

# U.S. may prosecute Irvine Co. for ecological damage

By BOB GEIVERT  
Staff Writer

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The Interior Department wants to prosecute the Irvine Co., an \$800-million industrial-agricultural empire in Orange County, because bulldozing of the Upper Newport Bay's east bluff eroded the slopes and silted the estuary.

Jack E. Hemphill, assistant director of Interior's fish and wildlife service at Portland, Ore., recommended that the U.S. Army Corps of Engineers file charges under the Refuse Act of 1899.

He said he found on a recent inspection, that "land use practices are having a direct and indirect impact on Upper Newport Bay as a self-renewing resource."

"Recent large-scale developments on the bluffs adjacent to the upper bay have involved massive reshaping of the bluffs

and slopes and the gross removal of native vegetative cover."

Heavy winter rains of 1968-69 "took their toll," he found. "Excessive erosion of the bluffs and upland areas resulted in massive amounts of mud, silt and other debris being dumped into Upper Newport Bay, covering the salt marshes and tidal flats. . . ."

Storms of December 1970 "wreaked havoc on these man-modified bluffs and slopes," he declared, and more siltation of the estuary occurred. Bayside Drive was blocked for weeks by mud and debris.

"The bulldozing and denuding of the bluff areas and slopes has continued and accelerated," he found, as the Irvine Co. pressed development of the mesa land with condominiums.

Hemphill explained that "this sediment is a many-faceted problem. It is a deposit that must be removed . . . to provide for recreational navigation. It degrades water quality, it smothers bottom organisms utilized by many species of fish and migratory

birds, and destroys vegetation important to wildlife for both food and shelter."

He said that "this environmental degradation could have been avoided. Planning concepts and techniques to prevent such environmental losses are available, feasible and practical."

He said that "the public trust doctrine of commerce, navigation and fishery applies to the tidelands of Upper Newport Bay," and said that "the quality and quantity of waters over tideland and submerged lands . . . must be protected."

"It also means that people have the right to fish in those waters, to pass over the tidelands free from obstruction or interference."

Hemphill insisted that provisions of the federal Refuse Act of 1899 "may very well apply in this case."

He also asked the Army Engineer Corps, responsible for the federal interest in the estuary, "to take whatever legal means are necessary to control or prohibit silt, mud and other debris from entering the bay's navigable waters."

Southland's  
OWN SUNDAY  
Newspaper

## INDEPENDENT PRESS-TELEGRAM

### WEATHER

Fair and continued hot temperatures today. Today's high near 100. Tonight's low 72. Complete weather on Page A-2.

HE 5-1161 — Classified No. HE 2-5959 • 218 PAGES. LONG BEACH, CALIFORNIA 90812, SUNDAY, SEPTEMBER 12, 1971. VOL. 21, NO. 5 Home Delivered Daily and Sunday — \$3.50 Per Month

### Action Line

DIAL 432-3451

ACTION LINE is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 9 p.m., Monday through Friday. Questions to be answered are selected for their general interest and helpfulness.

### Thrift pays?

In 1956 or 1957 we opened a \$25 savings account for our infant nephew at Security Pacific National Bank, 643 S. Pacific Ave., San Pedro. We named his parents as guardians and stipulated that the money not be taken out until his 18th birthday. Recently I learned the boy's parents had lost the bank book. I went to the bank myself and no one could locate the account. Our nephew is disappointed. Is there anything ACTION LINE can do? A.A.T., San Pedro.

By now you have received a check in your nephew's name for \$25 from Security Pacific Bank in San Pedro. ACTION LINE contacted Security Pacific branch manager Bruce Babcock who explained that, according to federal law, a savings account under \$200 that is not touched for three years, is transferred to dormant accounts where service charges are imposed annually upon the balance. Your nephew's account was reduced to nothing by these charges. However, Babcock told ACTION LINE he had decided to refund your nephew's initial \$25 because you are a long-time customer of Security Pacific and because "there seemed to be some confusion on her part as to how an account such as this is handled."

### Heart cure

The Independent Press-Telegram recently carried a story about a speech given by Dr. Eliot Corday, former president of the American

(Turn to Back Page, Col. 1)

### WHERE TO FIND IT

- BLACK SATURDAY for West Coast football teams as only Stanford wins while CSLEB, UCLA, California, Oregon, Oregon State and Washington State lose to inter-sectional foes. Details in Sports Section.
- UNITED PRESS INTERNATIONAL chief predicts growing assault on American press freedom. Page A7.
- THE WILDERNESS — It teaches life, brings death. Page A16.
- UNIDENTIFIED FLYING objects still under investigation. Page A20.
- DESPITE A FEDERAL law, illegally low pay for farm workers is still found throughout the nation, including California. Page A21.
- A 24-HOUR crime watch in Long Beach reveals a policeman's life, filled with the trivial—and the deadly. Page B1.

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YOUNG SURVIVOR of bus crash that claimed nine lives was among 22 youths taken 112 miles to Denver hospital by military helicopters.

—AP Wirephoto

## Coach, 8 boys die in football bus crash

GARFIELD, Colo. — Eight teen-aged boys and their junior varsity football coach were killed and 22 others hospitalized Saturday when their runaway school bus hurtled two miles down a mountain pass and overturned in a service station's lot.

Forty-seven persons were hurled from the bus. Three died trapped inside, the State Patrol said. Football helmets, uniforms and other personal belongings were scattered near the wreckage.

The bus, carrying members of the Gunnison High School junior varsity and their coach and other students, was en route to Salida, 13 miles to the east.

State Patrolman Cliff Watson, who saw the accident, said the east-bound bus appeared out of control as it hurtled around the bend on U.S. 50. "It did not appear to be in gear," the trooper said, "and was traveling about 50 miles per hour."

He said the bus came up behind a small car and a tractor-trailer truck and the driver successfully passed the two vehicles on the right side, riding the highway's shoulder. But then the bus veered broadside off the highway, Watson said, and skidded sideways through a service station lot, striking a large advertising sign before overturning on its side.

"There were bodies all over the place," one witness said.

## Khrushchev relegated to a 2nd-class burial

### From peasant to premier to unperson

By HENRY SHAPIRO

MOSCOW (UPI) — Former Premier Nikita S. Khrushchev, who rose from a peasant background to loosen the chains of Stalinism in the Soviet Union and play cold war brinkmanship in the world, died Saturday of a heart attack. He was 77.

In death as in the last seven years of his life, Khrushchev was relegated to the status of an unperson by the Soviet Union's current rulers who ousted him in 1964 from the leadership he had shared with others and then held alone for 11 years after Stalin's death in 1953.

There was no immediate announcement from the Kremlin of his death, which was confirmed by friends. The friends said Khrushchev would be buried Monday in Moscow's Novodevichy cemetery, a political graveyard that ranks second in prestige to the Kremlin Wall, the pantheon of Soviet heroes.

Khrushchev suffered a massive heart attack, his third, Saturday morning at his simple country house 25 miles west of Moscow. He died in the Kremlin hospital before noon, the family friends said.

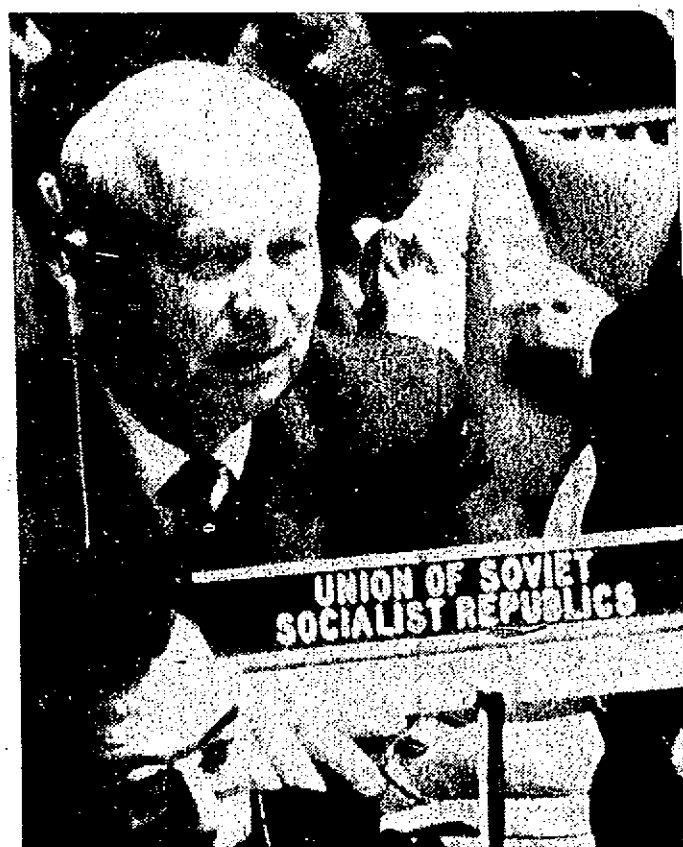
Nina Petrovna, his wife of 48 years, was at his side when he died. They had three children.

KHRUSHCHEV, a coarse but cunning peasant and former coal miner, was earthy and direct even at the apex of power. He loved jokes and savored the limelight. Friends said the imposition upon him of utter political silence after 1964 hurt him most.

The latest assessment of his leadership by Soviet historians refers to his "shortcomings, errors, miscalculations, harebrained schemes, hasty conclusions, decisions remote from reality and bureaucracy."

Born April 17, 1894, to peasant parents in the thatched-roof village of Kalinova, 500 miles from Moscow, Nikita Sergeyevich Khrush-

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TAKING SHOE IN HAND, then-Soviet-Premier-Nikita Khrushchev prepares to pound on desk and protest United Nations General Assembly speech by Philippines delegate on Oct. 13, 1960. The incident forced adjournment of the meeting.

—AP Wirephoto

## Prison guard dies, hostages still alive

ATTICA, N.Y. — A team of outside mediators, including Black Panther Chairman Bobby Seale, worked late into Saturday night at riot-torn Attica state prison to try to help arrange talks between prison officials and rebellious inmates holding 38 hostages.

One of the guards injured in the initial melee at the prison Thursday

morning died Saturday in Rochester, N.Y.

Seale left the maximum security stone fortress late Saturday night after two hours inside, talking to officials, other mediators and prisoners, including the rioters.

At the time he left there had been no announcement at the scene of the death in Rochester General Hospital of guard William Quinn, 28. Quinn died of a skull fracture suffered in Thursday's outburst of rioting, arson and beatings.

There were no negotiations Saturday between the rebel leaders and state officials, although the agenda committee worked throughout the day. No reporters were allowed inside the walls after a pre-dawn tour.

State Assemblyman James L. Emory said after Seale left that the

(Turn to Back Page, Col. 5)

## Israel downs Arab aircraft over Suez

TEL AVIV — Israeli anti-aircraft gunners shot down a Soviet-made Egyptian warplane Saturday in the first downing over the Suez Canal in 13 months, the military command announced.

In Cairo, an Egyptian military spokesman said the plane was on a training mission over Egyptian positions one kilometer west of the canal. Israel contended the plane was over the Israeli-held eastern side when it was shot down.

## He has trouble by the carload

By BILL HOMER  
Staff Writer

Robert L. Stotler has to rank as some kind of record holder. Two of his cars were stolen from the Lakewood Center area on the same day.

And, according to Stotler, 58, of 3042 Petaluma Ave., Long Beach, one of the autos had been stolen twice before.

Making matters worse, Stotler reported, was the fact that he had purchased a loud burglar alarm for another of the cars, but none of the mechanics he checked with would install the device for him.

"At first, he didn't believe me," Stotler said of the Lakewood Station sheriff's deputy who took the stolen car report. "The guy looked at me like I was nuts or something, and I started to blush in embarrassment."

But deputies finally accepted Stotler's story, and are searching for two 1966 Chevrolet four-door, hard-top sedans, one red with a black vinyl top, license RUK-204, and the other a like model, yellow with a black vinyl top, license SBT-679.

According to Stotler, a clothing salesman, this is what happened:

Between 4 and 6 p.m. Friday, someone yanked out the ignition wires of the yellow car that he drives (drove). His wife, Margaret, joined him for lunch at that time (Stotler works late into the evening), and when they returned, the car was gone. So was the red car his wife left for him to drive home. The cars had been parked at different locations of the shopping center.

"What makes me really mad," said Stotler, "is that this is the seventh or eighth time someone has messed with our cars. The red one was stolen twice before, the last time six months ago. They stripped it of \$1,248 worth of equipment, including the seats and tires, and dumped it in Compton."

"And get this: I'd just paid \$19 for a wax job on that car Thursday."

"Tuesday, which was my day off, I went out and bought this burglar alarm for the yellow car. But everywhere I went they told me they couldn't install it. I went to three different garages, and no one could do the job for me."

At present, Stotler says, he is driving his brother-in-law's car, "but I guess I'll have to rent one pretty soon."

That's what he says. But what's his insurance agent going to say . . . scream . . . cry?

## People in the news

Ohio girl named  
Miss AmericaCombined News  
Services

Laurie Lee Schaefer, 22, who entered the Miss Ohio pageant three times before winning it, was crowned Miss America 1972 in Atlantic City Saturday night.

She graduated from Ohio University this year and plans to do graduate work in radio and television.

Also winner of the swimsuit competition, she is 5-foot-7 and measures 36-24-36.

The auburn-haired queen burst into tears as the crown was placed on her head by the retiring Miss America, Phyllis George.

The first runner-up, who would serve as Miss America in the event Miss Schaefer were for any reason unable to fulfill the post during the coming year, is Miss Idaho, Karen Herd. Second runner-up is Miss Massachusetts, Deborah Ann O'Brien; third runner-up is Miss Pennsylvania, Maureen Victoria Whimmer, and fourth runner-up is Miss Maine, Allyn E. Warner.

## Duke tour

Duke Ellington flew into Moscow Saturday for the start of a five-week jazz tour of major Soviet cities.

On his arrival, Ellington said, "I love you madly" in Russian to a group of Soviet jazz buffs who hollered their response in English — "We love you back."

The 72-year-old American band leader got a beaming greeting from bearded, turtle-necked Alexei Butushev, head of the Moscow Jazz Club, and an enthusiastic welcome from 40 other Russian jazz fans eager for a glimpse of one of their long-time favorites of the American music world.

The arrival of Ellington's 17-piece band marks the first tour of the Soviet Union by a nationally famous American jazz band since Benny Goodman was there in 1932.

## Jane irked

Actress Jane Fonda said Saturday that the Fairfield area is the first place in the United States where she has not been allowed to put on her antimilitary show.

She told a crowd of 75 persons gathered for a news conference outside the main gate at Travis Air Force Base that there is "no question" the nearby city of Fairfield is controlled by the military.



LAURIE LEE SCHAEFER . . .  
New Miss America  
—AP Wirephoto

## Flippin' fate

A flip of a borrowed half-dollar has settled a dispute over who is New Cumberland's mayor — more than three months after municipal elections in the Vermont community of nearly 2,000 persons.

In the June 8 election, W. W. Atwell and Lawrence Andrews each received 220 votes, and the city council named Andrews mayor. However, the matter was taken to court and Hancock County Circuit Court Judge James G. McClure ordered the matter settled "by lot" or a flip of a coin.

Councilmen designated "heads" to Atwell and "tails" to Andrews. Former Mayor Kenneth Bartley flipped the coin from a plastic foam drinking cup. Andrews won.

## Knighthood

British diplomat Geoffrey Jackson returned home to London Saturday to freedom and a knighthood after an eight-month ordeal as a prisoner of the left-wing Tupamaro guerrillas in Uruguay. Within minutes of his arrival, the government announced that the 56-year-old career diplomat will be made a knight commander in the Order of St. Michael and St. George, an order of chivalry founded in 1818. The decoration is a form of knighthood.

Jackson looked

tired and pale when he arrived at Gatwick Airport on his return from Montevideo, where the Tupamaros released him Thursday night.

## Actor home

Actor Edmund O'Brien went home Saturday from a hospital 12 days after collapsing while completing final scenes in a motion picture being filmed in the desert northwest of San Bernardino.

O'Brien, 55, was at first believed to have suffered a heart attack but doctors later said it was a "pulmonary condition."

## No hairnets

Their commander ruled out hairnets for Israeli soldiers Saturday. For one thing, Lt. Gen. Haim Bar-Lev said, the men's locks will never grow long enough to need them.

The chief of staff was asked in a Tel Aviv radio interview whether his recent ruling that girl soldiers may shorten their skirts and wear longer hair meant that there could be a relaxation of regulations concerning men's haircuts.

"This phenomenon — long untidy hair and long sideburns — did not originate in Israel," he explained. "It started with the beatniks and the hippies, and for them it is an expression of their resistance and revolt against everything."

Drug overdose killed  
actress Pier Angeli

United Press International

Actress Pier Angeli, 39, died of an overdose of drugs, a preliminary toxicological examination revealed Saturday.

The body of the Italian-born actress was found Friday morning in the Hollywood home of a friend.

Coroner Thomas Noguchi said the autopsy showed an overdose of drugs including a barbiturate. He said further "scientific studies and behavior investigation" would be conducted to determine how the overdose occurred.

Drama coach Helena Soler said Miss Angeli had

been undergoing treatment for a stomach ailment but "didn't seem to be in any more pain than usual Thursday night when she went to bed."

Miss Angeli was the former wife of singer Vic Damone and the twin sister of actress Marisa Pavan. She was married to Damone in 1954 and divorced four years later.

In 1962, she married Italian singer and composer Armando Trovajoli but they separated about two years later and have lived apart since then.

She and Damone had a son, Perry, now 16. Miss Angeli returned to Los Angeles from Italy last January to be with the boy.

Among her films were "Theresa," "The Silver Chalice," "Battle of the Bulge" and "Somebody Up There Likes Me."

## Coxes move to avoid conflict

CAMBRIDGE, Mass. — The former Tricia Nixon and her husband, Edward Cox, apparently ducking a tenant-landlord conflict, have changed apartments here.

The Coxes had leased an apartment in a privately owned apartment house near the Harvard law school where Cox is a student. They now have taken

a Harvard University housing unit off Memorial Drive.

Cathy Huntley, 28, who lives across the hall from the Coxes said she told Cox that 11 of the 17 tenants in the building had agreed to withhold payment of recent rent increases and to fight them in court.

16 married men  
made deacons in  
Catholic Church

WASHINGTON — Patrick Cardinal O'Boyle ordained 16 married men Saturday to the newly restored Roman Catholic Permanent Diaconate, the largest such class in the United States with the largest number of blacks, nine.

The permanent diaconate, restored by the second Vatican Council after 13 centuries, is a ministry of service, mostly part time, in which the deacons perform several duties, including witnessing marriages.

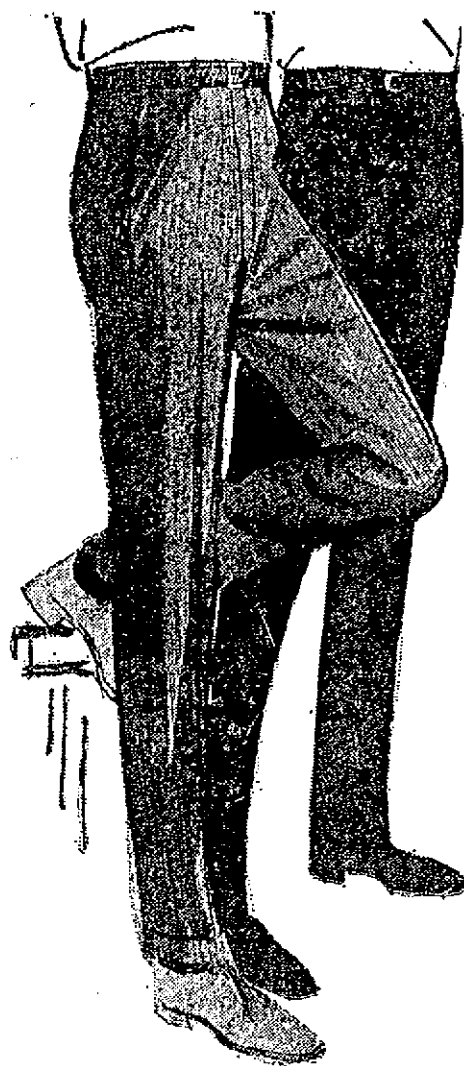
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\$6,400 in cash found on  
body of slain doctor, 71

HOUSTON, Tex. — Friends of Dr. Angel Gonzalez said the 71-year-old general practitioner always went to his downtown office early to accommodate his patients.

Acquaintances also said the 1924 political refugee from Mexico usually carried large sums of money on his person.

"Most of his customers were poor Mexican-Americans," a friend said. "These people had to be at work early so the doctor would come in and wait on them."

Police said they received a call from an unidentified source about 3:30 a.m. Saturday informing them a man was lying in the street.

Detectives said when they arrived they found Gonzalez dead with a gunshot wound in his neck.

Detectives found \$6,400 in cash pinned inside his pockets and \$82 cash loose in the opposite pocket.

A witness told police he heard a gunshot and saw a man standing over Gonzalez' body.

Detectives said the gunman may have been someone who knew the doctor's schedule. They said robbery appeared to be the motive but that the killer was scared away before finding the money.

Gonzalez, who lived in nearby Spring, was a graduate of the University of Guadalajara in Mexico. Relatives said he fled Mexico in 1924 to avoid being arrested as a political prisoner for his activities against the pro-Communist elements in the Mexican government at that time. He had practiced medicine here since then.

INDEPENDENT  
PRESS-TELEGRAM

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TIDES AND  
TEMPERATURES

Long Beach and Vicinity: Continued hot and clear through Monday with milder temperatures near the beaches. Overnight lows near 72. High today about 100 and on Monday near 97.  
Orange County Metropolitan Area: Fair through Monday with sunny skies. Little temperature change. Overnight lows in the 60s. Highs today and Monday from near 80 at the beaches to 95 inland.  
Mountain Areas: Mostly sunny and warm days today and Monday with a few isolated thundershowers in afternoon on the southern ranges. Windy today in the 12 to 15 eastern and southern desert.  
Interior and Desert Regions: Fair through Monday with little temperature change. Chance of isolated thundershowers over the southern desert in the afternoon. Lows at night mostly 65 to 85 in high desert and 70 to 87 in low desert. Highs today and Monday from near 100 in high northwestern desert to near 115 eastern and southern desert.  
Imperial Coachella and Lower Colorado River Valley: Fair with sunny skies today and Monday with warm nights. Chance of isolated thundershowers in the afternoon. Lows at night 77 to 87. Highs today and Monday mostly 100 to 110.  
Offshore Wind and Weather Forecast: Point Conception to Point Dume to Mexican Border: Light variable winds in the morning becoming westerly between Point Conception and the Outer Channel Islands today. Some fog patches on water but mostly fair with sunny days.

SUN, MOON AND TIDES  
Sun, Sunrise: 6:41 a.m. Sunset: 7:12 p.m.  
Mon, Sunrise: 6:42 a.m. Sunset: 7:11 p.m.  
Sun, Moonset: 3:02 p.m.  
Mon, Moonset: 12:50 a.m. Moonset: 3:50 a.m.  
Sun, Tides: Highs, 3.6 feet at 6:45 a.m. and 5.3 feet at 4:33 p.m. Lows, 3.3 feet at 10:03 a.m.  
Mon, Tides: Highs, 4.0 feet at 7:33 a.m. and 5.4 feet at 4:33 p.m. Lows, 3.1 feet at 12:27 a.m. and 3.0 feet at 11:31 a.m.  
Long Beach Liquefied Gas Refinery

SATURDAY'S WEATHER REPORTS			
Long Beach	H	L	Prc.
Long Beach Airport	101	67	
Los Angeles	97	70	
Bakersfield	96	71	
Chico	97	72	
Blaine	103	81	
Burbank	107	71	
Vallejo City	113	82	
El Centro	113	82	
Fresno	98	61	

Across the Nation			
Albuquerque	H	L	Prc.
Albuquerque	92	54	
Albany	88	52	
Bismarck	85	45	
Boise	88	50	
Boston	78	28	
Buffalo	78	63	
Chicago	62	42	
Cleveland	79	50	
Denver	83	37	
Des Moines	74	37	
Fort Worth	74	37	
Houston	74	47	
Indianapolis	68	41	
Kansas City	68	41	
Las Vegas	101	72	
Memphis	91	74	
Miami Beach	84	74	

Highest temperature Saturday in the 48 adjacent states was 115 degrees in Imperial, Calif. Lowest was 28 degrees in Steamboat Springs, Colo.

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## MEMORIAL-USC COLLABORATE

# L.B. women in cancer test

By BEN ZINSER  
Medical-Science Editor

Long Beach women are to be included in a study to see if a virus is the cause of human breast cancer.

Doctors at Memorial Hospital Medical Center will work with researchers at USC Medical School in the investigation.

Dr. James W. Reynolds, associate pathologist at Memorial Center, said he is certain other Long Beach hospitals will join in the search.

The new study has been generated by recent new evidence of virus-like particles in the breast milk of women who are relatives of breast-cancer patients.

The finding has been regarded as nothing short of sensational.

As far back as 1936, a researcher reported the association of a virus-like particle with mouse mammary cancer. Subsequently it was shown that this virus was responsible for causing breast cancer in susceptible mice and transmitted from mother to daughter via mother's milk.

Now, researchers will attempt to determine if human breast cancer is transmissible from mother to daughter.

In the study, Long Beach doctors will ask lactating mothers to donate specimens of breast milk if they have, or have had, breast cancer. Lactating women in families with breast cancer also will be asked to donate.

Breast cancer is the leading cancer killer of women. An estimated 70,000 American women will get the disease this year, and 31,000 will die of it.

USC researchers say that if breast cancer is transmitted through maternal milk, "then it might be possible to design prophylactic measures which could have marked influence on the incidence of breast cancer."

Breast-fed and bottle-fed daughters are to be compared in the study.

Researchers say:

"We will examine the milk from daughters of mothers with and without breast cancer to determine if there is a higher incidence of particles in the offspring of the breast cancer patients."

"In addition, we will compare breast-fed and non-breast-fed daughters within each group to see if this particle is not only associated with genetic history of breast cancer but also with the history of maternal breast feeding."

Dr. Reynolds said all information obtained in the study will be regarded confidential.

Volunteers should also be assured that just because they are asked to participate does not mean that they have cancer or are suspected of having cancer.

Dr. Reynolds said Memorial also will be participating with USC's department of pathology in other cancer studies — the relationship of cancer in household pets to disease in humans, the role of an enzyme in the malignant process, and the effect of smog on cancer growth.

## Small firm's U.S. job share hit

Congress is "far from pleased" that small firms received only 17 per cent of \$42 billion in federal contracts awarded in the last fiscal year, Rep. James C. Corman, D-Van Nuys, said Saturday.

He criticized the Defense Department and other federal agencies for failing to give small business a larger share of federal contracts and subcontracts.

"THE SMALL business share of both prime contracts and subcontracts has declined to the lowest point in many years," he said at the start of a congressional hearing on problems that face small firms seeking government business.



REP. JAMES CORMAN  
"Far From Pleased"

The hearing, held in Van Nuys by Corman, chairman of a House subcommittee on government procurement, will continue

Sept. 28 and 30 in Washington.

Among those testifying at Saturday's hearing was David B. Mulgrew, president of the four-month-old National Association of Aerospace subcontractors, which lists 33 member firms.

He said small businessmen often "are afraid to identify themselves when voicing complaints or inequities — they fear retaliation from both government and prime contractors for speaking out."

"But the days of silence have got to be over," said Mulgrew, vice president of a tool and die company in suburban Hawthorne. "The aerospace industry is in deep trouble . . . and sub-

contractors are getting the worst of a bad situation."

He said his group doesn't "look for handouts from government or prime manufacturers. We do insist on a fair shake under regulations and we want our voices listened to."

OTHER NAAS officials urged that a National Development Bank be established to lend funds to small aerospace contractors for development of better management, technology and productivity.

They also urged that government incentives be provided to small businesses for "greater research and development and capital equipment investment."

## Dock talks resume Monday

Negotiators for longshoremen and water front employers will resume talks Monday afternoon to end the 74-day-old West Coast dock strike.

The International Longshoremen's and Warehousemen's Union met with the Pacific Maritime Association in all-day talks in San Francisco Saturday, but no progress was reported.

They met against the background of a Seattle judge's order to steamship and stevedore firms to show cause by next

Wednesday why cargo unloaded in the Port of Seattle prior to the start of the strike July 1 should not be delivered.

The Port wants the firms to remove about 8,100 tons of bulk cargo and 130 loaded containers from three piers.

The ILWU strike strategy committee had offered, when negotiations resumed nearly three weeks ago, to remove all tied up cargo from docks and transit sheds.

But the Pacific Maritime Association, to which the

steamship and stevedore firms belong, refused the offer. PMA said it was an attempt to "predetermine the outcome of the jurisdictional issue in the handling of containers."

The ILWU insists that its members be given sole rights to handle containerized cargo on and near the docks. Some of this work is now done by the Teamsters Union, which offered more than two weeks ago to submit the dispute to mediation and, if necessary, binding arbitration.

The ILWU has not

responded to the Teamster proposal.

Other issues in the strike, which has idled 15,000 longshoremen at 24 ports from San Diego to Seattle, include wages, hours and benefits.

The ILWU is demanding

WASHINGTON — Rep. Al Ullman, D-Ore., has urged President Nixon to issue special wage guidelines immediately for workers involved in the two-month-old West Coast dock strike.

Ullman suggested in a telegram that the special guidelines might help bring about a settlement of the dispute and serve as a trial balloon for long-range economic policy at the end of the current 90-day wage-price freeze.

a 37.4-per-cent pay raise over two years to \$5.88 an hour, a guaranteed 40-hour work week and better fringe benefits.

## Officer, 3 blacks wounded in L.A. Panther shootout

Police and suspected Black Panthers fought a gun battle in Los Angeles after what detectives said was a Panther meeting to plot the murder of policemen.

One officer and three black men were wounded.

Detectives said the shooting broke out when police stopped a car carrying the three from a Panther meeting, which an informant told them was held to discuss plans to kill policemen.

Officer Dennis J. Kalpakoff was wounded in the arm and thigh in the shootout, in which about 75 shots were fired, police said. He was in satisfactory

condition in a hospital Saturday.

Nathaniel Clay, 25, described by police as a known member of the Panthers, was in serious condition with wounds in the neck, face, hands and elbow.

Hospitalized in satisfactory condition were Wallace Poe, 26 and Jeff Daniels, 23, of San Jose.

All three were under treatment at the county-USC Medical Center where they were held on charges of assault with intent to commit murder.

Detectives said that when the three left the alleged Black Panther meeting Friday night they were

followed by six officers — four plainclothesmen in two cars and another car carrying two uniformed officers.

Kalpakoff, one of the uniformed officers, and his partner, Lonney Maxwell, stopped the car carrying Clay, Poe and Daniels, said Lt. Robert Helder of the Newton Division Station.

One of the three burst from the car with a gun and blazed away at Kalpakoff as he approached the car, Helder said, and the officer fell wounded to the pavement.

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## \$100,000 fire guts factory on Avalon

Flames visible for at least 12 miles shot 50-feet into the sky over Carson Saturday night in a fire at the Pacific Urethane Products Co.

A security guard on duty at the 16627 So. Avalon Blvd. complex said the fire broke out at 8:43 p.m. He said what could have been an explosion in a telephone transformer ignited bales of foam stacked in the yard. The county fire department dispatched 11

units and 55 firemen under the direction of Dep. Chief Stanley Barlow. The blaze was under control one hour after it swept through the yard. Preliminary estimates set damage at \$100,000.

A combination of the company's sprinkler system, a fire department snorkel and foam unit extinguished flames in the foam which, according to one fireman, "burns like crude oil."

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- A. Soft-touch kid, mid-heel, matching suede trim; purple or black, 37.00.
- B. Plush suede, mid-heel; plum or rust, 40.00.
- C. Sleek-fit kid, mid heel; blackberry brown, navy, white or black, 34.00; also available in brown suede.

Shoe Salon, all stores

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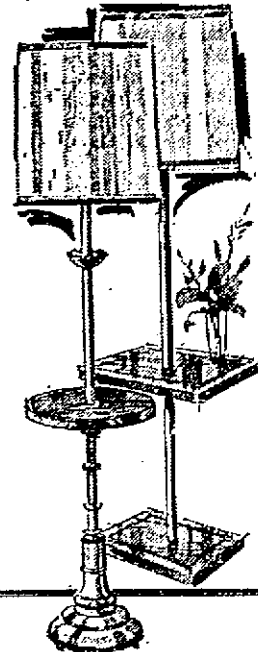


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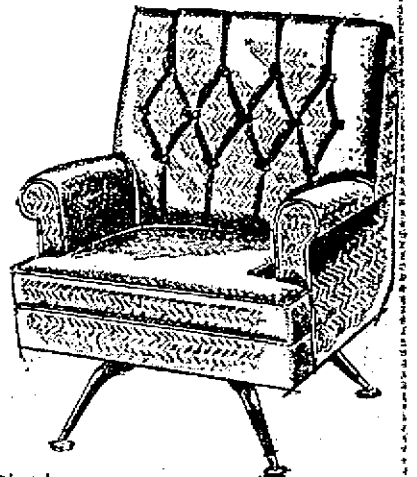
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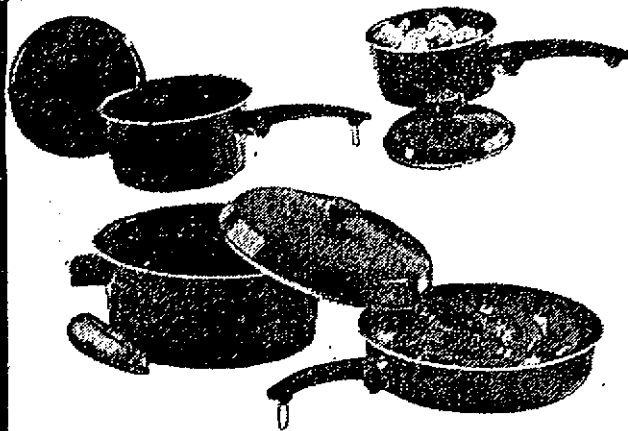
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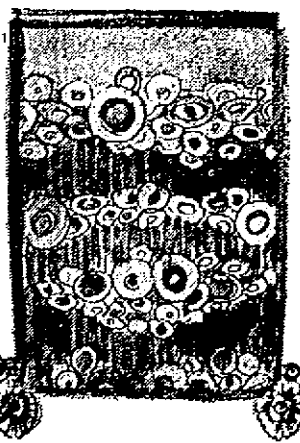
In Beautiful Early American Prescut. Set consists of 4 cups and 4 serving trays.

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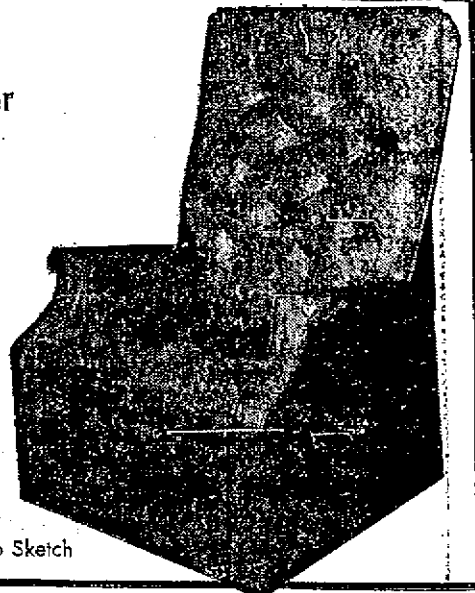
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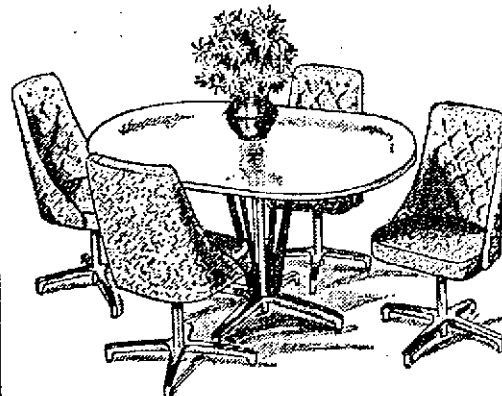
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Slip with tricot side gusset

reg. 6.00—ave. or tall, 34-42

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**4<sup>80</sup>  
5<sup>60</sup>**

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reg. 4.00—ave.-tall (M-L sizes)

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**3<sup>20</sup>  
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Bra slip, fiberfill cups, stretch straps

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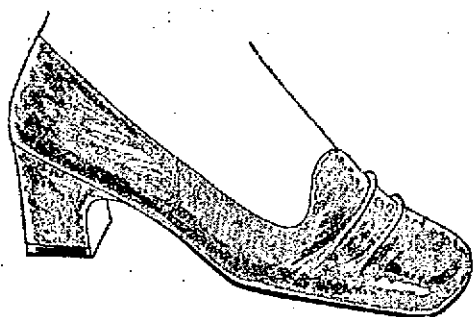
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## Polyester Double Knit

7.00 yd. val.

**4<sup>99</sup>  
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## Boxed Stationery

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## Stunning Fall Jewelry

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Gorgeous stone pins and earrings in beautiful fall shades of red, wine, brown, green and blue.

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Plush acrylic pile scuffs in rich fall tones. Completely washable and available in S-M-L sizes.



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**13<sup>77</sup>**

Child's high chair with vinyl covered seat and back—metal tray.

## Children's Strollers

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Well constructed, sturdy strollers with reclining seat and canopy.

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A-line and low waisted jumpers with pleated skirt. Available in sizes 7 to 14.

## Girls' Flared Pants

reg. 5.99

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Solid color flared pants in navy, red, gold or plum. Sizes 4 to 14.

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**DESPITE LAW**  
**French**  
**drivers**  
**'gassed'**  
By ALINE MOSBY

PARIS (UPI) — A new government survey has confirmed what a lot of people have long known: Frenchmen don't stop drinking just because they're going to drive.

In France one sees fewer drunks in public than in other lands where people drink mainly hard liquor. But statistics show, a large part of the population is comfortably full of wine and beer a large part of the time — including behind the wheel of a car. The government study found that of all motorists given newly-legalized blood tests at the scene of traffic accidents or violations in the Paris area, 54 per cent had been drinking. Of those 88 per cent had been driving with more than the eight-tenths of one per cent of alcohol in the blood allowed by law. In fact 64 per cent were towing along with more than two per cent alcohol in their veins. And of these an astonishing 12.5 per cent were professional drivers of taxis or trucks.

Although the Society Against Alcoholism considers the 1970 law ordering alcoholic tests for offending motorists "a great victory for us," it also concedes that "no significant change has been made yet in alcoholism."

It is no easy thing to put a Frenchman from his wine and his beer, as it is quickly established in any discussion of the subject with typical imbibers.

A truck driver engaged in conversation in a Paris bistro as he was downing a large beer readily admitted that it was his eighth that day. He'd also had a liter of red wine for lunch, and figured on having another for dinner, with perhaps a beer or two more before he quit work. "I'm a furniture mover," he said, "and I haven't broken anything yet. I don't get drunk from a few beers and wines."

A construction worker said he drank from three to five liters of wine every day — that's up to five quarts. He acknowledged it was dangerous to drive when drunk but like the furniture mover said he doesn't get drunk. "The police put too much blame on alcohol," he said.

#### Skyscraper lights fatal lure to birds

CHICAGO (UPI) — The lights atop the 100-story John Hancock center have been turned off until late October so birds can complete their migrations.

The lights were turned off last year after hundreds of migrating birds crashed into the building and died. Experts explained birds are attracted to bright lights.

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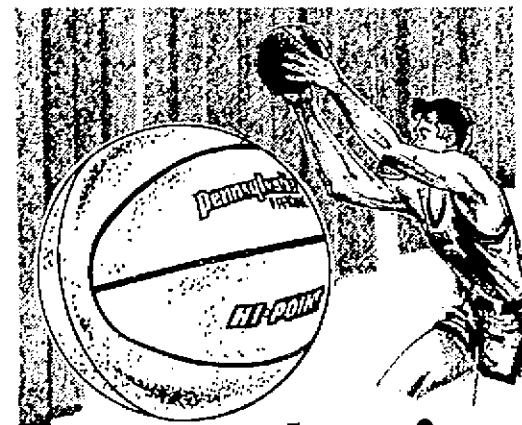


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## ANYTHING FOR EVERY HOME



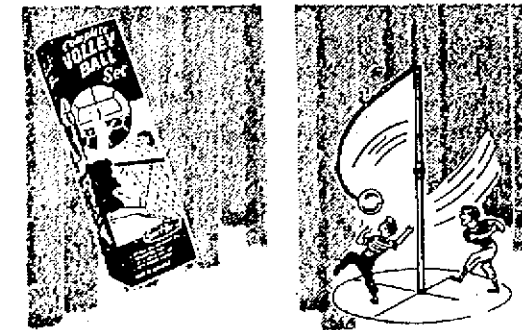
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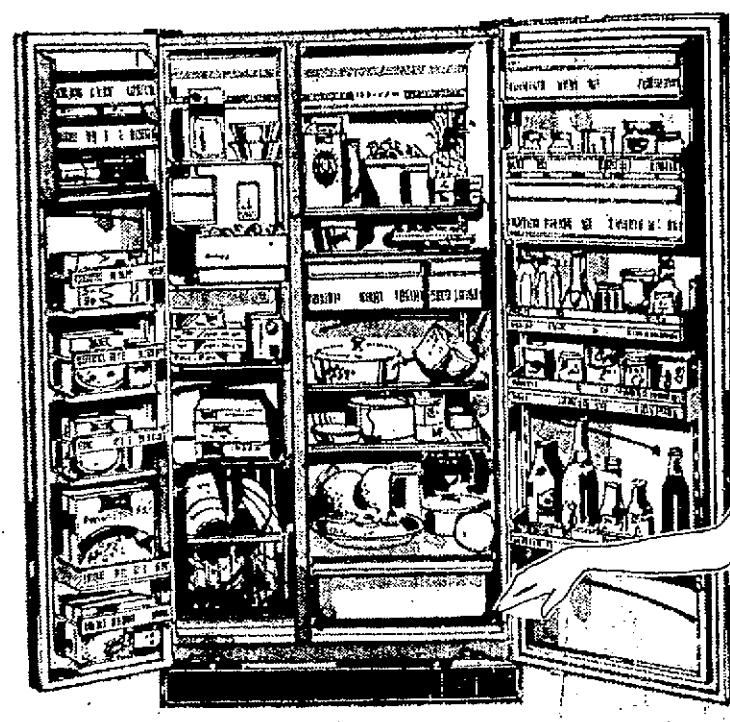
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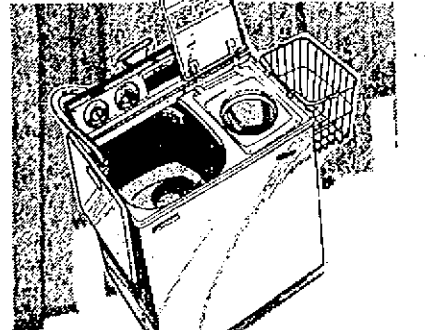
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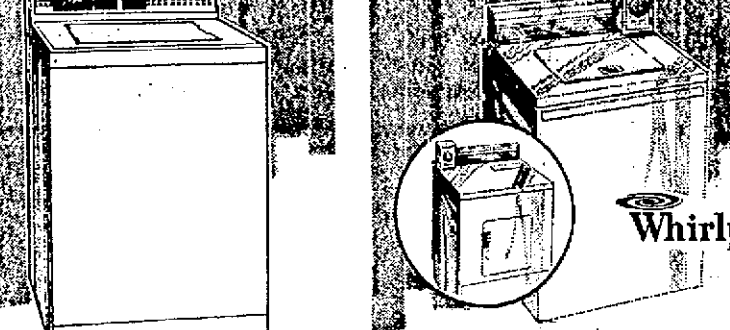
• Full height convenience in both freezer and refrigerator • Deep bookcase shelves on both doors • Dairy bar, bins for meats, fruits, vegetables • Delivery within area and installation  
OUR REG. PRICE 429.97



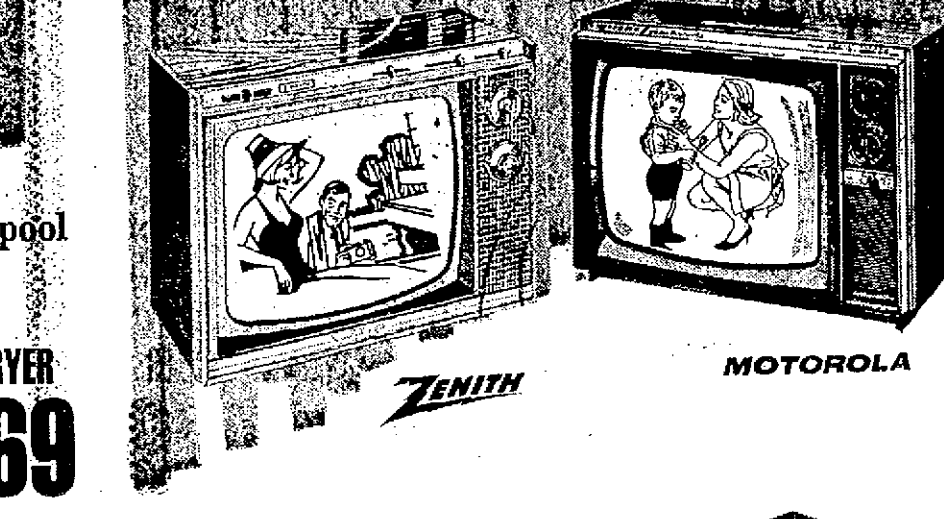
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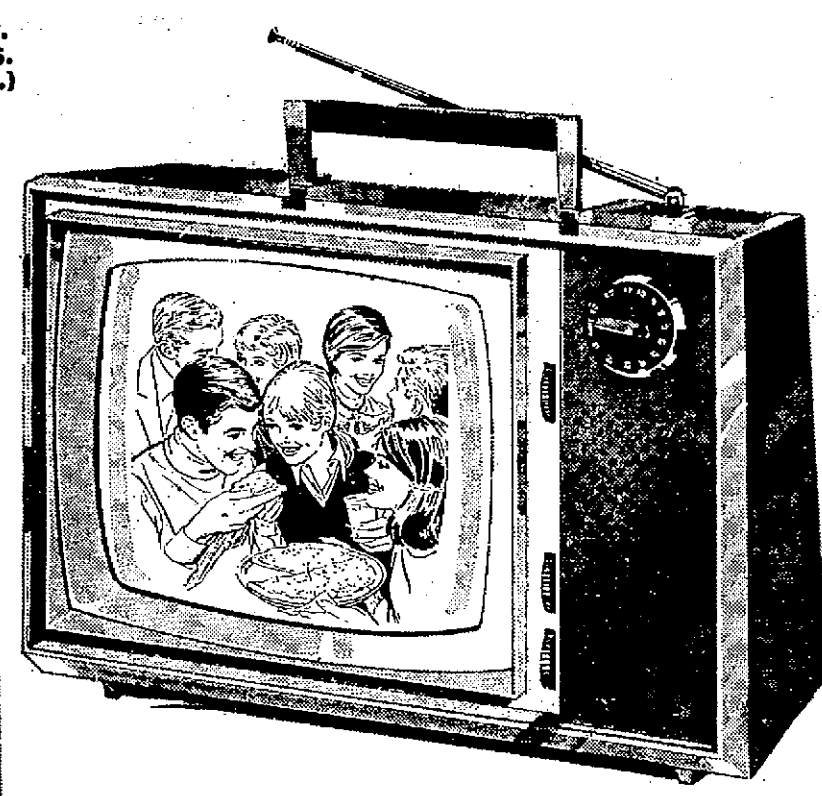


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• Two speed, multi-cycle washer • High speed electric dryer • Delivery within area  
**\$269**

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• Compact, lightweight TV with built-in carrying handle • Telescoping VHF and detachable loop UHF antennas • Only 1,000 sets first come, first served  
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AT NO EXTRA COST \$40-\$55 VALUE **1 YR.** PARTS & LABOR SERVICE ON ALL COLOR TV'S

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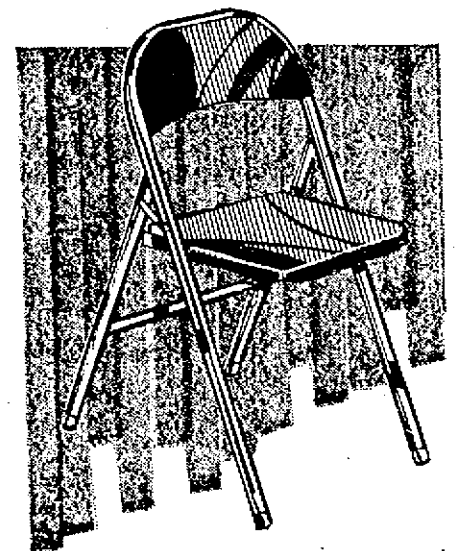
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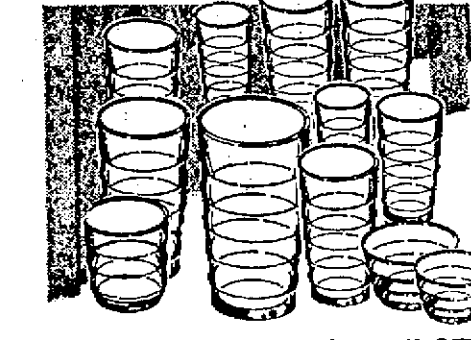
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### FOLDING BRIDGE CHAIR

Perfect extra chair that folds flat for convenient storage. Rugged public seating type construction, contour seat and back and baked on enamel finish.

COMPARE AT 4.95  
**2.99**



**16 PC. PARTY GLASSWARE SET**  
Sparkling clear Coronet swirl glassware set. Four each: 14 oz. long tall copler, 10 oz. beverage, 7 1/2 oz. sherbet and 6 oz. juice glass.  
OUR REG. PRICE 3.99  
**1.99**

### Freedom of press peril seen

WATERLOO, Iowa (UPI) — Roger Tatarian, editor of United Press International, Saturday night predicted growing assault by advocates of restriction on the traditional American concept of freedom of the press.

He said in a speech here that the victories won by the press in the case of the Pentagon papers in the Supreme Court and in the CBS contempt case in the House, were far from overwhelming and should be regarded more as signs of trouble ahead than as lasting victories.

"THE WIND of opinion now blowing is far more heartening to critics of the press than to the press itself," Tatarian told a convention of the Iowa Daily Press Association.

He recalled that the nine justices of the Supreme Court wrote nine separate opinions in their 6-to-3 ruling for publication of the Pentagon papers and that a close study of them indicated "how fragile the victory of the press really was."

For example, he said, five justices — a majority — seemed to lean to the view that Congress could, if it desired, empower the executive branch of government to do to the press what it was forbidden from doing in the case of the Pentagon papers.

Then, he said, there is the fact that two of the six majority votes were those of the two oldest members of the court — Hugo L. Black, who is 83, and William O. Douglas, 72.

"If justices Black and Douglas leave the bench for any reason in the next year or so, it is clear that their replacements will share different philosophical views and drastically change the philosophical balance of the court," he said.

### Facts You Should Know About Sapphires

By Mike Dryer  
of LAWSON'S JEWELERS  
Downtown Long Beach Only

Sapphires are the birthstone of this month, September. In our opinion, the most beautiful gemstone is the STAR SAPPHIRE. A star is created within the sapphire because of imperfections which create three lines that cross one another to form a star. The ancients believed these three lines to represent faith, hope, and charity.

When the three lines cross, you have a six-legged star which is the most desirable. To properly locate the star, you actually should view the gem in the sunlight. Ordinary lighting such as a fluorescent are inadequate and the star cannot be seen properly. So, look at the star either in bright sunlight or under a strong spot light.

Remember, there is no perfect star sapphire as there is no perfect gem nor a "blue-white perfect" diamond.

Star sapphires come in various colors, the most common are black, from Thailand, grey-black (from Australia), grey-white, white, and blue.

The color of this gemstone is also a significant factor in judging the value of the star sapphire. The color of a sapphire is due also to its imperfections.

When you possess a genuine star sapphire you have acquired another of the wonders of nature. The exquisite beauty of a genuine star sapphire is truly fascinating.

When you view a genuine star sapphire in its mounting, the fact that there may be visible imperfections on the underside of the star sapphire, or on the edges so that one cannot notice such imperfections due to the manner in which the star sapphire is set, such imperfection will not materially affect the value of such star sapphire and will not detract from the beauty of this gemstone.

If you are interested in further information, please see us at Lawson's Jewelers, 250 Pine Avenue, Downtown Long Beach only, and we will be most happy to answer any question.

### PRESTONE AUTO SPECTACULAR



**PRESTONE SEALER**  
Just pour into radiator to help stop seepage, seal leaks. 12 oz.

**Prestone Anti-Rust**  
Keeps cooling system clean and lubricates water pump. 12 oz.

**ONE-STEP FLUSH**  
Prevents costly radiator repairs; removes grease, sludge. 12 oz.

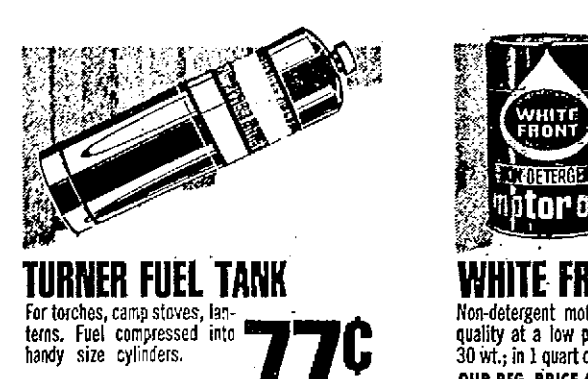
OUR REG. PRICE 78¢ EA.

# 51¢ EACH

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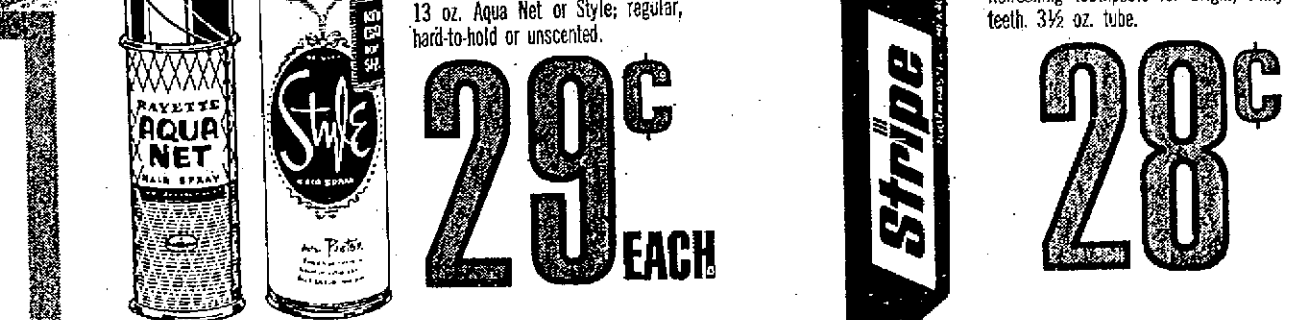
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## Yorty attacks Jackson, press

Los Angeles Mayor Sam Yorty said Saturday that the "liberal press" was manufacturing an image of Sen. Henry Jackson, D-Wash., as breaking with the Nixon administration on policy in Southeast Asia.

At a special news conference, Yorty, who like Jackson has indicated he might be available for the

Democratic presidential nomination, replied to Jackson's accusation that the administration should have done more to assure a genuine election in Vietnam.

Yorty said Jackson's criticism of President Thieu showed a lack of understanding of the Vietnam situation.

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## MIAMI BEACH CONVENTION HALL



DEMOCRATIC GOVERNORS strike a unified pose with Miami Beach, Fla., Mayor Jay Dermer as they visited the 1972 Democratic party convention site Saturday. Shown are

Dermer (left) and Govs. David Hall, Oklahoma; Reubin Askew, Florida; Richard Kneip, South Dakota; Bruce King, New Mexico; and Jimmy Carter, Georgia.

—AP Wirephoto

## Muskie favored by governors

MIAMI BEACH (AP) — Sen. Edmund S. Muskie is the early presidential favorite among Democratic governors but most of the party's key state executives are keeping their options open.

The Maine senator, who launched a 32-state campaign this week, was the only hopeful to gain more than scattered support in an Associated Press poll on the eve of the 63rd National Governors Conference in San Juan, Puerto Rico.

Democratic governors, who now comprise a majority of the national group, held their third conference of the year here Saturday. They were joined by state party chairmen before flying to San Juan for today's start of the national conference.

Both Govs. Warren E. Hearnes of Missouri, chairman of the National organization, and Gov. Robert W. Scott of North Carolina, outgoing head of the Democratic governors, predicted Muskie will win the party's presidential nomination.

So did Utah Gov. Calvin Rampton, like Hearnes a seven-year governor and a 1968 supporter of Hubert H. Humphrey.

Besides Muskie, the only other presidential possibilities mentioned by the Democratic governors were Sen. Humphrey, Sen. Henry M. Jackson of Washington and Rep. Wilbur D. Mills of Arkansas.

Of the party's hopefuls, only Muskie will speak at the national conference. Hearnes arranged for him to address the conference banquet Tuesday night.

But agents for other candidates are expected to be present.

The Nixon administration also will be well represented. Both Vice President Spiro T. Agnew and Secretary of State William P. Rogers are scheduled to speak on Monday.

In their sessions here, part of their drive to play a larger share in party activities, the Democratic governors and chairmen heard a report on the progress of efforts to comply with reforms in delegate selection and convention procedures developed over the past three years by two special commissions.

In discussing the 1972 outlook, many governors said it still is too early to make a judgment. Those refusing to state a preference included Govs. John J. Gilligan of Ohio and Milton J. Shapp of Pennsylvania, the two largest Northern states with Democratic executives, and the governors of such key primary states as Wisconsin, Maryland and Nebraska.

Muskie showed considerable strength among the Southern governors. Besides Scott, Gov. Reubin Askew of Florida is believed privately to favor Muskie. Another Southern governor, while declining to be quoted by name, predicted the Maine senator's nomination despite his own personal preference for Jackson or Humphrey.

Gov. Preston Smith of Texas said the thinks Muskie and Humphrey are the leaders at present in Texas.

Gov. John Bell Williams of Mississippi said "Wilbur

Mills would make a favorable impression on the Southern voter."

The only governor likely to be a presidential con-

tender himself, Alabama's George C. Wallace, declined to answer the questions on the presidential outlook.

## California poll

## Reagan tops VP 'unwanted list'

New York Times Service

SAN FRANCISCO — Ronald Reagan's name leads the list of politicians whom California voters do not want to have running for vice president.

Spiro T. Agnew's name is next on this "most unwanted" list compiled by Mervin D. Field, operator of the California Poll, statewide survey. The interviews were held in early August.

Voters were asked two questions about the vice presidency. Their answers provide another measure of Reagan's apparent decline this year as a national political force.

The first question asked whom the voter would like

President Nixon to have in the Republican second slot in next year's election. Gov. Nelson A. Rockefeller of New York received 32 per cent, Agnew 22 per cent, Secretary of the Treasury John B. Connally (a Democrat) 19 per cent and Reagan 15 per cent. Twelve per cent had no answer.

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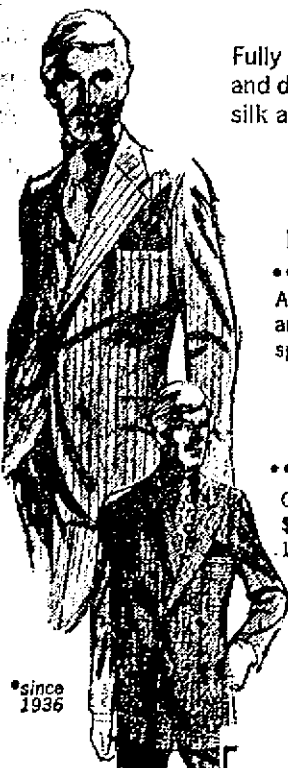
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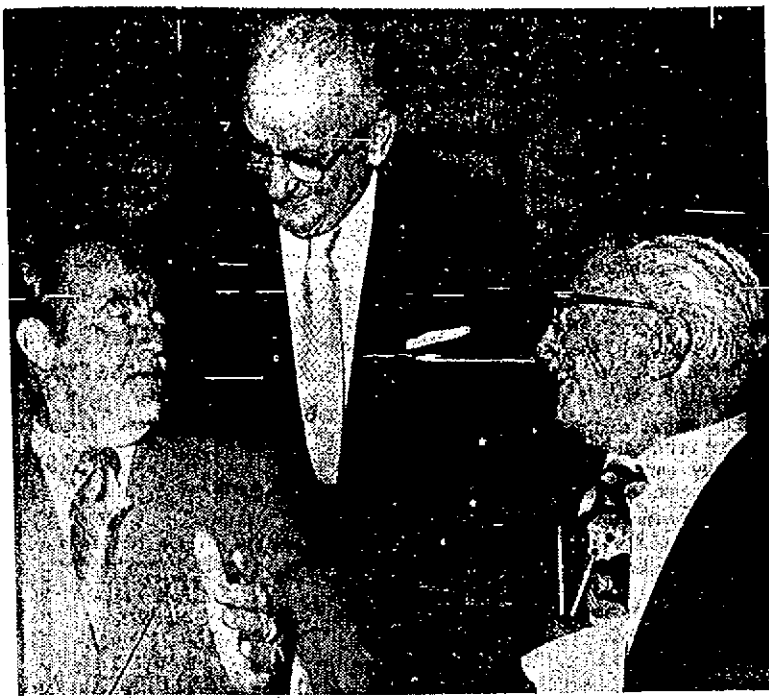
### Kidnap sentence

SALEM, Ore., (UPI) — Michael D. Matson, 18, East Ely, Nev., was sentenced to 10 years in prison following a plea of guilty in the knife-point kidnaping of a Tacoma, Wash., girl.

### McCloskey enters race in Oregon

PORTLAND, Ore. (UPI) — Rep. Paul N. McCloskey, R-Calif., announced Saturday he plans to enter Oregon's May presidential primary race.

McCloskey said he would use the Oregon primary to wage a battle over the quality of the Nixon administration. Major issues, he said, will be "lack of truthfulness and candor" in the administration, and "selected-enforcement" of federal laws.



SEN. HUMPHREY, L. MAYOR WADE, STATE SEN. KENNICK Men Chatted During Fund-Raiser Banquet Aboard the Queen Mary —Staff Photo by CURT JOHNSON

## HHH calls economy Nixon soft spot; foreign flank safe

By BOB HOUSER  
Political Editor

President Nixon is vulnerable on the domestic economy, Sen. Hubert Humphrey said Saturday, but it would be a waste of time for Democratic presidential hopefuls to attack him on foreign policy.

During a breakfast interview in Long Beach's International Towers, the morning after Humphrey addressed a fund-raising dinner for State Sen. Joseph M. Kennick on the Queen Mary, the Minnesota politician predicted "substantial agreement" would be reached in the Strategic Arms Limitation Talks (SALT) and that Nixon's "about-face" with regard to Mainland China is an impressive gesture.

These are to Nixon's credit, he said, and Democrats can't find much fault other than to say they should have come sooner.

"But he is vulnerable on the economy," said Humphrey. "I have watched him all his political life. He has never shown any knowledge of or interest in the domestic economy."

Nixon said in Feb. 1969, Humphrey recounted, that the executive branch would no longer interfere with wage-price decisions. "That was like a mayor telling the cops not to pay any attention to people running stop lights; the spiral of inflation was set loose," he said.

And the worst part about it, Humphrey added, is that people kept being told by the administration that everything was all right.

The wage-price freeze will look good for a while, he said, and Nixon will ride high politically, "but its my judgment the economy will not respond the way he's expecting between now and next summer."

I think we're due for continuing unemployment."

HE DOUBTED that investment tax credits for business, which he favors, will help much. He said jobs come from consumer spending and especially from confidence in the market place.

"But the stock market has not responded to Mr. Nixon's appeal . . . it means the big money, the movers and shakers, the investors are frightened. I think they're going to wait for the election. I think you're got not only a 90-day freeze on prices and wages but a year's hold on basic investment decisions, a hold on the total economy."

He charged that Nixon is afraid of the economic measures he has instituted, and "he doesn't really believe in them."

"What he did was reveal to the Congress that he had no plan and this is what the American economic community understands," he said.

On the China issue, Humphrey said the Japanese represent the major power in Asia for the foreseeable future; any chance for stability in Asia in the next decade or so will depend on the close, harmonious relationships between the United States and Japan.

HE DEPLORED that Japan's Prime Minister Sato was not consulted at all about the China visit despite the fact that Sato represents Japanese stability in government since 1950.

"You can't talk about ending the period of confrontation and entering the period of negotiation and finding out that you're confronting your friends and negotiating only with your enemies. And here (in this instance) the Japanese government almost collapsed," Humphrey said.

"A LITTLE MORE of this and you'll find Japanese politics changing drastically and it'll not change to the Communist left, it'll change to the jingoistic nationalist right, which can precipitate serious problems because there is a force in Japan that wants to re-arm, that wants to make the nuclear weapon."

Despite his wide-ranging criticisms, Humphrey said he has not made a decision to seek the presidency, "but quite frankly, I think I'm as able as any of the other potentials and I think I know more than many of them."

HE SAID he has no organization now but will form a small one to help him to make a decision before the end of the year.

The weakness in most of the Democratic oratory these days, he said, "is that they're not looking far enough down the road. We're dealing, like Mr. Nixon, with today's crisis. We're not really projecting for the American people what we may have to be facing in the years ahead."

## Breadbasket head jailed in protest at gas station

The head of Operation Breadbasket was arrested in Los Angeles Saturday at a civil rights demonstration in an International Airport gas station, authorities reported.

The Rev. Jesse L. Boyd, 33, was taken to Venice division police station and booked on suspicion of interfering with a business. He was later released on \$633 bail.

Boyd was participating in a demonstration sponsored by the Black Petroleum Retailers Association at the time of his arrest. A spokesman for Operation Breadbasket said both organizations were protesting the tactics of Standard Oil and Humble Oil companies toward black service station owners.

The Rev. Alvin Dortch, also of Operation Breadbasket, said the demonstrators staged a "park-in" at the gas station with several automobiles pulling in at the same time and asking for oil checks.

Dortch said the move was made to "sensitize Standard Oil" to the demands of black service station owners. The association is requesting that operators be able to purchase cheaper insurance, be relieved of paying for losses on stolen credit cards and be given better health benefits.

San Diego fire threatens homes

LA MESA (UPI) — A five-acre brush fire threatened a half-dozen homes in a residential area here east of San Diego Saturday before being contained.

The flames reached the back porches of a couple of the residences.

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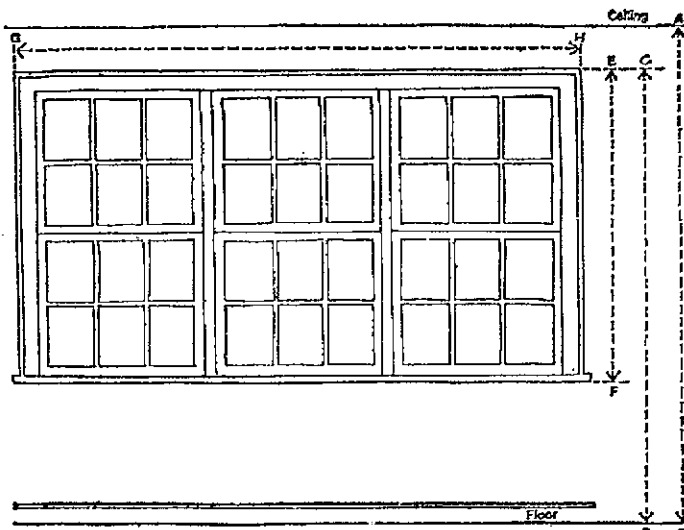
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JAMES WHETMORE, L. LT. GOV. REINECKE State Senator Honored Aboard Queen Mary —Staff Photo by CURT JOHNSON



# Penn Central probe stymied by missing papers

By ED ZUCKERMAN  
From Our National Bureau  
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WASHINGTON — An investigation into the back-room dealings which brought financial collapse to the Penn Central Railroad has been sidetracked because a voluminous collection of corporate documents is missing.

A team of independent investigators, assigned by the Senate Commerce Committee to unearth the reasons for the Penn Central bankruptcy, believes the documents may have been destroyed.

Missing are all the corporate records of the New York Central Railroad covering the critical five-year period preceding its 1968 merger with the Pennsylvania railroad. During the

1963-68 period the New York Central had been seeking a merger with another railroad to alleviate its own financial problems.

A Senate Commerce Committee aide revealed that a formal request for the unaccounted records has been sent to Jervis Langdon Jr., who was appointed last year as a trustee in a court-ordered reorganization of the Penn Central.

"They are regular business documents which should be preserved by a corporation," said Daniel O'Neal, the committee aide. "We have repeatedly asked for them and now we are making a formal request."

O'Neal revealed that investigators have been told "on several occasions by people who ought to know

that the records were destroyed."

Reportedly, one person who claimed the documents were destroyed was an aide to Albert Perlman, the president of the New York Central who did not survive the railroad reorganization.

If the allegation is correct, then some regulations of the Securities and Exchange Commission were violated, O'Neal said.

Included in the unaccounted documents are the minutes of New York Central board of directors meetings, financial reports and confidential memos which were circulated among the railroad's top management figures.

The only New York Central information made available so far to the investigators has been Perl-

man's personal records which, according to O'Neal help to answer some of the questions.

"We have everything from the Pennsylvania railroad but nothing from the New York Central. Five years of stuff has just vanished," the Senate aide said.

The independent task force is composed of a former FBI agent, an accountant, an auditor, an economist and a lawyer, O'Neal disclosed. The cost of the study, which was approved by a Senate resolution, is \$150,000.

Another facet of the study which has led the team down blind alleys is its efforts to uncover the identity of owners of large blocks of Penn Central stock. So far, that search

has led to several Swiss banks which are holding the stock in trust for anonymous beneficiaries.

O'Neal said the Senate Commerce Committee last year requested the reorganized Penn Central to supply the names of shareholders who control at least one per cent of the railroad's stock.

According to the trustees' report, the largest single stockholder is Cede and Co., which owns 2,101,771 shares. O'Neal said there is no information concerning ownership of the company. The report also showed that 761,373 shares were held by Credit Suisse and 312,401 shares were held by the Societe de Banque Suisse, both Switzerland banking institutions. The Swiss banks will not identify the owners.

Another 238,385 shares is owned by Trude and Co., another firm with unknown ownership whose business address is Lock Box 11 at the Illinois Continental Bank and Trust Co., Chicago.

O'Neal said the Securities and Exchange Commission is conducting its own investigation into Penn Central stock ownership.

"Corporate crime is a part of the picture, there is no doubt about it," he added.

Another source who predicted that criminal indictments may come out of the investigation, said that

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some Penn Central documents "may have been edited." He said there was no concrete evidence "but when we're looking for certain things that should be there and they aren't, the question is raised."

## ON TEXAS STOCK DEALS

# Banker to 'tell story'

DALLAS, Tex. — Frank W. Sharp, described as the mastermind of an alleged stock scheme to enrich important politicians and influence banking legislation, is expected to tell his own story Monday.

And none of the 28 corporations and individuals on trial, including a former state attorney general, is sure just what testimony Sharp will give.

The Securities and Exchange Commission broke the case earlier in the year when they sought a federal court injunction to keep the 28 defendants from making what it said were fraudulent stock deals.

It said Sharp made bank loans and offered stock deals to state officials, who made large profits from them, to influence the en-

acting of banking laws in the Democratic controlled Texas Legislature.

The matter has touched off a furor in the state and former Texas Atty. Gen. Waggoner Carr, snapped at his critics: "They can go to hell; I've done nothing wrong." He blames his predecessor in office, Will Wilson and the Nixon Administration of which Wilson is now a part, for "this smelly deal to parade Mr. Sharp around the state, sporting nothing but innuendoes, hearsay and rumor."

Sharp was indicted for making a false entry in a bank ledger and selling unregistered stock but he refused to testify on the grounds of possible self-incrimination. He was convicted, given a three-year prison sentence but then,

when the sentence was suspended, he finally agreed to testify.

He is expected to be called to the stand Monday.

When it's all over, whatever the result, Sharp's worst troubles may still be ahead. His immunity from criminal prosecution offers no shelter from suits pending by stockholders and banks for an alleged \$40 million in damages.

After the case broke the SEC revealed that Gov. Preston Smith, a Democrat, alone made \$62,500 in a short time through stock purchased from Sharp's National Bankers Life Insurance Co. Smith agreed

that this was so.

The SEC said the National Bankers stock was bought by key state politicians and then skyrocketed. The proposed banking laws moved rapidly through the Legislature.

Then, however, Smith upset the appellation by vetoing the bills, saying they would have made bad law. They would for one thing have replaced the Federal Deposit Insurance Corp. with a state corporate to guarantee deposits.

The stock subsequently plunged and was worth only about \$2 a share from a high of \$28.

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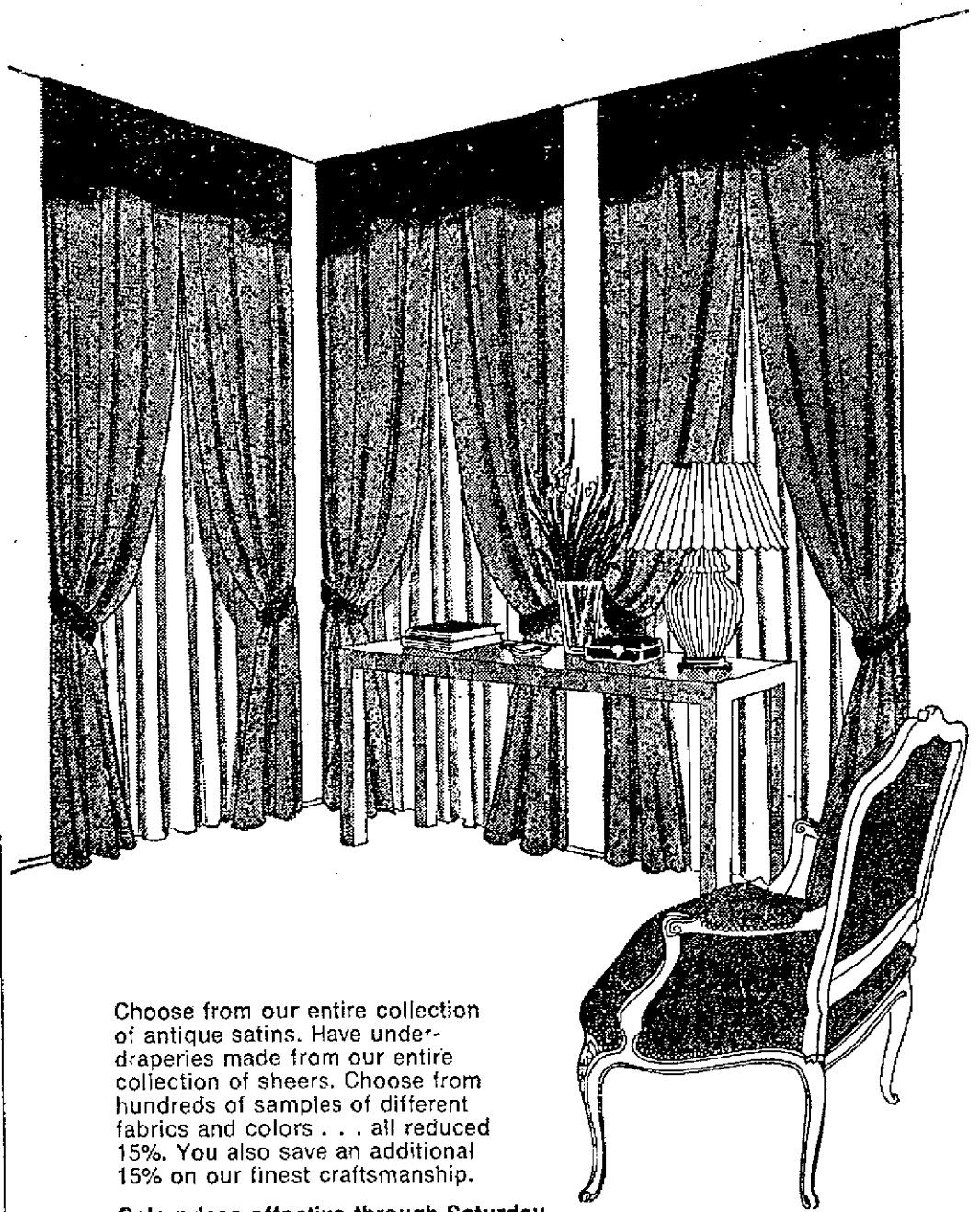
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# DOGGEREL

## WASHINGTON

— The Cost of Living Council has turned to doggerel to explain its policy on which types of fish and seafood are subject to price ceilings and which are not:

"A fish or other denizen of the seas,  
When once netted or impaled,  
Is not subject to the freeze,  
Until shelled, skinned or scaled."

What this poetry means is that fish products are classified as raw agricultural products and thus not subject to the price freeze until they undergo processing.

## OBLIGED

CINCINNATI (UPI) — Joseph Lee Mullins, 28, said overcrowded conditions at Hamilton County Jail prompted him to plead guilty in federal court to a \$50,000 bank robbery and demand immediate sentencing.

U.S. District Court Judge Timothy S. Hogan obliged, and sentenced Mullins to a 20-year term in a federal prison.

## PUB

HALSTEAD, England (UPI) — When 40 students streamed off their bus and into his pub, Bernard Nicol beamed. But soon his smile turned to a frown.

The first 37 orders were for a pint of water. Then one ordered an orange drink and the final two colas. The bill was 15 pence (36 cents).

## Little Old...

ATLANTIC CITY, N.J. — The chief of the hostesses at the Miss America Pageant here does a lot of running, and thanks to a gift she is able to run in style.

Mildred Brick, the hostess chief, has been known to wear tennis shoes during her long days. She received a pair of tennis shoes covered with glitter from the 50 women accompanying the beauty queens from their home states.

"I guess I've made a reputation," Mrs. Brick said Thursday. "I had to put them right on. They wouldn't take no for an answer. They almost tried to put them on me..."

## RULING

HAIFA, Israel (UPI) — It was a case of the court looking out for the consumer—even if the police did not.

A 19-year-old waitress, charged with prostitution, admitted before a magistrates court Monday she had accepted \$4.75 from a man—but before she had given delivery of the goods police arrested her.

The prosecution said the money said the money was turned over to the state, but the court ruled the man should get a refund.

## SILENCE

PENCRIDGE, England (UPI) — Thirty-five women have agreed to maintain silence for four hours to raise money for charity. Neighbors will watch over the ladies to make sure they adhere to their pledge.

POLITICS

# Dr. Horn to speak at GOP meeting

By BOB HOUSER  
Political Editor

Dr. Stephen Horn, president of California State College at Long Beach, will speak at the Wednesday noon luncheon meeting



DR. STEPHEN HORN  
GOP Speaker

## Sheriff's station plan to be OK'd

From Our L.A. Bureau  
Supervisors Tuesday are expected to approve final plans and authorize bids for construction of additional security measures at Firestone sheriff's station, 7901 S. Compton Ave.

County Engineer Harvey T. Brandt said the work includes sealing the locker and communications room windows with masonry, building concrete block baffle walls in front of three offices, installing an exit alarm system and adding new parking lot and perimeter lighting.

He said estimated cost of the project, expected to take five months to complete, is \$19,687. About \$19,000 is available in the present budget, he said, but it may be necessary to budget extra funds depending on the bid amounts.

of GOP Juniors in Alfred's Restaurant, 700 E. 45th St.

### PORTER REAPPOINTED

Assemblyman Carley V. Porter, D-Compton, has been reappointed to the Real Estate Advisory committee of the University of California, President Charles J. Hitch announced. Porter has served on the committee since 1957.

### TOM PAINE DEMOS

Paul Perlin, state labor liaison director of the California Democratic Council, will speak at the monthly meeting of the Tom Paine Democratic Club at 8 p.m. Wednesday in the residence of Edla Eliassen, 2429 E. Fourth St.

Perlin, secretary-treasurer of the Southern California District, International Longshoremen and Warehousemen's Union, will speak on "Nixonomics—the Wage (Price?) Freeze." The meeting is public.

### EVENING GOP

Prof. Charles Wolfe, of California State College at Long Beach, will speak at the 7:30 p.m. Thursday meeting of Long Beach Evening Division Republican Women Federated in the O'Donnell Conference Room, 3350 Olive Ave.

### GOP HQ OPEN

Republican Headquarters for the 32nd Congressional District announced it has reopened after summer vacation at 3385 Orange Ave. A registrar will be available 10 a.m. to 2 p.m. on weekdays.

Among those who must register to be eligible to vote in future elections are first-time registrants (voting age minimum is now 18), those who have changed their names or addresses or wish to change party affiliation and those who failed to vote in the last statewide general election November, 1970.

## 71 receive L.B. Rotary Club scholarships

Seventy-one graduates of local public and private high schools will continue their education this year at the Long Beach City College or the California State College in Long Beach with scholarships totaling in excess of \$15,000 awarded to them this past week by the Long Beach Rotary Club.

"These awards differ from most other scholarships in two respects," explained W. Odie Wright, chairman of the Board of

Directors of the Rotary Scholarship Foundation which provides funds for the scholarships. "All students qualifying for a scholarship must attend one of the two local colleges and must be planning to enter a vocational rather than a professional field.

"Many scholarships are given to brilliant students who maintain the highest of scholastic averages," added Wright. "The foundation directors wanted to

encourage the average student who will get marketable skill training and in many instances make his home and gain employment in our local communities."

This is the ninth year that the Rotary Club has given these scholarships. More than 250 awards totaling in excess of \$40,000 have been given. A student who qualifies for a scholarship during his first year in college may apply for

additional annual scholarships as long as he maintains satisfactory academic progress.

Scholarship awardees were guests Wednesday of the Long Beach Rotary Club and participated in a program interpreting the purpose of the Rotary Foundation. Dr. Donald P. Ashley, foundation director, and Roy Anderson, president of the Long Beach Rotary Club, were cochairmen of the scholarship luncheon.

### A-powered attack sub commissioned

VALLEJO 48 — The nuclear-powered attack submarine USS Pintado was commissioned Saturday. In ceremonies at Mare Island Naval Shipyard.

### VALUABLE COUPON

TUESDAY, SEPT. 14, PIE SPECIAL!

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*Hannah's*  
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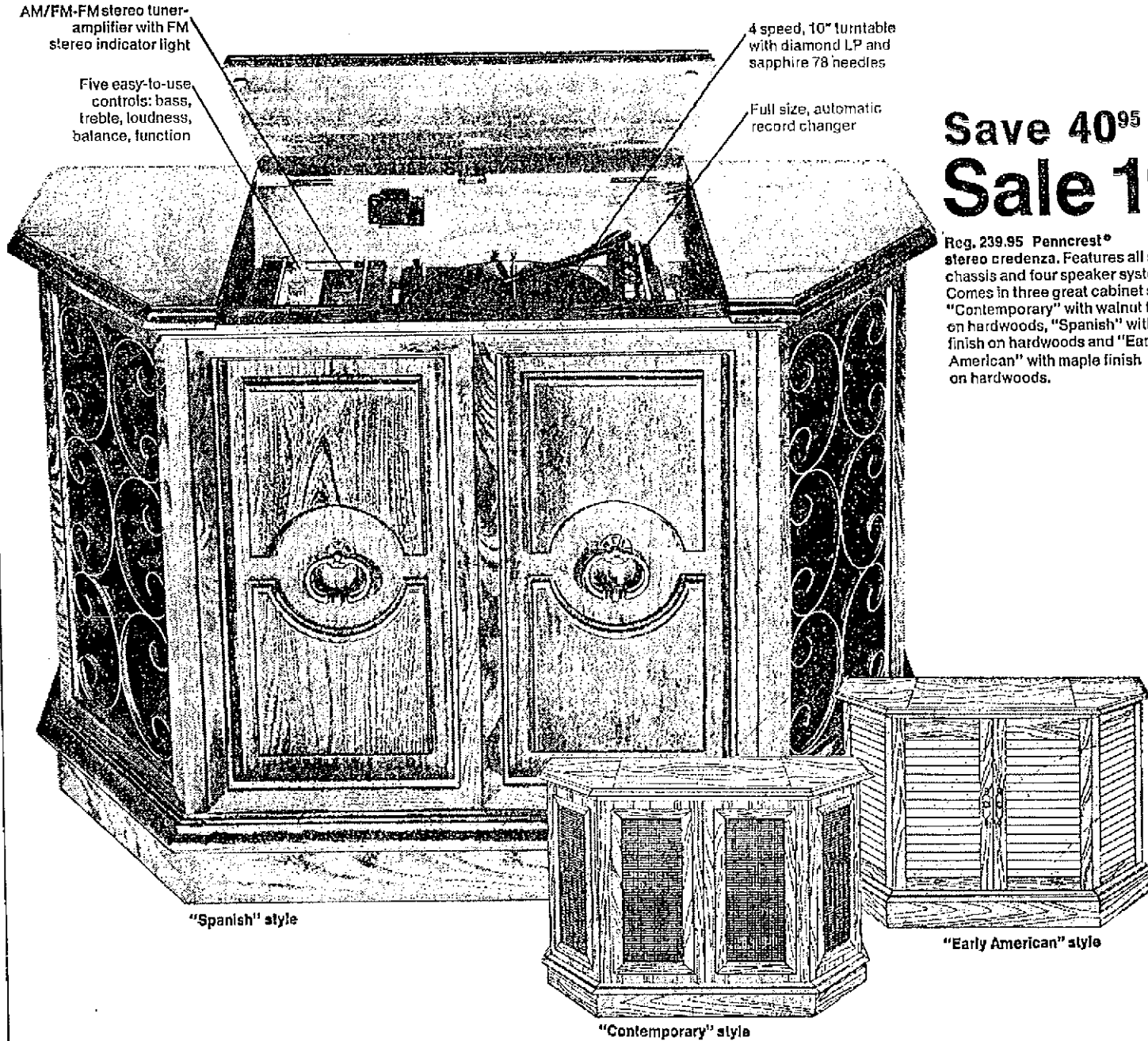
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# How will you find time to enjoy the stereo credenza we have on sale? Our washer and dryer sale may help.

If you like to save money, save Sunday\* too!



Save 40<sup>95</sup>  
**Sale 199**

Reg. 239.95 Penncrest® stereo credenza. Features all solid state chassis and four speaker system. Comes in three great cabinet styles: "Contemporary" with walnut finish on hardwoods, "Spanish" with dark oak finish on hardwoods and "Early American" with maple finish on hardwoods.

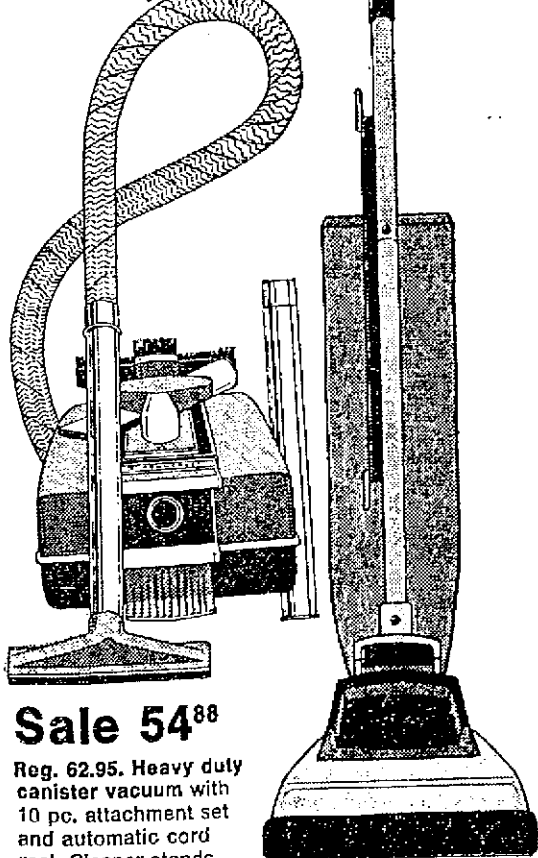
"Spanish" style

"Contemporary" style

"Early American" style

## Floor care sale. Come clean up.

The values are here everyday. Even Sunday\*



**Sale 54<sup>88</sup>**

Reg. 62.95. Heavy duty canister vacuum with 10 pc. attachment set and automatic cord reel. Cleaner stands on end for ease in cleaning stairs.

**Sale 54<sup>88</sup>**

Reg. 62.95. Custom upright vacuum beats, sweeps and cleans at the same time. 4 height adjustments for indoor/outdoor, short, long or shag rugs. Built in headlight. Attachment tool kit for upright vacuum cleaner. \$10

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\*Shop Sunday noon to 5 p.m. at the following stores: BURBANK, CANOGA PARK, CARLSBAD, CHULA VISTA, COLLEGE GROVE, DOWNEY, FASHION VALLEY-SAN DIEGO, FULLERTON, GRANADA HILLS, HUNTINGTON BEACH, HUNTINGTON PARK, LAKEWOOD, LONG BEACH, LOS ALTOS, MONTCLAIR, NEWPORT BEACH, NORTH HOLLYWOOD, ORANGE "THE CITY", RIVERSIDE, TORRANCE, VAN NUYS, VENTURA, WESTCHESTER. Use Penney's time payment plan. †Closed Sundays



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Sale prices effective through Saturday.

**Sale \$209**

Reg. 229.95. Penncrest® automatic washer. Features 8 programmed wash settings for all fabrics, soak setting for soaking heavily stained articles and 3 water level settings. White, avocado or harvest gold... color costs no more at JCPenney.

**Sale \$174**

Reg. 189.95. Penncrest programmed gas dryer. Has 6 drying programs for all popular fabrics including permanent press... plus fluff-dry, no-heat setting for special articles. White, avocado or harvest gold... color costs no more at JCPenney. Penncrest programmed electric dryer with automatic time control Reg. 159.95. Sale \$144



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GRANADA HILLS	HUNTINGTON BEACH	HUNTINGTON PARK	LAKEWOOD	LONG BEACH	LOS ALTOS	MONTCLAIR	MONTCLAIR
NEWPORT BEACH	NORTH HOLLYWOOD	ORANGE "THE CITY"	RIVERSIDE	TORRANCE	VAN NUYS	WESTCHESTER	WESTCHESTER
Stereo's also available at:		BUENA PARK	INGLEWOOD	WEST COVINA	Buy it on Penney's time payment plan		

†Closed Sundays





(Continued from Page A-1)

College of Cardiology, who claimed that the treatment given to heart attack victims by ambulance attendants is totally inadequate. He said that steps were being taken to properly train Los Angeles County firemen as paramedics. Can ACTION LINE find out if any ambulance companies in the Long Beach area are going to do this? J.M.L., Long Beach.

A similar program is planned for Long Beach and it will be a cooperative effort among four major Long Beach hospitals, the Long Beach Fire Department and local ambulance services, according to a recent article by I.P.T. Medical-Science Editor Ben Zinser. A special squad of firemen will be trained as paramedics and they will be dispatched immediately in a specially-equipped van to the scene of distress. They will be in constant radio contact with one of the four hospitals where a physician will relay instructions to the firemen. When the ambulance arrives, it will stand by until the monitoring physician considers the patient "stabilized." One of the specially-trained firemen will ride with the victim in the ambulance while the van follows behind. Training is scheduled to begin July 1, 1972 with service starting in November, 1972.

### To your credit

It is time for me to renew my credit card insurance. But before I do I would like to know what protection the newly-passed law on credit cards gives the card holder. L.B.R., Long Beach.

The recent Truth-in-Lending Act amendment gives considerable protection to credit card holders. Since Jan. 24 you are no longer liable for a card you didn't request if you do not use it nor sign it. If you do get an unsolicited credit card, inform the Federal Trade Commission, Washington, D.C. 20580. If an unauthorized person uses your card your liability cannot exceed \$50. If you inform the credit card company soon enough, you may not even be liable for that much. The postmark date on your letter marks the time your responsibility ends. In addition, for you to be liable at all, the company must have provided a means of identification, your signature or photo, on cards issued after Jan. 25. They must have provided you with an addressed, stamped card or envelope for reporting card loss or theft and they must have given you prior notice of your liability.

### Battle bar

Where can I get Merchant Marine war ribbons issued during World War II? Also, have any been authorized for service during the Korean and Vietnam wars? J.M.G., Costa Mesa.

You can apply for authorization to wear the Merchant Marine ribbons issued during any of these three wars at the Office of Maritime Manpower, Maritime Administration, Department of Commerce, Washington, D.C. 20235. Include your complete name, your book or "Z" number and Social Security number, the names of ships on which you served, the dates of service and your mailing address. If you are eligible to wear any of the ribbons, an authorization card will be sent to you. Then you can order the ribbons from Harry Sadow Inc., 20 Bessey St., New York, N.Y. 10007 at a cost of 65 cents each. These decorations have been issued: Vietnam Service Bar, Korean Service Bar, Atlantic War Zone Service Bar, Pacific War Zone Bar, Mediterranean-Middle East War Zone Bar, Combat Bar, Defense Bar and Victory Medal Bar.

## Unmanned Soviet moon ship crashes

New York Times Service

MOSCOW—The Soviet Union's latest effort to explore the moon's surface with an unmanned spacecraft ended in failure Saturday as Luna 18 lost contact with the earth upon landing.

A brief Tass dispatch said that Luna 18, which was launched nine days ago, planned to put down in a mountainous area near the Sea of Fertility, but that the "moon landing of the station in these difficult topographical conditions was unlucky." The Soviets call unmanned craft automatic stations.

No details on the objectives of the Luna 18 mission have been made public, in keeping with the usual Soviet secrecy about its space launchings. Western scientific specialists in Moscow had speculated that Luna 18 was supposed to follow up the success of the Luna 16 mis-



THE GREAT KITCHEN DEBATE occurred in the summer of 1959 when the then Vice President Richard Nixon played host to then Premier Nikita Khrushchev in a tour of an American

exhibition in Moscow. The group stopped at an exhibit of a typical American kitchen to renew a running debate on the merits of Soviet and American ways of life.

—AP Wirephoto

## KHRUSHCHEV DEAD

(Continued from Page A-1)

chev tended a neighbor's cattle during the four years he went to the town's parochial school. He worked in the coal mines, joined the Bolshevik party, fought in the civil war and, shortly after his first wife died in 1923, married Nina.

Khrushchev later went to Moscow where he rose through the political ranks, graduated from the elite Industrial Academy in Moscow, helped Stalin consolidate his power in the Ukraine, organized guerrilla defenses in the area during World War II, returned to Moscow in 1949 and, still an obscure party official, succeeded in the power struggle for a new leader of the Soviet Union after Stalin's death.

KHRUSHCHEV installed Soviet missiles in Cuba, then withdrew them. He went to the United Nations and bumped his shoe on a desk in the General Assembly. He sanctioned the Berlin Wall a decade ago and sent tanks into Hungary in 1956.

Khrushchev hardly seemed the man to succeed Josef V. Stalin. Combatants in the vicious power struggle among Stalin's heir apparents in 1953 made him Communist party chief, or first secretary.

Within five years, however, Khrushchev added the office of premier of the Soviet Union to his position as leader of the party. He held both offices from 1958 until he was forced to resign Oct. 15, 1964, by the current troika of Premier Alexei N. Kosygin, Party First Secretary Leonid I. Brezhnev, and President Nikolai Podgorny.

During his five-year climb to absolute supremacy, Khrushchev altered the Soviet Union's attitude toward the world and toward itself. At a 1955 summit conference he first uttered the phrase "peaceful coexistence" and made it a keystone of Soviet foreign policy.

### It'll be hotter

Never trust a September sun. Just when everyone thought the recent heat wave was over, old sol sizzled up out of the east and made another scorching pass at the Southland.

Weather forecasters say the mugginess and heat will continue through Monday with today's highs expected to reach 100 in Long Beach.

sion which a year ago drilled and retrieved a small quantity of lunar material and returned it to earth—the first time an unmanned vehicle had made a round trip flight to the moon's surface.

The failure of the Luna 18 mission follows the tragedy of June 30, when the three-man crew of Soyuz 11 perished as they were returning to earth after more than three weeks aboard the Salyut orbiting space station.

The two setbacks undoubtedly will have a psychological impact here, since many Russians believe too much money is being spent on the space program. Soviet leaders have also used space successes to gain prestige for the Soviet Union abroad, and the two most recent missions may have a negative effect.

At home he began to ease the rigid political controls maintained by Stalin. There was no total liberalization but midnight raps on doors by police ceased and fear of oppression eased.

IN 1956 Khrushchev stunned the world and his countrymen by directly assailing Stalin's memory. His speech at the 20th Communist Party Congress that year denounced Stalin as a tyrant, a murderer, a liar and military bungler.

Khrushchev's apparent liberalism uncorked unrest in oppressed Soviet bloc countries. Orthodox Communists applied political pressure, and then Khrushchev applied pressure of his own.

He crushed the Hungarian revolt with tanks in 1956 and smashed opposition at home one year later.

Opponents in the party leadership who misjudged Khrushchev's political acumen lost a dramatic Central Committee showdown in 1957. Half a dozen top Kremlin leaders were disgraced and sacked. On March 27, 1959, he was named premier.

He traveled extensively and met many foreign leaders, including Richard M. Nixon, who at the time in 1959 was U.S. vice president. The two engaged in the now famous Kitchen Debate at a U.S. exhibition in Moscow.

He met and liked U.S. President John F. Kennedy. But it was different with Chinese Communist Chairman Mao Tse-tung. Khrushchev presided over the breakdown in relations between Moscow and Peking.

IN SEPTEMBER 1959, Khrushchev made an unprecedented visit to the United States to confer with President Dwight D. Eisenhower and to see the country. His biggest disappointment was that he was not permitted to see Disneyland because of security reasons. Soviet and American relations seemed to be improving.

But the following year, the Soviets shot down an American U2 reconnaissance plane and captured its pilot, Francis Gary Powers. That prompted Khrushchev to scuttle a summit meeting in Paris that had been scheduled to begin two weeks later, and the Cold War was resumed.

The following year, the East Germans closed the border with West Germany and built the Berlin Wall. The Soviet Union added to its world prestige in the space race with America by putting the first man into space, beating the United States by three weeks on the accomplishment.

In 1962, a Soviet offensive missile buildup in Cuba was discovered and revealed to the United States by Kennedy, setting the stage for the first major confrontation between Khrushchev and the new American president.

Kennedy persuaded Khrushchev to back down from his position and to withdraw the missiles.

FAILURE in Cuba fed growing displeasure with Khrushchev inside the Kremlin. Khrushchev, although no one outside the ruling circle knew it, already was under attack for Soviet agricultural failures. The Cuban missile crisis was a new weapon for his enemies.

Khrushchev's "retirement" for the officially announced reasons of advanced age and illness on Oct. 15, 1964, surprised the world.

Khrushchev was never mentioned in public thereafter and seldom seen outside the dacha where he gardened, painted and received only closest friends and relatives.

He suffered heart attacks last year in June and November—the same month international controversy flared over publication of

"Khrushchev Remembers," his purported memoirs.

The official Tass news agency distributed a statement by Khrushchev denouncing the book as a fabrication. It was the first time his name had appeared in the officially controlled press since his ouster.

Khrushchev last appeared publicly in Moscow this summer when he and his wife voted in the local elections. He looked slimmer and fit.

Before they entered their car for the drive back to obscurity, Khrushchev was asked what he was doing now.

"I am a pensioner," Khrushchev said. "What do pensioners do?"

## Prison guard dies, hostages still alive

(Continued from Page A-1)

hostages were "Still in good shape."

The black leader, one of the original Chicago 8 tried for conspiracy connected with disturbances at the 1968 Democratic Convention there, told reporters, "I should be back tomorrow" if not ordered back to Oakland.

Seale is on probation for his 1969 conviction for a gun-law violation in Oakland, from where he flew Saturday to join the talks. He also is free on \$25,000 bond pending the appeal of his contempt-of-court conviction in the Chicago case.

William Kunstler, one of the Chicago conspiracy lawyers who also is acting as a mediator in the prison dispute, said he expected Seale to return at 7 a.m. today.

Quinn, the son of the prison meat-eater and the father of two, was an Attica native who joined the facility's security force April 30, 1970.

Seale declined comment when he arrived from Oakland, but one of five blacks with him distributed a statement signed by the Panther central committee and reading: "The prison guards, called 'hostages,' have in reality been placed under arrest by the 1,280 prisoners who are rightly redressing the grievances concerning the harrasing, brutal and inhuman treatment to which they are constantly subjected."

THE INMATES, who rioted Thursday morning, burning buildings and beating guards, had held 39 hostages, including guards and civilians.

One of the captive guards, however, Anthony Sangiacomo of nearby Batavia, suffered a heart attack Saturday afternoon, prison chaplains announced. He was taken to a hospital after the inmates released him.

The convicts' demands include greater political and religious free-

dom in prison, an end to censorship of reading materials sent from publishers, unlimited communications with the outside world and training of guards to better understand their problems.

Kunstler said Corrections Commissioner Russell G. Oswald did not agree to the demands for an increase in the minimum wage for inmate employment or the demand for an end to the state's parole system. Oswald told the prisoners that those matters require legislation.

No agreement was reached either on the prisoner demand that walls inside the Attica yard be removed to allow freer movement of inmates during their outdoor hours. The yard is currently divided into four sections.

## New storm boils in So. Atlantic

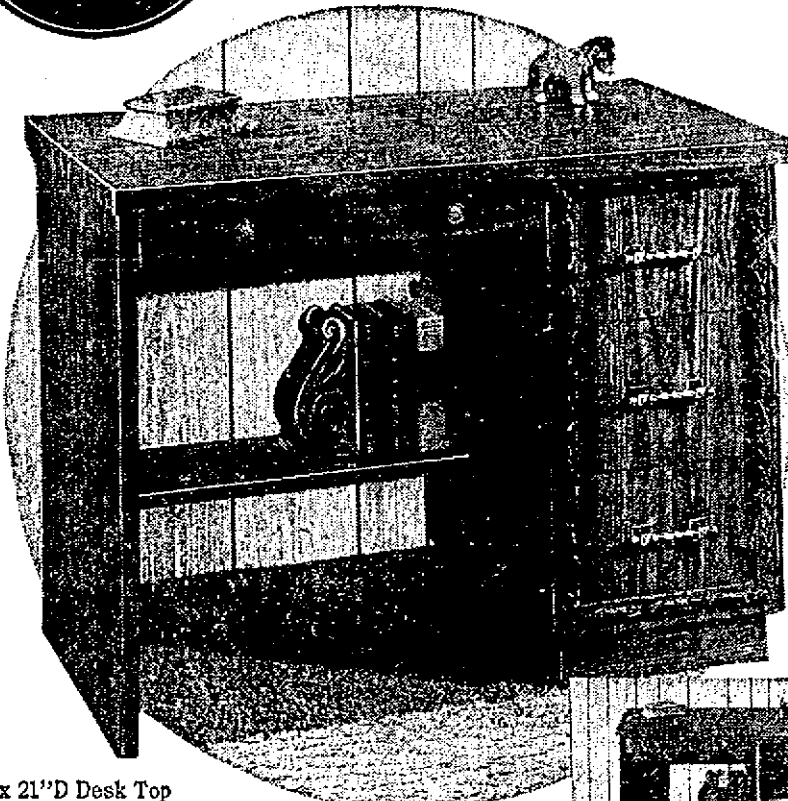
Continued News Services

Ginger pepped up her winds to hurricane force in the open Atlantic Ocean south of Bermuda Saturday as a weakened tropical storm Edith made for the warm waters of the Gulf of Mexico, where she was expected to regain some of her punch. Nicaragua's Air Force Commander, Col. Orlando Villalta, reported Saturday, that at least 23 persons were killed at Thanks to God cape when Edith hit there Thursday.

Weakening tropical storm Fern meanwhile pestered the southwest Texas coast with gales and street-flooding rains. The storm hit Corpus Christi with winds up to 70 miles an hour, then began plodding southwestward toward the Rio Grande Valley, leaving behind up to eight inches of rain.



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# Nixon orders policy draft for freeze's second phase

New York Times Service

WASHINGTON — President Nixon instructed the cabinet-level Cost of Living Council Saturday to produce recommendations by Sept. 30 for "phase two" of the wage-price program, with the intention of a presidential decision by mid-October.

The President's instructions were disclosed by Secretary of the Treasury John B. Connally, chairman of the council, after a meeting of the President and the council in the White House.

Connally gave few indications of what his group might recommend. He said both the council and the President would continue "consultations" with various private persons and groups during the decision-making period.

The administration does

not "anticipate" that it will need new legislation from Congress, at least at this session," Connally said. The President's legal authority to control prices, wages and rents expires next April 30.

Connally conceded that if dividend control were to be included in the post-freeze program, new legislative authority would be needed. He did not rule out a request to Congress for legislation but clearly indicated he did not expect it.

"Phase two" is the name given to the program that will follow the expiration of the current 90-day wage-price freeze Nov. 13. The President in his message to Congress this week pledged that there would be some kind of program "to see that America is not again afflicted by the virus of runaway inflation."

On another aspect of the President's program, the international part, Connally said in response to questions that he did not expect to offer a "detailed specific" set of United States proposals at next week's meeting in London of the "group of ten" leading industrial countries.

Connally said he thought the London meeting would be "exploratory," rather than an endeavor to reach decisions on such matters as currency exchange rates and the future of the international monetary system. This confirmed earlier indications that the meeting would not reach major conclusions and that the monetary system would continue for some time in a state of uncertainty.

In another development Saturday, Hobart Lewis, president of the Reader's

Digest, announced the formation of a "Committee For A New Prosperity" to support Nixon's new program. The original 30 members include three former secretaries of the treasury.

The committee's aim will be mainly educational, Lewis said, "to inform the American people on the urgency of the economic action which the President has recommended and the need for unity and sacrifice which he has called for."

The group includes a number of businessmen and representatives of groups such as the American Association of Retired Persons. There are four regional directors of the Teamsters Union but so far no representatives from the AFL-CIO. The executive council of the AFL-CIO and President George Meany have strongly criticized several aspects of the President's program.

In discussing the "phase two" program Saturday, Connally said that, while he could not make any predictions, he thought a program could be effective without a "no-strike" pledge by organized labor. He also said there was "nothing sacred" in what the new program might seek to limit, including profits, interest or dividends.

The aim of the new program will be "equity," Connally said.



PAUSE FOR COFFEE refill for President Nixon

on produced light moment at meeting of the Cost of Living Council Saturday in the Cabinet Room of the White House. Sitting next to President are Secretary of the Treasury John B. Connally, left, and Arnold Weber, executive director of the Cost of Living Council.

—AP Wirephoto

## Saigon reportedly being exempted from 10% aid cut

New York Times Service

WASHINGTON — South Vietnam and three other Southeast Asian countries are being quietly exempted from the 10 per cent cut in foreign economic aid ordered by President Nixon last month, authoritative administration officials said Saturday.

The administration has made no public announcement that economic support assistance planned for Southeast Asia for the fiscal year 1972, which began

on July 1, is to remain intact despite the cut in the over-all foreign aid program. Official spokesmen has insisted for the last four weeks that no decision has been made.

Total economic support aid, designed to complement U.S. military assistance, has been set at \$765.5 million this year for South Vietnam, Cambodia, Laos and Thailand.

The largest portion, \$565 million, is to go to South Vietnam. This is an increase of about \$180 million over economic support aid given Saigon in the previous fiscal year.

Officials noted that in announcing his new economic policy on Aug. 15, Nixon confined himself to the statement that "I have ordered a 10 per cent cut

in foreign economic aid."

Inasmuch as Nixon did not elaborate in his speech on how the economic aid reduction should be administered, the interpretation now being placed on his order is that the cuts should be applied selectively, according to officials.

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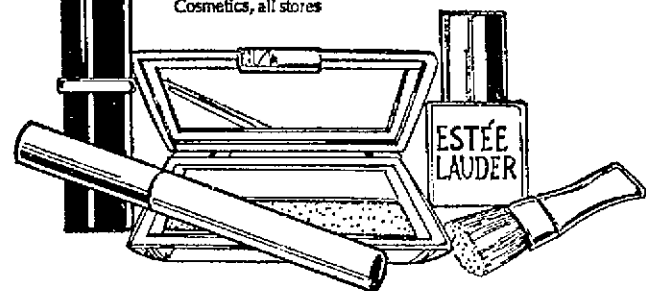
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## Mississippi to stop state busing aid

Associated Press

Mississippi Gov. John Bell Williams ordered an end to all state funding of the Jackson, Miss., public schools Saturday, describing his action as a test case aimed at ending busing of state pupils to achieve integration.

Williams said he issued an executive order to the state auditor's office to end distribution of money to the Jackson system until he received "satisfactory evidence . . . the district is in full compliance with state laws." He said he referred to a 1953 state law that says pupils who live within a municipality and are assigned to a school within the city are not eligible for transportation.

The Jackson school system has already received state funds for September, Williams said. Thus, it appeared the governor's order would have no immediate effect on the city's schools.

Busing of pupils to achieve racial balance was included in a desegregation plan for the current school year ordered last June by a U.S. District Court judge.

In Pontiac, Mich., where 9,000 of the city's 24,000 public school pupils are being bused, U.S. marshals began investigating local police enforcement of court-ordered integration.

On Friday, U.S. District Court Judge Damon J. Keith ordered an investigation of alleged failure of Pontiac police to halt the disruption of the busing he ordered to achieve racial balance in Pontiac's schools. Keith said that if the allegations are borne out, a large force of marshals will be sent to Pontiac to assure enforcement of the integration order.

Armed officers and sentry dogs guarded San Francisco's fleet of 130 school buses over the weekend. Schools open Monday under a court-ordered busing plan for 25,000 of the city's 47,000 elementary pupils.



ROCK CONCERT SPECTATOR, DEPUTY CLASH Gate Crashers Brought Violence to Orlando, Fla.

—AP Wirephoto

## 2 deaths linked to violence at Orlando, Fla., Rock fete

ORLANDO, Fla. (UPI) — Local authorities Saturday called for an investi-

## Nader hits VWs as unsafest

WASHINGTON (UPI) — Consumer advocate Ralph Nader urged Saturday that Volkswagen recall all of its three million cars to correct safety defects and said the VW Microbus "is so unsafe" it should be permanently barred from the road.

Nader said, "The Volkswagen beetle is the most hazardous car currently in use in significant numbers in the United States."

Volkswagen promptly denied the charge, claiming its products "meet or exceed all safety standards."

Nader said his conclusion about the Volkswagen was based on these factors:

"The danger of injury from the windshield, the weakness of the seat backs, the likelihood of the doors opening in a crash, the consequent likelihood of passenger ejection, the dangerous location of the gasoline tank, the propensity of the gas cap and the gas lines to come off during a crash, steering column penetration in a frontal crash, the vulnerability of the doors to side impacts, extraordinary sidewind sensitivity, and handling qualities which make the car unpredictable."

Nader claimed nothing could eliminate the danger in the 500,000 Volkswagen Microbuses on the highway because of what he said was a basic unsafe design.

gation into violence that erupted at a rock festival and indirectly claimed the lives of two young girls several miles from where the concert was staged.

More than a dozen other persons, including eight police officers, were injured and 28 persons were arrested on charges of inciting to riot.

THE TROUBLE started Friday night when, police said, a group of about 20 persons tried to storm a gate at Orlando Sports Stadium where John Sebastian and Edgar Winter's "White Trash" were performing before an audience of about 4,000 youths.

Riot squad reinforcements, totaling about 85 officers, were summoned to halt the gate crashers and in the confusion of flashing lights and screaming sirens, an unmarked police car racing to the scene slammed into another car instantly killing Janet McFerrin, 19, of Orlando.

Another girl in the car, Diane Calvert, 16, also of Orlando, died a few hours later, and a third person, Daniel Kierstead, was injured. Witnesses said the band was still blaring when the mass of officers rushed into the stadium, took up positions and opened up with eye-smarting pepper gas.

In the ensuing panic, rocks and bottles and socks filled with glass

hurled through the air. One knot of youths atop a row of bleachers was seen tossing five-gallon cans filled with sand and cigarette butts at the policemen.

CAPT. Marvin Peele of the Orange County sheriff's department said two of the eight injured officers were seriously hurt, one with a broken jaw and another with a cut just below the eye which could cause him to lose sight in the eye.

County Commissioner Joe Magee called for an investigation of the activities at the Orlando Sports Stadium, which is owned by promoter Phil Ashlock.

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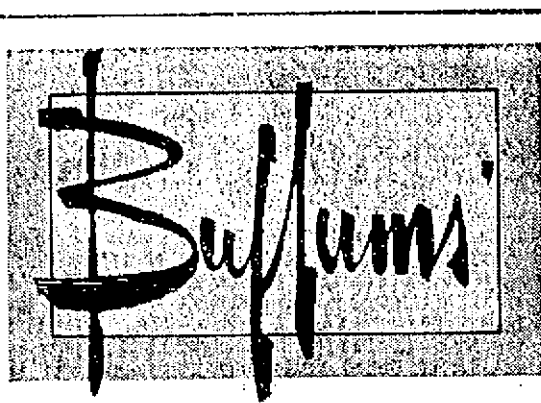
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16 teaspoons, 8 each place knives, steak knives, place forks, place spoons, salad forks, plus butter knife, sugar spoon, tablespoon, pierced tablespoon, gravy ladle, cold meat fork, casserole spoon, dessert server.  
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- Twin condiment set, ideal for jams, relishes, nuts, etc., gift boxed, 10.00

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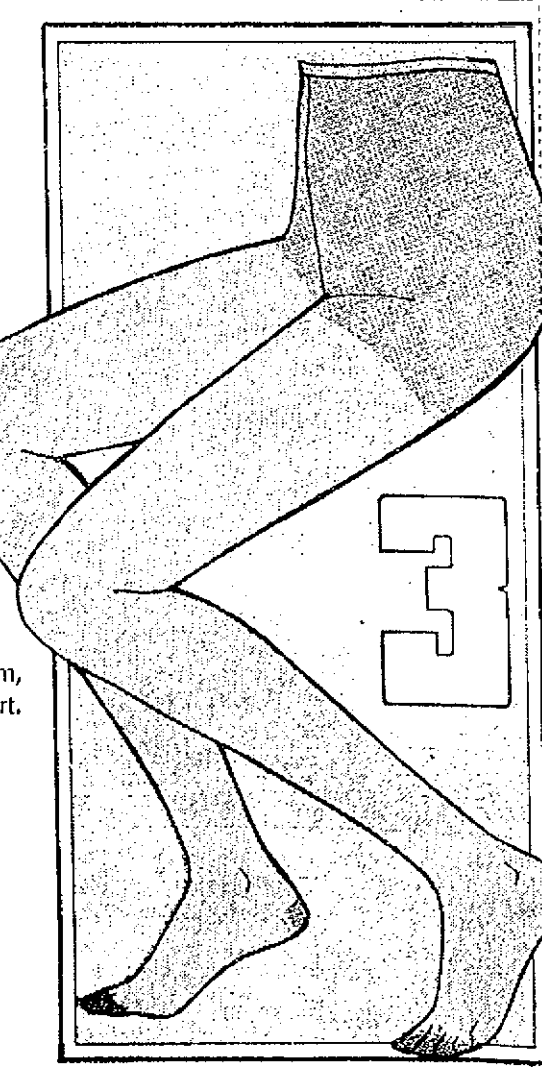
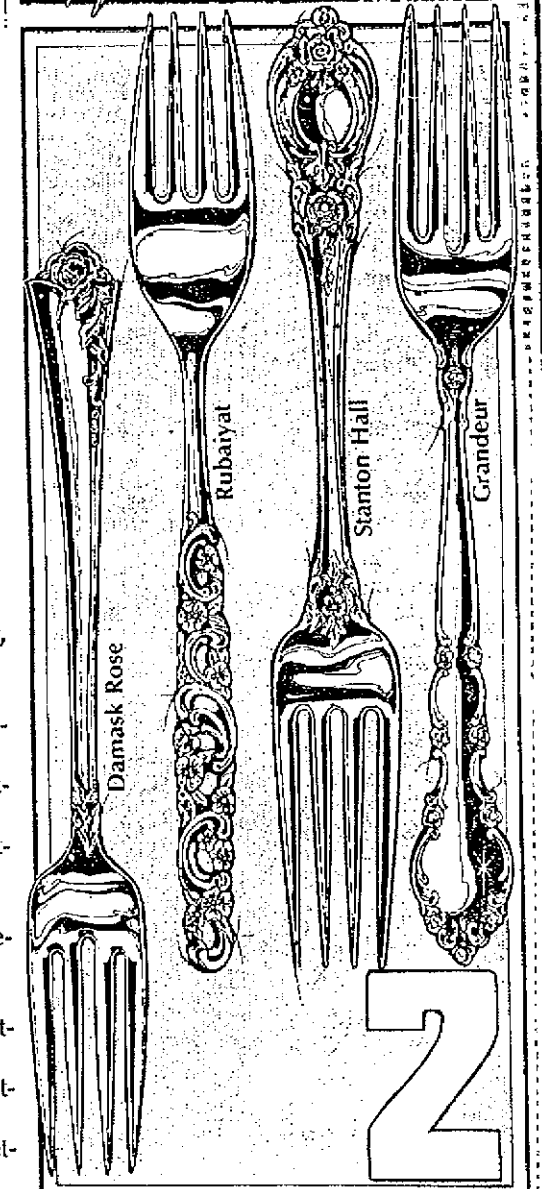
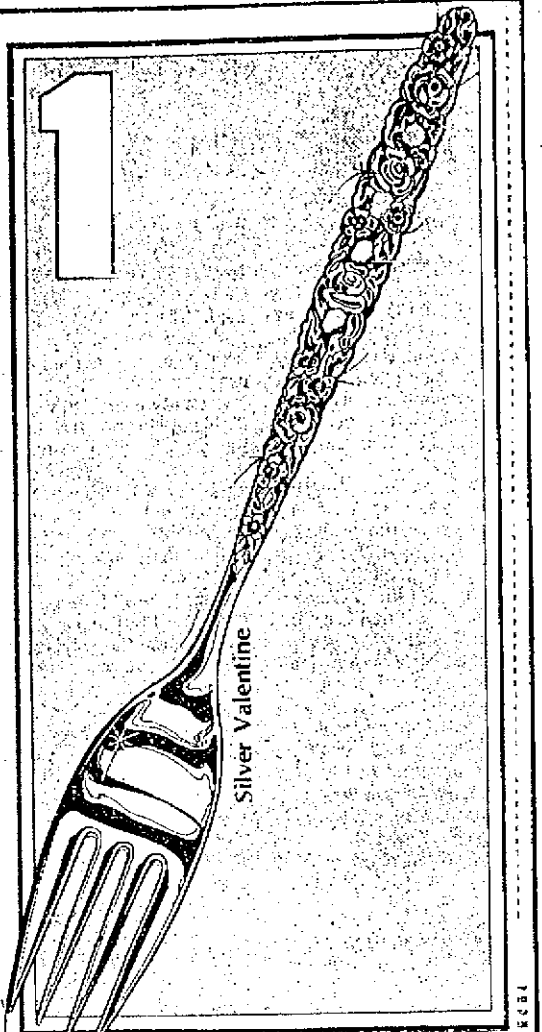
Silverware, all stores except Marina

## 3 Busy legs deserve our Great Hanes Support Sale, Thru Sept. 18

Tired legging it into office . . . class . . . meetings? Get some real support — that doesn't show! At a savings! It's our annual Hanes Support Sale. The sheerest support you can buy, delivering fully graduated compression — more at the bottom, less and less all the way up for real comfort. All colored for fall.

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- 3.95 Support stockings, 3.25

Leg Fashions, all stores





## PROBLEMS, PROBLEMS, PROBLEMS

Best way to solve problems these two little girls have is to wear birthday suits. But since that's out in public places, Laura Clermont, left, must cope with pants that won't stay up

and Brenna LaPort must squeeze into bathing suit that fit her at the beginning of summer before she grew. Both girls are two years old and live in Williamstown, Mass.

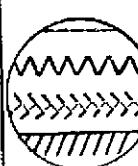
—AP Wirephoto

# New Singer machine: stretch stitches at a pre-shrunk price!

What a great new low price for stretch stitches—a must for sewing knits! Be sure you come in this week and, try this brand-new sewing machine from Singer!



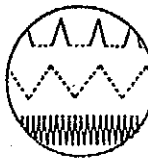
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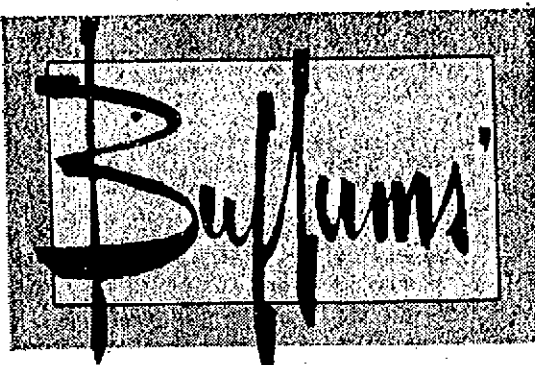
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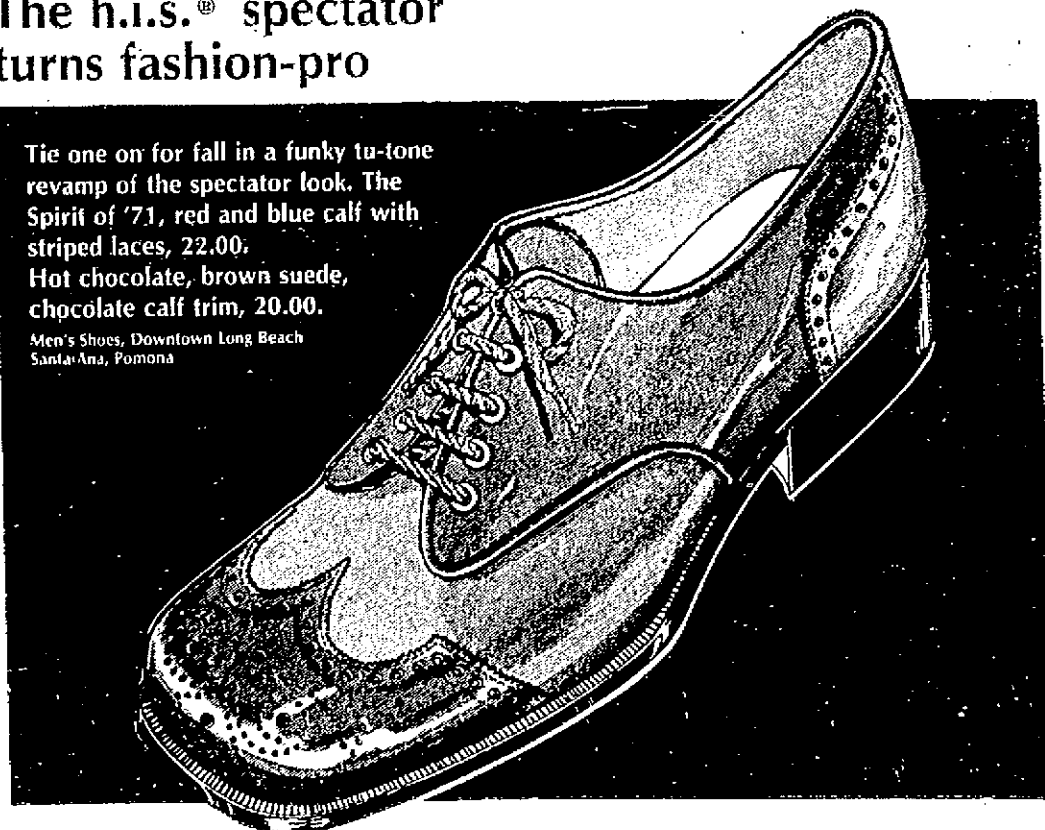
Varsity Shop, all stores

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Tie one on for fall in a funky tu-tone revamp of the spectator look. The Spirit of '71, red and blue calf with striped laces, 22.00. Hot chocolate, brown suede, chocolate calf trim, 20.00.

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## PERSPECTIVE ON OUTWARD BOUND TRAGEDY

# The wilderness—it teaches life, brings death

By B. J. McFARLAND  
PORTLAND, Ore. (UPI)—The wilderness—a "great teacher"—has taught another tragic lesson.

Two young women, about to graduate from the Northwest Outward Bound, part of a worldwide chain of outdoor survival schools, died this month when their lessons failed them during an early-sea-

son snowstorm in the Cascade Mountains.

Mrs. Joyce Howden, 21, of Fall Creek, Ore., and Lorene Larhette, 17, of Sudbury, Mass., were on their final endurance trek when the snowstorm hit.

Pamela Sullivan, 18, who was with them, survived. She said Mrs. Howden and Miss Larhette became despondent, collapsed and died from exposure on the

lonely ordeal, the final test in the 26-day Outward Bound course.

Outward Bound schools began in England during World War II to help sailors learn how to survive at sea when their ships were sunk. Later, schools were set up in New Zealand, Asia, Holland, Germany and other countries. The first in the U.S. was at Denver, Colo. Others are

in Minnesota, Maine, North Carolina, California and Texas.

This summer about 4,000 young men and women went through the outward bound course, a rugged, 26-day session in the wilderness.

The schools have highly trained and experienced leaders, but the course, usually set in the roughest area available, is intended

to be a self-education experience.

"It depends very much on what the individual is seeking," said Joseph Nold, director of Colorado Outward Bound, the oldest and largest in the U.S. "We don't try for a mold. It is generally in terms of self-discovery—kids coming to grips with themselves, doing things they didn't think they could

do."

Months before a youth goes to the Outward Bound school, he gets a letter telling him to get in shape with pushups, collect some rugged clothing, and not to bring any extras because he will be carrying food for as long as 10 days at a time.

The course is rugged. "I'd never do it again," said one suburban California 17-year-old who returned from Outward Bound recently—with 26 days of added dirt on him and 20 pounds of boyish fat gone. "But, man, it was the greatest thing I ever did!"

The basic unit of the

Outward Bound course is a patrol of about nine students with one instructor. Four of these patrols may be working together at one time. At one point in the course, each student has a "solo," which is a three-day period alone with only a knife, a poncho and a few matches.

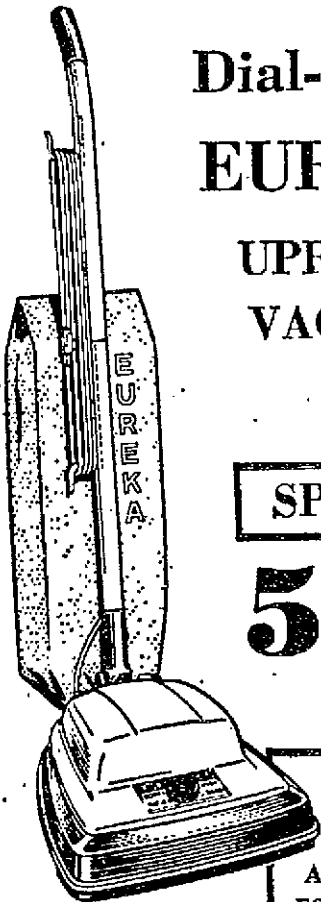
This is followed by the "final expedition," a three-day endurance trek, on which four students usually go together.

It was on this part of the course that the snowstorm trapped the three Northwest Outward Bound students in the Three Sisters Mountains of the Cascades. "We know it is danger-

ous," said Gary Templin, an Outward Bound organizer in California. "Danger is one of the educational vehicles we want to expose them too." But he adds that the schools have highly trained instructors responsible for the students at all times.

And, Templin says, activities like interscholastic football are far more dangerous.

More than 18,000 young people have graduated from the Outward Bound course in the United States over the past 10 years. The deaths of the two young women were the first student fatalities in its U.S. history.



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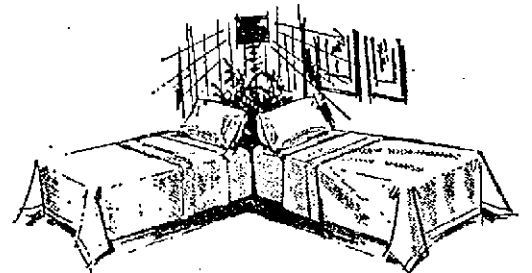
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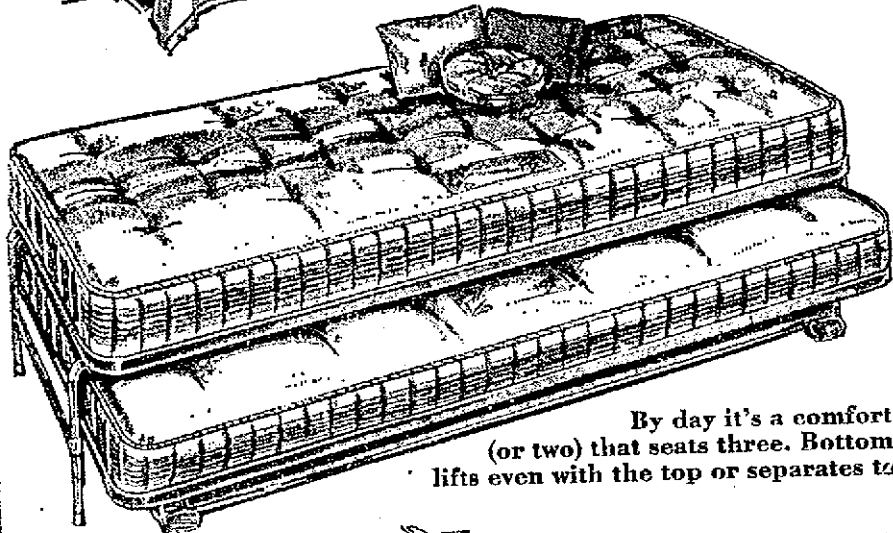


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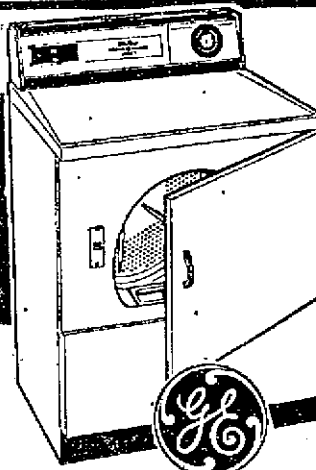
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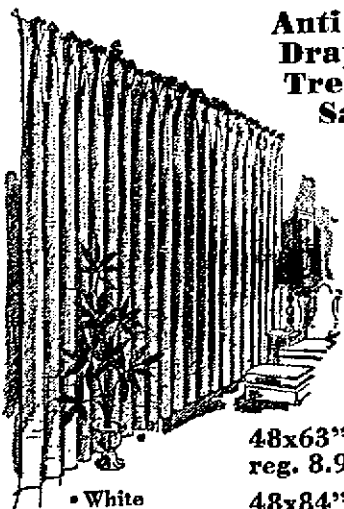
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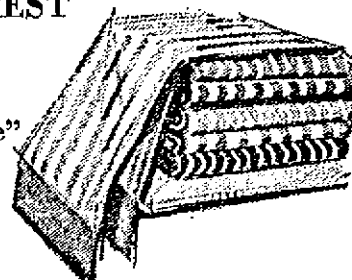
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## UNRUH CREDITED WITH 'EXPANSION'

## Legislators spend \$13 million on staffs

By DENNIS J. OPATUNY

SACRAMENTO (UPI) — It pays to work for the Legislature, where salaries are generous and opportunities exist to expand the horizons of a career.

The Legislature spends \$13 million annually on employee salaries, which range up to \$35,000.

A decade ago there were few consultants, administrative assistants or research staff members hired by the Legislature. Then Jess Unruh became speaker of the Assembly.

Unruh is generally credited with instituting a staff program which has mushroomed to 1,400 persons including secretaries and messengers.

The Assembly pays out \$5.5 million, the Senate \$4.4 million and joint committees \$2.1 million annually in salaries.

Not all jobs are political in origin. Many young college graduates find non-partisan jobs in the Legislature, stay a few years and then out for posts in private industry through their legislative connections.

Lawmakers say they pay their employees comparable wages to what their counterparts earn in private businesses. They generally are higher than those paid to regular state employees.

California legislators, the highest paid in the nation, earn \$19,200 a year in salary, plus \$30 a day in living expenses while they are in session. They also have unlimited charges on an oil company credit card for the car leased for them by the state.

Assembly Speaker Bob Moretti, D-Van Nuys, employs several relatively young and well-salaried assistants, including:

John A. Fitzrandolph, 36, his political strategist, who earns \$23,712; Gene Leyval, 35, his college roommate at Notre Dame who now handles the assignment of bills to committees, \$21,518; Bill Hauck, 31, charged with developing the Speaker's legislative program, \$21,516; and Ken Palmer, 43, a former newspaperman, public relations consultant and unsuccessful 1970 Assembly candidate, who is his \$19,512 press secretary.

Moretti also has hired Phillip G. Riles, 24, son of Wilson C. Riles, state superintendent of public instruction, as staff assistant to help answer citizen queries. His wage is \$9,846.

Assembly Democratic floor leader Walter Korb, of Monterey Park, a close political ally of Moretti, also employs a well-paid staff, including Vic Fazio, 28, chief of the

Democratic consultants, \$21,516, and Ethan Wagner, 30, chief administrative assistant, \$19,276.

Senate President Pro Tempore James R. Mills, D-San Diego, maintains a smaller staff than Moretti. Neil Good, 23, Mills' administrative assistant, is paid \$12,600. Mills' personal secretary, Madeline Haskins, earns \$12,000.

Both houses hire sergeants-at-arms. In the Assembly Tony Beard, 61, earns \$26,136 to keep order in the chamber and provide small services, such as picking up lawmakers at the airport.

In the Senate, Percy H. Kenealy, 78, a retired San Francisco policeman, is paid \$11,700 a year in salary, but also draws \$7,920 annually in tax-free living expenses.

Senate Secretary Darryl White, 33, earns \$19,032, while Assembly Chief Clerk James Dirscoll, 39, makes \$25,136.

Both houses have chief administrative officers to supervise the hiring and firing of employees and allocation of office equipment. In the Senate, John Williamson, 58, a former assemblyman, earns \$24,672 a year. Lou Angelo, 41, his Assembly counterpart, makes \$24,912.

Lawmakers also hire a chaplain for each cham-

ber. His job mainly is to deliver a daily prayer. Rabbi Amiel Wohl earns \$107.50 a month in the Senate. Rev. Leo McAllister draws \$284 a month in the Assembly.

Jim Lane, 34, heads up the Assembly office of research, which develops new programs for all the legislators, but is traditionally staffed with more persons whose political registration is the same as the party in power. Lane earns \$23,712.

In the Senate, Ronald Cox, 61, is director of the office of research. A former top administrator in the department of educa-

## Performing arts history exhibit open

WASHINGTON (AP) — An exhibition of nearly 100 portraits of stars of the stage and other performing arts during the past two centuries has just opened to the public at the National Portrait Gallery.

A sort of panoramic fan magazine spanning the period from 1771 to the present, the show was arranged as a salute to the inaugural season of the John F. Kennedy Center for the Performing Arts.

Portraits are dominant, but there are also costumes, posters and such memorabilia as:

A bust of the late rock star Jimi Hendrix, ballet slippers worn by Anna Pavlova, an ornate baton used by John Philip Sousa to direct the U.S. Marine Corps Band, an 1835 playbill from Philadelphia's Chestnut Street Theater, a wreath of artificial flowers worn by Isadora Duncan on a Russian tour when she couldn't get real ones, a photograph of Edwin, Junior Brutus Jr. and John Wilkes Booth.

It was taken in 1864 on the only occasion the three actor brothers played together, in a special New York production of Shakespeare's Julius Caesar, just five months before John Wilkes Booth assassinated Abraham Lincoln.

The show, installed in a suite of 14 galleries, has been assembled over the past two years. Most of the portraits have been lent by institutions and private collectors from all over this country and abroad.

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## Health News . . .

## 'Idea Explosion' Aimed At Workers' Injuries

A frequent participant in seminars, we asked Dr. Lowell E. Ward, D.C., of peak efficiency. I've heard of too many fellows



Dr. Lowell Ward

thought to be even their job because they had been laid up by a job-connected injury.

Many have voiced the opinion that Dr. Ward's type of re-track record in caring for on-the-job injuries is one to be admired.

"The working man needs the best . . . deserves the best . . . if he is hurt on the job and therefore I will go anywhere in this country to exchange ideas with others; to share and learn so that I can know the most advanced methods and science our profession has to offer."

"When a fellow comes to me from an on-the-job injury he expects me to give him the best possible care so that guided by the most advanced knowledge I can get him back on the job as quickly as possible if he is injured and therefore temporarily removed from that job."

"The pace of our modern day living is such that an injured working man is too

tion and an expert on school finance, he is paid \$28,680 a year.

Hal Winkler, 57, known for years as the Democrats top "idea man" in the Senate, earns \$24,840 a year and works for the Rules Committee.

Dr. Paul F. O'Rourke, 47, a psychiatrist, is paid the most of any staff member at \$35,000 a year. He specializes in mental health programs for the Senate office of research.

Verne Gleason, 60, who worked in the Reagan administration's Mental Hygiene Department, also specializes in mental health programs for the Senate at a salary of \$21,000 a year.

Richard Lazansky, 59, who formerly worked in Gov. Ronald Reagan's Department of Finance, is paid \$27,600 by the Demo-

cratic-controlled Senate Office of Research to develop tax and economic programs.

Committee consultants earn sizeable salaries. Dave Doerr, 38, is paid \$23,400 a year as consultant to the Assembly Revenue and Taxation Committee. Bruce Samuel, 37, the Assembly transportation

committee consultant, earns \$19,512.

Chuck Baldwin, 37, consultant to the Senate governmental organization committee, earns \$20,604. Robert Frank, 32, consultant to the Senate's Select Committee on Housing and Urban Affairs, which has never held a hearing, re-

ceives a salary of \$13,260 a year.

Secretaries also find good remuneration in the Legislature. Jaci Deford, secretary of the Assembly Ways and Means Committee, earns \$11,400 a year. Elaine Eldredge, a longtime secretary to Sen. Howard Way, R-Exeter, makes \$13,260 a year.

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## JAPANESE COUPLE WAITS 6 YEARS

## Wedding under water

By FREDERICK H. MARKS

TOGA, Japan (UPI) — The bride's veil kept trying to float away during the wedding reception and the participants weren't talking to each other. But enthusiasm among the guests wasn't dampened at all.

After waiting six years, Katsumasa Kumagai and his wife Tae, both 29, finally were married Aug. 15. The couple had registered to live as man and wife six years ago, but they didn't have the money for a formal wedding ceremony. This happens often among couples in Japan.

The Kumagais, both professional divers, decided to add a touch of the bizarre to their wedding ceremony by holding it 25 feet under the water of a small cove in northern Japan.

FIFTEEN GUESTS were invited to attend the ceremony, nearly all dressed in black wet suits and wearing scuba tanks on their backs. The one exception was a diver friend of the Kumagais who wore his hard hat suit, the dress worn by deep sea divers.

The guests dove to the bottom of the cove first. When all were in their

places, the bride and groom floated down. Mrs. Kumagai was dressed in a colorful burnt orange wet suit and yellow flippers and wore a white veil on her head. She carried a bouquet of plastic pink roses.

Friends of the couple had placed several tables on the floor of the cove. On one table an arrangement of plastic flowers waved eerily in the currents of the water.

A second table served as an altar for the Shinto wedding. The third table, by far the largest, was used for the reception. Cases of soft drinks and beer were laid out on the table.

The Kumagais exchanged their vows and signed the proper forms, which had been transcribed on a sheet of plastic, and then the reception began. Bottles of soft drinks were opened and the guests, one after the other, raised their soda and beer in toasts to the couple.

As each toast was made — silently — the participants, removed their mouthpieces and drank their soda.

The ceremony lasted about 45 minutes. When it was over the guests joined hands in a large circle and slowly floated to the surface.

## WORLD SARDINE CAPITAL

## Sea currents, tin can put town on the map

By RAYMOND WILKINSON

Safi, Morocco (UPI) — Once upon a time the fishermen of Safi caught so many sardines they didn't know what to do with them.

The fish were cheap enough so most folks ate them grilled for breakfast, lunch and dinner and the leftovers were tossed back into the sea.

Then someone invented the tin can — and that put Safi on the map. Today it claims title as the sardine capital of the world.

THE 1971 HARVEST season has just started and by its conclusion in December the fishermen will net around 80,000 tons of sardines, a lot of fish in anyone's language. Local fishing experts say no other place in the world comes near to equaling Safi's harvest.

Safi, 150 miles southwest of Casablanca, owes its wealth to both the tin can and a quirk in ocean currents.

"Off Moroccan shores the tepid American Gulf

Stream butts into cold currents," said Mohamed Benhima, a former mayor of Safi and prime minister of Morocco. "A superior feeding ground is created. The sardine thrives by the millions within sight of the town."

Housewives still meet the fleet of 150 boats each morning when they dock with their catch. "Safi people eat them by the boatload," said Benhima, and at about 20 cents for a dozen grilled sardines what is good for the stomach is also good for the pocketbook.

The bulk, however, are whisked into wooden trays and carried, several trays at a time perched precariously on the heads of porters, to waiting trucks, which cart them off to the town's more than 50 canneries.

Safi's ancient harbor has been extended and today bristles with giant cranes and silos. Ocean-going freighters call to carry the tinned sardines to Western Europe, the United States and the Soviet Union.

Many of the sardines are sold abroad under someone else's national label, according to fishing experts here, but it doesn't worry them.

"The cash comes here first," Benhima said.

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PRINCE PHILIP  
"It Took Horses to Do It"

## Philip to visit Hungary

By ANDREW SUEMEGH

BUDAPEST (UPI) —

For the first time since King George V wanted to send a battleship to rescue his "cousin Nicky," Czar Nicholas of Russia, from the Bolsheviks, a member of Britain's immediate royal family is to visit a Communist country.

Prince Philip, husband of Queen Elizabeth, is scheduled here Sept. 13-16, in a way, it took all the queen's horses and all the queen's men to get Philip to accept the Hungarian invitation.

Buckingham Palace has shunned Communist nations since Nicholas and his family were shot to death in 1918 (Prime Minister David Lloyd George had mixed King George's send-a-battleship ideas as impractical).

Princess Margaret, the queen's sister, has visited Yugoslavia with her husband Lord Snowdon. But they are not Buckingham Palace residents and Yugoslavia is not aligned in what the British Foreign Office calls the Soviet bloc.

ELIZABETH and Philip are horse fanciers and that is what is behind the Hungarian visit.

The queen, acknowledged as one of Britain's experts on horsebreeding, has sent an entry for the international coach driving contest, being held with the world hunting exhibition. Government officials here and in London stressed Philip is coming not as a symbol of Britain but in his capacity as president of the European Equestrian Society. Both say the trip will have no political significance.

"As the president of the society, the prince could have come even without an invitation," said Janos Pal, chairman of the Hungarian Equestrian Society, who invited Philip. "But our society invited him and Buckingham Palace answered yes. It's better that way."

WHATEVER THE visit means, it has excited plenty of interest here.

"I have seen him on television and I think he is the most handsome man I have ever seen," university student Ilona Beregi said.

"It's a good thing he's coming for the horses," said truckdriver Laszlo Kamaras. "The Hungarian horses are good. Better he should see them than the Hungarian buses and trucks, because those are slow."

The last member of the British royal family to visit Hungary was the Duke of Windsor — who came in 1932 and is still remembered fondly here for speaking kindly of Barack Hungary's apricot brandy.

## Wildcat strike shuts GM plant

WARREN, Ohio (UPI) —

A wildcat strike by a United Auto Workers local shut down a General Motors Corp. plant at nearby Lordstown Saturday, idling 10,000 workers and halting production of the Chevrolet Vega.

The walkout by Local 1714 began early Thursday when workers, wearing masks or paper bags over their heads, set up picket lines at the firm's Fisher Fabricating Division to protest the firing of a union steward.



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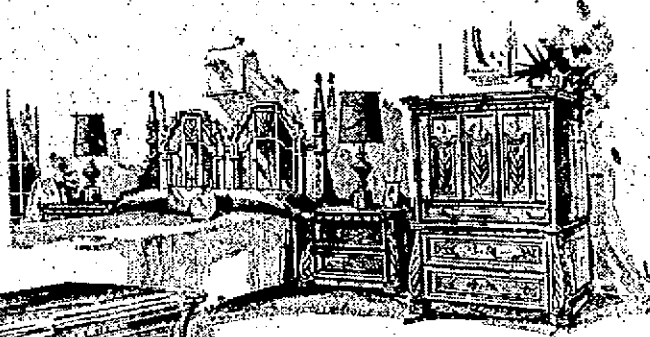
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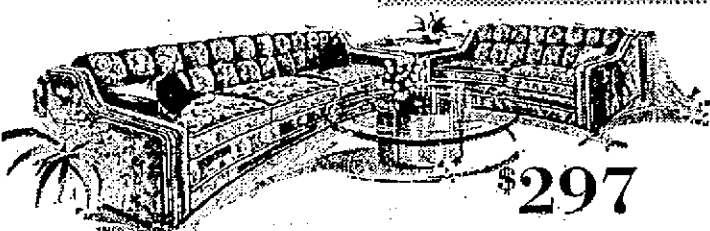
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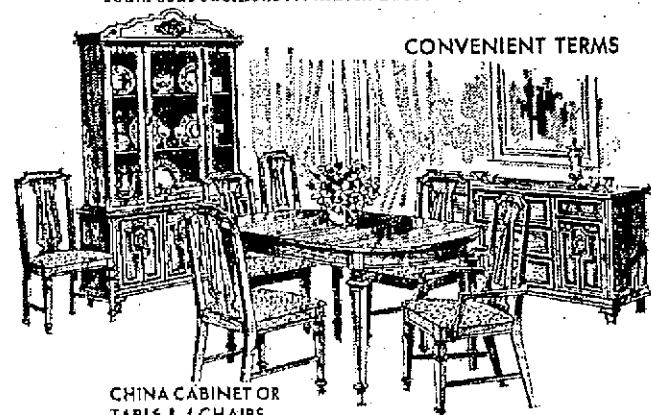
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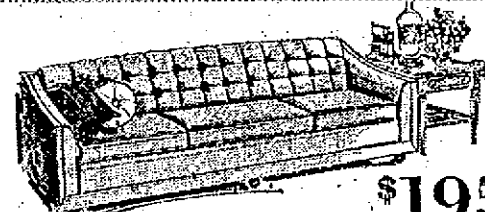
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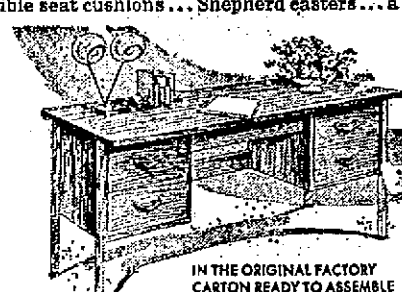
Versatile Herculon beauty... an attractive sofa by day with Dacron-wrapped reversible cushions and deep foam padding throughout... instantly converts to a king size bed with quality innerspring mattress!



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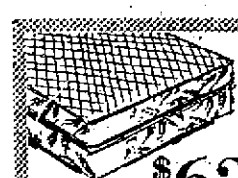
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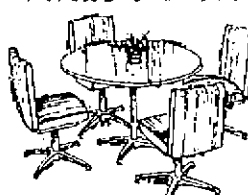
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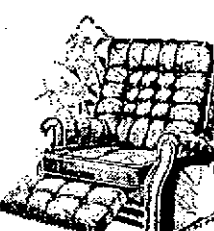
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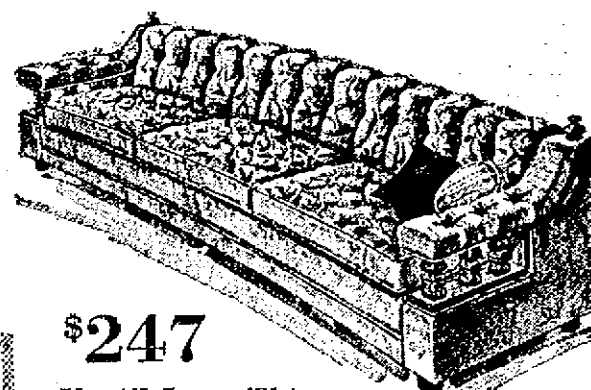


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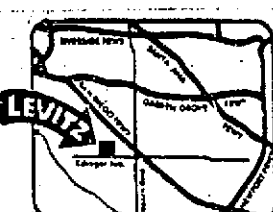
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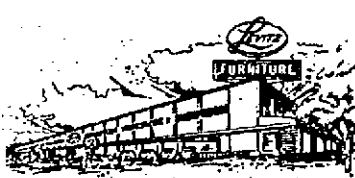
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## INVESTIGATIVE AGENCY AT WORK

## Unidentified flying objects still mystifying observers

By ELIZABETH WHARTON

WASHINGTON (UPI) — It was a dark, rainy night when a Maryland farmer looked out over one of his fields and saw a "kind of a disc-shaped object" apparently hovering above the ground beyond his home.

The outline, he said, could be seen quite clearly in the flashes of lightning. Otherwise, the farmer could see only the lights inside of, or attached to, the object.

That description is not from the dusty archives of the Air Force's discontinued Project Blue Book of sightings of unidentified flying objects. It is from the current files of the National Investigations Committee on Aerial Phenomena which is alive and functioning, if not flourishing, in the nation's capital.

The described sighting took place at Westminster, Md., on Sunday, Aug. 1, and is being investigated by one of NICAP's regional teams of volunteers.

It has now been about 25 years since a wave of sightings of UFO's — what came to be known as

"flying saucers" because most of the reports described disc-shaped objects — started spreading throughout the country.

SINCE THE LATE '40s, sightings have been reported in all corners of the globe, running into the thousands and including almost every conceivable shape.

They've been reported by hysterical schoolgirls and cool-headed airline pilots. By far the majority of them have been accounted for as weather balloons, an unusually bright planet, weather phenomena such as much-discussed temperature inversions or unusual forms of "ball" lightning, optical illusions created by lighting conditions, or simply airplanes viewed from odd angles.

Some have been deliberate hoaxes. For instance, NICAP is cautious about discussing one 1964 sighting of two giant humanoid robots with burning red eyes. It describes this as an "extremely controversial and complex case."

Most people now believe some so-called "space

tapes" of the 1950s were fraudulent, although many believed in them at the time to the extent of paying \$15 or more for copies. They were purported to be tape recordings of voices of beings from outer space, warning humanity it would not be welcomed into the civilized galaxy unless it ceased fighting wars and using nuclear energy for destructive purposes.

IN 1948, THE Air Force — undoubtedly suspicious that some of the "saucers" might be advanced Soviet aircraft — instituted Project Blue Book, which listed and investigated more than 7,000 sightings.

In 1956, NICAP was organized by a retired Marine major, Donald Keyhoe, to conduct a civilian study of the phenomena.

In 1966, the Air Force commissioned a group of University of Colorado scientists, headed by physicist Edward U. Condon, to prepare a thorough report on UFO's. Their investigation lasted two years, cost \$340,000, and concluded that there was no scientific

justification for continuing a study which had yielded so little over the years.

At the same time, the Condon report did acknowledge that some sightings — 10 to 30 per cent — remained unexplained and "mysterious" (the report's word) although it said there was no evidence they were of extraterrestrial origin.

That report was issued in January 1969. Eleven months later, the Air Force announced it was closing down Project Blue Book after 21 years because there was nothing to indicate the remaining unexplained UFO's represented a threat to national security.

Keyhoe, after calling a news conference to brand the Condon report a whitewash, a cover-up, and an "incredible" attempt to conceal the truth from the public, resigned as director of NICAP and retired to a home in Virginia's Shenandoah Valley. There, he is writing a new book — his fifth — about (what else?) UFO's.

An organization of people less dedicated to their

hobby would have discontinued. But not the UFO buffs. The Condon report brought about a sort of new beginning for NICAP.

THE COMMITTEE reorganized itself as a tax-exempt, nonprofit research corporation to continue its studies, named Keyhoe to its board of directors while installing new executive officers, and moved into a shared office suite with an engineering consultant firm near Dupont Circle in downtown Washington.

Its financing comes from \$10-a-year membership fees plus a few large contributions from well-heeled

buffs and some inheritances.

The chairman of NICAP is a Washington businessman, John Acuff. A former aerospace writer, Stuart Nixon, is full-time executive director and editor of the group's monthly newsletter "UFO Investigator."

Nixon said in an interview that the number of UFO sightings had fallen off sharply after publication of the Condon Report. He explained that this was due to several reasons:

Hoaxers and pranksters saw no point inventing stories since there was little or no market for them in the media; lack of publici-

ty reduced the element of mass hypnosis; sightings had always come in cycles or waves (and even now are starting to pick up once more); people became more reluctant to report "legitimate" sightings because of fear of ridicule.

Nevertheless, Nixon said, teams of volunteers

— NICAP calls them subcommittees — still man regional locations throughout the nation.

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You see, up to now he's been king of the roost . . . He's been boss of the backyard . . . His mother has always been near to soothe his wounds and repair his feelings.

But now things are going to be different.

This morning he's going to walk down the front steps, wave his hand, and start out on the great adventure . . . It is an adventure that might take him across continents, across oceans . . . It's an adventure that will probably include wars and tragedy and sorrow . . . To live his life in the world he will have to live in will require faith and love and courage.

So, World, I wish you would sort of look after him . . . Take him by the hand and teach him things he will have to know.

But do it gently, if you can.

He will have to learn, I know, that all men are not just, that all men are not true.

But teach him also that for every scoundrel there is a hero . . . that for every crooked politician there is a great and dedicated leader . . . Teach him that for every enemy, there is a friend.

Steer him away from envy, if you can . . . and teach him the secret of quiet laughter.

In school, World, teach him it is far more honorable to fail than to cheat . . . Teach him to have faith in his own ideas, even if everyone says they are wrong . . . Teach him to be gentle with gentle people and tough with tough people.



Try to give my son the strength not to follow the crowd when everyone is getting on the bandwagon . . . Teach him to listen to all men—but teach him also to filter all he hears on a screen of truth and take just the good that siphons through.

Teach him, if you can, how to laugh when he's sad . . . Teach him there is no shame in tears . . . Teach him there can be glory in failure and despair in success.

Treat him gently, World, if you can. But don't coddle him . . . Because only the test of fire makes fine steel . . . Let him have the courage to be impatient . . . Let him have the patience to be brave.

Let him be no man's man . . . Teach him always to have sublime faith in himself.

Because then he will always have sublime faith in mankind.

This is quite an order, World, but see what you can do . . . He's such a nice little fellow, my son!

By DAN VALENTINE

Reprint from THE SALT LAKE TRIBUNE

## LARGEST PRIVATE PORKER FARM IN WORLD

## He operates a veritable pig city

By CLARENCE ZAITZ

HERMISTON, Ore. (UPI)—When Stafford Hansell air-conditioned his pig pens before he air-conditioned his own house, his wife was understandably irritated.

But that is only typical of the tender, loving care Hansell gives to his pigs, which live in 348 apartments of an old government housing project.

The result has been that in 11 years Hansell has developed the largest private pig farm in the world. The only one larger, he says, is a government operation in Poland.

Hansell raises 20 per cent of the pork in Oregon. A visitor might call it Pig City. Hansell wouldn't. But there they are — the apartments, row upon row. The streets, street lights, water tank, the old PX — the complete community built to house employees of the Umatilla Ordnance depot, just the other side of the freeway.

One might describe the Hansell ranch more as a pig factory than a farm, because the entire operation is run in an assembly line manner.

Hansell markets about 25,000 hogs a year —

he prefers to refer to it in terms of 5 million pounds — from his ranch here in the arid country of northeastern Oregon.

Separate from the 1,040 pens is the "nursery" — which farmers call a farrowing house. This building was originally a PX and community center. Now it is kept as sterile as possible, and the few visitors allowed there must traipse through an antiseptic solution to make certain they don't track in some disease.

The "nursery" is air conditioned and heated to keep an even year-round temperature between 60 and 70 degrees.

As the sows are brought here to litter (about 55 litters a week) they are scrubbed clean, and then monitored very carefully.

"When we first started out," Hansell recalled, "we lost some sows because of the heat. It didn't take us long to figure that we'd be money ahead to install air conditioning."

That was in 1960. Now his home, which occupies two of the apartments on the same street where his pigs live, is air conditioned, too.

## Kansas City's housing program for low-income families a national model

KANSAS CITY, Mo. (UPI) — An experimental housing program that gives low-income families money to move from substandard to standard housing is moving into its second year with hopes of becoming a national model.

The housing allowance program, funded by Model Cities, has moved 171 families into existing housing in the seven-county metropolitan area.

"One of the things we are trying to show the Department of Housing and Urban Development is that it costs the government less to let low-income families move into housing of their own choosing than it does to move them into housing projects," Joe L. Mattox, director of the Housing Development Corp. and Information Center, said.

MODEL CITIES has funded the center \$250,000 for three years to administer what Mattox says is the "most innovative housing effort conceived to date."

It's the only program of its kind in the country, and may be more unique because it spends less than 20 per cent of its funding on administration.

The program has a ceiling of 225 families, which, Mattox says, should be reached by November.

There are about 50,000 low-income families in the Model Cities area here. About 700 have applied for the allowable housing program.

Mattox's staff of five screens the applicants, tries to show them where available housing exists and answers questions.

The program pays three-fourths of a family's

rent. The rents average about \$125 a month.

"The posman is instructed not to leave the checks at a house unless he is sure the family the check is mailed to still lives there," Mattox said. "Outside of that, we don't place any other restrictions on the families."

Mattox says his office has received only eight complaints from landlords that the rent wasn't paid on time.

The composition of the program approximates the make up of the Model Cities area — 80 per cent black, about 14 per cent white and the rest Mexican-American or other minority groups.

Mattox thinks one of the best features of the program is that it is giving low-income families some authentic choices on where they want to live and how much they want to spend for housing.

"It is a self-respect builder for a poor family not to have to live in one of our enormous housing projects, to be able to move into a house or an apartment without every neighbor knowing the family is receiving government assistance," he says.

The choice variable is turning out to be the most delicate aspect of the experiment.

"It is becoming clear that most low income families, given such a choice, don't want to move away from their friends or completely out of the neighborhood they are used to. Some don't want to leave the social services they're grown used to from living in the projects," Mattox says.

Most of the black families choose to either move into the city's middle-class

black neighborhood in southeast Kansas City or move to standard housing in the central-city neighborhoods where they've always lived.

The Mexican-American families are more limited because there is very little standard housing available in the small central-western neighborhood where they live and want to remain.

For the white families in the program the options are multiple.

"UNLIKE blacks and other poor persons, whites don't mind moving to middle-class white neighborhoods where they don't know anyone," Mattox says. "Our program is working for those white families like we would want it to work for every one."

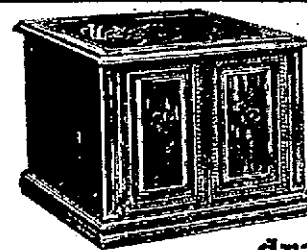
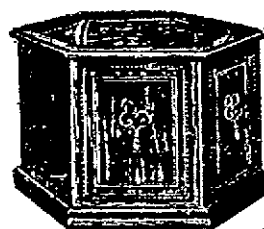


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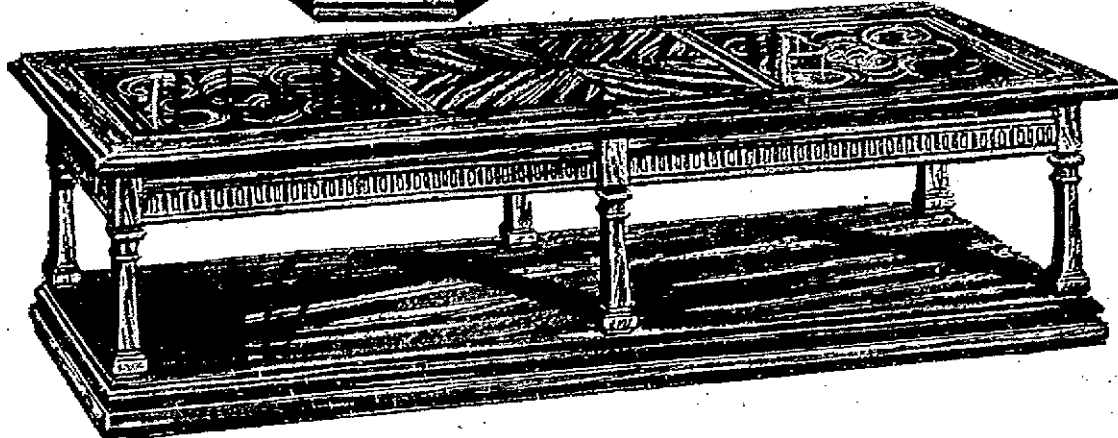


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# The \$100-million robbery of farm workers

By DONALD JANSON  
New York Times Service

EARLE, Ark. — Five years after federal minimum wage legislation was extended to agriculture, thousands of farm workers still labor for pay well below the legal minimum of \$1.30 an hour.

From the cotton plantations of the South to the cherry orchards of Michigan, from the blueberry fields of North Carolina to the apple ranches of the West, illegally low pay scales are not uncommon. Here in the rich soil of the Mississippi River delta, a housewife weeds soybeans for 55 cents an hour.

In a large California prune orchard migrants get the equivalent of a dollar an hour at piece rates. In Michigan members of a Texas crew toil for 70 cents an hour in the strawberry fields.

**SUCH EXAMPLES** turned up frequently in a random check from coast to coast.

All were on farms large enough to be covered by the minimum wage law.

Smaller farms that employ two-thirds of all hired farm labor are not covered. They usually pay even less than large farms.

The Labor Department provides few investigators to inspect farms covered under minimum wage provisions, and few farm workers complain of illegal pay rates for fear of losing their jobs. To thwart possible investigations, some growers do not keep required records of hours worked and wages paid. Even so, inspectors investigating complaints found more than 6,000 farm workers paid illegally low rates in fiscal 1971.

A powerful farm lobby was able to exclude farm workers from minimum wage legislation for 28 years after the Fair Labor Standards Act gave coverage to industrial workers. Amendments in 1966 added workers at farms employing 500 man-days of labor in any quarter of the year but kept the scale 30 cents an hour below the \$1.60 minimum that applied in most of the rest of the economy.

**WITH NO POLITICAL** muscle and little formal education, hired farm workers, largely black or brown, have been helpless to do much about their low pay except to seek to qualify for supplementary food

stamps or welfare payments. They are excluded from the right guaranteed others by the National Labor Relations Act to collective bargaining and from most other social and economic legislation, including unemployment compensation and Social Security.

With cotton picking about to begin here in the Arkansas delta, Edith Johnson hopes to be in the fields as much as possible for the limited amount of harvesting that is not done by machine. Like the rest of the hands who live the entire year in shacks on one of the sprawling plantations, the 44-year-old housewife needs the money.

Her husband is too ill to work. Their three children weeded cotton and soybeans with her during the summer but they are in school now.

"I got \$5.50 for chopping 10 hours a day," she told a visitor to their neat, bare shack, one of 11 that houses black families on the farm. "At 55 cents an hour, I can make \$27.50 a week if it doesn't rain. June was best. It rains right smart in July and August. Last week I only worked nine hours."

**SIMILARLY,** Andreas Reyes of Del Rey Beach, Fla., made \$8 for a nine-hour day picking beans on a large farm near Fort Lauderdale. Six adults in the Jose Suarez family, from the same part of Florida, got a total of \$40 for picking oranges all day in groves in Palm Beach County.

None complained. But a few are beginning to.

In July, Taylor Farms of Decatur, Mich., had to pay Manuel Flores and others in a crew recruited from Texas to harvest strawberries and pickles the \$4,800 a court found it had shorted them on minimum wages.

Trinidad de Los Santos of Westlaco, Tex., found that at 72 cents for each eight-quart container of strawberries, Walter and David Rick of Baroda, Mich., were paying her only 70 cents an hour. On July 27 the Ricks, taken to court by united migrants for Opportunity of Mount Pleasant, Mich., and the Migrant Legal Action Program, Inc., of Washington, agreed to pay \$4,500 in shortages to Mrs. de Los Santos and others from Westlaco.

**FEW UNDERPAID** farm workers are fortunate enough to have the legal assistance of such groups. David Hall of the United Farm Workers organizing committee in McAllen, Tex., said some cotton pickers in his state get as little as 28 cents an hour.

The Labor Department's Employment Standards Administration is charged with policing the minimum wage law. It checked 692 firms in fiscal 1971, mostly in the South, and found 6,262 employees illegally deprived of \$913,901.

Migrant groups charge in a pending suit against the Labor Department this year that the actual shortage is at least \$100 million a year.

Mrs. Clara Schloss, an official of the enforcement section of the Labor Department for 21 years until she left the department two years ago, said in Washington that 1,200 wage investigators would get around to only 2 per cent of all establishments covered by minimum wage legislation. Most of their efforts are concentrated on industrial employers with larger payrolls than farms have, she added.

When investigators do go to farms, usually in response to a complaint, and find violations of the law, the customary action is not to penalize farmers or even to require payment of back wages illegally withheld but to tell the farmer to pay the \$1.30 minimum in the future.

**IN MANY PLACES** the minimum wage has become the maximum rather than the minimum. Isaiah Roberson of the Bruins Plantation in Bruins, Ark., pointed out that before the law was passed tractor drivers on that farm made

twice as much as cotton choppers while now both get \$1.30 an hour. He said it was a "very good year" now when he could make as much as \$1,400 to support his family.

Edith Johnson does not complain that 55 cents an hour is below the minimum wage. She cannot afford to lose her home or her job. Mechanization has produced an oversupply of labor on farms and recession has narrowed prospects for finding jobs in the city.

Mrs. Johnson will not shop for necessities anywhere but at the company store on the plantation, even though its prices of 80 cents a pound for bologna and 21 cents a pound for rice, for example, compare with 55 cents and 18 cents at a cooperative grocery a mile away operated by small farmers for themselves and the general public.

"I get everything at his store because if I get in a pinch and need money he'll let me have it," she said of the farm owner.

Southern plantations hold a convenient and adequate supply of labor for periods of peak need by providing credit and year-round housing rent-free in dilapidated shacks on their farm property.

**NOT ALL ABUSES** are suffered by racial minorities. Mrs. James Goble, who left school in the fourth grade for a life in the cotton and bean fields of her native Arkansas, sat in the tiny front room of one of 18 unpainted shacks on a plantation at Beck, Ark., and told of her family's troubles with the former owner of the plantation.

"He would get so mad he would blow up if you didn't buy everything at his store," said the congenial but worn-looking, 39-year-old mother of four.

"Even clothes. Shirts I got for the children from him were so poorly made they would fall apart. His food prices were so high we always owed him money. There was no way to get out of debt to him. He was double charging us for gas and light. He wouldn't give statements. Each week he would take all we earned except \$10 or \$15."

As she spoke, a crop-duster plane swooped low over the cottonfield outside and insecticide spray wafted through the shack.

But the biggest, most fundamental problem for most farm workers is poverty-level pay that violates no law because existing minimum wage legislation is written to exempt 98 per cent of the country's farms.

**CALIFORNIA** Rural Legal Assistance found the pay of workers placed on farms by state job offices to average 75 cents to 90 cents an hour. On the East Coast, James Pierce, executive director of the National Sharecroppers Fund in South Boston, Va., said some seasonal farm workers draw as little as 50 cents an hour.

The Department of Agriculture, in its latest report on farm wages, says growers reported average hourly wages to be below \$1.30 in July in South Carolina and Alabama. Where rates were by the day rather than the hour they averaged below the minimum in those states and in Mississippi, Tennessee, Georgia and West Virginia.

The latest Labor Department figures, for the last half of last year, found some farmers paying below the minimum to harvest many crops, in states all over the nation.

A migrant family was disappointed to learn, after traveling from southern Texas to northern California, that the piece rate for prune harvesting would be \$4 a ton less at the Lucille Nase ranch than where they had harvested last year. But Mrs. Nase, the owner, said in an interview that a bonus for the pickers was the fun they had in working for her.

"The families love to come here," Mrs. Nase said. "It's like a vacation for them. We're all one big happy family at harvest time."

**PICKERS WORK** "fast and hard," she said, but at the end of the month-long harvest, "we give them a nice party, with soda pop, ice cream, hot dogs, hamburgers and potato chips."

Robert Gnaizda, until recently deputy director of California Rural Legal Assistance, called the comment "typical of the patronizing attitude of some growers."

Some farms large

enough to be covered under the 500 man-days test look for other loopholes to avoid paying minimum wages.

One of several exemptions from coverage obtained by the farm lobby in 1966 provided that hand harvesters who commute from home daily for piece work need not be paid the minimum if they labored on farms less than 13 weeks the previous year.

Congress had intended this to provide cheap local labor for small farms at harvest time. Some farmers, in order to avoid paying minimum wages, seek to force or deceive farm workers into signing cards saying that they worked less than 13 weeks in the previous year.

Irene Dunn of Trenton, N.C., is typical.

"I had to sign a card," she said. "I was told it

was a work permit for identification purposes." She said she actually worked more than 13 weeks in agriculture last year.

Migrants' children under 17, a large percentage of the migratory labor force, are also exempted from the \$1.30 minimum.

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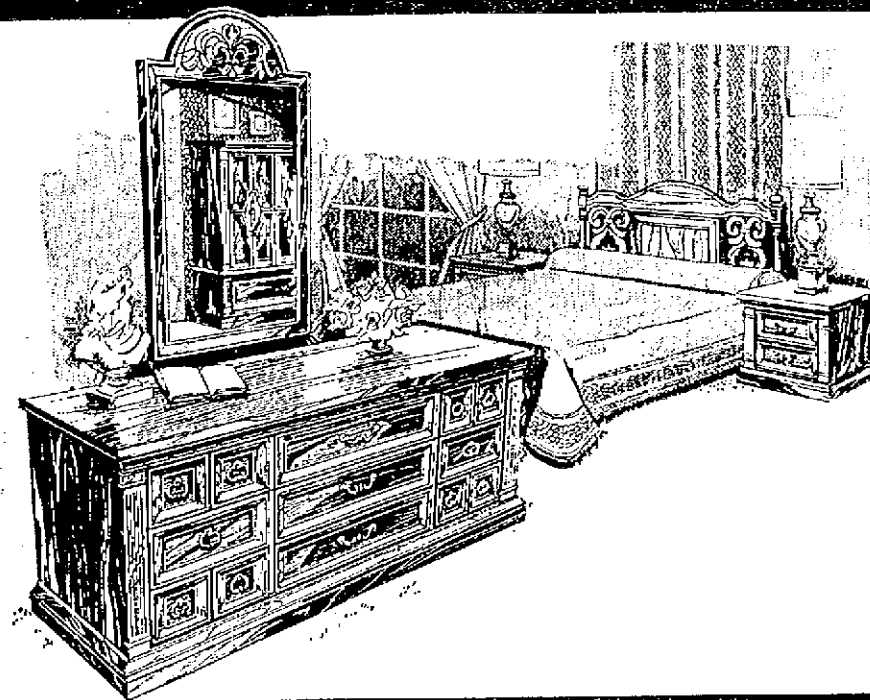
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## Pollution tic sought in oyster kill

PENSACOLA, Fla. — A state biologist said Saturday his tests are being made to determine if Escherichia coli's massive oyster kill could have been triggered by pollution.

Bill Young, regional biologist for the Florida Department of Air and Water Pollution Control, said it's possible the fungus "dermo," blamed for the destruction of \$1 million worth of choice oysters, multiplied because of pollution.

"Obviously we have a polluted bay," Young said. "We have dead fish on one side and dead oysters on the other. But results of the tests will be needed to make sure pollution caused the growth of the killer fungus."

Experts say the kill has set the seafood industry in Pensacola back two years and turned some of the state's finest shellfish beds into a "graveyard for oysters."

Between 70 and 92 per cent of oysters along an eight-mile stretch of the bay's eastern side have been killed by the fungus, with the remaining beds contaminated by industrial and domestic pollution.

### \$500,000 in heroin

CHICAGO (AP) — Federal authorities Saturday were holding William Fern, 35, of Northwest Calgary, Alta., for arraignment next week on charges of possessing heroin worth an estimated \$500,000.

In many places the minimum wage has become the maximum rather than the minimum. Isaiah Roberson of the Bruins Plantation in Bruins, Ark., pointed out that before the law was passed tractor drivers on that farm made





# Evangelist to open rescue mission here

By LES RODNEY  
Religion Editor

"Rescue Mission." The words hit the general public consciousness, if at all, a couple of times a year. Mostly it's in connection with free Thanksgiving Day or Christmas meals to the unfortunate.

But rescue missions also perform an unpublicized 365 day a year service to the city in which they are located — as an emergency care center to transients and down-and-outs who otherwise prowl the downtown sidewalks.

Long Beach will soon have its own Rescue Mission, at 540 W.

Broadway, between Daisy and Magnolia avenues, in a former uniform store.

Powerhouse behind the development, as is usually the case with rescue missions, is a Christian evangelist. He is Wayne Teuerle, 31, a former Navy man and Chicago businessman who spent the past three years as staff evangelist for the Los Angeles Rescue Mission.

"I've seen these unfortunates on the Pike, and downtown, here in Long Beach," he says. "The need is clear. We started talking it over with people here. We now have a board of directors of six business

people. The chief of police is enthusiastic."

As to how the Long Beach Rescue Mission will differ from other agencies which help unfortunates, such as the Salvation Army, Teuerle explained that the Army does not maintain an emergency care center with overnight facilities.

"The police here estimate that there is a need for taking care of 50 people a night. My experience with the Los Angeles mission shows that this will take a burden off the downtown businessmen, petty theft, panhandling, etc."

In addition to the Christian message ("We think of this as an ex-

tension of the church where the church cannot function") Teuerle says the mission will seek to rehabilitate where possible, obtain jobs, and counsel young runaways to return home.

Where medical attention is indicated: "We're exploring possibilities with doctors here. We may work with the Free Clinic, referring people to them for medical care, and they sending us those who need housing."

The property on Broadway, 50 by 100 feet, already has a setup with showers and toilets. "But we must raise \$10,000 for the job of converting the premises. Labor contractors

will donate their services." The store has been rented on option.

People who know the work of rescue missions elsewhere are enthusiastic about them, the director says.

"A man off the street a year ago in Los Angeles just anonymously handed us \$100. We had the idea he had personally been helped once. A widow in Northridge sent us \$10 for our work in Long Beach—this kind of thing."

The hope is to have Long Beach's own rescue mission open by Thanksgiving, with the traditional turkey dinner which makes the news.

## INDEPENDENT PRESS-TELEGRAM

SECTION B — Page 8-1

SUNDAY, SEPTEMBER 12, 1971

### L.B.'s school bells ring for 100,000 Monday

Nearly 100,000 youths and adults are expected to return to local schools Monday, the first day of classes in the Long Beach Unified School District. It will be a short day with most classes dismissed at 2 p.m. to permit an evaluation of the first day's program. The regular full-day schedule will resume on Tuesday.

Parents whose children have not previously attended Long Beach public schools may still enroll youngsters in school offices before classes begin Monday morning. Proof of age must be furnished before enrollment can be completed for new kindergartners and first graders.

Children entering kindergarten must have been at least 4 years and 9 months of age by September 1. New first graders must have been at least 5 years and 9 months of age by September 1 to be enrolled. Birth certificates, baptismal records and records of birth from city or county offices are acceptable documents for verifying a child's age. State laws also require records of measles and polio inoculations for

new students. Parents not certain which school their child should attend or who wish to check the starting time of school are advised to call the school nearest their home for information.

All public schools will be serving hot lunches Monday for 40 cents, the same price as last year which is being maintained as a result of the price freeze. Half-pints of milk cost six cents in the elementary schools. Third quarts are sold for seven cents in the junior and senior high schools.

Reduced price and free school lunches will also be available on an individual basis in accordance with new federal regulations. There will be an opportunity for children from low income homes to qualify during the first days of school when appropriate forms will be sent home. This year, the maximum family income to qualify children for reduced price or free lunches has been raised. A family with four children, for example, may earn up to \$426 per month to qualify for free lunches or up to \$512 per month to qualify for reduced price lunches.

### BEACH COMBING

## MALCOLM EPLEY



NOTE TO married males. I've been batching a few days and fellas, it just ain't that good.

With wife in Modoc County and other members of the family vacationing, I started into lone house-keeping with some curiosity and even enthusiasm. I figured it might mean freedom of some sort.

Yeh, but freedom, alas, is so often accompanied by responsibilities.

The cat Samantha, for whom I have little love anyhow, has bothered the devil out of me about food. She doesn't like what I was told to give her.

I tried the "it's-that-or-nothing" treatment but she went around meowing so pitifully I was sure the neighbors would call the SPCA. So I offered her varied formulae with indifferent success. She still yammered at me.

THEN THERE'S the swimming pool.

I've made it a point never to learn about the chemical operations of a pool. Jane left some instructions but I'm certain I'm not doing it right and before long the algae will form on the plaster and squeal on my ineffectiveness.

The other day I tossed in some dry chemical and turned on the water intake, figuring that would help spread it around.

Maybe it did, but I forgot about the running water and discovered the pool, a few hours later, with water just spilling over the top.

I hope it evaporates to a reasonable level before anyone comes home to see the evidence.

ONE MORNING in the week I got up early to fly to San Francisco to a meeting.

I made myself some instant coffee and hustled out to the airport. Just as the plane was taking off I had an awful thought. Had I turned

off the electric heat under that teakettle?

I was aware of cold sweat. It was a crisis for me, but hardly enough to ask them to turn the plane back and let me off. So I sat there thinking about that teakettle melting down and once, I swear, I smelled something burning.

Nor could I hope to do anything about it upon reaching S.F. The house was locked tight. Even the fence gates were locked. But I was sure I could get only a feminine neighbor, and could I ask her to scale a six-foot barricade and would she know about main switches?

So I fussed in my mind all day. Returning by plane that evening, I drove quickly to the house and rushed in.

The stove was cold as a cucumber and the teakettle intact. It was a relief but it was also a little annoying, finding I had been a ditherer for a full day about nothing.

BED-MAKING seems unnecessary for a fella staying by himself and I skipped it.

But after a few nights a bed that hasn't been made gets pretty awry.

Likewise, other little chores around the house, usually done by others and neglected by me, have proved to be more important for peace and comfort than I had realized.

OH, I AM on my own, all right, and boss of all I survey around there. I can eat what I please and pursue my own entertainment. But it is a rather hollow satisfaction, if any.

Moreover, it is lonely. I've been linked to a good woman for a rather long time and I miss that cheerful hello on coming home at night.

Instead, what I get is a mournful meow from a cat that's hungry and won't eat.

### MALICIOUS MISCHIEF

REPORT

Case No. \_\_\_\_\_

Classification of Crime		RESIDENCE PHONE	
VICTIM'S NAME (Firm name if business)		RESIDENCE ADDRESS	
BANK OF AMERICA		2000 E. Anaheim, Long Beach	
NAME OF BUSINESS WHERE VICTIM WORKS		BUSINESS ADDRESS	
WORKING HOURS - DAYS OFF		DATE COMMITTED: DAY OR WEEK	
10AM - 3PM (Sat-Sun off)		9/8/71 & 9/10/71 (Wed.-Fri)	
LOCATION OF OCCURRENCE		TIME COMMITTED	
2000 E. Anaheim, Long Beach		Prior to 8:15A	
PERSON REPORTING OFFENSE		NAME OF PREMISES	
JEROME L. ... Asst. Manager 220 ... Long Beach		Bank building	
INVESTIGATOR (FBI, State, Local, etc.)		RESIDENCE PHONE (Area)	
Service Desk		59 4004	
NO. 1 SUSP. NAME		DIV. FILED BY	
NO. 2 SUSP. NAME		PW#2	
CLOTHING - IDENTIFYING CHARACTERISTICS		HGT. WGT. H.	
CLOTHING - IDENTIFYING CHARACTERISTICS		HGT. WGT. H.	
VICTIM'S: SEX, RACE, AGE, AND OCCUPATION (If Juv. D.O.B.)		PROPERTY ATTACKED (Type Bldg., Public Street, bank building)	
CRIMES AGAINST PROPERTY		CRIMES AGAINST THE PE	
HOW ATTACKED (Point where entry made)		HOW ATTACKED (Method used)	
Breaking front window			
MEANS OF ATTACK (Instrument - method used)		MEANS OF ATTACK (Weapon - force or means used)	
Self propelled weapon			
OBJECT OF ATTACK (Property taken or obtained)		OBJECT OF ATTACK (Apparent Motive - Type of pr	
Unknown, possibly malicious mischief			
TRADEMARK OF SUSPECT(S) - ACTIONS OR CONVERSATION		Susp. unseen fires or propels projectile, i	
at unoccupied bank building, flees unseen.			
VEHICLE USED BY SUSPECT(S) - YEAR, MAKE, BODY TYPE, COLOR, LICENSE NUMBER AND ANY OTHER IDENTIFYING MARK			
None seen or heard			

## A 24-hour crime watch: some trivial, some deadly

By WALT MURRAY  
Staff Writer

An elderly man throws leaves and dirt on a woman walking her dog on Chestnut Avenue.

The owner of an Anaheim Street record shop discovers that he's been passed a \$20 counterfeit bill.

A Central District woman swallows 100 capsules in a suicide attempt.

Two robbers — one of them wielding a .32-caliber revolver — holds up a North Long Beach liquor store clerk.

A 10-year-old boy chasing his dog in Recreation Park trips over a cement barbecue pit, falls and cuts his face.

These were a few of more than 100 incidents — some petty, some dangerous — in Long Beach in the

24 hours between Friday morning and Saturday morning requiring police action.

That action, however, varied from taking a simple written report to combing the streets for an armed robber who could be a potential killer.

Police watch reports for that 24-hour period show what officers already know — that the vast majority of their time is spent investigating relatively trivial incidents.

"But two things need to be pointed out," a police lieutenant says.

"A trivial incident — a family beef, say — can turn deadly — and fast. Suppose some guy pulls a gun?"

There's another point, too.

"We take reports on scores of stolen auto stereos each week," the lieutenant says. "There's so many

stolen that it's no big thing any more. But to the guy who gets his stolen — well, he's going to be damn mad."

Burglaries and petty thefts from cars — ranging from spare tires to batteries to auto stereos — rank highest in the number of crimes occurring in the 24-hour period from 6 a.m. Friday to 6 a.m. Saturday.

There were 15 of them.

They happen mostly in large parking lots or lightly-traveled streets. Almost all of them occur at night.

Typical was an \$80 tape deck stolen from the auto of a Norwalk man while his car was parked in a lot at the Long Beach Arena. A

There were also three burglaries from commercial establishments, and two cases of shoplifting from stores.

Also taking up a large number of police man-hours were vehicles that came to police attention. Ten were stolen, ten were recovered and six were impounded or stored.

There were nine cases of hit-run — drivers striking other cars and leaving the accident scene. There were no injuries.

Police did take two reports on injury accidents. In one, a Bixby Knolls man apparently suffered a heart attack and slammed into a telephone pole at Anaheim Street

**"A trivial incident — a family beef, say — can turn deadly — and fast."**

prowler pried open a left front window, reached in and opened the door and took out the stereo unit with other tools he carried.

Among items taken in petty thefts during the 24-hour period were car batteries and three hubcaps, a flower planter from a front porch, a \$38 roll of green stamps taken from a gas station and a \$40 ring from a Westside man's home.

More serious — to both police and victims — are the 12 residential burglaries that occurred.

Power tools worth \$65 were taken from a North Long Beach garage. A purse containing \$70 was stolen from a Bixby Knolls house by a prowler who crawled in a bathroom window.

A burglar who entered a St. Louis Avenue home through an unlocked front door carted off a \$500 TV set. And a burglar who crept through a window into a Central District home left without taking anything at all.

and Hayes Avenue. He was dead on arrival at St. Mary's Hospital.

Among crimes that police consider most dangerous were two armed robberies and one attempted armed robbery.

Besides the robbed North Long Beach liquor store, two thugs took more than \$600 from a man in the central district, and two teen-agers took a woman's purse while she was standing on Long Beach Boulevard. The purse was later recovered intact.

There were also four cases of battery, two cases of strong-arm robbery and one of assault with a deadly weapon.

Other reports taken included lost and stolen property, 3; found property, 4; damage to city property, 4; malicious mischief 5; forgery, 1; indecent exposure, 2; and possession of marijuana, 1.

Winding up the list were the boy injured in Recreation Park and the suicide attempt.



## When Red line doesn't work

As might be expected, investigative reporting is not one of the strong points of the Soviet press, but some things can apparently drive even a loyal Communist newsmen to take it up.

What drove a staff member of Moscow's Literaturnaya Gazeta to try it was the local telephone system.

The rates — \$2.50 a month for a private line, \$2 for a party line — are a bargain, or would be if the system worked. Muscovites complain that it doesn't, and a reporter undertook to find out if they were right.

FIRST HE CALLED the information desk at the Hotel Rossiya in Red Square. After getting a busy signal for a long time, he went to the hotel to investigate. At the information desk he found three phones. The girls supposed to be answering them had taken them all off the hook while they argued about who

should take the next shift.

The reporter tried to call a cab. He counted 100 rings before he gave up and walked over to the taxicab dispatch office. It had five telephones. All were ringing madly.

In the back yard the reporter found the three dispatchers. They were eating a watermelon.

BRAVELY, THE reporter pressed on. He made repeated calls to information to get numbers that weren't listed in the latest phone book, which was published in 1951. He found it took an average of 60 rings to get an answer.

The reporter's search did uncover one modern element in the phone system: an automatic answering service. The man who used it obviously had good reason for not answering the phone himself. He was M. I. Yushchenko, the head of the Moscow telephone administration.

## Report from the mess halls

Along with all the other bad news comes a report from Rep. William E. Minshall, R-Ohio, that American soldiers in Germany are not getting grits with breakfast.

"There are about a third of the men from the South and it would boost their morale to eat grits," Minshall told the House Appropriations Committee in a report on his visit to U.S. bases in Germany.

Rep. George W. Andrews, D-Ala., said he could second Minshall's view of the seriousness of the omission.

"I would like to thank the gentleman from Ohio for bringing back the report from Germany that many southern troops are clamoring for grits," Andrews declared. "Your trip was well worth the time."

Obviously, And while the Army is correcting that situation, let us hope it adds chitterlings to the menu, too, as well as spaghetti and lox and bagels. If it doesn't, it can look forward to having its European mess halls cluttered up with congressmen for months to come.

## Women's lib makes scents

A women's liberation group at Columbia University has done what will seem to many to be an odd thing.

It has started to produce what it claims is a duplicate of Jean Patou's Joy perfume. The original sells for \$65 an ounce. The women's lib version sells for \$3 an ounce.

That liberates women from heavy perfume bills, but it seems somehow inappropriate that liberated women should use a product that has no purpose except to woo men.

The liberated woman eschews lip

stick and tight dresses on the ground that they make her seem a mere sex object. Why she should then wish to augment her natural charms with chemical scents is a mystery.

The other question is whether a perfume that sells for three bucks and comes from New York will seem as alluring to the woman who wears it as the version that costs \$65 and comes from Paris. We have a feeling it won't. And we had better add at once that we don't think it's a question of female psychology but of human psychology.

# Ed, George, Hubert and the tailors of Tooley Street

### AN EDITOR'S NOTEBOOK:

President Nixon's address to Congress promised that the current 90-day wage-price-rent freeze would not be extended beyond Nov. 13.

It will be followed, he said, by some other "system of wage and price stabilization," after consultation with leaders of Congress, business, labor and agriculture.

"The system of wage and price stabilization that follows," said the President, "will require the fullest possible cooperation not only between the executive and legislative branches, but also by all Americans."

The President also stated, in alluding to the 10 per cent surcharge on most imports, that "we cannot remain a great nation if we build a permanent wall of tariffs and quotas around the United States."

PRECISELY WHAT does all of this mean? It means, in my judgment, exactly what the President has said, namely that the 90-day freeze "was a temporary measure to hold the line while the next phase of stabilization was discussed."

In other words, the President was forced to act and the temporary freeze was administered as a form of shock treatment to make the American people aware of their plight.

Beyond that, it means that the U.S. economy will for years be operating under a set of controls which in normal days

would have been considered unthinkable except in time of war.

In much the same vein, the President's expressed distaste of quotas and tariff walls indicates that his tax on imports was intended primarily to jolt Japan into some sense of reality.

WHILE U.S. markets have been wide open to Japanese goods, the Japanese have sharply curtailed our exports by a maze of restrictive measures. The President simply seeks to redress our trade disadvantage.

Mr. Nixon is wisely consulting with leaders of Congress, labor, business and agriculture since they all have a huge stake in the nation's future.

Some will say that the President should have done this in the first place, rather than dramatically announcing his new program to the country. The answer, of course, is that prior consultation might have resulted in months of delay with dire consequences to all.

Instead, Mr. Nixon chose to bite the bullet and assume total responsibility for what followed.

Now the opportunity is at hand for rational discussion, rather than a futile exercise in partisan polemics.

THE LABOR DAY oratory, mercifully now forgotten, did nothing to enhance the reputations of its perpetrators. In contrast to the ringing speeches of Harry S. Truman and John F. Kennedy in days past,

### Letters

## Los Alamitos officials reply to a critic

### EDITOR:

We feel that S. J. Faryniarz's continual misconceptions and innuendos must be continually clarified by this city.

1. The city of Los Alamitos was the only local legislative body in Western Orange County that, prior to March 1970, supported the present usage of the Los Alamitos Air Station by the Naval Air Reservists due to their long-time association with this community.

2. When Secretary of Defense Melvin Laird announced that the naval air station would be phased out due to "budgetary considerations and possible future unsafe and hazardous flying conditions due to residential encroachment adjacent to the base," the city council unanimously adopted a statement of policy urging that the local government work closely with the federal government on the future utilization of this base in order that future uses would be compatible with the economic and environmental well-being of our community.

3. More than 25,000 persons in Western Orange County have signed petitions to date opposing future air-related activities, civilian or military, based on the same reasons given by the secretary of defense for closure of this base.

4. The city has expressed its desire to work with the federal government, yet has continually supported an objective of retaining "a major portion" of this base for badly needed open space park and recreation facilities.

5. This city strongly opposed a Navy proposal to locate a "Navy military city" late last year that would have doubled our population without the ability to fund needed city and school services.

Mr. Faryniarz has been continually advised of this city's position, which we assumed he would understand. Yet, as a nonresident, he assumes to speak for the overwhelming number of residents in our community who have — through petitions, letters, attendance at numerous city council and planning commission meetings and personal contact with their elected representatives — stressed their support of this city's official position.

Many of us will lose some of the privileges granted to retired and reserve military personnel if the present military facility is phased out or severely altered. We realize that Mr. Faryniarz, as a retired serviceman, will not have the convenience of a post exchange or movie theater so close to home, yet we are willing to sacrifice this personal interest in the belief of what is good for our community, our state and our nation.

Los Alamitos MAYOR WILLIAM S. BROWN,  
COUNCILMEN JOSEPH HYDE,  
CHARLES HEISER, DALE  
KROSEN, CHARLES LONG

### Bust or boon?

### EDITOR:

The headline and the first few paragraphs of the Associated Press story concerning the "baby bust" said to be occurring in the United States give the impression the United States is heading for disaster if we allow our country to achieve a zero population growth.

The last paragraph says: "Since there will be a sharp decrease in the number of school-age children, who are major generators of tax loads as well as a drain on individual family budgets, the emerging adult generation should find it considerably easier to shoulder the burdens of much-needed improvements in the nation's physical and social environment." Instead of a headline saying "Zero population growth U.S. peril," you should have used: "Good news for taxpayers — zero population growth is coming."

Long Beach DR. ROBERT LOESCHEN



**JOHN S. KNIGHT**

Editorial chairman,  
Knight Newspapers

poor and is a bonanza for the rich. McGovern calls President Nixon's wage-price freeze "Robin Hood in reverse."

Hubert Humphrey, who travels in style at the expense of his favorite fat cats in the business world, denounced the "old conservative economic theory that if business and management are given windfalls, then prosperity will eventually reach the working man and the consumer."

Sen. Edmund Muskie charged that the administration, which was doing nothing, "has done the wrong thing." He said further that "I will never support a program like the Nixon plan . . . a program of \$14 billion in benefits for big business and only \$5 billion for American workers and consumers."

THE NEW PROSPERITY IS JUST AROUND THE CORNER



## Schmitz offers 'exclusive'

It is unlikely that Rep. John G. Schmitz, R-Santa Ana, would cordially give us an exclusive story, especially one that is good, apparently, for all seasons and releasable at almost any time without fear of scoop-age.

Some time ago I asked Rep. Schmitz to comment on a news story. He not only refused but scolded this newspaper for attacking him, presumably for philosophic



**Bob Rouser**

POLITICAL  
EDITOR

positions stemming from his membership in the John Birch Society. And so Schmitz' delivery of this exclusive story must be borne of despair.

THE EXCLUSIVITY is attested to by Schmitz himself, quoting a publication called News Perspective International: "... not one national television news show featured this story; not a line of it appeared in the New York Times nor the Washington Post, and so far as the congressmen could immediately determine neither the Associated Press nor United Press International carried it on their national wires."

Here is the story, abridged from Rep. Schmitz' weekly news report dated Sept. 8:

The United States is inferior to the Soviet Union in practically every aspect of military power. The disparity in strategic forces is growing worse.

The British publication, Jane's Fighting Ships, noted that "by any standard the Soviet fleet now represents the super navy of a super power," while "the size and relative capabilities of the United States Navy continues to decline at what many authorities consider to be an alarming rate."

Jane's said the chief of U.S. naval operations considered U.S. naval forces to have fallen below a "prudent level."

U.S. deterrence of the Soviet Union has been based on being able to deliver 300

warheads on target after absorbing a Soviet strike. The Soviet Union is now able to deliver many times that number on the U.S. even if we decided to strike first.

SCHMITZ CONTINUES, saying that the sorry state of our strategic bomber force was also a subject of comment by Dr. John S. Foster, director of defense research and engineering. In 1961 we had 1,500 aircraft in our manned bomber inventory. Today with a force level of 435 B-52s, we have one-third that number. By the time the B-1 advanced strategic bomber comes into the inventory — if it ever does — we will probably be reduced to a bomber force consisting of 255 B-52s due to retirement of older models. And while our bomber force decreases, the number of Soviet nuclear ballistic missile submarines which pose a threat to our bomber force, is rapidly increasing.

Schmitz said more than 80 congressmen took the floor of the House before the August recess to demonstrate their concern about the rapidly declining defense capabilities of the U.S. And a number of senators had voiced similar sentiments the week before.

The situation is worsening, Schmitz says, due to a combination of executive restraint in hopes of progress at the SALT talks, congressional criticism and growing pressure from numerous disarmament lobbies.

Perhaps there's another side to Schmitz' contentions, but they aren't at the moment exclusive.

BUT I RECENTLY asked Sen. Henry M. Jackson — considered to be a hawk Democratic presidential prospect, and a member of the Armed Services Committee and the Joint Committee on Atomic Energy — if the U.S. could win today in a nuclear confrontation. His reply:

"As of this very moment the U.S. has a survivable deterrent that does in fact deter the Soviet Union. We're dealing however with a leadtime factor of three or four years and we're now at that danger point where we have to decide whether we will have an adequate deterrent force in the period ahead, 1974-75."

All pure Meany — George that is.

Now let us dispose of some myths about profits, dividends, interest rates, the investment credit and the "bonanza" of accelerated depreciation.

PROFITS: U.S. News & World Report informs us that corporate earnings have never been as low since the closing days of World War II. Compensation of employees has never been as high. Conversely, productivity has not kept pace.

DIVIDENDS: The administration has requested that dividend rates not be increased beyond what had been paid prior to Aug. 15, date of the Nixon freeze.

With only three or four exceptions (all small companies) the business world has held the line.

INTEREST RATES: Now at their lowest level in several years. Contrary to Mr. Meany's opinion, borrowers of money would welcome a freeze at present rates.

DEPRECIATION: As an example, a manufacturer who purchases new equipment with a depreciable life of five years can now depreciate the purchase in four years. This affects only the timing of deductions. It does not increase the total amount of deductions with respect to any individual asset.

While this provision, announced last January, does temporarily improve a com-

pany's cash flow, it also results in lower profitability and earnings per share.

10 PER CENT: The underlying purpose is the same as Jack Kennedy's when he first invoked a similar credit of 7 per cent: To stimulate investment in plants and equipment.

Not a peep was heard from Senators Humphrey, Muskie or McGovern at that time, not even a mean word from Meany.

But now that Nixon has endorsed the Kennedy plan, there are wails of protest from these same gentlemen.

That, in itself, should tell you something about the political flexibility of their convictions.

The vast majority of people in this country support President Nixon's effort to cope with the evils of inflation and economic instability.

IT IS INDEED a sad commentary on American political life when three such prominent senators — now seeking the presidency — have nothing better to offer than a rehash of past slogans without proposing workable programs of their own.

Messrs. Humphrey, McGovern and Muskie remind me of nothing so much as the nine tailors of Tooley Street near the London Bridge who petitioned the British Parliament in the early 17th century for a redress of grievances.

Their protest was signed: "We, the People of England."

JOHN S. KNIGHT

ARTS  
GALLERY  
by  
ANTHONY



Smog alert today, Ed... drink your drink before it gets dirty

## Take away William Tell and only Guevara is left

I read in a newspaper the other day that some Swiss intellectuals have been debunking William Tell. Not only is he a myth, they say, but he was a stupid yokel, unworthy of being a symbol of Switzerland.

This is too bad. Having discovered feet of clay on all our real historical leaders, we might at least get to keep our legendary ones.

The 1920s, the period in which I grew to maturity, was a good time for heroes. As I look back on those years, it occurs to me that the memo-

to make up new heroes of their own.

AND THAT IS exactly what is happening now. Student dormitory rooms from Harvard to Berkeley are decorated with Che Guevara posters. Although his real accomplishments are quite as legendary as William Tell's are said to be, Che Guevara makes a serviceable hero for today's young revolutionaries because he was authentically killed as a guerrilla fighter — and can therefore be viewed as a spendid martyr.

As a matter of fact, Che Guevara, an intellectual and ideologue, failed in almost everything he did. He failed miserably as Cuba's minister of industries. Because of his arrogance and disagreements with Castro, Castro sent him on a mission to foment revolution in the Congo. Failing at this, he went with his guerrillas to Bolivia, where he imagined that Bolivian peasants would gather joyfully around his revolutionary leadership.

However, the peasants did nothing of the kind. Mostly they saw the Cubans as enemies and acted as informers for the Bolivian army. His little band of guerrillas was betrayed and captured. Guevara was shot. Rarely has a man been so completely the victim of his own ideology and rhetoric.

If young revolutionaries want to make a hero of a man who was a born failure, that's all right with me. But I'll stick with William Tell. At least he hit the apple.



Samuel I.  
Hayakawa

able fact about that decade was not Prohibition, not jazz and bobbed hair and flapper skirts, not the League of Nations. It was the abundance of heroes. Although we had ours in Canada where I grew up, the United States had them in superabundance.

YOU DON'T REALLY have to be over 50 to remember who they were. In every field of endeavor there was an example who was the "greatest." There was the greatest ballplayer, Babe Ruth; the greatest golfer, Bobby Jones; the greatest movie lover, Rudolph Valentino; the most glamorous movie queen, Greta Garbo; the sexiest, Clara Bow; the greatest football player, Red Grange; the greatest aviator, Charles Lindbergh; the greatest explorer, Admiral Byrd; the greatest evangelist, Billy Sunday; the greatest lawyer, Clarence Darrow; the greatest pianist, Paderewski; the greatest tenor, Enrico Caruso; the greatest soprano, Galli-Curci; the greatest Negro, George Washington Carver; the greatest inventor, Thomas Edison; the greatest industrialist, Henry Ford; the greatest plantsman, Luther Burbank.

Try today to fill each of these categories with a name. You will certainly not be able to get common agreement on more than a couple. I suppose we are more sophisticated today, more likely to analyze critically than to idolize.

We have lived through the '30s, which cured us of many illusions — chiefly the illusion that the United States was always best in every field. Our history at about that time was going through revisions by debunking historians. The Constitution of the United States, far from being a divinely inspired document, was a reflection of the economic interests of the people who framed it. The First World War was not fought to make the world safe for democracy, but to enrich the munitions industry — "merchants of death." The Civil War was an attempt by the industrial North to secure permanent economic advantage over the agrarian South.

THERE WERE SOON no heroes without guilty secrets or hidden complexes, no altruistic causes without ulterior aims.

Today you might get a barroom consensus in some circles that Vida Blue is the greatest pitcher — but we are too aware of the fleetingness of fame to take much satisfaction from that.

The heroes of the '20s were a source of satisfaction and strength. Weighted as they were towards white middle-class and provincial values, nevertheless they were the symbols of a vibrant and self-confident culture.

Every culture needs symbols. I don't know what the Swiss will do if they lose William Tell. His story was a quick way of inculcating the virtues of courage, love of children, patriotism — encapsulated in a story that not only moved school children but inspired freedom-fighters and revolutionaries.

When you take away the symbols, I have to find others to take their place, or you will produce a generation that believes we have no virtues or honor in our history. And such a generation, feeling cheated, will rush



L.A.C. Says

By L.A.  
COLLINS SR.

## Two papers' views of school busing

The New York Times has been quite critical of President Nixon's attitude that school busing should be held to a minimum as long as it meets the Supreme Court decision. The Times seems to think busing should be a full-scale effort to keep the school racial population equalized even though it means long-distance busing away from the child's neighborhood.

The Arizona Republic — across the nation from New York — has a more moderate idea. It too has racial problems with its large Mexican population. In its editorial disagreeing with the N. Y. Times the Republic says:

"SOMEWHERE IN THE depths of Times Square there must be a Law Evaluation Command Post where every day a select group of New York Times editors decides which are Good Laws to be revered and Bad Laws to be defied.

"Only weeks ago, the Times published the secret Pentagon papers in a move of highly questionable legality, a move which resulted in a confusing Supreme Court decision that, some newsmen fear, may actually have strengthened the government's right to impose prior restraint in some instances.

"No matter. The Times' defiance was Good because the Nation Needed to Know. But now the Times, which has demonstrated how cavalierly it can treat a law it dislikes, has begun to criticize Richard Nixon for his allegedly cavalier attitude toward legal requirements for school busing.

"The President does not want the Department of Health, Education, and Welfare to impose busing of children beyond the minimum required by law," the Times wailed. Observe: The President has not told officials to

Co...ists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

# Navy to press cities for fair housing

You don't have to look very far to discover that the Navy is undergoing some interesting changes these days. Beer in the barracks, relaxed hair standards, rock music in the officers' clubs and 30-day leaves between stations are all part of a larger effort to give the Navy a new and more appealing look.

SO IT SHOULDN'T BE surprising that the Navy has taken yet another step to make life more comfortable for its personnel — in particular, its minority personnel.

In a recent memorandum to base commanders throughout the country, Navy Secretary John Chafee has told the commanders, in effect, to get off their duffs and start trying to improve the housing opportunities of their minority personnel.

Despite the equal opportunity gains of the past few years, says Chafee, discrimination continues to plague minority enlisted men and officers, as well as their families.

The Navy's present housing regulations are probably adequate to deal with the situation, he says, "but the need now is for commanders to give this matter their personal attention."

TO MAKE THEIR jobs easier, the secretary has armed them with a rather extraordinary weapon: the threat of possible economic sanctions against local communities. Thus the base commanders have been told to "advise local governmental officials, community leaders and private groups that future base closure decisions will take into account local area practices with respect to open housing."

Base closures are not a far-fetched possibility, either. According to Joseph Grimes, a special assistant to the secretary, the Navy has already reduced its complement of ships in the last two years from 500 to fewer than 700. Further cuts, therefore, could easily bring about the shutting of individual bases, he added.

Now it remains to be seen just how effective the Navy's new weapon will be in persuading local communities to step up their antidiscrimination efforts.

IF LONG BEACH is any guide, the prospects for black servicemen and their families are not particularly reassuring.

For one thing, the Navy base commander, Capt. Charles Stasny, is not inclined to view his newly acquired power as a club, but rather as a delicate instrument. Whatever is done, says a Navy spokesman, "will be done quietly and with discretion."

Assuming the subtle approach is wisest — and it may be in the case of Long Beach — Stasny's job still won't be easy.

His staff must not only try to ease

the burden of discrimination on minority families, but it must do so in the face of one of the area's most severe housing shortages, a shortage



REPORTER'S  
NOTEBOOK

Charles  
Sutton

that at once compounds and complicates the housing difficulties of minorities.

The severity of the shortage may be seen in the finding that 4,000 additional units are needed to meet the current demand for housing among military servicemen in this area.

ANOTHER FACTOR operating against Stasny is the size of the base. The Navy's facilities here — including the naval station and the Navy shipyard — are such a large and integral part of the Long Beach scene that it seems inconceivable to some observers that Navy officials would seriously consider pulling out over the racial issue.

The Navy said its vows to Long Beach long ago, and its marriage to the city — a mutually beneficial one, incidentally — isn't likely to be dissolved over what many would consider a minor disagreement.

Moreover, Long Beach can say, with some justification, that it is doing more than most cities to eliminate housing discrimination. Asst. City Manager Jack O'Neil points out, for example, that Long Beach is one of two cities in the country that subsidize a private fair housing group — and an effective one, at that.

IRONICALLY, THE one institution that has the power to strike the heaviest blow at housing discrimination in the city is the federal government itself. Yet, for reasons of its own, the Justice Department has

been sitting on 114 cases of local discrimination that were dug up for it last year by the Fair Housing Foundation. The foundation's investigation revealed a 46 per cent discrimination rate among apartment house owners.

So from here, at least, there would appear to be a small but important inconsistency in the government's behavior. Which is not to say that Secretary Chafee is not serious about

trying to break down minority housing barriers around the country's naval bases. There's every reason to believe that he is. It's just that, all things considered, the task is easier said than done.

In the case of Long Beach, moreover, it's reasonable to wonder whether the shortest route to racial justice for minority servicemen and their families doesn't run between the Pentagon and the Justice Department.

## Passport fight erupts

WASHINGTON, D.C. — Miss Frances Knight, the outspoken director of the federal passport office, has accused her State Department superiors of "deliberate falsification" of reports to members of congress.

Miss Knight made her complaint in a personal confrontation with Deputy



Clark  
Mollenhoff

Undersecretary of State William Macomber Jr., and then left a copy of a nine-page bill of particulars.

THE MAIN THRUST of her complaint was that the Office of Security and Consular Affairs (SCA), through its director, Miss Barbara Watson, had long harassed passport office personnel.

Miss Knight also said Miss Watson had falsified records to indicate that her plan for issuing passports through field offices across the country, rather than from Washington, was a success.

"I would like to know just what you expect of this office," Miss Knight

asked. "I have informed you that the passport office cannot support Miss Barbara Watson and all her required paper work and at the same time take care of passport office requirements."

"If we are instructed to support Miss Watson and her staff in SCA in lieu of handling our statutory chores, will you please so state. Otherwise, I shall determine the workload of the passport office and its priorities."

"Miss Watson claims — as does her subjugated staff — that the night shift and the shifting of passport applications from field agency to field agency was a success."

"That is a lie. It was a dismal and disgraceful failure. We have been deluged with complaints by phone and from congressional offices on behalf of applicants whose applications were lost in the hundreds of applications which Miss Watson had been shutting from one place to another each week."

MACOMBER, WHO has been in the Department of State since the early 1950s, has stressed his desire to avoid embarrassment for President Nixon in trying to put a lid on Miss Knight.

However, Miss Knight has moved forward with her own plan for a confrontation that could erupt into a congressional investigation.

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## Kiwanis install new officers

Kiwanis International's California - Nevada-Hawaii district wound up its 51st annual convention in Anaheim Saturday night by installing new officers.

Reed R. Harris of Fairfield, who was governor-elect, became governor to succeed Mark H. Alexander of Upland, who ramrodded this year's conclave at the Anaheim Convention Center.

Philip B. Robinson, 47, for 18 years a member of the Cypress Kiwanis Club, was chosen as governor-elect and so takes over the district's leadership next year.

Robinson is an insurance broker who joined the Cypress club when he set up in business in that city. He has served in various capacities for Kiwanis, and in many civic affairs. He and his wife Wanda and their two children live in Newport Beach.

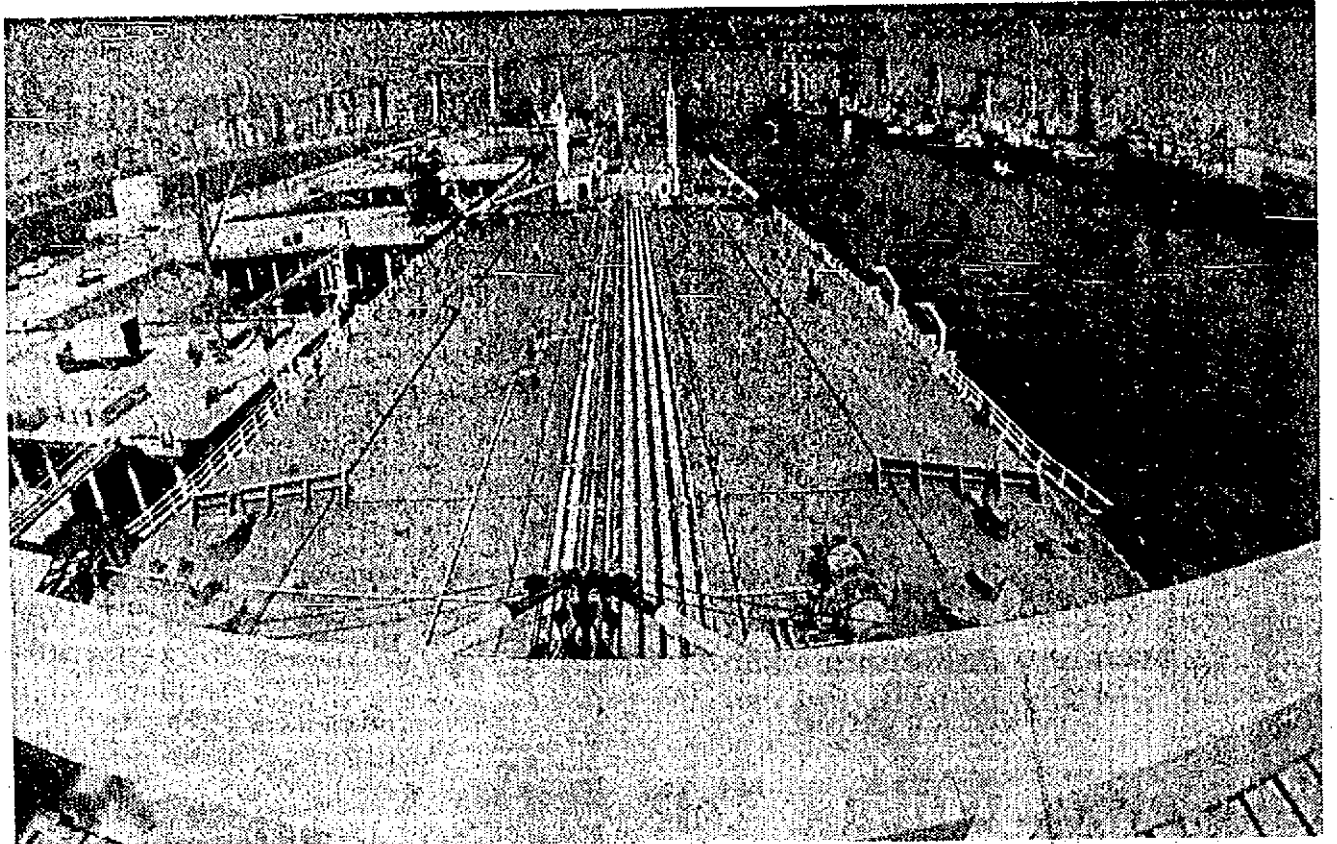
Saturday's wind-up program featured a talk by Miss Marsha Hunt, well-known movie and TV actress, and by State Senator John Harmer, R-La Canada, and Lt. Gov. Edward Reinecke, who were speakers at the last convention session during the afternoon. A banquet for 1,000 preceded the installation.

### All States unit plans picnic today

Long Beach city councilmen will greet city residents this afternoon at the annual Golden Jubilee picnic of the All-States Society in Recreation Park.

The three-hour lunch and program will include a performance by the Long Beach Junior Concert Band, a parade of Boy Scouts carrying all state flags and speeches by Mayor Edwin W. Wade and other city officials.

Persons planning to attend may pack their own lunches or purchase food from concessionaires, organizers said.



### LONGEST TANKER EVER IN PORT

The Norwegian vessel Symra, edges up to Berth 118 Saturday to drain her cargo of 716,000 barrels of oil at the Richfield docks. Photographer's-eye view is from the bridge of the 849-foot ship, which can unload up to 18,000

tons of oil per hour. The Symra arrived in Long Beach's harbor Saturday morning after a 33-day trip from the Persian Gulf. It leaves this morning for the return trip.

—Staff Photo by CURT JOHNSON

### AT WHITE HAT BANQUET

## Sailor salutes IBMA

By BUCK LANIER  
Staff Writer

Long Beach's White Hat Award Banquet was termed the number one example of military-civilian cooperation in the United States Saturday night by the Navy's Master Chief PO John B. Whittet.

Chief Whittet spoke at the Independent Businessmen's Association's 11th annual White Hat Award Banquet at Rochelle's.

Seventy-two enlisten men — Navy, Marine and Coast Guard — from Long Beach ships and shore stations were honored at the formal banquet. There were 34 present to receive their handsomely engraved plaques, emblematic of their choice from among their peers as the number

one enlisted man from their respective posts.

Many of the honorees are on a 1st Fleet exercise now under way off the coast, and others are operating off Vietnam.

Cindy Link, 19, was crowned Miss White Hat for 1971-72 by Sonarman 2.C. Arthur Manning, of the USS Ozbourn. She replaces Patti Long as the representative of all enlisted men in the area.

In his remarks, Chief Whittet said it was "great to be able to attend and see this caliber of man honored. They produce and provide instead of destroying and divide.

"You are all dedicated Americans and a tribute to the real excellence of our country. And your wives and families are standing

in the wings to help you maintain your high standards," he said.

Mayor Edwin W. Wade, one of the founders of the IBMA, was present for his ninth banquet. He presented Chief Whittet with the city's traditional key-clock and said that Long Beach is aware it has attained a unique position with the banquet.

George Bundy, who formerly operated Bundy's Locker Club, conceived the idea of the awards banquet for enlisted men more than 11 years ago.

IBMA President Joe Cox said he wanted to reserve Chief Whittet for next year. There were about 200 persons present with one officer managing to slip in undetected. He was in civilian clothes.

## An announcement for people with these phone prefixes:

420	433	593
421	434	594
425	438	596
429	439	597
430	498	598
431	592	



QUEEN FOR A YEAR over the realm of enlisted servicemen in Long Beach — the Miss White Hat title — officially became the honor, and duty, of 19-year-old Cindy Link Saturday night. Miss Link accepts the crown of her title from Sonarman 2.C. Arthur Manning, right, as Navy's Master Chief Petty Officer John Whittet witnesses the ceremony. Miss Link was selected to succeed Patti Long in this year's 11th annual contest, sponsored by the city's Independent Businessmen's Association.

—Staff Photo by RON CARLSON

## Youth seeks juvenile trial in sacrificial slaying of teacher

Christopher (Gypsy) Gibboney, accused member of a devil-worshipping gang at Santa Ana blamed for the brutal slaying of an El Toro school teacher, wants to be tried as a juvenile.

Loser in an earlier plea to the Orange County Juvenile Court and ordered to trial in Superior Court Oct. 13, Gibboney now is asking the Fourth District Court of Appeals to return his case to juvenile status.

He was 17 years old at the time Mrs. Florence Nancy Brown, 31, was dragged from her car near Sand Canyon Road and the Santa Ana Freeway, and taken to an orange grove where she was stabbed to

death June 2, 1970. Her partly-dismembered body was found two weeks later in a shallow grave in Ortega Canyon, the alleged site of "sacrificial rites to Satan."

Gibboney's attorneys asked Appellate Court for a writ of mandamus, compelling adult court in Santa Ana to surrender his trial to Juvenile Court.

Gibboney had held off extradition from his home at Portland, Ore., for six months in a series of legal maneuvers.

He is the last of the gang to face trial for murder.

Stephen Hurd, 21, of Santa Ana, alleged leader of

the devil cult and one-time head of a motorcycle gang, was found to be insane and was sent to Atascadero State Hospital.

Arthur (Moose) Hulse, 18, of Garden Grove, was sent to prison for life for the slaying of Mrs. Brown and for the ax murder of Jerry Wayne Carlin, 21, of Santa Ana, the night before her murder.

Herman H. Taylor, 17, key prosecution witness, was indicted with them but will not be prosecuted for the slayings; he now is charged as an accessory.

Melanie Daniels, 31, who admitted to being an accessory to both slayings, drew consecutive five-year prison terms.

## Starting Sept. 13 you must dial 1-714 when you call anybody in the 714 area.

The only calls affected are the free calls you make into the 714 area. (Your free-calling area is the same, only the method of dialing will be changed.)

Right now you're able to dial into your free-calling 714 area without dialing 714. Starting September 13, it will be necessary for you to dial "1" plus the area code to complete a call into the 714 area. For example, 1-714-XXX-XXXX.

The reason for the change is this: we're running out of telephone prefixes in the Los Angeles area.

You'll soon receive a new phone directory. In it you'll find a complete explanation of the new dialing procedures.

But if you'd like to talk to us about it, please feel free to call our Business Office.

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**Toddler's Grow Sleepers.** Cotton knit, two-piece style. Solid colors. Sizes small; 1 to 4.

**Little Girls' Cotton Flannelette Pajamas.** Two-piece style. Button-front, long sleeves. Prints. Sizes 3-6x.

**Big Girls' Pajamas and Gowns.** Cotton flannel, long sleeved style. Pastel prints. Sizes 7-14.

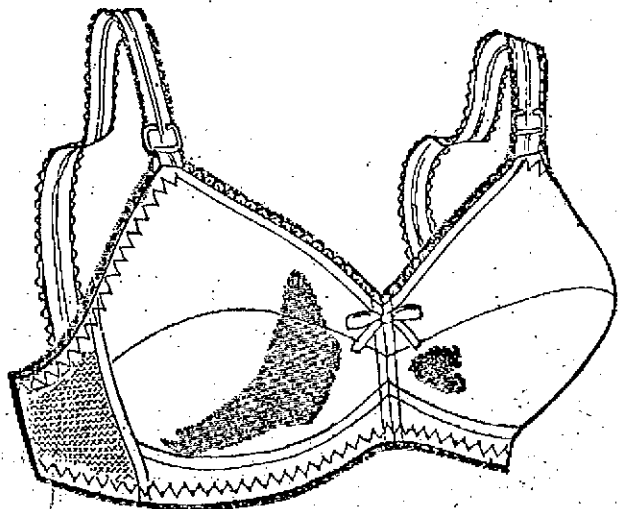
**Little Boys' Long Sleeved Style Pajamas.** 2-piece style, cotton flannelette. Button-front. Prints. Sizes 3-6x.

**Boys', Students' Middy Style Pajamas.** Cotton flannel. Boxer elastic waist. Prints. Sizes 6-16.

**Boys', Students' Broadcloth Pajamas.** Perma - Smooth cotton - polyester. Pull-over top. Sizes 6-20.

**Juvenile Grow Sleepers.** 2-piece style. Heavyweight cotton knit. Colors. Sizes 3-6.

Prices Effective thru September 15



## Smooth Natural or Contour Bras

**SAVE \$1!**

Nylon tricot knit cups, stretch nylon and Lycra® spandex frame. Stretch straps adjust. Natural cup: nylon tricot lined. White, beige. Sizes 32-38B, C. Contour cup: lined in Wonder-Fil spun polyester. White, beige. Sizes 32-36A, 32-38B, C.

Prices Effective thru September 15

Regular \$4  
**2.97**

Regular \$4.50 Natural Cup, D sizes 32-38...3.47



## "THE DOESN'T SLIP"

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**2 for 7.50**

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Sears contoured "Doesn't" Slips® of NON-cling Antron® nylon tricot—their talent for taming clingy knits doesn't wash out! Nylon lace emphasizes shaped bodices, edges hemlines. White, some pink and beige. Proportioned lengths in sizes 32-42.

Prices Effective thru September 15



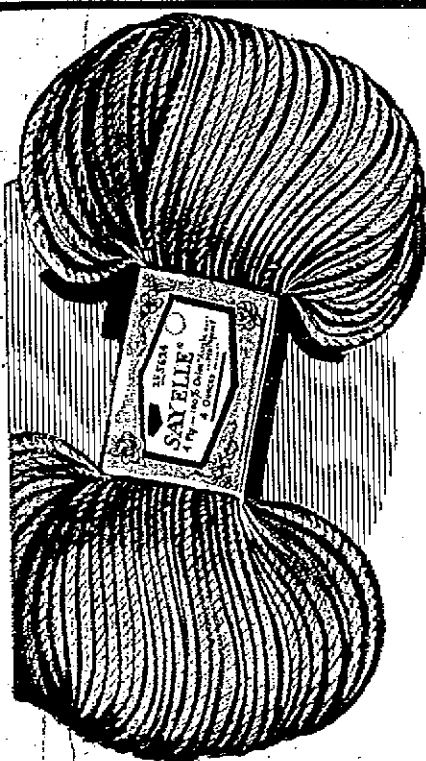
## "Flair" Wig in 21 Natural Shades

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Made of 100% Kanekalon® modacrylic, pre-set for wash and wearability. Extended nape styling in 21 natural color blended shades. Buy yours now and save!

Prices Effective thru September 15

**13.88**



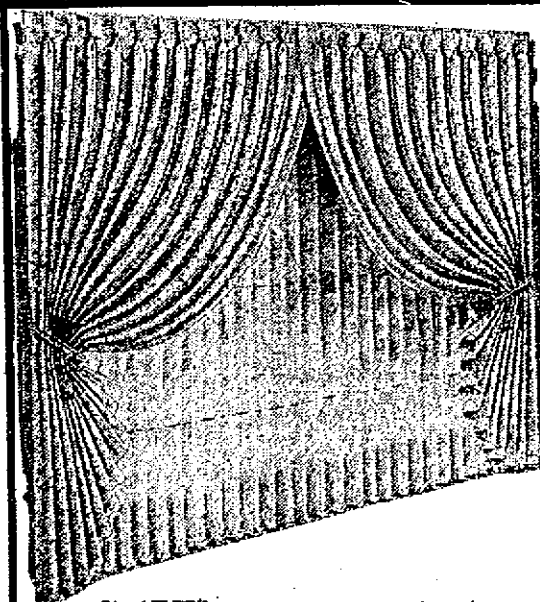
## Sears Sayelle Knitting Yarn

Sears Low, Low Price

**94¢**

Sears Orlon® acrylic Sayelle can be popped right in the washing machine and dryer...comes out fluffy and new-looking. 4-ply, 4-oz. hank skeins in a variety of favorite fall colors.

Prices Effective thru September 15



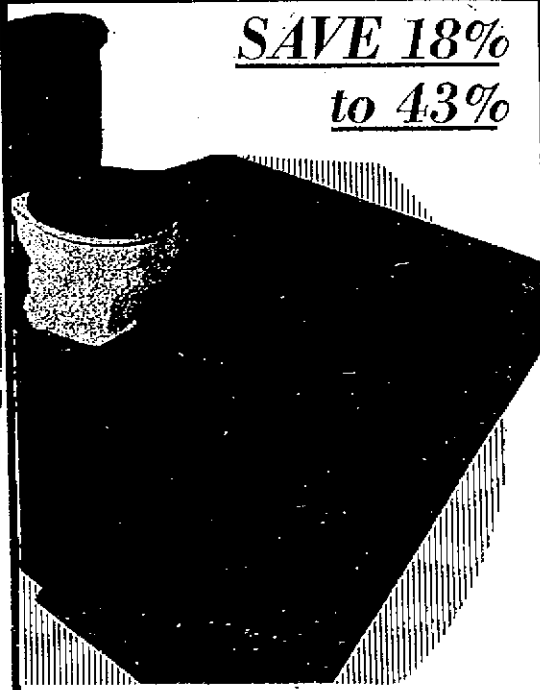
## SAVE 19% to 45%! Perma Prest® "Pearl" Draperies

Regular \$10.98  
50x54-in. **5.97**

Piece-dyed jacquard with all-over pattern. Unlined. Machine wash, tumble dry. Gold, white and green.

\$11.98, 50x84-in. 7.97	\$25.98, 100x54-in. 18.97
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\$21.98, 75x84-in. 16.97	\$35.98, 125x84-in. 28.97
\$42.98, 150x84-in. 33.97	

Prices Effective thru September 15



## SAVE 18% to 43%

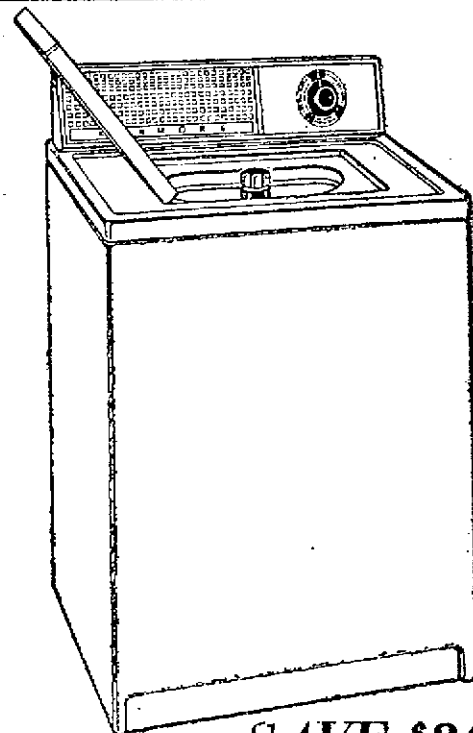
### "Cloud Supreme" Bath Rugs

Regular \$5.49  
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24x24-in. contour **3.47**

\$7.99, 27x48-in. Rug .....5.97 \$3.49 Lid Cover .....1.97  
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\$55.99, 8x10-ft. ....39.97
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\*In Stock Sizes (Other Sizes Available on Special Order)  
Prices Effective thru September 15



## SAVE \$30!

### Kenmore 2-Speed Washer

Regular \$189.95

**\$159**

Permanent press cycle has special cool-down period. Regular and delicate cycles. Built-in lint filter traps greying lint and threads. Model #20200.

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INGLEWOOD  
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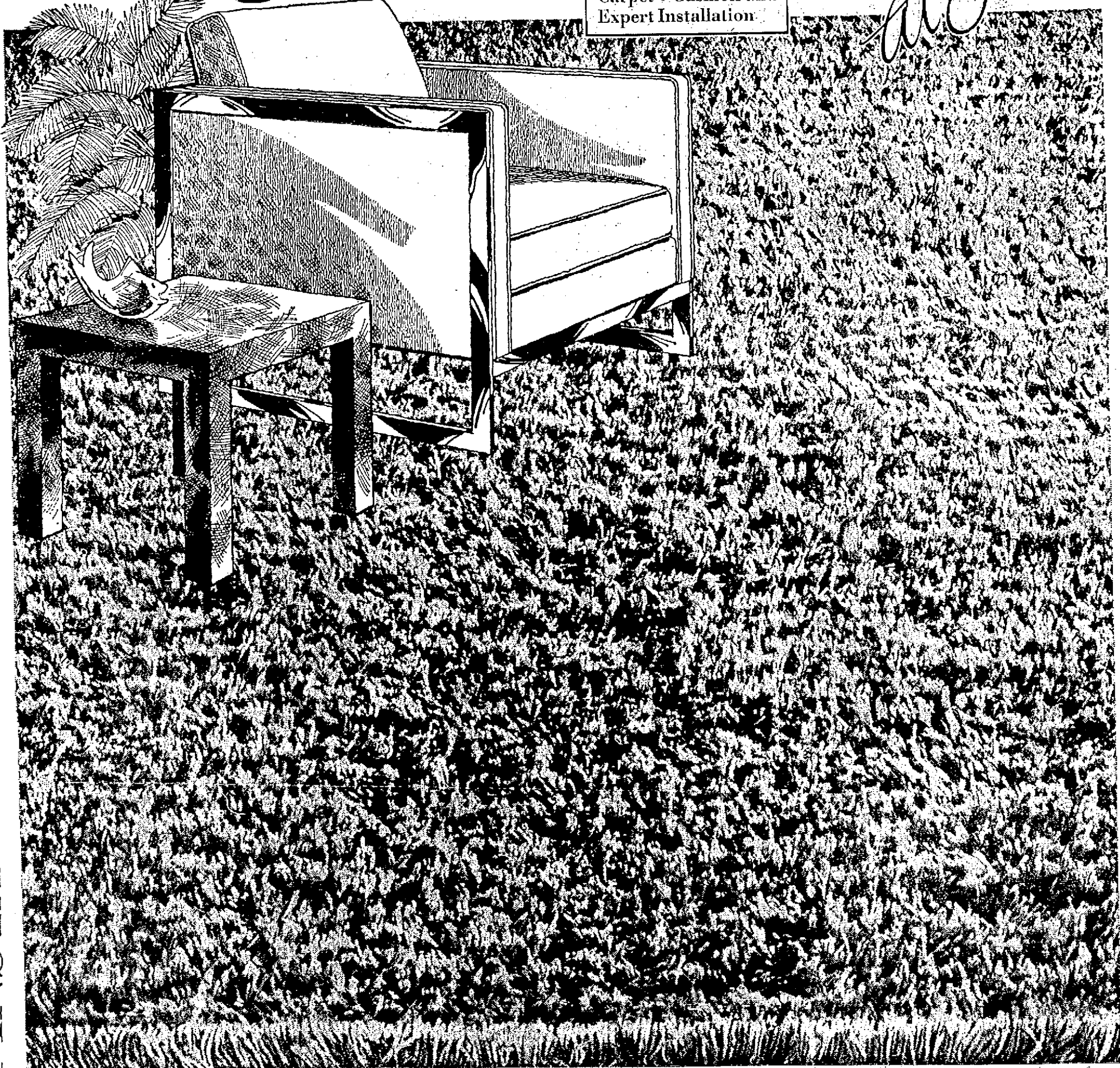


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**SAVE \$1**

"Revelry" . . . the Plush and Practical Floor Covering

Regular \$7.99 sq. yd.

**6<sup>97</sup>** Square Yard Installed with Pad

"Revelry" creates a gay, casual floor full of sunshine to delight everyone's fancy and coordinate any decor. Plus features are its durability and practicality. Its highly resilient, non-allergenic, and nylon fibers offer easy carpet care.

Prices Effective Sunday, Sept. 12 thru Saturday, Sept. 13

**SAVE \$1**

"Yorkshire" . . . DuPont Nylon Pile That's Easy to Like

Regular \$8.99

**7<sup>97</sup>** Square Yard Installed with Pad

Be prepared to fall in love with this luxurious shag. You'll like the way your feet sink into the pile — 2 inches deep! "Yorkshire" is also non-allergenic, shed resistant and comes with jute backing. Easy to clean, too. Just wipe up most spills with a sponge.

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We'll bring samples to your home, take measurements and give you free estimate. No obligation.

**SAVE \$2**

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Regular \$11.99

**9<sup>97</sup>** Square Yard Installed with Pad

It really is a dream of a carpet! Cadon® Nylon pile makes it silky and satiny, yet surprisingly super strong for long lasting beauty. It's the perfect bedroom shag. "American Dream" has other great qualities — it resists static and soil.

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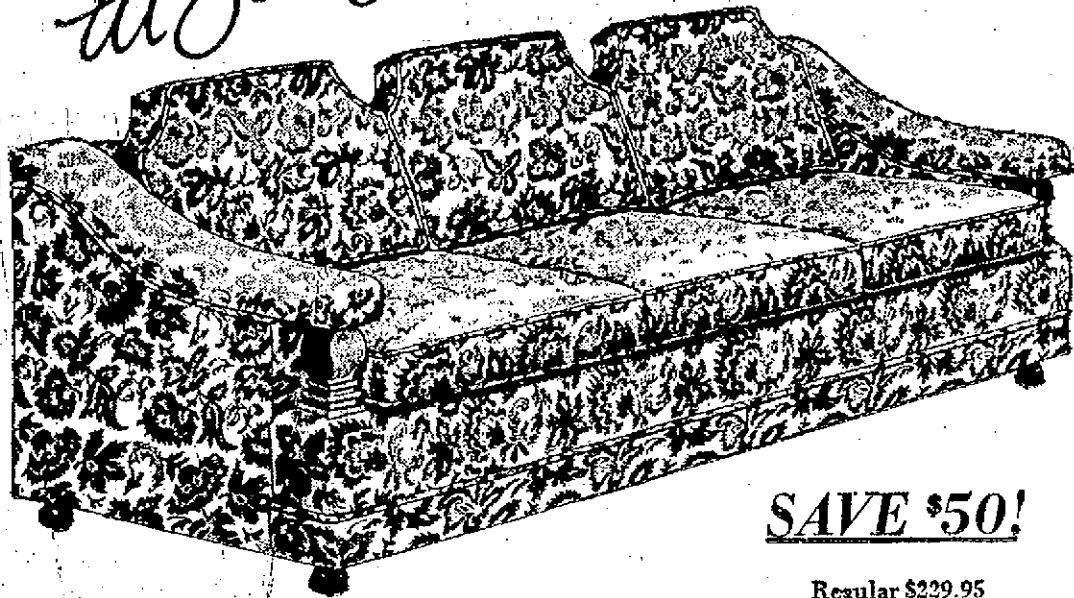
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# FURNITURE SALE!



## Luxurious Spanish Style Sofa

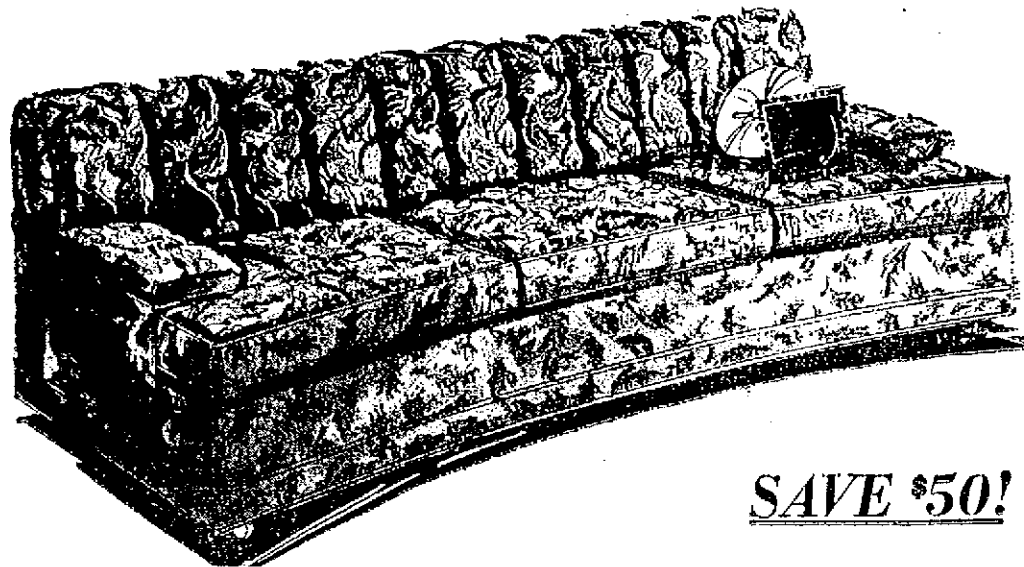
Old world charm and modern comfort combine to give you the best features in a sofa. Exotic design has a distinctly mediterranean influence. Outline quilted tapestry cover... set off with walnut finish arm posts. Shaped loose back pillows. Reversible polyurethane foam seat cushions.

**SAVE \$50!**

Regular \$229.95

**179<sup>88</sup>**

\$169.95 Matching Demi-Sofa... 139.88



**SAVE \$50!**

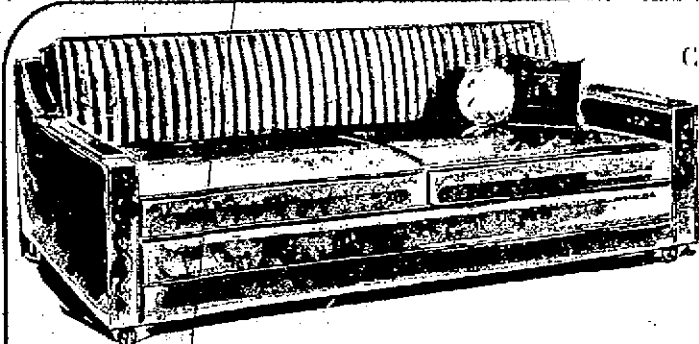
Regular \$329.95

**279<sup>88</sup>**

\$269.95 Matching Demi-Sofa... 219.88

## Classic Style Crescent Sofa

Handsome 8-foot long sofa with crescent shaped front, deep sewn channel design back. Upholstered in outline quilted velvet. Reversible T-shaped polyurethane foam seat cushions. Polyurethane foam padded back. Brass finish ball-type casters.

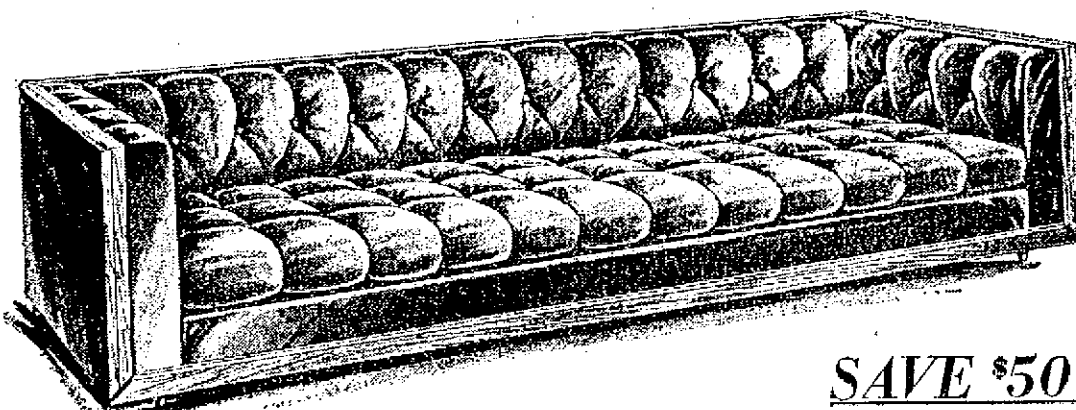


## Contemporary Sofa Sleeper

Regular \$249.95

**SAVE \$50!**  
**199<sup>88</sup>**

Popular channel design back... soft leather-look vinyl cover. Genuine walnut trimmed arms. Polyurethane foam seat cushions. Ball type casters. Opens to full size bed with 220-coil inner-spring mattress.



**SAVE \$50!**

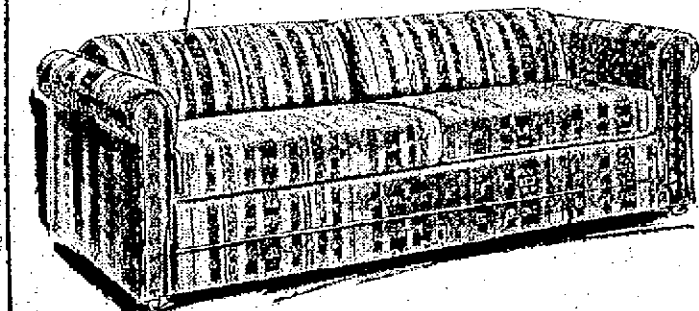
Regular \$329.95

**279<sup>88</sup>**

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## Contemporary Tuxedo Style Sofa

Beautiful 8-foot long tuxedo style sofa captures the great look of today in soft leather-like vinyl... outlined in smooth dark wood. Deep diamond design tufting. Plump, reversible one-piece double Dacron® wrapped polyurethane foam seat cushion... for long lasting comfort.



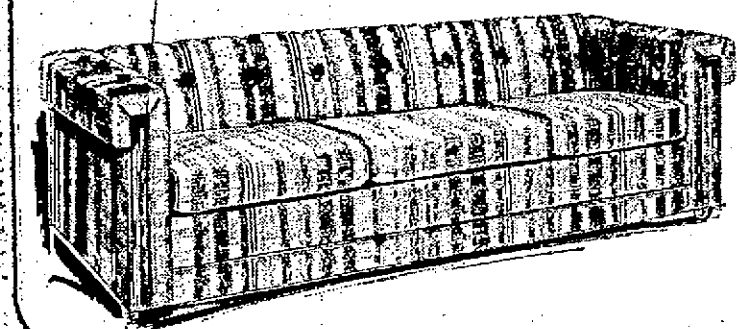
## Queen Size Sofa Sleeper

Regular \$299.95

**SAVE \$50!**  
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Trim line sofa opens to oversize bed with 260-coil inner-spring mattress. Bold plaid Herculan® (Olefin fiber) cover. Deep polyurethane foam cushions. Padded back. Wide Lawson style arms. Recessed casters.

\$169.95 King Size Sofa Sleeper... 219.88



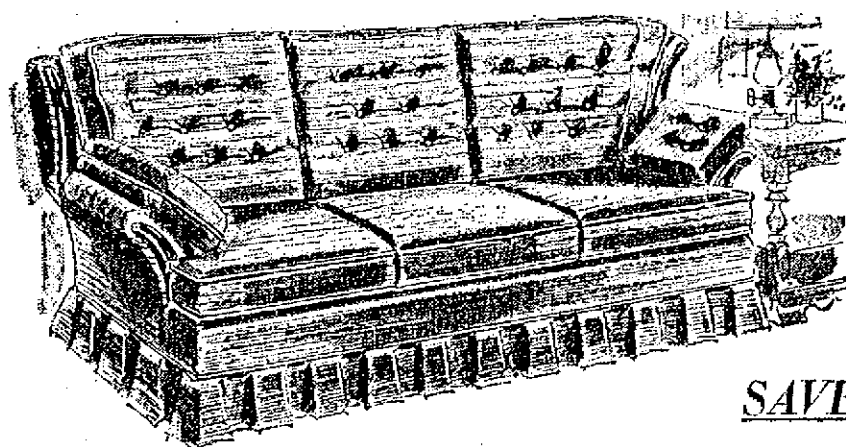
## King Size Sofa Sleeper

Regular \$349.95

**SAVE \$50!**  
**299<sup>88</sup>**

Contemporary tuxedo style. Long wearing plaid Herculan® (Olefin fiber) cover. Reversible polyurethane foam seat cushions. Opens to extra large bed with 280-coil inner-spring mattress.

\$329.95 Queen Size Sofa Sleeper... 279.88  
\$299.95 Standard Size Sofa Sleeper... 249.88



**SAVE \$70!**

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**279<sup>88</sup>**

\$209.95 Matching Colonial Rocker... 169.88

## Handsome Colonial Style Sofa

Enhance your Early American decor with this spacious 93-inch long sofa. Winged back and flared arms with maple finish trim. Reversible T-shaped seat cushions of polyurethane foam. Attached button-tufted pillow-type back and arms. Scotchgard® treated tweed cover for long lasting beauty.



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**29<sup>88</sup>**

Contemporary style. Rich dark walnut finish. Rich mar-resistant plastic tops. Beautiful carved effect detailing.

\$69.95 Large Cocktail Table with Platform Base... 59.88

\$39.95 Hexagon or Square Commode... 59.88



**SAVE \$20!**

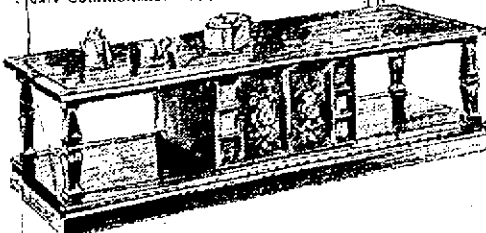
## Cocktail Table

Regular \$99.95

**79<sup>88</sup>**

Open-look design with smoked plate glass top. Rich walnut finish hardwood frame.

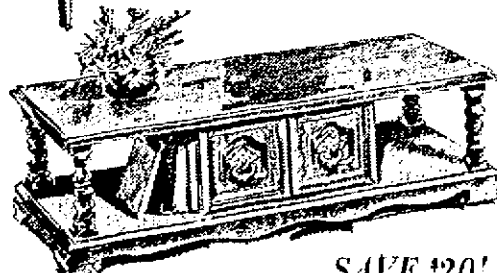
\$69.95 Corner Table... 69.88  
\$79.95 End Table... 69.88  
\$79.95 Bunching Table... 49.88  
\$119.95 Octagon Table... 99.88



## Mediterranean Table

Elegant door-style cocktail table. Rich dark brown finish. Handsome carved effect detailing.

\$79.95 Hexagon or Square Commode... 69.88

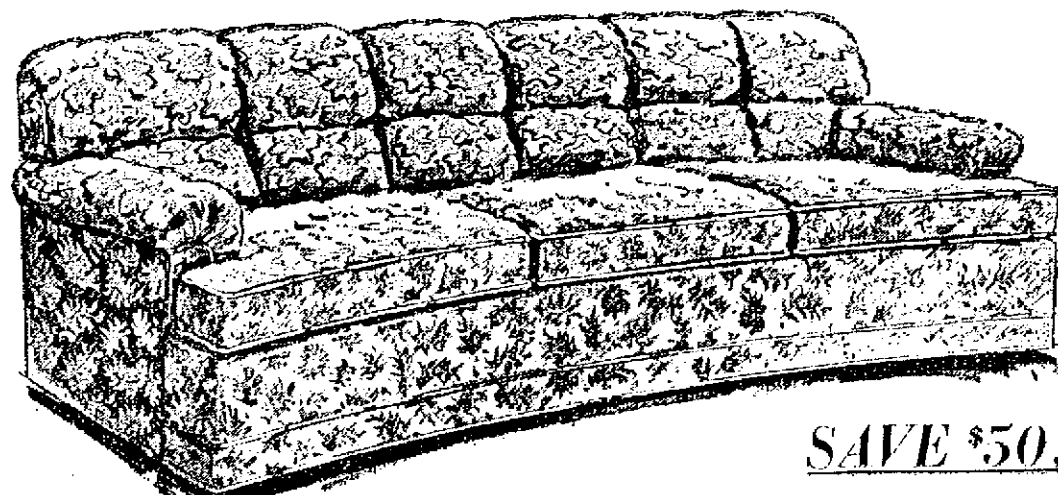


**SAVE \$20!**

## Colonial Cocktail Table

Door-style table with warm birch finish. Mar-resistant plastic top. Antiqued hardware.

\$99.95 Hexagon or Square Commode... 79.88



**SAVE \$50!**

Regular \$349.95

**299<sup>88</sup>**

\$299.95 Matching Demi-Sofa... 249.88

## Classic Style Quilted Velvet Sofa

A luxurious accent... 8-ft. long crescent shaped sofa with outline quilted velvet cover. Features a biscuit tufted attached back. Reversible Dacron® wrapped polyurethane foam seat cushions are a generous 5 inches deep. Hidden casters.

PRICES EFFECTIVE Sunday, Sept. 12th thru Saturday, Sept. 18th

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The Guaranteed Home...  
**FAIRWAY ESTATES**

Featuring Sears Newest Home-making Ideas  
2 Model 1 and 4 Bedroom Homes in a Private Park



Fairway Estates is located just inside the Garden Valley area, just off of Warner Ave. between Harbor and Broadway in Orange County, California.









## LONDON'S BLACK AND WHITE MINSTRELS

# Good old tunes still a hit in Britain

By WILLIAM GLOVER

LONDON — Good old tunes. Peppy but proper young lasses. Blend briskly, add escorts in burnt cork makeup. Result: the show business sensation known as London's black and white minstrels.

"The name's the same but we're not in the least like old-fashioned Mr. Bones' entertainment," Robert Luff quickly dismisses any possible misun-

derstanding of intent in a racially sensitive era.

Nothing bores the ramrod-erect producer of the 10-year entertainment marvel as much as reference to the yuck-yuck black-face diversions of the past, except possibly talk about money. "I never discuss that."

What he does like to talk of with genial eloquence is the sustained audience appeal of a format spawned on British television which

since 1952 has impelled 1,584 spectators twice nightly into the rococo period elegance of the Victoria Palace Theater.

All this plus juicy record sales, continued appeal over BBC and far-flung tours with auxiliary troupes to the provinces and such outer ramparts of civilization as Australia and New Zealand.

The current incarnation of the VP, called "The Magic of the Minstrels,"

involves 42 sleekly garbed choristers, four soloists and a dozen jugglers or comedians in a headlong rush along Tin Pan Alley's memory lane.

"That's what we all live on — memories," declares the veteran of 37 years in multiple entertainment activities that range from press agency to control of the amusement complex of Scarborough Fair.

"Fortunately, good memories last longest, so when you include a hundred songs you're bound to touch every one. That's the wonderful thing about life."

"Then, of course, we carefully choose performers, singers actually who have been taught to dance a little." The Luff recital of ingredients halts briefly, resumes with vaudeville.

"Beautiful girls," he muses, "in the fullness of time, will always have a message. Don't you agree?"

The original "Black and White Minstrels" edition closed two summers ago after 4,354 performances, and was soon replaced by the current array. Altogether, about 7½-million spectators have attended performances which resemble family get-togeth-



PEPPY BLACK AND WHITE LONDON MINSTRELS PERFORM

## Big question relative to Nixon's wage-price freeze: What's next

By JACK LEFLER

NEW YORK — With the economy locked into a 90-day wage-price freeze, the big question this past week for individuals and corporations alike was: What's next?

President Nixon's emergency economic game plan is scheduled to run its course by Nov. 13. The signals from the team captain and his quarterbacks for the next moves in their offensive against inflation and other fiscal ailments have been barely audible.

The President, Secretary of the Treasury Connally and other officials have said the wage-price freeze as it now exists will not be

extended beyond the initial life expectancy of 90 days.

BUT NIXON told Congress on Thursday that another system of wage and price stabilization would follow.

What is ahead for wage earners and businessmen in "Phase Two" of the economic program will be decided, he said, after talks with leaders of Congress, business, labor and agriculture.

Nixon did give some assurance that a deadlock on wages and prices was not a long-range government tactic. He said:

"Regimentation and government coercion must never become a way of life in the United States. Price and wage stabilization, in whatever form it takes, must be only a way station on the road to free markets and free collective bargaining in a new prosperity without war."

Connally carried the ball for Nixon's complementary three-point tax program at a hearing of the House Ways and Means Committee.

The proposals would discontinue the 7 per cent excise tax on automobiles, allow fast tax writeoff on corporate investment in new plants and machinery, and speed up by one year to Jan. 1, 1973, a \$50 boost in personal income tax exemptions.

Members of the committee generally expressed support for Nixon's tax program but indicated they were likely to make changes.

Connally said he didn't know what form "Phase Two" might take, but added: "I'm fairly certain things won't be turned completely loose. I think there will be some follow-on."

George P. Shultz, director of the Office of Management and Budget, told the House Ways and Means Committee that the administration plans to cut federal spending by \$5 billion as part of its economic restructuring.

AS AN OUTGROWTH of the recent international monetary crisis in which the U.S. dollar and the Japanese yen were allowed to float unfettered in world currency markets, American and Japanese Cabinet officials met in Washington this past week.

A head-to-head encounter developed over moves to be taken in regard to the two currencies.

Secretary of State William P. Rogers called for an upward revaluation of the yen as an initial step in restoring international monetary stability. Japanese Foreign Minister Takeo Fukuda raised the possibility of "countermeasures" if the newly imposed U.S. surcharge on imports is not discontinued.

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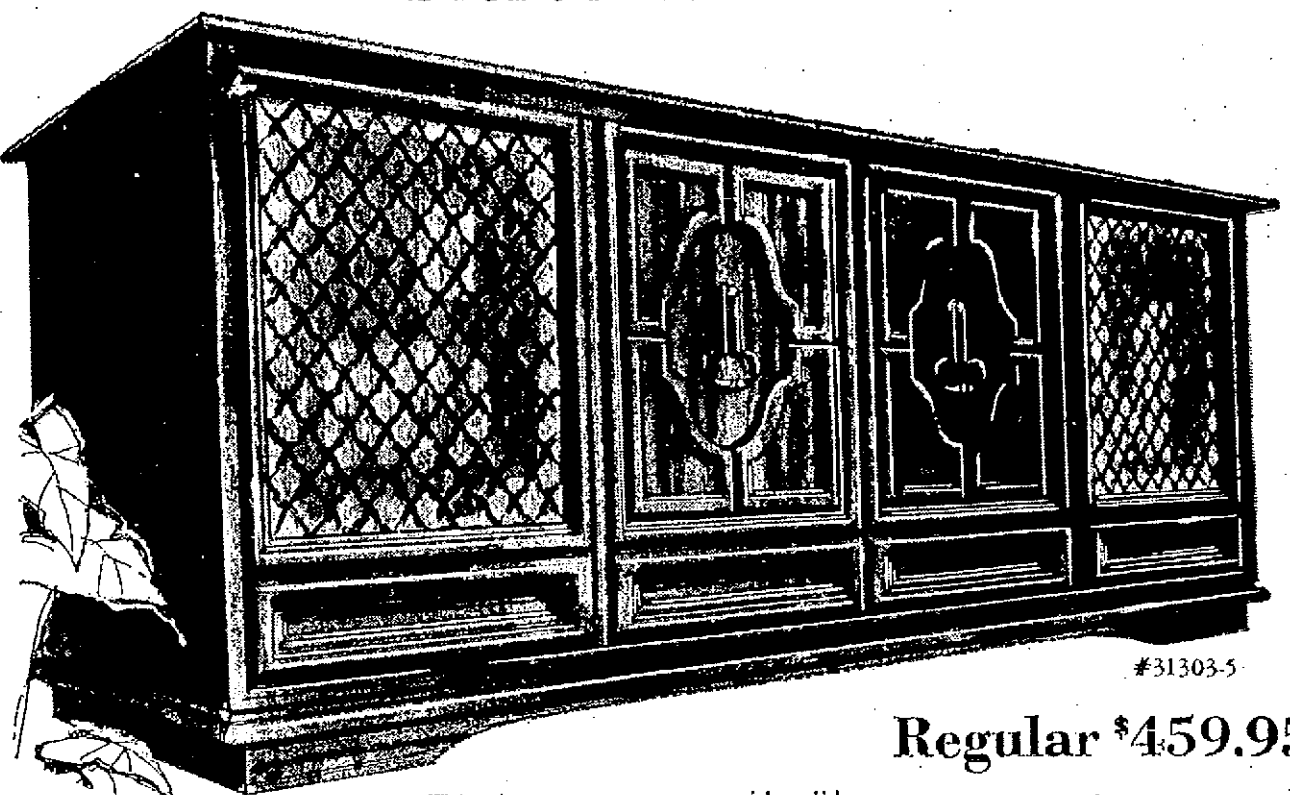
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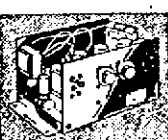
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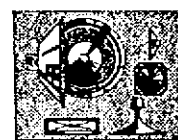
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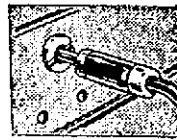
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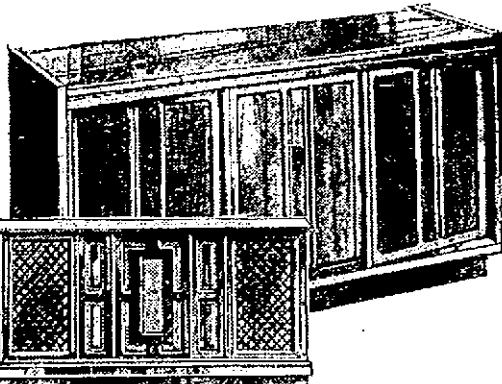
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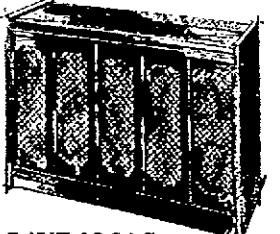


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'GANGWAY': PAX BOUNDS DOWN LADDER TO CHOW!

## Bainbridge has a real sea dog

The officer of the deck was surprised when Pax, reported aboard the Long Beach nuclear frigate USS Bainbridge.

With the current trend favoring mascots aboard Navy ships, including Poseidon-Polaris submarines, Pax was given permission to board.

Pax is a 110-pound, 10-month-old Great Dane and he has been with Capt. Bill Sheridan's ship since its current Vietnam deployment began 4½ months ago.

The sleek animal belongs to Electrician 2.C. Bruce Butler of Annapolis, Va. The dog was bred by Ellen Aceto of Downey and his sire, Rayon's Rye, is a former Black Champion Great Dane.

It was decided early that Pax could sleep "where he wanted to" but so far he has been content to live and muster with Butler's division.

Pax is affectionate but sailors were a little wary at first. Now he roams most of the ship with Capt. Sheridan drawing the line on Pax playing in the reactor section.

Butler's only worry is other sailors continually teasing Pax with food.

"He will weigh more than he should when we return to Long Beach," Butler said.

Pax cannot get off the ship at liberty ports, how-



PAX, VIRGIL HALL 'DANCE' AFTERWARDS  
—Photos by Electrician 2.C. BRUCE BUTLER

ever, but does have the advantage of not having to stand reville or muster for personnel inspections.

He is the only Great Dane in the world that rates the Vietnam Service and Armed Forces Expeditionary Medals.

Obie, the now world famous Irish Setter on the Long Beach destroyer USS O'Brien, is another well-

known dog among Long Beach ships.

The Poseidon-Polaris sailors keep small alligators away aft in the ship with the general understanding if the captain lays eyes on it — cut it goes!

Other Navy ships have cats, squirrels but no rabbits, particularly a boy and a girl rabbit together! —Buck Lanier

## Slain L.B. deputy, partner cited in county valor awards

From Our L.A. Bureau

A deputy sheriff from Long Beach — slain in a shootout with a car theft suspect last December — has been named one of six recipients of the Los Angeles County Employees Association 1971 valor awards.

Also cited was his partner, who was wounded twice in the midnight gun battle in Compton.

According to the citations, the shooting erupted after deputies Louis Carl Wallace and Allen Campbell, both 28, had stopped

suspect Manuel Richard Moreno, 22, of La Habra, near the 700 block of S. Long Beach Boulevard.

While Campbell, of Hermosa Beach, was searching for weapons, Moreno drew a gun and fired twice wounding the officer in the hand and knee.

Wallace, who had been searching the suspect's car, was shot in the stomach as he ran to aid Campbell. But despite the wound he emptied his revolver into Moreno, killing him.

Wallace died shortly after he was taken to a hospital.

Campbell, now recovered from his wounds, is back at work at the Firestone substation.

Two other deputies, a fireman and a woman employee of the assessor's office, will also receive awards during the ceremony at the Hall of Administration at 9:30 a.m. Thursday.

Deputies Stephen Redd and Wiley Newman were cited for rescuing a 69-

year-old man from a burning home.

Fireman William R. Simon won the award for saving the life of a woman who had choked on food in a San Dimas restaurant, and Mrs. Sue Loretta Sandiford was honored for rescuing an infant who had fallen onto a moving escalator.

### Viet Cong Paris envoy heads home

WARSAW (UPI) — Madame Nguyen Thi Binh, a chief Viet Cong negotiator at the Paris peace talks, flew home Saturday after six days of talks with Polish officials. She was returning to Vietnam by way of Moscow and Peking, Viet Cong spokesmen said.

### Literary museum

LENINGRAD (AP) — The last apartment of author Fyodor Dostoyevsky will be opened as a literary museum on Nov. 6, the 150th anniversary of his birth, Tass reports.

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# Muskie backers happy with campaign kickoff in California



BOBBY FISCHER AT WORK

## BOBBY FISCHER'S READY Lone American vs. Russ chess co-op

By ANN HENCKEN

NEW YORK (AP) — Thud. Thud. Bobby Fischer slams his chessmen across a plastic foldup board with the intensity of a boxer training on the heavy bag.

The 28-year-old chess star is psyching himself up for the big one — a pawn-to-pawn confrontation with the Russians for the world championship in chess.

High strung and restless, Fischer sits at a desk in his small West Side hotel room as he plots strategy, playing against himself.

In the style of the lone American hero, he sees himself laying siege single-handedly to the entire Russian chess establishment.

IF HE WINS, he'll be the first American to ever hold the official title and the first non-Russian victor in 25 years.

"There's one way to deal with the Russians — with power. That's all they understand," said Fischer. Getting up from his game, he lunges to a table and flicks on his white transistor radio. The blaring pop music cuts the quiet in the inside room, which he specifically requested for better concentration.

Fischer — who seems like a big, healthy, energetic, corn-fed tennis player — is not even featured but somehow good-looking with blond hair, fair skin, and a broad, bright smile.

He wears a blue suit, custom made in Madrid by a Chinese tailor, an 11-year-old gold tie clip set with the chess figure of a knight and \$4 shoes from Argentina. He rarely dresses in casual clothes.

He visits a Russian bookstore on occasion to buy chess books and rifle through newspapers looking for an article on himself.

"I read Russian. I know what they're saying about me, the creeps," he said. One story called him lucky in his last match. "Yeah, I picked up the right piece by accident."

ACCIDENT is not the word for the unheard-of wallpings he has delivered this year. After seven straight victories at the qualifying matches in Spain, Fischer went on to smash Russia's Mark Taimanov 6 to 0 and defeat Denmark's Bent Larsen 6 to 0.

Fischer has brought excitement, drama and hope to American chess since he was a prodigy from Brooklyn at age 14. Once considered the enfant terrible of chess, he has put aside temperament and quarrels with officials in his bid to take the title. He competes in a mind-twisting board game where tense competition has made men cry with disappointment or clutch their nervous stomachs.

Spirits are up. His supporters see his possible victory as a propaganda coup for the United States.

"For years, the Russians have held the world championship. They've said it is

evidence of the superiority of the Soviet man and the Soviet system.

"How will they explain how one lone American without any government support is able to defeat the entire Soviet system?" asked E. B. Edmondson, executive director of the U.S. Chess Federation.

FISCHER plays Tigran Petrosian, ex-world champ, USSR, in the semifinals later this month. If he wins, he will face Boris Spassky for the world title next spring. Spassky, with three wins, two draws and no losses, has the best record of any Russian grandmaster against Fischer.

It might seem that Fischer is outgunned by the sheer organization and manpower of the Russian machine.

However, his weapons are impressive — eight U.S. championships, starting at age 14 — the youngest-ranking international grandmaster at 15 — and a long-time, fearsome reputation as one of the most brilliant, aggressive players the game has ever seen. He gives credit to his mother's early encouragement and support, but it is said they argued over her single-minded efforts to raise money for his chess trips. She eventually moved to London.

The Russians will fight back with players trained in a system where potential chess stars are culled from elementary schools, trained, financially supported and given research assistants called seconds.

In contrast, Fischer, a high school dropout, generally uses no assistants because, "it's hard to get anyone to do what you want them to."

A bachelor, he lives from hotel to hotel, supporting himself with prize money from chess tournaments and proceeds from his three books.

HE CAN be exuberant and funny, but ask him a remotely personal question and his hazel eyes take on a smoky, suspicious look. Called the most money-conscious player in chess, he won't say how much he makes in a year.

Prize money for a single tournament can range from \$500 to \$2,000, not counting his \$500 honorarium. He admits he makes considerably more than \$18,000, but it must be still a paltry sum compared to the top take in other sports.

Fischer stands to make about \$11,000, including honorarium, if he beats Petrosian in the semifinals.

In the meantime, like a one-man band, Fischer is doing his own publicity work and breast-beating.

"Spassky's enjoying his title while he's got it," said Fischer in a voice tinged with a Brooklyn accent. Fischer sees the coming matches as confrontations between an American and the Russians, off the board.

By BILL STALL  
SACRAMENTO (AP) — Muskie backers are happy with the senator's campaign kickoff in California, but presidential politics in the Golden State often are like Dodge-Giant pennant races: hectic, partisan and unpredictable to the end.

The end is a full nine months away, in the winner-take-all Democratic presidential primary election in June.

After stumping the state for three days this past week, Sen. Edmund S. Muskie of Maine has the acknowledged lead among

Democratic presidential candidates and potential candidates in California. But several key California Democrats say Muskie is a long way from sewing up the state's big bloc of votes, at least 270 of them, at the 1972 Democratic National Convention.

"I think California's still a horse race, partly because you don't know who the entrants are," said Jess Unruh, the former Assembly speaker who ran for governor in 1970 and lost to Republican Ronald Reagan.

Leon Cooper, Los Ange-

les attorney and former party vice chairman, is uncommitted and says "I like Muskie." But after assessing Muskie's trip last week, Cooper said, "I think he's got himself a pack of trouble."

Unruh is an outspoken admirer of Sen. Edward M. Kennedy of Massachusetts and said, "I think without any question of a doubt Kennedy would carry this primary."

Cooper, neutral and uncommitted so far, said he would not enter a delegate slate for Kennedy in the primary election although

Kennedy insists he will not be a candidate.

Muskie emerged from a summer of little political activity this past week by addressing Labor Day crowds in both Northern and Southern California and holding a series of private meetings with key party financiers.

Stephen Reinhardt of Los Angeles, the Democratic national committeeman and a Muskie supporter, said, "It was a very successful trip in several ways."

"It gave Muskie a great deal of visibility and expo-

sure after sort of a long quiet summer. He emerged as a party's major spokesman again in a critical place — in California.

"In addition to that, I think he had an extremely good reception from union leaders and union members, which is very important in this state."

"Thirdly, it was a very successful fund raising trip at this early stage of a campaign," Reinhardt said.

But there were problems, too. Muskie was criticized by

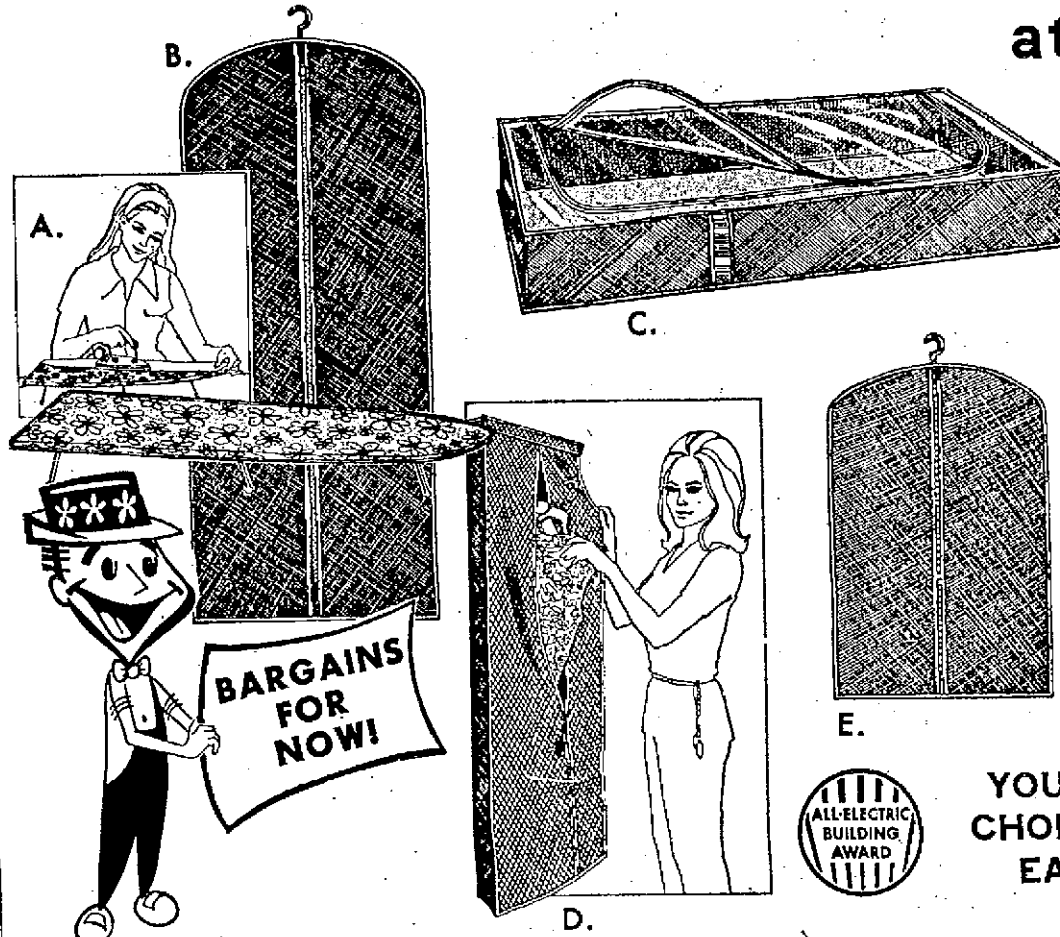
several black legislators and leaders for telling a private meeting of black community leaders in the Watts area of Los Angeles that he could not take a black man on his ticket as vice president.

"That statement really did him damage," said one party leader who so far is uncommitted but probably would back Sen. Hubert Humphrey if Humphrey becomes a full-fledged candidate. He asked not to be quoted by name.

Reinhardt thought it would help Muskie in the long run.

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PRICES EFFECTIVE THROUGH SEPT. 15, 1971

# Couple cares for six retarded children

By THOMAS C. MILLER

BERKELEY (UPI) — Sometimes when Vernice Cage takes her six children to the park she is asked, "Are you their nurse?"

The children, all mentally retarded, are white. Mrs. Cage is black.

"When I don't feel like explaining," Mrs. Cage said in an interview, "I just answer, 'No, they're mine' — which they really are."

Mrs. Cage and her husband, John, a postal worker, are foster parents for the six children. The children are on leave from a state hospital in Sonoma but spend all their time at the Cage home. They refer to her as "Mrs. Cage, the lady who takes care of us."

The Cages have three daughters of their own. Two are married. The youngest, 17, still lives at home. The story of how the Cages became foster parents began seven years ago after one of their daughters, then 15, visited the state hospital on a Red Cross field trip.

"We had planned to take county children — orphans — when our daughters were grown and away from home," Mrs. Cage said. "But when my daughter came back she was so upset. She said, 'Mother, we must do something to help them.'"

The Cages became certified as foster parents through the Alameda County department of social welfare and asked for two small mentally retarded children.

They were brought a 12-year-old boy who couldn't talk, wasn't toilet trained, suffered epileptic seizures and appeared to be crippled.

"In two weeks, we found, the boy was not crippled," Mrs. Cage said. "It was his improper shoes. We got medication to control his seizures, then we started working on talking and toilet training."

Shortly afterward, an emergency arose at the hospital and 10-year-old twin boys were brought to stay temporarily with the Cages. The twins, now 17, are still there.

Later, the Cages accepted a four-year-old boy, now 10, then a 23-year-old mentally retarded woman and finally a 14-year-old girl, the sister of the youngest boy.

The 23-year-old woman stayed with the Cages almost two years, met another mentally retarded

man and married. The couple now lives in nearby Oakland.

"They're doing real well," Mrs. Cage said. "She calls almost once a day and comes to see us every week."

When the 23-year-old woman left four years ago, the Cages accepted another girl, then 15, to replace her.

Before they decided to become foster parents, the Cages had added two small bedrooms to their modest white stucco house. When the children arrived one bedroom was divided with a wall so that two children could sleep in each room.

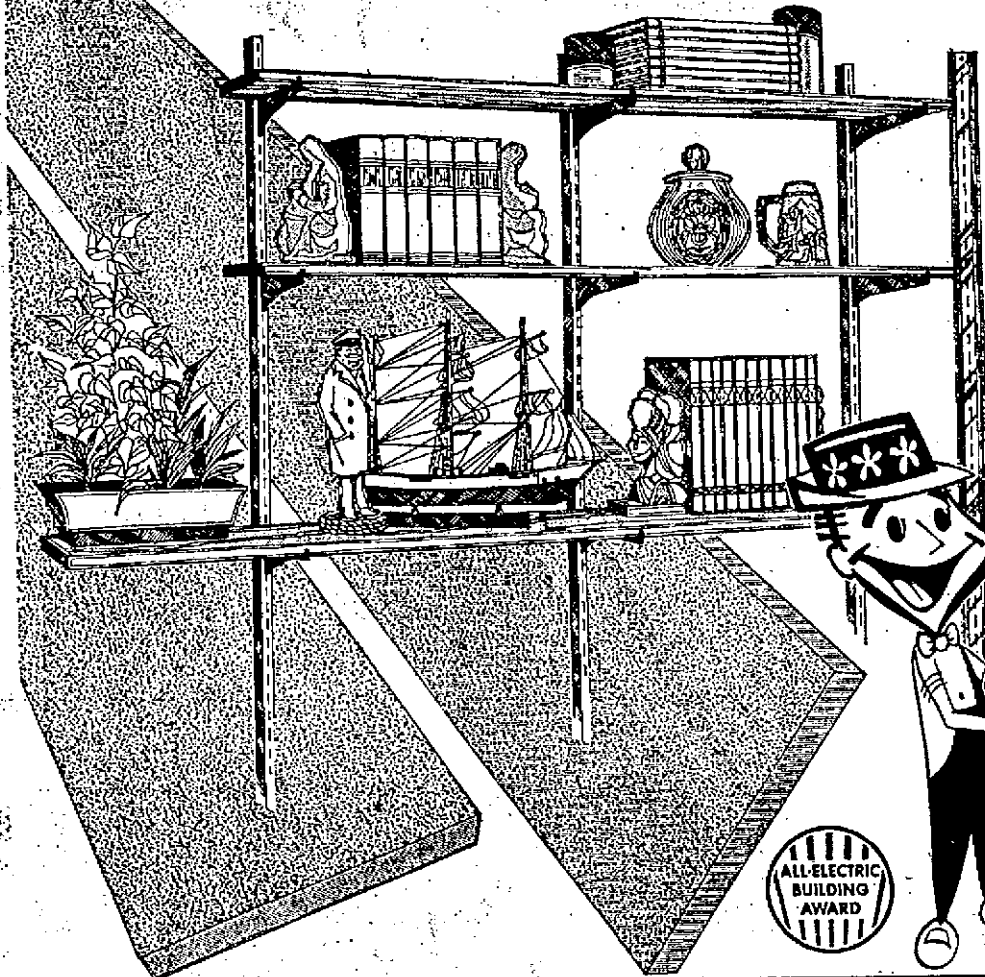


THIS IS A COP?

Indeed she is, the first policewoman in the Air Force. Sgt. Carolyn Biggs, of McChord Air Force Base, hammered away at the male chain-of-command for a year, stubbornly refusing its noes until she got the Air Force to change its regulation forbidding police-women.

—AP Wirephoto

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vacation has provided them with what they like to call "the opportunity of a lifetime."

This can range from a glamorous tour of Europe to simply putting up a fence around the house in the precise and solid way that one thinks the job should be done.

ALL THE workers also stress that just the hiatus from the odd hours of shift work, so disruptive of family and social life, and getting out of the hot, noisy and fume-filled plants was enough of a reward by itself.

"After years and years it gets harder and harder. When that 13 weeks rolls around, it just feels good to sit," said a millhand who has worked at Republic since 1947.

The companies in general are pleased with the morale boost that workers get after they come back from the 13 weeks. But a spokesman for Republic Steel said that it was difficult finding replacements for skilled workers and that efficient scheduling in the mills was made more difficult and that production often suffered.

## He'll select ad as CROC of the year

MINNEAPOLIS, Minn. (AP) — A Minneapolis man has organized a group called the Committee for Rejection of Obnoxious Commercials, or CROC.

William A. Bentzin sent CROC announcements along with buttons, bumper stickers and an explanation, to about 200 TV editors.

His goal is to ballot members in the spring on what he calls the 10 biggest CROCs of the year. If enough editors send in their \$1 membership, the Minnesota Mining and Manufacturing Co. public relations man plans to take a leave of absence and further the fight.

"There are a number of very good commercials," he says, "but the admen say that detergents and coffee are so much alike, what can you say? So they have to resort to ridiculous things — unbelievable behavior and preposterous situations."

Bentzin thinks his campaign will have an effect on advertisers. "I don't think the creative people in agencies will want their commercials identified with us."

CHICAGO — George Powers, a steelworker here, spent three months traveling through Italy, Poland and Russia poking through steel mills and comparing notes with workers.

Joseph Tratar, a locomotive engineer at the Republic Steel Corp., spent most of his three months drifting in a rowboat on Lake Nokomis in Wisconsin pulling northern pike out of its blue waters and getting to know his son better.

Edward Hojnacki, who is putting two of his daughters through college, wants to save money. He plans to spend his three-month vacation painting and putting new windows into his two-story frame house a few blocks from Lake Michigan.

The three steelworkers are among 250,000 who became eligible for a 13-week vacation for every five years of service, in the contract won by the Steelworkers Union in 1963.

IT WAS ONE of the major breakthroughs in the trend toward more leisure time during the last decade, in which full-time workers increased their over-all vacation time by 50 per cent, to 129 million weeks from 87 million.

The average length of vacation from 1960 to 1969 increased from 1.3 to 1.7 weeks, according to Janice Hedges, an economist for the Bureau of Labor Statistics.

The trend toward more leisure time is expected to accelerate, as more and more workers prefer more time off rather than extra money.

Steelworkers in South Chicago from Local 65 and 1033, many of whom are now preparing or are already into their 13 weeks at the height of the vacation season, said in interviews that they would not trade the extra time for extra money.

"THE 13-WEEK experience is priceless," Powers said, as he recalled his European trip in 1967 and told of his plan to tour Africa this month.

"Imagine, you dream of doing something and then see that you're getting older and then you think it's only going to be a dream. Then all of a sudden you get a chance to do it."

There have been some problems with workers asking for their pay in a lump sum and then drinking or gambling it away in a few weeks. But for the overwhelming majority of the workers, the 13-week



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## DOWN TO EARTH

# Time running out on conservation

BY GILBERT BAILEY  
Contributing Editor

The friendly state legislature is back in session with the chips down.

Tax reform and reapportionment of Assembly and Senate seats will get most of the heat, but environmental legislation also is on the fire.

"This is our last chance for 1971," Richard A. Wilson, president of the Planning and Conservation League, said recently.

He was hopeful of passage of constructive conservation legislation this year. Other Sacramento observers, including the able Associated Press writer Doug Willis have not been so hopeful.

Everyone, however, agrees that much depends on the public and how hard it makes its wishes, or non-wishes, know.

Wilson has listed the proposed legislation which he feels is critical.

Leading the list is coastline protection legislation, now being fought by such diverse groups as developers and the Los Angeles Area Chamber of Commerce.

The key bill is AB1471 authored by Assemblyman Alan Sieroty, D-Los Angeles, still pending before the Assembly for vote.

It would establish a state coastal commission with regional commissions underneath it. The Sieroty bill has almost unified conservationist backing, although the conservationists wish it were stronger. A weaker measure in the Senate is opposed by conservationists.

GILBERT BAILEY

Next on the list is Wild Rivers legislation, SB 107, authored by Senator Peter Behr, R-Marin. It is being fought by the water establishment, including the powerful Metropolitan Water District of Southern California.

Reports attacked California's entire water program, and conservationists have claimed "scare tactics" on the part of the opponents of the legislation.

A package of bills authored by Assemblyman Leo T. McCarthy, D-San Francisco, AB 1300-1303, would regulate rural subdivisions. The evils of some rural subdivisions have long been recognized and were again documented in the Nader report on California land use.

A BILL ON LEAD in gasoline, AB 399, authored by Assemblyman Peter Schabarum, R-Covina, was killed in the Senate Transportation Committee, but conservationists hope to bring it back to life.

A measure to allow gasoline sales tax revenues to be used to fight smog and for mass transit ACA 16, has passed the Assembly 64 to 9. A key Senate hearing on the legislation before the Public Utilities and Corporations Committee is scheduled for Sept. 20.

A regional planning, AB 1057, authored by Assemblyman John Knox, D-Richmond, would create a nine-county planning agency for the San Francisco Bay Area. The bill might set a statewide pattern for planning agencies, and while it is supported by local governments in the Bay Area, it is being fought by the League Cities.

The legislative package is impressive, but whether all or pack of the package is enacted depends on voter pressure.

For the conservationists, now is the time to put up because shutting up means another year will pass without reforms.

## 6-year terms sought for high court judges

WASHINGTON (UPI) — Rep. William V. Chappell Jr., D-Fla., proposed Saturday that the "one man-one vote concept" be applied to the Supreme Court and that justices serve six-year terms rather than life terms.

Chappell said Supreme Court justices have become "too far removed from the people."

Chappell said he would introduce two constitutional amendments to provide for geographical balance in the Supreme Court and either for election or presidential appointment of justices to six-year terms.

Under his proposal, the nation would be divided into nine judicial districts with an equal population in line with the Supreme Court's "one man-one

vote" ruling applying to congressional and state legislative districts.

"Under this plan, one justice would represent one-ninth of the American people, and each voter would have the same power at the polls in the designation of judges," Chappell said.

In proposing the six-year term, Chappell said the lifetime appointment had been adopted by framers of the Constitution to remove judges from the influences of politics.

"Unfortunately the justices have become too far removed from the people, from who all governmental power is delegated," he said. "In recent years it has sought to legislate instead of rule on the constitutionality of legislation."



WAR DRUMS BEAT FOR INDIAN MAIDS

## Lakewood Indian Maidens' drums call powwow for new members

The war drums of the Mojave nation, some 400 strong, have started to beat in an effort to recruit more tribal members.

It's not an Indian uprising with burning cabins and circled wagon trains,

but an effort by the Lakewood YMCA Indian Maidens to interest more mother and daughter teams in their program.

The Indian Maidens' groups were established in the YMCA's about 10 years ago and recently has become a national project. It attempts to bridge the generation gap by having both mothers and daughters, ages 5 through 9, active in charitable projects, craft classes and study of Indian lore.

In the next week, a several powwow type get-togethers will be held in local shopping centers to drum up interest and members. A big get-acquainted night is planned for Thursday, Oct. 7 at the Lakewood YMCA, 5425 Centralia St. starting at

7 p.m. to explain the program.

On that night the peace drums will tell the story of the Indian Maidens with emphasis on helping little girls to identify with their mothers.

The Mojave nation at the Lakewood Y is divided into tribes with about 9 mothers and 9 daughters to a tribe. They meet twice a month to participate in their projects and field trips. Each member adopts an Indian name and is given the opportunity to progress through the ranks from scout to chief.

"The program has been such a success at the Y that we hope to let others in on it at the big get acquainted meet," George McLuckie, Y executive secretary, said.

## Deadline on horse vaccine

Southern California horse owners have six weeks to obtain free vaccine against the disease Venezuelan Equine Encephalomyelitis, according to the State Bureau of Animal Health.

Dr. H. H. Parrell, veterinarian in charge of the bureau's Los Angeles office, said Friday there have been no confirmed cases of the disease in California.

He attributed the absence of the deadly horse killer here to the state's massive vaccination program which began shortly after the disease struck in Mexico and Texas.

Dr. Parrell said 142,000 horses have been vaccinated in eight Southland counties.

He urged owners whose horses have not been immunized to contact their veterinarians, the Southern California Veterinary Medical Association in Pico Rivera, or the State Bureau of Animal Health in Los Angeles.

## \$15,000 worth of garlic confiscated

MANILA (AP) — A Filipino police officer noticed a strange smell in a suburban warehouse and dispatched investigators who confiscated \$15,000 worth of garlic which allegedly was smuggled from Taiwan.

A Chinese businessman has filed suit to recover the herb which he said was home-grown and tax-exempt.

## Downey theater unit sets awards event, barbecue

The Downey Theater Guild and Children's Theater, Inc. will hold an awards presentation and barbecue Sunday, Sept. 19, at 2:30 p.m. in Furman Park, 10419 S. Rivas Ave.

Some 450 people will receive recognition at the 15th annual awards event. Highlight of the day will be the coronation of the Queen of Storyland selected from girls 13 years and

older who have participated in the theater program.

Queen candidates are Donna Bergschneider, Janet Epperson, Nina Grove, Diane Harman, Gretchen Kieselbach, Patti Lundgren and Cindy Worley.

Following the coronation, there will be a barbecue. Both events are open to the public. Tickets for the barbecue can be purchased at the theater office, 8460 Second St.

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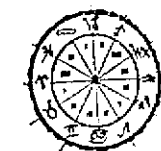
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## YOUR HOROSCOPE by JEANE DIXON

### Forecast for Monday

Your birthday today: Opens a vigorous growth year in every department of life. Your emotional experience, surroundings, all other factors, provides the greatest field of evolving change, might distract you occasionally from serious business or career projects. Today's natives commonly show musical talent, a sense of form and proportion, practical skills.

Aries (March 21-April 19): Now is the time to make peace with outstanding differences all around. Family arrangements are more readily set.

Taurus (April 20-May 20): Due allowances for limitations and recoupling your blessings should set you free steady routines. Some long-standing discrepancies come to adjustment.

Gemini (May 21-June 21): Welcome any invitation to expand or get into an added project — delegate chores and responsibility where you can.

Cancer (June 22-July 22): It develops you had a rather good idea of what enough applied. Better to share credit than try something beyond your reach.

Leo (July 23-Aug. 23): Accept any surprise with equanimity. It is not a competent even tho it involves diverse

expressions. Plan a well-balanced pace for a long day.

Virgo (Aug. 24-Sept. 23): Taking nothing for granted, assume a mixed day and some good things building but not yet ready. Check figures and facts.

Libra (Sept. 24-Oct. 23): Personal plans collide with those of an older person. Patience and gentle persuasion bring compromise.

Scorpio (Oct. 24-Nov. 21): Expect delay in material matters. Seek added understanding of causes and effects, and knowledge as to how natural and mechanical things work.

Sagittarius (Nov. 22-Dec. 21): There comes a point which you can't have every detail your way. Other factors turn out to have more impact for future developments.

Capricorn (Dec. 22-Jan. 19): Change plans and movements to get better results rather than merely shifting appearance to shop criticism.

Aquarius (Jan. 20-Feb. 18): Focus on action that is going well, avoid temptations to waste time and energy feeling sorry for yourself.

Pisces (Feb. 19-March 20): Travel seems somewhat hindered. Plan alternative routes, an extra starting point, even something else to do, just in case.

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(and spend extra minutes, not extra money).  
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SAVE AT LEAST **\$7<sup>73</sup>**  
(and get there in time for lunch)  
Greyhound: \$4.15  
Air Fare: \$11.88

**FRESNO**  
SAVE AT LEAST **\$24<sup>39</sup>**  
(and ride an exclusive Super-7)  
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Air Fare: \$38.88

**SAN LUIS OBISPO**  
SAVE AT LEAST **\$19<sup>63</sup>**  
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Greyhound: \$7.37  
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**OXNARD**  
SAVE AT LEAST **\$11<sup>81</sup>**  
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FOR THOSE WHO LIKE TO EAT

# Hawaii is a food paradise, too

The one dish most generally associated with Hawaii is poi, a thick, purplish-brown paste, mostly starch, traditionally eaten by scooping it out of a wooden bowl with the fingers.

It is made by pounding taro roots into a pulp and letting it ferment. The Hawaiians love poi, but, the average tourist can't stomach the stuff. The taste has to be acquired.

"The same isn't true about Hawaiian eating in general," report travel experts at Continental Airlines. "There is a great culinary tradition in the islands, which team with fresh fruit and fresh fish from the sea. There are many native Hawaiian foods and drinks and ethnic-type restaurants of every variety.

"Wherever you eat, you never have to worry. Hawaii is one of the healthiest places in the United States. The water is extremely pure and green vegetables, tomatoes, uncooked fruit, skin and all, may be eaten as spent.

PIG, ONCE a sacrificial symbol in Hawaii, is the main luau course. Having been cleaned, dressed, salted and bathed in Shoyu sauce, the entire carcass is stuffed with hot stones. Then

the front and back legs are tied together and wrapped in chicken wire to keep things from falling apart.

For the cooking itself, there is a deep pit, where the fire has burned itself down to glowing embers. Before placing the hot-rock filled pig on the embers, the hole is lined with sweet potatoes, cooking bananas, and often a collection of pork, butterfish and tender, spinach-like taro shoots, all wrapped in ti leaves.

The pig then goes in on top, with ti leaves and banana leaves covering everything to keep the steam from escaping. The pit is then sheeted with wet burlap and earth to keep added heat inside.

This steam cooking takes four hours, at least, and at a native luau this time is usually well and wetly you please."

By the time the pit is opened up and the pig and other goodies removed appetites are sharply honed, and things move swiftly so that the pig doesn't get cold.

It's a tasty dish, indeed, with the tender meat falling off the bones. Traditionally it's eaten with poi and fingers are used instead of knives and forks.

AT MANY LUAUS there will be side dishes such as opihī, a salty black mollusk, something like a small clam, and lomi lomi salmon, which is salmon heavily rubbed in chopped onions and tomatoes. On the other hand, poi — while you may not like the taste of the paste — is loaded with Vitamin B, and is sometimes prescribed by island doctors for babies, delicate stomachs, ulcers and nervous disorders.

There are many Japanese restaurants, and even more good Chinese eating places. For something different, though, Continental Airlines suggests one of the islands' many Korean cafes. Like Mexican food, Korean dishes tend to be spicy and hot.

Take kimchee, for instance, which is a merger of such vegetables as cabbage, turnips, onions and celery, pickled in garlic and red hot peppers. If you want to give your friends a different-type souvenir you can buy kimchee in jars in Hawaiian supermarkets.

Another ethnic dish found in Hawaii is the Philippine bud bud, a concoction of rice, coconut milk and sugar steamed in a banana leaf and eaten with generous helpings of frothy hot chocolate. It's served for breakfast.



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YOUNGSTERS FORAGE BREADFRUIT, a favorite on the Polynesian menu, from a Honolulu seaside park. The mealy fruit must be cooked before eating and is one of different exotic fruits that can be found at luaus.

## Agriculture dos and don'ts

Tons of Hawaii's fragrant blossoms and delicious tropical fruit are carried back to the mainland by visitors annually, but certain regulations set forth by the U.S. Department of Agriculture must be followed before such items can be brought back.

Hawaii is federally quarantined because of several indigenous plant pests (including three types of fruit fly) that pose a threat to mainland agriculture. Baggage is therefore selectively inspected for agricultural products before flights depart from Hawaii. Packages mailed to the mainland also are inspected.

"Many Hawaiian fruits, including mangoes, are prohibited," reports Jack Misselhorn, vice president of cargo sales for United Air Lines.

"PINEAPPLES, treated papaya,

unsprouted coconuts and most cut flowers may be brought back from Hawaii after inspection. A few blossoms, such as gardenia, maunaloa and jade vine are prohibited, however, because of specific pests."

"Treated" fruit suitable to carry home is sold in numerous stores throughout Hawaii. The names of these places are available from airline sales offices and hotels in Hawaii and are also listed in the yellow pages of the Hawaiian telephone directory. In addition, treated fruit may be purchased at the airport.

Travelers buying fruit or plants to bring home should specify they want such items packaged for air shipment. After federal inspection at the airport the package may be checked as luggage. Travelers also are advised to report to the airport customs desk one



hour before plane departure to declare any agricultural items at the time of inspection.

Complete information may be obtained in Honolulu from the Hawaiian Agricultural Research Service.

## APL offers a special Hawaiian cruise package

American President Lines has added a new dimension to the Hawaiian vacation with its 1971 Sea-Air Cruise program to the romantic islands.

With departures scheduled monthly through Dec. 30, the Presidential Liners sail from Los Angeles across the Pacific to Honolulu. En route, passengers can enjoy all of the shipboard activities available on APL luxury liners.

To supplement the activities, APL features gourmet Presidential dining beginning with breakfast in the morning and ending with a midnight buffet.

Upon arriving in Honolulu, the ship receives the traditional Aloha welcome, and passengers are greeted with fresh flower leis. After leaving the ship, the Princess Kaiulani Hotel becomes headquarters for a week's vacation in Honolulu.

HERE, passengers can explore the sights of Hawaii or just relax on one of the island's tropical beaches. Included in the tour are tickets to Sea Life Park and a full-course Chinese or Japanese Dinner at the Princess Kaiulani Hotel.

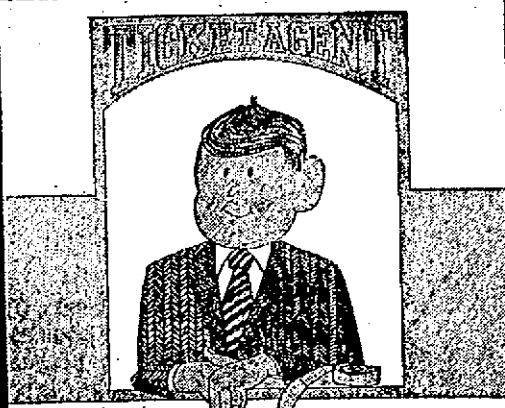
At the end of a week in Hawaii, travelers say their farewell to the islands as they board one of United Airlines' Friend Ships to return to the West Coast. For those reluctant to leave the Hawaiian Paradise, the tour can be extended either in Honolulu or by visiting the neighboring islands.

Basic cost of the 13-day tour from the West Coast is \$245 per person which includes the cruise fare,

all meals and entertainment aboard the Presidential liner, six nights and seven days at the Princess Kaiulani Hotel and the return flight to the West Coast.

Details on APL's Sea-Air Cruise program, which is offered in cooperation with Ambassador Adven-Tours of San Francisco, are available from area travel agents.

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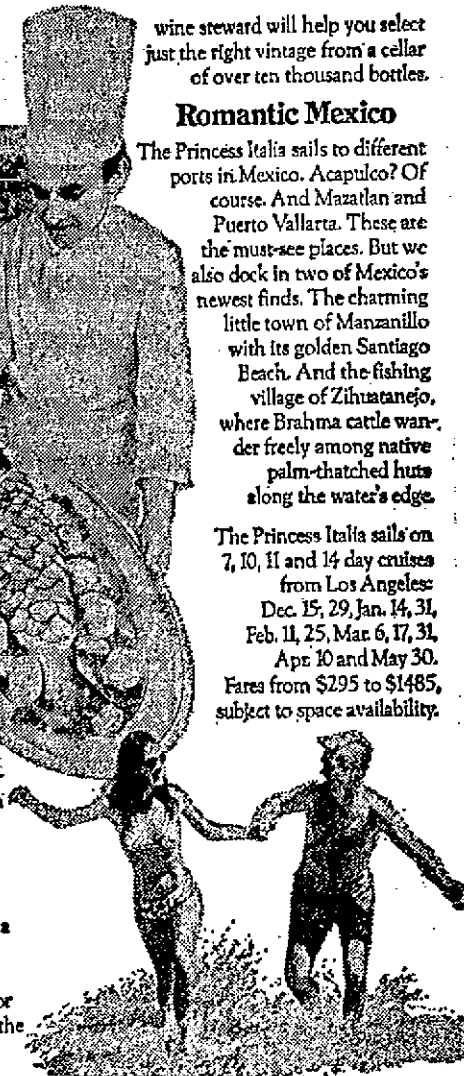
The Princess Italia sails on 7, 10, 11 and 14 day cruises from Los Angeles: Dec. 15, 29, Jan. 14, 31, Feb. 11, 25, Mar. 6, 17, 31, Apr. 10 and May 30. Fares from \$295 to \$1485, subject to space availability.

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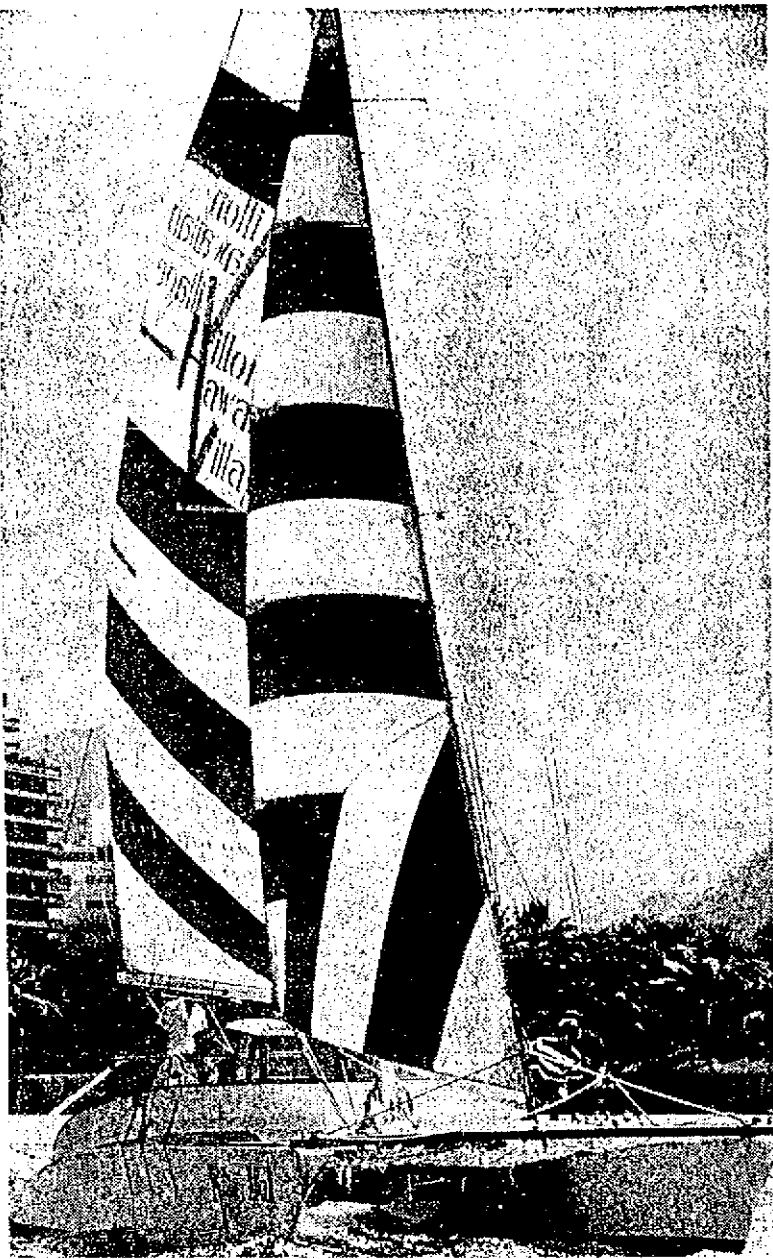


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HILTON'S CATAMARAN DEPARTS WAIKIKI FOR CRUISE

## A 'fast cat' sails Waikiki

There's a "fast cat" on the Waikiki beach scene and it has nothing to do with some jazzy character, but rather the Hilton Hawaiian Village's 65-foot catamaran.

Built in 1958 by Henry J. Kaiser, the largest sailing catamaran in Honolulu was first named the "Ale Ale Kai IV," but was changed to "Hilton I" when the hotel purchased it five years ago.

The vessel, which carries three blue and white sails, makes daily trips of three to six miles offshore from Waikiki covering the distance between Diamond Head and Honolulu Harbor. Its capacity

is 49 passengers.

AMONG its more popular sailings is the nightly 5:30 two-hour dinner cruise, which affords passengers a breathtaking view of a Hawaiian sunset and returns to the twinkling lights of the city.

The design of catamarans comes from the large outrigger canoes used by ancient Polynesians whenever they went on long sea voyages. These early Pacific islanders lashed two hulls together, built a platform between and off they went to explore distant islands.

Kauai, furthest west of the eight islands that make up Hawaii, was the first to be colonized by the Polynesians and the first to be discovered by Captain Cook, who landed there in 1778.

As the cradle of the Hawaiian race, it has probably been seen also by more people than any other spot on the Hawaiian group, including Diamond Head and Waikiki on Oahu.

Kauai has been popular with Hollywood movie makers since the days of Mary Pickford. It's been the scene for such epics as "Sadie Thompson," "Blue Hawaii," "South Pacific," and many more. Millions have marveled at its scenery even while thinking it is somewhere else.

ONLY a 27-minute flight from Honolulu via Hawaiian Airlines DC-9s, Kauai, in its 555-square miles, is filled with canyons, waterfalls, wide beaches and technicolor floral beauty.

The spectacular green valley of Kalalau was made famous in the writings of Jack London, and Mt. Waialeale, whose peak receives between 400 and 500 inches of rain every year, is said to be the wettest spot on earth.

The top attraction on the island, however, is Waimea Canyon. It is Hawaii's own Grand Canyon.

The drive from the airport at Lihue to Waimea's entrance takes about an hour-and-a-half, with the road going along the southwest side of the island, past great fields of sugar cane and pineapple. Everything is lush and green.

Further on and higher up, where the air is pleasantly cool, the main chasm of Waimea Canyon — with feeder canyons coming into it from both sides — offers a really spectacular view from a lookout point. Very often, wild goats, which abound in this 4,000 foot deep canyon, can be seen from this lookout.

BEYOND THE canyon's main observation point the road cuts through a dense rain forest and the towers and masts of the U.S. satellite-tracking station which helps guide America's astronauts into space can be seen, but not visited. Between the station and Kalalau Lookout, which offers another and different view of Waimea Canyon, there are numerous waterfalls and streams.

Out in front of Kalalau Lookout is the ocean, a sparkling royal blue, at the mouth of the Kalalau Valley.

Another highlight of this Kauai motor trip is an old Russian fort, on a bluff above the Waimea River, which was erected in 1817 in the hopes that it could be used as a base from which to capture all of the island for the Czar.

Molokai isn't for everyone. It's for those who really want to "get away from it all" and retreat to a simpler, more primitive way of life.

Land developers have overlooked Molokai for two reasons. One, the island was associated with the leper colony. The second reason was the scarcity of water. Parts of the island were completely cut off from the meager water supply.

Both of these problems are solved. Medical science has conquered the disease and men's fears. Long ago, lepers were banished to a tiny peninsula called Kaluapapa. This tongue of land that juts out from the north coast was off-limits for the rest of the islanders. Today the 165 cases of arrested leprosy are even free to leave the island.

the mainland via Western Air Lines or one of the other carriers, one can transfer to Aloha or Hawaiian Airlines and be on Molokai in 17 minutes — landing at a tiny airport whittled out of a pineapple field.

Molokai's infant tourist industry is bound to boom. As those big birds, the jumbo jets deposit hordes of passengers in Honolulu, the other islands will have to saturate some of the tourist trade.

The island is shaped like a boot. It is a land of plantations and pastures.

Two of the larger ranches invite guests to ride and hunt deer, quail and partridge on the premises. It is for good reason that Molokai is called the Friendly Isle.

The west end of the island has beautiful beaches

to the Orient, the islands were rich in sandalwood forests.

The island rulers traded the aromatic timber for whiskey and trinkets. Since there was seemingly no other way to measure a shipload of sandalwood, the Hawaiians dug a pit of approximate size and filled it.

Hotels were unknown to Molokai until 1966. The Hotel Molokai doesn't rival Rockefeller's Mauna Kea, but it is comfortable.

There's not much night life in Molokai, but plenty of local color. Kane's is the in place, probably because it is the only place. Located in the capital city of Kaunakakai, this cafe-bar is reached by first passing through a bakery and general store complete with lemon pie and pickle barrels.



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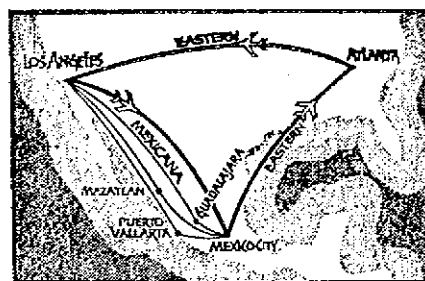
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# Maui is an island rich in history

By DIANNE SMITH  
Staff Writer

Maui is known as the valley isle of the Hawaiian chain, but on arrival at the Kahului airport, one would have said windy island was a better description.

As the Hawaiian Airlines DC-9 touched down, the crew warned passengers about the wind and to hold onto their belongings.

Driving from the airport to Lahaina, a distance of 27 miles, one covers most of the diverse countryside of the island — from tree-covered mountains to miles of green plantation land growing pineapple and sugar cane to deep valley gorges with cascading waterfalls.

Lahaina is a former whaling village with much of its quaint, early day wooden architecture preserved. Just outside the town is the resort area of Maui at Kaanapali Beach with its hotels and championship 18-hole golf courses surrounding the white sand beachfront.

A RECENT addition to the Lahaina scene is Whalers Village, which opened in May. It's a complex of shops designed to reflect the importance of whaling in the development of the area. There's a museum with 96 exhibits detailing the whaling industry, for which Lahaina was once the center. The town also was the first capital of the Hawaiian Islands.

Maui has one of the largest natural harbors in the world. Many islanders believe that if the powers that were in Washington had listened before World War II, Dec. 7, 1941, could have been prevented. What needed to be done was to move the Sixth Fleet from its enclosed anchorage at Pearl Harbor on Oahu to the openness of Maui. But, fate had other plans.

However, fate also spared Maui what happened to Honolulu after the war — overcommercialization in the name of progress and overbuilding of high rises at the expense of the natural wonders of the 50th state. Both are being blended esthetically at Kaanapali.

One of the largest of the resort hotels on the ocean front is the Royal Lahaina, which also boasts the most extensive convention facilities on the island.

THE 607-room hotel is operated by Island Holidays Resorts, a division of Amfac Inc. It combines old and new with the opening in May of the 12-story Lahaina Kai wing, whose lobby serves both sections of the hotel. You feel elegant upon entry into the large, airy lobby area with its Hawaiian koa wood paneling and a monarchy decor dating back to the 1800s and King Kalakaua.

To accommodate the convention crowds, the ocean-front Alii Dining Room has been expanded to seat up to 1,000 persons. There also are four other dining rooms specializing in different types of food. For small, intimate parties of 10 or less, there's the Wine Room adjacent to the elegant new Crown Dining Room, which requires coat and tie for dinner — a rarity in the informality of the islands. Moby Dick's Restaurant offers a seafood fare while Coconut Willie's has Cantonese and Polynesian specialties.

Upon leaving the Royal Lahaina for the return drive to the airport, you discover that passage must be booked in advance for taxis or buses. After numerous frustrating phone calls, space was found on one of the tour buses. It proved to be a most enjoyable, entertaining and informative trip thanks to Ernie, the bus driver.

Ernie is proud of his island and relates that there is no rain, only "tears of happiness when the heavens replenish earth."

He points out that the tiny island of Kahoolawe, located 6½ miles offshore has an average annual rainfall of 0 to 7 inches while on Maui at Needletown, the average rainfall is 150 to 300 inches a year — no wonder everything is so green and lush with tropical foliage.

## OTHER FACTS about Maui:

It is the second largest in size of the eight major islands, being 728 square miles, and is located 70 miles southeast of Oahu.

# Aloha welcome is island tradition

Hawaii's warm welcome for visitors is so well known that the word aloha has entered most languages. Hawaii's warmest, truest, loveliest welcome is for people arriving by ship.

Whether you're arriving in Honolulu after a 5-day cruise from California, or after 40 days of sailing the South Seas Oahu becomes visible a little after dawn.

The island grows from a smudge on the horizon until the rising sun gilds the crown of clouds around the Palpeaks. Coming from the east, you see Makapuu Point, all angles and a flat top, then the languorous reclining lion that is Koko Head. Everyone recognizes Diamond Head, and as tall hotels are seen fringing the beach, the kamaainas are deluged with questions from the malihini.

THE SHIP slows and feels strangely still, but excitement rises as the tall Aloha Tower is pointed out. Tugs approach to guide the ship toward the passenger pier at the base of the tower. Someone with binoculars says he sees people waving from the top of Aloha Tower.

Attention is diverted again to the water where muscular dark boys are diving from small boats for coins — silver dollars get the most attention. The boys are all kinds — Hawaiian, Japanese, haole, Chinese, Portuguese — mostly mixed.

Promptly at 9 a.m. the ship is alongside the pier, the lines heaved and made fast. Flashbulbs flicker in the shadow of the pier buildings. Greetings are shouted from the eager crowd on the pier and streamers are tossed back and forth. The ship's passengers are colorfully dressed, but the kamaainas on the pier are a riot of gaudy plumage.

GANGPLANKS slide into place and the crowds of ship people and shore people commingle in happy chaos. Joyous laughter rings, happy tears flow. Soon the arriving passengers are identifiable by their leis.

The ships of American President, Mitsui-OSK, Orient Overseas, Pacific Far East, and P & O Lines call at Hawaii regularly. Whichever you travel with, the aloha is memorable both at arrivals and at sailings.

Glossary: Aloha means "love" and the word is used in greeting, farewell, or expressing love of any kind between people. Kamaaina is a long-time resident of the Hawaiian Islands or someone born there. Malihini is a newcomer. Haole is an old Hawaiian word that originally meant foreigner, but now means Caucasian. Lei is a wreath of flowers worn around the neck and always acknowledged with a kiss.

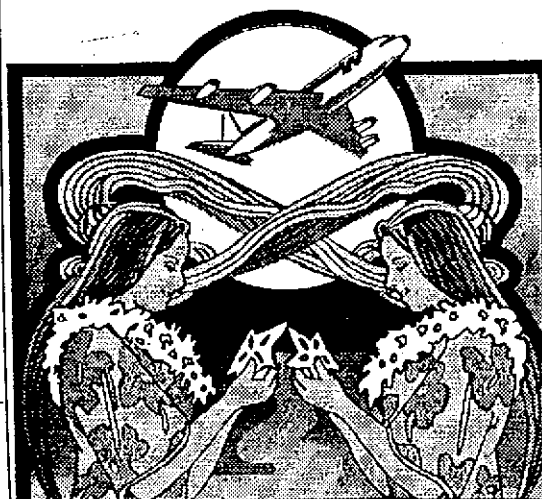


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Lahainakuna School is the oldest west of the Rocky Mountains, being established in 1831. It is still operated by the state.

A short 10-minute drive from Kahului is the Iao Valley and its towering rock monolith, which overlooks the site of a bloody Hawaiian battle for control of the island nearly two centuries ago during the reign of King Kamehameha I.



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One report of Honolulu's size has been greatly exaggerated.

To set the geographical record straight, the city of Honolulu comprises 88.7 square statute miles of the island of Oahu. Oahu itself comprises 697.7 square miles.

Distance wise, from the easternmost point of the "Big Island" of Hawaii to the westernmost point of Kauai it is 387 miles measured via Honolulu. This includes the main islands Molokai, Oahu and Kauai — all of which gave rise to Mark Twain's oft-quoted phrase, "the loveliest fleet of islands anchored in any ocean."

THE STATE of Hawaii is geographically synonymous with the Hawaiian Archipelago, extending from the island of Hawaii to Kure Atoll. Measured from Hawaii's Cape Kumukahi this is the great circle distance of 1,523 miles.

West from Kauai, islands of the state-archipelago are Niihau, Nihoa, Necker, French Frigate Shoals, Gardner Pinnacles, Maro Reef, Laysan, Lisianski, Pearl and Hermes Atoll, Midway, and Kure Atoll.

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# Aloha Week is coming

Investiture of the ali'i on Sept. 3 was the first official function of the 25th annual Aloha Week in Hawaii.

The ali'i, or royal court, will reign over the Silver Anniversary celebration on Oahu from Oct. 15 through 24.

A week of pageantry and entertainment will also be held on the neighbor islands — Molokai, Sept. 18 to Oct. 9; Hawaii, Oct. 2 to 9; Kauai, Oct. 8 to 15; and Maui, Oct. 8 to 17.

First produced in 1947, Aloha Week is a festival of and by Hawaii's people and a showcase of Hawaiian history.

Historically, October was the month of the Hawaiian makahiki when chiefs of ancient Hawaii accepted



"taxes" from the people in the name of the god Lono. After the "taxes" were paid everyone, chiefs and commoners alike, began a year-end festival of aloha and mahalo to Lono for the bountiful gifts which they had received from the land.

ALOHA WEEK events on Oahu are centered in Waikiki. One of the most popular is the grand Floral Parade which will be held Saturday morning, Oct. 16. This is a colorful procession of flower floats, marching bands and horseback riders.

The arduous 30-mile Molokai-Oahu Outrigger Canoe Race always creates an exciting finish past Diamond Head. This year's race will be on Sunday, Oct. 17.



THE FLAG of the state of Hawaii has eight red, white and blue stripes representing the number of main islands. It resembles the British Union Jack, from where the original design came.

At the United States' only royal palace, Iolani, on Friday, Oct. 22, there will be the traditional Palace Pageant that presents to the royal court of Aloha Week and songs and dances representative of each island.

The climax of Oahu's festival is the Royal Ball. This elegant evening of pomp and ceremony is typical of a ball which might have been given during the era of Hawaii's monarchy. The ali'i were intrigued by the ceremonial rituals of the European Courts and introduced them to their own court life.

## Trip brochures offered by I.P.T

Free travel brochures describing the delights of Hawaii and other vacation spots in the U.S. and abroad are available through the Independent, Press-Telegram.

Today's Southland Sunday Magazine features a full page of color reproductions of the 20 brochures.

A coupon on page 24 of the magazine enables readers to order any or all of these attractive destination folders at no charge.

# TWA's Off-Season Getaway Program.

## It helps you plan.

A. Send in the coupon for TWA's free Getaway Kit.

It includes just about everything you'll need to plan a sun, ski or European vacation. Plus the free 224-page Getaway Book highlighting 19 of the world's greatest cities. Plus application blanks for TWA's Getaway Card and Youth Passport Card.

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B. No scheduled airline has lower non-stop fares to Europe than TWA. But that's not the only way we help you save.

Each one of TWA's 16 city Getaway Guides costs \$1. And each one has coupons that can save you up to \$100 in hotels, restaurants, stores, car rentals, etc., around the world.

And if you're between 12 and 21, you can get a discount of 33 1/3% on a standby basis on all domestic flights with TWA's Youth Passport Card.

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C. Use TWA's free Getaway Card to charge airfares, tours, hotels, cars, just about anything. And then take up to two years to pay.

TWA's Getaway Card requires no minimum income or yearly fee.

\*Getaway, is a service mark owned exclusively by TWA.



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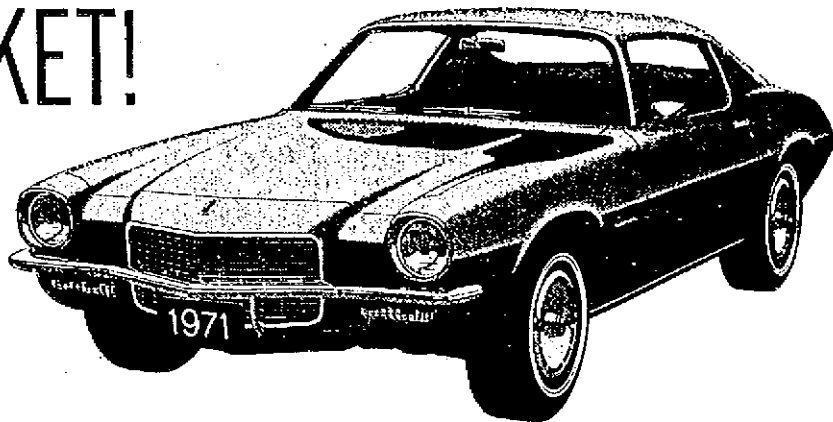
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<p><b>New '71 Camaro</b> SPORT COUPE</p> <p>Automatic transmission, power steering, disc brakes, center console, custom belts, radio, wheel covers, WSW tires. Stock 729. Serial 123871L10656.</p> <p><b>\$3095</b></p>	<p><b>New '71 Malibu</b> SPORT COUPE</p> <p>V-8, Turbo-hydraulic, FACTORY AIR, power steering, tinted glass, WSW tires, radio, custom wheel covers, etc. Stock 1053. Serial 136371L149727.</p> <p><b>\$3575</b></p>	<p><b>Brand New 1971</b> <b>Monte Carlo Coupe</b></p> <p><b>\$3848</b></p> <p>V-8 Engine, Turbo-hydraulic, FACTORY AIR, tinted glass, radio, WSW tires, etc. Stock 2080. Serial 138571L175943.</p>	<p><b>New '71 Brookwood</b> STATION WAGON</p> <p>400 V-8, Turbo-hydraulic, FACTORY AIR, power steering, power disc brakes, power tailgate window, tinted glass, deluxe belts, radio, custom wheel covers, WSW tires. Stock 1538. Serial 154351C168208.</p> <p><b>\$4058</b></p>	<p><b>New '71 Impala</b> CUSTOM COUPE</p> <p>V-8, factory air, Turbo-hydraulic, power steering, power disc brakes, tinted glass, custom belts, radio, electric clock, custom wheel covers, WSW tires. Stock 1772. Serial 164471C175621.</p> <p><b>\$3899</b></p>
<p><b>New '71 Camaro</b> SPORT COUPE</p> <p>V-8 Engine, Turbo-hydraulic, disc brakes, center console, radio, tinted glass, etc. Stock 504. Serial 124871L1509450.</p> <p><b>\$3099</b></p>	<p><b>New '71 Vega</b> 2-DOOR SEDAN</p> <p>Fully factory equipped with 3-speed transmission, tinted glass, radio, vinyl bucket seat interior, etc. Stock 1468. Serial 141111U283036.</p> <p><b>\$2175</b></p>	<p><b>Brand New 1971</b> <b>Chevelle Sport Coupe</b></p> <p><b>\$3188</b></p> <p>V-8 Engine, Turbo-hydraulic, power steering, tinted glass, "Heavy Chevy" equipment (the sporty look), radio, WSW tires, etc. Stock 963. Serial 134371L145762.</p>	<p><b>New '71 Townsman</b> STATION WAGON</p> <p>V-8, Turbo-hydraulic, FACTORY AIR, power steering, power disc brakes, power tailgate window, tinted glass, deluxe belts, radio, custom wheel covers, WSW tires. Stock 1454. Serial 156351C165626.</p> <p><b>\$4096</b></p>	<p><b>New '71 Caprice</b> CUSTOM COUPE</p> <p>V-8, Turbo-hydraulic, FACTORY AIR, power steering, power disc brakes, Caprice interior &amp; styling, tinted glass, custom belts, radio, custom wheel covers, WSW tires. Stock 1501. Serial 166471C167087.</p> <p><b>\$4098</b></p>
<p><b>New '71 Chevelle</b> CONCOURS WAGON</p> <p>V-8, Turbo-hydraulic, FACTORY AIR, power steering, power disc brakes, dual action tailgate w/power tailgate window, tinted glass, custom belts, radio, cust. wheel covers &amp; WSW tires. Stock 1700. Serial 136361L173440.</p> <p><b>\$3895</b></p>	<p><b>New '71 Vega</b> STATION WAGON</p> <p>Equipped with 3-speed transmission, radio, tinted glass, green vinyl bucket seat interior, etc. Stock 1692. Serial 141151U312110.</p> <p><b>\$2388</b></p>		<p><b>New '76 Bel Air</b> 4-DOOR SEDAN</p> <p>V-8, Turbo-hydraulic, FACTORY AIR, power steering, power disc brakes, custom belts, tinted glass, radio, custom wheel covers, WSW tires. Stock 1525. Serial 156691C167976.</p> <p><b>\$3695</b></p>	<p><b>New '71 Vega</b> HATCHBACK COUPE</p> <p>Equipped with 3-speed transmission, radio, tinted glass, black vinyl bucket seat interior, etc. Stock 1784. Serial 141771U321392.</p> <p><b>\$2278</b></p>

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<p><b>'67 CHRYSLER</b></p> <p>300 Hardtop Cpe. Full power incl. FACTORY AIR &amp; vinyl roof. This car is in tip-top condition thruout! Lic. VHV618.</p> <p><b>\$1499</b></p>	<p><b>'67 CAPRICE</b></p> <p>6 Pass. Wagon. V-8, air cond., automatic, power steering, radio &amp; heater. Light blue, exceptionally clean. Lic. TRH769.</p> <p><b>\$1699</b></p>	<p><b>'69 DART GT</b></p> <p>Convertible. V-8, automatic, power steering, radio &amp; heater. Showroom condition. Blue w/blue vinyl int. Lic. ZXX241.</p> <p><b>\$1999</b></p>

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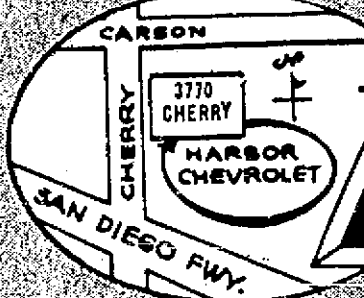
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<p><b>'68 CAMARO</b></p> <p>V-8 Engine, 4-speed transmission, radio &amp; heater, power steering. Extra nice, low mileage beauty! Lic. VAG344.</p> <p><b>\$1899</b></p>	<p><b>'69 FORD</b></p> <p>Fairlane 500 4-Dr. V-8, automatic, R&amp;H, power strg., v/top, FACT. AIR. New car warranty book available. Lic. YPP479.</p> <p><b>\$1899</b></p>	<p><b>'65 CADILLAC</b></p> <p>Sedan DeVille. Full power including FACTORY AIR. Extra low mileage, new car trade-in! Reflects the best of care. Lic. XTV659.</p> <p><b>\$1699</b></p>

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Obituaries-Funerals 5

# Obituaries-Funerals

**AIKMAN, Rose V.** Service Monday 11:30 a.m., Dilday Family Chapel, 1230 Pacific Ave.

**BALBIRNE, William.** Dilday Family Funeral Directors 436-9024.

**BERMON, Karen Rose.** Rosary Sunday 7 p.m. Sheelar/Stricklin Chapel, Graveside Monday 11 a.m. All Souls Cemetery.

**CAVALLI, Ann J.** Survived by sisters, Mrs. Clayton Horne, Mrs. Thomas Rogers; brother, Frank Cavalli. Rosary Sunday 2 p.m. Luyben Family Mortuary Chapel, Mass of Requiem Monday 9 a.m. St. Cyprian's Catholic Church.

**CHRISTENSEN, Robert.** Service Tuesday 11:00 A.M. Mottell's Mortuary.

**DEXTER, Susan C.** Service Monday 10:30 a.m., Olivewood Cemetery. Sponberg Mortuary directing.

**HEEB, Emma Louisa.** age 93. Beloved mother of Earnest Heeb, Joana Warmack and Montana Paige; mother-in-law of Harold W. Paige; sister of Ira Lemon. Also survived by 8 grandchildren and 14 great-grandchildren. Visitation from 9 a.m. to 12 noon Sunday at Utter-McKinley Lakewood Mortuary. Service and interment will be held at Bozeman, Montana. Utter-McKinley Lakewood Directors.

**HERINGTON, Mrs. Jean Lyon.** Chapel Service 1:30 p.m. Monday Westminster Memorial Park Cemetery. Interment, Roosevelt Memorial Park, Los Angeles. Westminster Memorial Park Mortuary directing.

**JANES, Veronica M.** Survived by sister, Mrs. Walter Garratt of Kenilworth. Requiem Mass Monday 8:00 a.m. St. Anthony Catholic Church. Directed by Mottell's Mortuary.

**LEINEN, Alfred H.** 6954 Paramount Blvd. in Long Beach. Beloved husband of Dora E., father of Eileen E. Hawling, grandfather of Francine Kelley and Timothy Kelley; brother of Clarence Sampaio and Frank Leinen. Service Tuesday 2:30 p.m. at the Rainbow Chapel, Rose Hills Memorial Park, Whittier. Rosehills Mortuary directing.

**LYONS, Rachel E.** Friends may call all day Sunday at Mottell's Mortuary. Service Monday 11:00 a.m. Geneva Presbyterian Church directed by Mottell's Mortuary.

**MARSHALL, Septa Elizabeth.** Service Monday 3 p.m. the Chapel of Repose, Westminster Memorial Park. Dilday Family Lakewood directing.

**McLEAN, John A.** Rosary Sunday 5 p.m., Dilday Family Chapel, 1230 Pacific Ave. Requiem Mass Monday 10 a.m. St. Bartholomew Church.

**MOORE, Cecelia J.** Rosary Sunday 7 p.m. Mass of Requiem Monday 9 a.m., both in St. Barnabas Catholic Church. Under the direction of Luyben Family Mortuary.

**RITTER, Lawrence (Jacob).** Rosary Sunday 1:30 p.m. Sheelar/Stricklin Chapel. Requiem Mass Monday 9 a.m. St. Matthews Church.

**ROGERS, Mable.** Dilday Family Funeral Directors 436-9024.

**RUSSELL, Lynn.** Dilday Family Funeral Directors, 436-9024.

**SCOTT, Lida L.** Beloved mother of Mrs. Donna M. Risdon; grandmother of Earle W. Risdon and Glen M. Hadley Jr.; sister of Mrs. Melbie Moore; also survived by 7 great-grandchildren. Service 11 a.m. Monday, September 13, 1971 in the Wee Kirk O' The Heather, Forest Lawn, Glendale, Forest Lawn Mortuary, Graveside Service at Mountain View Cemetery, Fresno, California at 11 a.m. Tuesday, September 14, 1971.

**SMITH, William J.** Service Monday 2:30 p.m., Dilday Family Chapel, 1230 Pacific Ave.

**ULRICH, Leon V.** of 337 Plenty St. Survived by wife, Grace; brother, Friedrich; Services Tuesday 2 p.m. Hunter Mortuary Chapel.

**VOORHEES, Irvin C.** Private service was held directed by Mottell's Mortuary.

**WEST, Arthur C.** Private services will be held. Dilday Family Funeral Directors 436-9024.

**YOSHIZUMI, Jan A.** Survived by parents, Mr. & Mrs. Kenji Yoshizumi; grandparents, Mr. & Mrs. Sam Seikichi Yoshizumi and Mrs. Iku Koguchi. Memorial service, Sunday 7:00 p.m., Dilday Family Chapel, 1230 Pacific Ave.

**Funeral Directors** 10

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**Obituaries-Funerals 5**







**SECRETARY (sales etc.)**  
AEA AGENCY  
Fee negotiable.  
4014 Long Beach Blvd.



**LEGRAIM-C-5**  
Sept. 12, 1971  
**270**

**les**  
**ANY HIGH**  
**A**  
**KET**  
**SCHOOL**  
**ALS**  
**SEPT. 12**  
**@ P.M.**  
**High School**  
**L FIELD**  
**Loa Beach**  
**Gels You**  
**ACTION**  
**s look over**  
**books, binders,**  
**s, slide rules,**  
**also with**  
**large Market**  
**hardware, applique**  
**cameras, TV sets,**  
**lamps.**

**E SALE!**  
**oals, bikes, IBM's**  
**5, Pogoote, two**  
**wood, rubber, silver**  
**boom, collator.**  
**SUNDAY 11-4**  
**e Sat-Sun.**  
**ed, Refrig., 2 uphol**  
**cab & imode, 2**  
**2 misc. lawn picn**  
**ies, new used**  
**chairs, 1000 ft. net**  
**& 10x14, hooked**  
**covered, lawn chairs,**  
**le. Ornate French**  
**Vic & chair, Spanish**  
**bureaus, fruit jars,**  
**inner mower, vacu**  
**muffs, metal 145**  
**flow & Stollberg**  
**and, dishes, bench**  
**sofa, cabinet**  
**editor TVI, 269 E**  
**San Antonio, 569 E**  
**J. Mary's C. 486**  
**wable equip; re-**  
**frigerator, cabinets**  
**or box; rug shami-**  
**nassian, duster, powe**  
**er fan, 1000 ft. Paym-**  
**ent, 1000 ft. Paym-**  
**menting dress, 100**  
**or bar, clothes,**  
**misc. items, Sun. 11**  
**amwood, 1000 ft.**  
**mpion Blvd. 606**  
**200 gal 5x5, 20**  
**basins 58, 10x16**  
**basins, 10x16**  
**2x6x8, 2x6x8x8,**  
**slim gym, 1914**  
**ocan, sofas, chairs,**  
**floor, tables**  
**and. 1000 ft.**  
**Cerritos Village**  
**& Norwalk Blvd.,**

estaphine + 1000's or miss  
7681 Barbi Lane, La Pale  
Del Amo 2 1/2 mi. past 605  
DUE to illness body &  
feels, motors, stands, c  
misc. Sept. 11, 12, 18, 19.  
Brife.

GIRLS & boys bikes, New  
AAA-FM radio, paperback  
misc. household & other  
Rarely used Sun. only.

6632 Wardlaw Rd, LB  
BABY furniture & lots  
clothes, Mini bike, & ma  
Items. Sun., Sept. 12. 9058  
Selflower, 634-6093.

Y's of  
d 1.B.  
458.  
Mirror  
layer,  
dar  
rand:  
1335  
cloth-

Amazons, Sun., Bar & Grill,  
La Pasada St., Park Estate  
ELEC. BBQ, overstuffed  
ing mach., rugs, lawn  
misc., 240 Juniper.  
GARAGE sale—couches  
dishes, toys, misc. items.  
Marshall Place, L.B.  
SAT. & Sun.—Color TV  
washer, baby furn., lawn  
toys more. 2941 Golden, L.  
REFRIG.—aluminum exte

misc. or, sewing mach. & c.  
etc. 1335 Stanley 438-8771.

GARAGE & patio sale, 8 p.  
Sat. & Sun., 3039 Bellflo  
Lkvd. Lots of Goodies.

RSEHLO. Items, boys clo  
yr. old. Crpt., drum se  
warden, L.B.

GARAGE Sale Sunday, cl  
ords, toys & misc. 28  
L.B.

Misc. for sale, also 3 st  
frig., elec. car, walker  
chair. 1824 E. 3rd, L.B.

SOFA, canopy bed, amp, 1  
cordion, zettig, surfboard  
hbrd, misc. 5021 Vernon

PATIO sale, 10th-19th,  
liquies, loys, clothes, i  
aquarium. 5538 Acenmo

OBLE bed, love seat & s  
work. 28/W Tvs, misc.

805 W. 28th, LE  
**DRYER, Matt, Stere**  
 2925 Golden, LB  
**1600 ORIZABA, baby item**  
 hold items records & m  
**ANTIQUES & what have**  
 Belmont Avenue, L.B.  
**Garage Sale, Sat. & S**  
 5170 Meadow Wood, Lake  
**ITEMS of All So**  
 3702 Ocana LE

**Miscellaneous for Sale**

OLD PLAYBOY MAG  
dating back 4 years, \$  
for all. GE 9-4207

PACKARD Bell console  
with port. 19" 1 Fir  
695x14. Make offer. 430-5

135 sq. yds. of crol., \$150	in TV Philco table
washer & dryer, \$100,	
\$600 SOCCER football g	NOW \$333, lease, terms
EARLY Amer. sola & c	dinette set, & misc. 835
CARPET Layer has ex	will sell at cost.
MAGNAVOX console T	turn. Back offer. 476.87

ms. 278 POWERGLIDE transmi  
nle overhaul. \$69.50. 5  
n. 6148 POOL Table for sale, 1  
tion call! 857-4778

SUN. ENCYCLOPEDIA Brit  
synops:cons 34 vol \$300.


Items PLATE glass mirror 5x  
rove, 0214

Moving, 18W ELECTRIC TYPE  
L.B. \$125. PHONE: 9

MEN'S Remington hot c  
 dies formal size 6. \$15.  
 CAR air conditioner all  
 \$50. Xint cond. 428-3919  
 AUTO Washing Machine  
 Exerciser \$45. 633-6676.  
 CANOE \$150, plano \$99,  
 bell reducer, 421-6745.  
 PANTHEON of int'l 59  
 \$409. Fairfax 74 pc. 439  
 DELI EQUIP., walk in

**275 Miscellaneous  
for Sale**

• HOME • COIN OPER.



Available at Bargain Prices  
CATALOG UPON REQUEST  
**WEY & SONS, Inc.**  
Figueroa (Figueroa at Rosemead)  
Los Angeles, California 90061  
(213) 321-5161 or 323-17

9 to 5; Sundays 11 to 4







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GARDEN GUIDE BOOK

GARDEN GROWING HANDBOOK

THE BOOK COMPANY

The Book Company  
Inc., New York, N.Y.

single vol.

**VILLAGE**  
300 S. MIRALESTE DR.  
Take Westers Ave. to 1st St. in San Pedro,  
then follow the signs to Miraleste Village Apts.  
OR CALL DAISY  
832-1155

Furnished and unfurnished


# TOWNHOUSE RENTALS

Country living at its best,  
with ocean, hill and harbor views

## TWO COMPLETE ENVIRONMENTS

**ADULTS ONLY**

- ★ Olympic size pool, Jacuzzi
- ★ Recreation building, with:
- ★ sunken lounge, card rooms
- ★ complete party room
- ★ movie/TV theater
- ★ billiards room—hobby room
- ★ 2 (his & hers) gyms



**FAMILIES**

- ★ adults have full use of all facilities
- ★ teen swimming pool
- ★ teen recreation building:
- ★ happy center—game room
- ★ billiards—ping pong
- ★ dance floor & juke box
- ★ licensed child care center
- ★ wading pool—playground

**PLUS OUTSTANDING OUTDOOR ENVIRONMENT**

- ★ lush landscaping
- ★ ocean, hill, harbor views
- ★ fire pit, gazebos
- ★ outdoor barbecues

**AND THESE QUALITY INTERIOR AMENITIES**

- ★ genuine wood paneling
- ★ vinyl wall coverings
- ★ color coordinated interiors
- ★ wall to wall nylon shag carpeting

- ★ all electric, built-ins
- ★ spacious rooms, closets
- ★ private patios, balconies

one, two and three  
bedroom apartments, from . . . . . **\$178** month

# MIRALESTE VILLAGE APARTMENTS

300 S. MIRALESTE DR.  
Take Western Ave. to 1st St. in San Pedro,  
then follow the signs to Miraleste Village Apts.

OR CALL DAISY  
832-1155



**FURNISHED & UNFURNISHED APTS.**  
**All Areas 660**

**ULTIMATE IN LUXURY**  
NEW CUSTOM 1 BR.  
1 1/2 BATHS  
EXTRAORDINARY SOUNDPROOFING  
ELEVATED BR.  
FIREPLACE, HEAT  
AIR CONDITIONING  
FROM \$181

**2400 E. 2ND**  
434-5152 OR 439-7002

**From \$125 Mo.**  
2 and 3 BEDROOM  
Furnished & unfurnished  
**DELUXE APTS.**  
CHILDREN WELCOME  
ADULTS ONLY  
CARPORT AVAILABLE  
POOL AVAILABLE  
EL CAPITAN APTS.  
322 SANTA FE AVE.  
427-1814; 423-6447

**KONA GARDENS**  
THIS AD WORTH \$55  
15357 WOODRUFF, BELLE  
PH. 920-1435  
2 OR 3 BDRM. FROM \$180  
BACHELORS \$100.  
ALSO STUDIO  
REAR PORCH, HEATED POOL,  
CAL. SURROUNDINGS, CON.  
PORTABLE TV, ADULT LOG.  
1560 E. 52nd St.  
L.B.'S FINEST  
2 & 3 BDRMS

**LUAU MANOR**  
Armed Patrol Duty to Door  
5663 Cherry 423-4029

**BY THE SEA**  
NEW DELUXE UNITS  
THESE TOP LOCATIONS  
206 EUCLID  
211 GRAND  
372 CARROLL PARK EAST  
433-4374 433-9255 434-3133

**12th MONTH FREE**  
GOLD MEDALLION 1 BR.  
Rear porch, carport, adult log.  
Child OK. 433-0200

**12th MONTH FREE**  
3 BR., 2 BATH "Super duplex"  
All electric, new carpet, drapes.  
Child OK. 433-0200

**DELUXE VIEW APTS.**  
Pool, quiet, secure.  
1 & 2 BR.  
1867 Temple Ave., Signal Hill

**From \$140**  
2 BR., 1 1/2 BATH, NEW CARPET, BZ  
FRWY ACCESS, 150 E. Spring St.  
Managed by Wm. Walters Co., Rlrs

**Luxurious WOODLAKES**  
Sparkling stream on grounds  
4300 Edmore, near L.B. & Pacific  
Huntington Beach (714) 846-6591

**1 BR. & 2 BR. FROM \$135**  
Managed by Wm. Walters Co., Rlrs

**UNFURNISHED APTS.**  
**All Areas 665**

**1 OR 2 BR. CROTS, DRAPES, STOVE, ALL ELECT, mature adults.** 594-2009

**1510 E. 2nd St. 1 br. child, 2nd br. 1510 Locust Apt. F. 1 br. child, 2nd br. 1510 Locust Apt. F. 1 br. child, 2nd br.** 474-2444

**LARGE 2 BR. Family bonus, 5477 Dr. 474-2444**

**1738 Locust, 1st flr, 2nd flr, 1738 Locust, 1st flr, 2nd flr.** 597-1605

**OUR TV WATCHES YOUR CAREERS. AND VICE VERSA.**

Here's a story...

While you're busy in the apartment, closed circuit TV lets you keep an eye on your children on the playground. Creative family living at Tara Apartments. Complete family recreation programs. Swimming pools. Barbues, Lounges and billiard rooms. Plus trips and excursions for all ages. Many spacious floor plans with private patios or balconies. Carpeting. Custom draperies. Temperature control. And more.

Tune in to Tara Apartments.

**Tara Hill Family Apartments**  
Canoga Park 8001 International Ave., Canoga Park, (213) 341-4419

**Northridge** 10435 Lindero Ave., (213) 263-1811

**Cypress** 9090 Oakley Dr., (714) 876-3881

**Not at Cypress**

**Tara Village Family Apartments**  
10250 Beach Boulevard, Stanton, California (714) 871-8151

Also see Tara's ad in adjacent community. Tara Woods at 8521 International Ave., Canoga Park.

**UNFURNISHED APTS.**  
**All Areas 665**

**BIXBY HILL MANOR**  
27-D-1 BEDROOM  
Wet bar, 1151 sq. ft. \$245

**10-J-2 BEDROOM**  
1 1/2 bath, 1151 sq. ft. \$350

**17-X-3 BEDROOM**  
1 1/2 bath, 1151 sq. ft. \$395

ADULTS - NO PETS - 1025 PALO VERDE AV. LONG BEACH 431-6602

**BEST DEAL**  
In Long Beach  
NEW ALL-ELECTRIC  
Dishwasher, Carport, Drapes  
HEATED POOL  
1-1/2 BDRMS  
\$145 UP

**TEENAGERS & PETS OK**  
5505 Ackersfield 634-2986  
5500 Ackersfield 531-6669

Royal Property Management

**Grand Opening**  
Brand new, 1 & 2 BDRMS  
FROM \$135

RANGE Oven-Dishwasher  
Air Conditioning optional  
Luxury 500 sq. ft. carpet & drapes  
ADULTS ONLY

13919 Coteau 213-944-6691  
13955 Coteau 213-944-1671

**2 BDRM. \$150**  
Carpet, drapes, built-in. Air cond. POOL. Covered parking. Children welcome. 4 bedrooms. Valley View on north side of Rosemead.

**14533 E. Rosecrans**  
LA MIRADA  
Call Manager, 941-1653  
Royal Property Management

**Alamitos Bay, Naples Islands 670**

**Seaside View**  
OCEAN front peninsula, turn, and unfurn. \$225 up. 433-6655

**Seaside View**  
OCEAN front peninsula, turn, and unfurn. \$225 up. 433-6655

**Belflower 685**

**EXTRA large 2 br garden apt.**  
Bills, wry, walk in closet, in pool area. Child to 10 yrs. 433-6655

**SIERRA GARDEN APTS.**  
1242 E. 12th St. 433-6655

**2 BR. Dlx. kitchen, carpeted in room, gas, no pets or children under 12 yrs. 433-6655**

**1 & 2 BR. Reas. rates. Also turn. 1411 Euclid, L.B. 433-6655**

**2 BR. studio apt. 433-6655**

**2 BR. studio apt. 433-6655**

**2 BR. studio apt. 433-6655**

**TO RENT RIGHT**  
CALL DAILY 832-1155

**DELUXE 1 & 2 BR. all electric, 1 1/2 bath, dishwasher, drapes, carport, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. 1 1/2 bath, wry, carpet, drapes, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**1 BR. wry, carpet, stove, refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**1 BR. wry, carpet, stove, refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**Try Our Point of View!**

Sea, Sun, Sand, Seas. Magnificent views in every direction. Easy terrace conveniences. Close to shopping. Customized leasing.

Studies  
1 bedrooms  
2 bedrooms  
2 bedrooms & dss  
Penthouses

**PACIFIC HOLIDAY APARTMENTS**  
1500 East Ocean Beach  
Long Beach  
Leasing office  
435-424

**UNFURNISHED APTS. All Areas 665 UNFURNISHED APTS.**

**1 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**UNFURNISHED APTS.**  
**Belmont Heights 690**

**211 Grand**  
LUXURIOUS ELEGANT  
BRAND NEW 1 & 2 BRS.  
Gold Medallion  
Grand Opening Special  
\$200 move-in allowance

**COLOR TV**  
\$225 2 BEDROOM  
\$175 1 BEDROOM  
Security, pool, sauna  
Large balcony  
215 EUCLID 433-0218  
4045 E. 3rd. 438-0389

**SPECIAL BONUS**  
BEFORE YOU RENT - CHECK OUR SPECIAL MOVE-IN BONUS LOVELY NEW 1 & 2 BRS. 360 WISCONSIN, L.B.

**Grand Opening**  
Brand new, 1 & 2 BDRMS  
FROM \$135

RANGE Oven-Dishwasher  
Air Conditioning optional  
Luxury 500 sq. ft. carpet & drapes  
ADULTS ONLY

13919 Coteau 213-944-6691  
13955 Coteau 213-944-1671

**2 BDRM. \$150**  
Carpet, drapes, built-in. Air cond. POOL. Covered parking. Children welcome. 4 bedrooms. Valley View on north side of Rosemead.

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**2 BR. 1 1/2 bath, wry, carpet, drapes, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**1 BR. wry, carpet, stove, refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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Sea, Sun, Sand, Seas. Magnificent views in every direction. Easy terrace conveniences. Close to shopping. Customized leasing.

Studies  
1 bedrooms  
2 bedrooms  
2 bedrooms & dss  
Penthouses

**PACIFIC HOLIDAY APARTMENTS**  
1500 East Ocean Beach  
Long Beach  
Leasing office  
435-424

**UNFURNISHED APTS. All Areas 665 UNFURNISHED APTS.**

**1 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**UNFURNISHED APTS.**  
**Downtown 745**

**SINGLE apt. downtown L.B. 500 sq. ft. 1 1/2 bath, wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**Eastside 750**

**NO CLEANING FEE**  
1 1/2 bath, wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**ONLY \$180**  
Large 2 br. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

**50 TEMPLE AVE.**  
Managed by Wm. Walters Co., Rlrs

**ONLY \$135**  
500 St. Louis 2 br. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

**500 St. Louis 2 br. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**500 St. Louis 2 br. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**UNFURNISHED APTS.**  
**Lakewood Area 760**

**ALL BRAND NEW**  
Hawaiian Gardens Apts.  
\$130 UP  
2 Bedrooms, 1 Bath  
All Utilities Paid  
PLUS  
Wall to Wall Carpet  
Linen Closet  
Full Size Refrigerator  
Full Size Range & Oven  
Man Bath, Air Conditioning  
Laundry Facilities  
Play Area  
MUST HAVE CHILDREN

**DON'T WAIT**  
COME IN NOW  
Rental office Open Daily  
PHONE 860-6691  
1190 Centralia Rd.  
HAWAIIAN GARDENS  
Equal Opportunity

**Lakewood Village 775**

**NEAR Douglas & May (or) 1 or 2 br., clean, bright, gas, air cond. 434-5451**

**Los Alamitos 780**

**Would \$70 CASH HELP YOU MOVE?**  
If you have a child & desire a large 2 br., carpeted, drapes, dishwasher, 1 1/2 bath, wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

**BRAND NEW studio apt. 2 BR. 1 br. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**North Long Beach 800**

**QUITE like NEW 2 BR. residential area. 1 1/2 bath, wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**UNFURNISHED APTS.**  
**Seal Beach 815**

**3 DOORS TO OCEAN**  
Attract 1 BR. wry, carpet, drapes, elec. stove, refrigerator, no pets. Located near beach, carport, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

**FRONT 2 BR. \$115. Adults over 30 No Pets. 434-3225**

**Signal Hill 840**

**CHILDREN OK LG 2 BR.**  
Crate, drap, gas, air cond. 2 bks. 1160 to 1180. 434-3225

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**Beautiful View**  
DLX 2 br. 2 ba. wry, carpet, drapes, elec. stove, refrigerator, no pets. 1160 to 1180. 434-3225

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**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**Westside 855**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**Wilmington 860**

**DELUXE 2 BR. 2 BA. 2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

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**QUIET, LIKE-NEW BLDG.**  
1 1/2 bath, wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

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**Unfurnished Homes 875**

**NO FEE-LEASE ONLY**  
1 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

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CLEAN 2 BATH HOME 3215  
Mo. Valley school & shopping  
VACANT  
HOME HENDERS REALTY  
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Large 2 br. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

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**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655**

**AVAILABLE NOW**  
2 BR. wry, carpet, stove & refrigerator, 1000 sq. ft. A.C. carson (bel. Alameda & Santa Fe) 433-6655

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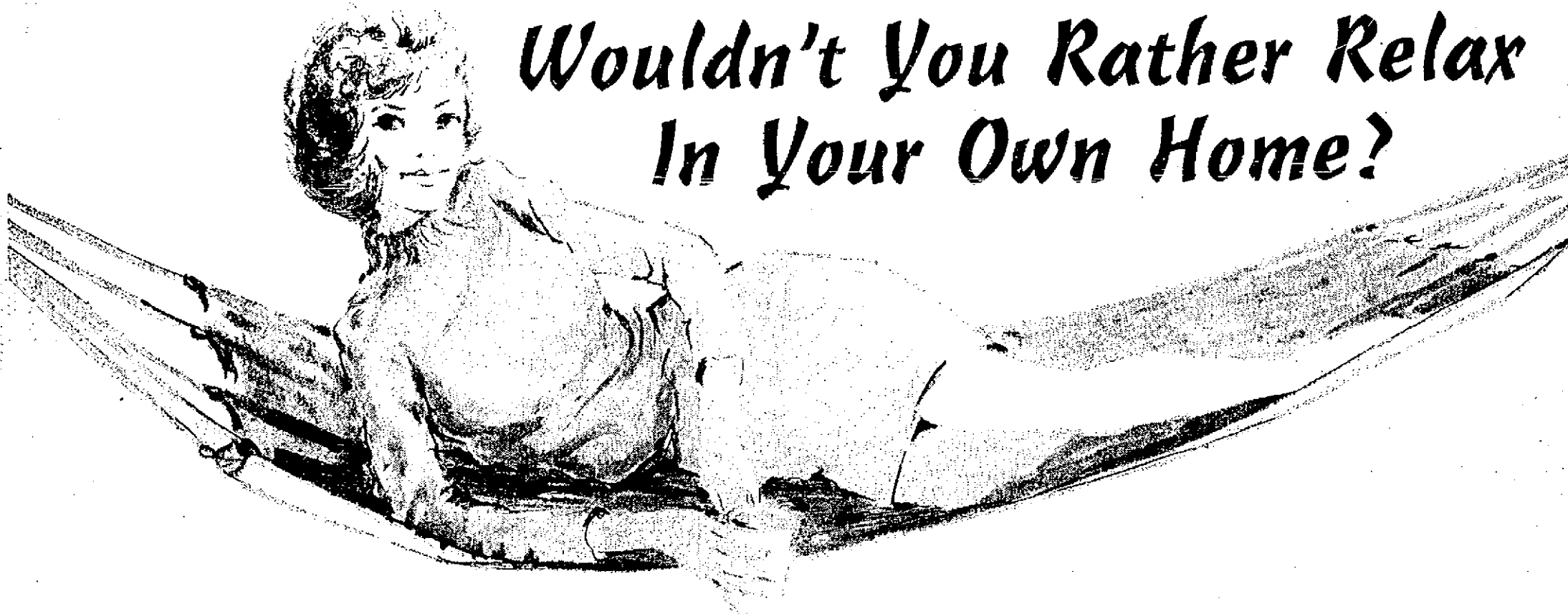
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# Wouldn't You Rather Relax In Your Own Home?

## REX L HODGES REALTY

**CAN MAKE YOUR REAL ESTATE DREAM COME TRUE**  
**WE KNOW HOW TO GET THE MOST FOR YOU ---**  
**WE'VE BEEN AT IT FOR 42 YEARS**

### Does Your Home Fit Your Family?

We hope it does, but if you are like most, it probably doesn't. This is why you owe it to your family to check with a Rex Hodges representative, and see for yourself how much more home you could own, for probably very little if any more in monthly outlays, by merely applying your equity to the new home purchase.

Rex Hodges Company can loan you money on your home equity, while awaiting the close of sale; or the Hodges Company will guarantee a given amount of cash by a certain date from the sale of your home or they will buy it themselves.

The 42 years of success of our business is due to our company's capability of solving your housing needs by applying our know-how and our financial capability to meet your needs.

*Bernie Jones*  
Vice President

### CAN YOU STILL AFFORD TO RENT?

Did you know you live almost rent free when you own your own housing. True — you pay almost the same in monthly outlays for comparable quality of homes whether you rent or own — BUT approximately 95% of what you pay out in monthly installments is income tax deductible ONLY WHEN YOU OWN. No deductions when you rent.

Some are waiting for interest rates to come down before buying. Unfortunately, everything points to just the opposite. Even so, when you RENT IT'S LIKE PAYING 100% INTEREST THAT'S NOT DEDUCTIBLE.

### DO IT NOW!

**HODGES TRADES HOMES  
JUST LIKE AUTOMOBILES**

### Thought of Real Estate as a Career?

You cannot afford to overlook the opportunities being offered by the Rex Hodges Company. Rapid strides in market growth by our organization makes it possible to offer outstanding Careers to enterprising people.

#### Your Requirements:

1. A "TRUE DESIRE" to build a Lifetime Career.
2. A Real Estate License or willingness to enroll in a preparatory school.
3. A desire for earnings above most executives.
4. A willingness to work 40 hours weekly to achieve success.

#### Your Benefits:

1. SUCCESS ASSURED by free on-the-job training with personal guidance from our Training Director.
2. \$10,000 EARNINGS possible first year -- Top producers go over \$25,000.
3. 42 YEAR COMPANY heritage of excellence and goodwill with dynamic management team to support your efforts.
4. A MULTI-OFFICE organization with expanding markets in Southern Los Angeles and Orange Counties.
5. UNUSUALLY HIGH ADVERTISING budgets plus extensive promotional programs.
6. BONUSES, Group Insurance, Sales Awards and growth into Management and Specialized Fields.

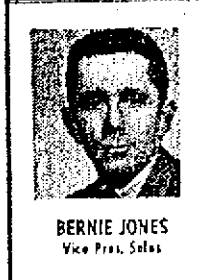
*Terry Mulholland*  
Director Training

## REX HODGES HOMES SALES BREAK ALL RECORDS

### THERE'S SEVERAL REASONS WHY:

At no cost to you:

1. A WRITTEN PROFESSIONAL OPINION OF VALUE.
2. A FULL LIST OF NEIGHBORHOOD COMPARABLE PROPERTY SALES
3. A LIST OF GOVERNMENT APPRAISED VALUES OF NEIGHBORHOOD HOMES.
4. AN ESTIMATE OF THE NET CASH YOU WILL RECEIVE IF ...
  - A. YOU SOLD TO AN FHA BUYER
  - B. YOU SOLD TO A VETERAN BUYER
  - C. YOU SOLD CASH TO EXISTING LOAN
  - D. YOU SOLD CASH TO A NEW CONVENTIONAL LOAN
  - E. YOU SOLD ON THE WHOLESALE MARKET (CASH IN 5 DAYS)
  - F. YOU BORROWED ON YOUR EQUITY UNTIL YOUR HOME SELLS.
  - G. YOU WANT AN ALL CASH & GUARANTEED SALE IN A SPECIFIC TIME.



BERNIE JONES  
Vice Pres. Sales



TERRY MULHOLLAND  
Training Director

### HERE'S ANOTHER REASON WHY:

WE BUILD CAREERS IN REAL ESTATE FOR PEOPLE WHO HAVE THE DESIRE TO SUCCEED. OUR 42 YEARS OF "KNOW-HOW" IS PASSED ON TO EVERY NEW SALES ASSOCIATE. HODGES PEOPLE SERVE CLIENTS BETTER BECAUSE THEY ARE KNOWLEDGEABLE AND ARE KEPT FULLY INFORMED THROUGH CONTINUOUS SEMINARS CONDUCTED BY THE "PROS" OF THE INDUSTRY.

AT HODGES WE DO THE LEG WORK FOR YOU

**JUST DIAL THE AREA  
YOU DESIRE**

## REX L HODGES REALTY

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ARTESIA	(213) 425-1207
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BIXBY HILLS	(213) 439-0404
BIXBY KNOLLS	(213) 427-5418
BUENA PARK	(714) 827-7130
CARSON	(213) 422-5459
CERRITOS	(213) 867-7273
COSTA MESA	(714) 847-2525
CYPRESS	(714) 827-7130
DOMINGUEZ	(213) 426-4493
DOWNEY	(213) 867-7273
EASTGATE	(714) 893-7561
EAST LAKEWOOD	(213) 421-1726

EASTSIDE	(213) 439-0404
FOUNTAIN VALLEY	(714) 847-2525
GARDEN GROVE	(714) 638-4460
HAWAIIAN GARDENS	(213) 439-7870
HUNTINGTON BEACH	(714) 847-2525

LAKEWOOD	(213) 421-1726
LA PALMA	(714) 827-7130
LONG BEACH	(213) 437-1251
LONG BEACH WESTSIDE	(213) 426-3903
LOS ALAMITOS	(213) 439-7875

LOS ALTOS	(213) 421-8233
LOS CERRITOS	(213) 427-5418
NAPLES	(213) 439-2191
NORTH LONG BEACH	(213) 422-1257
NORWALK	(213) 425-6425
ORANGE	(714) 638-4460
PARAMOUNT	(213) 425-6425
ROSSMOOR	(213) 421-4811
SANTA ANA	(714) 638-4460
SEAL BEACH	(213) 429-2191
STANTON	(714) 827-7130
SURFSIDE	(714) 847-2525
SUNSET BEACH	(213) 429-2191
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PRESS-TELEGRAM-C-15  
 Calif., Soc., Sec. 1771  
**PORT, SPORT CARS**  
 swagons 1830  
 OLDSMOBILE FASTBACK  
 with transmission, radio,  
 bucket seats, etc. #SHU 431)

**\$1295**

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**RAMBLER**

4 Long Beach Blvd. 591-3541  
 OLDSMOBILE 2 DOOR "GUE"  
 with transmission, radio, bucket  
 seats etc. #RTR 481

**NOW \$1295**  
**BILL BARRY V/W**  
**940 CHERRY AVE.**  
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**NOW \$1475**  
**BILL BARRY V/W**

**'64 VW BUG** \$795  
OPEN SUNDAYS  
CIRCLE CITY FURS VW  
Lakewood B.L.B. 597-3438  
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\$100 off over good cond. 576-7878  
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**'60 VW BUG XLNT COND.** 400-7000  
'60 VW Bug, 39,000 mi., \$1095.  
Call 424-2534  
VW, LI, Ask 923 or best of  
all 925-1000  
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**IMMEDIATE DELIVERY**

New 1971 Models  
Coupes - Sport Coupes  
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(Stick & Automatic Transmissions)

**DRIVE A FIAT 850  
TODAY FROM  
\$1599**  
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**BRAND NEW 1971  
850 COUPE**



Fully factory equipped including 4-speed fully synchronized transmission, radial ply tires, etc.

**'1999**

**Buy of the Week**



**1971 850 SPIDER**

Drive with less than 900 miles and fully fact. equipped including tires, deluxe push-button racing, rad, etc. (Ser. 077)

Just like new for only...

**\$2199**

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Beach, Calif., Sun., Sept. 12, 1921

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**Pontiac LeMans 1964**  
64 LE MANS V-6 bucket seats, 2 dr.  
\$550. Offer: 431-1001

**Pontiac Tempest 1966**  
70 LE MANS 2 dr. hard. auto, power  
steer, A/C, 32595. 632-0747

**88 TEMPEST LE MANS 2 DR.**  
HARDTOP, V-6, automatic  
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steering. (VHP-671)

**\$1395**

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2100 Long Beach Blvd. 591-3333  
Call for location 624-4424, EW

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2141 N. EL G Street	774-14

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	<b>Jamastown Motor Car</b> 1350 L.B. Bldg., L.B. 591-8787
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	<b>Eddie Peyton Olds</b> 3555 South St. 634-4511
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11	<b>LOPEL</b>
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76	<b>Harry Clark</b> Buick-Opel Inc., 159 S.L.B. Bldg, Complan. 634-1111

491	<b>Boulevard Buick</b>	
	1881 Long Beach Blvd.	591-5
251	<b>PEUGEOT, 504</b>	
	<b>Import Auto</b>	
010	1460 Long Beach Blvd.	599-3
633	<b>PLYMOUTH</b>	
	<b>Ray Vene Ply.-Chr</b>	
276	2909 Pac. Cst. Hwy. Lot. 326-	
lot	<b>R. O. Gould</b>	
5929	Chrysler-Plymouth	
	4201 E. Willow St.	555
	<b>PONTIAC</b>	
	<b>Salta Pontiac</b>	
7174	1545 Long Beach Blvd.	599
	<b>Suburban Pontiac</b>	
	17639 Belf. Bl. Belf. To & G	

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	Wilmington 32
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	Don-A-Vee Mpt
	15737 Bellf. Blvd. 10
	Import Auto
	1460 Long Beach Blvd. 59
	<b>ROY</b>
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1-1277	3515 Atlantic Ave.	GA
	<b>SAAB</b>	
1-4800	<b>C. Bob Autrey</b>	
1-8401	1860 Long Beach Blvd.	GA
	<b>TOYOTA</b>	
	<b>Palmer Motors</b>	
1-6-8115	3300 Atlantic	GA
	<b>Downey Toyota</b>	
1-9-2220	9136 E. Firstrand, Day.	GA
1-8-6603	<b>Bill Maxey Toyota</b>	
1-4-8603	18881 Beach, H. Beach	GA
1-37-6491	<b>Compton Toyota</b>	
	217 N. L.B. Blvd., Compton	GA
	<b>Jim Fisk Toyota</b>	
	8515 Artesia	GA
	<b>Cabe Bros.</b>	

2901 Long Beach Blvd.	<b>Nick Pastore</b>
3431 Firestone, S.G.	<b>Les Searlett</b>
16081 G.G. Bl., G.G.	<b>N.Walk</b>
11530 Firestone, N.Walk	<b>Triangle</b>
12421 Carlson, How. Gov.	<b>TRUMPH</b>
	<b>Jim Gray Impo</b>
3515 Alifan	<b>Harbour Impo</b>
841 W. Anetam, Wilm.	<b>VOLKSWAGEN</b>

5815 South St., Lk.	<b>Lakewood Vols.</b>
	<b>Harrison Vols.</b>
	Long Beach Blvd. at
	Long Beach
	<b>College Vols.</b>
	(713) 860-1335 or (713)
	(713) 860-1335 or (713)
	<b>Rendon Vols.</b>
	Pacific City, Hwy. on N
	Harbor City
	<b>Gardner &amp; Ann</b>
	1150 E. Compton, Cedar
	<b>Circle Motors</b>
	1919 Lakewood Blvd.
	<b>Hill Harry</b>
	3940 Cherry Ave.

634-4511	<b>VOLVO</b>
<b>Honda</b> 423-1433	<b>Arrow Motors</b> 912 N. L.B. Bl., Camm.
<b>Honda</b> 531-0180	<b>Jim Gray Inc.</b> 3515 Atlantic Ave.



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#### BRAND NEW '71 MALIBU



Fully factory equip. plus tinted glass, belted WSW tires, AM radio, Stock No. 1190. Serial No. 133371C110832.

**\$2571** \$150 DN. PYMT. \$84<sup>00</sup> PER MO.

\$150 Dn. pymt. \$84.90 Total mo. pymt. for 36 mos. on approved credit. Deferred payment price is \$3206.49 or full cash price incl. tax & lic. is \$2730.55. ANNUAL PERCENTAGE RATE IS ONLY 11.08% ON APPROVED CREDIT.

#### BRAND NEW

#### '71 CAMARO



SALE PRICE

**\$2971**

Tinted glass, spt. mirr., center console, spt. steering wheel, pwr. steer., wsw tires, whl. covers, AM radio, style trim grp. Ser. #123871L15175. Stk. #1734.

#### BRAND NEW

#### '71 VEGA "2-DR. SED."



SALE PRICE

**\$1971**

Full factory equipped plus tinted glass, belted tires, AM radio. Stock #1286. Serial #141111U158177.

### RECREATIONAL VEHICLE HEADQUARTERS FOR ALL YOUR CAMPING NEEDS

#### AUTHORIZED FRANCHISED DEALER FEATURING "CHINOOK"...



• VAN CONVERSIONS  
• MOTOR HOMES  
• CAMPERS  
**5 YEAR FINANCING**  
AVAILABLE ON APPROVED CREDIT



#### BRAND NEW

#### '71 CHEV. FLEETSIDE P.U. & CAMPER



SALE PRICE

**\$4771**

Fleetside pickup fully eqpt. plus 1/2 ton, body side moldings, AIR COND., H.D. FR. springs and rear susp., 350 V-8, P/S, chrome hub, cap, custom comfort and conven. Stock #1228. Serial #C22A12609685.

#### BRAND NEW

#### '71 CHEV. EL CAMINO



SALE PRICE

**\$3199**

V-8, tint glass, special suspension, power disc brakes, 245 HP Hydraulic trans., power steering, belted WSW tires, wheel covers, AM radio. Stock #1577. Serial #136801L144609.

#### BRAND NEW

#### '71 VEGA "PANEL"



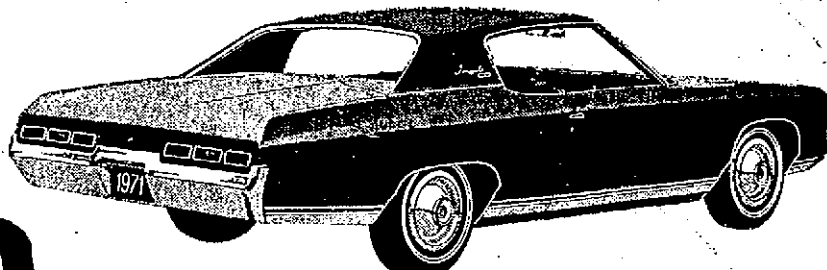
SALE PRICE

**\$1971**

Fully factory equipped plus tinted glass, belted tires, heavy duty radiator, etc. Stock #1894. Serial #141051U139389.

#### BRAND NEW '71 IMPALA CUSTOM COUPE

"LOADED!" Fully factory equipped plus V-8, tinted glass, FACTORY AIR, 255 HP Hydraulic trans., power steering, wheel covers, 2-tone paint. Stock #1625. Serial #164471C147965.



**\$3599** WOW! WHAT A BUY!

YOU CAN'T BUY BETTER - 7 DAY TRIAL EXCHANGE

### LOW DOWN EASY TERMS WE CAN FINANCE YOU

EASY CREDIT IF YOU NEED IT!  
• IF YOU ARE NEW IN CALIF. • IF YOUR OLD CAR IS PAID FOR OR NOT  
• IF YOU HAVE THE ABILITY • IF YOU ARE NEW ON A DESIRE TO PAY YOUR JOB  
• IF YOU HAVE LITTLE OR NO CREDIT  
• CREDIT UNION MEMBERS WELCOME

**WA 5-2251**

**\$50 DOWN \$50 MO. PYMT.**

\$50 Total dn. pymt. \$50 Total mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$1550. ANNUAL PERCENTAGE RATE IS ONLY 13.31% on approved credit.

**WARRANTY**  
BUY WITH CONFIDENCE  
QUALITY CHEVROLET  
OK CAR WARRANTY  
FULL 24 MONTHS WARRANTY  
ON ALL USED CARS MARKED  
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**WARRANTY**  
BLUE RIBBON  
100% GUARANTEE  
Used cars marked "Blue Ribbon" carry a 100 day or 4,000 mile (whichever comes first) unconditional power train guarantee, on any mechanical defect in the engine, automatic transmission or rear end. BRING IT BACK, WE'LL FIX IT FREE! 100% PARTS AND LABOR

#### '70 MAVERICK

Blue in color. Radio & heater, stick shift, fully factory equip. (728CE0). Cut that gas bill in half!

#### '67 BUICK

Skylark. Automatic trans., power steering, brakes, windows & seats, AIR CONDITIONING. (TSM802). OK WARRANTY.

### YOUR CHOICE

**\$1249**

**'69 CHEV. CAMARO \$1349**  
Fully factory equip. plus AIR CONDITIONING, heater, etc. Orange in color. (XYV726). A sharp Jet Set buy!

**'69 CHEV. MALIBU \$1949**  
Fully factory equip. plus automatic trans., AIR CONDITION, power strg. White w/black vinyl top. (XRJ668. Cream puff buy!

**'69 FORD MUSTANG \$1449**  
Fully factory equip. plus R&H, bucket seats & console. Green w/green interior. (ZNB199). Save lots of Green Bucks on this one!

**'69 CHEV. IMPALA \$1749**  
Automatic, power steering, radio & heater, vinyl top, etc. (Z1E293). Wow! What a buy!

**'69 GALAXIE 500 \$1849**  
2-Door Spts. Roof. White w/black vinyl top. Automatic, power strg. & brakes, R&H, AIR COND. (XNK225). Sharp buy

**'67 CHEV. IMPALA \$1049**  
Gold in color. Automatic, radio & heater, power steering, vinyl top, AIR CONDITIONING. (TRP628).

**'67 RIVIERA \$1549**  
Full power fact. strg. & brakes, automatic trans., AIR CONDITIONING, R&H. (TAX193). Tan in color. Hurry, won't last!

**'66 CHEV. BEL AIR \$649**  
4-Door. White in color. Automatic trans., radio & heater, FACTORY AIR. (ZYF452). Hurry in now.

**'69 CHEV. IMPALA \$1849**  
Yellow in color. Automatic, heater, power steering, AIR CONDITIONING. (ZWL406). Nice car all around!

**'67 CHEV. BEL AIR \$749**  
4-Door. Red in color. Automatic, radio & heater, power steering, AIR CONDITIONING. (VGW179). Best buy!

**'69 CHEV. \$1349**  
BISCAYNE 2-Door Cpe. Blue in color. AIR CONDITION, radio & heater, London top. (YXM136). Has automatic trans. & v/top. Hurry!

**'68 CAMPER VAN \$2349**  
Dodge Van w/Pop-Up Top. Deluxe window side model, sink, refig., stove, heater, sleeps 4, automatic trans., R&H. (#2067058725). Wow!

Full Prices Do Not Include Tax & License. All Sale Prices Subject To Prior Sale and Approval Of Your Good Credit. Sale Ends 10 P.M., Sept. 13th.

## GEORGE CHEVROLET

17000 LAKEWOOD BLVD. BELLFLOWER

CALL NOW FOR COURTESY CREDIT CHECK AND TRADE ESTIMATE

TOLL FREE

Long Beach, So. East Area

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TOLL FREE

Los Angeles Area

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Orange County Area

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OPEN 7 DAYS A WEEK 9 A.M. TIL 10 P.M.



LAKEWOOD BLVD. AT 91

(ARTESIA/FREWAY)

THAT'S RIGHT! WE'RE JUST 1/2 BLOCK NORTH OF LAKEWOOD BLVD. OFF RAMP!



SYDNEY LARKIN  
Store Manager

## Formal opening at hand

Forty local organizations benefited from the proceeds of a gala champagne party held last night to give area residents an advance peek at the comforts, conveniences and innovations ready for shoppers at the Broadway Store in the new Los Cerritos Center.

The preview held from 6:30 to 8:30 p.m. with hundreds of guests attending was sponsored by the Cerritos District of The California Federated Women's Clubs, all programmed by coordinating chairman, Mrs. C. S. Thompson, Jr., of Bellflower.

The new store will be formally opened tomorrow morning by manager, Sydney Larkin, at 10 o'clock with Broadway chairman, Philip M. Hawley; President Teller Weinmann, and other members of the firm's management team attending. Broadway Regional Manager, Edwin Barnes, will be there and so will architects from the staff of Charles Luckman and Associates.

WHENEVER THE visitor gets his first view of the interior of the new merchandising center, a feeling of spaciousness will be experienced. The broad bands of architectural concrete which give horizontal stretch to the exterior of the three-story building have been admired by passersby for many weeks. This promise of uncramped roominess is fulfilled throughout the 160,000 square feet interior. Clusters of shopping locales bring related departments close to one another as might be true of boutiques rubbing shoulders with one another in the Place Vendôme beside the Ritz in Paris. The shop-within-a-shop concept leads the browser from essential article to luxury product, from amusing gift to utilitarian staple, in urbane calm. What is exciting is the net effect of having one's wants anticipated so completely and without fuss.

It is not surprising that easy competence should characterize a new Broadway Store. The staff has been practicing retail sales service in the Southland since 1896, when a young Canadian named Arthur Lettis rented a store front at Fourth Street and Broadway in Los Angeles, a location then on the fringe of town. The sign already was up and has been for 10 years: "The Broadway Department Store, J. A. Williams & Co., Proprietors." But the Williams group had to give up and the 40 x 100-foot sales area was empty in January of 1896.

February 24, 1896, however, told a different story. The store was jammed with goods when the doors of the Broadway Department Store were reopened by young Lettis. It was a strange mix of merchandise that day because Lettis had just acquired the stock at auction for \$800 (of borrowed money) and it took him a while to get squared away. His prices set good values, however, and he did get squared away.

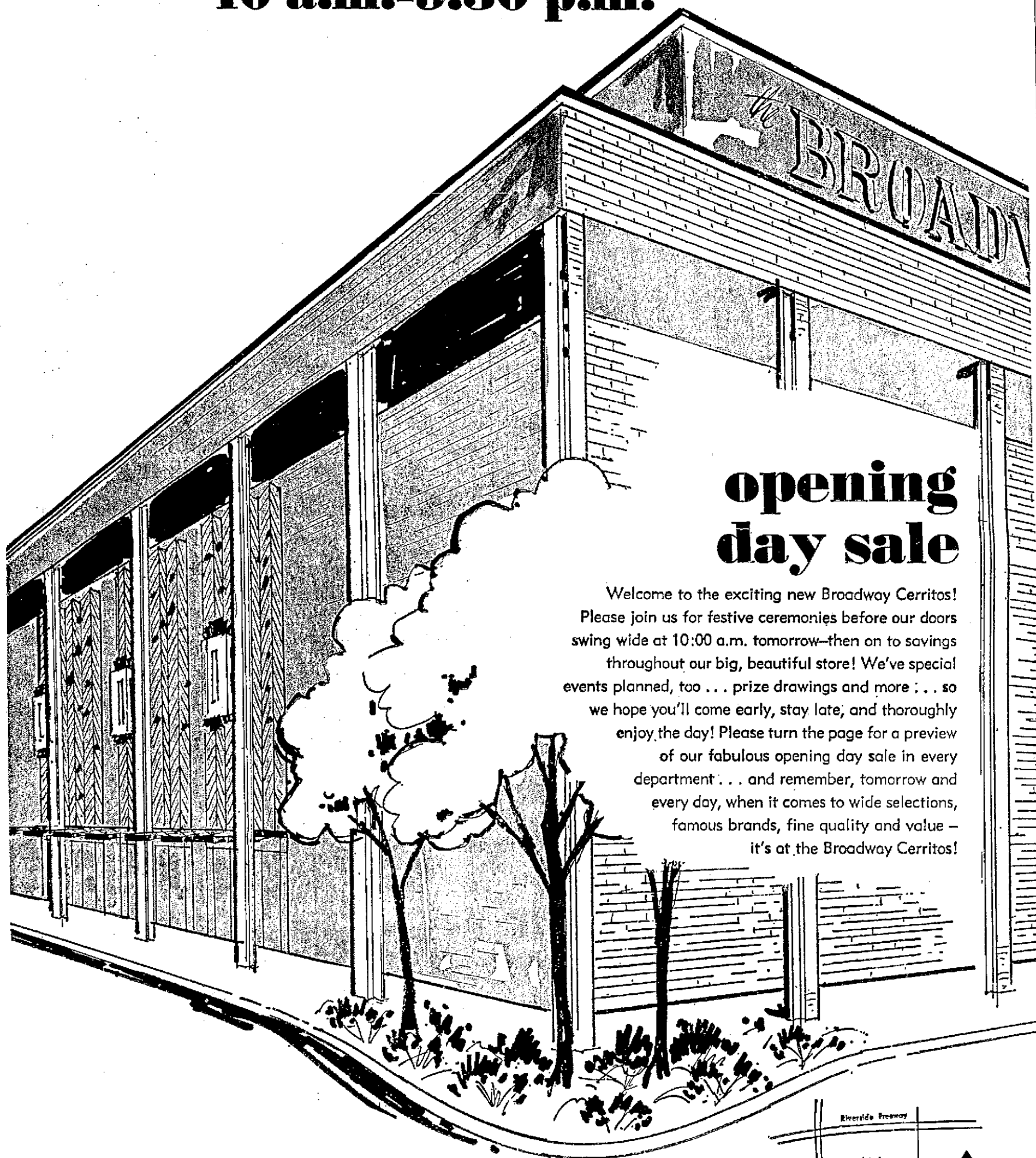
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(Continued on Page Bdy 2)

tomorrow

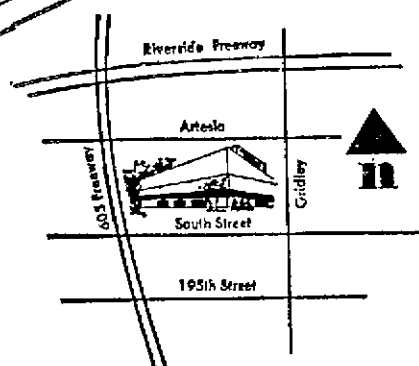
monday

10 a.m.-9:30 p.m.



## opening day sale

Welcome to the exciting new Broadway Cerritos! Please join us for festive ceremonies before our doors swing wide at 10:00 a.m. tomorrow—then on to savings throughout our big, beautiful store! We've special events planned, too . . . prize drawings and more . . . so we hope you'll come early, stay late, and thoroughly enjoy the day! Please turn the page for a preview of our fabulous opening day sale in every department . . . and remember, tomorrow and every day, when it comes to wide selections, famous brands, fine quality and value — it's at the Broadway Cerritos!



# it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411



## OPENING

(Continued from Page Bdy 1)

him with time to examine his position again, Letts took notice of the sign he had inherited with the lease on the store front: The Broadway. That was the name of the Los Angeles Street. That was now the name of a successful department store in Los Angeles. Why change?

HENRY HUNTINGTON came from San Francisco a few years later with a regional transportation plan which he made come true as the Pacific Electric Railway. Suddenly the store at Broadway and Fourth Street which once had been "way out in the country" was in the middle of a booming downtown business district. Letts presently had to rebuild to provide 600,000 square feet of store area, making the Broadway the largest department store west of the Mississippi . . . and he had to enlarge the building again with an addition on the Fourth Street side a few years later.

The original Broadway, repeatedly enlarged and renovated through the next few years, was joined by a second full-line department store in Hollywood at the glamorous crossroads of moviedom, Hollywood and Vine streets, in 1931. Next came Pasadena, home of the Rose Bowl and famous New Year's Rose Parade . . . Crenshaw, anchoring the nation's first suburban shopping center . . . Westchester, near International Airport . . . Panorama City, in burgeoning San Fernando Valley . . . Del Amo . . . Long Beach . . . West Covina and Downey, thriving suburban centers . . . Whittier, hometown of President Nixon . . . glittering Wilshire Boulevard . . . and Century City in the heart of luxurious Beverly Hills. Each of the new stores occupied 150,000 to 240,000 square feet of merchandising display and shopping convenience.

The prosperous Orange County community was first served by the Broadway in 1955 with a store located in Anaheim near Disneyland and Knott's Berry Farm. Ten years later, another Broadway was built at Huntington Beach and in 1967 a third was added at Newport Beach in a handsome hill-top mall built on a part of the historic Irvine Ranch overlooking the Pacific Ocean.

The 30th store, established in the City of Orange opened August 16 in the Mall of Orange and was an immediate success.

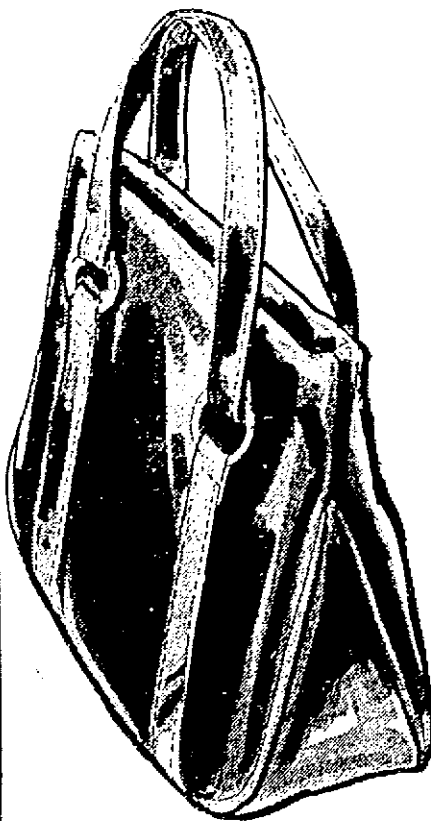
In 1962 the Broadway bought San Diego's leading department store, Marston's, which had opened in that city in 1878. A suburban Marston store located at Grossmont was also acquired that year and a third store was built at Broadway at Chula Vista. The old Marston store located in downtown San Diego was closed in September 1969 and the Broadway Fashion Valley, one of the firm's hand-somest stores opened as its replacement.

THREE BROADWAY Stores are located in the Phoenix area . . . in Christown, the city's largest shopping center; in Biltmore Fashion Park, the city's most exclusive shopping mall; and in Scottsdale, Arizona's colorful residential and tourist center just east of the capital city.

The San Bernardino-Riverside-Ontario metropolitan area with a population of 1,113,600 also has three Broadway stores, the newest, a completely new concept in stores, unveiled in Riverside last autumn. Two stores have been opened to the north of Los Angeles in the Buenaventura Shopping Center at Ventura and in the Valley Plaza Shopping Center at Bakersfield.

Las Vegas, the city that has become legend in every corner of the world, has one Broadway opened in 1966 just one-half mile west of the city's famed "Strip" in the air-conditioned Boulevard Shopping Center.

# opening day sale



**handbags galore**  
**2.99-4.99**

Reg. \$5-\$11, a large collection of handbags. Genuine leathers and shiny crinkles. Casual and dressy styles. Roomy totes, swaggers, swinging shoulders. In assorted fall colors. Come early! Handbags, Cerritos only



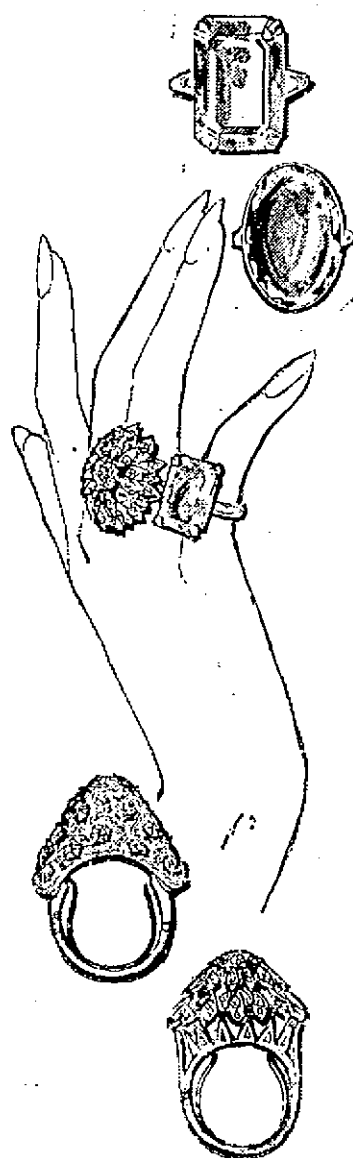
**hel-air®**  
**panty**  
**stockings**  
**1.79**

Reg. \$2.50. Of Saffron® nylon that will not cling to your polyester or nylon fashions. One size fits 5'-5'10". In newport, beige delight, antique gold, eager beaver, oyster, andine, red onion, plum. Hosiery, Cerritos only



**houcle knit top**  
**3.49**

Reg. \$6, ribbed weave top of soft spun rayon and cotton. Popular U-neck styling with short sleeves. In sizes 34-40. In natural, blue, lilac, navy and red. For shorts and pants. Hurry to save! Accessories, Cerritos only.



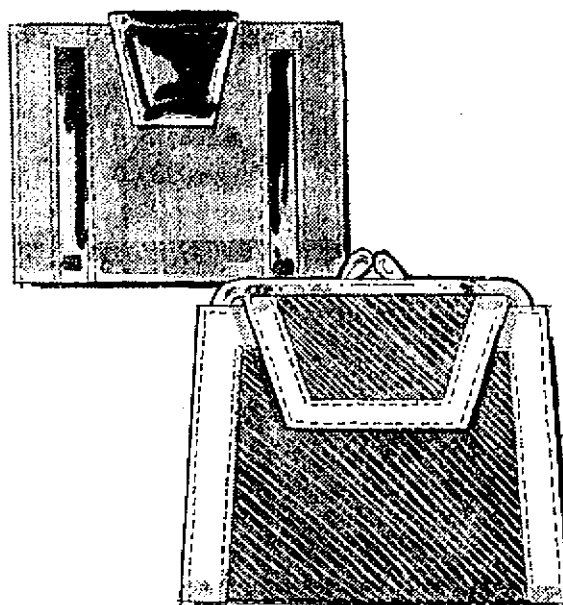
**ring bonanza**  
**2 for 5.00, \$3 each**

Sparkling simulated stones, cameo looks, simulated pearls, onyx looks and others, all to grace your hands in the newest fashion. What fun you'll have choosing. All are adjustable. Costume Jewelry, Cerritos only



**the margie wig**  
**9.99**

\$45 value. Don't miss this fantastic buy. Our Margie wig from Helene Curtis offered to you at unusual savings. Of Kanekalon® modacrylic pre-styled, with hand tied hairline. Washable, too. Cosmetics, Cerritos only



**purse accessories**  
**1.99**

\$3-\$10 values. Big collection of clutches, credit card cases, billfolds to keep your handbag tidy. Choose from a large variety of colors and styles. You'll want several at these savings. Personal Leather Goods, Cerritos only



**non-cling slip sale**  
**3.20-4.80**

By Van Raalte in Antron III nylon taffeknit. Reg. \$6 slip shown, white, short 32-36, average, tall 34-42, 4.80. Reg. \$4 1/2 slip, short, s-m, avg., tall, M-L. 3.20. Reg. \$4 scantie, S-M, now 3.20. Street Floor Lingerie, Cerritos only

## it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-0411

# opening day sale



**polyester  
daywear dresses  
19.99**

Reg. \$24-\$36  
We've sketched one style  
from our special grouping  
of new fall looks.  
Included are misses' and  
half-sizes. Autumn tones,  
beautiful polyester fabrics.  
Windsor Women's Dresses,  
Cerritos only.



**juniors' and  
petites' knits  
15.99**

Reg. \$22  
You'll find all the dresses  
you need for campus  
or career. From famous  
labels in assorted styles  
and colors, variety  
of knit fabrics, Sizes 5-13.  
Junior World Dresses, Cerritos only.



**famous maker  
pantsuits  
9.99**

\$26 value  
An outstanding savings event  
from this well-known name.  
Washable polyester and  
Orlon® acrylic knit pantsuits.  
Sizes 10-18, navy or gold.  
Hurry in!  
Daytime Dresses, Cerritos only.



**versatile jumpers  
9.99**

Favorite deep V-neck  
jumper with back-zip,  
optional tie belt. Lined wool  
flannel, black, navy, purple,  
grey or wool tweed in teal or  
purple. Also in doubleknit  
polyester, black, navy, purple.  
Sizes 8-18, 14½-22½.  
Career Dresses, Cerritos only.



**dotted sheer  
long dress  
19.99**

The softest shirt-look imaginable  
with full, flounced hem and  
crisp white sash at the waist.  
Navy/white for sizes 8-16.  
A beautiful buy!  
Windsor Misses' Dresses,  
Cerritos only.



**polyester blazer suit  
27.99**

Reg. \$52  
Elegant tailoring well-suited to  
a busy life in 100%  
polyester. Blazer over pleats  
in polka dots of brown/white,  
navy/white, red/white.  
Misses' Suits, Cerritos only.



KITTY



ALEXIS



STEVEN



EDDIE



JUDI



GLORIA

## Six seniors appointed to councils

Six outstanding high school seniors from the Cerritos area were selected to represent their schools on the Hi-Deb and Key-Man councils of the Broadway Cerritos.

The councils are governing bodies for the Hi-Deb and Key-Man clubs created by the Broadway Department stores to provide educational and entertainment activities for young people.

Named to the councils for the Broadway Cerritos are: Judi Elaine Moden, 12543 East 212th Street, Lakewood; Cathryn Karlin, 2852 Tucker Lane, Los Alamitos; Gloria Botosan, 18211 S. Hoffman, Cerritos; Alexis Mizwin, 6133 Lakewood Blvd., Lakewood; Steven Perry, 12323 Centralia Ave., Lakewood; Eddie Arriola, 11638 Artesia, Artesia.

The Hi-Deb clubs, organized by the Broadway in 1939, have grown from an initial membership of 2,500 to a total membership this year of more than 75,000 girls.

CANDIDATES for a membership on both councils must be high school seniors who will graduate in June. High scholastic standing, wide participation in school activities, leadership, ability, good grooming and a pleasant personality are necessary qualifications.

Council members are required to work on Saturdays during the school year, during Christmas and Easter vacations, and at other special occasions.

Hi-Deb councils number four to six members in each Broadway store. One girl is charged with the responsibility of supervising the store's youth activities with the assistance of Broadway's youth coordinator, Jackie Henderson.

Monthly meetings with merchandising and business authorities covering such widely ranging topics as data processing, buying, manufacturing and sales promotion are held in the Broadway Services Building with two Key-Man representatives from each store attending.

BROAD EXPOSURE to retailing and an opportunity to see how the industry as a whole functions are integral parts of both Hi-Deb and Key-Man Council programs.

Visits to the Los Angeles Wholesale Market, seminars conducted by business leaders and exposure to a wide range of retail activities are included in the yearly format.

Each year the young people plan and execute a series of December holiday parties for inmates of homes for the aged.

High point of the year is the awarding of three \$500 scholarships. Two of the awards are presented to Hi-Deb Council members, the other to a Key-Man Council member. The funds must be used for college tuition but are not necessarily limited for use in four-year colleges.

# it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-0411



## Handy shopping stressed

Have you ever walked into your favorite department store, asked the salesgirl a question, and been met by a vacant stare?

Have you asked for a certain pattern or style only to be met with, "I don't think we have that," then turned around to find the very thing you asked for on the counter behind you?

The new Broadway store in Cerritos is very aware of the frustrations of shopping, and is doing a monumental job of preparing a large sales staff. It is a continuing task, of course, but the initial training alone is very demanding.

In the area of bed and bath linens alone, the job is an overwhelming one. In addition to the basic information on size, price and so forth, there is a need for the salesgirl to know the difference between muslin and percale, between a sheared velour towel and an unsheared towel, a jacquard and a print; and a world of other points on basic quality.

BUT QUALITY is only the first base for the salesgirl. The real selling point in today's market is fashion. Women no longer buy sheets and towels because the linen closet is empty. They buy them because there is such excitement and color in design that the bed and bath reflect all the fashion that hangs in the clothes closet. Women no longer buy what they need. They buy what they want, and what they want is fashion... a whole wardrobe full of pattern and color which can give them an instant change of pace. A woman cannot change her carpeting or drapes at the drop of a hat; but she can easily and with relatively little expense redecorate her whole bedroom and bath with easy-care sheets and towels. And she does. Today there are more print sheets sold than the total of all sheets sold in 1955.

So the salesgirl must become a fashion expert, as well as a guide to quality and value for the consumer. She must have or develop a sense of color and design and a thorough knowledge of her merchandise so that she can help the customer coordinate a total look.

HOW CAN THE Broadway store accomplish this job? There is a training department, of course, involved in the continuing job of updating the salesgirls' information. In addition, the companies from whom the buyers buy goods will sometimes offer assistance in this area. Stevens Utica, maker of fine bed and bath linens, employs three Fashion Coordinators who travel the country to reach these salesgirls. In a recent six-month period, 2,200 salesgirls received pertinent information on the type and quality of bed and bath linens and how to care for the colorful prints and jacquards which make up the line. They viewed exciting fashion films and got the latest word on styling and decorating for the bed and bath.

Prior to the opening of the Broadway store in Cerritos, the new staff in the bed and bath linen department will be getting this same message, one which will make them better prepared to help the customer with her fashion needs.

### Youth registration heavily Democratic

FRESNO (UPI) — A voter registration drive at Fresno City College has put smiles on the faces of local Democrats.

During the three-week drive, with nearly 2,300 students registering, 65 per cent between the ages of 18 and 21 selected the Democratic Party, while 20 per cent registered Republican.

# opening day sale



**blouse bonanza**  
**3.99**

Reg. \$8-\$10. A large selection of blouses from famous makers. Hurry in for pick of the many styles, fabrics. Street Floor Blouses, Cerritos only.



**hi-deb shorts**  
**2.99**

Orig. \$5-\$8. Here they are... the hot little shorts from a famous maker. Cotton brushed denims, corduroys in assorted styles, colors. 5-13. Hi-Deb Shop, Cerritos only.



**pant top sweaters**  
**8.99**

Reg. \$12. We show just one from a bright group of novelty ribbed knits in plum, gold, purple, orange, sizes S-M-L. Misses' Sportswear, Cerritos only.



**polyester pantsuit**  
**17.99**

Reg. \$28-\$40. Great buys on popular styles from a top label. We show one pant suit from the group, in light or dark tones, 8-18. Misses' Sportswear Dresses, Cerritos only.



**junior jeans**  
**4.99**

Reg. \$10-\$12. Come see our flare-up of jeans. Favorite colors in cotton corduroys. By a top name, Sizes 5-13. Junior Sportswear, Cerritos only.



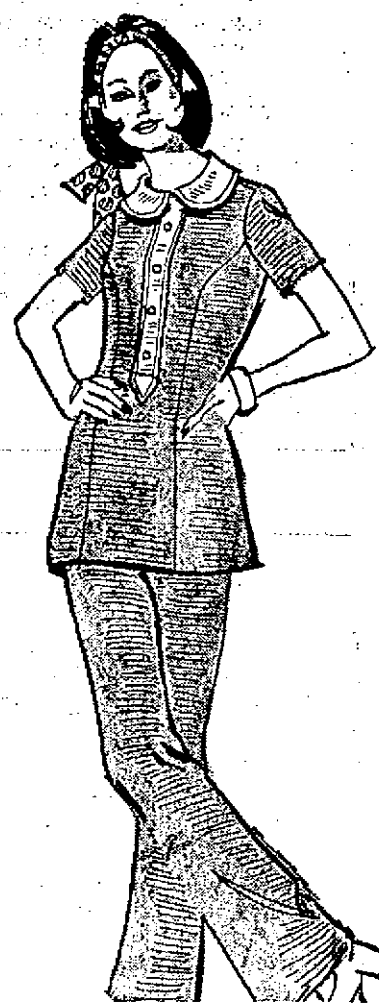
**polyester toppings**  
**8.99-11.99**

Reg. \$14-\$18. Easy-care favorites in soft shirt stylings. Many to choose from in solids, prints, 8-18. Misses' Sportswear, Cerritos only.



**pantsuit spectacular**  
**14.99**

Reg. \$26-\$30. Single and double breasted styles in checks, plaids and novelties. Assorted fabrics. Misses' Sportswear, Cerritos only.



**polyester pantsuits**  
**14.99**

\$28-\$32 values. Varied group includes tunic and jacketed pantsuits in darks and brights. Sizes 8-18 included. Street Floor Sportswear, Cerritos only.

# it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

# opening day sale

## Fashions for fall reflected

In a word, the fashion message from the Broadway in the new Cerritos Center is "ladylike."

Sleek boutiques, on the store's second floor sparkle with vibrant new fall fashions reflecting this trend back to femininity. Collections assembled by the firm's buyers from the best of the California and New York markets, and top European houses, focus on softer silhouettes, meticulous details and fluid fabrics. Themed "New Projections" the Broadway's fall 1971 preview emphasizes the departure from the spare body skimming dress, the gypsy-ethnic look, the anything-goes mood of the past few years. Replacing these are stunningly shaped suits, dressmaker dresses and a covey of new coats — one, not a coat at all, but a swingy, magician's cape.

A SERIES of unusual fashion events have been planned by the Broadway to introduce the "New Projection" lady collections. New shoe stylings are greatly revised for the lady look of fall and at the Broadway to introduce these will be the stylists from DeLiso Debs and Naturalizer. Soft suedes in luscious shades with higher heel and elongated toe and a smashing collection of boots especially made in Italy for Broadway customers will be featured in the shoe departments.

The Broadway fashion director, Mrs. Lee Hogan Cass, suggests the California customer key her fall wardrobe purchases to the redwood and rustwood tones (bright rust to copper), grape harvest (reddened or rich Renaissance purples to plums), and red onion to wineberry (claret influenced reds). Color classics such as camel, grey, navy, brown and black are again important with the revival of "ladylike" fashions, the black important in knits and patterned fabrics, intarsias, color blocks and slices sparked with vivid color.

FABRICS important in the "New Projections" collection are, in addition to knits, velvets, suedes, leathers, flannels and tweeds, says Mrs. Cass. Patterns and prints are newly interpreted for fall in jacquards, roses, animal and earth designs, tapestry patterning and mosaics.

The blazer is having a blazing success and appears throughout sports-wear boutiques at the Broadway in many colors and shapings. Trims range from sleek braid to hand-tailored picking. Layered looks are especially prominent in the active and spectator collections with short skinny sweaters shown over shirts and long lean sweaters over other sweaters. Belts are part of the layering process.

## Diamond setter to demonstrate

Have you ever seen a diamond setter at work?

Is the brilliance and sparkle of your diamond engagement ring or treasured heirloom lost in an old fashioned, unimaginative setting?

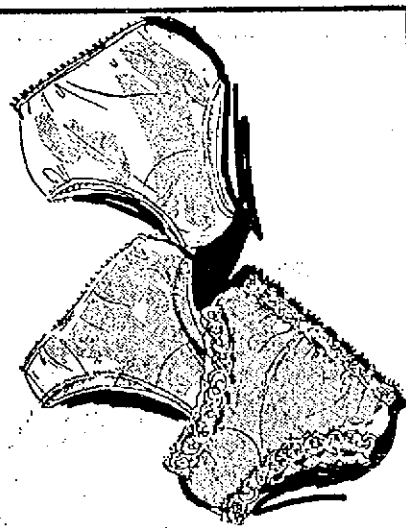
An expert diamond setter will be in the Fine Jewelry Department of the Broadway-Cerritos, Monday and Tuesday, September 13 and 14, to demonstrate how fine gems are set and to consult with you.

A lovely modern mounting, that will capture all the fire and beauty of your gem, can be created before your eyes and the re-mounting completed while you wait.



### cozy sleepwear 3.59

Orig. \$5-\$6. Famous maker cotton flannel gowns and pajamas, in a great variety of styles, patterns and colors. Girls' sizes 4-14. Girls' Lingerie, Cerritos only.



### pantie special 79c, 6/4.50; 1.19, 4/4.50

Choose nylon hipsters with lace band, fancy lace-trim nylon bikinis, and tailored nylon briefs and bikinis, white and pastels, 5-7. Daywear Lingerie, Cerritos only.



### easy-care pajamas 7.99-8.99

Reg. \$12-\$14 styles from Vanity Fair and Vassarville. Sizes 32-38. Shown, one from the group in crepe with cap sleeves. Sleepwear Lingerie, Cerritos only.



### short quilted loungers 5.99

Printed cotton robes, acetate lined and interlined with polyester fiberfill quilted back to back. Washable blue, pink, maize, sizes 10-18. Robes, Cerritos only.

### fall fabric specials

6.50-\$10 Polyester double knits, machine wash/dry, no iron ... 3.99-5.99 yd.

\$4 100% acrylic brushed prints, machine wash, 45" wide ... 1.99 yd.

4.50 Polyester velour, warm luxury ideal for lounge-wear ... 1.99 yd.

1.80 Peasant prints, for country-look fashions, washable, 45" wide, from reg. stock ... 99c yd.

\$1-1.29 Assorted fabrics, early bird specials, all washable ... 2 yd./\$1

Fashion Fabrics, Cerritos only.



### girls' capelets 3.59

Orig. \$9-\$10 famous maker capelets that pack a fashion punch, sizes 7-14, washable. Shown, just one from a large assortment. Girls' Sportswear, Cerritos only.



### girls' dresses 3.99

Reg. \$6-\$7. Choose from a variety of styles and colors in easy-care acetate-bonded acrylics. For school, play or parties. Sizes 4-6x, 7-12. Girls' Dresses, Cerritos only.



### tops for teens 3.99

Reg. \$6 famous maker sweater tops, and very together Wallace Berry rib tops for her skirts or slacks. Choose favorite fall colors. Sizes 10-16. Junior Hi Shop, Cerritos only.

### little boys' pants and shirts

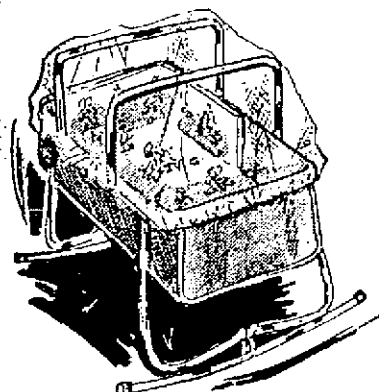
### 99c-2.99

\$5 Famous maker fashion pants, slim and reg. fit. A good selection of colors, sizes 4-7, 2.99.

\$2.50-\$3 famous make knit polo shirts, sizes 4-7 save 1/2-1/2, 99c.

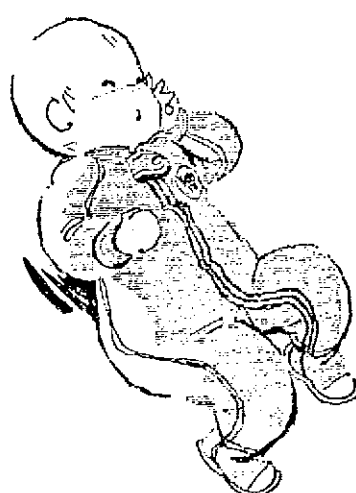
\$4-4.50 Cotton velour shirts, in great fall colors, sizes 4-7, 2.99.

Little Boys' Wear, Cerritos only.



### travel bed 8.99

Reg. \$16 car bed by Pride features comfortable pad, protective net, rocker arms. Lightweight polished chrome construction makes traveling with baby a breeze! Infants' Furnishings, Cerritos.



### blanket sleeper 3.49

Reg. 5.50 value! Machine washable acrylic warmer with full-length zip front, knit collar and cuffs, non-slip plastic soles. Vivid new tones, S-M-L-XL. Infants' Wear, Cerritos only.



### famous name bras 2.69-3.99

Reg. \$4-\$6. Group includes nylon lace and nylon tricot soft, contour and padded cups. White, pastels. A,B,C. Sorry, no mail, phone orders. Foundations, Cerritos only.

# it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-411



## Ecology reflected in theme

This floor's story  
totally involved  
with the world  
around us

Total involvement with the environment as reflected in the home is the theme of the fascinating story now being told on the third floor of the new Broadway, Cerritos store.

This spacious area is skillfully color-blended to flow from one department into another. And all home departments — linens and bedding, china and glass ware, the fashion fabric center, major appliances, stereo-records, rugs, lamps and draperies are color-coordinated throughout.

One of the most exciting departments in the store is the "furniture and sleep shop." Here, Don Dando, Broadway design coordinator, has designed around the spectacular beauties of the world to make a sophisticated "natural statement."

HE HAS graphically illustrated his thinking in "vignettes," the "collectors' corner," the two decorator galleries and the fabulous "discovery shop."

In addition to the exotic shops just named, the design coordinator has arranged 16 room settings to augment his theme.

He has taken earth tones and the glow of sun-ripened fruits, green leaves, lemons, oranges, autumn rusts, browns and natural whites and neutrals for his palette.

Centering the third floor is the quadrangle of the art and gift department. An enchanting array of candles, gifts, artificial flowers and many other items meet all gift needs. The department is featuring large ceramic tigers in full color and the delicacy of the well known Bortin statuettes.

Cascading from an inset ceiling fixture are strands of clear plastic links, sparkling as they turn in the air. These delightful items intertwine to hang or pull apart to stack. The possibilities are endless — room dividers, chandelier streamers, wall decor — you name it.

A STUNNING white cocktail table is located outside the gift section. On first glance it appears to be fragile porcelain, but on second glance you see it is sturdy acrylic. The molded table has four deep wells for wine bottles, wine glasses, cocktail napkins and flowers.

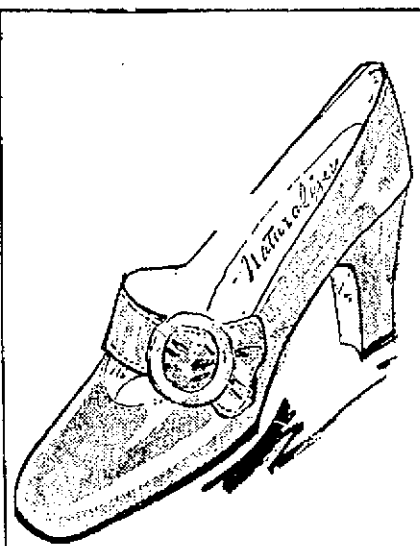
Among the striking "vignettes" in the furniture section is one done in chrome and glass, featuring glass tables, a beautiful glass server, and imported chrome rockers upholstered in brown and black leather. One chair copies the popular bentwood style to look amazingly new. You will love the comfort of the chrome "pull up" import with soft, downy textured upholstery used in contrast to the leathers.

A total design viewpoint for today is seen in the two decorator galleries. A new type of traditional and contemporary furniture face each other. But what a difference to old concepts! For the contemporary styling, the designer has chosen textured love seats in natural and off-white complemented by apricot lacquered tables with unique "big bamboo" woven tops. A chandelier of crystal and white bamboo and four white bookcase units filled with a galaxy of gifts repeating the primal colors complete the ensemble. Handsome custom draperies in white textured fabric are over-draped and banded in green silk.

ACROSS the aisle, the traditional setting features a huge textured sofa in white-neutral tones. This is flanked with two "wrap-around" cut velvet chairs in palest earth shades. A chrome and opaque ball

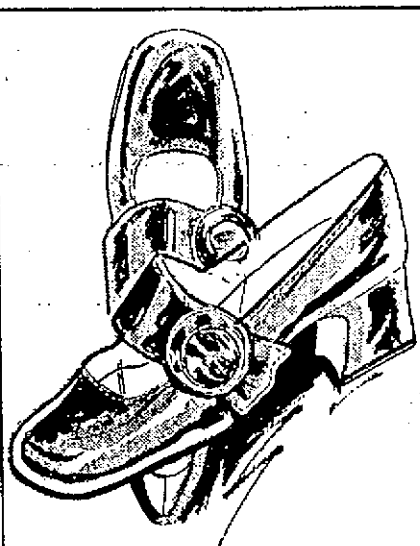
(Continued on Page Bdy 7)

## opening day sale



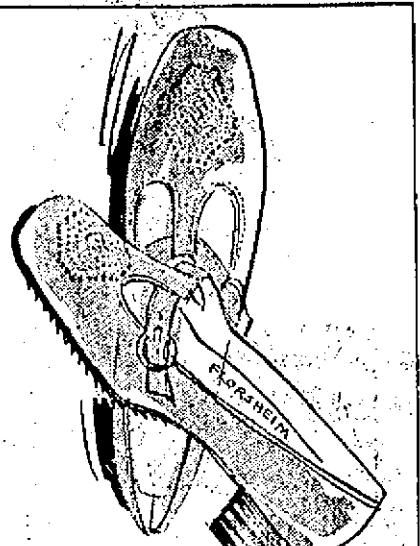
**naturalizer savings**  
**9.99**

\$22 value. Comfortable walkers and dress styles in this group. Fashion Shoes, Cerritos only



**joyce specials**  
**9.99**

\$22 value. Saucy and bright, our wide strapped style on a low heel. Fashion Shoes, Cerritos only



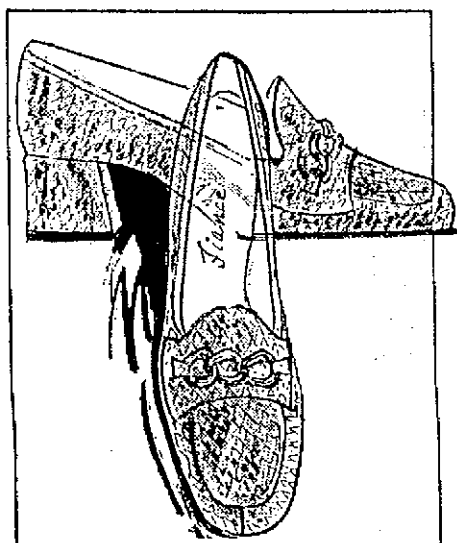
**save on florsheim**  
**11.99**

\$24. Value. A great buy on this famous name strap walking shoe. Fashion shoes, Cerritos only



**naturalizer wisp**  
**9.99**

Orig. \$18. Save on this low heel stitched walker high at the front. Casual Shoes, Cerritos only



**cobra by fiannees**  
**9.99**

\$20 value. Exquisite cobra pump. Matching handbag, now 13.99. Fashion Shoes, Cerritos only



**naturalizer cabana**  
**9.99**

Orig. \$18. Stitched and banded casual walker, Great for travel. Casual Shoes, Cerritos only



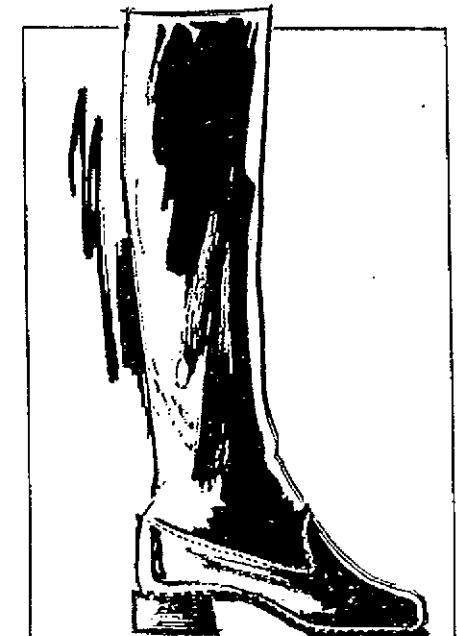
**suede boot**  
**21.99**

\$30 value. A super buy on a super boot... laced at the front. Budget Shoes, Cerritos only



**dress, school shoes**  
**2.99**

\$7-\$9 values. Big selection of styles, colors by Young Crowd. Children's Shoes, Cerritos only



**boots for girls**  
**4.99**

\$8-\$10 values... a large group of boots. Black and colors. Children's Shoes, Cerritos only



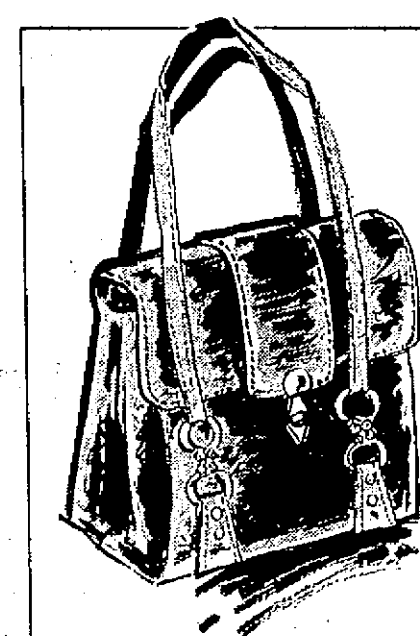
**crinkle patent boots**  
**10.99**

Orig. \$20. Big savings on sleek, shiny crinkle boots. Black, brown, navy. Casual Shoes, Cerritos only



**ankle boot**  
**3.99**

\$9 value. Big savings on our stretch style. Perfect pantsuit partner. Budget Shoes, Cerritos only



**casual bags**  
**4.99**

\$9 value. A group of young styles by Berne'. Great for campus. Fashion Shoes, Cerritos only

## it's at the broadway cerritos

500 LOS CERRITOS MALL CERRITOS (213) 860-0411

## Reflections of ecology seen here

(Continued from Page Bdy 6)

chancellor and matching floor lamp and big square mirror framed in spun-steel and brass point up a magnificent wooden screen in giant herringbone pattern. Fluffy white imported fur rugs, the natural forms of Italian hand-carved birds and beasts and a collection of giant jungle butterflies compose the ultimate elegance.

The Broadway's famous "collectors' corner" is well known to cognoscenti as a hunting ground for the rare and the unusual. In this department, bombe chests in leather, cylinder tables with four tiers, woven planters for rare plants, bamboo campaign chairs, friar chairs and French armchairs in gold and white were displayed.

Take time to view the model rooms. They are replete with ideas in furniture, draperies, wall coverings and individual items of rare distinction.

One stunning mise en scene featured hickory dining furniture in magnificent wood. Notice how cunningly the designer protects the tablebase with metal scrollery. Matching cane dining chairs with princess backs had gold velvet seats. Also note the classic bronze pulls on the matching side pieces.

**THE PAINTED DREXEL** group in white and yellow with white silk seats welled in matching colors was an exciting contrast. Persian print silver wall paper and custom draperies complete the ensemble.

In the model settings look for the "bull's eye" mirror wall, notice the variety of wall coverings and rugs, the accessories and the adroit use of color. You can take away many useful decorating ideas.

The sofa collection is outstanding. You will see many sizes and styles in quilted and plain leathers, giant flower prints, textures and other fabrics. The contoured white leather sofa with strapped-in cushions is almost irresistible.

Highlighting the extensive chair collection was a country camel "scoop" chair with matching footrest. For a highly original sofa, line up two or three, as space permits. Your husband will relish the comfort. Other chairs include recliners and contoured leather chairs with footstools.

**AS STATED**, design ideas abound in each department. In the rug department look for the Karastan display with matching accessories in the "designer's niche" and inspect the imposing array of area rugs by Regal in contemporary graphic designs.

When you visit the lamp department, observe the "natural statement" in pre-Columbian art pieces and accessories and in the glazed and unglazed pottery lamps with textured and painted shades.

Take time to visit every department on the floor. Each is replete with new ideas, new merchandise, new colors all designed to make your house a home.

## Third floor items for collectors

A very special scene at the new Broadway is the Discovery Shop located on the third floor in the furniture area.

Collector's items from the world over are housed in a handsome setting befitting their merit. Antique, traditional and contemporary objects d'art and decorative accessories are included in this unusual shop which is the repository for new delights collected by the firm's knowledgeable buyers on their many trips throughout Europe and Asia.

# summer fur sale

fabulous  
mink  
values



More important than ever... the lustrous, natural elegance of mink, so specially priced now.

- A. Full length natural pastel mink coat, **995.00**
- B. Fingertip length natural Azurene\* mink coat, **988.00**
- C. Fingertip length natural Tourmaline\* mink coat, **588.00**
- D. Fingertip length natural shadow mink coat, **588.00**

Fur products labeled to show country of origin of imported furs. \*TM Emba Mink Breeders' Assoc.

Fur Salon, Cerritos only

just say "charge it" ...  
you won't be billed  
until october

# it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS. (213) 860-0411



## A way to beautify the home

A color-keyed home decorating booklet designed to give homemakers confidence and inspiration in making decorating decisions is now available for the asking at the Decorator Galleries of the new Broadway Cerritos.

Titled "How to Be a Color-Schemer," the 24-page publication is packed with information and ideas. After briefly covering the basics of color composition, the book includes page after page of imaginative tips and "how-to" suggestions — all illustrated by brilliant color photography.

Whether your home is a spacious ranch house or a modern apartment, you will find much that is fresh and usable here. Walls, for example, are often a problem if you are bored with the usual treatments. The Broadway's "Color-Schemer" will show you how to use carpeting for an exciting — and practical — effect... for a wainscot look... as background for a dramatic family-picture gallery... for a cozy effect from a shag-covered wall.

UNLIKE decorating guides that assume you have an unlimited budget and genius to match, the one offered at the Broadway Cerritos Galleries is down to earth without ever approaching the prosaic.

Among its tips are a vinyl paste and spray adhesive for applying fabrics to surfaces, and double-faced carpet tape for creating your own floor-covering motif.

(Have you ever thought of covering inexpensive, drum-shape stools with remnants from your floor carpeting? Very elegant!)

Today there no longer is a need to choose between a kitchen that screams efficiency and one that looks as if it was furnished by the random offerings of a kitchen shower. You'll find many ideas here that you can adapt for that area where you spend so many hours.

Small as it may be in square feet, the foyer is what your guests see first. The "Color-Schemer" shows how to get away from the dull-little-console treatment in favor of something that will express your personality.

BEDROOMS, dining areas, bathrooms, even shelf arrangements all come to life in this valuable, free booklet.

In addition to idea-specifics, the book explains and illustrates color basics: the single-color scheme, side-by-side colors, opposite colors. Using them as a guide, you can confidently work out your own variations in the hues most appealing to you.

Also included are accent colors and how to use them, coordination of textures, how to make the most of pattern interest, even how to make your own headboard (no saws or nails required!)

When you pick up your book in the Broadway Cerritos furniture department you will find a wealth of additional ideas in the fascinating room settings and vignettes there. And a friendly staff of decorating experts is always on hand to answer your questions.

Because the supply is limited, "How to Be a Color-Schemer" cannot be mailed.

## Wicker galore and all kinds

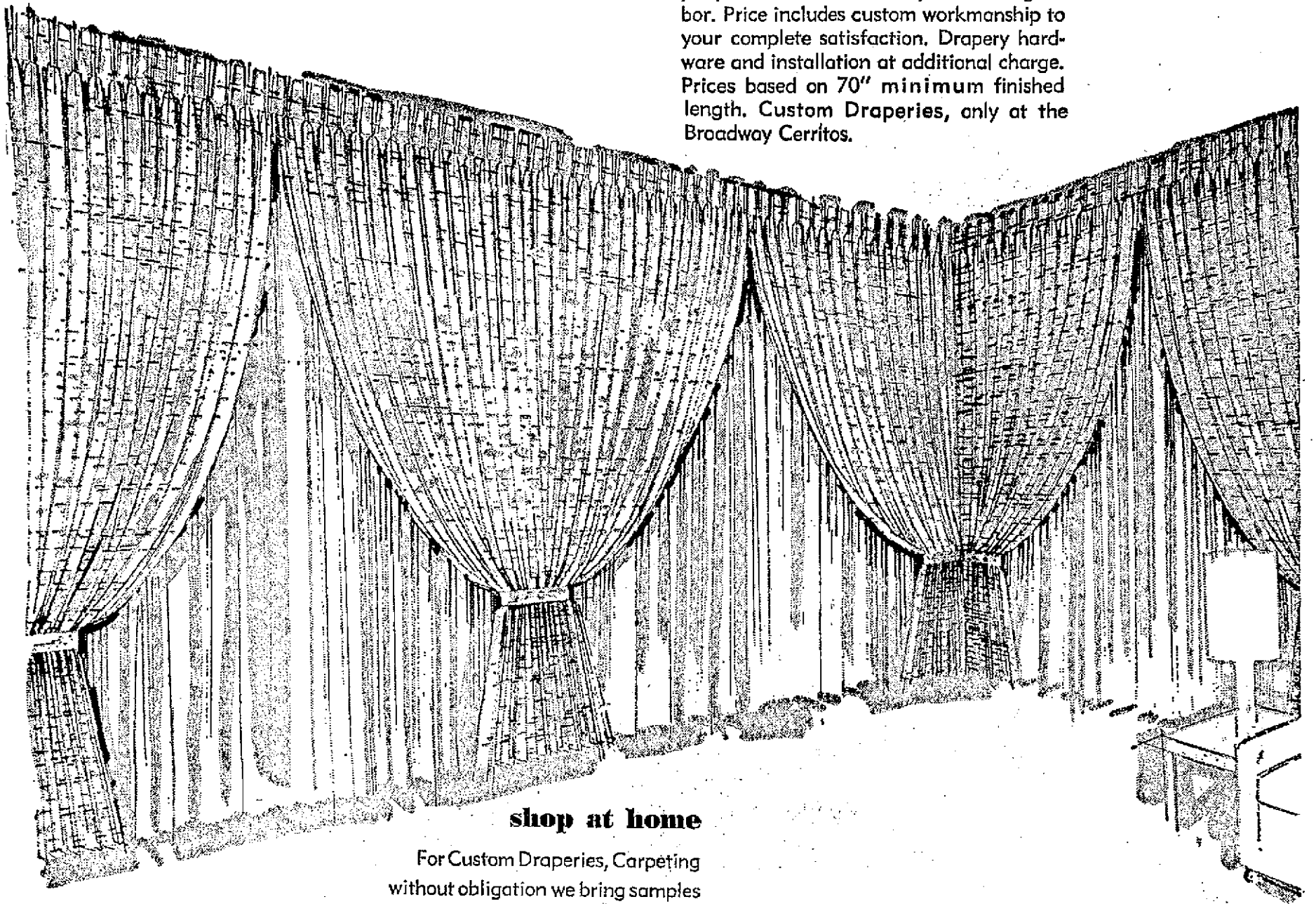
If it's wicker it's got to be there in the Broadway's "Wickery" which is crammed with marvelous Hong Kong baskets, chairs, cache-pots and hundreds of other delights.

And they're not all from Hong Kong — cunning basketry from Manila, decoratives from Mexico, and interesting canes from both Europe and America are included in the Wickery collection, which is one of the most fascinating to be found in Cerritos.

# opening day sale

custom draperies 1.99 yd.  
labor included

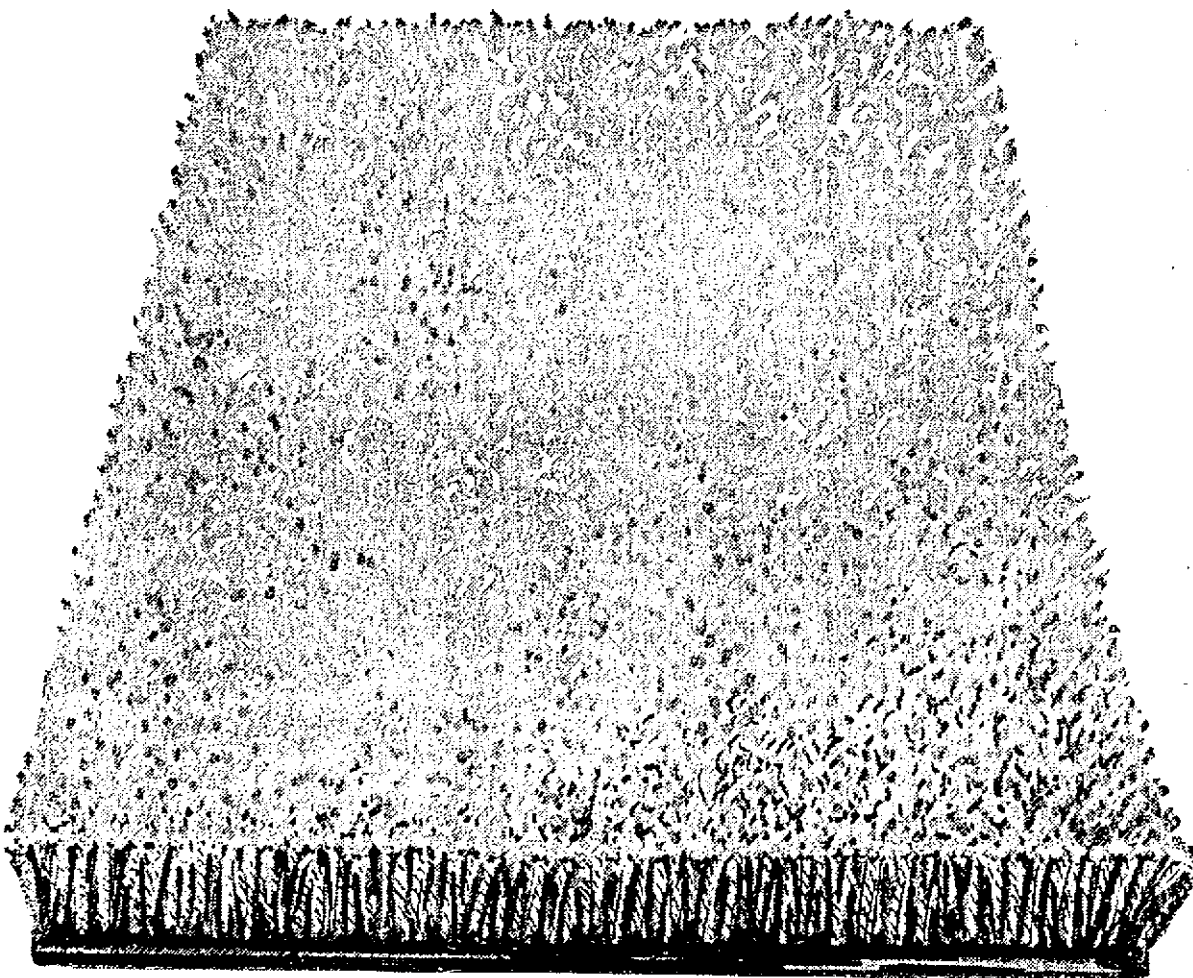
Select from a myriad of high fashion colors in an array of fabrics: rayon and acetate antique satins, textures and sheers. Additional selection of open-weave casements, jacquards from 1.99-3.99 yd. including labor. Price includes custom workmanship to your complete satisfaction. Drapery hardware and installation at additional charge. Prices based on 70" minimum finished length. Custom Draperies, only at the Broadway Cerritos.



## shop at home

For Custom Draperies, Carpeting  
without obligation we bring samples  
to you... no charge for estimates.

Call (213) 860-0411



## 4.00 sq. yd. savings installed shag carpet

8.99 sq. yd. installed Orig. 13.00  
nylon pile 2" deep shag.

Lustrous virgin nylon pile carpeting covers your floor wall to wall in dense 2-ply yarn two luxurious inches deep! Azure blue, celery, coffee, amber, honey gold, Spanish gold, emerald, green, ivory, lemon isle, lime, ocean spray, olive green, pineapple, bengal rose, majestic red and riviera blue.

Price includes normal carpet installation over 56-oz. rubber-coated felt or 48-oz. rubber padding. Door metals.

Use your homemaker account. No money down... up to 36 months to pay. For example: a 12x15 living room may be luxuriously carpeted with this 2" shag for only 188.79, or nothing down and 10.00 monthly. Carpets, only at the Broadway Cerritos.

# it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-0411

IMPORTANT INFORMATION: On any account, if we receive payment of the full amount of the new balance shown on your statement before the next cycle closing date, you will avoid a FINANCE CHARGE. The FINANCE CHARGE, if any, is figured on the previous balance before deducting any payments or credits on your statement. The periodic rates used are 1 1/2% of the balance on amount under \$1000 and 1% of amount in excess of \$1000 (subject to a minimum charge of not more than 50c for balances under \$33.50) which are ANNUAL PERCENTAGE RATES of 18% and 12% respectively.

## Elegant touch for bedrooms

Designs created  
to complement  
personal tastes

Bedrooms and bathrooms, the most personal and private rooms in the home, traditionally are the most neglected. They merit the highest decorating priority, claims British designer-decorator David Hicks, and "should be designed to make you feel good, feel happy, feel content, and even pleased with yourself."

"For a couple," says Mr. Hicks, "The furnishings should make a woman feel beautiful and a man, secure. Geometrics for bed coverings are one dramatic easy-to-live way to achieve the twin objectives of creating a setting mutually attractive to a man and a woman."

The dynamic designer is the man who detonated the geometrics explosion in home furnishings and has created private suites for the royal family in Buckingham Palace and Windsor Castle, has designed jet plane interiors, film sets, the Queen Elizabeth II Supper Club and multitudes of famous homes for famous people all over the world.

THE BEAUTIFUL designs which catapulted David Hicks' insistence on all recognition have been brought to this country by J. P. Stevens & Co., Inc., famous for innovative fashions for bed and bath for decades. Reflecting David Hicks' insistence on practicality, as well as elegance, beauty and glamour, the Stevens sheets, towels and pillow cases — now available — are a work-of-art collection.

Featured in the David Hicks collection now at The Broadway Cerritos in the Linen Department are both geometrics and an English garden floral. The patterns are:

**CHELSEA**, lush bouquet of glowing flowers in lovely shades of pinks, yellows, mauves, cream set in a lively greenery.

**ZED**, elegant geometric, pattern in three color combinations — pink and melon on white, muted sage green with lavender on white.

**PIMMS**, crisps contemporary stylized H design in brown and blue on bone, turquoise, melon and lavender on pink ground.

**CHIPS**, gentled geometric in lively shades of with pow colors.

Used individually, or paired with solid color sheets and towels, these trend-setting designs quickly transform even the dullest rooms. Patterns can be combined for an imaginative new dimension in a wide array of colors and the possibilities for use as wall coverings, draperies and canopies (great Hicks' favorites for a romantic bedroom effect) are almost unlimited.

All of the Stevens-Utica bed linens in the collection are no-iron percale, 50 per cent cotton and 50 per cent polyester; bath linens, lush, thick, thirsty cotton. Matching yardage in most of the Hicks patterns are available at The Broadway in the Fashion Fabric Department modestly priced and ready for swagging a make-believe canopy, drapery, pillow covers, and myriad of other uses an imaginative homemaker may dream up.

### South Carolinians

#### hold busing protest

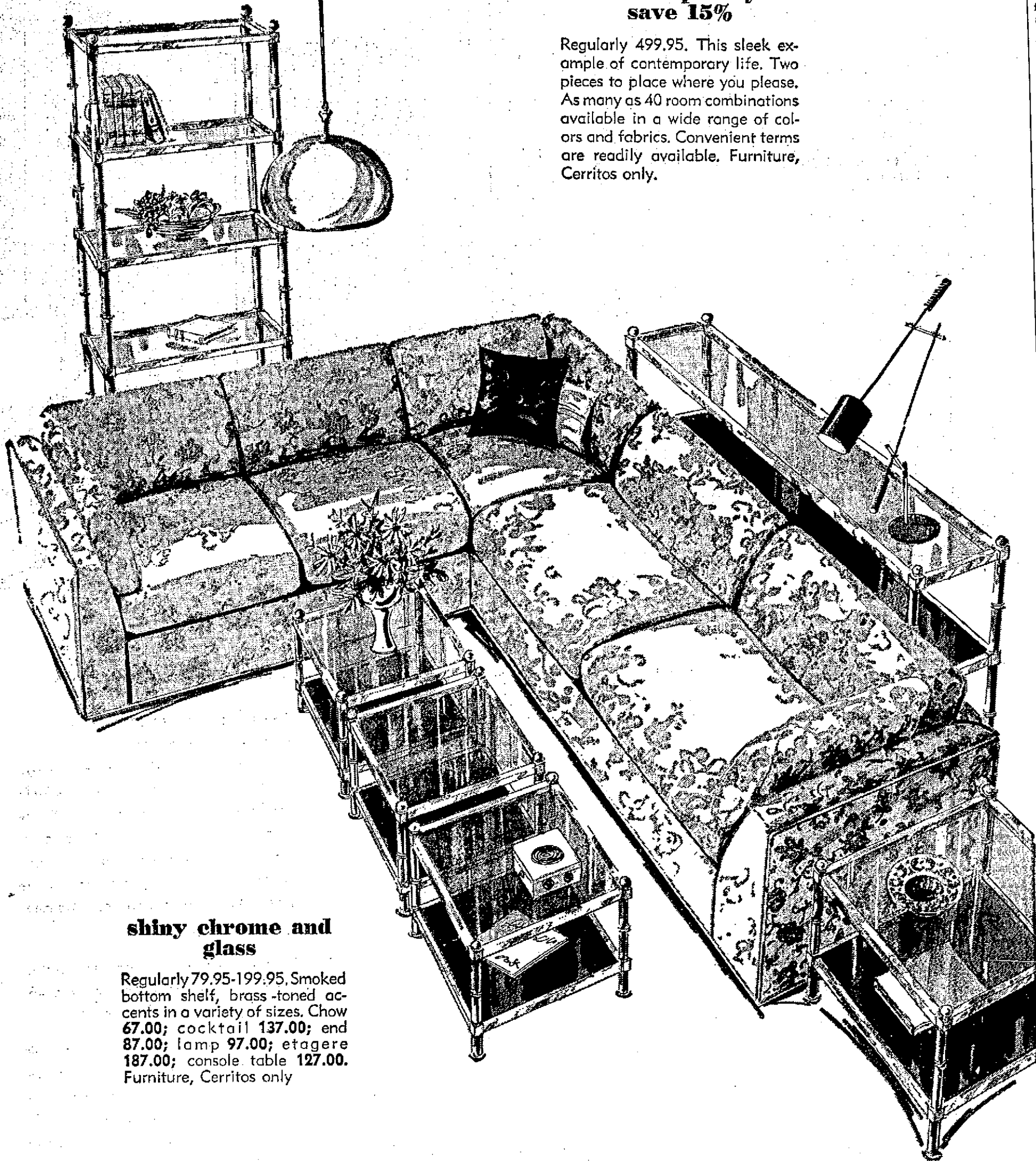
FLORENCE, S.C. (UPI) — About 25 persons marched through downtown Florence Saturday morning to protest the use of busing to achieve integration.

The marchers, mostly males, were escorted through the street by city police. No incidents were reported.

# opening day sale

versatile  
contemporary  
save 15%

Regularly 499.95. This sleek example of contemporary life. Two pieces to place where you please. As many as 40 room combinations available in a wide range of colors and fabrics. Convenient terms are readily available. Furniture, Cerritos only.



### shiny chrome and glass

Regularly 79.95-199.95. Smoked bottom shelf, brass-toned accents in a variety of sizes. Chow 67.00; cocktail 137.00; end 87.00; lamp 97.00; etagere 187.00; console table 127.00. Furniture, Cerritos only

# it's at the broadway cerritos

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## Treatment of skin discussed

Summer is happy time, sitting in the sun time, swimming time, turning-to-a-toasty-tan time. Now it is almost over and time to get your skin back into condition.

The Natural Face — that lovely glowy look you hope to recapture after all the summer punishment — will require all the help you can give it. A personal representative from the high priestess of the cosmetic world, Estee Lauder, will be at the Broadway Cerritos this week to introduce you to a myriad of new skin conditioners and treatment created just for post-summer care.

Among these new products are a wide range of sheer foundations with a new dimension which achieves a soft un-mat appearance. Pale or tawny, the result is a lovely depth and clarity heretofore unknown. Used to tone down the dinginess of a fading tan, the Lauder foundations result in a flattering naturalness just right for the fall fashion trend back to the lady look.

The Fresh Air Face, today's environmental beauty message, Miss Lauder does with nature-loving formulations and beauty-aids with the refreshing names of Fresh Mineral Water Spray and Fresh Air Make-Up Base, and with lipsticks newly enriched with natural vitamin oils.

THE MOUTH IS, after many years of being slighted, again important in the beauty forecast. Lips are to look alive, moist, shining — getting attention, taking fashion leadership. Lipsticks from the new fall Lauder line are in sophisticated darks and bold brights in addition to the soft ladylike shades preferred in past seasons. The emergence of wines, purples and plums on the fashion scene have revived the new deep-toned lipstick shades which are being introduced by the Lauder representative for the first time this week in the Broadway cosmetic department.

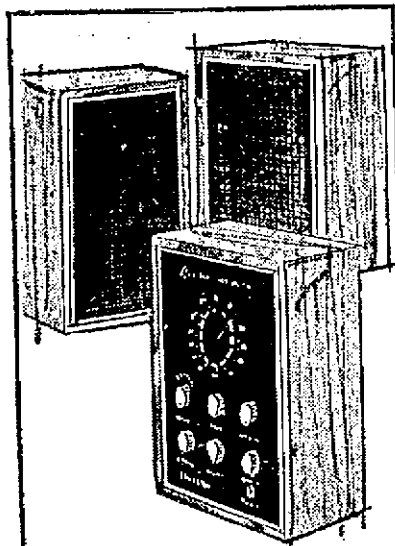
With lips all dazzle and gleam, eyes play it cool, according to Miss Lauder. Gone is the heavy look of black eye-liner to be replaced with a delicate streaking of color and shadows in soft, subtle, shades. To achieve this all-of-a-color shadowing, several values of the same shade are used, stroked on the eyelid and then swept in the fold of the eye, and up to the brow. A touch of palest toned shadow is added beneath the lower lid to complete the new dimension and softness.

## Broadway expansion a record

The Broadway's expansion program set a new record with three stores slated for opening this autumn in Southern California. In addition to the Orange and Cerritos stores another Broadway will be opened in Northridge in October.

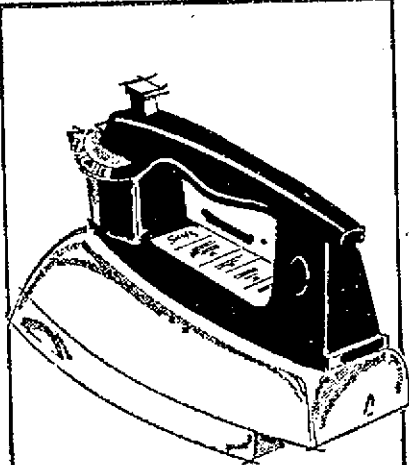
Year after next the Broadway will relocate the downtown store at the \$70 million Broadway Plaza complex now under construction on Seventh Street between Hope and Flower in Los Angeles. With the new 250,000 square foot Broadway in the megastore, which will cover a complete block, will be a 500-room Regency-Hyatt House hotel, a 32-story office building and a multi-level, air-conditioned shopping mall with parking for 2,000 cars.

# opening day sale



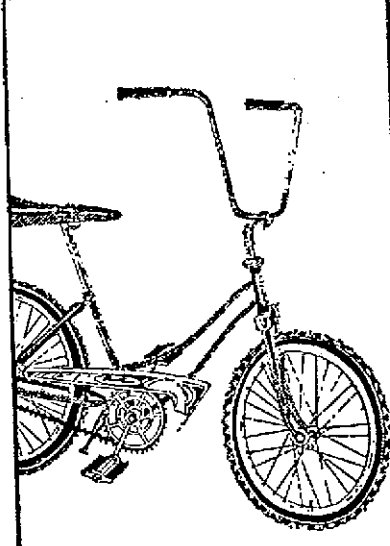
**am/fm stereo  
49.95**

79.95 value. A luxury sound for a little price. AM/FM stereo radio, separate speakers, black-out dial... phono and tape jacks. Stereos, Cerritos only.



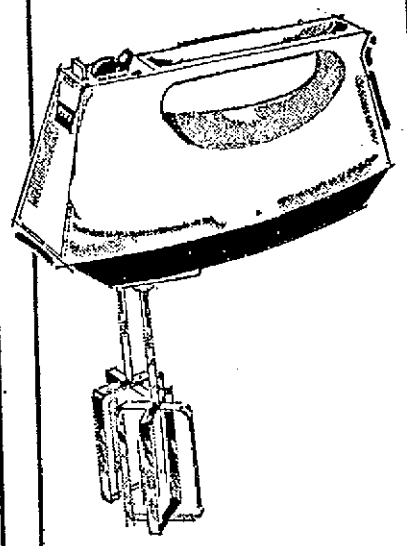
**sunbeam iron  
12.99**

20.00 value. Sunbeam "Shot of Steam" iron plus extra steam button! Switches to dry or "perm-press". \*SD11. Housewares Cerritos only.



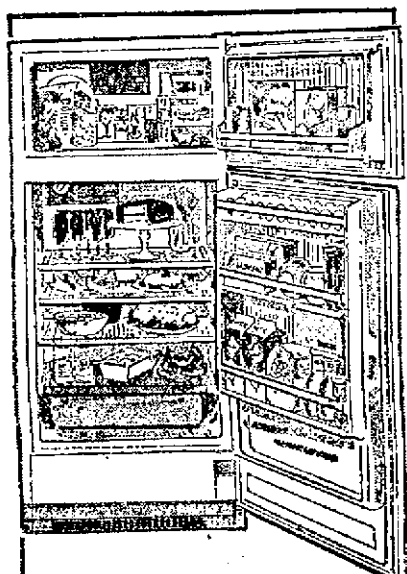
**panther bike  
26.66**

20" high-riser, coaster hub frame, glitter grips, chrome chainguard, flamboyant magenta. Toys, Cerritos only.



**rival mixer  
5.99**

10.00 value. 3-speed hand mixer has thumb tip beater ejector, heel rest. White or avocado. Housewares, Cerritos only.



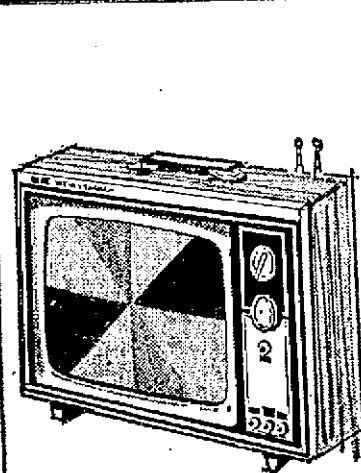
**westinghouse  
239.95**

Save 20.00, 14 cu. ft., 121 lb. frostproof freezer, full width crisper, trade in and save even more. Major Appliances, Cerritos only.



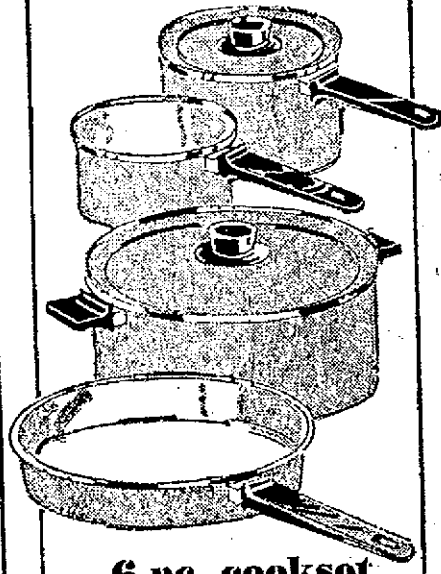
**stereo cassette  
tapes  
2.88**

6.98 value. Group of Capitol and other major label tapes. Beach Boys, Dean Martin, Nancy Wilson, Lettermen, etc. Records, Cerritos only.



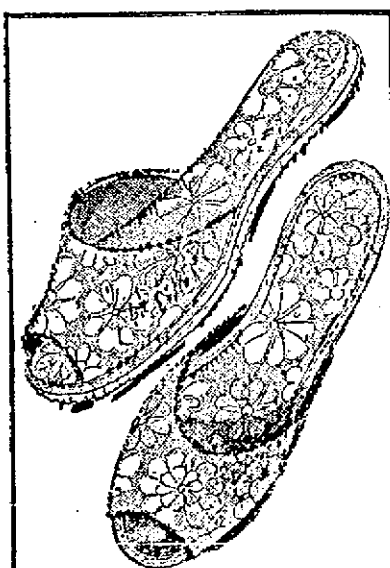
**rea color  
269.88**

16" diag. meas. screen, walnut grain, automatic fine tuning, New Vista® 21,500-volt chassis. Televisions, Cerritos only.



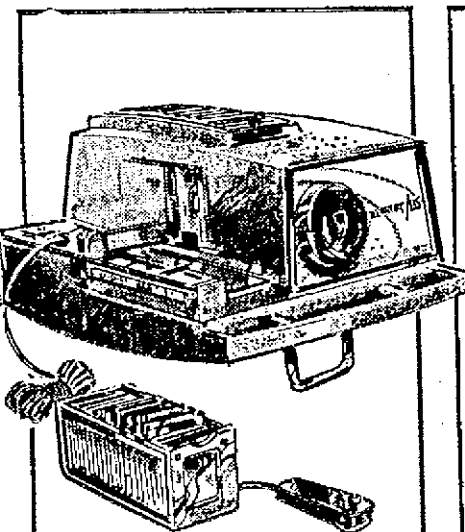
**6-pc. cookset  
12.99**

29.99 value porcelain on steel set has: 1 qt. open saucepan, 2 qt. covd. saucepan, 5 qt. covd. dutch oven, 10" skillet (D.O. lid fits). Housewares, Cerritos only.



**angel treads  
99c**

Save 60%, washable terry scuffs, foam inner-cushions, rubber soles, solid colors, S-M-L, R. G. Barry. Nations, Cerritos only.



**slide projector  
39.99**

Save 25.00 on Airequipt remote control slide projector with bonus slide tray. Cameras, Shavers, Cerritos only.



**fine and fancy  
50c-2.50**

Reg. 1.00-5.00. Stationery from the finest makers. Fancy or everyday designs. Perfect for gifting. Stationery, Cerritos only.



**floral totes  
11.99**

Save 36% on Samsonite "Saturn" white floral totes, outside pockets, vinyl finish exteriors. Reg. 19.00. Luggage, Cerritos only.

# it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-0411

# opening day sale



## men's cotton shorts 79c, 3/2.35

3/\$4 value... 100% cotton boxers or grippers. White and fancy in sizes 30-40. From Men's Furnishings, Cerritos only.



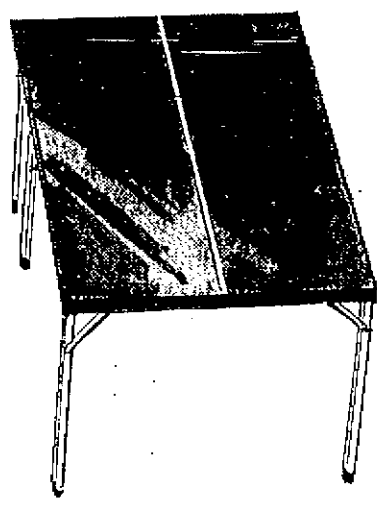
## sportshirt spectacular 1.99

\$8-\$9 value designer label sportshirts reduced. Assorted fancy patterns and colors in S-M-L-XL. From Men's Sportswear, Cerritos only.



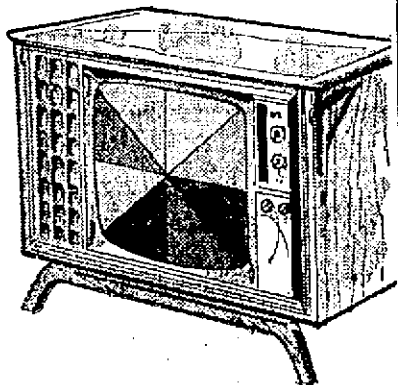
## dress shirt bonanza 1.99

\$4.50 values. Permanent press dress shirts in assorted colors, 14 1/2-17. Limited quantity. Men's Furnishings, Cerritos only.



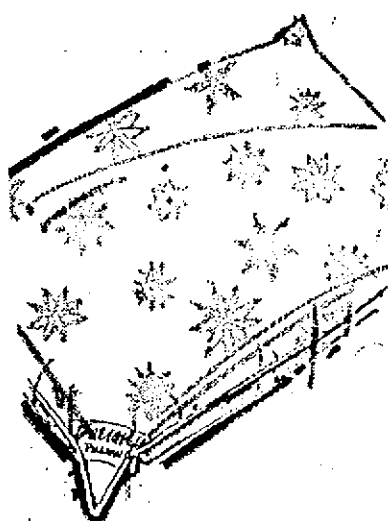
## table tennis table 25.99

Rockaway table has 1/2" filled top, heavy gauge 1" tubular steel legs. Wood Products, Toys, Cerritos only.



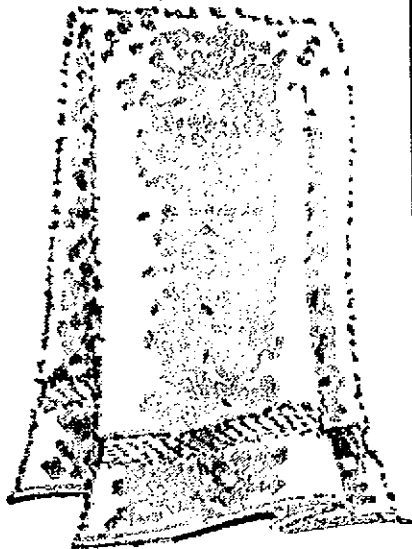
## rea color tv 499.88

23" diag. meas. screen, solid state, tilt-out control panel, Instant-Pic® ends wait. Televisions, Cerritos only.



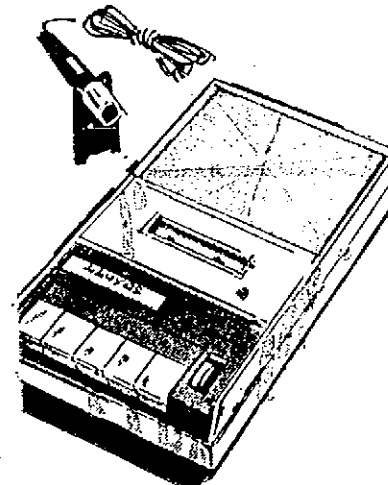
## 'gold label' pillow 4.99

Our own Dacron® polyester pillow, with extra filling for lasting resiliency. One price, standard, queen, king. Bedding, Cerritos only.



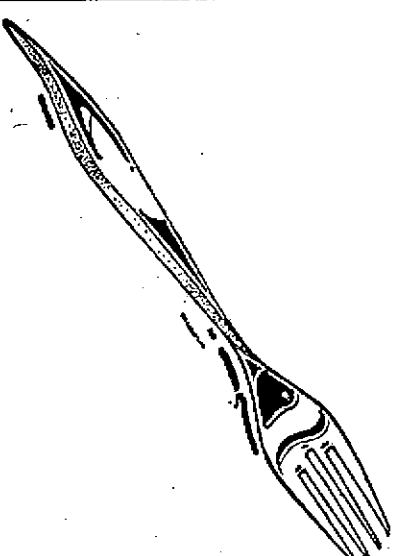
## plush bath towel 2.29

If Perf. 5.00. "Royal Velvet" seconds from a famous maker. Hand towel 1.59; Washcloth 59c. Linens, Cerritos only.



## lloyd's cassette 21.88

A 29.95 value. Totally portable with carry strap, earphone, batteries and AC adapter. Stereos, Cerritos only.



## oneida stainless 29.95

87.95 value "Textura" by Oneida, 78 pc. service for 8 includes serving pieces. Imported 3-pc. serving set 8.50 val., 5.99. Silverware, Cerritos only.



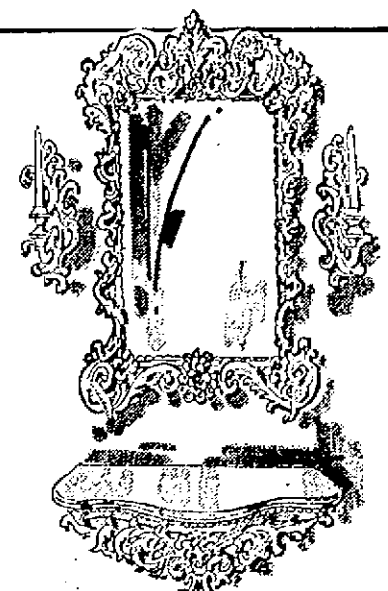
## famous maker's save 20%

55.00-60.00 values Serta, Sealy or Simmons. Mattresses or box springs. Twin ea. pc. 39.00; Full ea. pc. 45.00. Firm. Sleep Shop, Cerritos only.



## special values 3.99-5.99

Bonded Stock 100 pr. str. bourbon, reg. 4.49, 3.99. Cameron - Hedges mellow scotch, reg. 6.99, 5.99, 4 lb. Eng. Cookie Tin, reg. 4.98, 2.99. Liquor, Cerritos only.



## console set 19.99

35.00 value. 4 pc. Chippendale console set. Mirror, pair of sconces, console in golden tone. Pictures, Cerritos only.

## Expert hair styling in chic salon

Unless you spent the summer under floppy hats and dainty parasols, your hair is in trouble! Sun, salt-water, and pool chemicals, combined with a why-fuss frame of mind can conspire to make your crowning glory anything but.

There's expert help right at hand at the new Broadway Cerritos, whose elegant Beauty Salon is lavishly equipped to pamper your hair — and you. From a lustrous new lease on life for summer ravaged locks to a complete restyling in the look of '72, you will find the salon a sheer delight.

It all starts with the talented staff, directed by Miss Ilene Richardson. Highly trained in the art of pleasing their clientele, the stylists at the Cerritos Salon will create a totally new, personalized coiffure for the customer who wants "something different." Just as remarkable, these professionals also can fashion the request of the woman who wants her hair styled in a particular way.

THE SALON'S decor instantly conveys a mood of luxurious relaxation through a blending of soft colors, subtle lighting and contemporary motifs. Chairs are deep and comfortable; driers are designed for dozing.

Hair cutting, the indispensable basis of every livable hair style, is one of the specialties of the Broadway Cerritos salon. A new shaping technique called "Hairworks" permits the hair to move naturally no matter what its length, and it can be fluffed with a blow dryer. Special introductory prices for frostings and tippings by color experts are an added inducement for a new fall coiffure now.

The new salon even has provided a shop-within-a-shop for children! Called The Clown's Corner, it caters to the two-to-ten set. Children's styling specialists are available here at all times; advance appointments are recommended for them. Toys and bright balloons are kept in a clown's box for these very special young customers to add to the fun of a professional haircut.

First aid for weary wigs is provided at a special Wig Hospital in the salon, where even the most lifeless-looking synthetic hair is revitalized. The secret is a new machine that not only cleans but also recurls, restyles, and restores a like-new luster.

## Thousands of pants now available

We're up to here in pants!

Literally there are pants from floor to ceiling in the University Shop pants boutique in the new Broadway-Cerritos.

And some fixtures framed in polished chrome — the merchandise reached by rolling ebony ladders.

There's room for from 6,000 to 12,000 pairs of pants, right before your eyes, with each bin holding 25 pairs of slacks of one particular size.

Choose from 25 to 100 different styles in whatever size. There are wild patterns and knits and a big jean selection with patch pockets, button front or classic models. Tweeds and flannels and important uncut corduroys.

Colors range from the basics to the new fashion colors popular today in men's sportswear, with the burgundy shades making the biggest news.

# it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-0411



## DINING IN THE STORE

So shopping makes you hungry?

"Me too," says Mariene Ryan, who will be giving rug demonstrations Tuesday through Friday of the opening week of the new Broadway Cerritos. "So I am delighted to discover there is a fine place to eat right in the new store."

Chafing Dish Restaurant is its name. It offers dinner entrees, fancy sandwiches, crisp salads, popular specialties and daily variations of the chef's best themes.

SPANISH DESIGN of the Chafing Dish Restaurant employs heavy textured-oak beamed ceiling and rough stucco walls with ceramic accents. Dark carpeting in a red and brown pattern provides contrast for decorative wrought iron trims custom made for the new Broadway. The spirit of the dining room is quite different from any other area of the store. It certainly cannot be confused with a timid tea room. It is for busy shoppers, hungry folk. Mondays through Fridays, service will be provided from 10 a.m. to 8 p.m. Saturdays the closing time is 5 p.m. On Sundays diners will be welcomed from noon until 4 p.m. It's on the ground floor.

There are 131 seats.

If you like Coconut Cream Pie, be sure to show up at the Chafing Dish during opening week. Then a 45-cent slice of this elegant dessert (baked fresh daily right over yonder in the kitchen) will be yours for only 29 cents. Or have it as a topper for the complete dinner, which means no extra charge.

## How-to-pack shows set Wednesday

"Don't sit on your suitcase to close it. Learn to pack instead."

Dicke Blando, travel fashion advisor for American Airlines, will present a pair of "pack-in" demonstrations at the Broadway Cerritos this week in the luggage department.

Miss Blando will demonstrate Wednesday at the two shows she will present for Samsonite Luggage. At each of the shows (11 a.m. and 2 p.m.) Samsonite will gift the winner of in-department drawings.

Miss Blando has definite ideas about luggage. It should be lightweight, strong, scuffproof and easy to clean. And, above all, selected for your particular travel and wardrobe needs.

BEFORE ACTUAL packing is started Miss Blando suggests you chart out your complete itinerary and all the activities you will be involved in on each leg of the trip. List the clothing you plan for each activity right down to the accessories.

Next list lingerie required for the travel wardrobe eliminating duplications. Then, list cosmetics, grooming aids, medications, sewing kit, address book and the like.

Now pack. Roll together the things you will wear together. Lay the rolls in the bottom of the case, around the edges and in the corners to act as cushions for more rigid items. This roll-and-cushion procedure protects the other clothing and at the same time effectively utilizes every fraction of space in your luggage.

To pack dresses, button them, hang them on travel hangers with sleeves folded toward the back of the dress. Suit jackets are handled the same way and can be hung over simple dresses to conserve space in the bag.

# opening day sale

<b>double knit men's suits</b> <b>69.99</b> \$100 values reduced opening day only! Fashion models, 100% polyester. Men's Clothing, Cerritos only.	<b>double knit men's slacks</b> <b>12.99</b> \$25 values. Choice of solids, patterns, straight and flare leg. 100% polyester, machine wash and dry. Men's Sport Clothing, Cerritos only.	<b>young men's sportcoats</b> <b>19.99</b> \$40-\$50 values. Country and double breasted styles in all wool and wool/polyester blends. Young Men's Clothing, Cerritos only.	<b>famous name men's shoes</b> <b>12.99</b> Pace setting footwear all crafted of sturdy leather. Come early for best selection. Men's Shoes, Cerritos only.	<b>save on boy's slacks</b> <b>2.99</b> Reg. 7.50 permanent press dress flares by a famous maker. Buy now for school. Boy's Clothing, Cerritos only.
<b>boy's jacket spectacular</b> <b>15.99-19.99</b> \$19-\$30 values in nylon parkas and belted bush coats. Parkas are waterproof, have warm liner. Boy's Clothing, Cerritos only.	<b>boy's knit shirts</b> <b>1.99</b> \$3.50-\$4 value top name knit shirts. Colorful short sleeve stripes and solids. Machine washable, sizes 8-20. Boy's Furnishings, Cerritos only.	<b>boys' sport shirts</b> <b>1.59, 2/3.00</b> \$3-3.50 value short sleeve permanent press sport shirts. Choice of solids, and stripes in sizes 8-18. Boy's Furnishings, Cerritos only.	<b>boys' polo shirts</b> <b>1.59, 2/3.00</b> \$3-3.50 value short sleeve crew knit polo shirts. Stripes and solids in sizes 8-18. Washable. Boy's Furnishings, Cerritos only.	<b>boys' hose assortment</b> <b>29c, 4/1.00</b> 59c-79c values. Stretch hose of soft cotton and other fibers. Long wearing, one size fits all. 9-11, 10-13. Boy's Furnishings, Cerritos only.
<b>boys' plush velour shirts</b> <b>3.99</b> \$7-\$8 values. Long sleeve blazer stripes and solids in sizes 8-18. 100% cotton. Buy now for school! From Boy's Furnishings, Cerritos only.	<b>luxury tie group</b> <b>1.79, 3/5.00</b> Reg. 3.50-\$5. Famous name ties of silk and other fine fabrics. Variety of colors and patterns. Men's Furnishings, Cerritos only.	<b>famous maker ties</b> <b>1.39, 2/2.50</b> Reg. 2.50-\$3. A choice selection of latest ties in polyester and other fabrics. Men's Furnishings, Cerritos only.	<b>save on cuff links</b> <b>1.99</b> Regular \$5-7.50. Famous name cuff links to enhance any stylish wardrobe. Many styles in total assortment. Men's Furnishings, Cerritos only.	<b>tie tacs, tie bars</b> <b>2/1.00</b> Reg. 2.50-\$3. Famous maker jewelry in a big assortment of stylish designs and finishes. Men's Furnishings, Cerritos only.
<b>gentlemen's sportshirts</b> <b>1.99</b> Reg. \$8-\$9. Designer label shirts greatly reduced for this event. Assorted patterns, colors, S-M-L-XL. Men's Sportswear, Cerritos only.	<b>men's pajamas</b> <b>1.99</b> Assorted styles in pajamas in sizes A-B-C-D. Stock up now at pre-season savings. Men's Furnishings, Cerritos only.	<b>hosiery savings</b> <b>4/1.00</b> \$1-1.50 values. Assorted stretch and sized socks in many colors. Come early for the best selection. Men's Furnishings, Cerritos only.	<b>wallace beery knits</b> <b>2.99</b> Reg. \$7 forward fashion Wallace Beery shirts with short sleeves, button fronts, super stripes. University Shop, Cerritos only.	<b>young men's jacket special</b> <b>19.99-29.99</b> Reg. \$25-\$45. Waterproof nylon parkas with hidden hoods, warm linings ... bush coats, too. University Shop, Cerritos only.
<b>young men's body shirts</b> <b>2.99</b> Regular \$9-\$12 body shaped shirts from a famous maker. Great pattern assortment. University Shop, Cerritos only.	<b>belted '78' whitewall tire</b> <b>25.00</b> Long wearing fiberglass carry nationwide guarantee. 4 popular sizes at one low price plus FE tax. Tire Center, Cerritos only.	<b>digital watches</b> <b>14.95</b> \$20 values. Men's and women's styles. Direct reading dial tells hour, minute, second at a glance. Gold tone case. Men's model has calendar feature. Fine Jewelry, Cerritos only.	<b>blum's almondettes</b> <b>1.39</b> Regularly 1.65. Fresh roasted almonds in chewy dark caramel. 7 oz. tin. Candy Kitchen, Cerritos only.	<b>permanent wig sale</b> <b>7.77-9.99</b> Save on hair flair for fall. \$25 Duart Permanent, <b>9.99</b> . 21.50 Kanekalon wig, <b>7.77</b> . Beauty Salon, Cerritos only.

## it's at the broadway cerritos

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# Third-string quarterback wins for Pitt

By GARY RAUSCH  
Staff Writer

There was a smile on Carl De Pasqua's face as wide as the pepperoni, sausage and black olive pizzas he used to whip up during

his post-graduate years at Pitt.

The Panther head football coach Saturday night served up a combination offense that would not be denied. His Panthers came into the Coliseum and left UCLA's

Bruins flatter than day-old mozzarella cheese, 29-25.

"I'm thankful," said the man who took a coaching position nobody else wanted. "We've waited a long time for this win."

The 13-point underdogs

hadn't won their season opener since 1963—coincidentally, the last time they whipped the Westwooders. UCLA hadn't exactly gone easy on the Panthers of late, 57-14 (1966), 40-8 (1967), 63-7 (1968), 42-8 (1969).

It was a contest that took its share of bounces for each team. In the end, it was a third-string quarterback who herded the Panthers to victory.

But Dave Havern is no ordinary third-stringer. A starter as a sophomore, the 5-9, 161-pounder ranked 15th in the nation in passing. Last season he lost his job to John Hogan, but led Pitt to four wins when Hogan was injured.

"Dave's never given up," said older brother Tom, a Mission Viejo resident. "He's always been the toughest at everything, and he just made this trip hoping to play some football."

Havern didn't know until the cross-country flight that he was No. 3. One roster listed him as a flanker.

"Lose my confidence?" he asked himself. "Fleck no. They (the coaches) might have lost theirs in me though."

"The way their secondary rolled into their zones, the short passes over the middle were open all night. If I couldn't spot a 6-8 receiver like Doug (Gindin), I'd better hang it up."

To earn player of the

game laurels offensively, Havern completed 10 of 17 passes in the final 28 minutes.

DePasqua relieved Hogan with Havern after the former elected to throw from his own 18 yard line on third-and-12. Alan Ellis intercepted, ran 30 yards for a touchdown and Pitt was in a 17-14 hole, only 3:52 into the third period.

"We felt, at that point, we needed a boy in there with more poise," DePas-

qua explained. "Down that deep inside, we wanted to go conservative."

"Old Reliable (Havern) has a great mind and a great heart. Right then we needed someone who could read their defenses for our audibles."

The head coach noted that Pitt never got into its deep passing game. "Our turns and curls were the keys; they dictated that we stay with a conservative short game."

Pitt merely ate up the clock at the Bruins' expense. Panther scoring

drives encompassed 6:49, 67 yards-17 plays, 9:27 (87-18), 7:43 (80-17) and 2:47 (40-7).

Fourteen times Pitt went to the well on third down and gained new life. Twice the Panthers gambled on fourth down and made it—once for a TD.

Grind-it-out football, using short passes, options and up-the-gut thrusts, won for Pitt. With a third-team quarterback and a pizza-making coach.

## World seniors golf

PORTSMOUTH, Va. (AP) — America's Julius Boros and Australia's Kel Nagle meet here today for the World Seniors golf championship, with Boros seeking to make it four in a row for the United States in the 36-hole match.

## Trainer standings

AT DEL MAR	Sts.	1st	2nd	3rd
Farrell W. Jones	81	12	2	10
Louis G. Jones	43	14	6	4
Ronald McNally	48	11	8	10
A. E. Millerick	51	13	10	10
Ricky S. Coker	51	10	7	10
Henry Moreno	56	10	7	10
R. L. Whittingham	45	9	2	5

## West German sets decathlon pace

MUNICH, Germany (UPI) — Hans Joachim Walde of West Germany scored 4,110 points in the first five events Saturday to take the opening day lead in the pre-Olympic decathlon competition.

Rick Wanamaker of Marengo, Iowa, the Pan-American Games champion, is fourth with 4,022 points. Russ Hodge of Los Angeles was forced to withdraw after the first event when he pulled a muscle while warming up.



## FORWARD PROGRESS ABRUPTLY STOPPED

Pittsburgh halfback John Moss cut over big hole at left tackle in first quarter but five yards downfield hole was plugged by UCLA

linebacker Bob Pifferini. Moss fell forward two yards for seven-yard gain. Rushing up to help is Bruin end Fred McNeill (92).

—Staff Photo by TOM SHAW

## Fresno falls to Hayward, 18-14

FRESNO (UPI) — Mike Jacinto, a scrambling freshman quarterback, led Hayward State to an 18-14 victory Saturday night over Fresno State.

Fresno took a 14-0 lead in the second period but from then on the scoring all belonged to Hayward. Jacinto threw a 13-yard touchdown to Bert Castellani as the lights failed momentarily. Then he passed for another six-yard touchdown to Greg May

who made a diving catch in the end zone.

Finally, Jacinto ran 85 yards on a broken play for the TD that decided the contest.

## American retains sail leadership

OYSTER BAY, N.Y. (AP) — W. Russell Slade and David Forbes, Australians from Sydney, finished first and second in Saturday's fifth race in the world 5.5 meter sailing championships, but Ted Turner of Atlanta retained his lead in the overall standings with a third place finish.

Ernest Fay of Houston was fourth and King Olav V of Norway fifth. Al Cassel, Newport Beach, Calif., was ninth.

## Buchanan defends title on Monday

NEW YORK (AP) — Ken Buchanan will put his world lightweight championship on the line Monday night for a record \$100,000 purse against Ismael Laguna, seeking to become the second man to win the title three times.

The scheduled 15-round fight in Madison Square Garden will be the Scot's second defense of the title he won from Laguna by one point in San Juan last Sept. 26.

## Good shoots 70 at San Diego

Fred Good of Recreation Park shot a 3-under par 70 to be second low qualifier Saturday in the San Diego County golf championships at Singing Hills Country Club.

Greg Trompas, 1971 California State Open champion, shot a 69 to take medalist honors. Good's round of 35-35-70 included 16 pars, one birdie and an eagle two on the 415-yard 18th hole when he holed out a 150-yard eight iron.

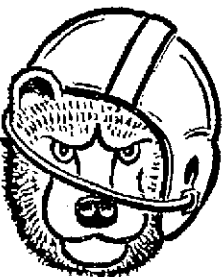
The low 32 qualifiers go into match play next weekend.

## Lions drag strip

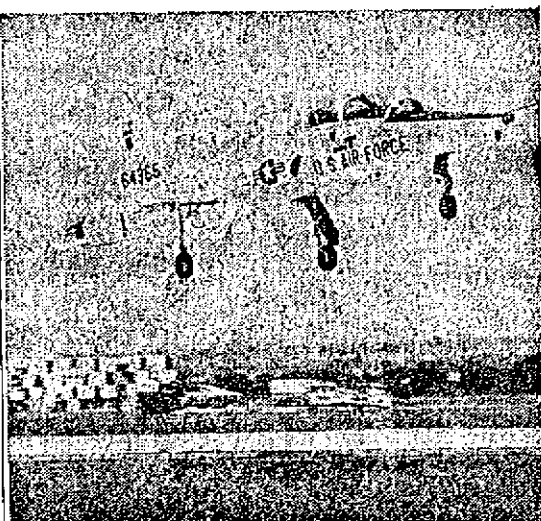
Fuel jinxes — Stan Shiroka (South Gate) in '71 Barracuda 5.90 ET, 237.37 mph. Gerry Gales (Gardena City) in '71 Charger 7.74 ET, 162.32 mph. Air—7.100.

Passing: UCLA—Flores, 22-150-144, 17-10-93.1 TD. Hagan, 16-11-1-91 — TD, Havern 17-10-93.1 TD.

Receivings: UCLA—Vernoy 538, Chris. Hagan 441, Echols 238, Pitt—Gindin 775, TD, Moyer 645, Klimak 435.



STATISTICS	UCLA	PIT
Total first downs	17	25
First downs rushing	10	9
First downs passing	7	14
First downs by penalty	0	2
Passes attempted	22	33
Passes completed	15	21
Passes had intercepted	0	1
Net yards passing	144	184
Net yards rushing	130	107
Total net yards	274	291
Total offensive plays	57	66
Avg. gain per play	5.71	3.39
Punts-avg.	23.02	43.30
Fumbles-lost	2-2	1-0
Penalties-yards	5-40	0-0
Kick returns-avg.	8-18	6-11



## Take off!

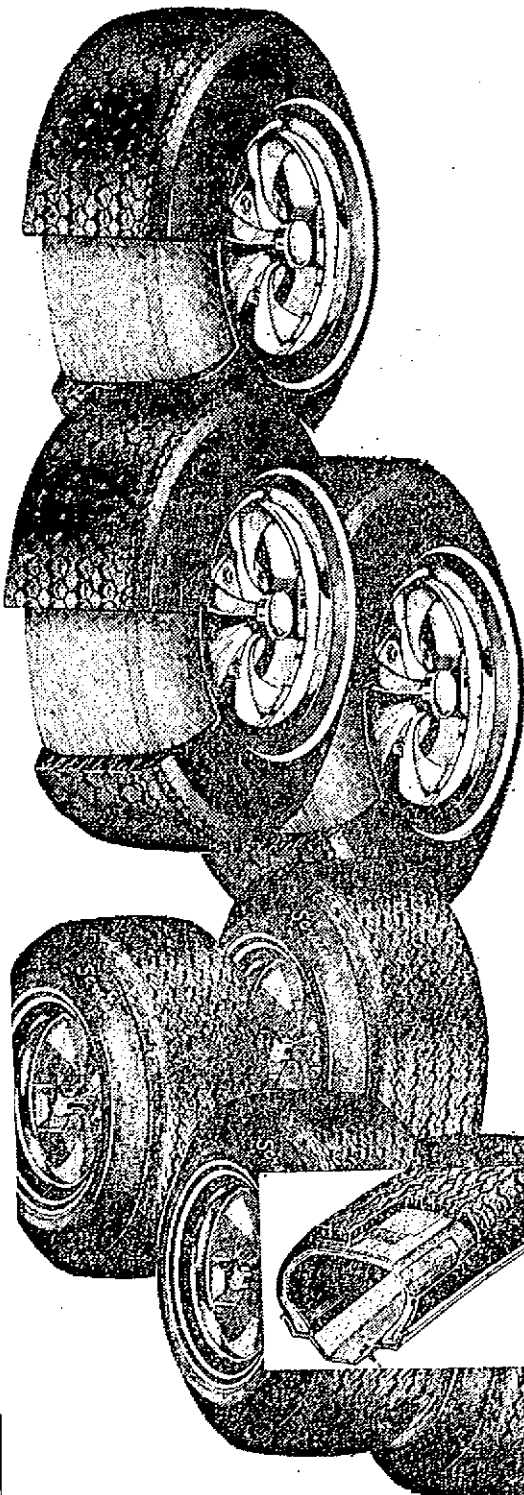
Undecided about your future? It's no disgrace. Even Einstein couldn't make up his mind for quite awhile. Van Gogh took time to get on track. The Wright Brothers didn't start concentrating on airplanes right away. So, if you're graduating from college and you still don't know what to do with your future... chin up. You can go to Officer Training School. Become an officer. Get officer's pay and prestige. Travel. All while you're learning to fly. You can do something constructive, exciting, profitable and patriotic. Be an Air Force pilot. They'll say you're just another genius who has made up his mind.

Contact your local Air Force Recruiter.

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LONG BEACH, CAL. 90802  
PH. 436-4187

TSgt JOE E. SANDOVAL  
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F78-14  
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G78-14  
H78-14  
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H78-15  
L78-15

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\*Premium is our designation.  
No industry wide standard exists for premium tires.

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Whitewall Tires

4 for 119.95

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2.66 F.E.T. per tire and 4 trade-in tires

ER70-14 GR70-14  
FR70-15 GR70-15

4 for  
129.95

HR70-15 JR70-15  
HR70-14 LR70-15

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These specials also in Tire Centers at The Broadway Anaheim, Downey, Huntington Beach, Long Beach and Whittier.

it's at

the broadway cerritos

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## Navy rally overcomes Virginia

CHARLOTTESVILLE, Va. (UPI) — Junior Andy Pease raced through the Virginia line on a 15-yard touchdown run late in the third period Saturday to give Navy a 10-6 win over the Cavaliers.

Pease's run climaxed a 75-yard drive by the Mid-dies, who came back from a lethargic first half to spoil Virginia's homecoming.

Sophomore quarterback Al Glenny came off the bench to direct the drive, throwing passes of 11 and 14-yards to tight end Steve Ogden.

The touchdown followed a 35-yard field goal early in the third period by Mid-die kicker Roger Landing.

Navy 10-6, Virginia 6-10. Navy—Glenny 15 run (Landing kick) 4-21.500.

## Wood leads W. Virginia

MORGANTOWN, W. Va. (AP) — Sophomore-laden West Virginia turned five Boston College fumbles into scores and rode the sterling performance of fullback Pete Wood to a 45-14 upset college football victory Saturday before 31,500 spectators.

Wood, a 5-8 190-pound senior, rambled for a school record 214 yards in 24 carries against a highly touted Boston defense as the Mountaineers capitalized on every break and gave their opponents no openings.

Boston College 14-0, W. Va. 45-14. W. Va.—Wood 27 run (Samuelson kick) 3-7.14. W. Va.—Gallia 2 run (Samuelson kick) 3-7.14. W. Va.—Ripman 1 run (Berridge kick) 3-7.14. W. Va.—Schneider 10 pass from Ripman (Berridge kick) 3-7.14. W. Va.—Wood 1 run (Samuelson kick) 3-7.14. W. Va.—West 3 run (Samuelson kick) 3-7.14.

## 65,055 watch Grambling win

NEW YORK (AP) — Charles Smith, a junior split end, caught seven passes for 187 yards, scoring once and setting up two other touchdowns and a field goal, as Grambling defeated Morgan State 31-13 Saturday night in the first college football game between black teams ever carried on national television.

The benefit game, with proceeds going to the New York Urban League's Street Academies Program, drew a near-capacity crowd of 65,055 to Yankee Stadium.

Morgan State 13-0, Grambling 31-13. Morgan—Sykes 20 run (W. Smith kick) 3-7.14. Morgan—Smith 48 pass from Reed (C. Lewis kick) 3-7.14. Morgan—Davis 10 pass from Preland (kick failed) 3-7.14. Morgan—Turner 1 run (C. Lewis kick) 3-7.14. Morgan—Robbs 12 run (C. Lewis kick) 3-7.14. A-25,055.

## Maryland can't stop Villanova

COLLEGE PARK, Md. (UPI) — Quarterback Daryl Woodring passed for three touchdowns, two of them to tight end Mike Stani, as Villanova beat Maryland 28-13 Saturday.

It was the second year in a row the Terrapins began the season with a loss to Villanova.

Villanova 28-13, Maryland 13-28. Vill.—Stani 55 run (laterals from Woodring) (Holland kick) 3-7.14. Vill.—Holland 8 pass from Woodring (Holland kick) 3-7.14. Vill.—Stani 19 pass from Woodring (Holland kick) 3-7.14. Vill.—Woodring recovered fumble in end zone (Holland kick) 3-7.14. Vill.—Marshall 35 punt return (kick failed) 3-7.14. Vill.—Stani 57 pass from Woodring (Holland kick) 3-7.14. A-22,000.

## Yugoslavia, Peru vie for soccer title

Yugoslavia and Peru clash for the International Jubilee soccer tournament championship today at Daniels Field, San Pedro, 1:45 p.m.

The L.A. Hungarians meet Maccabee in an 11:45 a.m. preliminary.



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SIZE	TRADE-IN PRICE	F.E.T.
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C78-13	16.95	2.00
E78-14	20.95	2.37
F78-14	22.95	2.54
G78-14	25.95	2.69
<b>Tubeless Whitewall</b>		
C78-13	19.95	2.00
E78-14	23.95	2.37
F78-14	25.95	2.54
G78-14	28.95	2.69
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G78-15	29.95	2.80
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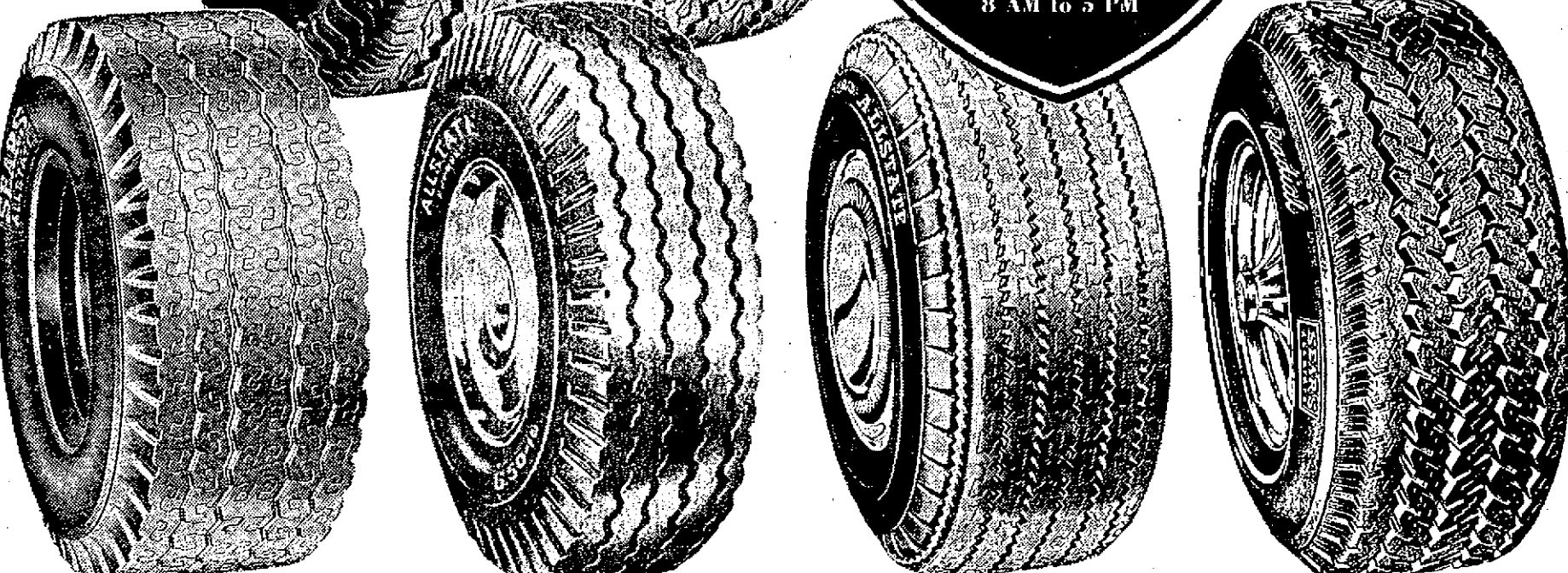
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10x16.5	6	49.88	4.34
12x16.5	8	69.88	5.93

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195-15	\$47	2.66
205-15	\$53	2.95
215-15	\$59	3.09

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## Dallas turns back Chiefs, posts only perfect record

DALLAS (UPI) — Craig Morton's 70-yard pass-run play to former Kansas City Chief Glover Richardson with 4:03 left carried Dallas to a 24-17 victory over Kansas City Saturday night and gave the Cowboys the only perfect pre-season record in the National Football League.

Richardson, obtained in a trade from the Chiefs during the off-season, pulled in the bomb from Morton on the Chiefs' 23-yard line and romped untouched for the score which handed Kansas City its first loss in six exhibitions.

Until then, the overflow crowd of 74,035 had seen most of the fireworks crammed into the first half when the Cowboys' Roger Staubach hit 9 of 17 for only 118 yards, but most of them were key completions in two long scoring drives which were capped by 1- and 4-yard lunges by Calvin Hill.

Staubach and the Chiefs' Len Dawson each engineered two - touchdown drives before both retired for the night. Dawson pitched the Chiefs into a 17-14 halftime

lead with 48 and 55-yard scoring passes to Elmo Wright and Otis Taylor and a 24-yard field goal by Jan Stenerud while completing 10 of 12 passes for 228 yards. Staubach hit 9 of 17 for only 118 yards, but most of them were key completions in two long scoring drives which were capped by 1- and 4-yard lunges by Calvin Hill.

Kansas City 17 14 0 0 34  
Dallas 0 0 14 10 24  
First downs 23 18  
Rushes-yards 41-243 25-146  
Passing yards 118 118  
Return yards 0 0  
Passes 18-21-0 12-26-0  
Punts 5-47 3-46  
Fumbles lost 1 0  
Yards penalized 120 46

Staubach and the Chiefs' Len Dawson each engineered two - touchdown drives before both retired for the night. Dawson pitched the Chiefs into a 17-14 halftime

## Blanda spurs Raiders past Super Bowl champions, 24-3

JACKSONVILLE, Fla. — Revenge and the oldest pro — George Blanda — spurred the Oakland Raiders to a 24-3 victory over the Super Bowl champion Baltimore Colts in their final National Football League exhibition game in the Gator Bowl Saturday night.

The 43-year-old Blanda tossed a 51-yard touchdown pass to Fred Biletnikoff and kicked a 31-yard field goal as the Raiders reversed the outcome of the

American Conference title game last season.

The Colts start regular season competition next week with a mediocre 3-4 record that includes a victory over the College All-Stars.

After an opening one-point loss to Philadelphia, Oakland has rolled to five

successive victories. Daryle Lamonica, Ken Stabler and Blanda took a hand in quarterbacking the attack and each produced a touchdown.

Oakland 24 3 0 0 27  
Baltimore 0 0 0 3 3  
First downs 28-137 15-153  
Rushes-yards 28-137 15-153  
Passing yards 100 201  
Return yards 61-47 10-37-4  
Passes 23-30-0 15-21-0  
Punts 5-39 3-46  
Fumbles lost 0 0  
Yards penalized 83 0

week with a mediocre 3-4 record that includes a victory over the College All-Stars.

After an opening one-point loss to Philadelphia, Oakland has rolled to five

## World record for Simmons

MINSK, Russia (AP) — The U.S. swimming team completed its domination of a three-way meet with Russia and Britain Saturday, bringing its world record haul to five as Ann Simmons of Long Beach and a women's relay team shattered existing marks.

Miss Simmons became the first woman to crack the nine-minute mark in the 800-meter freestyle, flashing home in 8:59.37 minutes and surpassing the listed record of 9:02.4 set by Karen Moras of Australia last year.

Then, as the three-day meet wound up, the 400-meter medley relay team

she willed herself to do it.

Miss Daniel and Miss Johnson, who competed on the medley team, also won individual events Saturday as did Spitz.

Miss Daniel won the 100-meter freestyle in 1:04.09 and Miss Johnson took the 200-meter freestyle in 2:08.24. Spitz wound up his one-man show by winning the 100-meter butterfly in 1:55.93.

Other winners on the final day were Jerry Heidenreich of Dallas in the 200-meter freestyle in 1:55.88, Rick Colella of Seattle in the 200-meter breaststroke in 2:25.36, Mike Burton of Arden Hills, Calif., in the 1,500-meter freestyle in 16:35.33 and the men's 400-meter medley relay team.

### X-country results

Griffith Park run, one mile:  
Girls: 1st — Linda McQuarrie (LB Comets) 6:05, Teresa Tomasco (LB Comets) 6:07.  
Boys: 1st — Debbie Johnson (Relto) 5:44, Wary Decker (LB Comets) 5:45, Kelly Jewell (LB Comets) 5:46, Linda Green (LB Comets) 5:49, Linda Green (LB Comets) 5:49.



ATWOOD SIMMONS

came through with a 4:27.33 clocking that bettered the existing record of 4:27.4 set by the U.S. team in Japan last year.

The relay team was composed of Susie Atwood of the Lakewood Aquatic Club, Claudia Clevenger of Cupertino, Ellie Daniel of Drexel Hill, Pa., and Linda Johnson of the Lakewood AC.

The relay victory also gave the United States a sweep of all of Saturday's nine events, a total of 27 victories in 29 events over three days and a point total of 312 to 205 for the Soviet Union and 141 for Britain.

The only American defeats were administered by Galina Stepanova, a gold medal winner at the Olympics, who captured the 100 and 200-meter breaststroke. "Our kids did a great job," said coach Peter Deland.

Deland also complimented Miss Simmons on her achievement, saying: "She just has to be the toughest human being there is. She's had to peak so many times in the last week. But a record was her goal and

## Truckers lose to Fort Worth in ASA tourney

SPRINGFIELD, Mo. (Special) — Max Self scattered four hits and his Wiggins Engineering teammates from Fort Worth, Tex. scored three runs in the third inning to defeat Lakewood's V. B. Morgan Truckers 3-1 in a first round game of the Amateur Softball Assn. Tournament.

Doug Landes had the big blow in the third, tripling in two runs.

Singles by Nick Hopkins and Bill Hardy and a sacrifice fly had given Lakewood a 1-0 lead in the first.

The Truckers play again Monday, meeting either the Armed Forces All-Stars or Seattle.

Fort Worth 3 1 0 0 4  
Lakewood 1 0 0 0 1  
Self and Whitman, Klecker, Henderson (6) and Herrick.

Other Scores: Reading, Pa. 8, Armed Forces 2; Cedar Rapids, 3, Sacramento 9; Poughkeepsie, N.Y. 7, Springfield, Mo. 5; Chicago 1, Oklahoma City 0.

## Rams must cut four more, but will carry three QBs

By AL LARSON  
Staff Writer

The bell will toll four times for Ram players this week as the NFL final 40-man cutdown date arrives.

Karl Sweetan, who appeared to be walking the plank after Jerry Rhome's crowd pleasing performance against San Francisco Thursday night, received a reprieve from coach Tommy Prothro Saturday.

Asked if he had decided on his backup quarterback, Prothro said, "We'll probably keep both Sweetan and Rhome."

Now that the Rams will start playing for real a week from today, Prothro was pressed to evaluate the team's progress. Has it jelled finally?

"No," he said. "I've never seen a satisfied coach. I've seen some satisfied ex-coaches."

What rookie has been most productive?

"Dave Rimendorf, since he's played the most."

You've made 16 trades since taking over as Ram

coach. Is the Howard deal your best?

"Let's just say you're lucky sometimes, and other times you're not so lucky. Gene's certainly played well up to now."

Be patient fans, the end of exhibition play has arrived for the Rams. No one is happier than Prothro.

"I imagine about the middle of the week I'll

start to feel the pressure of the league season."

Welcome to the NFL coach.

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## Kilmer lobs 42-yard bomb 'Skins pull out 17-17 tie

WASHINGTON (UPI) — Bill Kilmer, taking charge as replacement for Sonny Jorgensen, threw a fourth period 42-yard touchdown pass to Jerry Smith Saturday night that enabled the Washington Redskins to pull out a 17-17 exhibition game tie with the Cincinnati Bengals.

The Bengals had forged in front on the third play of the final quarter when Essex Johnson went through tackle for a 43-yard score.

On the fifth play after the kickoff, Kilmer faced a third-and-one situation.

Instead of the run, he dropped back and lobbed the tying touchdown pass to Smith who was completely in the clear.

Both teams then fought off last-ditch scoring threats. After Washington intercepted rookie Cincinnati quarterback Ken Anderson, Al Beauchamp grabbed off a Redskin fumble at the Bengal 12.

Anderson took his team

to the Washington 37 for a possible field goal attempt, but the Redskin defense dropped him twice for long losses and Horst Muhlmann missed a 50-yard field goal effort with 20 seconds left in the game.

Washington 17 17 0 0 34  
Cincinnati 0 0 0 17 17  
First downs 31-17 28-15  
Rushes-yards 31-157 28-153  
Passing yards 146 175  
Return yards 16-141 15-24  
Passes 23-30-0 15-21-0  
Punts 5-39 3-46  
Fumbles lost 0 0  
Yards penalized 83 0

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Anderson took his team

## Clint Jones sparkles to Fort Worth in ASA tourney

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Lakewood 1 0 0 0 1  
Self and Whitman, Klecker, Henderson (6) and Herrick.

Other Scores: Reading, Pa. 8, Armed Forces 2; Cedar Rapids, 3, Sacramento 9; Poughkeepsie, N.Y. 7, Springfield, Mo. 5; Chicago 1, Oklahoma City 0.

## Vikings rip Miami, 24-0

MINNEAPOLIS-S.T. PAUL (AP) — The Minnesota Vikings, led by the second-effort rushing of Clint Jones, stormed to a 17-0 edge and pounded the Dolphins 24-0 in an NFL exhibition game Saturday night.

Jones returned the game's opening kickoff 69 yards to the Miami 27, where last-man Karl Noonan ran him out, and drove into the end zone seven plays later from 10 yards

out for the first touchdown. Miami return man Hubert Ginn fielded the ensuing kick, started upfield,

slipped and fumbled the ball away to Leo Hayden at the Miami 25.

Fred Cox kicked a 20-yard field goal and after the Miami series, quarter-

back Bob Lee drove the Vikings 75 yards in 17 plays with Jones scoring on the second play of the second period.

Minnesota 24 0 0 0 24  
Miami 0 0 0 0 0  
First downs 31-15 10-12  
Rushes-yards 31-157 10-12  
Passing yards 146 175  
Return yards 16-141 15-24  
Passes 23-30-0 15-21-0  
Punts 5-39 3-46  
Fumbles lost 0 0  
Yards penalized 83 0

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## Burns, Parks propel Chargers by Falcons

SAN DIEGO (UPI) — Rookies Leon Burns, Billy Parks and Mike Montgomery each scored a touchdown Saturday night as

the San Diego Chargers downed Atlanta 21-14 in the final NFL exhibition game for both clubs.

The Chargers, who ended their exhibition schedule with a 4-2 record, used reserves for the most part, including quarterbacks Marty Domres and Wayne Clark.

Atlanta, which had scored 107 points in its previous three games, failed to capitalize on breaks and ended the pre-season at 3-2.

Burns ran 11 yards around left end for a touchdown with 9:51 left to tie the Chargers a 21-7. The run capped a

penalty-filled 61-yard drive.

A punt of only 14 yards by Atlanta Rookie Bill Belt led to San Diego's first touchdown at 6:49 of the opening quarter. Starting at the Falcons' 43, Domres engineered a nine-play TD drive with Montgomery running over right guard for the final three yards.

A 30-yard pass from Domres to Parks with 1:34 left in the first half gave the Chargers their second score. Domres threw only passes on the 65-yard drive, completing three of seven. Two were to Gary Garrison — for 15 and 32 yards.

Atlanta 14 14 0 0 28  
San Diego 0 0 14 7 21  
First downs 21-11 10-12  
Rushes-yards 21-117 10-12  
Passing yards 146 175  
Return yards 16-141 15-24  
Passes 23-30-0 15-21-0  
Punts 5-39 3-46  
Fumbles lost 0 0  
Yards penalized 83 0

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San Diego 0 0 14 7 21  
First downs 21-11 10-12  
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Passes 23-30-0 15-21-0  
Punts 5-39 3-46  
Fumbles lost 0 0  
Yards penalized 83 0

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AMERICAN LEAGUE									
Team	W	L	HR	RBI	Pct.	AB	R	H	R
Minnesota	47	102	123	105	.357	242	44	47	123
Baltimore	46	103	121	101	.351	237	43	46	121
Oakland	45	104	121	101	.348	234	42	45	121
Kansas City	41	109	117	91	.316	213	39	41	117
Boston	40	110	117	91	.316	213	39	41	117
Chicago	39	111	117	91	.316	213	39	41	117
Cleveland	38	112	117	91	.316	213	39	41	117
New York	37	113	117	91	.316	213	39	41	117
Atlanta	36	114	117	91	.316	213	39	41	117
Los Angeles	35	115	117	91	.316	213	39	41	117
Philadelphia	34	116	117	91	.316	213	39	41	117
San Diego	33	117	117	91	.316	213	39	41	117
Seattle	32	118	117	91	.316	213	39	41	117
Washington	31	119	117	91	.316	213	39	41	117
NATIONAL LEAGUE									
Team	W	L	HR	RBI	Pct.	AB	R	H	R
Pittsburgh	47	102	123	105	.357	242	44	47	123
St. Louis	46	103	121	101	.351	237	43	46	121
Los Angeles	45	104	121	101	.348	234	42	45	121
San Francisco	44	105	121	101	.345	231	41	44	121
Atlanta	43	106	121	101	.342	228	40	43	121
Montreal	42	107	121	101	.339	225	39	42	121
Chicago	41	108	121	101	.336	222	38	41	121
Cincinnati	40	109	121	101	.333	219	37	40	121
Philadelphia	39	110	121	101	.330	216	36	39	121
San Diego	38	111	121	101	.327	213	35	38	121
Los Angeles	37	112	121	101	.324	210	34	37	121
San Francisco	36	113	121	101	.321	207	33	36	121
Seattle	35	114	121	101	.318	204	32	35	121
Washington	34	115	121	101	.315	201	31	34	121

DONNELL  
CULPEPPERPretty publicist  
in Elsinore 500

When the race trials start at noon next Saturday for Sunday's Lake Elsinore's 500, a marathon open to outboards and inboards, one pretty little woman will be trying to help her husband win the big money prize, and she will be helping in the driver's seat, not just on the sidelines.

She is Claire Irving, 32-year-old mother of two boys, Bret, 12, and Mark, 10. Claire and her husband, Ed, have entered their sleek 19-foot Chevy-powered inboard in the marathon and it will be just one of perhaps a hundred boats of all sizes and equipped with all kinds of power.

Ed and Claire and their boys live at Whittier. Claire came from England and met Ed in California. Ed has been active in boat racing for many years so Claire took to the sport as a public relations chief for the Southern California Speedboat Club, which put on last Monday's races in the Marine Stadium for the Long Beach Pilot Club's benefit.



CLAIRE IRVING... In driver's seat

Claire liked boats so well that she learned how to drive, but never entered a race before last February when she volunteered to help Ed drive in the Parker, Ariz., Nine-Hour Enduro. She drove for three of those nine hours and averaged a speedy 76 mph on a tricky course. The Irvings furnished fourth over-all.

Claire says that she is not out to prove anything for the women's "lib" movement, or anything else. She drives because she likes the competition.

COMPETITION IS CERTAINLY something that the Irvings will have next weekend. Usually, there is about \$10,000 involved in prize money, but this year the Multiple Sclerosis Society will get a share of the proceeds. At this point, you may recall that the famous Jerry Lewis raised more than eight million dollars on a coast-to-coast television show for MS on Labor Day.

The race will be the fourth annual classic for Elsinore, made possible by stout-hearted citizens of that little town who refused to take "no" for an answer to anything, even when the lake went dry.

Time trials will be held on Saturday afternoon, with the admission price of \$2 prevailing for adults, and children under 12 free. The actual 500 will start at 9 a.m. Sunday and end when the first boat completes 200 laps around the 2½-mile course. Prize money will be divided on handicap and outboard and inboard computerization.

Admission price for the Sunday race will be \$3 per adult, with the same free admission prevailing for children.

Lou Unser, of the famous racing family and himself a victim of MS, but yet an ardent racing fan and the owner of a plant that refines racing engines for both automobiles and boats, will be on hand to watch the race and cheer for his favorites.

FISHING NOTES — Duke Izumita, Arcadia, fought a broadbill (314 pounds) for 20 hours off the east end of San Clemente Island. The battle started late in the afternoon and lasted through the night. Glenn Pratt was his skipper on Duke's Eager-D. Duke was using 80-pound-test line on a medium-weight rod, which he swears he will never do again. He won the San Diego Marlin Club's tournament with his catch.

Eddie McEwen says that he will continue to run the Pacific Queen to San Clemente Island daily for the big bull bass and an occasional yellowtail, but he hopes to keep a sharp lookout just in case the albacore show in that area.

Actually, says Eddie, water and current conditions are excellent for the longline, and he believes that some of those at San Diego banks might stop off en route to Morro Bay.

If you are an artist — and you should be a good one — Nov. 15 will be the deadline for submitting drawings or paintings to the Fish and Wildlife Service, Department of the Interior for the annual duck stamp contest.

The stamps will be for the 1972-73 migratory waterfowl season. Each hunter must have a federal stamp, as well as a California hunting license and also a California duck stamp. If you are not acquainted with details of the federal contest, write for information from the Department of the Interior.

FISHIN'  
FACTS

Redondo — 248 anglers on 6 boats caught 32 bonito, 1,065 calico bass, 371 blue bass, 274 anglers on 2 barges caught 63 bonito, 1,335 mackerel, 364 rock cod.

Norm's Landing — 197 anglers on 6 boats caught 3 yellowtail, 16 barracuda, 17 bonito, 50 calico bass, 22 and bass, 2 halibut, 1 white sea bass, 31 sheepshead, 30 rock cod, 27 perch, 388 miscellaneous.

Belmont Pier — 27 anglers on 2 boats caught 31 calico bass, 560 mackerel, 144 rock cod, 40 sculpin, 24 anglers on 1 barge caught 3 calico bass, 1 bonito, 40 mackerel, 85 perch.

Pierpoint Landing — 143 anglers on 5 boats caught 15 barracuda, 147 calico bass, 1 bonito, 124 rock cod, 311 perch, 45 sheepshead, 127 mackerel, 38 sculpin.

Art's Landing — 133 anglers on 4 boats caught 120 bonito, 127 calico bass, 25 rock cod, 209 sculpin, 7 halibut, 2 calico bass, 83 mackerel, 5 sheepshead, 41 blue bass.

San Diego — 884 anglers on 34 boats caught 4 albacore, 78 yellowtail, 17 white sea bass, 1,555 barracuda, 510 bonito, 483 calico bass, 872 mackerel, 200 rock cod.

Pacific Landing — 151 anglers on 4 boats caught 3 barracuda, 23 calico bass, 11 bonito, 152 whitefish, 63 sheepshead, 358 rock cod, 15 sculpin, 1 mackerel.

Davey's Locker — 166 anglers on 6 boats caught 33 bonito, 277 mackerel, 120 bonito, 22 and bass, 71 sculpin, 25 rock cod, 17 sheepshead, 3 halibut, 2 yellowtail, 2 whitefish, 1 mackerel.

Seal Beach — 120 anglers on 4 boats caught 354 rock cod, 4 halibut, 27 barracuda, 33 calico bass, 14 white sea bass, 187 mackerel, 1 sheepshead, 94 anglers on barge caught 35 barracuda, 160 bonito, 2 kelp bass, 160 herring, 40 perch.

Bowling seeking  
highbrow image

By VERNON SCOTT

HOLLYWOOD (UPI) — No one ever called bowling the sport of kings.

Nor is propelling a ball toward 10 pins at the end of a long wooden runway a favored pastime of the exotic Hollywood crowd.

But put them together — bowling and stars — and the results can be amusing, fascinating, hilarious, a drag (choose one).

"Celebrity Bowling" is the name of the show which made its debut last season. While Mr. Nielsen didn't rate it above the Super Bowl joust between Baltimore and Dallas, it did pique sufficient interest to be renewed this year as a syndicated show.

"Bowling is America's favorite indoor sport," said co-producer Joe Siegan, who may or may not have his facts straight.

"One of the reasons we have the cooperation of the National Bowling Council is to get away from the low-brow reputation bowling has. The average bowler earns \$10,000 a year."

SIEGMAN EARNs more than that and happens to be a bowler himself.

The celebrities bowling on the show must indeed send the statistics on bowlers' incomes soaring.

Among those bowling this week — the series of 26 half-hour shows will be taped in four days — are many famous names and faces who don't know the purpose of the little holes in the ball.

Others are expert bowlers.

During the four-day frenzy of bowling a bar is open all day long while the stars mill around awaiting their turns at the two lanes.

A few of the bowlers to be seen in the coming season are Ernest Borgnine, Laurence Harvey, Dick Martin, Burl Ives, the Lennon Sisters, Richard Long, Leslie Uggams, Ed Ames and that cop team from "Adam 12," Martin Milner and Kent McCord.

A professional bowler will be on hand, out of sight of the cameras of course, to give points to those who haven't bowled before.

"THIS IS THE only sport on television where

losing is a virtue," Siegan said. "Viewers don't get frustrated watching the competition. It's not like a baseball or basketball game."

"There aren't any set teams. The various celebrities play together in one game, and then are opponents in the next. We've got 55 movies, television and nightclub personalities this year."

"The celebrities bowl for prizes, but they go to members of the audience. For instance if one of our stars bowls 150 or more, a ticket is drawn and a member of the audience wins a prize."

"If one of our bowlers hits 210 or better the lucky ticket holder picks up a brand new car."

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SIZE: J70-15 (Fits 8.95-15)  
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Dodge, Pontiac, Chrysler,  
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**\$5190**  
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SIZE: F70-15 (Fits 7.75-15)  
Fits these makes—  
Chevy, Ford, Plymouth, Jeep

**\$3836**  
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SIZE: L70-15 (Fits 9.15-15)  
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## Robards on natural childbirth

NEW YORK — "I just had a new baby — by natural childbirth."

What woman said it? None. Jason Robards Jr., smiling contentedly as he sipped black coffee, added with quiet pride, "I assisted."

"You go to class a couple of months before, and of course you practice at home. At first I didn't want to go through with it. Now I'm glad I did. Now I know what life is all about. Aye called her Sharon."

Like the airport."

It seemed a strange statement, heard at the St. Regis King Cole Room on a festive Friday night. A couple of fellows supposedly detained late at the office sat across the room with their ladies. But here was Robards, the new father, running his hand across his new-found face. He'd shaved off his beard for a new movie, "The War Between Men and Women," based on the James Thurber drawings. This was marriage at work in a harmonious partnership defying all the Holly-

wood pictures of a reverse situation.

"I didn't get a picture of me with the baby and my beard," he frowned. "My wife wants one. I'll have to grow it back."

"Lois," he continued, "likes my beard. She (Lois O'Connor) was very sad about me cutting it off for this picture. She was a producer — an associate producer — on a picture I did."

Somebody came to the table, a woman said, "You look beautiful." He said, "I don't get that very often," and then went on about the natural childbirth.

"We spent about three days running back and forth to the hospital... In the labor room eight hours

... in the delivery room about 45 minutes."

He tapped the table nervously with his fingertips. "You keep thinking this is it and it isn't. No, I wasn't squeamish. There were a couple of bad moments. I can understand now the doctors going on calls at night. It should make a lot of difference in the future..."

WISH I'D SAID THAT: "If you want to raise more money, forget about the subway fare. Just put in more vending machines that don't work." — Ted Berkelman.

EARL'S PEARLS: "The wonderful thing about some popular songs," Quo Vadis Bruno said, "is that they're not popular for long."



## WHIP-CRACKING ARTISTS

John and Vi Brady perform their dangerous and exciting whip routines in Buffalo Bill's Wild West and Congress of Rough Riders of the World. The show opens Sept. 15 through 19 at the Anaheim Convention Center.

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"MARRY ME MARRY ME!"  
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WEEKDAYS 9:30 SAT. & SUN. 7:30  
ALSO  
"THE LAST VALLEY"  
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SPECIAL MATINEES DAILY  
OPEN 12:45  
"WILLY WONKA" & "THE CHOCOLATE FACTORY"  
DAILY 1:00 — 3:00

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**GRAND PREVIEW OPENING**  
**United Artists**  
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GREAT, GRAND AND HEROIC  
AN AUTHENTIC RE-ENACTMENT of the original Buffalo Bill's Wild West Show which triumphantly toured the United States and Europe at the turn of the century.  
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## Population drops

LISBON (AP) — The population of Portugal has dropped 2 per cent in the last decade and totaled 8.7 million in the 1970 census, according to government statistics.

## Long-hair firings

BLACKPOOL, England (AP) — Blackpool streetcar authorities fired 12 conductors with shoulder-length hair after receiving complaints some of the men looked untidy.

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**PACIFIC WALK-INS**  
**LAKEWOOD CENTER WALK-IN** Faculty at Lakewood 531-9580  
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"THERE WAS A CROOKED MAN" (R)  
**LONG BEACH STATE WALK-IN** E. Ocean at Pine 437-2721  
OPEN NOON — STARTS 12:30  
"CREATURES OF THE WORLD FORGOT" (GP)  
"WAR BETWEEN PLANETS" (GP)  
**LONG BEACH TOWNE WALK-IN** Atlantic and San Antonio 422-1221  
OPEN NOON — STARTS 12:15  
RUSS MEYER'S SHOCKER  
"SEVEN MINUTES" (R)  
PLUS — "MEPHISTO WALTZ" (R)  
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Plus — "WAR BETWEEN PLANETS" (GP)  
**LONG BEACH LAKEWOOD DRIVE-IN** Carson at Cherry 424-9931  
WARREN BEATTY • COLOR  
"McCabe & Mrs. Miller" (R)  
Plus "Wild Bunch" (R)  
**LONG BEACH DRIVE-IN** San Diego Fwy. and Santa Fe Ave. 834-6435  
RUSS MEYER'S SHOCKER  
"SEVEN MINUTES" (R)  
Plus "BIG DOLL HOUSE" (R)  
**LONG BEACH LOS ALTOS DRIVE-IN** San Diego Fwy. and Garden Grove Freeway 534-6282  
GEORGE HAMILTON  
"EVEL KNEIVEL" (GP)  
Plus — "HELL'S ANGELS '69" (GP)  
**HI-WAY 39 DRIVE-IN** Hiway 39 So. of Garden Grove 534-6282  
FAYE DUNAWAY  
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Plus "HUNTING PARTY"

**BUENA PARK DRIVE-IN** Lincoln Ave. West of Knott 821-4070  
NOTHING LIKE IT EVER FILMED  
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IN EVERYONE'S LIFE THERE'S A "SUMMER OF '42" (R)  
"BIG DOLL HOUSE" (R)  
**SAN PEDRO DRIVE-IN** Galley Street So. of Anaheim 831-3370  
RUSS MEYER'S SHOCKER  
"7 MINUTES" (R)  
"BIG DOLL HOUSE" (R)  
**PARAMOUNT DRIVE-IN** Lakewood at Rosecrans 634-4151  
GEORGE HAMILTON  
"EVEL KNEIVEL" (GP)  
Plus — "HELL'S ANGELS '69" (GP)  
**COMMON DRIVE-IN** Rosecrans West of Atlantic 638-8557  
AMERICA TO AFRICA  
"SOUL TO SOUL" (G)  
Plus — "DARKER THAN AMBER"  
**GARDEN DRIVE-IN** Vermont Ave. at 182nd St. 323-4055  
AMERICA TO AFRICA  
"SOUL TO SOUL" (G)  
Plus "BIG DOLL HOUSE" (R)  
**FOUNTAIN DRIVE-IN** San Diego Fwy. at Brookhurst (So.) 952-2481  
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"EVEL KNEIVEL"  
BETTE DAVIS — ERNEST BORGINHE  
"BUNNY O'HARE"  
(GP) OPEN 12:15 COLOR

"LAWMAN"  
"TIGHT AT THE EDGE OF THE WORLD"  
(GP) OPEN 12:15 COLOR

WALTER MATTHAU  
"PLAZA SUITE"  
"A NEW LEAF"  
(GP) OPEN 12:15 COLOR

"BIG DOLL HOUSE"  
"STUDENT NURSES"  
(R) OPEN 12:30 COLOR

JANE FONDA  
"KLUTE"  
(R) OPEN 2:00 COLOR

"WAIT UNTIL DARK"  
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MERCURY, Downey TO 1-2281  
12:30 CONT. \$1 1:15 6:30  
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"WAIT UNTIL DARK"

NEW AVENUE, Downey WA 3-6781  
12:00  
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NORWALK, Norwalk 848-6771  
Adults 50c Children 50c  
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"CAT OF NINE TAILS"

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STONEHILL SHOPPING CENTER  
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"SUMMER OF '42" (R)  
"FOOLS" (GP)

**TORRANCE**  
Rolling Hills, Torrance 325-2600  
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1:30, 4:45, 8:00  
"RYAN'S DAUGHTER" (GP)

**Drive-In Theatres**  
La Mirada, Alondra, Firestone, 921-2646  
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"WILLARD" (GP)  
"WHEN 8 BELLS TOLL"  
Cinema II  
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Jenny Stewart — Henry Fonda  
"Cheyenne Social Club"

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No. of Adult Tickets \_\_\_\_\_ @ \$ \_\_\_\_\_ Total \$ \_\_\_\_\_  
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Check Enclosed ( ) Money Order Enclosed ( ) Total Amount \$ \_\_\_\_\_  
Make payable to: ICE FOLLIES/If order not received 5 days prior to performance date, tickets will be held at paid will call window.  
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# Miller leads by 1; Mitchell fires 62

COLUMBUS, Ga. (UPI) — John Miller continued his sub-par shooting Saturday with a 2-under-par 68 to surge into a one-stroke, third-round lead in the Southern Open, but the big noise came from Bobby Mitchell.

While Miller was moving past Gay Brewer with a 51-hole total of 10-under-par 200, Mitchell matched the best round on the PGA tour this year with a sizzling eight-under-par 62. That moved Mitchell into third place, two shots off the pace.

Brewer, who was tied with Miller at the midway point, fired a 69 for a 201, one stroke back.

Miller, a 24-year-old Californian who has yet to win his first tournament in a brief two-year professional career, posted identical 34s as he shot his 68 to go with earlier rounds of 65 and 67.

"I'm just going to try to get 'em in the fairway tomorrow," he said.

Mitchell, winner of the Cleveland Open this year, highlighted his remarkable round with a 60-yard chip for an eagle at No. 3.

"It was then that I thought I might be in for a good round," the 28-year-old native of Danville, Va., said.

Mitchell, the 28th money-winner on the tour this year, with \$57,483, tied the course record with his 62.

He shot a 64 last year to tie the course record in the Atlanta Open.

John Miller	65	67	68	200
Gay Brewer	68	69	67	204
Bobby Mitchell	62	69	67	198
Larry Ziegler	69	70	68	207
Fred Ward	69	71	68	208
Deane Beman	70	69	68	207
Tommy Aaron	70	70	68	208
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# Fanmanship for femmes

By ALMA KIRKLAND

(Editor's note: The author's husband, Frank Kirkland, an official for the National Football League, wishes to go on record as saying any similarity between the game described here and the game of football is purely coincidental.

Remember when thoughts of football appeared with the first school bell and were discarded along with the Thanksgiving turkey carcass?

Those were the good old days when you could slap a paint brush or a lawnmower in hubby's flabby hand around the first of December and expect the old homestead to be spruced up for Christmas.

Alas, like all glances backward, you are casting your eye in the wrong direction if you are belligerently hanging onto these memories whilst vacuuming around your husband's TV zone from August to February.

You are wasting energy and maybe hiding a valuable talent under a dust cloth if you are doggedly glaring at your spouse during the pre-season warm-ups, the opening kick offs of Friday night and Saturday college games and the Sunday pro game marathon which now spills over to Monday night.

Granted, that's a lot of football and it doesn't even include the New Year's Day bowl games, the Pro Bowl, the Super Bowl and the All Star game — which follow the division play-offs and league championships.

At this point, if you find the hair bristling at the nape of your neck and the blood rushing to your cheeks you may have just the right qualifications for an A-Number One fan.

Think about it.

Your anger could be directed toward the referee instead of the lump on the lounge chair; your frustration could be aimed directly at YOUR team when it loses; your resentment can be vented on YOUR coach when he keeps YOUR favorite player on the bench.

You may be saying, "It's the same old saw, 'If you can't beat 'em, join 'em'."

You're right, but it may be worth a try. It might even be fun.

How do you get to be an A-Number One fan when you don't know the first thing about football? That's a good question.

FIRST, YOU'LL FIND you can identify with the game better if you (a) choose YOUR team (b) cheer YOUR players (c) boo THE official (d) know YOUR coach.

To get the necessary background it pays to get up early and be the first to read the sports page. Another learning procedure is to abandon dull dia-

per discourses at parties and join the men in the kitchen for an in-depth Monday Morning Quarterback (MMQ) session.

This will familiarize you with the language of football as they reconstruct Saturday's game and how they would have played, called and coached the game.

During this time you will listen — thus endearing yourself to the MMQs — and take notes.

Now that you are thoroughly informed you may choose YOUR team by (a) home town loyalty (b) its team colors (c) whether the team is touted as this year's best prospect for a championship.

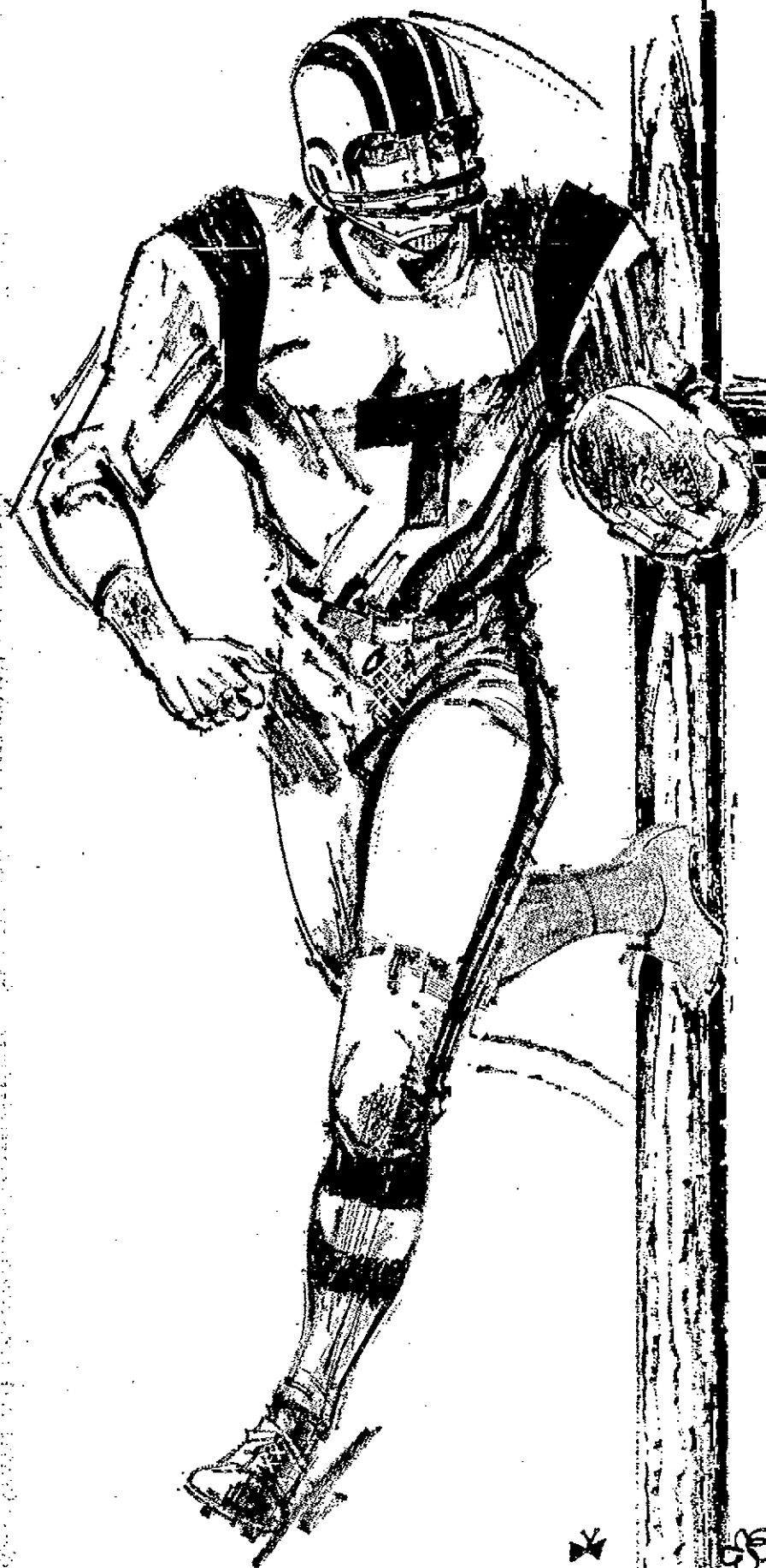
YOUR players are picked for (a) their talent (b) their size (c) their good looks.

Since fans are known to be fickle you may

See HERE'S HOW, Page W-8



OFFICIAL'S arms in the air signals a touchdown. For YOUR team, hopefully.



## Life/style

Joyce Christensen, Editor

LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 12, 1971

W-1



## What's on the inside?

• Long Beach Museum of Art has received a gift of aluminum sculpture done by Max Finkelstein and Los Angeles County Museum of Art has expanded its permanent gallery of African art. For these, and other stories of the arts, see Page W-10.

• Two members of the Women's Liberation Movement in Long Beach claim the status of women faculty at California State College at Long Beach is much the same as it is in other colleges and universities throughout the country — low. Story on Page W-5.

• Life is free, dress is casual — and then some — on the sun-drenched Ile du Levant off the coast of France. For why the haberdashers are howling, see Page W-4.



## Collectors' delight...

Birdie Malannie, the first woman toll collector at the Vincent Thomas Bridge, accepts fare from passing motorist. 'She's a great

gal,' her co-workers agree. 'And she catches on as fast as any man.' For her story, see Page W-6.

— Staff Photo by CURT JOHNSON





## SOCIALLY SPEAKING

### It's a clean sweep

By CAROLYN McDOWELL

IF YOU HAPPENED by 65th Place this morning, you'd see such as Karen Hough, Marianne Goldberg, Nancy McNaughton, Helen Ramsey and Tish Kernochan, et al, busy mopping up after 200 plus party goers.

The sleepy, but happy, Alamitos Bay Garden Club members put together the group's umpteenth annual street party and, as usual, it was a hit.

This year's theme was Nifty Nautical Night and party goers were welcomed by a string of international flags spelling out a welcome. (That's what they said the flags said — no one I know can read them.)

Also at the entrance were two sabots decked with hunting sails and twinkling colored lights. A sidewalk cafe was created with red, white and blue covered tables centered with containers of popcorn, peanuts and assorted munching fare.

Red, white and blue people enjoying music of the "Strawberry Hill" included Bob and Jan Lichtenbaum, Jim and Midge Crowley, Don and Terry Oaks, Lloyd and Beth Campbell, Chuck and Jeannette Hjelm, George and Grace Miller, Peggie Markley and Gus and Joyce Davis, former peninsula dwellers who drove from their home in Westlake Village for the party.

Others were Willie Harris and glamorous grandmother — wife Ina, who was receiving plaudits all evening for her modeling stint at THE posh Newport Inn during THE posh John Wayne-sponsored fashion show recently. Sharing the stage with Ina was another glamorous grandmother — former Miss America Rosemary LaPlante. Bill and Judy Barrick, Garden Club President Mary Alice Braly with husband, Bob, Jerry and Virginia Chrisman, John and Jayne Lane, Ginger McCullum, Bob and Jessie McKissock, Don and Carol Hell-

mers, Vic and Lila Miller, Jim and Barbara Eddy, Car and Barbara Martin and Mary Jane Jessop were others in the throng.

#### P. S. ON LABOR DAY . . .

Long before ping pong became an international incident, Leonard and Alice Delk invited friends for a Labor Day ping pong tournament which, in the nearly ten years since the first one, has grown along with some of the "youngsters" who have participated every year.

Former winning champions on hand for this year's crucial contest included Mike and Lynn Pelsinger, the Don Desfors, Jim and June-ella Hanson and "Scrap" and Carol Rhea.

In the men's contest Wayne Raye was the winner with John Carter runner up. Carol Rhea took top honors for the women with Rhea Gram in second place.

Dan and Jimmy Carter finished first and second in the children's division.

#### AND A P. S. ON HAIL and farewell . . .

You may remember in a previous installment we told you about the going away party the AOPi alumni had for Mac and Jane Epley.

Mac and Jane slipped into town for a few days and Ken and Evelyn Luberg decided that one good party deserved another. They gathered a group of AOPi's to say goodbyes all over again.

Bridging the generation gap were current local alumnae President Marilyn McDowell with husband, John and Ernie and Eileen Folsom (the Folsoms active in Greek circles since 1915 when they affiliated with SAE and AOPi respectively at Stanford).

Others included Bill and Eleanor Cottle (also retiring to a new mobile home park in Sonoma), Sue Fellenzer, John and Jean Graham, Irwin and Henriette Jetter, Jewel Kietzman, Chris and Jackie Myers, Leon and Carol Pugh, Finn and Kay Rasmussen and Natalie Stoll.



BATHING BEAUTIES FROM four eras pose on the beach. Mrs. Dale Dawes, left, wearing black bloomer suit from the 1870s; Mrs. Tory Zimmerman models black wool one-piece tank suit from the 1920s; Mrs. Jerry Norwood and Mrs. LaMar Edwards are in more up-to-

date styles of black two-piece with mesh overblouse, and a one-piece leopard print. The swimsuits are part of the 100 years of fashion to be presented during Mormon Church fundraising event Saturday.



MRS. STEVEN APPLETON



MRS. RUSSELL DONATI



MRS. PAUL WIGHTMAN



MRS. D. J. BUMGARNER

## Lake Tahoe lures honeymooners

### Appleton-Mazey

California State College at Long Beach students Betty Mazey and Steve Appleton were married Saturday afternoon at Lakewood First Presbyterian Church.

Mrs. Robert Flight was matron of honor for her sister, daughter of Mr. and Mrs. William Mazey of Long Beach. Todd Ray attended the bridegroom, son of Mrs. Paul Appleton of Long Beach and the late Mr. Appleton.

The bride was graduated from Millikan High School; her husband is an alumnus of Lakewood High.

A first home in Westminster awaits the couple after a honeymoon at Lake Tahoe.

### Donati-Yocky

Honeymooning at Lake Tahoe and Reno, Nev., are newly wed Mr. and Mrs. Russell L. Donati after nuptials Saturday at Lakewood Village Community Church.

The former Donna Yocky, daughter of Mr. and Mrs. Myron C. Yocky of Lakewood, was attended by Olivia Ibarra, Daryl L.

Donati was best man for his brother, son of Mr. and Mrs. Lee S. Donati of Long Beach.

The bride was graduated from Lakewood High School; her husband is an alumnus of Wilson High. Both are attending California State College at Long Beach.

They will make their first home in Long Beach.

### Wightman-Evans

Los Angeles Temple, Church of Latter-day Saints, was setting Friday morning for the marriage of Barbara Jean Evans and Paul R. Wightman.

Mrs. Richard Crosby was matron of honor for the daughter of Mr. and Mrs. Harry Robert Evans of Long Beach. David Wightman was best man for his brother. They are the sons of Mr. and Mrs. Mark Wayland Wightman of Honolulu, Hawaii.

The bride was graduated from Millikan High School and Long Beach City College.

The newlyweds will make their first home in

Provo, Utah, where both are attending Brigham Young University. They are honeymooning in San Francisco and at Lake Tahoe.

### Bumgarner-House

A first home in Garden Grove awaits newly wed Mr. and Mrs. Donald J. Bumgarner (Deborah House) after a wedding ceremony Friday evening at Lakewood Village Community Church.

Myra Kay Hunter was

maid of honor for the daughter of Mr. and Mrs. Leonard R. House of Garden Grove. Ronald Bumgarner was best man for his twin brother. They are the sons of Mr. and Mrs. Wayne B. Bumgarner of Lakewood.

The bride was graduated from Pacifica High School. Her husband is an alumnus of Lakewood High School and Long Beach City College.

They are honeymooning in Northern California.

## Show to offer 100 years of style

A gallery of fashion from the past 100 years will be previewed during two showings at the Church of Jesus Christ of Latter-day Saints, 1919 17th St., Huntington Beach, Saturday.

The first show begins at 2 p.m. and the second at 8. Tickets at the door will sell

for \$5 each, but may be purchased ahead from Mrs. T. K. Zimmerman, 8502 Arnett Drive, Huntington Beach, for \$1.

Mrs. James W. Huish and Mrs. Wayne Hoppie are co-chairmen of the event. Proceeds will benefit the church building fund.

In addition to the parade of past and present fashions, there will be a display of costumes on loan from MGM Studios. Entertainment will be provided by the Four King Cousins, including actress Tina Cole from "My Three Sons."

Special guest will be actress Heather Young who appeared in television series, "Land of the Giants."

Among door prizes will be round trip tickets for two to San Francisco via PSA and a three-day, two-night stay at the Hacienda Hotel in Las Vegas.

## Couples marry in Protestant rites

### Hart-Brown

Honeymooning in Carmel and San Francisco are newly wed Mr. and Mrs. Albert M. Hart (Lauana Brown) after nuptials Saturday afternoon at Westminster Presbyterian Church.

Mrs. Kenneth Jarstad was matron of honor for the daughter of Mr. and Mrs. Jerry Brown of Long Beach. Darryl Elman stood as best man for the son of Mr. and Mrs. Richard W. Hart, also of Long Beach.

The new Mrs. Hart is an alumna of Polytechnic High School, and is attending California State College at Long Beach. Her husband was graduated from Jordan High School and Long Beach City College.

They will make their first home in Long Beach.

### Kellogg-Holder

California State College at Long Beach students, Christine Nanette Holder and Gary Joseph Kellogg, were married Saturday evening during a candlelight ceremony at Los Altos United Methodist Church.

Among guests witnessing the ceremony were their parents, Mr. and Mrs. Joseph S. Kellogg and Mr. and Mrs. William J. Holder, all of Long Beach.

Joann Johnson was maid of honor; Gregg Kellogg attended his brother.

The new Mrs. Kellogg was graduated from Mill-

kan High School. She is affiliated with Sigma Alpha Iota music sorority. Her husband was graduated from Los Angeles Harbor College and attended USC. He received a bachelor's degree in music education at CSLB where he currently is studying for his master's. He is a member of Phi Mu Alpha music fraternity and the Esquires Music Foundation.

The newlyweds will make their first home in Cerritos after a honeymoon on Catalina Island.

### Mitchell-Babb

Debra Susan Babb, daughter of Mr. and Mrs. Hoyt R. Babb of Lake-

wood, and John Arthur Mitchell, son of Mr. and Mrs. Jesse L. Mitchell of Long Beach, were married Saturday evening at First Baptist Church of Lakewood.

Mrs. Richard Sanders and Kenneth Mitchell were honor attendants.

The bride was graduated from Lakewood High School and Bryman's Dental College. Her husband is currently serving with the U.S. Navy.

They will reside in San Diego after a San Francisco honeymoon.

We have **Diamonds** for **Happy Weddings**

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FABULOUS FUR FOOLER

(Glamorous fakes)

Gay pretenders these luxurious mock-fur coats. Simulated mink, seal and lamb, so real you can hardly believe they're elegant imitations, in Acrylic.

50.00 to 160.00

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BETTER THAN 1/2 PRICE!

Beautiful, luxurious waves — to hold any style you'd like.

\$20 MAGIC CURL	\$9.50
25 GLAMOUR CURL	11.50
30 REGAL CURL	14.50
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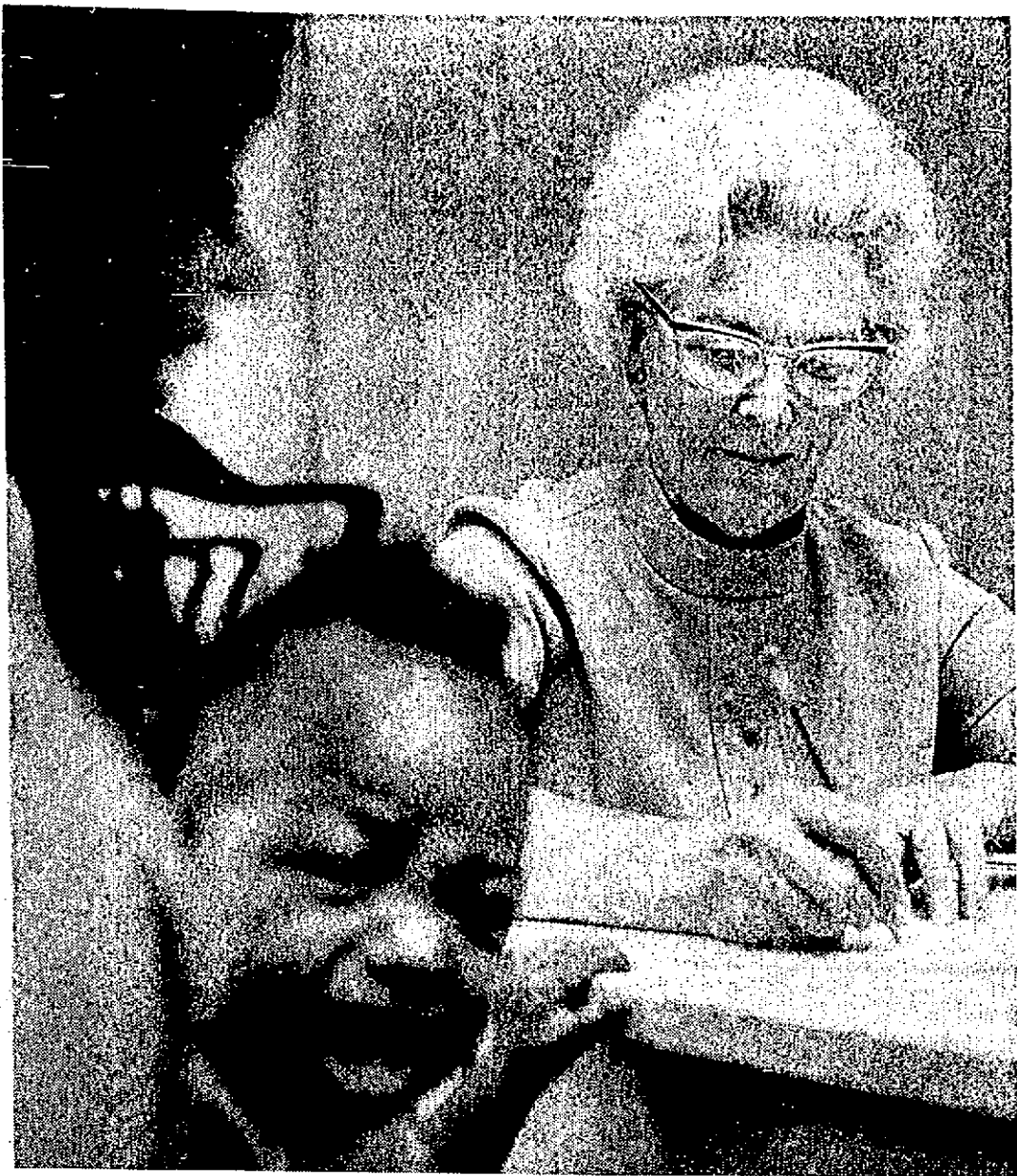
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AMONG VOLUNTEERS who have given tremendous support to community clinics in the area is Mrs. Kathrine Koble, who came to the Community Volunteer Office in 1965. Here

she discusses a series of shots for 10-month-old Marcel Daniel with his mother, Mrs. Deloris Daniel, at the Immunization Clinic, 2655 Pine Ave.

— Staff Photo by TOM SHAW

## You can help . . . they did

As in past months, readers responded enthusiastically to requests for aid in Sunday You Can Help columns. This month:

A WOMAN who is a double-amputee was given rides to the hospital for the fitting of prostheses by a volunteer who took time away from her own job that had to be made up by extra work at night.

A TWO-YEAR-OLD girl who was recovering from a serious burn was also given rides to a hospital for treatment.

OTHER VOLUNTEERS have aided in clerical work to help prepare for community assistance campaigns.

COLLEGE STUDENTS home for summer vacation have given many hours to the VIPS (Volunteers in Public Schools) summer program.

CLINICS, including the well-baby, immunization and venereal disease clinics, received tremendous support from volunteer workers.

HOUSEHOLD ITEMS — a stove, refrigerator and furniture — were donated by several people in the community to a destitute family.

THOUGH UNABLE to walk and suffering from a serious disabling disease, one woman in the community does much-needed clerical work for a local agency every day.

Each week Life/style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m.-3 p.m., Monday through Friday.

HISTORY BUFFS: Local historical site needs donations for daily tours.

GETTING PREPARED: Typists and clerical workers are needed by non-profit agencies to help prepare for upcoming campaigns. Typists are also needed at a downtown agency.

AMICO: An elderly lady in a convalescent home would like a visitor who speaks Italian.

EASY READING: A blind man needs someone to read his mail.

## Happiness in marriage is theme of new course

A course designed to promote happiness in marriage will begin here Sept. 15.

The course, to be taught by Mrs. Jan Burch of Los Alamitos, will be held twice a week for 10 weeks.

Two introductory sessions are scheduled for 7:30 p.m. Wednesday and 9:30 a.m. Friday at the

First Church of the Nazarene, 2280 Clark Ave., Long Beach.

Women who want to continue the course may do so by paying a \$10 fee for the remaining nine lessons.

Mrs. Burch, wife of the pastor of the First Church of the Nazarene and the mother of four children, has taught the course for two years in Eugene, Ore., and for the past year here.

It is based on the book, "Fascinating Womanhood," by Helen Andelin of the Andelin Foundation in Santa Barbara. Mrs. Burch teaches for the foundation.

The course will be for women of all ages, single and married, Mrs. Burch said.

Students will need to purchase a textbook and a workbook.

## Catholic groups set card parties

St. Anne's Altar and Rosary Society will host a public card party Friday at 12:30 p.m. in the parish hall, 340 10th St., Seal Beach, preceded by a dessert luncheon at noon.

St. Lucy's Altar Society will sponsor a public card party offering bridge, canasta and pinocle Wednesday noon in the parish hall, Santa Fe Avenue at 23rd Street.

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at 20 Fashion Square

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at 385 Fashion Valley

## AT WIT'S END

# Let's make a deal with dial

By ERMA BOMBECK

A lot of parents are concerned about the effects television have on their children.

John Gatto, a teacher in Queens College, New York, calls them 'The Graduates.' In 1966, he observed the first "pure" television generation graduated with 18,000 odd hours of television experience, equivalent to nine years of full-time employment.

Well, who do you think has been sitting next to them all those years? Housewives, that's who. Very frankly, between the soap operas and the game shows I'm getting a little worried about myself.

The other morning my husband wandered out and said, "What's for breakfast?"

"I'LL HAVE JUICE and coffee," he said.

"Do you really want juice and coffee?" I teased. "Or do you want to take a chance on what's behind the curtain? I, sir, am ready to deal."

"Do you know what I think?" he asked. "I think you watch too much daytime television."

"I LEARN A LOT from daytime television," I said defensively. "Like from 'Jeopardy' I learned that the state whose motto is 'Labor Conquers All Things' is Oklahoma. From 'Hollywood Squares' I learned that Lynda Johnson Robb had a pot of Texas soil in the delivery room when she had her baby. From 'Three On A Match' I learned . . ."

"And the soap operas?" he interrupted. "What have you learned from them?"

"That you can have a full-term baby in twelve weeks and I was a fool to go nine months. That you don't answer an important phone call until after the

commercial. And that a man who doesn't stay home and drink coffee with his wife only has a 30-day renewable contract."

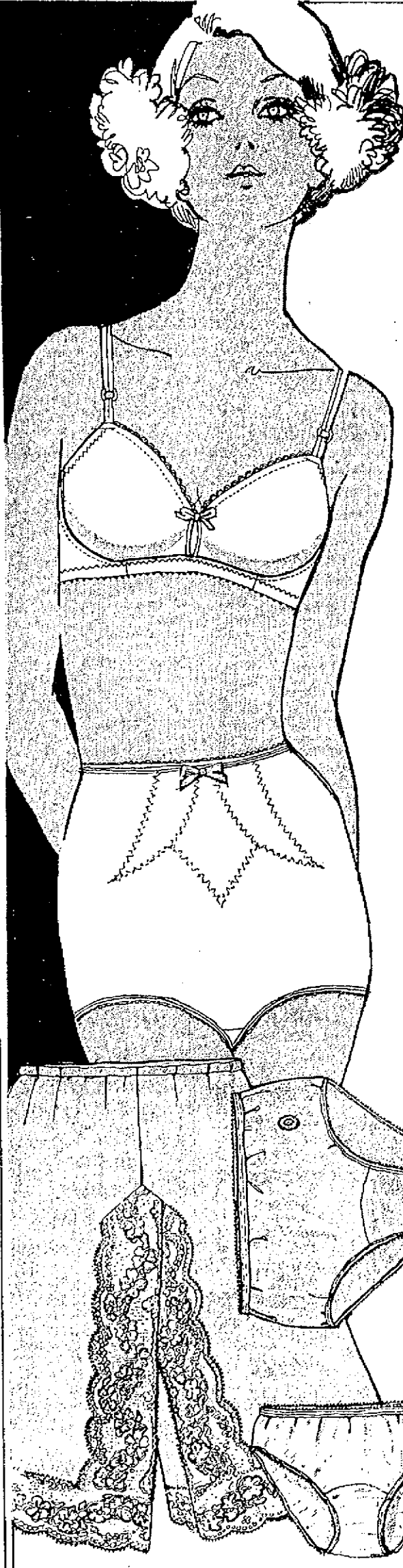
"Pour me a cup of coffee," he said.

"Now you're talking."

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*Buffy*



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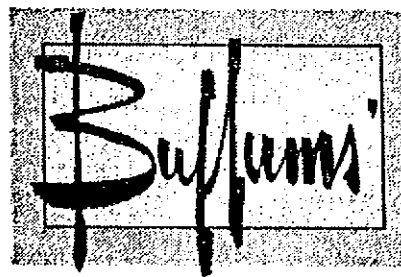
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TRADESMEN AND TOURISTS DRESS ALIKE ON ILE DU LEVANT, FRANCE  
—AP Feature sketch

## OFF THE COAST OF FRANCE A clothier's nightmare

**EDITOR'S NOTE** — The French Riviera went almost as far as it could go when it brought forth the bikini. An island offshore, however, has gone it one better. It requires an eeny in town, but at the beach things are down to bare essentials.

By HUGH A. MULLIGAN  
AP Special Correspondent

ILE DU LEVANT, FRANCE — All that glitters is golden flesh on this the starkest of the four tiny Iles d'Or, island of gold, off the French Riviera.

As the tourist boat from the mainland rounds the rocky point, swarms of nudists can be seen sunning themselves in les corniches—the ledges of the sheer cliffs, scampering along the pebbly beach and stony footpaths, gambling in the roaring surf.

It could be the set for one of those One Million B.C. movies, but the illusion is shattered by the dozens and dozens of yachts bobbing at anchor in the cove, each lovingly attended by unadorned mermaids and water sprites.

A golden galley slave, looking like September morn in the glare of August, waves a frying pan and calls out, "Bienvenu welcome, Ile du Levant."

The huge sign at the ferry landing proclaims the island to be the Centre Mondial du Nudisme world center of nudism and lays down the law in four languages:

1. High moral standards are essential.
2. Filming and photography are strictly forbidden.
3. Noise is not allowed after 10 p.m.
4. Le minimum is compulsory everywhere except along the seafloor.

LE MINIMUM, it becomes rapidly apparent, is a small triangle of cloth tied about the loins with a string. It is the unisex uniform for strolling through the unpaved byways of Heliopolis, the only village on the island, for dining out in the cafes, for shopping in the marketplace.

A gendarme, one of four assigned to the island by the national police, was on duty at the dock to see that the rules were observed. One could tell he was a policeman by his kepi, his round flat-topped policeman's cap. Since St. Tropez, 40 miles away, went topless last season, he confides, the business of running off peeping toms with cameras has not been brisk.

"So far, there has been no noticeable change in the tourist traffic," says Jacques Viale, the mayor of Heliopolis. "We still get 800 visitors a day, by boat, in addition to the 3,000 or so who spend a week or more on the island."

The mayor, who also is proprietor of La Re-

serve Hotel, was overdressed for his press interview in chef's hat and apron.

Heliopolis, he proudly points out, is a law abiding community with 750 year-round inhabitants, 254 permanent structures, one Catholic church, two doctors, a bank, half a dozen bars on every street and no major crimes during his seven-year stewardship. Good thing, too, for there is no jail cell on the island; felons are removed by ferry along with the occasional drunks and the too-avoid camera bugs.

"We are a happy place with nothing to hide, go see for yourself," urged his honor, begging pardon for his little Gallic jest.

SUNNY, A TRIFLE MUGGY, it was a day like any other day on Ile du Levant. The line outside Madame Doumanian's little post office up on the hill wore less than the envelopes they carried.

A butcher in the profession's most abbreviated apron presided at his chopping block, trussing up the fresh meats and chickens just arrived on the hydrofoil from Le Lavandou, eight miles away on the mainland.

Bronzed housewives moved with sylph-like grace among the vegetable stalls, stopping occasionally to chat unashamed with the village elders who sat in puddles of sweat at the sidewalk cafes sipping their coffees. At nightfall the cafes would become popular as local wits tell every visitor, people dance cheek to cheek from head to toe.

Feminine to their fingertips, the younger belles augmented the spare island attire with a wispy Hawaiian grass skirt or a fringe of beads. A few couples affected the "me Tarzan, you Jane" look of identical leopardskin loincloths.

An obvious newcomer, raw red and peeling in all the wrong places, stopped for a large jar of burn ointment at the pharmacy next to the bank. Her plight stood out in painful contrast to the burnished brown of the totally bald gentleman who emerged from the bakery wrapped in little more than the shadow of a long loaf of French bread.

On a recent scorching day, a French destroyer-escort made the passage between the islands, hugging the shore at considerably less than flank speed.

Patriots among the rump roasts simmering in the sun undoubtedly were impressed with the vigilance of their navy. Not a telescope went un-manned on decks awash with alert starboard lookouts.

A splendidly assembled redhead, slicing carrots on the pilot housing of one of the power boats, stood up and saluted the gleaming gray warship. To his undying credit, the gob on watch way up on the signal bridge failed to fall off.

## Sewing classes stress techniques

Marcie Mizerak, noted sewing instructor and fashion counselor, will begin a new six-week series of demonstrations-lecture courses Monday, Sept. 20 at Buffum's, Broadway at Pine Avenue.

The classes will focus on learning professional techniques in home sewing, plus the creative use of fabric, basic construction, eliminating the home-made look, and quick techniques.

Marcie says, "If a woman wants the clothes

she creates at home to look as if they were bought — she has to sew that way. She must use professional techniques and know the fine custom sewing basics on which to build her fashions."

THE MONDAY classes will be held from 7 to 9 p.m. on Wednesday, Sept. 22, morning classes will begin from 9:30 to 11:30 a.m.

Reservations may be obtained through the fabric

department at Buffum's. The fee is \$25 for the six-week course.

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## Morenos tell Diane's troth

A birthday dinner for Diane Moreno was the setting for the announcement of her engagement to Kevin Swadish, son of Mr. and Mrs. Howard Swadish of

Rossmore. The betrothal was announced by the bride-elect's parents, Mr. and Mrs. Henry D. Moreno of Lakewood.

An Aug. 19, 1972 wedding is planned.

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## CLUB CALENDAR

### Groups open Fall activity slates

All items in club calendar must be received by the Life/Style section the Wednesday preceding publication. All meetings must be open to the public.

#### TUESDAY

**DOWNEY WRITERS' Guild**, 7:30 p.m., conference room of Glendale Federal Savings, Stone-wood Center, Downey, reading of manuscripts and a discussion of current markets.

**ZERO POPULATION Growth**, Long Beach Chapter, 7:30 p.m., Unitarian Church, 5450 Atherton St. Larry Boyd and Wayne Lamont, directors of Problem Pregnancy Counseling Service, will discuss "The Conception of a Birth Control Institute."

**LICENSED VOCATION**—Al. Nurses League, District 3, 7 p.m., Bateman Hall, 11331 Ernestine Ave., Lynwood. "Nurse's Role on Alcoholism" will be topic presented. All nurses and students may attend.

#### WEDNESDAY

**SHARON GROUP** of Hadassah, 8 p.m., home of

Mrs. Norman Siomann, 3160 Lama Ave. Dr. Arthur Kraft, clinical psychologist with Long Beach schools, will explain "Understanding Your Child."

**WOMEN'S PARISH** Council of St. Bartholomew's Catholic Church, 12:30 p.m., parish hall, Broadway at Livingston Avenue. Teri Fall, executive director of Hoffman House, halfway house for women parolees, will be featured speaker.

**OFFICERS' WIVES** League of Orange County, 10 a.m., El Toro Officers' Club, membership coffee.

**MATRONS** Department of Ebell, 10:30 a.m. to 12:30 p.m., Ebell Club, Third Street and Cerritos Avenue, friendship coffee hour.

#### SATURDAY

**DEMOCRATIC WOMEN** of Orange County, noon, cocktails, 1 p.m., luncheon, Off-Broadway West Room, Grand Hotel, Anaheim, fashion show. Tickets are \$5 each available from Mrs. Billie McPeck, chairman, Mrs. Jack Vion or Mrs. Eileen Hansen, president.

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Sun. 12-5 p.m.

# Not enough women profs

By JOANNE NORRIS  
Staff Writer

The same discrimination against women faculty found at colleges and universities throughout the country exists at California State College at Long Beach, two members of Women's Liberation contend.

Mary Krueger and Sandra Gill, both of Long Beach, say that in faculty representation women are on the "bottom layer" at CSLB.

The women recently completed a preliminary report on the state of women at the college — a report they say is incomplete because college records aren't separated according to sex.

The report was designed to show how women fare as students and faculty at CSLB. But records are not divided by sex and the women shied away from having to pull all the student cards and sort them by gender.

Instead they had to rely on already completed surveys at CSLB and other colleges and universities.

Through these surveys they determined that although 40 per cent of the student body is female, only 17 per cent of the full-time faculty is — and a large share of the 17 per cent is found in the home economics and education departments, traditionally the bailiwick of women.

Only 11 per cent of full professors are women and the surveyors recommended that more be moved up to this position.

THE REPORT also says that while 52 per cent of the freshman class at CSLB are women, by the senior year

the percentage has dropped to 36. Thirty nine per cent of graduate students are women.

An explanation of the attrition rate isn't possible, Ms. Krueger and Ms. Gill say.

But they do say there's a high correlation between the number of women who have achieved success in a given field and the number of women who do graduate work in that field.

Of the 39 per cent of women graduate students, 22 per cent are concentrated in home economics and education. By contrast, less than 4 per cent of students seeking masters degrees in the various business majors are female.

ENGINEERING is another field which women do not enter. Slightly over 1 per cent of the graduate students in this field are women. There are no women graduate students in public administration or physics.

Most women graduate students are aspiring to a master of arts degree with women composing only 10 per cent of those in the master of science field.

"Whether this is choice, or whether it reflects . . . an accurate perception of opportunities existing in these fields is a moot point. It seems obvious that if the college is encouraging women to pursue scientific careers it is failing in this effort," claim Ms. Krueger and Ms. Gill.

The women undertook the survey, they explain, because the women's liberation movement is "vitaly concerned with the educational institutions of this country . . . because it sees them as important avenues of mobility for women seeking economic independence.

"The growth of feminism in the last decade is to a large extent the result of mass higher education. To an even

greater extent the fate of sexual equality for women in the decade depends on the readiness of college administrators to fight sex discrimination practices which affect women students, faculty and staff and to understand that sexual equality cannot occur unless colleges take an active role in redressing some of the imbalances which have hampered women in the past."

MS. KRUEGER and Ms. Gill made these recommendations for CSLB.

- That records be kept on graduates based on sex, age and major field.
  - That test score records be separated by sex.
  - That more women be moved up to full professor.
  - That surveys be undertaken on the career aspirations of women and men.
  - That a birth control program including distribution of information and devices be established.
  - That abortion referral be made available to all women students.
  - That a permanent free child-care center with both paid and volunteer staff be established and financed by Associated Student funds and from private donations. (A center exists, but it's not free.)
  - That a women's studies program be established. (Some courses are offered, but there is not a full program.)
  - That a campus commission on women, composed of women from administration, faculty, students and all groups of non-academic personnel, be appointed.
- "Forty per cent of the student body are women students whose needs are being overlooked. It is long since time these needs be addressed," the report concluded.



MRS. BRADLEY MYERS



MRS. JOHN FOSTER



MRS. PETER HOFFMAN



MRS. DONALD RUSSELL



MRS. STEPHEN FROSS

## Young couples recite nuptial vows

### Myers-Schuster

Honeymooning in northern California are newly wed Mr. and Mrs. Bradley R. Myers following their marriage Saturday afternoon at St. Thomas Episcopal Church.

Ellen S. Cox attended the daughter of Mrs. Robert Larson of Downey and P. D. Cunningham of Everett, Wash. The bridegroom, son of Mrs. Joan Myers of Lakewood and Richard G. Myers of Long Beach, asked Randolph Ransom to be best man.

The new Mrs. Myers was graduated from Lakewood High School. Her husband

is a graduate of Mayfair High School and attended Long Beach City College.

### Foster-Shepard

Faith Christine Shepard, daughter of Mr. and Mrs. Gerald Shepard of Long Beach, and John Hugh Foster, son of Mr. and Mrs. Kenneth Nunn of El Centro, were wed Saturday afternoon at St. Cornelius Catholic Church.

Laurie Shepard was maid of honor for her sister; Roger Ancher was best man.

The bride was graduated from Millikan High School and is attending San Diego

State College, her husband's alma mater.

Following a honeymoon in Grand Teton National Park, the newlyweds will be at home in San Diego.

### Hoffman-Beamsley

Honeymooning in Acapulco are newly wed Mr. and Mrs. Peter Dennis Hoffman following a candlelight wedding Saturday evening at First United Methodist Church.

The former Cheri Mae Beamsley asked Mrs. Stephen Galeener to be maid of honor. Tibor Itoki attended the bridegroom.

Parents of the bridal

couple are Mr. and Mrs. Carter Hoffman and Mr. and Mrs. Don E. Beamsley, all of Long Beach.

The bride is an alumna of Millikan High School; her husband was graduated from Jordan High School. Both attended Long Beach City College.

### Russell-Smith

Kathi Rae Smith and Donald Allen Russell were married Saturday afternoon at Truett Memorial Southern Baptist Church.

Kathy Rigor was maid of honor; Ronald Russell stood as best man for his brother.

Parents of the bridal couple are Mr. and Mrs. James Joseph Smith of Long Beach and Mr. and Mrs. Wayne Kenneth Russell of Compton.

The new Mrs. Russell was graduated from Millikan High School. Her husband is an alumnus of Dominguez High School.

### Fross-Adams

Lakewood High School graduates Karen Adams and Stephen Fross were married Saturday afternoon at First United Methodist Church.

Mrs. Charles Akridge was matron of honor for the daughter of Mr. and Mrs. Bob Adams of Long Beach. The bridegroom, son of Mr. and Mrs. Donald T. Fross of Lakewood, was attended by James H. May.

The bridegroom was graduated from Long Beach City College and will be attending California State College at San Jose.

## Patrons plan scholar benefit

A scholarship fund-raising card party is planned Wednesday noon in Fidelity Federal Plaza Community Room, 555 E. Ocean Blvd., sponsored by Patrons of Long Beach City College.

Mrs. Edward Eldridge, 3635 Rose Ave., will take reservations.

## Good Sport fete

A public card party and noon dessert luncheon is scheduled in the Garden Room, 909 E. Third St., sponsored by Good Sports Club.

INDEPENDENT, PRESS-TELEGRAM—W.5  
Long Beach, Calif., Sat., Sept. 12, 1971

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By LINDA ZINK  
Staff Writer

She's been mistaken for a long-haired hippy and laughed at by children passing by.

But Birdie Malannie accepts it. For her, it's all in a day's work as the first woman toll collector at the Vincent Thomas Bridge.

"It's a great job," raved Mrs. Malannie, "even though there are still times when I get confused. The worst thing is figuring out tolls based on the number of axles a truck has. But then I think, 'You've really improved a lot, Birdie.' When I started here two months ago, I didn't even know what an axle was."

Reaction to Mrs. Malannie from male toll collectors — many of whom were quite unhappy about the prospect of a female in their midst — has been enthusiastic.

"She's a great gal," said bridge supervisor Lt. Charles Seaman. "All the men seem to like her and those who were grumbling before they met her have changed their tune."

Remarked another co-worker, "now we've got a little class around here."

And her instructor added, "She was the sweetest, most wonderful little thing I've ever trained. Not only that, but she caught on faster than most men."

MOTORISTS HAVE BEEN the most confused about Mrs. Malannie's presence.

"Guys who have been crossing this bridge for years suddenly become flustered when they offer their fare and then discover I'm a woman. Then there are the real cute ones who slip me a note with their quarter instruct-

## She improved the view on the bridge

ing me to call them at such and such a number."

Her co-workers believe that Mrs. Malannie has an advantage in collecting tolls for truck drivers.

"Sometimes those drivers will really put up an argument when you tell them how much they owe," one collector said. "But I think most truck drivers would rather pay than argue with a woman."

Mrs. Malannie agreed. "No, I've never had an argument. But I have helped push a stalled car."

Though Mrs. Malannie has invaded an all-male domain — "at least in Southern California; up north they have lots of women toll collectors" — she insists she is not a prospect for women's lib.

"AS A MATTER OF FACT, I think bridge officials have carried this equality thing a bit too far. If there was one change I could make, it would be about this hat. Men's hats are just much too heavy for a woman to wear."

Mrs. Malannie explained that she became interested in the toll collecting job when talking to the husband of a friend.

"I've always liked uniform jobs," the former Harbor Division policewoman said, "and this seemed to suit my needs exactly. All I had to do then was pass a civil service test."

According to Lt. Seaman, "Passing the test with a certain score is the only prerequisite for employment with the State of California, Department of Public Works, Division of Bay Toll Crossings. Birdie was just the first woman in this area to score in a certain percentile. The job itself has been open to women for years."



MRS. JEFF REMMELE

## Remmeles take trip to Hawaii

Honeymooning in Hawaii are newly wed Mr. and Mrs. Jeff Remmele after nuptials Saturday afternoon at Los Altos Methodist Church.

The former Dorothy Rita Currie asked her sister, Cheryl Currie, to be maid of honor. They are the daughters of Mr. and Mrs. Charles L. Currie of Long Beach. Ken Ball attended the bridegroom, son of Mr. and Mrs. L. R. Remmele, also of Long Beach.

The new Mrs. Remmele is an alumna of Marymount High School, Palos Verdes; Long Beach City College, where she was president of Mahabharata sorority; and Columbia University, where she was affiliated with Sigma Phi Alpha. She is a member of the American Dental Hygienist Association.

Her husband, an alumnus of Milikan High School, also graduated from LBCC. He is currently enrolled in the masters program at San Fernando Valley State College, where he received his bachelor's degree in geography.

The newlyweds will make their first home in Northridge.

## Couples to live in area

Wagner-Mendoza

St. Anthony High School graduates Doris Linda Mendoza and William F. Wagner Jr., were united in marriage Saturday morning at St. Barnabas Catholic Church.

Jacqueline Carroll was the maid of honor for the daughter of Mrs. Esther Mendoza of Long Beach. The son of Mrs. William F. Wagner Sr. and the late Mr. Wagner asked John Spitt to be best man.

The newlyweds attend California State College at Long Beach.

They will reside in Long Beach after a honeymoon at Laguna Beach.

Baumgardner-Firey

First Christian Church, Garden Grove, was the setting Saturday afternoon for the wedding of Linda Sue Firey and David Baumgardner.

Their parents are Mr. and Mrs. Charles Firey and Mr. and Mrs. Richard Baumgardner, all of Garden Grove.

The bride's brother and sister, Charles and Sheri Firey, were honor attendants.

The new Mrs. Baumgardner was graduated from Rancho Alamitos High School; her husband



MRS. D. BAUMGARDNER

is an alumnus of Garden Grove High.

A first home in Garden Grove awaits the couple after a honeymoon in Nevada and Utah.



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## The Aces on bridge

IRA G. CORN JR.  
TEAM CAPTAIN

Dear Mr. Corn:

Please comment on our bidding of this hand. We defended well against two spades, taking two clubs and a club ruff, two hearts, a diamond and two spade tricks for eight tricks and a 500-point penalty. As you can see, we could have made six diamonds. Where did we go wrong?

East-West vulnerable  
Dealer: South

NORTH		9/12	
♠	4		
♥	10 9 8 6 4		
♦	6 5 2		
♣	8 7 5 2		
WEST	EAST		
♠	J 8 7 5 2	♥	Q
♥	K 5	♠	A J 7 3
♦	Q 7 3	♥	A K J 9 8 4
♣	A 9 6	♠	K 3
SOUTH			
♠	A K 10 9 6 3		
♥	Q 2		
♦	10		
♣	Q J 10 4		

The bidding:

South	West	North	East
1 ♠	Pass	Pass	Dbl.
2 ♠	Dbl.	All pass	

Short Points,  
Searsdale, N.Y.

Answer: When an opponent opens the bidding, it is difficult to bid a slam with any sense of assurance. This hand is no exception.

The bidding was very reasonable and the only questionable bid was East's final pass. I happen to agree with East's decision. If West's hand were changed slightly, the penalty could have easily been more and no slam on for East-West.

In all, I think you were a bit unlucky.

Dear Mr. Corn:

Please clarify the rules for me concerning this bidding:

North	East	South	West
1 ♠	Pass	2 ♠	2 ♥
2 ♠	Pass		

I was West and sold to North, "You made an insufficient bid." South replied, "That may be so, but East's pass condones the bid and it stands." Is South right?

Overruled,  
Bloomshurg, Pa.

Answer: South gave you the right dope. An insufficient bid becomes a legal bid if the next player makes a bid before his side calls attention to the irregularity.

Dear Mr. Corn:

If you answer my question, it will be the third lesson I've received concerning this lead problem. I welcome yours but the other two were unsolicited (from my partner and my opponent).

I was on lead against three no trump after my left-hand opponent used Stayman. I held the K, J, 10, 5, 2 of hearts and led the 5. Was I wrong?

Free Lessons,  
Redlands, Calif.

Answer: On the bidding given, there was a good chance that dummy had four hearts. The lead of an honor would have blocked the suit if your partner had as little as 8-x. So your lead was correct.

However, if the bidding had been one no trump—three no trump, the lead of the jack would have been correct.

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## Veteran meeting

Delegates to the United Veterans Council will meet Monday at 7:30 p.m. in Veterans Memorial Building, Broadway at Cedar Avenue. Main topic for discussion will be a national cemetery for California.



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It's a mystery. A strange and frustrating world where words and letters have little meaning.

For the parent, it's more than strange and frustrating. It's depressing. Because you want to do something about his inability to concentrate or pay attention, his distraction, his overactivity and lack of confidence.

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Maybe you've thought your child's problem is psychological. Or the teacher. Or that he simply isn't smart. Maybe you're wrong.

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During the past six years, through 43 centers across the country, we've helped over 10,000 children get better grades, improve IQ test performance, dramatically improve reading ability and comprehension, and most importantly, achieve new levels of confidence and desire to succeed.

Most of them doubled their rate of learning. Not just reading. Learning. And without ever interfering with regular schoolwork.

Through a series of simple tests, we can determine whether or not your child's reading problem is perceptual. If it is, we can help. If it isn't, we'll tell you who can.

Right now, we're accepting enrollments for classes starting in a few days. (All our centers are staffed by specially trained, certified teachers.)

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CHEF OF THE WEEK

Lion master among talents

By MILDRED K. FLANARY

Always before we've associated "new shoots" with something growing in a garden. Now we've learned something different. Neushutz stands for Edward W. Neushutz, M.D., today's Chef of the Week, and recently elected president of Downtown Lions Club.

Neushutz didn't have to travel far. He was born in East Whittier of Quaker parents. His wife, Jacqueline, is from Fullerton. They have a son, Dennis, and daughter, Diana.

His bases of knowledge read like this: Whittier Union High School, Whittier College, and Mount Union College, Alliance, Ohio, from which he graduated with a bachelor of science degree.

The College of Osteopathic Physicians, Los Angeles, followed with the degree, doctor of osteopathy. The California College of Medicine, with a degree in doctor of medicine, came next.

Neushutz served his internship at Magnolia Hospital, Long Beach. He then took post graduate education, majoring in proctology, continuing on to the College of Osteopathic Physicians and Surgeons and the University of California, where he also specializes in regional anesthesiology.

DURING THIS TOUR of education, he played football, basketball and varsity golf. He sang in the Men's Glee Club, taking the lead in an opera, was soloist in a capella choir, and was a member of the Quaker Revelers Male Quartet.

Neushutz' fraternity affiliations include Alpha Phi Omega, Phi Kappa Tau, Iota Tau Sigma and the Lancer Society.

He also served as a professor of clinical surgery in the Department of Proctology, College of Osteopathic Physicians and Surgeons.

An active consulting member of the surgical staff of both the Compton Physicians and Surgeons Hospital and Pacific Hospital, Long Beach, Neushutz is a member of the board of directors, and in 1948-49, served as chief of staff of the latter. He is a member of the Long Beach, Los Angeles, California and American Medical Associations. He is also chief advisor to the Long Beach Medical Assistants Association for 1970-71.

Other affiliations include Downtown Lions Club, Southern California Tuna Club, Century Club, Virginia Country Club, University Club of Long Beach, Southern California Golf Association, Traveling Divoteers of Long Beach, Executive Associates, Elks Lodge 888, the Royal Order of Jesters and Court. As a change of pace, he's active in the Long Beach Motor Officers Association. Our "Chef" has also prexied many of the above organizations.

MASONIC-WISE, he belongs to Palos Verdes Lodge F&AM 389, Scottish Rite and El Bekal Shrine.

In 1949, Neushutz, an Ex-Junior Chamber of Commerce member, was nominated for Long Beach Young Man of the Year.

Oh, yes, Neushutz flies, too. He's rated for private, single engine land instruments. He's a member of the Flying Physicians of California, and the Airplane Owners & Pilots Association. An Air Patrol Commander in 1966, he is a potentate's flying aide, ambassador and medical aide.

Last, but not least, he's a Quiet Birdman, Long



EDWARD W. NEUSHUTZ, M.D.

Beach Hangar. Few Chefs of the Week have ever been one of those.

Today, his official recipe is for Cioppino, and he's apparently enjoying himself immensely.

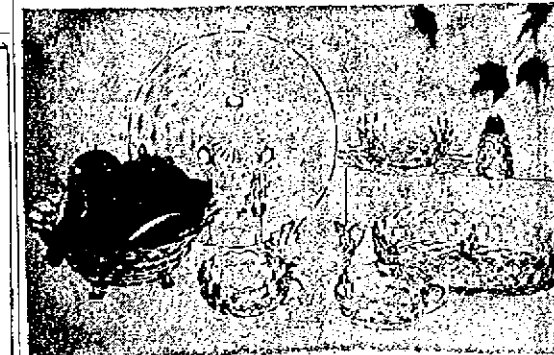
CIOPPINO

- 1 1/2 pounds sea bass OR rock cod fish
- 2 cups onions, sliced
- 1 clove garlic
- 1/4 cup olive oil
- 1 (1 pound, 12-ounce) can Italian tomatoes with basil
- 1 8-ounce can tomato sauce
- 1 cup water
- 1/4 cup chopped parsley
- 2 teaspoons salt
- 1/2 teaspoon oregano
- 1/4 teaspoon pepper
- 1 dozen clams in shells
- 1 dozen cooked shrimp
- 2 lobster tails

Cut sea bass OR rock cod fish in 1 1/2-inch chunks. Cook onion and garlic in oil until tender. Add tomatoes and tomato sauce, water, parsley, etc. Cover and simmer 30 minutes. Add fish chunks (sea bass or rock fish), cover and simmer 20 minutes longer. Add clams, shrimp and lobster. Cover and cook 10-15 minutes. Makes 6 servings.

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DOWNTOWN LONG BEACH

School menus

The following menus will be served in Long Beach elementary schools in the week of Sept. 13-17:

- MONDAY: Toastie dog, green beans, melon fruit cup, coconut cookie, milk.
- TUESDAY: Italian spaghetti, green salad, fruit gelatin, hot buttered French bread, milk.
- WEDNESDAY: Ham-burger in bun, pickle chips, corn, spicy apple-sauce, milk.
- THURSDAY: Pizza, garden salad, sliced peaches, oatmeal cookie, milk.
- FRIDAY: Fish sticks with tartare sauce, buttered potatoes, cantaloupe wedge, peanut butter sandwich, milk.

JUNIOR-SENIOR HIGH

- MONDAY: Italian spaghetti, corn, green salad, melon fruit cup, hot buttered French bread, milk.
- TUESDAY: Pizza, green beans, cantaloupe wedge, whole wheat bread, butter, milk.
- WEDNESDAY: Taco-chili beans, carrots, peaches, whole wheat bread, butter, milk.
- THURSDAY: Cheeseburger, potato salad, spicy applesauce, milk.
- FRIDAY: Lasagna, spinach, lettuce & tomato salad, fruit gelatin, hot muffin square, milk.

Zonta luncheon

Annual luncheon and card party sponsored by Zonta Club of Long Beach will take place Saturday noon in community room of Fidelity Federal Plaza, 555 E. Ocean Blvd. Admission is \$1.75.

Democrat cards

Democratic Women's Study Club will sponsor a public luncheon and card party Friday at 12:30 p.m. in the community room of Fidelity Federal Plaza, 555 E. Ocean Blvd.

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INDEPENDENT, PRESS-TELEGRAM—W-7  
Long Beach, Calif., Sun., Sept. 12, 1971

Card party set

A public luncheon and card party sponsored by Women's Guild of Religious Science Church will take place Thursday noon at 505 E. 36th St.

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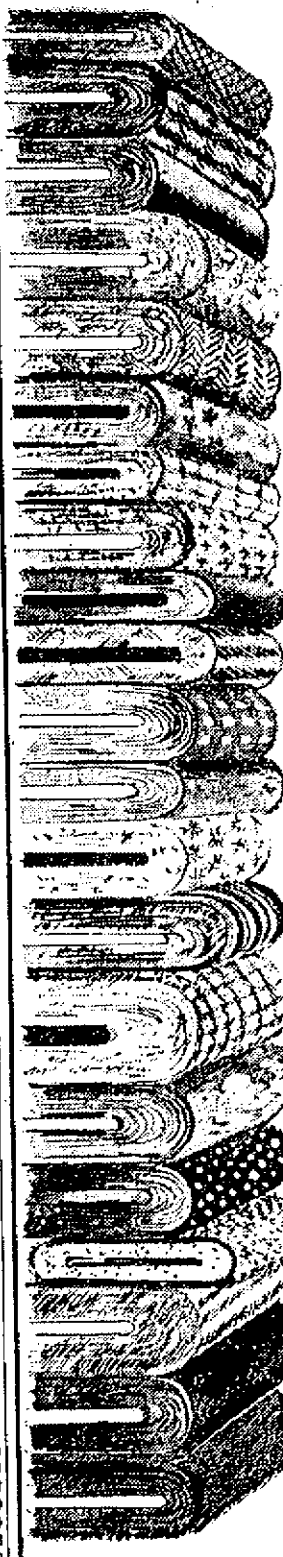
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up at the line of scrimmage as the anchorman in a human pyramid (c) throwing the ball 30 feet over the receiver's head, they will usually kick to the opponent on the fourth down. This is called punting.

If they succeed by (a) running forward (b) swiveling successfully away from the suction of the pyramid (c) throwing the ball right to the hands of the receiver, they will have another first down.

This failure-success process is repeated over and over through the four quarters, two halves and one whole 60 minute game.

BY NOW YOU KNOW football is not funny. You're beginning to get that old do or die, hit-'em-again, hit-'em-again—harder spirit.

This is where THE official comes in blowing his whistle and waving his arms.

In hitting-again-harder YOUR player may not (a) grab a face mask (b) hold another by force — unless he has the ball (c) sneak up and hit him from behind — unless he has the ball (d), hit, hold, push or otherwise aggravate a receiver going up for a pass (e) jump on a pile of guys just for the heck of it.

These fouls all have names and accompanying 15 yard penalties except (d) where the ball is moved to the spot of the infraction. (See preceding paragraph.) Their real names are (a) face mask (b) holding (c) clipping (d) pass interference (e) piling on.

The most aggravating and most common of the many other penalties occurs when YOUR player jumps across the line before the ball is snapped. This is called off side and costs YOUR team five yards.

Fistuluffs are forbidden and if a player takes a poke at someone he'll be thrown out of the game. Lusty, locker room language directed at the officials by coach or players is often met with a 15 yards walk backward. This is a personal foul.

If you are confused, remember the best of the MMQ's have their problems keeping up with the rules and for a good reason.

There are 154 rule differences between college and professional football; 132 rule differences between college and high school; and 35 differences between high school and pro rules.

You might dazzle your husband with that bit of knowledge.

Then to show him he is still the football authority in the house ask him about (a) safetys (b) touchbacks (c) conversions (d) field goals (e) blitzes (f) player's positions (g) blocking (h) the monster man.

Better wait and ask him at half time since the game is about to start and you have to put away the vacuum and make a double batch of pop corn.

Now march to the TV with confidence. As an A-Number One fan you have earned your right to a seat beside the MMQ.



(Continued from Page W-1)

change teams or players in the middle of the season.

YOUR coach comes with the team and THE officials are furnished by the league.

With this accomplished you may already feel like a fan. However, DO NOT rush to your husband's side in front of the TV.

BEING A NOVICE, there are still a few simple basics to know so that you will not interrupt your MMQ's concentration with a silly question during a crucial part of the game.

This is an absolute no-no in the annals of fan-manship.

Now, for the basics. Each team has 11 players. One team plays offense and the other plays defense. Each team has an offensive and defensive team.

Stated simply, the offense has the ball and will try every sneaky maneuver (there is even a play called the quarterback sneak) to get that ball over the goal line for a touchdown. The defense knows this and will use brain, brawn and an occasional elbow to stop them.

Now for the game.

After the opening gun, one team will kick off to the other. The receiving player will either (a) catch the ball and run toward, through, around or into the opposing horse (b) raise his hand frantically and signal "fair catch" — in which case he may not run (c) watch forlornly as the ball goes over his head and into the end zone — after which it will be placed on the 20-yard line.

If they didn't run back the kick-off the offense will now attempt to score. First, the two teams line up facing one another with the ball in front of the center on what is called the line of scrimmage.

He snaps the ball to the quarterback who has four downs — four chances to move the ball ten yards — to make a first down.

If they fail by (a) running backwards (b) ending

## Tahiti honeymoon for newlywed Davidsons

Honeymooning in Tahiti are newly wed Mr. and Mrs. Alan K. Davidson (Shirley Rae Dunham) after a wedding ceremony Saturday evening at Lafayette Chapel.

The daughter of Mr. and Mrs. Raymond Dunham of Lakewood asked her sister, Mrs. Gloria Leonard, to be matron of honor. Dana Taylor was best man for the bridegroom, son of Mr. and Mrs. Paul M. Davidson of Long Beach.

The new Mrs. Davidson graduated from Lakewood High School, Long Beach City College, and California State College at Do-

minguez Hills. She also attended Oklahoma State University. She was affiliated with Ramayana sorority at LBCC. He was a member of Tong at LBCC and Sigma Chi at CSLB.

The bridal couple will reside in Long Beach.

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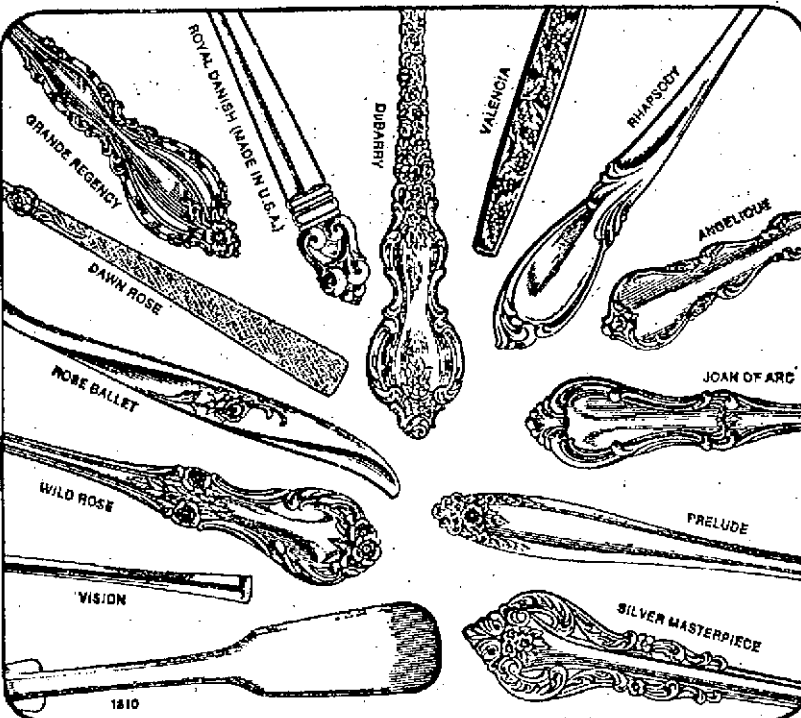
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MRS. KENNETH POLHILL



MRS. C. T. DESMOND

## Newlyweds take trips

### Freda-Koleada

Penn. Park, Whittier, was the setting Saturday afternoon for the marriage of Mavis R. Koleada and William R. Freda.

Mrs. William Wolverton was matron of honor for the daughter of Mr. and Mrs. George Koleada of Whittier. Michael A. Freda was best man for his cousin, son of Mrs. Lorraine Cusane of Fremont and Richard Freda of Long Beach.

The bride attended San Jose State College where she was affiliated with Phi Kappa Phi Fraternity. Her husband was graduated from Lakewood High School and San Jose State College. He is attending Hayward State College to earn his master's degree in business administration. He is affiliated with Alpha Chi Omega National Business Honor Society and SAM, a business organization.

A first home in Sunnyvale awaits the newlyweds after a honeymoon at Malibu and Carmel.

### Keisler-Dahl

Honeymooning in San Francisco are newly wed Mr. and Mrs. John Keisler (Paula Dahl) after a wed-

ding ceremony Saturday evening at First Presbyterian Church in Orange.

Gail Dahl was maid of honor for her sister. They are the daughters of Mr. and Mrs. Lyle Dahl of Orange. The bridegroom, son of Mr. and Mrs. Robert Keisler of Long Beach, was attended by Dennis Westberg.

The bride was graduated from Millikan High School and attended Long Beach City College. Her husband is an alumnus of Jordan High School and is attending California State College at Long Beach where he is the pitcher for the baseball team.

### Polhill-Carey

Loranne Denise Carey, daughter of Mr. and Mrs. Frank Carey of Long Beach, and Kenneth George Polhill, son of Mr. and Mrs. Richard Polhill, also of Long Beach, were married Saturday evening at California Heights Methodist Church.

The bride's brother and sister-in-law, Mr. and Mrs. James L. Carey, were hon-

The newlyweds were graduated from Jordan High School where the bride was a song girl and on the swimming and gymnastic teams, and the bridegroom was on the wa-

ter polo and swimming teams. They also graduated from Long Beach City College where the bride was a banner girl and both were on swimming teams. The bridegroom is currently attending California State College at Long Beach.

### Desmond-Fallon

A military wedding at St. Anthony Catholic Church united in marriage Claire F. Fallon and Lt. (j.g.) Christopher T. Desmond, USCG.

Susie Tripp was maid of honor for the daughter of Mr. and Mrs. Francis G. Fallon of Long Beach. The bridegroom, son of Mr. and Mrs. Richard Desmond, also of Long Beach, asked Lt. (j.g.) John Baker III, USCG, to be best man.

The new Mrs. Desmond graduated from St. Anthony High School where she was student body vice president. She attended California State College at Long Beach where she was a member of the college honor society and Spurs. Her husband graduated from Wilson High School and the Coast Guard Academy.

A first home in Long Beach awaits the couple after a honeymoon in Paris, Rome and Athens.



MRS. HERSHEL MANSIR

### Mansir-Smith

Deborah Louise Smith, daughter of Mr. and Mrs. Francis Wilson Smith of Garden Grove, and Hershel Gary Mansir, son of Mr. and Mrs. Hershel Allen Mansir of Long Beach, were united in marriage Saturday evening at First Presbyterian Church of Garden Grove.

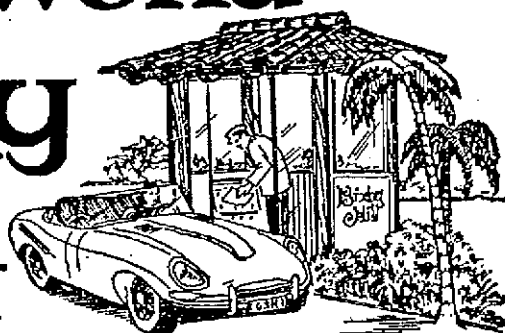
Deborah Ann Flicker and Larry Kent Squire attended the bridal couple.

The new Mrs. Mansir is an alumna of Pacifica High School and Orange Coast College. Her husband was graduated from Jordan High School and Long Beach City College. He is attending UCLA.

They will make their first home in Long Beach.

## enter the private world of Bixby Hill

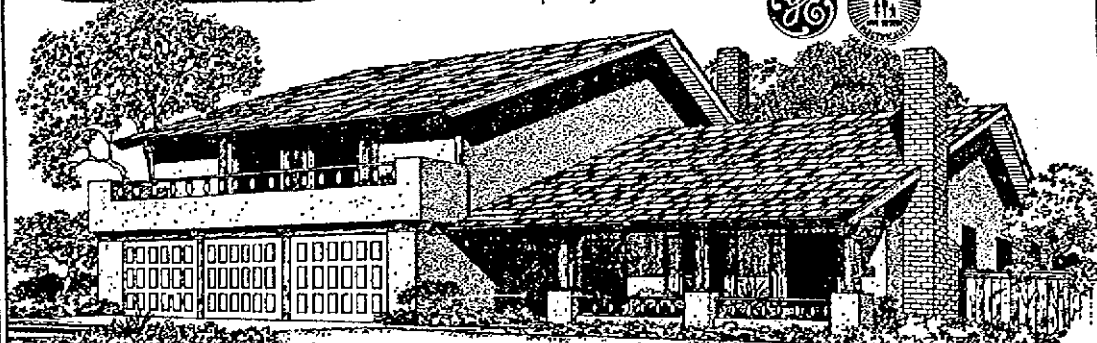
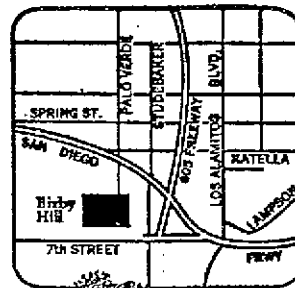
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# Hard of hearing say 'thanks'

By ABIGAIL VAN BUREN

DEAR ABBY: If I knew Nanette Fabray's address I would send her an orchid. What a wonderful thing she did for the hard of hearing by writing to you and letting you tell the world that she has worn a hearing aid for years. Bless her! She is a fine performer, a great lady and a good sport.

I wear a hearing aid, too, and I'd like to add, it would help those of us with a hearing loss if people would not shout at us. They should look at us, and talk directly to us so we can read their lips more easily. Thank you, LIP READER

DEAR ABBY: You certainly hit close to home when you ran Nanette Fabray's wonderful letter! My mother has been hard of hearing for years, but she's too vain to admit it. She sits there, pretending to hear, and she's missing 75 per cent of what's going on. She wears eye glasses but she won't see a doctor about her hearing because she's afraid he might tell her she needs a hearing aid. Meanwhile she's 50 and missing a lot because she won't let anybody help her.

HER SON  
DEAR SON: You don't need me to tell you how foolish your mother is. But her vanity can cost her her life if she ever steps into the path of an oncoming automobile which she has not heard approaching. Please show this to her. It may help.

DEAR ABBY: Thank you for printing Nanette Fabray's letter saying she wasn't ashamed to let people know she wears a hearing aid.

I am a 15-year-old girl who is very hard of hearing. I had the measles and a high temperature when I was 3 and have been wearing a hearing aid ever since. It helps some, but not a whole lot. I had an operation, too, but that was not successful.

It is so hard for a person who can't hear to make friends, Abby. In school I hate to ask people to please speak up because they start saying, "Oh, don't talk to her — she's deaf!" Abby, I'm not deaf, I'm hard of hearing. If I ask someone to repeat something, they say, "Never mind. It wasn't any-

thing important."

I sure wish you would tell people who can hear that they don't know how lucky they are. NOT THAT LUCKY

DEAR NOT: One of life's tragedies is being unable to hear. But sadder still are those who can hear, but will not listen.

DEAR ABBY: Thank

you for publishing Nanette Fabray's letter, urging the hard-of-hearing to wear hearing aids. Please advise those with a hearing problem to always ask to have repeated that which they have not heard. (So many will pretend that have not.) I am a nurse, they have heard when they

and on one occasion the doctor instructed his patient in the taking of medication. She did not hear him correctly, and a tragedy nearly resulted. PORTLAND

Where's your problem? You'll test better if you get it off your chest. Write to ABBY, Box 4780, Los Angeles, Cal. 90041. For a personal reply enclose stamped, addressed envelope. Note to write letters: Send six to Abby, for Abby's booklet, "How to Write Letters for All Occasions."

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Choose from long gowns or PJs with buttoned hylens, empire waist, ruffled trims and 2-button down the front. Assorted colors. (Sizes 4-14) Reg. 2.99 **2.77**

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Choice of long sleeve flannel gowns in bright colors with ruffles and buttons or long sleeve printed flannel pajamas with lace, ruffles and buttons. (Sizes 4-14) **2.44**

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In red or mint flavors. Swish EVERYDAY 69c **53c**

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Keeps hair neat all day. Swish EVERYDAY 99c **79c**

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Exciting Rainbow Colors. Swish EVERYDAY 69c **49c**

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Set of six with chrome hooks in assorted colors. Reg. 69c **2.10**

### Arts council lists events

**THURSDAY**  
Municipal Band concert; Lincoln Park, 2:30 p.m.; free.

**FRIDAY**  
"Best of Friends"; Community Playhouse, 8:30 p.m.; also Saturday; admission.

Municipal Band concert; Bixby Park, 2:30 p.m.; free.

**SATURDAY**  
"Euclid Woodwind Quintet," summer recital series; L.B. Museum of Art, 2 p.m.; free.

Municipal Band concert; Queen Mary Plaza at noon, Lincoln Park at 2:30 and 6:30 p.m.; free.

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# Art of Black Africa, LBMA in News

By ELISE EMERY  
Arts Editor

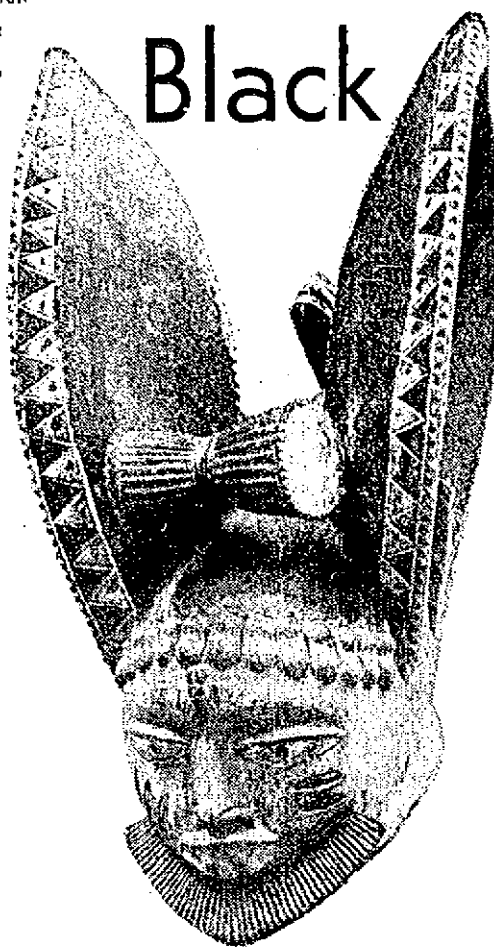
Long Beach Museum of Art, 2300 E. Ocean Blvd., was enriched this week by the gift of an aluminum sculpture, the work of Max Finkelstein. Donors were Dr. and Mrs. Maurice M. Rosenbaum.

In accepting the sculpture, Jason D. Wong, museum director, recalled the past generosity of Dr. and Mrs. Rosenbaum, whose gifts include a bronze sculpture by Alexander Archipenko and major awards to the museum's annual juried shows.

The sculpture, a wall-relief, is titled "Black Plus Squares No. 9." Done in 1968, it is 27 by 17 by 1 1/4 inches and is made of precision cut, highly machined units of aluminum on baked enamel.

The construction reflects the artist's sensitivity and understanding of modern technology, optics and formal esthetics, Wong noted.

A Southern California artist, Finkelstein was born in New York, studied at the California School of Art, Los Angeles City College and UCLA. Currently, he is an instructor of sculpture at the University of Judaism, Los Angeles. He is represented in private and public collections



FROM YORUBA, Nigeria, comes this Egungun mask, known as the "hare and hunter of the night," a destroyer of witches.

and has exhibited throughout the United States. ALSO AT LBMA, is scheduled registration for the fall program of classes for children and adults

sponsored by Friends of the Museum. Registration can be made in person Saturday from 10 a.m. until noon, or by mail. Brochures and forms are at all branches of Long Beach Public Library, or may be had by phoning the museum.

Instructors are Mike Erickson and Joan Haley; both hold M.A. degrees from CSLB.

For the 14 workshops of the first semester, fees range from \$20 to \$35.

OF GREAT interest at Los Angeles County Museum of Art, 5905 Wilshire Blvd., is the permanent gallery of African art which opened in mid-August.

The museum has expanded space for its display in the Ahmanson Gallery and objects on exhibit will be changed periodically.

Now on view are 80 pieces of sculpture, textiles, masks and weaponry.

Said Dr. Franklin D. Murphy, president of the museum's board of trustees, "The museum has an obligation to make the visual heritage of all men available to our visitors. Black African artists have produced works of the highest quality that have gone unrecognized by too

many people for much too long."

Black African art was virtually discovered for the Western world by a group of modern artists at the turn of the century, he said. Men like Picasso and Matisse were instrumental in helping break through the traditional Western European way of seeing African art. Black African artists were a major inspiration and influence for Western artists who revolutionized the art world with the development of Cubism, the movement which opened the door to the entire world of modern art.

Dr. Murphy pointed out that African art originally was studied from the viewpoints of science and ethnology, but that it is becoming increasingly apparent that African art has a forceful esthetic appeal that must be considered on its own merit.

Rexford Stead, deputy director of the museum, organized the current exhibit. "It is important to know that almost every work in this installation was made for a religious, ceremonial or utilitarian purpose," he pointed out. "Practically every work has played an active role in traditions that have existed for centuries."

The objects range in size from intricately carved ivory hairpins from the Congo to religious sculptures three and four feet tall. Arranged in geographic order, they allow visitors to "walk across the African continent." Among groups represented are the Guro and Bundu of Guinea, Ashanti and Nana of Ghana, Ibo and Yoruba of Nigeria, and the Songye and Kuba of the Congo.

Most of the pieces were collected in the 19th and 20th centuries and are be-

lieved to date from those, or slightly earlier, periods. Wood sculptures are not generally available from earlier periods because their constant use and exposure to weather caused deterioration. Some of the Benin metalwork has been dated back to the 15th century, however. There are several examples of casting from this ancient African kingdom.

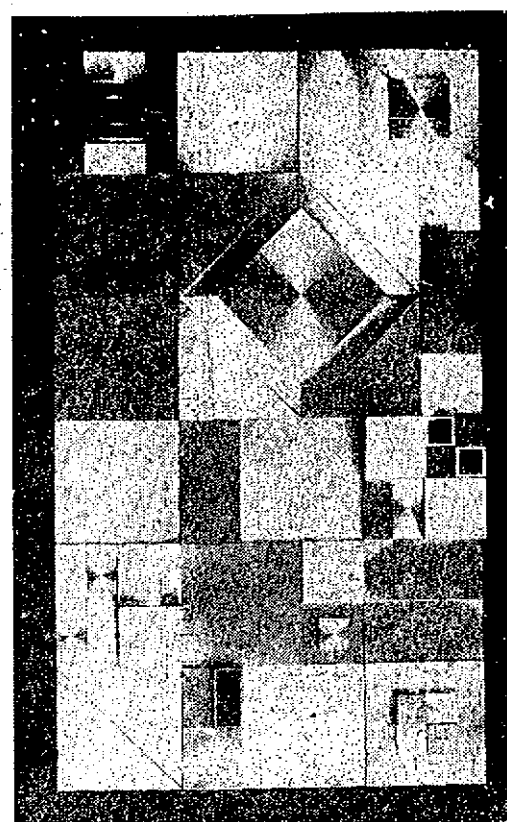
AT ITS GALLERY, 600 E. Ocean Blvd., Long Beach Art Association is hanging its membership show. Richard V. Johnson, art instructor at Orange Coast College, selected the work of these artists: Joyce Carhart, best of show; Michel Kent Murphy, second; Grace Choi, third.

Gallery hours are noon to 4 p.m. Tuesdays through Fridays, 1 to 5 p.m. Saturdays and Sundays.

OPENING NEXT Sunday and continuing through Oct. 3 at the Carl Frye Gallery, 3803 Atlantic Ave., is an exhibit by Kwan. Also on display will be work by Rembrandt, Durer, Goya, Van Leyden, Holbein and Bruegel.

THROUGH the month of September at Dana Branch Library, 3690 Atlantic Ave., Sybil Gray is showing recent paintings. The exhibit may be seen during regular library hours.

MONDAY at 7:30 p.m. in Simon Bolivar Park, Del Amo and Downey Boulevards, Samuel Michaels will begin a six-week seminar of instruction on color and color application for Lakewood Artist Guild. The series will be by lecture and applied art. A nominal fee will be charged. The public is invited.

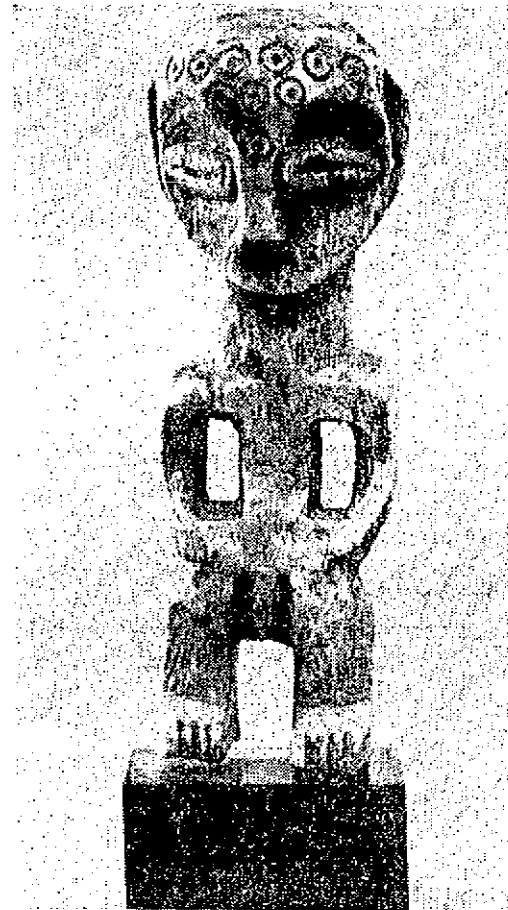


ALUMINUM SCULPTURE, "Black Plus Squares No. 9" by Finkelstein, is gift to LBMA.

arts



SEATED FIGURE of a man is from Mayube, Congo. Eyes, inlaid with glass, give it a magical quality. Head covering suggests Islamic influence from North Africa.



THIS IGINGA figure comes from the Bwame Society of the Lega tribe in the Congo region. Of carved ivory, it is one of the objects in "The Art of Black Africa."

## AC orientation time Thursday

Long Beach Regional Arts Council will conduct its first annual orientation meeting for member groups and interested individuals Thursday.

From 9 to 9:30 a.m., registration will take place in the Terrace Room of Buffums', Broadway at Pine Avenue. Those attending may enter on Broadway. Registration fee is \$1.

At a session from 9:30 to 10:15 a.m., panel members will discuss "Yesterday, Today and Tomorrow With the Arts Council." After a break from 10:15 to 10:30 o'clock, the group will reassemble at the Arts Council office, 139 Pine Ave.

In workshops and panel discussions, goals and activities of the Arts Council will be explored from 10:30 to 11:30 a.m. Also on the agenda is election of the board of directors.

Registration may be made at the door or in advance at the Arts Council office.



## Bernstein's 'Mass' fuses many 'alien elements'

Editor's note: The author of the following review is music editor of the Saturday Review and editorial director of the Kennedy Center program magazine.

By IRVING KOLODIN  
Written for  
The Associated Press

WASHINGTON (AP) — Leonard Bernstein's "Mass," performed Wednesday night at the formal opening of the John F. Kennedy Center for the Performing Arts, belongs to a category of works known as "pieces d'occasion" or works written "for an occasion."

In bringing together the emotions of the composer — a friend and great admirer of the man whose name the building sadly bears — and the motions of a cast of singers, dancers and players numbering more than 200 — Bernstein has not only glorified the "occasion" for which the work was conceived, but made it "of a piece" in another way.

IN COMBINING the liturgy of the Roman Catholic Mass, from "Kyrie Eleison" to "Agnus Dei," with a concept utilizing sung and spoken interpo-

lations in English, the work of himself and Stephen Schwartz, Bernstein has called into account all the manner of means with which his career has been associated: the concert hall and the musical stage, the pop tunes and the "Jeremiah" symphony, and achieved a fusion more varied and expressive than in any prior work of his.

It puts the final stamp of "Made in America" on a building whose like this country has not previously seen.

ACCORDING to his own description "Mass" is a "Theater Piece for Singers, Players and Dancers," but it might well have been called a "Mass of Life" rather than anything resembling a sacred service for the dead. Verdi

put Italian opera into his "Manzoni Requiem" and Bernstein has unquestionably drawn upon the techniques of the "musical" for the score brilliantly staged by Gordon Davidson.

But the so-called "alien elements" have been, for the most part, so sensitive to the more traditional content that the result must be considered a permanent addition to the works of the American theater repertory.

## Concert opens season

Bellflower Symphony Orchestra will welcome home soprano Judith Keulen at its opening concert Saturday at 8 p.m. in Simms Park Auditorium, 16710 Clark St.

Miss Keulen will be soloist for five operatic arias; Geza Szabo, music director of the orchestra, will conduct.

To mark the opening of the musical season, Mayor J. Kimball Walker has declared Monday through Saturday as Bellflower Symphony Week.

A graduate of Mayfair High School in 1965, Miss

## Fiesta de los Teatros

Inner City Cultural Center will present three Chicano theater groups in Fiesta de los Teatros Thursday through Sept. 26 at 1615 W. Washington Blvd., Los Angeles. Above is scene performed by the Obie Award-winning Teatro Campesino. The groups were among those which took part in a similar fiesta in April at Santa Cruz.

Each of the troupes will perform a separate schedule during the 10-day festival. All programs will begin at 8:30 p.m. There will be no performance on Sept. 20.

Admission to all three companies will be \$10, \$7.50 and \$5. Students will be admitted to all three for \$2.50. Tickets also may be purchased to individual performances for \$5.50, \$4.50 and \$3.50. For further information, call the box office.



SMOKEY ROBINSON (FOREGROUND) AND MIRACLES STAR AT GREEK

## Robinson at Greek; Lisa next

Smokey Robinson, singer and composer, will bring the Miracles to Greek Theater for performances Monday through next Sunday.

Sharing the outdoor stage will be the Four Tops, who won national recognition on the Ed Sullivan Show with recordings of "Baby, I Need Your Love," "Without the One You Love," "Shake Me,

Wake Me" and a dozen other songs.

Robinson composes not only for his own group, but also for such top performers as Diana Ross, Brenda Holloway, Sonny and Cher, The Rolling Stones and the Beatles.

Performances will begin at 8:30 p.m.

ON MONDAY, Sept. 20, Lisa Minelli will debut at

the Greek, appearing nightly through Sunday, Sept. 26, at 8:30 p.m. Her guest star will be Mac Davis.

A versatile performer, Lisa is a singer, dancer and an actress who won the theater's highest award, the Tony, with her first performance when she was 19.

come see the  
SALVADOR ARRELLANO  
FESTIVAL

Together with the  
FABULOUS FLEE MARKET

TODAY, SEPTEMBER 12, 1971  
8 A.M. to 4 P.M.  
ST. ANTHONY'S  
"Saints" Football Field  
Located adjacent to the  
Lakewood Shopping Center  
at S.E. corner of Del Amo  
Blvd. and Clark Street.  
One low, low 25c donation  
gets you into both events.  
Children under 12, free.

# We're here!

... and you'll LOVE us!

Fifty-two delightful stores in  
an atmosphere of splendor.  
Cool, comfortable shopping.  
Strictly like magic . . .

Come share with us this glittering  
jewel at the crossroads of  
convenience. We'll be looking  
for you! On Monday, September 13,  
at 9:30 sharp. You'll have a  
good day.

## Los Cerritos Center

605 FREEWAY AND SOUTH STREET, CERRITOS

### Supplement To

LONG BEACH INDEPENDENT/PRESS-TELEGRAM  
SUNDAY, SEPT. 12, 1971

HERALD-AMERICAN/CALL ENTERPRISE  
SUNDAY, SEPT. 12, 1971

COMMUNITY ADVOCATE  
WEDNESDAY, SEPT. 15, 1971





GRAND OPENING

1

UNITED ARTISTS THEATRES

2

4 THEATRES in 1 LOCATION

3

INSIDE THE MALL

4

WEDNESDAY, SEPTEMBER 15

UA  
CINEMA

1

"BREATHTAKINGLY BEAUTIFUL"  
"SPECTACULAR" "YOU'LL LOVE IT"  
"EXCITING"  
Song Of Norway  
An American and British production  
Tosini Florence  
Naustrud Henderson  
Christina Frank  
Schollin Poirrette  
Oscar Homolka  
Robert Molloy  
Edward G. Robinson  
Harry Secombe

2

The last man  
alive...is not alone!  
CHARLTON HESTON  
THE OMEGA MAN  
WALTER SEITZER...ANTHONY ZERBE ROSALIND CASH  
PLUS THX 1138  
Visit the future where love  
is the ultimate crime.  
Technicolor  
Techniscope

3

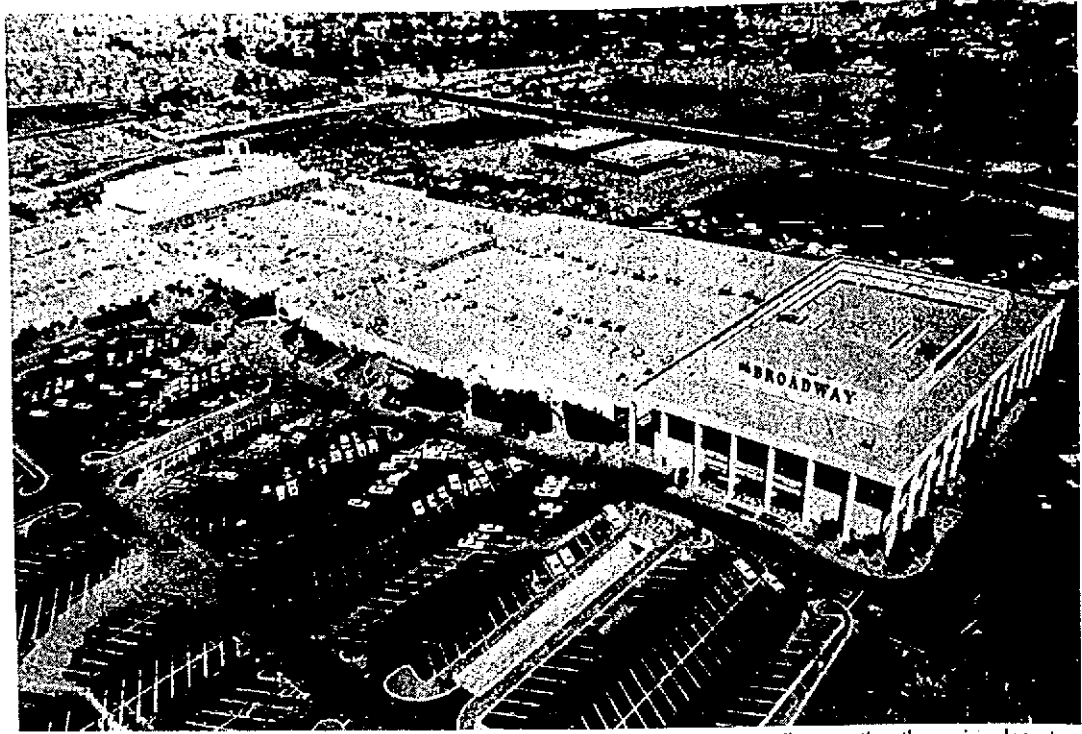
"A ROMANTIC FILM."  
— N.Y. Times  
In everyone's life there's a  
SUMMER OF 42  
JENNIFER O'NEILL · GARY GRIMES  
JERRY HOUSER · OLIVER CONANT  
TECHNICOLOR  
Plus  
WALTER MATTHAU  
"THE NEARLY WIFE"  
MAUREEN STAPLETON BARBARA HARRIS LEE GRANT

4

IT'S JOY...  
IT'S MAGIC...  
It's Pure Enchantment!  
WALT DISNEY'S  
Pinocchio  
ALL CARTOON  
TECHNICOLOR  
Plus  
WILLY WONKA & THE CHOCOLATE FACTORY

MATINEES DAILY  
CONTINUOUS  
FROM 12:30  
PHONE 860-0471

Los Cerritos Center



**FROM THE AIR** - This bird's eye view of Los Cerritos Shopping Center shows the extent of the huge \$40 million complex. The mammoth new landmark is located at the intersection of the 605 Freeway and South Street in the City of Cerritos. An outstanding feature of Los Cerritos is the completely enclosed 1800-foot-long mall connecting the major department stores and housing the multitude of specialty shops. One of the largest on the west coast, the mall is temperature controlled year around and is always free of dust and wind.

**Community Organizations**  
The Cerritos area is both home and host to numerous organizations of all types, which offer citizens opportunities to participate in activities beneficial to both themselves and their community.

**Location Of Los Cerritos Convenient For Shopper**  
Location of Los Cerritos Center at South Street and the 605 Freeway in Cerritos puts it at the crossroads of convenience. It has easy access to all freeways and is only minutes away from dozens of southland cities.

Come help us celebrate the

Grand Opening

of our beautiful new

MERLE NORMAN COSMETIC STUDIO

LOS CERRITOS CENTER

From Monday Sept. 13 at 10:00 a.m. To Saturday Sept. 18 at 6:00 p.m.

FREE

★ Grand Prize Drawing... for a complete Merle Norman Beauty Care Set

★ Daily Drawing... for a Merle Norman "Three Steps to Beauty" complexion Care Set.

★ Cosmetic Gifts... to introduce you to our fine products

★ A complete new look and a complexion care program designed just for you. In private.

★ Special group presentations for women's clubs. Inquire about arrangements

FREE EYELASHES  
with \$5.00 Cosmetic Purchase

**State Park  
By Mexico  
Now Open**

State Parks and Recreation Director William Penn Mott, Jr. announced that Border Field, the new state park on the Mexican-California border, is now open for day use.

The 372-acre beach park with over 6,000 feet of ocean frontage was transferred to the state by the federal government in a ceremony attended by Mrs. Richard Nixon, Presidential Advisor Robert Finch, and Mrs. Clarice Gilchrist, chairman of the park and recreation commission.

Mott said the park is being operated temporarily by Confection Cabinet Corporation, a concessioner from Los Angeles. He explained that this will allow the public to use the new park immediately, rather than wait until the state is able to budget for the installation and operation of permanent facilities there.

At present, he said, there are chemical toilets and garbage cans. Visitors attending the park must bring their own food and water. Mott added that the concessioner will soon open a snack bar. Although there is no life-guard service, he said, park ranger personnel are patrolling the beach regularly.

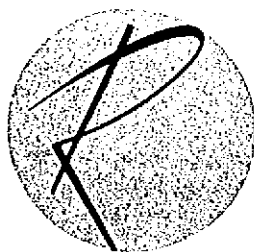
Access to the park is from the city of Imperial Beach. Take Interstate 5 to Palm Avenue. Turn west on Palm to 19th Street, then south to Monument Road, and west to the entrance gate. Admission is \$1, which will admit a carload for the day.



Los Cerritos Center

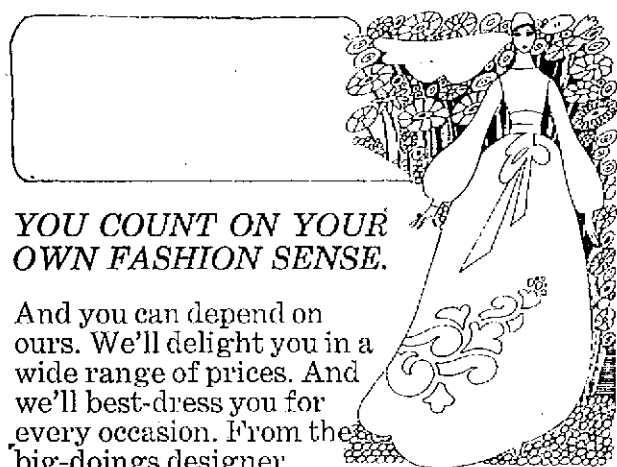
# ROBINSON'S LOS CERRITOS

## OPENS MONDAY, SEPTEMBER 13



### ROBINSON'S LOS CERRITOS AND YOU... WE WERE MADE FOR EACH OTHER

And what a match! You know what you're after... the good life. That's why you live where you do. We're the 11th and newest branch of an exciting store that's been serving up that 'good life' for years. With so much experience, doesn't it make sense that we know how to do more for you? More for you, more for your family, more for your home at Robinson's.



### YOU COUNT ON YOUR OWN FASHION SENSE.

And you can depend on ours. We'll delight you in a wide range of prices. And we'll best-dress you for every occasion. From the big-dosings designer creations you'll find in our Better Dresses to those daytime dash-about we've got lots of in our Robinaire Shops. Everywhere, from hosiery to hats, you can count on Robinson's.

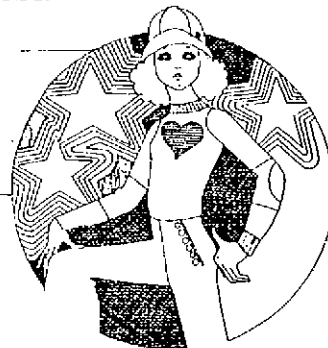


### YOU WANT CLOTHES TO MAKE THE MOST OF A MAN.

We've turned that theory into practice in the Men's Store. From impeccably tailored suits to knit pants... with flare... to our own nicely-priced Medalist shirts, Robinson's is where he can round out a wardrobe.

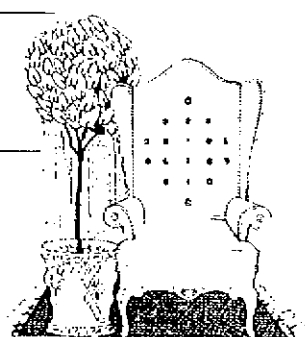
### YOU THINK LITTLE THINGS MEAN A LOT.

We do, too. That's why we make so much fashion sense in our Young World and Young Californian Shops. From little girls' party frills to at-a-price play togs, from complete layettes to kicky college scantpants. Fashions for the whole family... all in the finest of style.



### YOU WANT ALL THE CONVENIENCES OF HOME.

Right here at Robinson's is where you'll find them. From chrome-and-glass coffee tables to a carved and curlicued china cabinet to a sit-and-sleep convertible sofa, we'll furnish you with the look you love at the price you want to pay. All through the Home Store... from custom draperies to pots and pans to monogrammed bath towels... all kinds of beautiful buys.

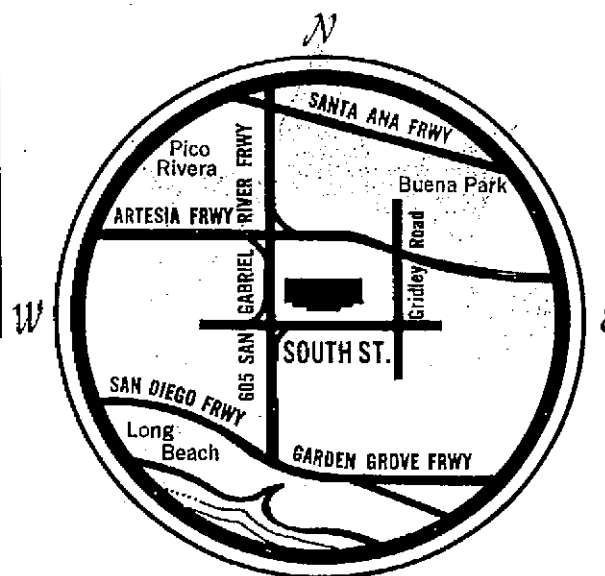


### YOU'D LIKE SHOPPING TO BE EASY, FUN.

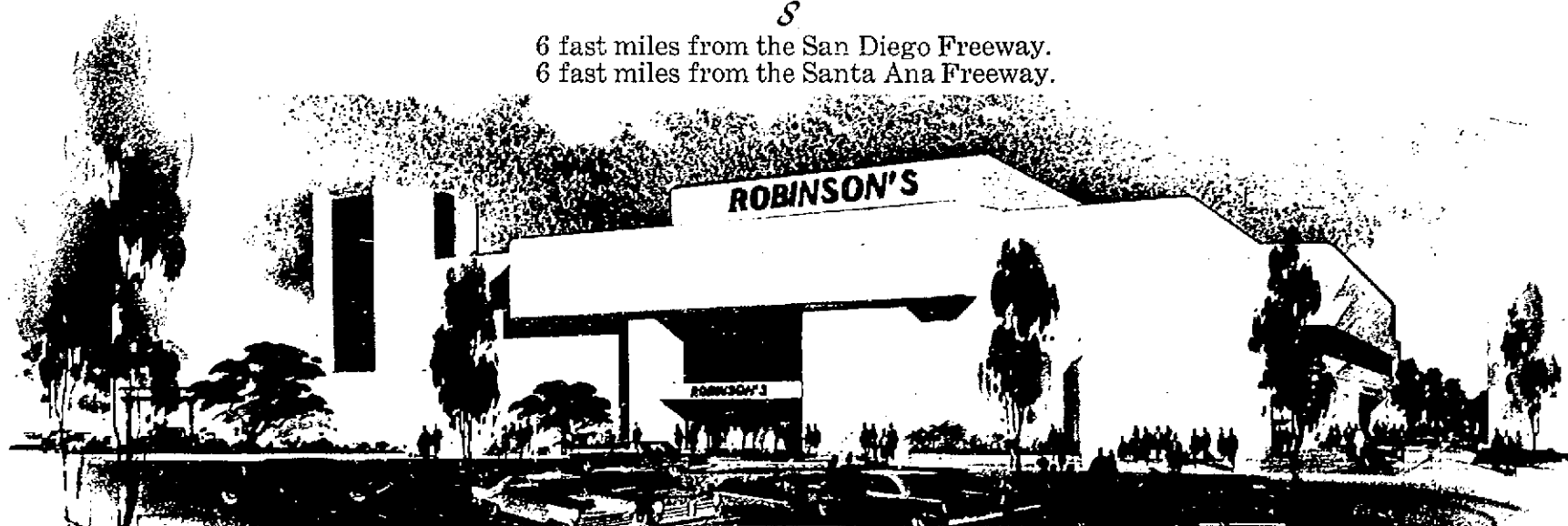
And we think it will be at Robinson's. From lingery lunches in our California Room to lovely happenings in the Beauty Salon, you'll find more fun in shopping at Robinson's. From our all-smiles-friendly and helpful sales staff to our handy charge cards, convenient credit plans, easy hours (Monday through Friday from 10:00-9:30, Saturdays, 10:00-5:30), we do more to make shopping easy.



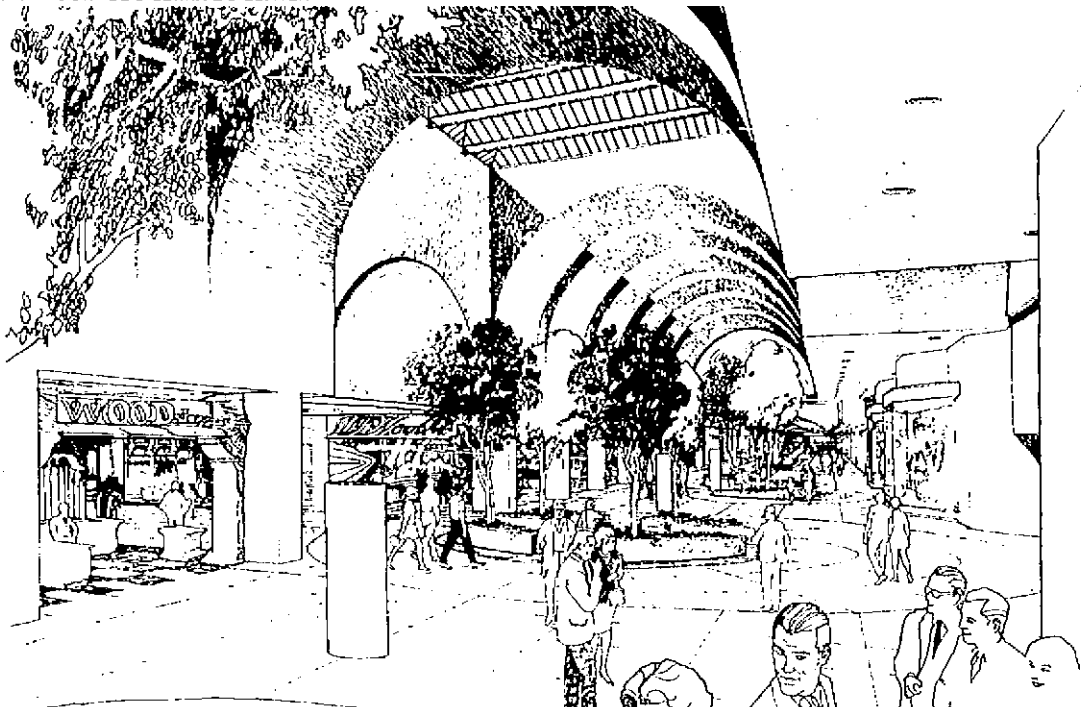
AT ROBINSON'S...WE KNOW  
HOW TO DO MORE FOR YOU.  
WHY NOT? WE WERE MADE FOR  
EACH OTHER.



6 fast miles from the San Diego Freeway.  
6 fast miles from the Santa Ana Freeway.







**LOS CERRITOS MALL** - Artist's rendering captures the park-like atmosphere of the fully enclosed and climate controlled mall at Los Cerritos Shopping Center. Shown above is Robinson's court with its grand gallery, huge archways, and series of high, vaulted skylights. Creative use of light,

shadow, tone, and texture make the mall most appealing. The entire mall has striking, high sculptured ceilings with an intricate and ingenious lighting system that creates an ever-changing harmony of light and shadow.

# Los Cerritos Center Plans Opening Sept. 13

Los Cerritos Center, one of the most strikingly beautiful and unusual shopping centers in California, will open its doors for the first time Monday, September 13.

The mammoth \$40 million regional shopping complex is located in the city of Cerritos at the intersection of the 605 Freeway and South Street.

Every facet of Los Cerritos has been carefully designed and carried out with the shopper in mind. The architecture and landscaping come together to create the delightful effect of a park.

**Stunning Mall**  
Backbone of the 95-acre center is the stunning mall, a 1800-foot-long structure connecting the major department stores in the complex and housing the multitude of specialty shops.

One of the largest on the west coast, the mall is completely enclosed and air conditioned to 72 degrees year around. Mall designers said their philosophy was to create a recreational area.

A creative environment of light, shadow, tone and texture makes the mall most appealing.

Three main courts are featured in the mall, each a distinct, contrasting environment. Robinson's court features a grand gallery with a huge stained glass archway and a beautiful series of high, vaulted skylights. The central court is dominated by a 40-foot glass dome skylight above a huge yellow and red tile sunburst. The Broadway court is set off by three lovely dome skylights and a wall of mirror rosettes.

**Ingenious Lighting**  
The entire mall has striking high, sculptured ceilings with an intricate and ingenious lighting system that creates a charming harmony of light and shadow. The sometimes curved and recessed contours of the ceiling

creates an excitingly sensuous effect.

Generous use of elegant old world stained art glass at key points allows a kaleidoscope of color to pour throughout the mall. In the evening it's a warm environment with a "bazaar" feeling.

Developer of the center is H and H Cerritos, a joint venture of Ernest W. Hahn Inc., and Homart Development Co., a wholly owned subsidiary of Sears, Roebuck and Co.

Project architects for the mall are Burke, Kober, Nicolais and Archuleta, Los Angeles. For The Broadway, architects are Charles Luckman and Associates; for Orbach's they are Victor Gruen and Associates; for Robinson's, William Pereira and Associates; and for Sears, Welton Becket and Associates.

**Completion of Phase I**  
Opening of the center marks completion of Phase I which accounts for roughly half of the entire complex. Phase II is scheduled to open next spring with two more major department stores and an additional 60 retailers.

Exterior of the mall is composed mainly of soft white adobe contrasted with native field stone walls (rough cut stone.)

All signing on the exterior is eliminated except for the major department stores and selected major tenants. No advertising appears on the buildings as they provide a backdrop to the pleasing and restful mood of the area.

Lush and harmonious landscaping by Lawrence Moline and Associates sets off and completes the changing moods of the center.

**Relief for Shopper**  
Humanization and unobtrusive use of the environment make Los Cerritos stand out among shopping centers. Soft, wandering

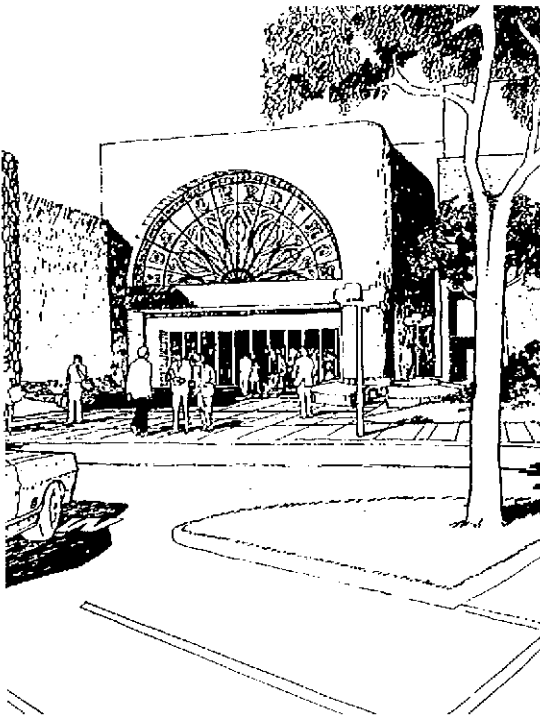
walkways, curved roads and driveways, small hills and stands of trees, grant the shopper relief from the stark lines of concrete offered by many centers.

A visit to Los Cerritos is an ever changing and exciting experience. The relaxing roads and paths always lead to a goal and a surprise.

**Living Mall**  
Los Cerritos was created as a "living mall" with roomy, flexible areas to complement art exhibits, fashion displays, auto shows, and other features.

The mall area is made even more flexible and interesting with the elimination of fixed objects so that floor patterns can be varied. Mature large trees are placed at many points within the winding flow of traffic and activities. Low intensity lighting creates interesting shadowed effects within the environmentally controlled climate.

**City Within A City**  
Los Cerritos contains all the components of a city within a city. It forms an integration of shopping and entertainment.



**MALL ENTRANCE** - One of several attractive entrances to Los Cerritos Shopping center mall is shown in the artist's rendering above. All signing on the exterior is eliminated except for selected major stores. Absence of advertising along with the beautiful landscaping and architecture preserves the park-like atmosphere of the center. Soft, wandering walkways, curved roads and driveways, small hills and stands of trees grant the shopper relief from the stark lines of concrete offered by many centers.

## GRAND OPENING

BRAND NAME  
**MEN'S COLOGNE**  
and **AFTER SHAVE** **49¢**  
*As Long As They Last* Each

**SNOOPY JEWELRY**  
By Aviva

EXTENSIVE SELECTION  
MILD TO WILD  
**TIES** **1.75** Each  
*First Quality Neckwear*



## TIE SHAK

LOS CERRITOS CENTER

**FREE RAIN BOOTS WITH BACK TO SCHOOL SHOES**  
Offer Good Thru September 18

**You will flip, flip, flip over this completely different children's shoe store...**

**animated with fun things that move, talk, light up...**

**PRIZES and GIFTS GALORE**



**it's fun to shop at jerry's buster brown shoes**  
**cerritos shopping center**  
GRAND OPENING, LOS CERRITOS CENTER, SEPTEMBER 13

## Cerritos Building On Rise

Further proof of the extent to which the area surrounding the Los Cerritos Shopping Center is growing is seen in the statistics for the past several months for the City of Cerritos and surrounding communities.

For example, Cerritos ranked 10th among the more than 400 cities in California in value of building permits issued during 1970.

Long Beach, largest city in the area and part of the Los Cerritos Shopping Center's drawing area, ranked sixth. Downey was 47th.

The Cerritos statistics are particularly impressive considering the difference in the community's size as compared to many of the cities in the state.

But the greater Cerritos area is exploding with growth. The entire area is rapidly expanding.

While the much-larger Long Beach had a valuation on its permits of \$74,678,000, Cerritos rolled along with \$58,451,000 in building permit valuation.

Downey's total valuation was \$19,735,000.

In the category of single dwellings, Cerritos topped communities in the Los Cerritos Shopping Center's area. Cerritos ranked third with 1,093 units.

Other nearby cities included Cypress, 4th with 220 units.

In service stations, La Mirada ranked third, \$809,000; Santa Fe Springs, sixth, \$494,000; Norwalk, 14th, \$328,000; Long Beach, 23rd, \$220,000; Buena Park, 25th, \$209,000; and Downey, 31st, \$193,000.

Amusements, recreational buildings - Buena Park, sixth, \$1,141,000; Long Beach, ninth, \$638,000; Cypress, 34th, \$173,000; and Pico Rivera, 36th, \$145,000.

Hotels, motels, tourist courts - Buena Park, 11th, \$1,729,000; Long Beach, 33rd, \$150,000; Pico-Rivera, 46th, \$2,000.

Multiple dwellings - Long Beach, ninth, 1,845 units; and Fullerton, 21st, 1,045 units.

Residential alterations and additions - Long Beach, fourth, \$5,826,000; Buena Park, 17th, \$1,520,000; Downey, 23rd, \$1,998,000; Lakewood, 30th, \$1,128,000; and Norwalk, 36th, \$1,021,000.

Churches and religious buildings - Long Beach, fourth, \$976,000; and Cerritos, 50th, \$140,000.

## Youngsters Improve Environment

Are young Americans concerned about the beauty of their country? You bet they are! And they are making noteworthy contributions to a better environment too.

Nearly 200,000 young people, 4-H members between the ages of 9 and 19, are doing their thing through the 4-H horticultural program. Supervised by the cooperative extension service and sponsored by Allis-Chalmers for the 26th consecutive year, the 4-H'ers work individually at home, in their community and even nationwide.

A prime example of dedicated effort is Daniel Reason, 19, of the Roxbury area of Boston, Mass. A sophomore at Boston College on a four-year scholarship, Reason has put his beliefs into action through his 4-H projects.

Community beautification was one of his main activities. In an ugly, eyesore area, he and other 4-H'ers turned trash-strewn vacant lots into garden spots - lots into garden spots - resulting in a widely circulated magazine article entitled, "Roses Bloom in Roxbury."

Young Reason and the same 4-H'ers even translated the 4-H fair idea into a mini-park in famous Franklin Park. And a rose garden there is a permanent touch of beauty.

Reason, an older teen now, is a tutor for the Boston College "Upward Bound" program for the disadvantaged in urban high schools. His current concerns in 4-H relate to community service. And he will relate these concerns and his beautification experiences as one of eight 1971 4-H "Reporters-to-the-Nation."

# Bienvenidos...to Silverwoods 23rd store in Los Cerritos

Welcome! You're all invited to our Open House, Monday, Sept. 13th. Though we're new in your neighborhood we've been around So. Calif. since 1894. Come in, look around...share in the Grand Opening excitement!



Featuring the West's largest collection of Hart Schaffner & Marx...suited the American man since 1887 plus all these famous clothing names:

WALTER MORTON ■ JOHNNY CARSON ■ AUSTIN REED  
JAYMAR ■ GLENEAGLES ■ JACK NICKLAUS ■ HASPEL  
PALM BEACH ■ LONDON FOG ■ LA JOLLA ■ CORBIN

OPEN A SILVERWOODS CHARGE OR USE YOUR MASTER CHARGE  
BANKAMERICARD, AMERICAN EXPRESS MONEY CARD.

American Ranger by Hart Schaffner & Marx 135.00



## Furnishings and Sportswear from the 4 corners of the world

Our staff of young, fashion-conscious buyers comb the world markets to bring you international flair specially geared to the life style of Southern California. Leading the parade of renowned names are:

HATHAWAY ■ GREAT WESTERN ■ LA COSTE GANT ■ ARROW ■ CATALINA ■ Y'APRE ■ TREND COUNTESS MARA ■ HARRIS ■ EUROPE CRAFT BYFORD ■ PENDLETON ■ JOCKEY ■ DEXTER HAGGAR ■ BRONZINI ■ CLARKS OF ENGLAND CORTEFIEL ■ DESTINO ■ FLORSHEIM ■ SWANK STETSON ■ NETTLETON ■ BARLETTA

## Grand Opening Electronic Instant Winner Contest

Watch the IBM Interpreter tell you if you are a winner. Hundreds of merchandise prizes from 3.00 to 300.00. No purchase necessary.

## Women's fashions featuring names you know and love

Please pay us a visit—we promise you a whirl of fashion. At the risk of sounding like a name dropper, you'll meet or re-new, acquaintance with such celebrities as:

ACT III ■ BODIN ■ MR. DINO ■ EVAN PICONE SUSAN THOMAS ■ KIMBERLY ■ GOLDWORM JUNIOR ACCENT ■ ARTHUR ORIGINALS ■ VERA LANVIN, and numerous others. Shown: 3-piece wardrobe of uncrushable, washable double knit Dacron® polyester. Double breasted jacquard blazer with white polka dots on dark ground colors 30.00, solid color pants 18.00, A-line skirt 14.00.



## The Bull'seye: together shop for guys and girls...

Silverwoods creates a new concept in retailing. A separate youth oriented shop with clothes for guys and girls. If it's happening now, it's happening here at the Bull'seye...with flares, jeans, knits, leathers and boots for guys plus pants, tops, pantsuits and dresses for girls. Look for the Bull'seye entrance—turn in and discover the aware world of clothes. You'll find wall-to-wall selections of everything you need for the life you lead. Created with great imagination by names you know and trust.

# silverwoods



### Park Atmosphere

The unobtrusive parking lot lighting adds still more to the park atmosphere. The lighting is subtle and subdued. It was designed to provide a safe parking area without disturbing the restful effect of the center.

Los Cerritos is easily accessible from all freeways and is only minutes away from dozens of southland cities.

### Parking Area

Los Cerritos Shopping Center is located on a 95-acre site with parking for 6,500 cars.

### Practice 'Planned Elimination' Now

Disposal costs are rising, with a resultant increase in costs to both public and disposal companies. Resources are decreasing, and the need for conservation is increasing. Citizens may help solve these problems by practicing 'planned elimination' of waste products.

The principal steps in 'planned elimination' are separation, preparation and transportation.

Recyclable aluminum items include cans, T.V. dinner trays, and scrap aluminum. Flatten cans and trays to save space. These items should not be over 18 inches long. Aluminum is a material which may be used over and over indefinitely.

Glass should be cleaned and separated by color—brown, green, clear and milky white. Remove lids, and metal bands found around the necks of some. (This may be done with a screwdriver or long-nosed pliers.) Glassphalt, a new material made from recycled glass, is now being used to pave roads.

The newspapers or place in shopping bags. (Do not include magazines at this time.) Each ton of newspapers saves 17 trees, which help give us oxygen.

Recycling centers are being established in many parts of the country. One such center for Cerritos is

located at 17501 Studebaker Road, near the intersection of Studebaker and Artesia, in the vicinity of Gahr High School. Please observe the following rules when bringing materials to the center:

1. Bring materials only when the center is open. Leaving them outside when it is closed would jeopardize its existence.
2. Please clean all items, to avoid attracting flies, roaches, ants and other creatures.
3. Do not leave cardboard boxes at the center. There are no facilities for their disposal now.

All proceeds will be used for the improvement of the Cerritos environment. Those wishing to become involved in Cerritos Environmental Action, may telephone Diana and Dick Needham, 796-4882.

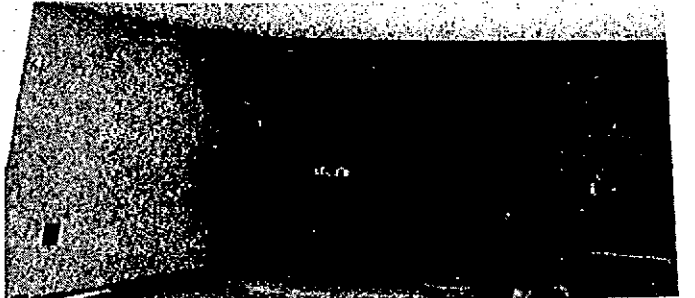
### Stained Art Glass Makes Impression

One of the most stunning features of the Los Cerritos Shopping Center mall is the elegant use of old world stained art glass.

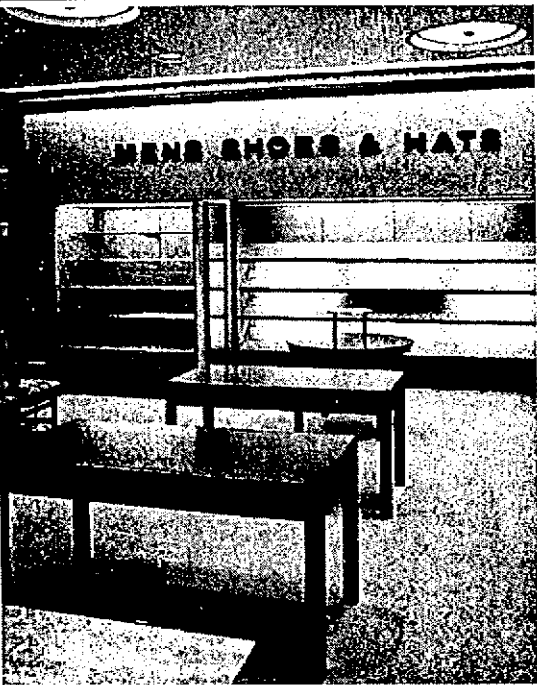
Large stained glass windows at key entrance points lend a traditional air to the modern shopping facilities. Reflections from the colorful glass filter throughout the mall in deep and exciting patterns.

The authentic hand made glass has a color transmitting quality which filters the beautiful hues in every conceivable angle and pattern.

The glass floods the mall with color during the day and provides a warm "bazaar" atmosphere in the evening.



**STAINED GLASS WINDOWS** - Creating a striking effect both inside and outside the mall are a number of huge window arches made of elegant old world stained art glass. The authentic hand made glass filters deep colors throughout the interior of the mall. The stained art glass at key entrance points and lend a nostalgic feeling to the very modern shopping area at Los Cerritos Shopping Center in Cerritos.



**SHOES AND HATS** - Retailers in Los Cerritos Regional Shopping Center have been stocking their shelves in anticipation of the center's opening September 13. Photo above is one of the center's attractive shops just before the merchandise started moving in.

### Group Lists Home Buyers' Hints

"Once again we are in the midst of what the average American homeowner considers the perfect time to make a housing switch," says a spokesman of the Allstate Insurance Companies. The warm pleasant months of summer are most conducive to the sometimes arduous task of buying a home. So Allstate has issued the following tips to the

thousands of homeowners who fall into this category.

Most prospective home buyers have a dream house in mind. This is good because it gives them something to strive for. But it can also work against him. Striving for perfection is admirable, but accepting reality is practical. Finding the perfect house is almost impossible. Months of searching usually

yields a close facsimile to the dream house, but never an exact replica. Allstate advises the potential buyer to make a list of priority items he needs in a new home and then select that house which complies most completely with the list.

Location is an extremely important point to be considered by new home seekers.



Now, there's a Regal Shoe Shop near you.

We think you'll like what you find at Regal. Lots of styles with quality constructions.... Hurry on down to Regal, today.

**REGAL SHOES**  
FROM COAST TO COAST



Los Cerritos Center

## Life UNIFORMS

America's largest uniform store chain announces the

# Grand Opening

of its 58th store at  
409 LOS CERRITOS CENTER

CALL 865-5410  
South Street & 605 Freeway  
SHOP MON. TO FRI. 10 TO 9:30  
SAT. 10 TO 6 SUN. 12 TO 5

### Grand Opening Specials

#### ladies uniforms

VALUES TO \$13.00  
**\$7.88 EACH**  
OR  
**2 FOR \$15**

VALUES TO \$9.00 **\$4.88**  
VALUES TO \$18.00 **\$10.88**

double knits **\$14.88**

VALUES TO \$25.00

white pantyhose Reg. 11 pr. **2 Pr. \$1**  
white duty shoes **10% OFF**

**free gifts for all**

**men's uniforms 10% OFF**  
on a selected group

**5 free uniform awards**

#### TOP BRAND NAME UNIFORMS, ACCESSORIES & DUTY SHOES

- Barco • White Swan • Tiffany • Lady Diane
- Bob Evans • Paul Jones • Whittenton's "24" Hr. Duty
- Brooks • Uniform Trends • Crest • Classic
- Wilshire • Miss Wilko • Rol Jean • Angelica
- Kay Caps • Nursemate Shoes • Nancy Cahill Shoes
- Indera Slips • Majud Hosiery

SORRY, NO MAIL OR PHONE ORDERS • NOT ALL STYLES IN EVERY SIZE

**Sale Now In Progress**

## Life UNIFORM SHOPS

409 LOS CERRITOS CENTER • SOUTH STREET & 605 FREEWAY • CALL 865-5410

SHOP MONDAYS THRU FRIDAYS 10 TO 9:30

• SATURDAYS 10 TO 6 • SUNDAYS 12 TO 5

Use BankAmericard or Master Charge

## Park Mood Created by Landscape

Planting and landscaping at the new \$40 million Los Cerritos Shopping Center adds beautiful effects and touches that can only be provided by natural elements.

The landscaping acts as a transition into the mall. The total feeling is that of a park around which beautiful stores are situated.

**Profusion of Flowers**  
Small hills abound and are covered with trees, shrubs, and flowers. Inside too, trees, shrubs, and flowers are placed in profusion.

Every two weeks new pots of flowers are placed throughout, enhancing the charming and ever changing aspect of the area.

These growing things add another facet to the numerous beauties of Los Cerritos.

Landscape architect for the complex is Lawrence Moline and Associates.

## Nursing Homes Springing Up in California

As needs for care facilities become more apparent, more and more nursing homes are springing up in Southern California. Choosing the proper home for the needs of the individual is important, but not only for his well-being, but for the costs involved.

Nursing homes—they are also called rest homes, convalescent homes and sanatoriums—provide three distinct types of service.

The Residential Care Home provides room and board, and services such as help with shopping, correspondence, etc.

The Personal Care Home adds to these help in walking, bathing, dressing, eating, and preparation of special diets.

The Nursing Care Home provides professional nurses. This can be for extended care, or as a home for the aged.

BANKAMERICARD • MASTER CHARGE • OR . . . OPEN A RICHARDS CHARGE



### in the Trevira Era

Sport Shirts invented for relaxing by Knitmaster in fine 100% Trevira Polyester, the trim made-for-action fabric that's machine washable. Take a look at the rich new colors and patterns . . . take your choice from collared, or mock turtle styles.

13.00 to 16.00

### action plus slacks by La Jolla

The great Trevira Polyester give-and-take fabric that assures superb comfort. Finely tailored, expertly detailed and ready to take your stride! In 15 solid and heather tones of blue, green, brown, greys, white, burgandy . . . and of course, navy and black.

47.50

**Richards**  
the fashion store for men

**Los Cerritos Center**

Enjoy  
The  
Convenience  
of a  
Richards  
Charge

## Can 2 fellas from Arcadia make it in the Long Beach big league?



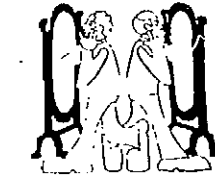
Back, in the Thirties in New York, lived a young man named Maury Shenbaum. He wanted to see the world, so he went into the import-export business. And traveled extensively.



Maury was well-dressed. Traveling let him keep up with clothing trends, and he just loved to look good. But after a while, traveling came to be a drag. And he stayed less and less from New York. But as for his clothes, they were impeccable, he always knew just what was in (almost before it was in).

But if not for an adventurous relative, Maury's story would be known only in New York. You see, Maury's brother was living in California. And almost weekly he'd write back to New York . . . "Maury the life out here, it's great. The weather's great, the people are great. The San Gabriel Valley is ripe for a quality men's store. And the way you know clothes, you could make it big."

So in 1947, Maury took the big leap, came to El Monte, and set up Richards (the First) named after his son, Dick.



The El Monte store prospered. People from all around the San Gabriel Valley came to it. Even some of the ritzy people from over in Arcadia and San Marino. But like ritzy people all over, they wanted convenience . . . they didn't want to have to slog over to El Monte every time they needed some clothes. And they let Maury Shenbaum know about it.

So, in 1961, to meet the demand, Maury opened Richards (the Second) in Arcadia.

And for about 10 years everything was lunky-dory.

Then the same old story. People from the San Gabriel Valley who'd moved away to South L.A., Long Beach, or Orange County still shopped at the store that fitted them best . . . Richards.

Time and again, a bedraggled looking customer with the look of Garden Grove (or Lakewood, or Long Beach, or Wilmington) written all over his face would stagger into Richards and warily ask Maury or Richard Shenbaum, "Gee, when are you gonna get smart and open a store near me?"

So the accommodating Shenbaums finally decided to put a store in the lovely new Los Cerritos Shopping Center which is located almost precisely on the L.A.-Orange County line.

And now everybody's pleased. The customers who once had to drive all the way to El Monte or Arcadia for that famous Richards service and fit are happy because they don't have to go so far anymore. And the Shenbaums (pere et fils) are just delighted to see their old friends looking rested and content (because Los Cerritos is only a short freeway drive from anywhere in Orange County, Southern L.A., or Long Beach).



Also, not surprisingly, many completely new people are dropping by the new Richards (called "Richards the Third" by the anglophile Shenbaums). And also not surprisingly, they're finding it a whole lot warmer than sleeping at their local department store, and they like the attentive service of the low-pressure salesmen.

And that gets us back to the musical question of whether 2 fellas from Arcadia can make it in the Long Beach big league. Drop in soon and see for yourself.

PANTS by Levis, Farah, A-1  
SHIRTS by Givency, Lancer, Excello, Joel  
SPORTSWEAR by Hang 10, Cortefiel, Dancin, Mancow, Bonanza, Parker of Venice  
SUITS AND SPORTCOATS by Louis Roth, Stanley Blacker, Iyemoro, Haseki  
TIES by Roland, Manx & Richel of Madril  
SLACKS by Champion and La Jolla  
SHOES by Nunn Bush

**Richards**  
Los Cerritos Shopping Center  
off 605 Freeway  
(where across from the United Artists Theatre near Robinsons)

1315 South Baldwin,  
West Arcadia  
10917 Valley Mall,  
El Monte

## Louis Roth the superlative in tailoring

Cut, shaped and tailored as only Louis Roth can in warped shelland featuring tab-buttoned pockets, belted action back and the new shaped pants with wide self belt.

265.00

Louis Roth  
Suits from 235.00

Louis Roth  
Sport Coats  
from 150.00



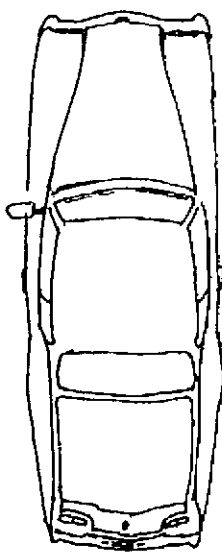
Just one from a dynamic  
new collection by Louis Roth

**322 LOS CERRITOS CENTER**

Just three doors from Robinsons

**Los Cerritos Center**

FROM  
CYPRESS  
COME  
NORTH ON  
VALLEY  
VIEW  
THEN LEFT  
(WEST) ON  
ORANGE-  
THORPE  
TO  
GRIDLEY



## Polyester Double Knit seconds your motion

The young-thinking fashion designed for today's living by Stanley Blacker in the most comfortable fabric on the fashion scene. Treat it rough, give it action—and it springs right back for more!!

*Stanley Blacker*

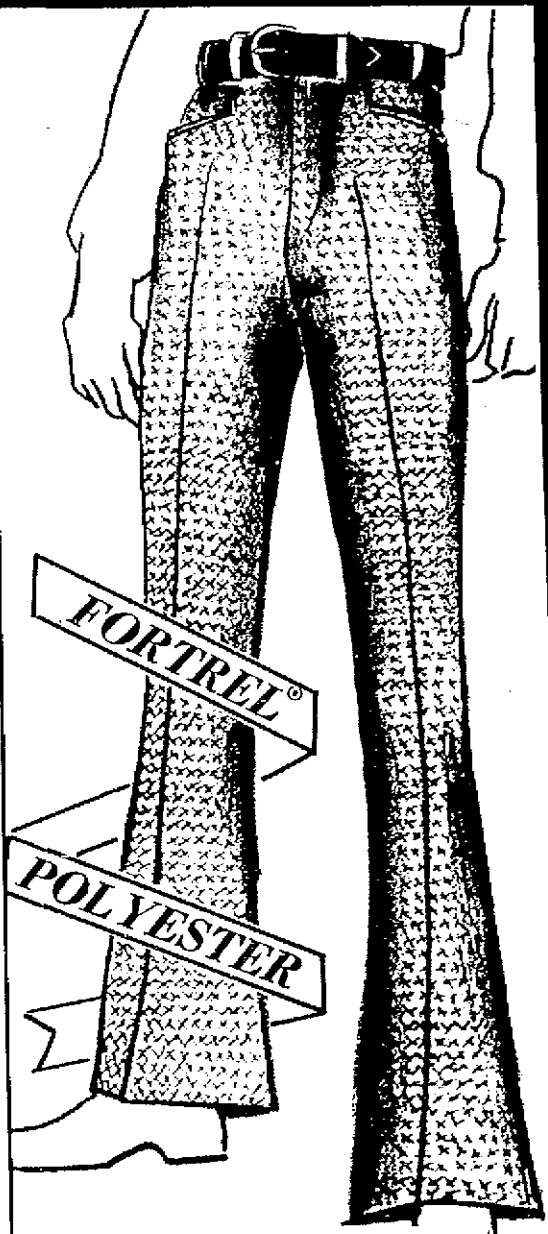


### casual corduroy imported by Monsieur Bernard

The newest in relaxed fashion—the bold cord suit that easily doubles as sportswear separates; the fully lined jacket with a belted, vented action back . . . the continental styled slacks with a gentle flare, beige, brown, navy  
just 50.00



Navy, brown, beige 120.00  
also priced as a sport coat at 85.00



### the one and only Champion

Here it is—the Champion in comfort, the greatest slacks ever! Never wrinkle, never crush and never need pressing. Just wash them. Double knits give with every move of your body. Styles with and without belt loops. Choose handsome checks, stripes and solids.

25.00 to 35.00

Fortrel is a trademark of Fiber Industries Inc.

OPEN 10 AM TO 9:30 PM DAILY. SATURDAYS TILL 6 WE'RE WAITING TO SERVE YOU!



# Los Cerritos Mall "Architectural Landmark"

## Designed in Spirit of 'Humanization'

An architectural landmark in the southland is the mammoth new mall at the Los Cerritos Shopping Center in the City of Cerritos.

The 1800-foot structure was created by center designers in what they called the spirit of "humanization."

The mall provides a beautiful environment of light, shadow, tone and texture which connects the major department stores in the complex and houses the numerous specialty shops.

Stained glass windows, huge domed skylights, mirrored walls, lush landscaping and many other features combine to make the mall a most striking experience.

**Mall Ceiling**

The high, sculptured ceiling has an intricate and ingenious lighting system that creates an enchanting and ever changing harmony of colors, lights, and shadows. The curved and recessed con-

tours of the ceiling from what one of the designers called a "sensuous" effect.

**Stained Glass Used**

Key entrance points to the mall are outfitted with huge stained glass windows and arches. Lovely old world hand made art glass is used to form the arresting Los Cerritos emblem.

One hundred percent wool carpeting, along with a wealth of hand made and glazed tile is also used in the mall's interior.

**Country Lane Feeling**

Trees, planters, flowers, and shrubs, along with ever changing displays and focal

points give the mall the feeling of a country lane or a European back street.

The mall was designed with the shopper in mind. Its a welcome and relaxing departure from shopping centers that are little more than "concrete jungles."

### Huge Growing Area Served by Center

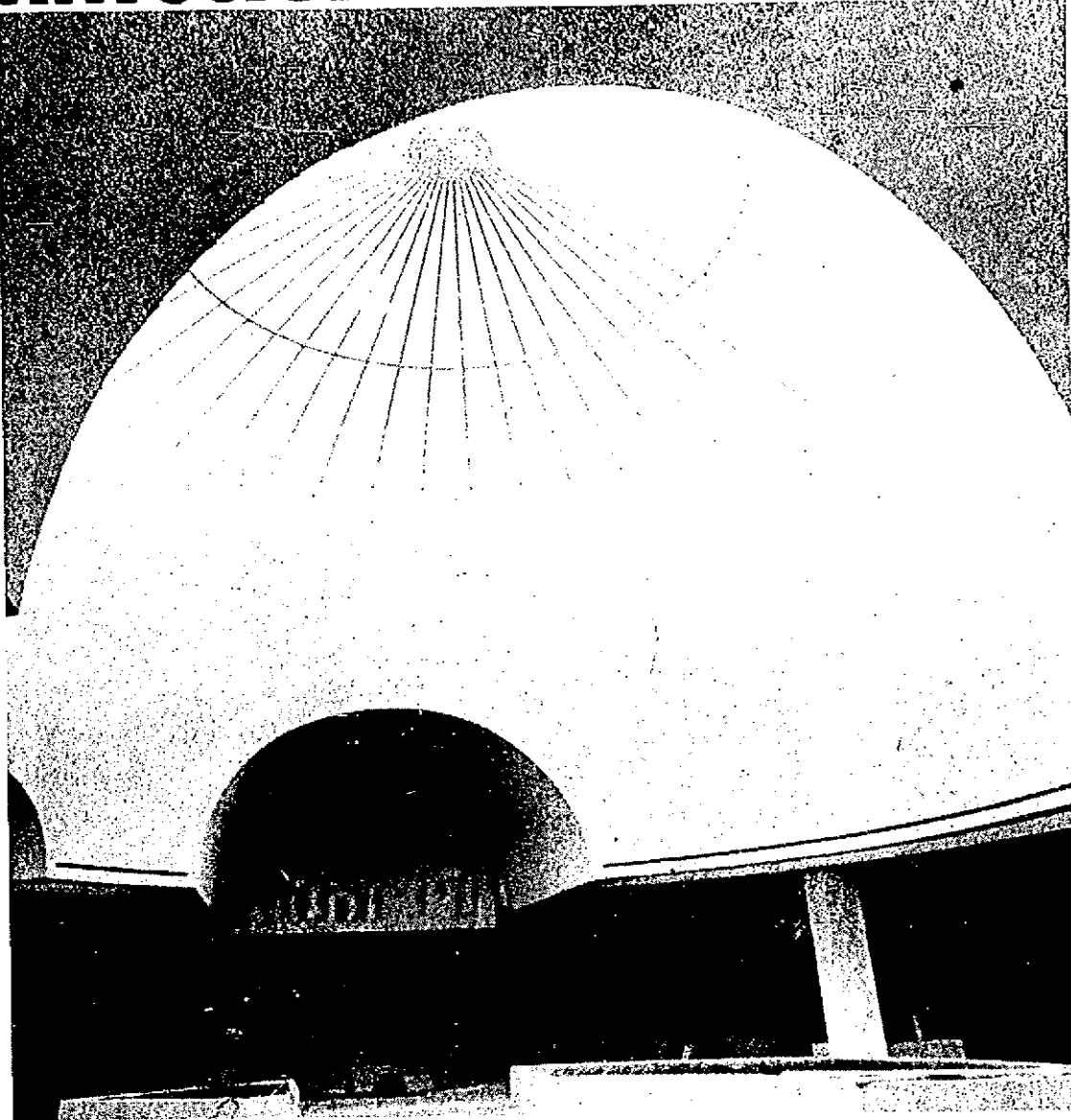
Within a 15-minute drive of Los Cerritos Shopping Center is a present population of more than a million and a half people with a median family income of \$11,000.

This locates the new center in the heart of a growing and affluent trading area.

Since it is located adjacent to the 605 Freeway and is close to the Santa Ana and 91 Freeways, the center will have an impressive draw from its general geographical area because of the short time required to reach it. The City of Cerritos is minutes from Artesia, Buena Park, Norwalk, Lakewood, Downey, La Mirada, La Palma, Cypress, Hawaiian Gardens, Bellflower, Paramount, Compton, Lynwood, and all the neighboring communities including Long Beach.

The area served by Los Cerritos is just beginning to grow. Population forecasts indicate a jump of 44,000 within the primary market by the end of 1971.

The median income is also rising with new homes now under construction in the trade area averaging about \$30,000 in price.



**ARCHITECTURAL LANDMARK** - The huge 40-foot glass dome skylight shown above is the dominating architectural feature of the central court of the giant 1800-foot inclosed mall of Los Cerritos Shopping Center. Mall architecture has created a beautiful environment of light, shadow, tone, and texture. Stained glass windows, mammoth skylights, mirrored walls, lush landscaping, and many other features combine to make the mall a most striking experience. One of the largest on the west coast, the mall is fully air conditioned year around. Mall designers said their philosophy was to create a recreational area. The entire mall has high, sculptured ceilings with an intricate and ingenious lighting system that creates an ever-changing harmony of light, shadow, and color.

**LEAH'S FABRIC GALLERY**

"FASHION PLUS SERVICE"

AN EXTENSIVE SELECTION OF OUTSTANDING FABRICS & TRIMS

**DOMESTIC & IMPORTED**

- WOOLS
- POLYESTERS
- COTTONS
- BLENDS

**TRIMS - BRAIDS - RIBBONS**

- ETHNIC
- LACE
- JEWELRY

**LA MODE BUTTONS**

**COMPLETE BRIDAL DEPT.**

**PATTERNS**

- VOGUE
- BUTTERICK
- MC CALLS
- SIMPLICITY
- KANDEL
- DELORES of ST. PAUL
- SEW KNIT'S STRETCH
- ELSE
- JEAN HARDY

**MACRAME SUPPLIES**

CELEBRATES OUR NEW LOS CERRITOS STORE  
(near the Broadway)

**Grand Opening SALE**

**Cotton T-Shirt Knits**  
Less than 1 inch shrinkage per yard  
stripes - 60" wide

Reg. value \$2.98..... **\$1.49** yd.

**Wool Double Knit**  
Perfect for your fall/winter fashion wardrobe  
solids - 60" wide

Reg. value \$8.98..... **\$4.50** yd.

**Acrylic Jersey Knits**  
Rich jewel colors in the body - shaping look for full  
prints - 60" wide

Reg. value \$4.98..... **\$2.49** yd.

**MACRAME**  
LEARN HOW  
FREE CLASS  
Thurs. 9/16 - 1:00 P.M.

**WIN A WHITE SEWING MACHINE**  
Zig-Zag, blind hem, over casts, etc.  
reg. value - \$199.50  
Register in store - no purchase necessary

**See's Famous Old Time CANDIES**

**OPENING**  
in  
**Los Cerritos Center**

We hope our newest See's Candy Shop in Los Cerritos Center will be a pleasant convenience for our friends and customers in this area.

Our Manager, Mrs. Edith Jacobs, and her Assistant Manager, Mrs. Carol Coppage - and all their salesladies! - look forward to meeting you.

Stop in and say "Hi!"

**Quality Without Compromise**  
since 1921

### Organizations For Everyone

The Cerritos area is both home and host to numerous organizations of all types, which offer citizens opportunities to participate in activities beneficial to both themselves and their community. These include Masons 337, which meets on Thursday nights; Boys Baseball, Colt and Pony leagues;

**Pasture To City**

What is now Cerritos began as a dairy area, and was made a city April 24, 1965.

National Federation of Business and Professional Women's Clubs Inc.; California Federation of Women's Clubs; Rotary International; Lions International; Cabrillo Civic Clubs, California, and Kiwanis International.

**custom creations . . . wedding rings 'n' sparkling things**

See Dan Thompson and John Yourk at Bryant & Sons in Los Cerritos Center for the entire spectrum of fine jewelry, fashionable watches. They offer complete appraising and design services too.

You'll find exciting new wedding and cocktail rings in period or contemporary designs, or they'll create an exquisite piece just for you.

Be it ring, bracelet or necklace, all are handcrafted by master jewelers and every stone is selected by Bryant & Sons' certified gemologists. Terms arranged.

For the ring of your dreams see Bryant & Sons.

**BRYANT & SONS**

308 Los Cerritos . . . the new Los Cerritos Center  
Cerritos, California.

812 State . . . Doorway to El Paseo  
Santa Barbara, California.

Master Jewelers • Gemologists • Designers • Importers

## National Interest in Ecology Reflected in Cerritos Center

Ernest W. Hahn, developer of the new \$40 million Los Cerritos Shopping Center, took time out from his schedule recently to talk to newsmen about the new center.

"Los Cerritos seeks to preserve our natural environment and contribute its share to the nation's interest in ecology by providing a park-like atmosphere around its principal buildings," he said.

"All service areas, utilities, transformers, and delivery entrances will be hidden by plantings and undulating mounds rising 12 to 14 feet in height around building exterior," the developer continued.

"More than \$400,000 is being expended for the landscaping of the center with fewer planters planned for the parking area, where they are often a nuisance for shoppers, and more projected for peripheral areas.

Comfortable Atmosphere  
"Rock walls, hidden side walks, specimen trees in

clusters and similar features will provide shoppers with an unexcelled atmosphere for comfort, convenience and relief from the "concrete jungles" of other shopping areas.

"All signage will be eliminated except for the majors with no advertising to appear on the exteriors of buildings. The buildings will provide a backdrop to

### Theme Carried Out

A theme suggested by the name "Cerritos" (small hills) has been carried out in the creations of the park-like surroundings of rolling terrain, greenery and path-like walkways at Los Cerritos Shopping Center.

### Massive Skylight

A massive 40-foot glass dome skylight dominates the central court in Los Cerritos Shopping Center mall.

the plantings themselves.

"Entranceways instead of being vast arches, will be smaller, brighter, cheerier and more exciting than other designs using stain glass and providing an enticing, inviting environment with a "bazaar" feeling.

"Low intensity lighting in the mall creating unusual shadow effects, vaulted ceilings 30 to 38 feet high and similar features will highlight the shopping "heart" of Los Cerritos.

"Each store will also create its own environment. The mall will eliminate fixed objects so that floor patterns can be varied and the mall area made more flexible and interesting.

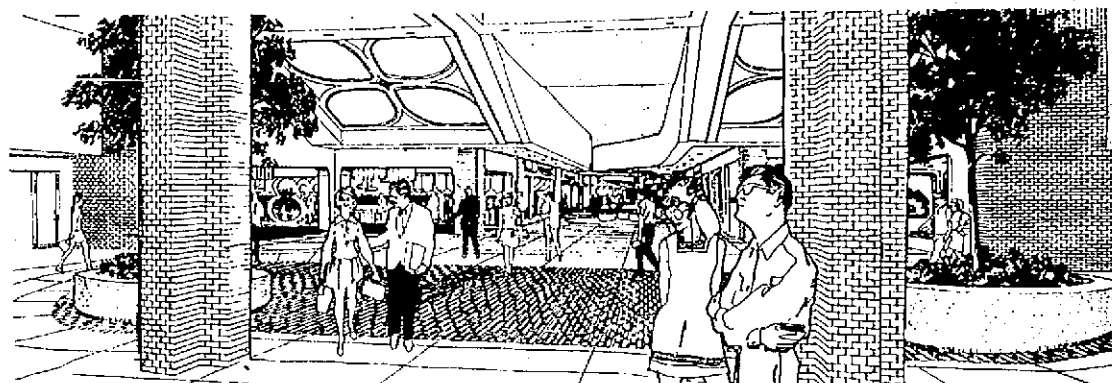
Crooked Alley Effect  
"L-shaped, the mall will feature off-setting cross malls so that customers will always be looking at merchandise instead of another entrance. It will have a "crooked alley" effect.

"J.W. Robinson's will feature large bay windows look-

ing out upon the mall and the Sears store will offer logias around the roof perimeter with vines and other plantings."

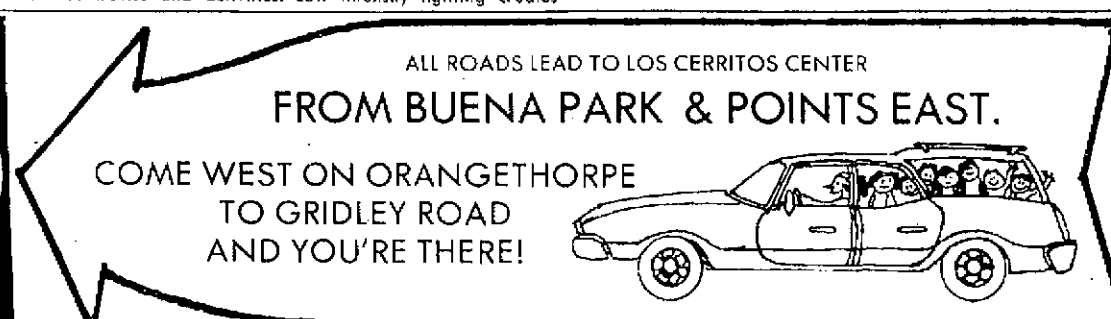
### Climate Controlled

Shoppers at the new Los Cerritos Shopping Center will move from store to store or other points in complete comfort, since the mall and department stores will have a constant temperature of 72 degrees, no wind and no dust.



**INSIDE THE MALL**--Elimination of many fixed objects allows for a great deal of flexibility in use of the mall at Los Cerritos Shopping Center. Los Cerritos was created as a "living mall" with roomy, changing areas to complement art exhibits, fashion displays, auto shows, and other features. Mature, large trees are placed at many points within the winding flow of traffic and activities. Low intensity lighting creates

interesting shadowed effects within the environmentally controlled climate. Shopping and entertainment are combined at Los Cerritos. The center will contain a complex of four theatres that will show artistic and major films. The new center, which opens September 13, is located at the intersection of South Street and the 605 Freeway in the City of Cerritos.



## GRAND OPENING - SEPTEMBER 13th

# Step in to Gude's Barnett

### LOS CERRITOS CENTER Shoe Fashion Showplace

Filled to over-flowing with wonderful shoes going on. The shoes that turn on Fall. Step in and discover our famous name brands in the most fashionable shop in Los Cerritos Center

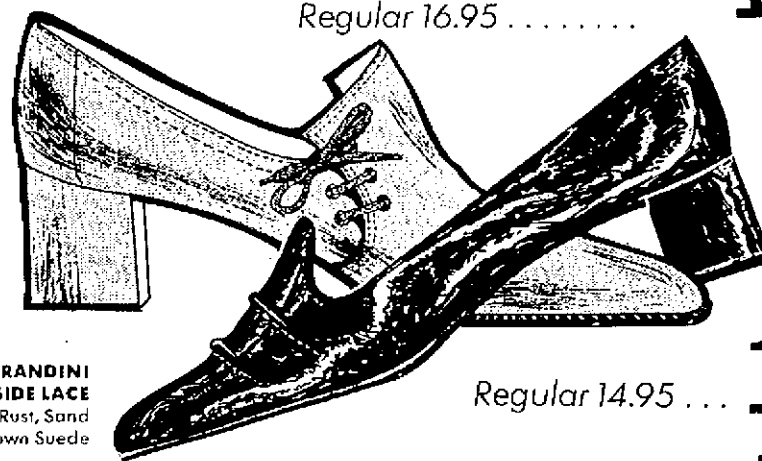
FLORSHEIM  
VITALITY  
DEVINA  
MISS WONDERFUL  
GRANDINI  
BAREFOOT  
ORIGNALS  
ITALIA



### GRAND OPENING SPECIALS

Grandini Boots . . . Black or Brown Stretch Patent  
Regular 16.95 . . . . .

**11<sup>00</sup>**



GRANDINI  
SIDE LACE  
Rust, Sand  
Brown Suede

Regular 14.95 . . .

**10<sup>00</sup>**

Kickers from Brazil . . . . . Regular 12.99 . . .

**10<sup>00</sup>**



Grandini Mid-Heel Pump

Regular 15.95 . . .

**9<sup>00</sup>**

Blue, Taupe, Black, Grain Kid

Use Our 30-Day or 6 Months Flexible  
Charge Account Plan  
BankAmericard or Master Charge

### GRAND OPENING SPECIALS

#### FOR MEN

ITALIA  
SPORT CASUALS

Regular 18.95

**12<sup>00</sup>**

Blue, Brown, Beige,  
Suede and Leather Com-  
bination.



Imported  
BRITISH  
BOOT

Regular 21.95

**14<sup>00</sup>**

Brown or Black  
Smooth Leather



# gude's barnett

shoes in the California manner  
330 Los Cerritos Center





# GORDON'S JEWELERS

## Announces the Opening of another Great Store... in Cerrito's LOS CERRITOS CENTER

2 diamond Bridal Set  
**\$100**

9 diamond Bridal Set  
**\$350**

10 diamond Bridal Set  
**\$1095**

1 diamond Trio Set  
**\$295**

16 diamond Trio Set  
**\$575**

Duo Set, 4 diamonds each  
**\$100 ea.**

Duo Set, 8 diamonds each  
**\$200 ea.**

LADIES' FASHION RING  
7 diamonds in 14-karat gold  
**\$250**

MEN'S DIAMOND RING  
7 diamonds in 14-karat gold  
**\$399**

Heart setting 60 ct oval stone and three spinels  
**\$35**

FASHION PENDANTS  
Pearl and 3 diamonds **\$45**  
3 pearls, 1 diamond **\$100**  
1 diamond drop **\$42.50**

1/4 Carat \$119  
TOTAL WEIGHT EACH

11 diamond dinner ring

Men's 7 diamond cluster

1/2 Carat \$249  
TOTAL WEIGHT EACH

Ladies' 7 diamond cluster

Men's 8 diamond cluster

1 Carat \$499  
TOTAL WEIGHT EACH

21 diamond dinner ring

Men's 7 diamond cluster

### STEREO SOUND CENTER

AM/FM STEREO - PHONOGRAPH - 8-TRACK PLAYER

BY **Electraphonic**

• A total stereo music center with brilliant sound.  
• Cabinetry of handsome walnut woodgrain finish.

**VALUE PRICED \$169.95**

ALSO INCLUDED **FREE**

- SMOKE-TINTED COVER!
- 3 LP RECORD ALBUMS!
- 3 8-TRACK CARTRIDGES!
- STEREO HEADPHONES!

**LOVE**  
TOLD IN GOLD  
Bright 10-karat gold band with "Love" in Florentine finish.  
**\$9.95**

**"O PROMISE ME" RINGS**  
Lovely petite diamond rings for HER

3 diamond double heart ring  
**\$24.00**

High-mounted Promise Ring  
**\$25.00**

1 diamond heart ring  
**\$19.95**

1 diamond clover ring  
**\$29.95**

ACCUTRON

by **BULOVA**  
The famous "SPACEVIEW" Accutron handsomely executed in stainless steel.  
**VALUE PRICED \$135**

**BULOVA**  
Calendar watch for Him and dress watch for Her, both in gold color, 17-jewel movements.  
**YOUR CHOICE \$55. each**

AUSTIN

**DIAMOND WATCHES FOR HER**  
A. 12 radiant diamonds... **\$95**  
B. 8 brilliant diamonds... **\$75**  
17-jewel movements, in your choice of white or yellow gold color.

**AUSTIN**  
For Him: The famous "Date-master" Super Automatic calendar watch.  
For Her: A smaller replica of His Date-master with the same exciting features.  
**YOUR CHOICE \$89.95 ea.**

**3-PIECE SALAD SET**

Crystal & Silverplated Salad Set. Fork, spoon and bowl.  
**\$8.00**

**4-PC. SILVER COASTER SET**

Dual purpose ash tray or coaster set. Crystal containers with silver gadroon borders.  
**\$5.00**

**7-INCH SILVERPLATED BUD VASE**

Gracefully designed to accent any table setting or shelf area.  
**\$3.00**

**CHIPPENDALE TRAY**  
(3" Silverplated and footed)

Handsomely engraved!  
**\$9.**

CHARGE IT... even if you've never had credit before!

# GORDON'S JEWELERS

FOR YOUR CONVENIENCE, OUR NEW STORE IS LOCATED IN

## LOS CERRITOS CENTER

440 Los Cerritos  
Cerritos, California





Los Cerritos Center opens Monday, September 13th, 1971 and we cordially invite you all to come and discover why "All roads lead to Los Cerritos Center".

# Los Cerritos Center

COMMUNITY ADVOCATE  
WEDNESDAY, SEPT. 15, 1971



# NOW IN Los Cerritos Center Pacific Savings AND LOAN ASSOCIATION

OPEN NIGHTS AND SATURDAYS

Monday thru Friday - 9:30 a.m. to 9:00 p.m.  
Saturday - 10:00 a.m. to 6:00 p.m.

Sit Down Service

**FREE** INCOME TAX PREPARATION WITH \$3,000 ACCOUNT

**FREE** SAFE DEPOSIT BOX FOR MAINTAINING  
A \$500 BALANCE

MANY OTHER FREE SERVICES

**COME IN AND SEE US**

(Formerly located at 11325 E. South Street)



**WIDE SELECTION** - This interior photo of one of the many attractive shops preparing to open in Los Cerritos Center gives some indication of the wealth of merchandise that will be on display for shoppers.

The Grace Family wishes to announce the Grand Opening of their Los Cerritos candy store.

Please stop in and say hello to Mrs. Carrie Winters, the manager. She will be more than happy to let you sample some of the large variety of fresh, tantalizing chocolates and candy now available to you from our new location at the Los Cerritos Shopping Center.



*Helen Grace*  
251 LOS CERRITOS CENTER

## Visitors' Council Is Busy

There's no such thing as a slow day in the Visitors Council's Information Center. The pace was steady but yet not hectic as a flow of visitors opened the glass double doors to seek information on the usual, and not so usual, sights of Southern California.

The tall nervous fellow inquired about topless bars and quietly explained his wife and children were going to Disneyland and he thought he'd take in another sort of view.

As the 14th or 15th person signed the guest book, adding M. D. after his name, the girls in the Center knew there was another doctors convention in town. The Information Center is part of the Visitors Council which welcomes strangers who drop by for maps, guides, brochures and directions.

A distinguished-looking gentleman said he was with the federal government dealing with a California commodity. He grinned and explained his office handled earthquake damage loans and he was vacationing with his family in the Southland. He expected a quiet - and very stable - weekend away from muggy Washington.

Two long-haired youths sauntered in to ask where they could go to play. Guitars in hand and packs on their backs, they wanted a chance to make it big in Hollywood so they were told of several clubs in the San Fernando Valley which showcased unknown talent. Several days earlier, the center received many inquiries about nudist colonies but that wasn't surprising as the sun was shining brightly and the temperature was high.

The Southern California Visitors Council is a non-profit community organization dedicated to community development through tourism. It is led by a Board of Directors of 110 business and civic leaders and in June celebrated its 50th anniversary. The people who come to the visitors center have been motivated to see Southern California through a series of national advertisements and promotions.

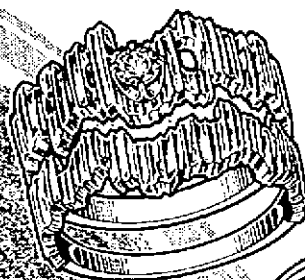
*weisfield's* JEWELERS since 1917

**FREE**

Come in and see our exclusive Men's Engagement Rings and get your FULL COLOR "LOVE" BUMPER STICKER  
Help Weisfield's Spread Love

**The world is ready...**  
**engagement rings for men**

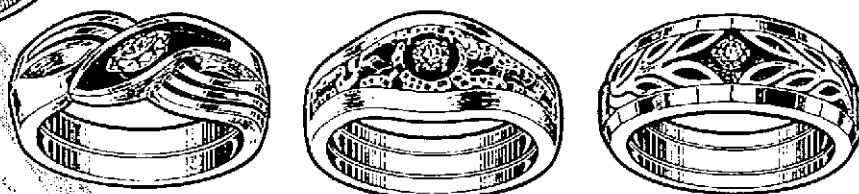
Men's engagement ring and matching wedding band.  
195.00



A ring for her—distinctly feminine. A ring for him—bold and masculine. They go together to signify your togetherness, your sharing, your love. Give each other something to tie that sharing together, something to symbolize your engagement.

### Men's Engagement Ring and Wedding Band

Well defined and boldly detailed. The engagement ring by itself has a look of distinction. When joined to the wedding band, the ring takes on added richness.



Men's engagement ring with matching wedding band.  
245.00 189.50 200.00

### They go together... Ladies' Matching Wedding Sets



227.00 300.00 285.00 250.00

A Weisfield's Exclusive



Rings enlarged to show detail.

*Diamonds are a man's best friend... too*

Where Pride of Possession Is Part of Your Purchase

## Manager Awaits Opening

Jack Hieronymus, resident manager of the \$40 million Los Cerritos Regional Shopping Center complex at the South Street exit of the 605 Freeway, is awaiting the grand opening September 13.

Phase I of the project, includes two of four major department stores - J.W. Robinson's and The Broadway - and 54 of an eventual 116 specialty shops.

Phase II, including an Ohrbach's Department Store and the balance of the smaller shops, is scheduled to open next February, followed in April by a full-line Sears, Roebuck and Co. department store.

A graduate of the Stanford University School of Journalism with post-graduate credits from both Golden Gate College, San Francisco, and Denver University's School of Business Administration, Hieronymus has applied his education to a career in the allied fields of advertising, sales promotion and commercial properties management.

He first worked for the San Francisco Bay area's Peninsula Newspapers Incorporated from 1947 to 1964, rising to the post of advertising sales promotion manager for the firm's five newspapers.

In 1964 he joined Homart Development Company, wholly-owned real estate subsidiary of Sears, Roebuck and Co. and co-developer of Los Cerritos, along with Ernest W. Hahn, Inc., of Hawthorne.

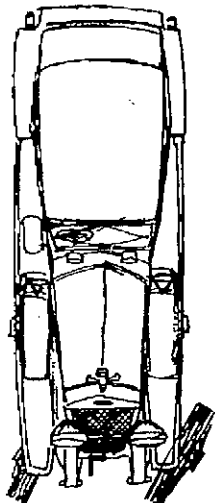
His first position with Homart as assistant manager of the Seminary South Shopping Center in Fort Worth, Texas, led to posts as general manager for three other Homart projects: Coronado Center in Albuquerque, New Mexico; Hancock Center in Austin, Texas; and Inland Center in San Bernardino.

As manager of Los Cerritos, Hieronymus will oversee the center's advertising and promotion programs as well as directing operations, maintenance and community relations activities for the complex.

### First Government

Jack Bettencourt was Cerritos' first mayor. M. D. McKeown was the first city manager. Cerritos was formerly known as Dairy Valley.

All Roads Lead To  
LOS CERRITOS  
CENTER



FROM  
NORWALK  
And Points North  
COME SOUTH  
ON PIONEER  
TURN RIGHT  
And Go East  
ON 183rd  
TO  
GRIDLEY

Los  
Cerritos  
Center

# Lerner Shops

## LOS CERRITOS CENTER

SOUTH STREET AT FREEWAY 605

## OPENING SALE

MONDAY, TUESDAY, WEDNESDAY

You've known us in the Long Beach area for 41 years. Now an all-new, all-modern Lerner Shop... designed for your complete shopping comfort opens in Los Cerritos Center. An exciting world of sparkling school and fall styles await you. Come see. Come save. Everything is fashion-new... everything is Lerner-low-priced. Hurry in for even greater values during our Opening Sale... you'll be glad you did!

**fashion specials**  
**20% to 25% & more off**  
**every-day-low-prices**

SALE AT LOS CERRITOS LERNER SHOP ONLY!

### FASHION DRESSES & PANTSUITS

reg. 12.99 to 14.99

sale **\$10**

Wide, wonderful selection of new 1 & 2 pieces, flip-skirted styles and vested hits! Carefree knits... including washable polyesters & much more! In misses, juniors & petites sizes, hurry!

great together...

### SLIPON SWEATERS

reg. 4.99

sale **3.79**

Short sleeve polyesters, acrylics, cotton chenilles and more. Shades of Fall... yours in sizes 34 to 40.

### CORDUROY PANTS & JEANS

reg. 7.99 & 8.99

sale **6.39**

Exciting selection of no-wale to wide-wale cotton corduroy flares. Popular colors. In sizes 5 to 15.

### BEAUTIFUL-WITH-PANTS COATS

20% OFF our reg. prices

REG. 24.99 to 29.99

sale **19.99 to 23.99**

Fur-look Orlon® acrylics, crushed cotton suedes, hoods, more! Misses & petites sizes.

### LATEST-LOOK BUBBLE BLOUSES

REG. 7.99

sale **\$6**

Long or short sleeved toppings in solid tones & novelty prints. Sizes 32 to 38.

### PLAIN 'N FANCY KNIT SKIRTS

REG. 6.99 & 7.99

sale **5.59**

Flips & button fronts, bold-buckle belts, more! In sizes 3 to 15. Buy now!

### SAVE ON FASHION HANDBAGS

REG. 5.99

sale **4.49**

Genuine leathers and suedes, more! Shoulder strap & top handle styling.

### ENTIRE STOCK OF PANTI-HOSE

25% OFF our reg. prices

EXAMPLE: REG. 2 PRS. 3.50

sale **2 PRS. 2.59**

(1.34 pr.)

Flawless waist-to-toe fit! Cantreese® nylons, all-sheers, too. Latest shades! Stock up!

Visit our  
teen shop...  
a wonderful  
world of  
fashion  
and value!

*It's easy to be fashionable... just charge it at Lerner Shops!*

### STORE HOURS:

Monday thru Friday 10:00 a.m.

to 9:30 p.m.

Saturday 10:00 a.m. to 6:00 p.m.

Sunday 12 noon to 5:00 p.m.



# Coming

to  
Los Cerritos  
Center

# Hazel McCall's

WOMEN'S READY-TO-WEAR

449 LOS CERRITOS CENTER

TEL... 860-0339

Our New Store Will Be  
Open With a Warm  
Welcome On Or About  
October 15.



**LANDSCAPED PARKING AREA** - A mammoth parking area which will accommodate 7,000 cars is provided at Los Cerritos Shopping Center. The car area is beautifully landscaped and is only a short walk from mall entrance.

### Just A Short Walk

Access to the 15 entrances to the mall and department stores of Los Cerritos Shopping Center is only a short walk from any point in the parking lot.

### Area Landscaped

A landscaped parking area which will accommodate 6,500 cars is provided at Los Cerritos Shopping Center at South Street and the 605 Freeway in Cerritos.

## Experiment Will Study Reform Air

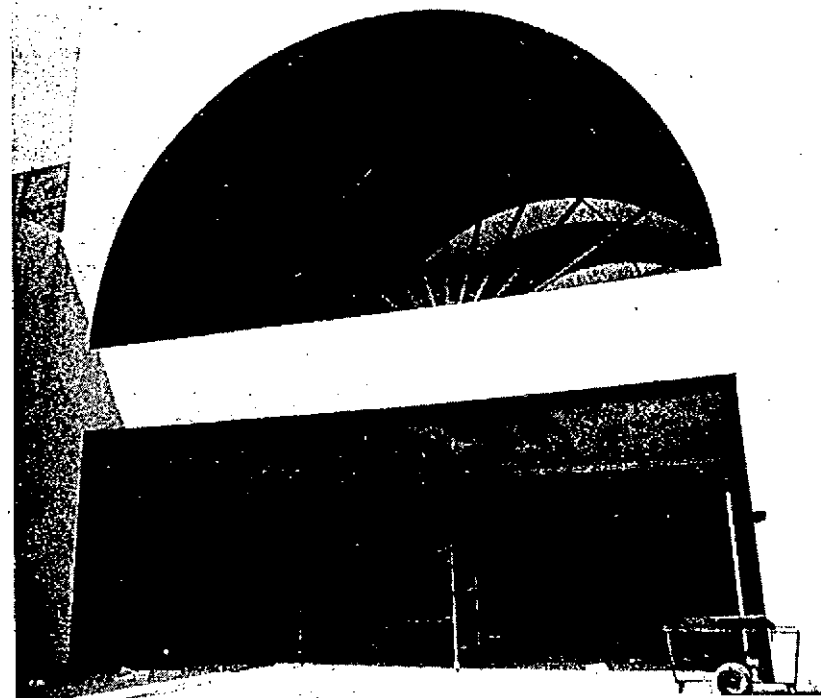
The resources of an entire campus -- California State College, Bakersfield -- have been made available for trying new concepts of higher education proposed by Chancellor Glenn S. Dumke.

This was announced by Chancellor Dumke and Dr. Paul F. Romberg, President of the Bakersfield campus which will begin its second year of operation in September with about 1,500 students.

Chancellor Dumke and President Romberg stated that the initial component of the program to implement far-reaching proposals advanced by the Chancellor in January will be an opportunity for all incoming freshmen to be evaluated for credit by examination.

Under this program, the college's approximately 200 freshmen will take a battery of five examinations which test their knowledge of subjects required for graduation, prior to beginning Fall quarter classes September 20.

Freshmen who achieve satisfactory scores on any of the exams will receive 10 units of academic credit. In the event any students' scores are satisfactory on all five exams, they would be redesignated as sophomores.



**MASSIVE ARCHWAY** - The beautiful white adobe archway shown above is just one of many entrances to the fully enclosed and air conditioned mall of Los Cerritos Shopping Center. Designs by internationally famous architects make Los Cerritos one of the most striking and unusual shopping centers in the world. The complex is located at South Street and the 605 Freeway in Cerritos. Its central location puts it only minutes away from dozens of southland cities. Grand opening for the center is September 13.

### Carpets Aid Decor

Striking use of 100 per cent wool carpeting sets off Robinson's Court in the mall in Los Cerritos Shopping Center.

### Hand Made Tile

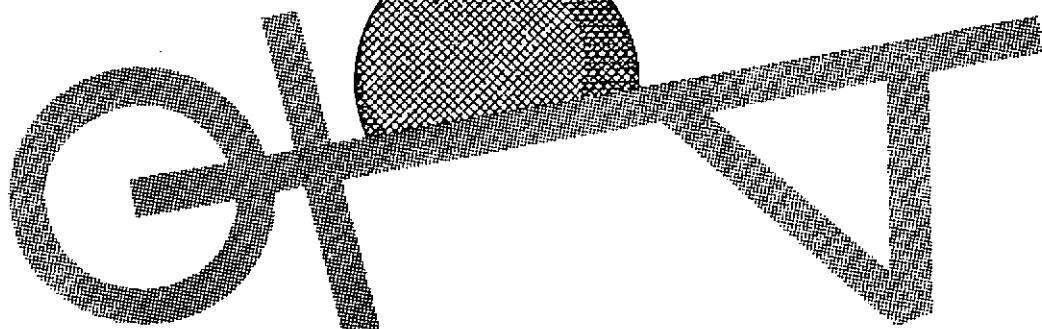
The high tile sunburst on the floor of the central court of Los Cerritos mall is of hand made and hand glazed tile.

### Shopping Area

Ultimately, Los Cerritos Shopping Center will include more than 1,250,000 square feet of buildings including the mall itself.



*We're transplanting our Branch...*



*to beautiful new quarters!*

On Monday, September 13, Security Pacific Bank's Artesia Branch will be located in convenient new quarters in Los Cerritos Center at 18641 South Gridley Road...and with a new name too, Cerritos Branch. We're excited about our spacious new home. Here in beautiful air-conditioned surroundings you'll find complete banking services--including night depository, safe deposit, escrow and a dual drive-in visual auto teller system.

**Come to our Open House Friday, September 24!**

What would a new home be without a Housewarming? We're having one from 10 a.m. to 6 p.m. There'll be refreshments and drawings for exciting prizes. Bring the children too. Flipo the Clown will have popcorn, sno-cones and a marionette theatre for them.

Daniel P. O'Neill, V.P. & Manager

Cerritos Branch  
18641 South Gridley Road

**SECURITY PACIFIC BANK**





# Aloha

and welcome to the

## GRAND OPENING

of

Los Angeles Area's most beautiful  
Hawaiian Clothing Store

## FREE ORCHIDS

Monday & Tuesday

## KIMO'S

POLYNESIAN SHOP

LOS CERRITOS CENTER

## Four Film Theatres

The center will contain a complex of four theatres that will show artistic and major films. Each will seat approximately 200 persons. Another free standing theatre will stand on the site.

Other features in the mall include large colorful murals by an outstanding artist. These murals are described as flowing abstract arabesques.

All shop fronts are specially designed to beautifully fit in with the mood of the mall while at the same time expressing the very individual personality of the retailer.

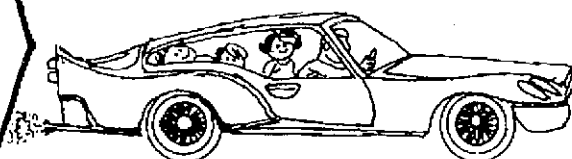
**STATELY COLUMNS** - This shot of the exterior of Los Cerritos Shopping Center in Cerritos shows a number of the massive building columns in relation to landscaping and the white adobe exterior of the center mall. The beautiful and unusual new center is located at the intersection of South Street

and the 605 Freeway in the City of Cerritos. Opening of Los Cerritos is September 13. This will mark the completion of Phase I of the total project. Phase II which will include two more major department stores and an additional 60 retailers, is planned to open next spring.

**OUTSIDE WALL** - A rural park-like effect is created through the use of extensive landscaping around the exterior of Los Cerritos Shopping Center. Forming a backdrop for the plantings is the massive white adobe exterior of the center's 1800-foot mall. Small hills abound and are covered with trees, shrubs, and flowers. Planting and landscaping of the new center add beautiful effects and touches that can only be provided by natural elements.

**OPENING SEPT. 13!**

ALL ROADS LEAD TO LOS CERRITOS CENTER  
FROM LAKEWOOD AND POINTS WEST.



COME EAST ON DEL AMO  
BLVD. THEN NORTH  
ON STUDEBAKER  
TO 183RD!

Los  
Cerritos  
Center



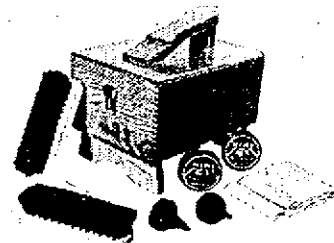
**Jarman**  
The Step-ahead Styles

**Now at Los Cerritos Center**

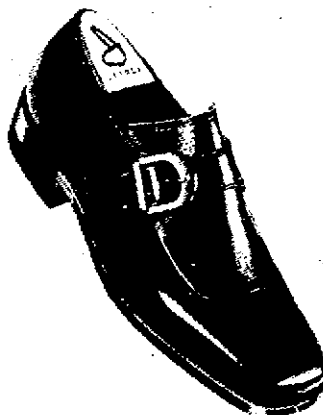
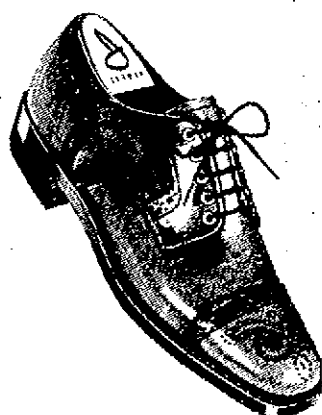
Most Styles \$15.00 to \$30.00

THIS \$7.95 KIWIS SHINE KIT

**Free!**



FREE WITH EACH  
PURCHASE OF JARMAN SHOES

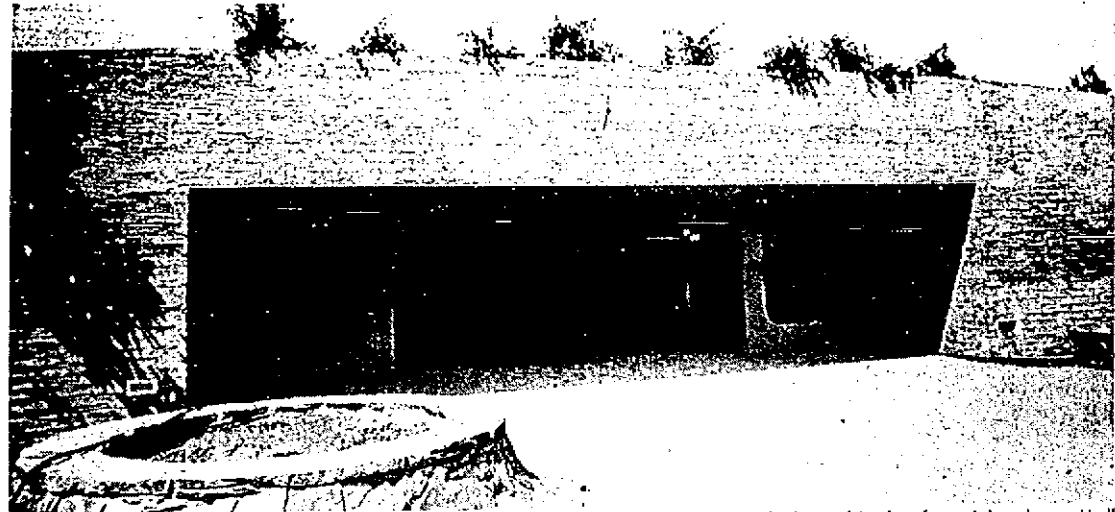


You are invited to visit us during our Grand Opening and see one of the most complete selections of Jarman shoes anywhere! We are proud of these smart new Jarman shoes—and equally proud of our new store which has been so attractively planned for your convenience. Come see this exciting collection of men's footwear and try a pair—or maybe two! During our Grand Opening you get a \$7.95 Kiwi Shine Kit FREE with your purchase!

**Jarman**

SHOE SHOP 419 Los Cerritos Center.

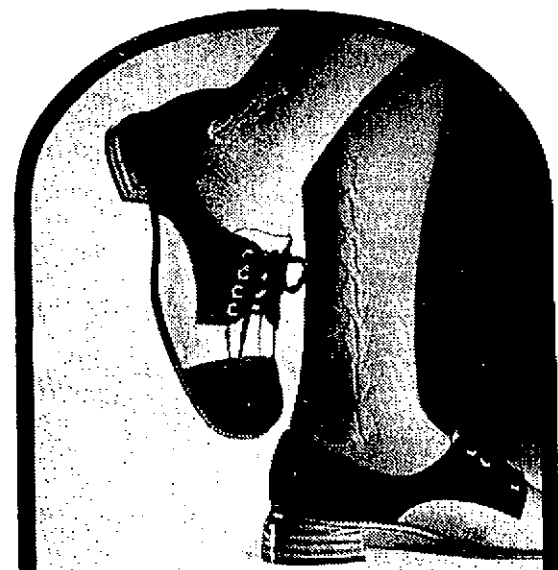




**EXTERIOR VIEW** - Landscaping touches set off the appearance of the white adobe exterior of the 1800-foot enclosed mall of Los Cerritos Shopping Center in Cerritos. The planter in the foreground will be the site of more greenery when the mammoth \$40 million shopping complex opens September 13. The huge air conditioned mall is back-bone of the 95-acre regional shopping complex. It connects the major

department stores with the multitude of specialty shops. Mall designers said their philosophy was to create a recreational area. Project architects for the mall are Burke, Kober, Nicolais and Archuleta, Los Angeles. Los Cerritos Center is located at South Street and the 605 Freeway in Cerritos. Its just minutes by freeway from dozens of southland cities.

# grand opening specials at the new *Leeds* Los Cerritos Center



GRAND OPENING SPECIAL  
**7.99 Suede Lacer**  
**640**

A casual favorite! Soft suede upper on wheeled sole, new bump-back heel. Pick brown 'n' beige, all brown or all black. Very special value now!



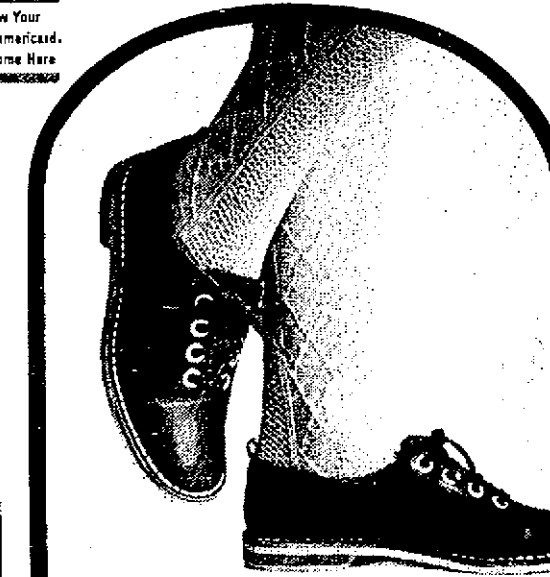
GRAND OPENING SPECIAL  
**6.99 Combo Tie**  
**560**

Sporty match-up in chocolate brown! Smooth and suede textures with stripe lace, new bump toe and extension sole. Savings on a campus winner!



GRAND OPENING SPECIAL  
**8.99 Tri-Tone**  
**720**

Scallops with savvy! A hi-ride outline, marked off in shades of rust, beige and brown. Wooden block heel, light crepelike sole. Big savings!

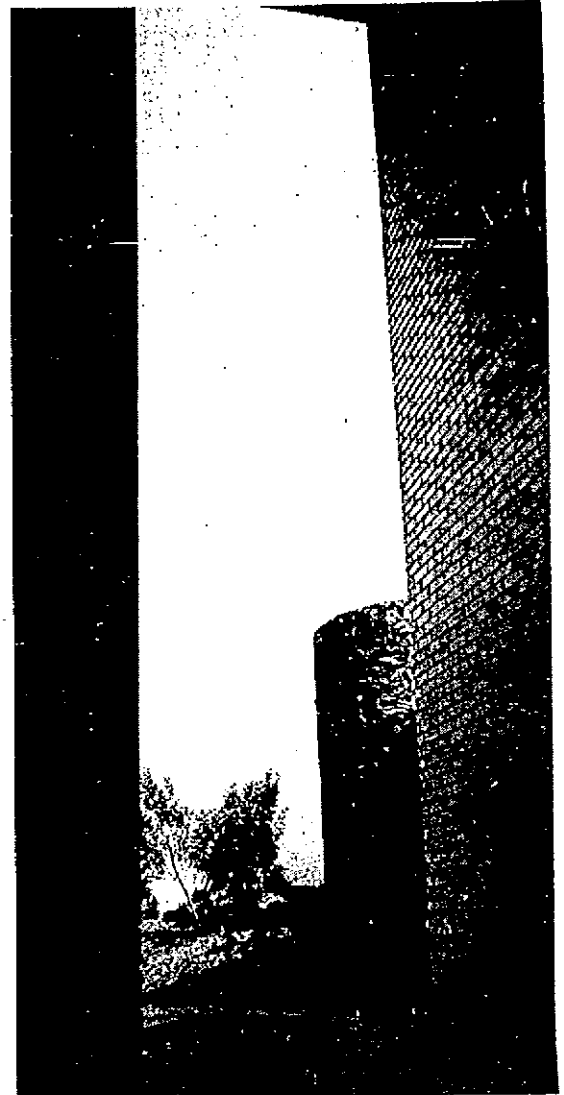


GRAND OPENING SPECIAL  
**7.99 Stitchdown**  
**640**

Big campus look! Sandwich-stacked sole and heel for a lively tie. Brown suede 'n' leather has white accent stitching. Get a super value!



**READY FOR LADIES** - This modern and attractive beauty salon is one of many shops that will open September 13 in Los Cerritos Shopping Center.



**BEAUTIFUL SURROUNDINGS** - Shoppers at the new Los Cerritos Regional Shopping Center will spend their browsing hours in beautiful park-like surroundings. Designers of the center said they wanted to provide a setting where people like to go, not where they have to go. Humanization and unobtrusive use of the environment make Los Cerritos stand out among shopping centers. Soft, wandering walkways, curved roads and driveways, small hills and stands of trees grant the shopper relief from the stark lines of concrete offered by many centers. Los Cerritos, at South Street and the 605 Freeway in Cerritos, is scheduled to open September 13.

## New Opportunities

The Chinese proverb "A picture is worth more than 10,000 words," is an understatement, 4-H members contend. Rather they see a picture as the "open sesame" to an endless variety of experiences, opportunities and careers.

And the young photographers, many now too old for 4-H, prove it with reports of romance and foreign intrigue and photography work in architecture, newspapers and TV reporting, occupational therapy, research and theology, to name a few.

NOW... in the beautiful  
Los Cerritos Shopping Center

**ON THE GO**

**TRAVEL SERVICE**

**HOURS:**  
WEEKDAYS 10:00 A.M.-9:30 P.M.  
SATURDAYS 10:00 A.M.-6:00 P.M.

"ANYWHERE IN THE WORLD"

- AIR LINES
- STEAMSHIPS
- RAIL
- HOTELS
- TOURS
- FREIGHTERS

NO SERVICE CHARGE

**213 860-0391**

411 Los Cerritos Center  
Cerritos, California 90701

WELCOME TO OUR  
**GRAND OPENING**  
CELEBRATION AT  
**Los Cerritos Center**

**CHEESE BALL**  
Reg. \$1.98  
Special **\$1.79**

**BEEF LOG**  
Hickory Smoked All-Beef  
SAUSAGE  
Reg. \$1.98  
Special **\$1.79** LB.

**WHEEL SWISS CHEESE**  
Reg. \$1.79  
Special **\$1.59** LB.

**MAMMOTH CHEDDAR**  
Over 2,000 pounds of sharp Wisconsin cheddar

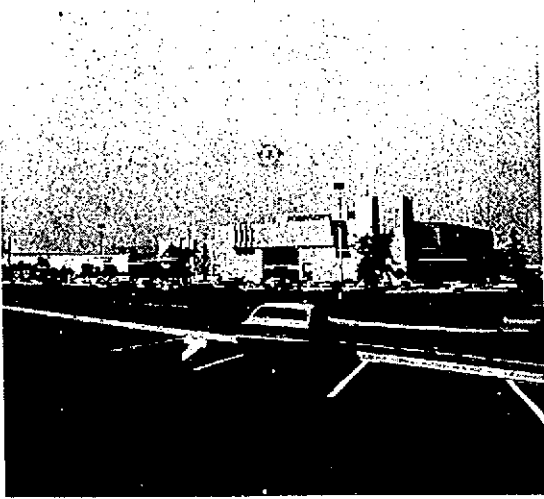
**Special 1.59 LB.**

Come See, Sample and Buy

**338 LOS CERRITOS CENTER  
CERRITOS, CALIF.**



**MALL CEILING** - Photo above shows the curved and recessed contours of the mall ceiling at Los Cerritos Shopping Center in Cerritos. The entire mall has striking and ever-changing ceiling lines. The ceiling lighting system blends in with skylights and stained glass windows to create a "light environment" which allows a kaleidoscope of color to pour throughout the mall. Los Cerritos Center, located at the intersection of South Street and the 605 Freeway, is scheduled to open September 13.



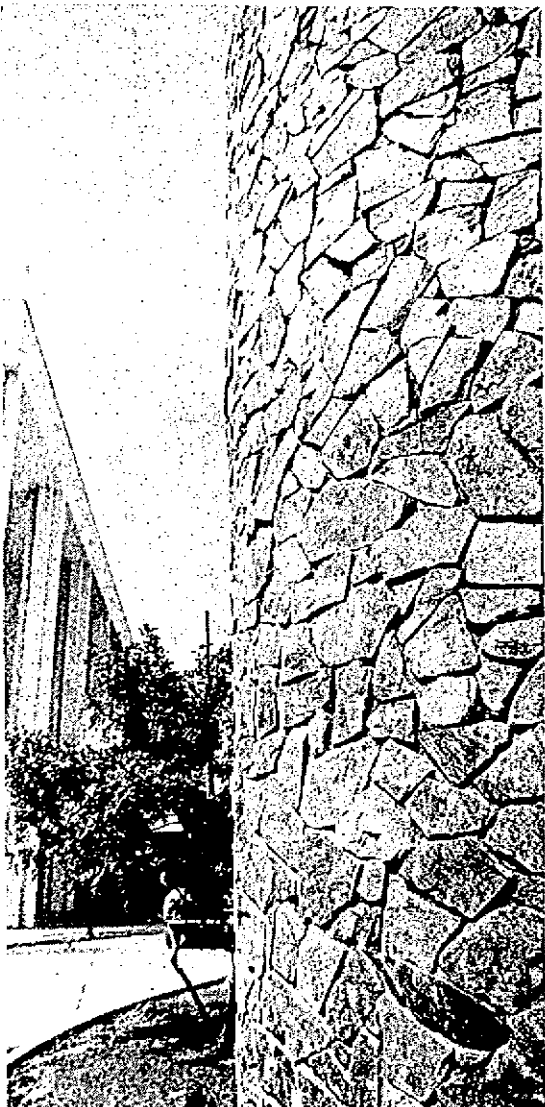
**PARKING CONVENIENCE** - A huge landscaped parking area with accommodations for approximately 6,500 cars surrounds Los Cerritos Shopping Center in Cerritos.



**STRIKING LANDSCAPE** - Lush and harmonious landscaping by Lawrence Moline and Associates sets off and completes the changing moods of Los Cerritos Shopping Center in Cerritos. Small hills abound and are covered with trees, shrubs, and flowers. Inside too the shopper will find a pro-

fusion of flowers and other growing things. Landscaping blends subtly into the atmosphere of the center giving rise to the feeling that one is in a park around which beautiful stores are situated.

# ONE GREAT OLD IDEA: FLORSHEIM



**ROUGH CUT STONE** - This shot of the exterior of Los Cerritos Shopping Center in Cerritos shows one of the several towers made of native field stone (rough cut stone). This rugged stonework is set in brilliant contrast to the remainder of the exterior which is largely soft white adobe. A minimum of advertising and signing appears on the outside of the complex preserving the park-like atmosphere of the center. Los Cerritos is scheduled to open September 13.



**ROBINSON'S COURT** - An outstanding feature of Los Cerritos mall is Robinson's court, pictured above. The spacious court is composed of a grand gallery with a huge stained glass archway and a beautiful series of high, vaulted skylights. In the foreground is a stone planter which will be filled with shrubs and flowers. Construction worker at right is putting finishing touches on the court in preparation for the center's opening September 13. Los Cerritos Center is located on a 95-acre site at South Street and the 605 Freeway in Cerritos.

OVER 200  
GREAT  
NEW  
ONES



Florsheim Shoe Shops started out—and still believe—in the "MORE" principle: more styles, more quality, more personal, professional service. Add to that over 200 new, exciting fashion ideas and you've got the greatest reasons going for visiting FLORSHEIM first!

From left: The Broadmoor . . \$29.95; The Calcutta . . \$47.50; The Medici . . \$33.95; The Eden . . \$39.95; The Patrician . . \$35.95.  
Most Florsheim styles \$19.95 to \$29.95/Most Imperial styles \$39.95 American Express Money Cards and most major credit cards honored.

## GRAND OPENING MONDAY LOS CERRITOS CENTER

## FLORSHEIM SHOE SHOPS

New! Los Cerritos Center. Also 154 Pine in downtown Long Beach, Lakewood Shopping Center, and in downtown Los Angeles at 408 W. 6th, 615 W. 7th, 626 S. Broadway, and 708 S. Broadway.



# City With A Place For Everything

Unlike many communities, which are established haphazardly and grow unevenly, Cerritos is a result of careful and farsighted plan-

ning, with a place for everything. Cerritos is served by four freeways, San Gabriel (605), Artesia-Riverside (91), Long

Beach and Santa Ana. Thus the chamber of commerce slogan, 'It's freeway-All the way' is highly justified. Included in the design are

commercial, residential, cultural and park areas, each placed for maximum efficiency and social and ecological balance.

One of the garden spots of the area, when it is finished, will be Cerritos County Regional Park. The city and the federal government have contributed equal funds for the purchase of the land, which is now in escrow. When it is out, the area will be handed over to Los Angeles county, which will develop and care for it at no further expense to the citizens of Cerritos.

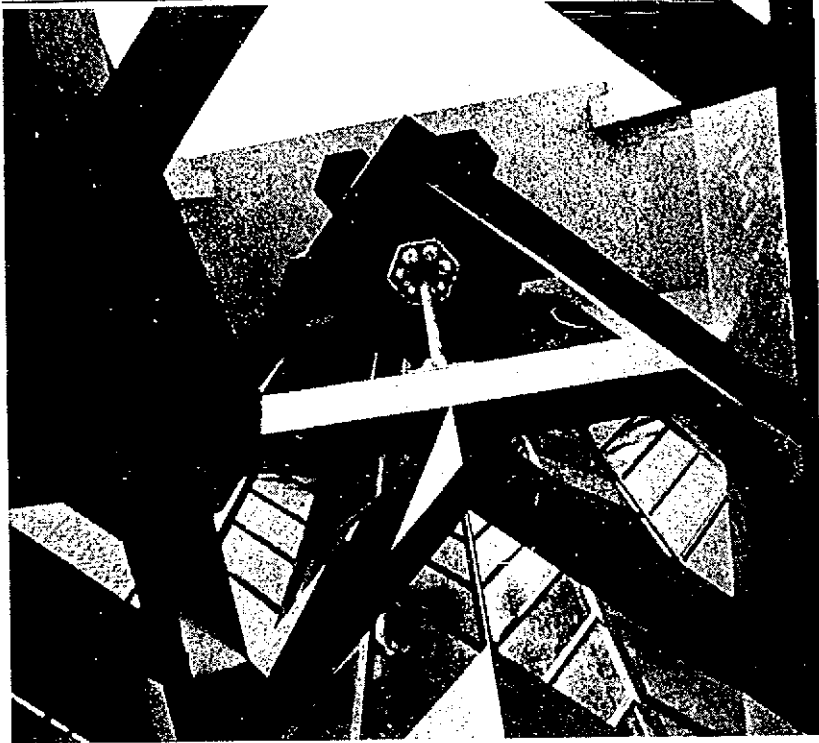
Neither has education been neglected. Schools of all types are becoming increasingly available.

The ABC Unified School District is master planned to match the city's spectacular growth, approved by the voters through a \$30 million state aid and local bond issue October 14, 1969.

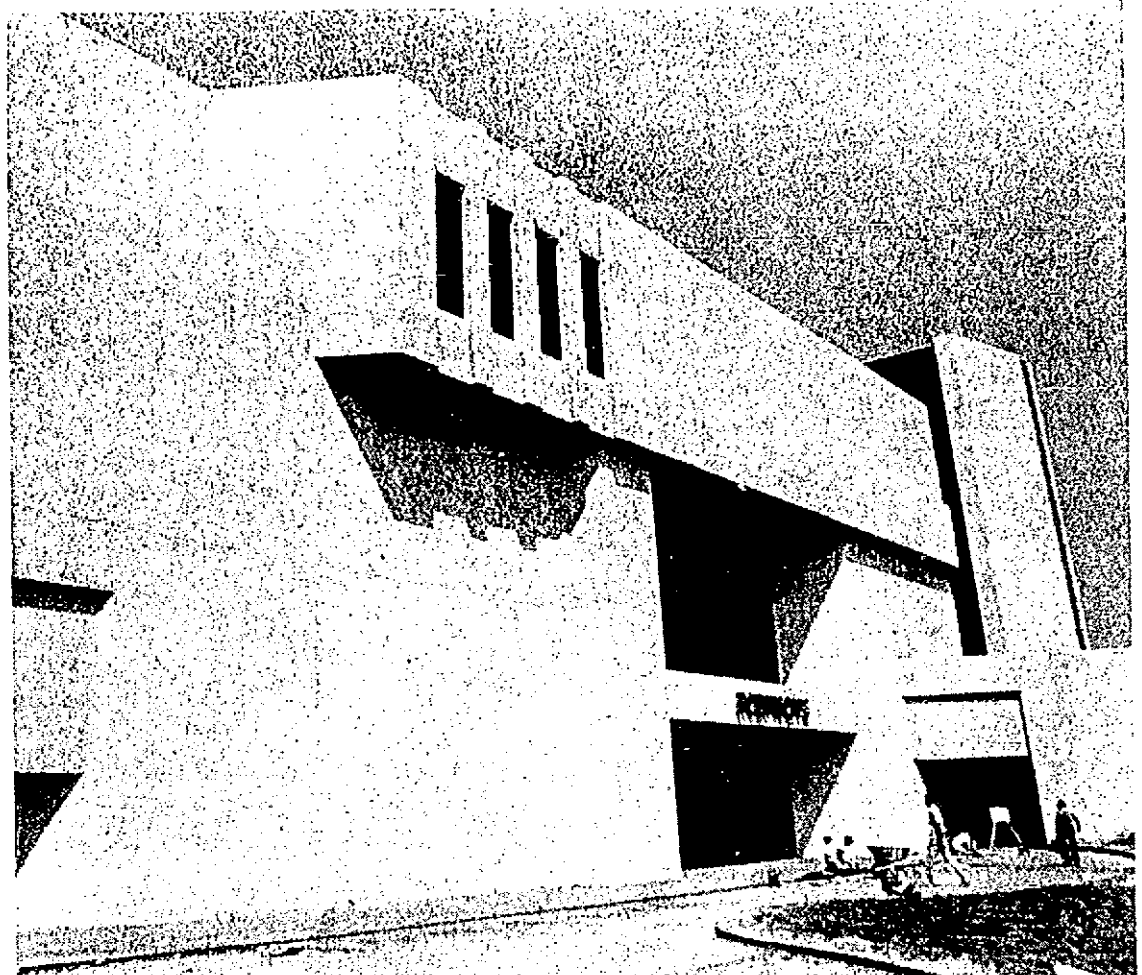
Parochial schools include Valley Christian Junior and Senior Highs, Artesia Christian Elementary, and Our Lady of Fatima (a Catholic school.)

Cerritos College, with an enrollment nearing the 17,000 mark, started a five year, \$9 million expansion program in 1970. Two-thirds of the campus is located in the city of Cerritos.

This area offers a 'ground-floor' opportunity to people of every type, no matter what they are seeking.



**BOLD DESIGN CONCEPTS** - Architects involved in the design of structures of Los Cerritos Shopping Center were not bound by outmoded tradition. The bold design shown above is just one example. Retailers in the center have planned their grand opening for Monday, September 13. Los Cerritos Center is in the City of Cerritos. It is bounded on the west by the 605 Freeway, on the south by South Street, on the east by Gridley Road, and on the north by 183rd Street.



**ROBINSON'S** - Workmen are shown above adding finishing touches to the attractive and imposing structure of Robinson's in the new Los Cerritos Shopping Center. Robinson's is one of the two major department stores that will open with phase I of the giant regional shopping center September 13.

Located at South Street and the 605 Freeway in Cerritos, Los Cerritos is only minutes from dozens of southland cities. Robinson's also fronts on the center's enclosed mall where its court features a grand gallery with a huge stained glass archway and a series of beautiful high, vaulted skylights.



## big looks for little! CHANDLER'S Los Cerritos Center

The news in kicky shoes here now!  
Ankle straps! Wedges! High heels! Lots of suedes!  
Styles for school! And party swingers!  
At low prices! That's Chander's!

### GRAND OPENING WEEK SPECIALS!



reg. 6.40  
7.99

#### Desert Boot

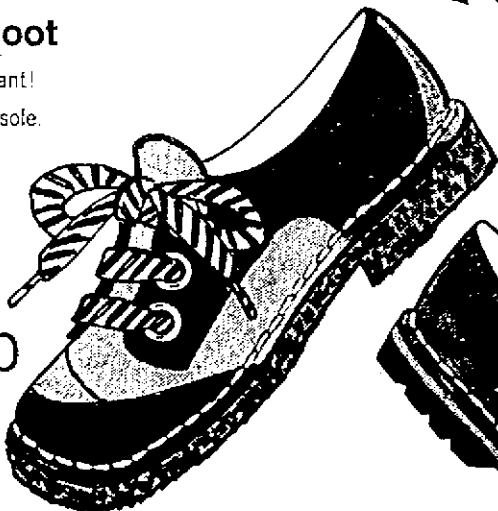
This is the shoe all the girls want!  
Earthy tan suede with a bouncy tire-tread sole.  
It's available either lined or unlined.  
White stitching is a this-year must.  
A red-hot special not to miss!



reg. 10.40  
12.99

#### Demi Wedge Tie

Dig that fabulous heel! A demi-wedge sets off our combination suede tie. Choose brown/beige/gold or black/gray/wine. Even at regular price it's a buy. At savings it's a celebration!



reg. 7.90  
9.99

#### Crepe Sole Patch

Our lowdown patch has a springy crepe sole and flat heel. Red/blue/navy, beige/brown/gold and black/gray/wine combos. Striped lace adds extra punch. Groovy sole stitching. Save on a winner!



reg. 6.40  
7.99

#### Tie Baby

Butter soft suede flat in navy or brown has white stitching on the crepe sole. Gay little stripe lacing for contrast. A best seller you'll love to own at savings!

Now Your  
BankAmericard.  
Welcome Here

Mail orders, please include 60¢ pair postage, plus tax. No C.O.D.'s accepted.



**GRACEFUL ARCHWAY** - This beautiful tile archway is at an elevator entrance inside one of the luxurious department stores scheduled to open September 13 in Los Cerritos Shopping Center. The \$40 million regional shopping complex is located at South Street and the 605 Freeway in Cerritos.

## Reuben's Plankhouse

is here with a menu of exciting delights...

Great juicy steaks, sizzling mushrooms, tender Australian lobster tails, beautiful wines and spirits... in an atmosphere of casual elegance and friendly hospitality.

Entertainment and dancing in the cocktail lounge

18425 So. Gridley Road  
Los Cerritos Shopping Center  
Phone 860-3513

## Cerritos Officials Look Towards Future

City officials in Cerritos, one of the youngest municipal teams in the state, are looking towards the future with a great deal of enthusiasm and multitude of bold plans.

### In An Emergency

In an emergency, when time is precious and panic is threatening, nothing is more useful than a list of emergency numbers posted by the telephone:

1. Cerritos City Council 865-6160
2. City Hall (also houses license department, city clerk, water, building, engineering and planning departments.) 860-0311
3. Fire Department (L.A. County) 638-6121; emergencies only 868-0411
4. Helpline (for drug problems) 860-5578
5. Hospital and ambulance (call the sheriff)
6. Sheriff (L.A. county) To-69061
7. Water department (after 5 p.m. and on weekends) 860-4018

City councilmen, for example, are in the midst of planning a whole new park system, a master plan, a new police system, and a new library. And they are just now awaiting the opening of Los Cerritos Shopping Center, a \$40 million regional complex scheduled to begin operations September 13.

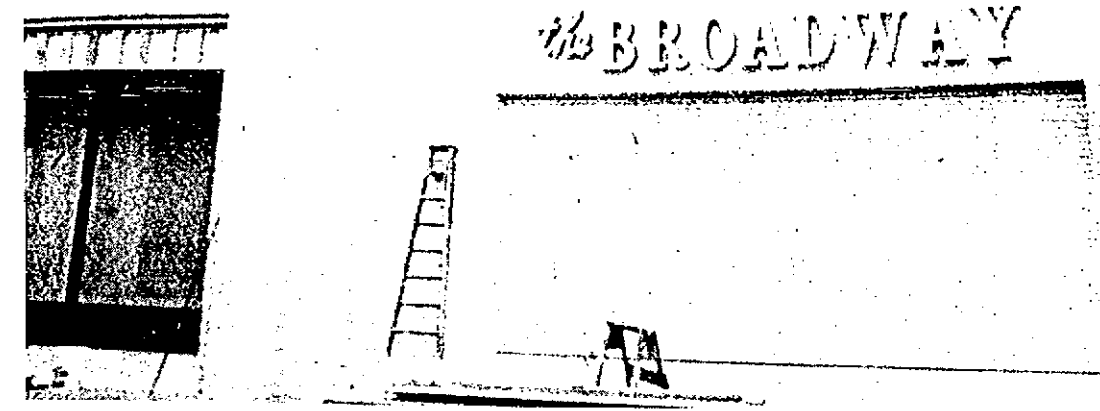
And John Corcoran, chamber of commerce president, says, "We are going great guns. Besides the big shop-

ping center, we have a beautiful light industry base. We have about 85 per cent of the allocated single family land committed, and we have 400 to 500 acres of prime industrial land we are holding."

The city recently restructured the traditional city government organizational plan and instituted one of its own. The new organization gives Cerritos departments of environmental affairs,

human affairs, technical affairs, and internal affairs. These departments replace the more traditional planning, parks and recreation, and engineering departments.

Also planned in Cerritos is a consumer protection office. "The people have a right to know that a salesman with a Cerritos license is a reputable dealer," John De Weerd, city manager said.



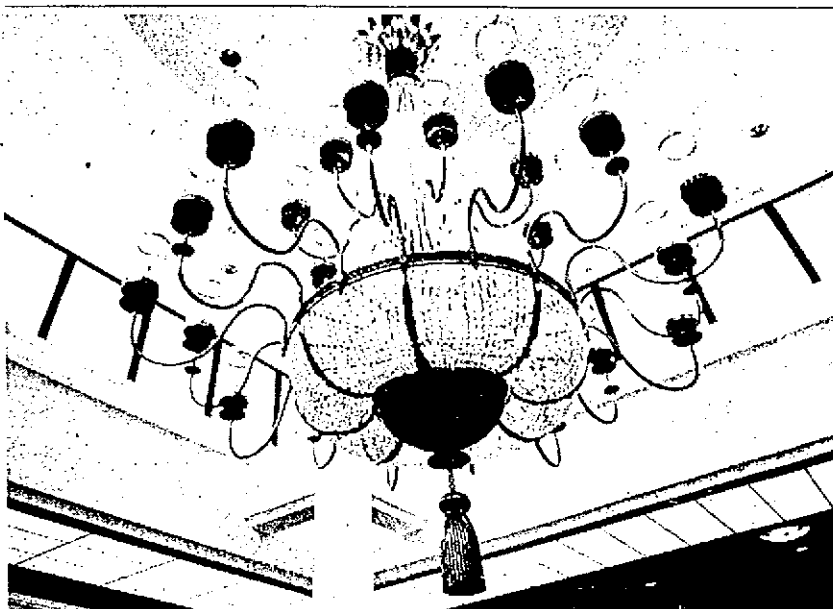
**THE BROADWAY** Stepladder in foreground is one of the last signs of construction as workers put finishing touches on the exterior of the new Broadway in Los Cerritos Shopping Center. The Broadway is one of two major department stores that will be opening with the huge regional shopping center September 13. When Phase II of the total complex opens next spring, two more major department stores will be added. De-

singers of the complex have developed one of the world's most beautiful and unusual shopping centers. It includes a fully inclosed 1800-foot mall which links the major department stores and houses the multitude of specialty shops. The mall is air conditioned to 72 degrees year around and is always free of wind and dust.

A major restaurant, a theatre, a number of financial institutions which are not part of the huge enclosed mall will be spotted around the periphery of Los Cerritos Shopping Center.

### Driving Convenience

Los Cerritos Shopping Center has easy access to all freeways. Its only minutes away from dozens of south-land cities.



**DELICATE CHANDELIER** - An example of the outstanding interior decorating in the stores of Los Cerritos Shopping Center is this lovely glass chandelier. All stores have been carefully designed to reflect the personality of the retailer while blending in with the total effect of the center mall. Los Cerritos, located at South Street and the 605 Freeway is opening its Phase I September 13. The balance of the mammoth complex is scheduled for opening next spring.

**MODERN DESIGN** - Decorating one of the walls at Los Cerritos Shopping Center is the design work pictured above. Designers of the center have included a great deal of art work in the new shopping complex.

# Grand Opening

## SPECIALS

### FOR WOMEN

**FAMOUS BRAND**  
**CASUALS** ... REG. \$17 **NOW \$9.97**

**CRINKLE PATENT**  
**PULL-ON BOOT** ... REG. \$20 **NOW \$14.97**

**CRINKLE PATENT**  
**GRANNY TIE BOOT** ... REG. \$23 **NOW \$16.97**

**FAMOUS BRAND**  
**DRESS & CASUAL SHOES ASSORTED STYLES**  
 AND COLORS ... REG. \$19 TO \$23 **NOW \$9.97**

**ITALIAN SANDALS**  
 ORIG. \$9 TO \$16 **NOW \$4.97**

**FOR MEN**

**HARNESS BOOTS** ... REG. \$25 **NOW \$19.97**

**FAMOUS BRAND**  
**MONK STRAP** ... REG. \$18 **NOW \$9.97**

USE YOUR WETHERBY-KAYSER CHARGE  
BANKAMERICARD or MASTER CHARGE

## WETHERBY — KAYSER

438 LOS CERRITOS, LOS CERRITOS CENTER

# Naturalizer and WETHERBY KAYSER

## NOW at LOS CERRITOS CENTER

Now open to serve you . . . our beautiful Los Cerritos store. Featuring NATURALIZERS, THE SHOE WITH THE BEAUTIFUL FIT. Shown are highlights from our complete Fall Collection. (top) LISBON black, navy and tortoise patent \$23 (left) FEATHER, black, navy, tan and red crinkle patent \$20 (right) YVETTE, black, camel, blue kid \$22

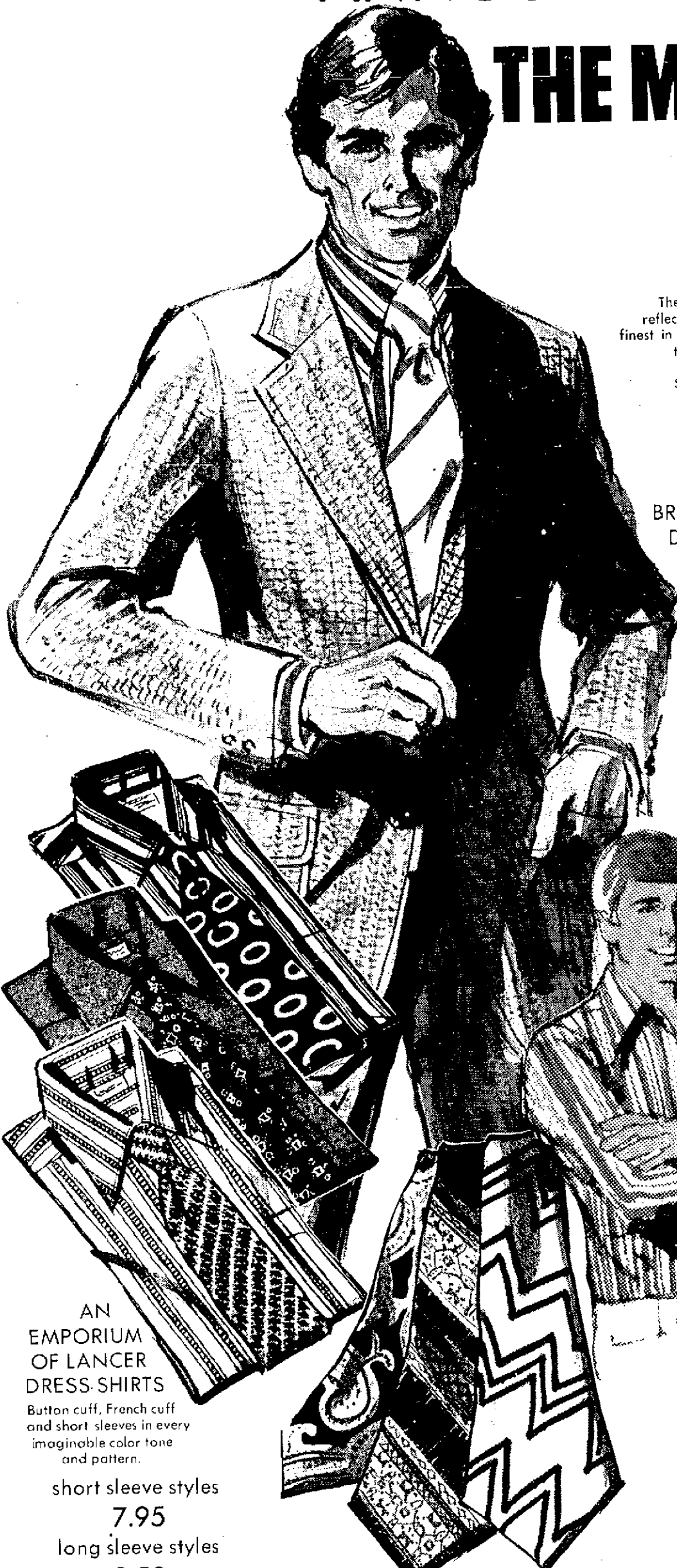
# WETHERBY KAYSER

438 Los Cerritos Center

Use your Wetherby Kayser Charge, BankAmericard or Master Charge

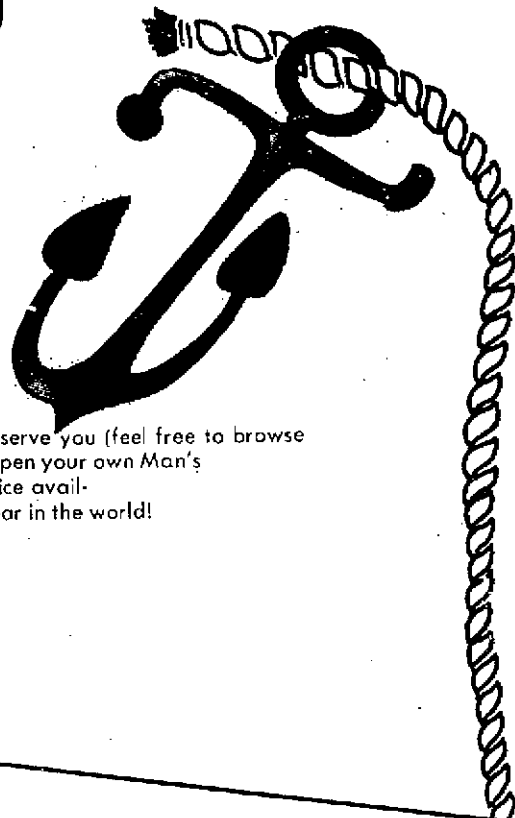


# ANNOUNCING the Grand Opening of THE MAN'S SHOP



Anchoring the Mall  
of Los Cerritos Center  
next to the Broadway

The shop you've been looking for . . . fun, alive, reflects a personality . . . yours! With it styles plus the finest in quality men's wear. Hard to fit? No problem at the Man's Shop! Friendly sales personnel are ready to serve you (feel free to browse too, we'll let you shop alone if you'd rather). Open your own Man's Shop Extend-A-Charge. And we honor every credit service available . . . you can charge the finest brands of men's wear in the world!



## BRIAN FREDRIC CLOTHING DESIGNED BY RATNER

Exclusively for the Man's Shop

The ultimate in fit and fashion with our own expert tailor to guarantee absolute perfection.

- suits 125
- sport coats 75
- dress slacks 25

THOUSANDS OF DOLLARS OF  
MERCHANDISE GIFTS FROM OUR  
ENTIRE STOCK OF CLOTHING AND  
HABERDASHERY OF FINE ACCESSORIES,  
JEWELRY AND SPORTSWEAR!

Sure you can be lucky. Come in and register! At the same time see our fantastic selections! Register today! Drawings all of opening week. You don't have to be here!

## DISTINCTIVE SPORTSHIRTINGS BY JOEL

An array of doubleknit solids, violent patterns, subtleties in stripings, all with the unmistakable Joel flair that's been created especially for our Los Cerritos store.

13.95

## AN EMPORIUM OF LANCER DRESS-SHIRTS

Button cuff, French cuff and short sleeves in every imaginable color tone and pattern.

- short sleeve styles 7.95
- long sleeve styles 9.50

## CERVANTES . . . the epitome of classic neckwear

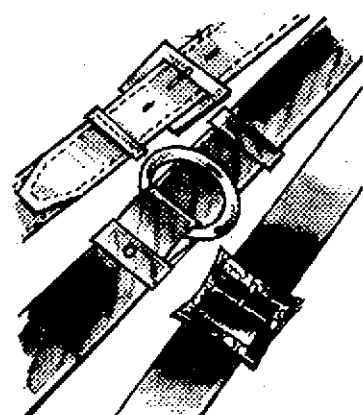
A fabulous selection of fabrics in patterns, solids, stripes.

6

## SEE OUR SOARING PANT LIBRARIES

The largest selection of pants and jeans in Los Cerritos. Unbelievable! Tons of pants packed and stacked from the floor to our 14 foot ceiling.

- LEVI'S 6.98
- MALE 8.50
- A-1 10.00



## HAND CRAFTED LE JON LEATHERS

Belts to compliment . . . sportswear, dress wear, casual wear anywhere. The finest in leather belts . . . 6



Two generations of quality & service.

The Man's Shop  
461 Los Cerritos Center  
Cerritos, California 90701  
Credit Manager

Please send me an application for The Man's Shop/Charge.

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Address \_\_\_\_\_ Phone No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# TeleVues

(Sunday, Sept. 12, 1971)

Accent on  
middle age

(See Page 4)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

## The new shows premiere

The three commercial TV networks' 1971-72 season begins Sunday and most of the new programs and holdovers with fresh material will be introduced this week.

ABC has a special about Mrs. Richard Nixon's activities as First Lady at 7 p.m., Sunday, Ch. 7, and NBC has Bob Hope's first show of the season at 9 p.m., Monday, Ch. 4. In addition, due to cutback of network time by the Federal Communications Commission, local outlets owned by the networks

are scheduling syndicated shows. For these new shows and specials the first week of the new season, see the daily log page "specials."

Following are the premiere dates ("N" denotes new program) on the networks:

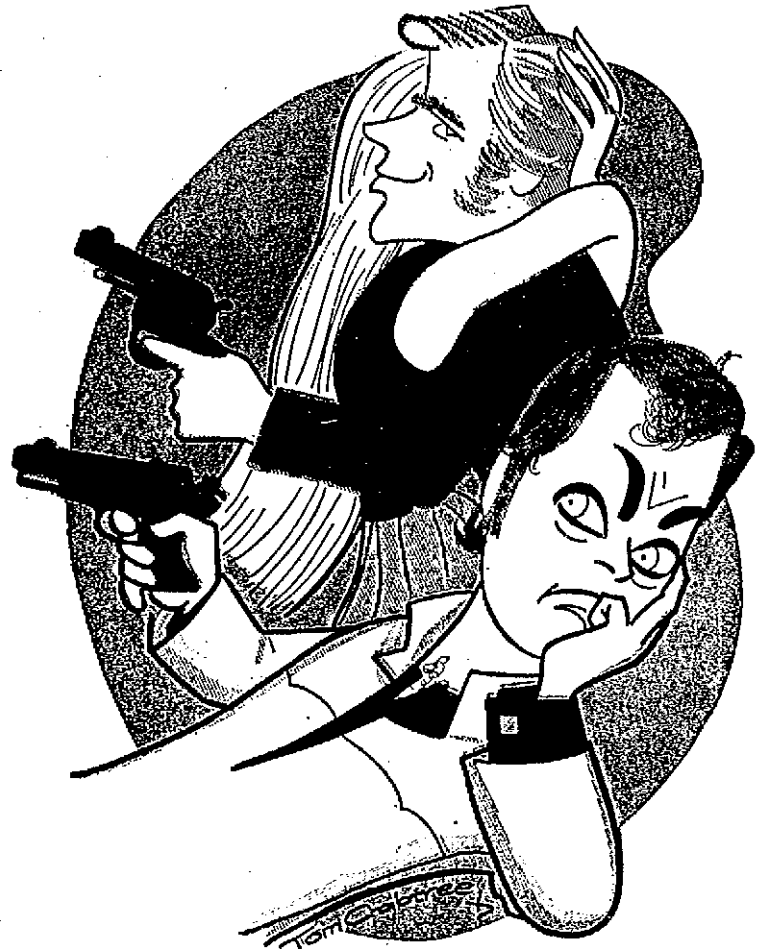
**SUNDAY** — "The FBI," ABC, 8 p.m.; "The ABC Sunday Night Movie," 9 p.m.

**MONDAY** — "Gunsmoke," CBS, 8 p.m.; "Rowan and Martin's Laugh-In," NBC, 8; "Here's Lucy," CBS, 9;

"The Doris Day Show," CBS, 9:30; "My Three Sons," CBS, 10; "Arnie," CBS, 10:30. (Beginning Sept. 20, ABC's "NFL Monday Night Football" starts at 6 p.m.)

**TUESDAY** — "The Glen Campbell Show," CBS, 7:30 p.m.; "The Mod Squad," ABC, 7:30; "Movie of the Week," ABC, 8:30; "Hawaii Five-O," CBS, 8:30; "The Funny Side," NBC, 9:30 (N); "Cannon," CBS, 9:30 (N); "Marcus Welby, M.D.," ABC, 10.

(Continued Page 6)



**THE PERSUADERS**, series with Roger Moore and Tony Curtis (lower right) who are involved in a weekly crusade for justice, premieres at 10 p.m., Saturday, Ch. 7.

## ALL IN THE FAMILY

### Not enough bigotry

By LAURA Z. HOBSON

Author of "Gentleman's Agreement" and "The Tenth Month"

© 1971 New York Times News Service

I have a most peculiar complaint about the bigotry in the hit TV comedy, "All In The Family." There's not enough of it.

Hebe, Spade, Spic, Coon, Polack — these are the words that its central character, Archie Bunker, is forever using, plus endless variations, like Jungle Bunnies, Black Beauties, the Chosen People, Yenta, Gook, Chink, Spook and so on. Quite a splashy display of bigotry, but I repeat, nowhere near enough of it."

Let me back up a little. Years ago, after "Gentleman's Agreement," I decided I'd never again write about bigotry or prejudice, at least not about the racial or religious kinds. I've stuck to it. Perhaps I did not want to keep harping on one theme; perhaps I had nothing to say.

But after 24 years something happened. A television show that treated bigotry for laughs appeared on the screens of the nation and after a shaky start, it went on to win the Emmy for the best new situation comedy of the year and soon after achieved the glory of the No. 1 rating of all sitcoms.

The No. 1 Nielsen rating, I'm told, means an audience of some 40 million families per week. Forty million families means about a 100 million people. Old people, young people, black, white, Protestant, Catholic, Jewish, well-educated, ill-educated, secure, insecure.

I DIDN'T see the show at its beginnings except for a few minutes of one episode about Archie's horror that a black family had bought a house in his neighborhood. Those few minutes were all I could take so I didn't get to know the show until after it won the Emmy, and then it was re-run time and I had to make my private little study that way, with an additional pair of kinescopes obligingly shown me at CBS by the Press Relations Department. Thus, though I may have missed one or two of the original 13, I did get to see the majority.

At the start, "All In The Family" drew a few harsh criticisms — of these, more later — but mostly the TV critics and columnists, like the telephoners, all cheered. Cleveland Amory, that historian of the proper and crusader against cruel-

ty to animals, the four-legged kind, gave it perhaps the greatest and most widely read rave, a full page in TV Guide. "Not just the best-written, best-directed and best-acted show on television, it is the best show on television."

Jack Gould in The New York Times, and in many other papers that reprinted his column, wrote a piece some six weeks after the January debut of the show, presumably after plenty of time for watching it and for reflection about it, which ended, "some of Archie's words may chill the spine, but to root out bigotry has defied man's best efforts for generations, and the weapon of laughter just might succeed. The possibility entitles 'All In The Family' to a chance."

Gould himself did not use any of those words that might chill the spine, did not come right out in hard print with Spade and Coon and Hebe and Spic and Polack. For reasons of his own, he preferred to sum them up as "a string of epithets and slurring remarks that understandably provoke the affected parties."

(Continued Page 7)



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### COLOR TV CONSOLE

with AFC. (Automatic Fine Tuning Control)

Zenith's Advanced Super Video System, Advanced Zenith Color demodulator Circuitry, Sunshine Picture Tube.

IN WALNUT HARDWOOD CABINET

**\$387**

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Hardwood Cabinet  
MADRID ESPANA  
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AM/FM-FM STEREO  
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Solid State (No Tubes), 6 Speakers, 60  
Watts, equipped for 8-track tape player  
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1-YEAR HOME SERVICE

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## Admiral COLOR TV

25" Cinescreen Diag. Meas.  
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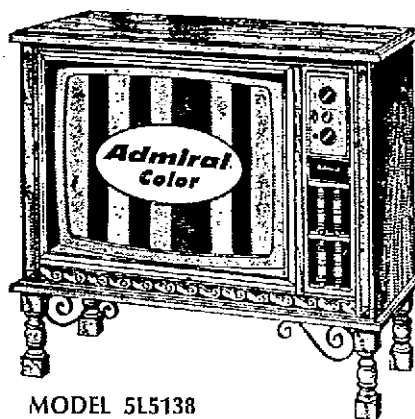
SUPER-BRITE PICTURE TUBE WITH  
EXCLUSIVE 3-YEAR WARRANTY.

Has Admiral Solid State Automatic Fine Tuning  
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Admiral Instant Play. In Beautiful Pecan Finish  
Hardwood Cabinet. MODEL 5L5138

**\$467**

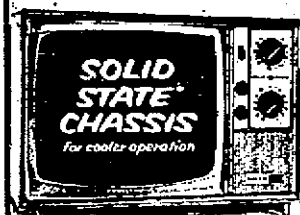
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LOW PRICE!

3 YEAR ADIRAL WARRANTY ON COLOR PICTURE TUBES. Picture tube warranty is 3 years or 10,000 hours, whichever comes first. Picture tube is not covered by warranty if it is damaged by misuse. Service and installation must be paid for by owner. Warranty not effective unless service is called in within 30 days after delivery.



MODEL 5L5138

## NEW 1972 PHILCO



Transistorized  
SOLID STATE

Deluxe  
Television

Has handle & antenna.  
Transistorized (with  
only one tube)

IN DAWN  
WHITE CABINET

**\$57**

FREE Service & Guarantee

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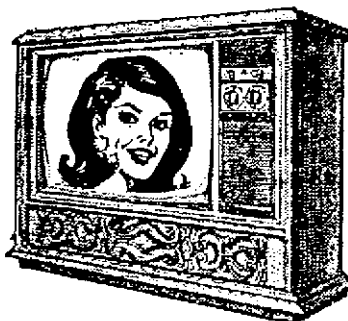
with "THE WORKS IN A DRAWER" by MOTOROLA

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ONE BUTTON DOES IT ALL... and no matter  
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floor Mediterranean Hardwood Cabinet.

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2 YEARS HOME SERVICE  
2 YEARS ALL PARTS and LABOR



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5075 LONG BEACH BLVD. NORTH LONG BEACH

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18" COLOR TV  
Deluxe model in Walnut  
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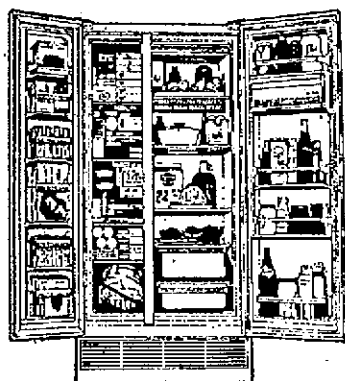
**\$276**

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## FREE 2-YEAR WARRANTY!

DOOLEY'S GIVE YOU 2-YEARS PARTS and LABOR WARRANTY ON MOST MAJOR APPLIANCES

- Refrigerators • Freezers • Washers
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### Whirlpool Side-By-Side 15-cu.-ft. Refrigerator-Freezer

"NO-FROST" in refrigerator or freezer sections. Only 32"-wide. Huge 187-lb. freezer, porcelain enamel crisper, super-storage refrigerator door. Big capacity meat pan. In AVOCADO or COPPER

Dooley's  
Spectacular  
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### ALL COLD 10-CU.-FT. REFRIGERATOR

Separate freezer, twin vegetable crispers, extra large bottle storage in door, meat keeper tray. IN COPPER

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Quality upright freezer

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"NO-FROST" ever in refrigerator or freezer sections

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"FROST-FREE" Model, Left-Hand Door. IN WHITE

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Model LVG 3201 — IN WHITE

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### WESTINGHOUSE Automatic washer

with PERMANENT PRESS SETTING IN WHITE

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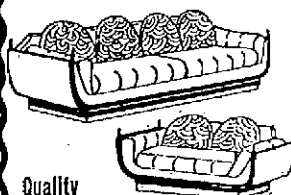
### GIBSON 11,500 BTU AIR CONDITIONER

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# sale

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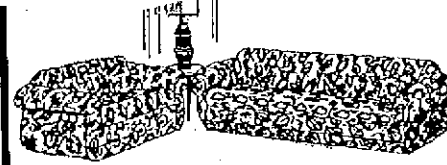


Quality

**SOFA and LOVE SEAT**  
Beautiful Spanish style Sofa with matching Loveseat. Loose pillow-backs upholstered in cut velvet.

LOVE SEAT ... **\$209**

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### Quality SOFA & LOVESEAT

108" Long Sofa and Loveseat upholstered in Plush Cut Velvet.

LOVE-SEAT .... **\$259** 108" Long **\$379** SOFA ....



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A sofa as modern as tomorrow, styled for today. Comfort, plus the "New Look!" **\$269**

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A super comfortable chair with soft vinyl pleated and rolled around relaxing foam.

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In Selected  
hardwood  
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CHARGE IT! USE YOUR BANKAMERICARD or Master Charge



DOOLEY'S HAVE BEEN SERVING  
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## DOOLEY'S Hardware Mart

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OPEN SUNDAYS 10 to 5  
Tues., Wed., Thurs., Sat. 9-6  
MON & FRI. 9 to 9



## PAN AND FAN MAIL

"TIME TO Choose," recently aired, was the most down to earth and factual show that has ever been on TV regarding the use and abuse of drugs. The only trouble is it was on so late that I'm sure the majority of people and especially the younger generation didn't see it.

The kids all want truth today, and so does everyone else — especially about one of the worst problems society is faced with. So why not give it to them by putting it on at a time when everyone can see it? It may be shocking, but again it may help!

P.R.,  
Long Beach

I AM writing in reference to a word used frequently on the "Sonny and Cher Show." It is pronounced (I think) GOOM-BAH. Is this an Italian word? If so, how is it spelled. If not, does anyone out there know how to spell it?

I have watched the show

since it started and in my opinion, it's the best show ever to hit TV land.

Shaughney Lee,  
Harbor City

(An Italian-surnamed friend tells me it means "cousin, good-buddy, countryman, pal" and he thinks it derives from "compare" — countryman. Ciao.)

AS L watched Lawrence

Welk deliver his gripping farewell speech, I was not moved to tears, but rather was overcome with a certain smugness, thinking how 'over-shadowing' and absolute the network executives' authority is over an arrogant, seemingly indestructible show like Welk's. It was relieving to see

(Continued Page 23)

## Tele Vues

FOR THE WEEK BEGINNING SEPT. 12, 1971

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Not Enough Bigotry... 1	Radio... 17
Accent on Middle Age... 4	TV Movie Tips... 23
Where are All the Comics?... 5	LOGS
Preparing for a Blind Role... 11	Sunday... 8
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Pan and Fan Mail... 4	Tuesday... 12
Inside the Tube... 5	Wednesday... 14
TV Tours... 5	Thursday... 16
	Friday... 18
	Saturday... 20

GEORGE ERES, Editor

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IN TOWN"\***

\*PROVIDING HIGH QUALITY AND WORKMANSHIP



**BUY NOW!**

**\$SAVE  
PATIO COVERS  
PATIO ROOMS  
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**FREE ESTIMATES**

**PATIO COVERS OR YEAR-AROUND "FUN-ROOM"**



**BONUS  
OFFER!**  
BRICK WALL  
COMES WITH  
ENCLOSURE

Patio Covers  
Start  
at \$149.50  
(10'x8' Installed)

**SO MUCH LUXURY**

**SO LOW IN COST**

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★ Open Patio-Covers, or Screen-In Patio ★ All-Aluminum  
and Weatherproof ★ Easy Terms ★ 10-Year  
Guarantee ★ Removable Windows of Durable Celco-Glass

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Visit our factory — See them made  
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**William Conrad is 50  
and finds that  
now, in TV, the**

## Accent is on middle age

By CYNTHIA LOWRY

Associated Press

William Conrad, established movie director, quit show business to take an 18-month vacation. He has returned two years later to become a television series star. The odds against him were astronomical. It is simple luck in timing that brought reluctant actor Conrad and the title role in CBS's new "Cannon" together in a season when a new kind of hero is in style.

William Conrad is frankly 50, obviously overweight, with a craggy mustached face and a voice to match. He will play a tough private eye in a series with plenty of action and few romantic scenes.

In the post-World War II days, Conrad was a busy radio actor in Hollywood, and for 11 years was the radio voice of Marshal Matt Dillon in "Gunsmoke." He had featured roles in an assortment of films, most often as a villain. Then for the next 15 years Bill turned to directing motion pictures and television shows.

"I WAS working out a five-year contract as a director with Warner Brothers and had 2½ years to go when the studio changed hands. I found I was on the outside with nothing to do. Finally I was relieved of the contract. I had a little money, so I decided to take a year off. I just got on my boat and stayed away a year and a half. I hadn't had a vacation since I was 16, and I paid no attention to the theatrical business. When I decided to come back, I found that most of it had disappeared."

Bill was thinking over other ways to make a living when a friend called to see if he was interested in a guest role in an episode of "The Name of the Game" as a sadistic talk show host.

"I hadn't acted in years and had no intention of going back," he said, "but I read the



**WILLIAM CONRAD**

will star as a private detective in "Cannon," premiering at 9:30 p.m., Tuesday, Ch. 2.

script and thought, 'Why not?' I accepted and reread the script and found I had lines on every page. Then I got scared."

**THREE DAYS** later the producer called to say there was a mixup on guest star billing and that another actor was insisting on the top credits.

"That was my cut," Conrad recalled with a grin. "I pretended great wrath about the top billing and said the deal was off. Forty-five minutes later he called to say they'd paid off the other actor and I was in."

He was so effective in the sinister role other guest roles followed. One day when he was sitting on his boat, Quinn Martin called about the title role in "Cannon."

**HAD BILL** gone vacationing a year earlier, he would have returned to a bleak employment picture — occasional acting roles, perhaps, but it was a time when television and motion pictures were completely absorbed with youth. Mature actors were used as heavies and father images, but as solo stars of series — never. The circumstances of his take-off are comparable to casually launching a space ship to a distant planet, taking a chance it will go through a small window in the sky to put it on course.

Bill is now installed in his comfortable star dressing room, the walls hung with pictures of boats, including his own 47-foot ketch, "The Moonraker." In one corner is an electronic piano on which Conrad plays two-finger Chopin. A stereo provides a classical music background as he studies lines or works at his desk. To relax, he puts golf balls across the wall-to-wall carpeting.

**A BRISK**, no-nonsense kind of man, Conrad is perfectly aware of his extraordinary good fortune.

"This," he said with a wave of the hand to include the whole studio, "is the only way I know of taking a chance that will make me a fortune — if we can last that long. Actually, I don't care what I do as long as I make money. I think I'm a pretty good actor, but I'm aware that if I'd come along two years ago, I'd be just another old face."

The boat is still his refuge. Each weekend and many week nights Conrad and his wife, former fashion model Susan Randall — who looks like Julie Harris — head for the Pacific waters instead of their Sherman Oaks home.

Word has gotten around Hollywood that "Cannon" is working out well as an action series. It has, however, formidable competition in its Tuesday night spot opposite the end of ABC's strong "Movie of the Week" and the beginning of "Marcus Welby, M.D.," one of the popular programs on the air.

"It is my educated guess that we have a lock on a successful season," Bill said with an impersonal air. "We've got good scripts, excellent supporting casts and an enormous amount of enthusiasm going for us."

"But, of course, nobody can ever predict what an audience is going to do."

He seemed gloriously relaxed, like a man who had just rolled a string of sevens and was reaching for the pot.

# INSIDE THE TUBE

## Studio tours dollar producers

By BILL MAHAN

Everyone who ever comes to Hollywood wants to see a studio and a movie star. In years past, this was next to impossible unless you knew someone of importance who held a good position at one of the studios.

Today the situation has changed dramatically. Universal Studio offers tours to the tourist. The price is high — \$4 for adults, \$3 for juniors and \$2 for children. For your money you get on a candy-striped tram and a studio guide tells you what's current at Universal, spits out past history, and points out stars' dressing rooms, outdoor sets, past and present props, an occasional TV star walking to or from lunch, a make-up demonstration, and then that spectacular stunt show that's worth the price of admission. (Almost.)

The other studios tried making the tours work for them, too, but all fell by the wayside except Universal. With their 15½ hours of TV, plus several major features shooting on the lot, it isn't surprising that no others could compete.

NOT ONLY does Universal profit from the cash taken in, but the people who take the trip are eager to view the shows they've heard about and felt they're a part of, if only for a few hours. More viewers, higher ratings.

I talked with one of the perky girl guides about the whole operation the other day and couldn't help being astounded at the total take. The number of tourists average 10,000 a day during the peak season. Figuring an average of \$3 per person, the income is \$30,000 per day, \$210,000 a week. More than the cost of a one-hour television show. The tours are offered seven days a week, year-round. The only days they aren't open are Christmas, New Years and Thanksgiving.

There are 65 to 70 guides on payroll, and they earn between \$2 and \$3.10 per hour. They all want to be actors, actresses, writers, directors or producers. Some have made it. They hang around, become a part of things, and get to know all the proper people. To become a guide you have to be at least 18 years old, and have had one or more years of college, and preferential treatment is given to the youth who can speak one or more languages besides English.

JOHN BATAM can't be more than 22 or 23 years old, and I was told he'd spent no more than three months as a guide before he was signed as a television director. Chuck Sheldon spent two and a half years herding the movie conscious public around, and is presently a producer-director of television commercials and moonlighting on a special project for Governor Reagan. Lindy Lange wasn't as lucky as John or Chuck. She was one of the first to be hired by Universal tours in 1965. Eventually she was tested for a lead role in a series but unfortunately didn't land the part. Sharon Carter works as an extra and sometime bit player in addition to her chores as a studio guide. The fringed tram seems to be a new fertile crescent for film hopefuls.

By now another busload of people was approaching and my girl guide bid me farewell. As she bounced off I hollered, "What is it you want to do?"

She threw her blond hair back and said, "Watch the Universal 'Movie of The Week' on television tomorrow night. I'm the girl lying dead at the bottom of the swimming pool."

As I left the lot I saw Governor Rockefeller, his daughter, a security guard and several of the Governor's friends taking the tour. I wondered if the Governor was trying to pull a Ronald Reagan in reverse. Granted things are pretty rough in New York, but Rocky's a little old to become a guide.

## Where are all the comics?

By BOB THOMAS  
Associated Press

Television lament: Where have all the comics gone?

Back to Las Vegas, that's where. Also Broadway, Danny Kaye; summer theatre, Milton Berle; concerts, Jack Benny; movies, Bill Cosby, and even selling mini-theatres, Jerry Lewis. Some will also be turning up on TV guest appearances and their own specials.

But for steady employment, television is a depressed area for comics. Look at the casualties among last season's shows: Cosby, Red Skelton, Jackie Gleason, Don Knotts, Jim Nabors, Andy Griffith.

ONLY ONE new comic made the network scene, and he scored big: Flip Wilson. He'll be back for the 1971-72 season, of course, as will Rowan and Martin with their "Laugh-In." Then there's Dean Martin, who sings as much as he clowns. Also the Bob Hope specials.

That's all in the line of the straight comic. Yet television in seasons past had been the funnyman's paradise. Remember Uncle Miltie, Red Buttons, Jack Carter, Ed Wynn, Jack Carson, Jimmy Durante, Eddie Cantor, Sid Caesar,

George Burns, George Gobel, and all the others?

What caused the television world to go sour for comics?

HAL KANTER, producer-director-writer who successfully moved from stand-up comedy — Martin and Lewis, Gobel — to the situation kind — "Julia," next season's Jimmy Stewart Show, said:

"I think the decline of the comic in television is a passing fad," Kanter remarked. "The main problem is that new comics are needed. When a talented new one comes along, he'll be welcomed. Flip Wilson proved that."

The trouble is that they have little ground on which to develop their talent. Most of the current crop came from night clubs. Except for the casino-backed clubs of Nevada, the nitery industry has declined to almost nothing.

ECONOMICS plays a role in the decline of comics in TV. Few comedy-variety shows have replay value. Much of the humor is topical, and the music becomes

(Continued Page 21)

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**SHIRLEY-MAC LAINE** stars in "Shirley's World," premiering 9:30 p.m., Wednesday, Ch. 7. John Gregson co-stars as her boss-editor of the London magazine for which she works.

## New shows premiere

(Continued from Page 1)



**SANDY DUNCAN** stars as a college coed who also works part-time as an actress doing TV commercials in "Funny Face," new series beginning at 8:30 p.m., Saturday, Ch. 2.

**WEDNESDAY** — "The Carol Burnett Show," CBS, 8 p.m.; "Bewitched," ABC, 8; "Adam-12," NBC, 8; "The Courtship of Eddie's Father," ABC, 8:30; "The Mystery Movie," NBC, 8:30 (N); "The Smith Family," ABC, 9; "Medical Center," CBS, 9; "Shirley's World," ABC, 9:30 (N); "The Man and the City," ABC, 10 (N); "Mannix," CBS, 10; "Night Gallery," NBC, 10.

**THURSDAY** — "Alias Smith and Jones," ABC, 7:30 p.m.; "Bearcats!," CBS, 8 (N); "The Flip Wilson Show," NBC, 8; "The CBS Thursday Night Movie," 9. (News special once a month); "Longstreet," ABC, 9 (N); "Nichols," NBC, 9 (N); "The Dean Martin Show," NBC, 10; "Owen Marshall: Counselor at Law," ABC, 10 (N).



**BOBBY SHERMAN** may lose custody of his younger sister, played by Susan Neher, in the premiere episode of "Getting Together," 8 p.m., Saturday, Ch. 7. Show is about two rock composers.



**RUPERT CROSSE** and Don Adams (right) star as a pair of well-meaning, but often misguided, plainclothes police officers in "The Partners," series beginning 8 p.m., Saturday, Ch. 4.

**FRIDAY** — "The Chicago Teddy Bears," CBS, 8 p.m. (N); "The Brady Bunch," ABC, 8; "The D.A.," NBC, 8 (N); "The Partridge Family," ABC, 8:30; "O'Hara, U.S. Treasury," CBS, 8:30 (N); "NBC World Premiere Movie," 8:30 (N). ("First Friday" news feature program here once a month); "Room 222," ABC, 9; "The New CBS Friday Night Movies," 9:30; "The Odd Couple," ABC, 9:30; "Love, American Style," ABC, 10.

**SATURDAY** — "Getting Together," ABC, 8 p.m. (N); "All in the Family," CBS, 8; "Partners," NBC, 8 (N); "Movie of the Weekend,"

ABC, 8:30 (N); "Funny Face," CBS, 8:30 (N); "The Good Life," NBC, 8:30 (N); "The Dick Van Dyke Show," CBS, 9 (N); "NBC Saturday Night at the Movies," 9; "The Mary Tyler Moore Show," CBS, 9:30; "The Persuaders," ABC, 10 (N); "Mission: Impossible," CBS, 10.

A COMBINED "Ironside" - "Sarge" show will air at 7:30 p.m., Tuesday and the individual premieres will air at 7:30 and 8:30 respectively the following Tuesday. The "Jimmy Stewart Show" and "Cade's County" will premiere next week, along with the returning "Bonanza" and "Bold Ones."



**DEAN JONES** (right) stars as part-owner of a Chicago speakeasy in the 20s in "The Chicago Teddy Bears," premiering at 8 p.m., Friday, Ch. 2. John Banner plays his uncle and partner.



MARTHA MITCHELL, wife of U.S. Attorney General John Mitchell, guests with Dan Rowan (left) and Dick Martin on season's premiere of "Laugh-In" at 8 p.m., Monday, Ch. 4.

## TV NOTEBOOK

TELEVISION'S long form gets longer. Coming up: five- or six-hour movie, serial style over a week.

Networks and sponsors have lost enthusiasm for the half-hour show which was the standard commodity in the medium's earlier years. Hour-long series became more prevalent. Then movies, followed by 90-minute and two-hour movies made especially for TV.

Screen Gems, long the home of the half-hour comedy — "Hazel," "Dennis the Menace," "Farmer's Daughter," "Bewitched" — is now planning a new departure in the long form.

The production company has bought the Leon Uris novel "QB VII," a courtroom drama in the aftermath of war atrocities — the title means Queen's Bench No. 7. The price for the book was \$250,000, which Screen Gems believes is a record for television.

Shooting on "QB VII" will be done in Hollywood, London and Israel beginning next spring. The finished product will appear on ABC during the 1972-73 season. At present the plan is for five or six hours during a single week.

The made-for-TV film "Vanquished" was shown not long ago in two two-hour segments on consecutive nights, as with a number of long theatrical films shown on TV. The "Forsythe Saga," based on books by John Galsworthy, ran 26 episodes on public TV.

CHAMPAGNE music maker Lawrence Welk will serve as Grand Marshal of the 83rd annual Pasadena Rose Parade.

"This is one of the finest things that has even happened to me," commented Welk, who once rode on a Pasadena Parade float and who has hosted the Rose Queen and her court of six Rose Princesses on his television show every year since 1956.

"For many years, I have admired Pasadena's gift of beauty to the world, and I

(Continued Page 22)

# View of 'All in the Family'

(Continued from Page 1)

OF THE adverse critics, John Leonard in Life called the show "a wretched program" in which "bigotry becomes a form of dirty joke," and asked, "why review a wretched program? . . . Well, why fix the septic tank?"

The Boston Herald Traveler said, "the same network that fired the Smothers Brothers presents a show crackling with racist remarks . . . crude and coarse . . . and often offensive." And out in the Los Angeles Sentinel, in what must have been one of the last things he wrote before his sudden death in March, Whitney Young Jr. of the Urban League was even more vigorous. "Gratuitous insults" is what he called those words and remarks, and the show itself "a new low in taste." "It is irresponsible," he wrote, "to air a show like this at a time when our nation is polarized and torn by racism."

That came closest to what I felt, but beyond that I began to be haunted by the notion that there was something else I had to get hold of, for myself if for nothing else. Something the critics weren't saying, something nobody seemed to be saying, not even the people I sought out as experts in the field of race relations. As I kept on ploughing through all the reviews, the feeling intensified. I was pulled up often by the phrases "honest show" and "honest laughter" and "a lovable bigot."

THIS LAST particularly impressed me. I found it many times in one form or another, the first time in a longish interview by Don Freeman in the San Diego Union and the Cincinnati Enquirer. In it, after contending that reality was the core of his show, Norman Lear, its writer, director and, with Bud Yorkin, its producer, had said, "My father was what you might call a lovable bigot, as Archie is."

A lovable bigot. Your friendly neighborhood bigot. This is an honest show. These bouquets cropped up again and again in the reviews and special stories. I must have read them all, for on my desk are no less than 97 Xeroxes from all over the country, the few bad notices right in with the raves and the let's-wait-and-see straddlers, all supplied me by no less a collector than the Press Relations Department at CBS.

A kind word here about the Press Relations Department at CBS. The kind words arose with my first phone call to a vice-president there. I began by explaining, "I'm going to write a hostile piece about 'All in the Family,' and I wonder if I could bother you with some questions?" The vice-president, though he later asked to remain anonymous, couldn't have been more responsive to the questions I asked. Except the answer to one question.

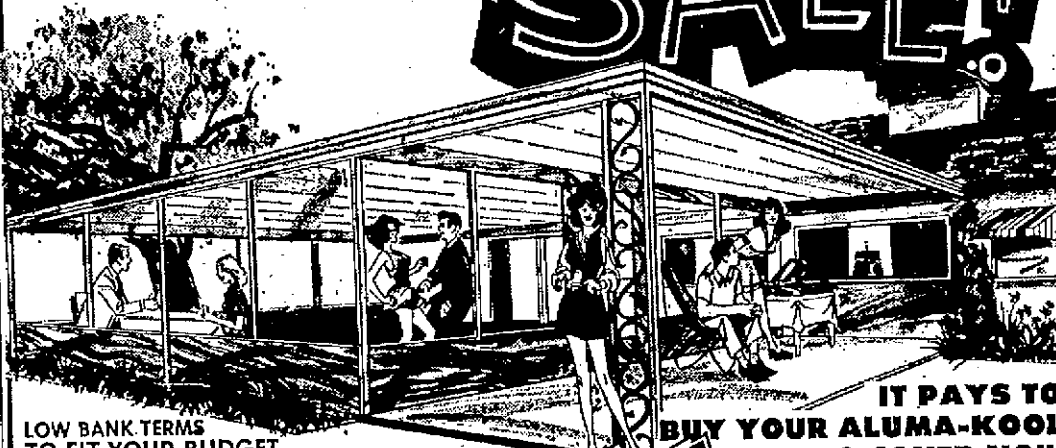
On that particular question I got nowhere. It was tied into the special point I was trying to get hold of and day by day it mattered more to me. As I began interviewing all sorts of people, and it began to get around town that I was writing something about the show, a man named Buddy Clarke, who introduced himself as Norman Lear's public relations man, called me and offered any help he could give. Again I said it would be a hostile piece, and again that was taken in stride, but when I tried my One Question on him, I again got nowhere.

But it seems to me such a natural question, such an inevitable question, if you really let yourself think about this bigotry-for-laugh that's shown to 100 million people each week by a responsible network.

(Continued Page 22)

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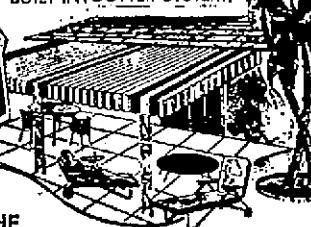
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September 12, 1971

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- 6:30  
5 Gospel Singing Jubilee  
11 "The Bible Answers"  
7:00 A.M.  
2 Tom and Jerry  
11 Let's Rap with Alicia  
7:30  
2 The Groovie Goolies  
5 Mormon Tabern. Choir  
9 "With This Ring (relig.)  
11 Yogi Bear & Friends  
13 Sacred Heart Show  
7:45  
13 The Christophers  
8:00 A.M.  
2 Lamp Unto My Feet:  
"Black Catholic Caucus," Hal Walker (Detroit)  
4 Mr. Wizard, Don Herbert (return premiere): "Micro Skin Diving"  
5 Cathedral of Tomorrow  
9 "Herald of Truth"  
11 Wonderama (3 hrs.)  
13 Revival Fires (relig.)  
8:30  
2 Look Up & Live: "That We May Learn—Parochial Schools Today" (pt. 2). Financing.  
4 The Jetsons (cartoon)  
7 Organic Gardening  
9 "Movie: 'Steel Jungle,' Perry Lopez ('56)  
13 Kathryn Kuhlman  
9:00 A.M.  
2 Rapid Reading: "Early Training"  
4 Mrs. Alpha Bet, Prins  
5 Day of Discovery  
13 Rev. Oral Roberts:  
2 "Keep Eyes on Christ"  
34 Musica y Palabras  
40 "Panorama Latino"  
9:30  
2 Pro Football ("sports")  
4 The Christophers  
5 "Gene Autry Film  
7 Angle's Garage, Mexican Independence Day.  
13 Oak-Ridge Boys  
34 Este es la Vida  
10:00 A.M.  
4 Challenge My Sermon  
5 HOUR OF POWER  
★ with ROBERT SCHULLER  
from Garden Grove Community Church  
7 Reluctant Dragon & Mr. Toad (cartoon)  
9 "Movie: 'Battle at Bloody Beach,' Audie Murphy ('61)  
13 Wilburn Brothers  
34 Musica del Recuerdo  
10:30  
4 Sunday, Tom Snyder (from Cabrillo Beach)  
7 Here Come the Double-deckers (new time)  
13 Faith for Today (relig.)  
34 "Adelante con Escuelas"  
11:00 A.M.  
5 Homebuyers' Guide  
7 Bullwinkle (cartoon)  
13 Church in the Home  
34 "Mano Ranchero"  
40 "Variada (variety)"  
11:15  
11 Back to School with the King Family (R). A musical salute to September and school, filmed in Camarillo.  
11:30  
7 Make a Wish, Tom Chapin (premiere)  
9 "Movie: 'Adventures of Capt. Fabian,' Errol Flynn ('51)  
34 "Revista Musical"

# SPORTS TODAY

PRO FOOTBALL, 9:30 a.m. (2), has Gil Stratton with tapes of Thursday's Coliseum contest between the Rams and San Francisco 49ers.

PINPOINT Bowling, 12 noon (2), finds Don Carter facing the winner of a contest between Bill Johnson and Carmen Salvino.

U.S. OPEN Tennis Championship, 12:30 p.m. (2), deposits the finals from Forest Hills, Bud Collins, Jack Kramer and Anne Haydon Jones reporting.

BASEBALL, 12:53 p.m. (11), has Vin Scully and Jerry Doggett at San Diego where the Dodgers face the Padres.

WORLD SERIES of Golf, 2 p.m. (4), covers the final round from Akron with Jack Nicklaus, Charles Coody, Bruce Crampton and Lee Trevino competing for \$50,000 top prize. Arnold Palmer joins the reporting team.

NCAA FOOTBALL Tapes, has highlights of Friday night's USC-Alabama game (4) at 6 p.m. with complete tapes (11) at 11 p.m., while Tom Harmon and Gary Beban call the UCLA-Pittsburgh tapes (5) at 4 p.m., and Ron Pinkney reports the Grambling-Morgan State action (9) at 5 p.m.

PRO FOOTBALL, 6 p.m. (2), finds Jack Whitaker and Tom Brookshier at Philadelphia's Veterans Stadium where the Eagles take on the Detroit Lions (live).

- 12 NOON  
2 Pinpoint, Pat Summerall, Johnny Johnston  
4 Character in Arts: "The Deviate"  
5 "Movie: 'Remarkable Andrew,' Wm. Holden ('42)  
7 Movie: "Yes, Sir, That's My Baby," Donald O'Connor, Gloria DeHaven ('49)  
13 Essentially Sex  
34 "El Mundo esta Loco"  
40 "Viaja (to 8 p.m.)"  
12:15  
11 Dodger Dugout  
12:30  
2 U.S. Open Tennis Championships (sports)  
4 Focus, Inez Pedroza: "Experimental College

- at Valley State"  
13 Rendez. with Adventure  
12:35  
11 Baseball (see "sports")  
1:00 P.M.  
4 Meet the Press (60 Reagan (Calif.), John min.): Govs. Ronald Gilligan (Ohio), Linwood Holton (Va.), William Milliken (Mich.), Warren Hearnes (Mo.) and Luis A. Ferre (P.R.). By satellite, from San Juan.  
9 "Movie: '20 Plus 2,' David Janssen ('61)  
13 Nick Carter, News  
34 Frente a la Vida  
1:30  
7 Issues & Answers: Brian Faulkner, P. M. Northern Ireland  
13 Voice of Calvary  
34 "Exitometro (variety)"  
1:45  
5 "Movie: 'Tying Deuces,' Laurel & Hardy ('39)  
2:00 P.M.  
4 World Series of Golf  
7 Eyewitness: "State of Broadcast News," Joseph Benti and panel  
13 Ask Congress: Rep. Gerald Ford (R-Mich.)  
34 "Teatro Familiar"  
2:30  
7 "Movie: 'Half a Hero,' Red Skelton ('53)  
13 Roller Games: T-Birds vs. NRL All-Stars  
3:00 P.M.  
2 Camera Three: "Pierre Boulez on Varese" (pt. 1)  
5 Robt. K. Dornan Show, Dennis Weaver, Rep. Floyd Wakefield, racer Joe Leonard

- 9 "Shirley Temple Movie: 'Just Around the Corner,' Joan Davis, Charles Farrell ('38)  
34 "Toros (bullfights)"  
3:30  
2 Newsmakers  
4 All About Your Car: "Repair Shops"  
52 Nutrition: Breathing  
3:45  
11 Dodger Scoreboard  
4:00 P.M.  
2 Face the Nation: Sen. William Proxmire (D-Wisc.)  
4 Freedom to Change, R. Buckminster Fuller, John Gardner, Dr. Harvey Cox, Marcus Raskin. Our political, social and economic goals.  
5 UCLA Football: Pitt  
7 Movie: "Forever Darling," Lucille Ball, Desi Arnaz ('56)  
8 Probs. Dr. Albert Burke  
11 Johnny Bench Profile  
52 "Corona Now"  
4:30  
2 Insider/Outsider, Truman Jacques. Feelings of the young.  
9 Pet Set, Betty White, Michael Landon (R)  
11 "Movie: 'Private Life of Henry VIII,' Charles Laughton ('33)  
52 Kimba, White Lion  
4:45  
13 "Movie: 'Battle of the Sexes,' Peter Sellers (Br.-'60)  
5:00 P.M.  
2 Roger Mudd, News  
4 John McKay Show, Ross Porter  
(Continued Page 9)

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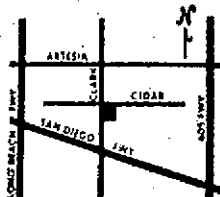
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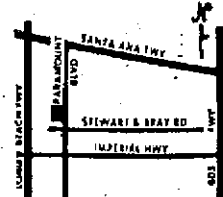
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**SUNDAY**

(Continued from Page 8)

- "Britain Between  
Wars"

- 11 \*Movie: "A Guy Named Joe," Spencer Tracy,

- Believe in Miracles**

- Hayes, Joan Rivers,  
Melba Moore, Bob &  
Ray  
Johnny Carson, Helen  
Movie: "Do You Know  
This Voice?" Dan Dur-  
yea, Isa Miranda ('64-  
1st run). Kidnaping.  
Movie: "Breakout,"  
Richard Todd (Br.-59)

- 12 MIDNIGHT  
5 Gallery: Art Snyder  
1:00 A.M.  
2 Movie: "Slim Carter,"  
Jack Mahoney ('58)  
4 KNBC Newservice  
1:45  
13 \*Movie: "Scudda-Hoo!"  
Scudda-Hay!" June  
Haver ('48)

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# MONDAY

September 13, 1971  
★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color.

- 6:00 A.M.  
2 Human Environment  
6:25  
4 Collective Bargaining  
6:30  
2 Break to the Sun (USC)  
11 TV Classroom  
6:45  
22 \*Commodity Report  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs,  
Gloria Swanson, Thor  
Heyerdahl  
11 Thunderbirds (cartoons)  
13 Spider Man (cartoon)  
22 \*Market Opening  
28 Sesame Street (200-R)  
7:30  
7 \*Teacher In-Service  
9 \*Across the Fence  
11 Yogi and Friends  
13 Hobo Kelly Show  
8:00 A.M.  
2 Captain Kangaroo  
7 Ralph Story's A.M.  
9 Ted Meyers, News  
11 Batman-Aquaman  
8:30  
11 \*Dennis the Menace  
13 Gumby (cartoon)  
9:00 A.M.  
2 Lucy Show, Lucille Ball  
with Dean Martin  
4 Dinah's Place, Dinah

- Shore, Peter Lupus  
5 The Gallery (R)  
9 Jack LaLaine Show  
11 \*Movie: "Guilty of  
Treason," Charles Bick-  
ford ('50)  
13 Uncle Waldo (cartoon)  
28 Sesame Street (200-R)  
9:30  
2 The Beverly Hillbillies  
4 Concentration, Clayton  
5 \*Movie: "30-Day Prin-  
cess," Sylvia Sidney,  
Cary Grant ('34)  
7 Movie: "Red Garters,"  
Rosemary Clooney,  
Jack Carson ('64)  
9 \*Movie: "How Green  
Was My Valley," Wal-  
ter Pidgeon ('41)  
13 The Romper Room  
22 \*Jim Newman Show  
10:00 A.M.  
2 Family Affair, Kelth  
4 Sale of the Century  
13 Soc. Sec. in America  
10:15  
13 World Talk, Thalheimer  
22 \*Phyllis Denny Show  
10:30  
2 Love of Life (serial)  
4 Hollywood Squares, Vin-  
cent Price, Gail Fisher,  
Carl Reiner, Lucie Ar-  
naz, Tige Andrews,  
Ford & Hines  
13 Treasure, Bill Burrud  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
6 \*Movie: "Great Gambi-  
ni," Akim Tamiroff ('37)  
7 Galloping Gourmet



AMANDA BLAKE, as  
Kitty, is injured in an  
accident and becomes  
lost in the wilderness in  
the 17th season pre-  
miere of "Gunsmoke,"  
8 p.m., Monday, Ch. 2.

## SPORTS TODAY

BOXING, 7 p.m. (9), has  
Don Dunphy at Madison  
Square Garden where Ken  
Buchanan defends his  
lightweight title in a 15-  
round bout with Ismael La-  
guna.

BASEBALL, 7:55 p.m.  
(11), finds Vin Scully at  
San Francisco for the first  
of two Dodgers-Giants tele-  
casts.

NFL PREVIEW, 8 p.m.  
(7), has Stu Nahan, Keith  
Jackson and Roman Ga-  
briel with filmed highlights  
of the teams, and inter-  
views with some of the  
coaches.

- 13 \*I Have Gun, Will Travel  
22 N.Y. Stock Exchange  
11:15  
22 Around Our Town  
13 Sewing Tips (11:20)  
11:30  
2 Search for Tomorrow  
4 Who, What or Where  
7 That Girl, M. Thomas  
9 Tempo, Philip-Bohr-  
man, Sol Stein  
11 Let's Rap with Allie  
13 Bill Johns, News  
22 Amer. Stock Exchange  
12 NOON  
2 Paul Bernard — Psychi-  
atrist, Chris Wiggins  
4 3 on a Match, B. Cullen  
7 Bewitched, Montgomery  
11 High Noon Buffoons  
13 Crafts with Katy. Can-  
vas picture, craftstone.  
22 The Real World.  
12:30  
2 As the World Turns  
4 Days of Our Lives  
5 Movie Game, Blyden.  
Ryan O'Neal, Gaiye  
Hunnleutt and Rich Lit-  
tle vs. Stu Gilliam, Jaye  
P. Morgan, David Hem-  
mings  
7 Password, Allen Lud-  
den, Chad Everett, Eliz-  
abeth Montgomery  
13 Dialing for Dollars  
22 Closing Prices  
1:00 P.M.  
2 Love Is a Many Splen-  
dored Thing (serial)  
4 The Doctors (serial)  
5 Virginia Graham Show,  
Sylvia Miles, Adela  
Rogers St. Johns  
7 All My Children (ser'l)  
11 \*Movie: "Forbidden,"  
Hazel Court (Br.-49)  
22 \*Charting the Market  
1:30  
2 The Guiding Light  
4 Another World (serial)  
7 Let's Make a Deal  
13 Sewing: Dial Dollars  
22 \*Commodity Report

- 2:00 P.M.  
2 The Secret Storm  
4 Bright Promise (serial)  
5 \*Ben Casey, Vince Ed-  
wards, Roddy Mc-  
Dowall  
7 The Newlywed Game  
9 \*Movie: "Convicts  
Four," Ben Gazzara  
(62)  
13 \*Topper, Leo G. Carroll  
2:30  
2 The Edge of Night  
4 Somerset (serial)  
7 The Dating Game  
13 Quest for Adventure  
3:00 P.M.  
2 Gomer Pyle—USMC  
4 It's Your Bet, Kennedy  
5 \*Highway Patrol  
7 General Hospital  
11 \*Tennessee Tuxedo  
13 Rocky & His Friends  
3:30  
2 Barbour's People, John  
Barbour  
4 Mike Douglas Show,  
David Steinberg, Ed  
McMahon, Roger  
Moore, Rep. James  
Symington (D-Mo.)  
5 \*Sea Hunt, L. Bridges  
7 One Life to Live  
11 Yogi and Friends  
13 Bozo's Big Top Show  
52 \*Felix the Cat  
3:45  
34 La Policia  
4:00 P.M.  
2 \*Movie: "Across the  
Bridge," Rod Stelger  
(58)  
5 \*Rifleman, C. Connors  
7 Love, American Style  
9 Baxter Ward, News  
11 Batman-Superman  
13 Porky and Friends  
28 Consultation: Epilepsy  
34 \*Topicos de Semana  
52 \*The Three Stooges  
4:15  
34 \*Des Gallos Palenque  
4:30  
5 \*Father Knows Best  
7 Joseph Benti, News  
9 \*The Real McCoys  
11 \*My Favorite Martian  
13 \*Munsters, F. Gwynne  
28 Sesame Street (200-R)  
34 \*La Fierequilla Domada  
40 \*Familiar con Consuelo  
52 Kimba, White Lion  
5:00 P.M.  
4 Jess Marlow, News  
5 Kevin Sanders, News  
9 \*Movie: "Top Secret  
Affair," Susan Hay-  
ward, Kirk Douglas  
(57)  
11 The Flintstones  
13 Beetle Bailey (cartoon)  
34 \*Cita Emilio Tuero  
40 \*El Amo (serial)  
52 \*Three Stooges  
5:30  
5 \*One Step Beyond:  
"Emergency Only,"  
Jocelyn Brando  
7 News, Smith-Reasoner  
11 \*Dennis the Menace  
13 Gilligan's Island  
28 Mister Rogers  
34 \*Comicos y Canciones  
40 \*Natacha (serial)  
52 The Speed Racer  
6:00 P.M.  
2 Big News, J. Dumphy  
4 Tom Snyder, News  
5 \*The Fugitive, David  
Janssen, Janice Rule  
7 Joseph Benti, News  
11 The Flintstones  
13 Star Trek, Win. Shat-  
ner, Leonard Nimoy.  
Time goes back to days  
of witchcraft.  
28 \*Children's Fair  
34 Noticias 34 (news)  
52 Headshop, Pietromonaco  
6:30  
7 \*Movie: "Man on  
Fire," Bing Crosby, In-  
ger Stevens ('57). Bro-  
ken home is hardest on  
child.  
11 Flying Nun, Sally Field  
13 Hedgepodge Lodge  
40 \*El Prof. Sagitario

# SPECIAL

STAND UP & Cheer (2),  
7:30 p.m. — Premiere.  
Patti Page salutes country  
and western songs as in-  
tial guest of Johnny  
Mann's musical-variety se-  
ries honoring America's  
musical heritage.

DR. SIMON LOCKE (4),  
7:30 p.m. — Premiere.  
Jack Albertson plays an  
aging country doctor train-  
ing young Locke (Sam  
Groom) as his successor.

GUNSMOKE (2), 8 p.m.  
— 17th season premiere.  
Mercedes McCambridge  
plays an opportunistic  
woman of the frontier,  
with Laurie Prange as a  
strange, wild child who  
comes to Kitty's aid.

LAUGH-IN (4), 8 p.m. —  
3th season premiere. Larry  
Hovis and Richard Dawson  
are new regulars, with Ra-  
quel Welch and Martha  
Mitchell as tonight's  
guests.

HERE'S LUCY (2), 9  
p.m. — 4th season pre-  
miere. Flip Wilson plays  
Prissy to Lucy's Scarlett  
O'Hara in a spoof of  
"Gone with the Wind."  
(Dest Jr. is out of series  
this season.)

BOB HOPE (4), 9 p.m.  
— 22nd season premiere.  
Book show finds Hope as

an astronaut marooned on  
the planet Venus, inhabited  
solely by women (see log  
for Bob's 18 guests), and  
sentenced to be guillotined  
for introducing the art of  
kissing.

DORIS DAY (2), 9:30  
p.m. — 4th season pre-  
miere. Bob (Hogan)  
Crane, longtime KNX  
morning man, plays a  
late-night TV talk show  
host whom Doris must in-  
terview for an article.

MY 3 SONS (2), 10 p.m.  
— 12th season premiere. In  
start of 4-partter, Steve  
Douglas' look-alike Scot-  
tish cousin comes to Amer-  
ica to find himself a wife.  
Fred MacMurray doubles  
as Fergus, with voice  
dubbed by Alan Cailou.

IT'S A WACKY World  
(4), 10 p.m. — Comedy on  
a world-wide basis is the  
theme for this pilot hour  
by George Schlatter.  
Filmed in 15 foreign coun-  
tries and the U.S., special  
features Tony Curtis, Lulu,  
Jacques Tati, Elke Som-  
mer and others.

ARNIE (2), 10:30 p.m. —  
2nd season premiere. Ar-  
nie gives Richard some  
shares of company stock,  
but the boy turns up at a  
stockholders' meeting with  
embarrassing questions for  
Majors.

Grace Kelly, Wendell  
Corey, Thelma Ritter,  
Raymond Burr ('54).  
Hitchcock thriller about  
a man who sees through  
his widow what ap-  
pears to be a murder.  
9 I Spy, Robert Culp, Bill  
Cosby, Wally Cox  
13 Dragnet, Jack Webb  
Burglar takes only pic-  
tures of comic strip  
here.

9:00 P.M.  
2 Here's Lucy, Lucille  
Ball, Gale Gordon, Flip  
Wilson, Kim Hamilton  
4 CHRYSLER PRESENT  
★ The Bob Hope Special  
Edie Adams, Dr. Joyce  
Brothers, Imogene  
Coca, Linda Cristal, An-  
gie Dickinson, Phyllis  
Diller, Nanette Fabray,  
Zsa Zsa Gabor, Sue  
Lyon, Barbara McNair,  
Phyllis Newman, Mar-  
tha Raye, Rose Marie,  
Jill St. John, Sally  
Struthers, Jacqueline  
Susann, Edy Williams,  
Jo Anne Worley  
13 Big Valley, Barbara  
Stanwyck, Peter Breck,  
Leslie Parrish, Peter  
Haskell  
28 \*Realities: "Prisons"  
(R). Effects of our penal  
system on inmates.  
34 Sonrisas (comedy)  
40 \*Rosas Para Veronica  
52 \*Movie: "White Angel,"  
Kay Francis ('36). Flor-  
ence Nightingale biopic.  
9:30  
2 The Doris Day Show,  
John Dehner, Jackie Jo-  
seph, Bob Crane, Jack  
Wells  
9 Baxter Ward, News  
34 \*Cruz de Marisa Cruces  
10:00 P.M.  
2 My Three Sons, Fred  
(Continued Page 11)

## SPECIAL FACTORY PURCHASE

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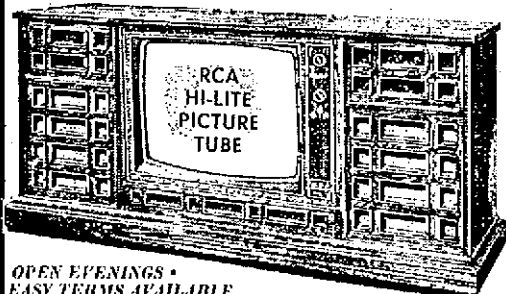
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## FACTORY DIRECT SALES

# MONDAY

(Continued from Page 10)

## Preparing for a blind role

Associated Press

The blind "watch" a lot of television, says actor James Franciscus, who learned about the habits of the sightless as he prepared to play a blind man.

"It's not complicated," the star of ABC's new "Longstreet" series explained. "They can hear the dialogue and with their keen hearing, they can follow much of the action by the sound of footsteps, deduce locations by the way sound bounces off walls, interpret the meaning of closing doors and starting motors. Besides, there is usually a sighted person around to clue them in from time to time."

FRANCISCUS, a slight blond man whose last successful TV series was "Mr. Novak," plays Mike Longstreet, a crack insurance investigator blinded in an explosion that killed his wife.

"This fellow is far more

out of reach for me than Novak, a teacher, ever was," the actor said. "It is taking me a long time to really get into him."

Franciscus said that after the pilot sold as a series, he "put on a blindfold for 24 hours to get the feeling. It was easy enough to make my way around familiar surroundings, but once I was outside, I was completely lost."

He worked with the blind at a school, learning the correct way to use a cane. But the greatest help came from talks with the blind students.

"I learned what made a good day for them or a bad day," he explained. "I learned what were compensating factors for their loss. Later I went to San Raphael near San Francisco and worked with the guide dogs."

EVENTUALLY Franciscus wrote, for his own



LONGSTREET, new ABC series premiering at 9 p.m., Thursday, Ch. 7, stars James Franciscus (center) in the title role, a blind private detective. His helpers are Mark Richman (left) and Marlyn Mason. Pax is his dog guide.

guidance as much as to help the assortment of script writers and directors, a five-page bibliography of the man he proposed to play.

"I now feel that blindness need not be a handicap," he said. "A nuisance, yes, but there are so many ways they can function usefully."

- MacMurray (dual role), Tina Cole, voice of Alan Caillou
- 4 It's a Wacky World, Tony Curtis, Jacques Tati, Elke Sommer, Lulu, Bob Dishy, New Seekers, Austrian-Slap Dancers
- 5 Kevin Sanders, News
- 9 Movie: "Magnificent Seven," Yul Brynner, Eli Wallach ('60)
- 13 Mantrap, Al Hamel
- 28 Current Events (R): "Your Young Men Shall See Visions." First in 2-part look at current street religions.
- 40 "El Tornillo
- 10:30
- 2 Anne, Herschel Bernardi, Del Russel, Roger Bowen, Olan Soule, Jack (Herschel's brother) Bernardi
- 5 Bruins in Action, Pepper Rodgers, Fred Hersler, Films, analyses.
- 13 Bill Johns, News
- 34 "Una Senorita Decente

- 11:00 P.M.
- 2 Jerry Dunphy Report
- 4 Tom Brokaw, News
- 5 "Bing Crosby Movie: "Rhythm on the Range," Martha Raye
- 7 Joseph Benti, News
- 11 George Putnam, News
- 13 Beat the Clock, Jack Narz, Noel Harrison
- 28 Citywatchers (R)
- 34 Noticias 34 (news)
- 11:30
- 2 The Merv Griffin Show with Joe Flynn, William Conrad, Frank Gorshin, Henry Silva, Glen Campbell, Elisha Cook Jr.
- 4 Tonight, Burt Reynolds, new Miss America, Charo, Lions' Alex Karras
- 7 The Dick Cavett Show, George Burns and Modern Jazz Quartet
- 13 Roller Game of Week: T-Birds vs. NRL Stars
- 12 MIDNIGHT
- 9 "Movie: "Top Secret Affair" (see 5 p.m.)
- 11 "Movie: "Edge of Eternity," Cornel Wilde
- 12:45
- 5 Kevin Sanders (R)
- 1:00 A.M.
- 2 "Movie: "Hellfire," Forrest Tucker ('48)

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**TUESDAY**

September 14, 1971

**\* PAID ADVERTISEMENT**An \* indicates B-W.  
Other shows in color.

- 6:00 A.M.  
 2 New Science, Jastrow 6:25  
 4 Collective Bargaining 6:30  
 2 Break to the Sun (USC) 7:00 A.M.  
 11 \*Conversational Spanish 7:00 A.M.  
 2 John Hart, News  
 4 Today, Hugh Downs, Larry Hagman, segments on coal miners, wilderness trails  
 11 Thunderbirds (cartoon)  
 13 Spider Man (cartoon)  
 22 Market Opening  
 28 Sesame Street (207-R) 7:30  
 7 \*Teacher In-Service  
 9 \*Most of Maturity  
 11 Yogi & His Friends  
 13 Hobo Kelly Show 8:00 A.M.  
 2 Captain Kangaroo  
 7 Ralph Story's A.M.  
 9 Ted Meyers, News  
 11 Batman, Superman 8:30  
 11 \*Dennis the Menace  
 13 Gummy (cartoon) 9:00 A.M.  
 2 Lucy Show, Lucille Ball with John Wayne  
 4 Dinah's Place, Dinah Shore, Martha Mitchell
- with spoon bread, hairpieces, song  
 5 The Gallery (R)  
 9 Jack LaLanne Show  
 11 \*Movie: "Captain Fury," Brian Aherne  
 13 Uncle Waldo (cartoon)  
 28 Sesame Street (207-R) 9:30  
 2 The Beverly Hillbillies  
 4 Concentration, Clayton  
 5 \*Movie: "Night after Night," George Raft  
 7 Movie: "Buccaneer's Girl," Yvonne DeCarlo  
 9 \*Movie: "Eve of St. Mark," Anne Baxter  
 13 The Romper Room  
 22 \*Jim Newman Show 10:00 A.M.  
 2 Family Affair, Keith  
 4 Sale of the Century  
 13 Report to Consumer, "PUC Responsibility"  
 22 \*N.Y. Stock Exchange 10:15  
 22 \*Phyllis Denny Show 10:30  
 2 The Love of Life  
 4 Hollywood Squares  
 13 Quest for Adventure  
 22 Market Update  
 28 School Is for Children 11:00 A.M.  
 2 Where the Heart Is  
 4 Jeopardy, Art Fleming  
 5 \*Movie: "Getting Gertie's Garter," Barry Sullivan ('45)  
 7 Galloping Gourmet  
 13 \*Topper, Leo G. Carroll  
 22 Other Side of News

- 11:15  
 11 Operation Grandparents  
 22 Market Update 11:30  
 2 Search for Tomorrow  
 4 Who, What or Where  
 7 That Girl, M. Thomas  
 9 Tempo, Philbin-Bohrman, Monte Montana  
 11 Let's Rap with Alicia  
 13 Bill Johns, News 12:00 NOON  
 2 Paul Bernard - Psychiatrist, Chris Wiggins  
 4 3 on a Match, B. Cullen  
 7 Bewitched, Montgomery  
 11 High Noon Buffoons  
 13 Travel, Don & Bettina  
 22 The Real World 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 5 Movie Game, Blyden  
 7 Password, Allen Ludden  
 13 Dialing for Dollars  
 22 Closing Prices 1:00 P.M.  
 2 Love Is a Many Splendored Thing (serial)  
 4 The Doctors (serial)  
 5 Virginia Graham Show, Carolyn Jones, Victor Buono, Helen Reddy  
 7 All My Children (ser'l)  
 11 \*Movie: "Clouds over Europe," Laurence Olivier (Br-'39)  
 22 \*Charting the Market 1:30  
 2 The Guiding Light  
 4 Another World (serial)  
 7 Let's Make a Deal  
 13 Sewing; Dial Dollars  
 22 \*Commodity Report 2:00 P.M.  
 2 The Secret Storm  
 4 Bright Promise (serial)  
 6 \*Ben Casey, Vince Edwards, Lee Tracy  
 7 The Newlywed Game  
 9 \*Movie: "Quiet American," Audie Murphy  
 13 The USA: "Outdoors" 2:30  
 2 The Edge of Night  
 4 Somerset (serial)  
 7 The Dating Game  
 13 Quest for Adventure 3:00 P.M.  
 2 Gomer Pyle - USMC  
 4 It's Your Bet, Kennedy  
 5 \*Highway Patrol  
 7 General Hospital  
 11 \*Tennessee Tuxedo  
 13 Rocky & His Friends 3:30  
 2 Barbour's People  
 4 Mike Douglas Show, David Steinberg, Bill Dana, singer Peter Allen, Marcia Wallace, Estelle Parsons  
 5 \*Sea Hunt, L. Bridges  
 7 One Life to Live  
 11 Yogi and Friends  
 13 Buzo's Big Top Show  
 22 \*Felix the Cat 3:45  
 34 Usted y su Salud 4:00 P.M.  
 2 \*Movie: "Dark City," Charlton Heston, Elizabeth Scott ('50)  
 5 \*Rifleman, C. Connors  
 7 Love, American Style  
 9 Baxter Ward, News  
 11 Superman-Aquaman  
 13 Porky Pig & Friends  
 28 Culinary Art of Japan  
 52 \*The Three Stooges 4:15  
 34 Gallos en Palenque 4:30  
 5 \*Father Knows Best  
 7 Joseph Benti, News  
 9 \*The Real McCoys  
 11 \*My Favorite Martian  
 13 \*Munsters, F. Gwynne  
 28 Sesame Street (207-R)  
 34 \*La Fierrecilla Domada  
 40 \*Usted y la Policia  
 52 Kimba, White Lion 5:00 P.M.  
 4 Jess Marlow, News  
 6 Kevin Sanders, News  
 9 Movie: "April in Paris," Doris Day, Ray Bolger, Claude Dauphin

**SPECIAL**

**GLEN CAMPBELL (2)**, 7:30 p.m. — 4th season premiere. John Wayne shows mementos of his long career, takes Campbell on a tour of the new Knott's Berry Farm attraction named for him, and gives Tim Conway a demonstration of breakaway movie props.

**IRONSIDE-SARGE** Premiere (4), 7:30 p.m. — Elements of the two series are combined in a special 2-hour film in which Ironside and Sarge join forces to track down a psychopath who has murdered three priests.

**MOD SQUAD (7)**, 7:30 p.m. — 4th season premiere. A pair of killers unknowingly are harboring several encephalitis-infected pigeons that could cause a city-wide epidemic.

**HAWAII FIVE-O (2)**, 8:30 p.m. — 4th season premiere. A 10-year-old missing persons case is reopened, and a Hawaiian industrialist and his daughter become prime suspects in a murder.

**CANNON (2)**, 9:30 p.m. — Premiere. William Conrad, as a private investigator, takes on an insurance

case in which two rodeo clowns are robbery suspects.

**FUNNY SIDE (4)**, 9:30 p.m. — Premiere. Five couples look into humorous aspects of health, from organic food fads to jogging and TV commercials about medicine. Gene Kelly is host.

**MARCUS WELBY, M.D. (7)**, 10 p.m. — 3rd season premiere. A beautiful widow, planning to remarry, finds she has breast cancer and must undergo a mastectomy.

**TRIUMPH Out of Tragedy (8)**, 10 p.m. — Tom Frandsen looks at efforts to rebuild the Pacoima Lutheran Hospital, destroyed by the Feb. 9 earthquake.

**THE GOLDDIGGERS (2)**, 10:30 p.m. — Premiere. Fess Parker is initial guest for the all-new syndicated series, joining regulars Charles Nelson Reilly and Larry Storch, plus fellow guests John Rowles and Marian Mercer.

**WE'VE ONLY Just Begun (4)**, 10:30 p.m. — Talented performers from the black community are showcased in this eighth in a series of ethnic specials.

11 \*I Love Lucy, L. Ball  
 13 Dragnet, Jack Webb.  
 Want ads suggest easy money.

28 Conversations with a Psychiatrist: "Non-Loving Uses of Sexual Behavior"

34 \*To Be Announced

52 \*The Addams Family

7:30  
 2 Glen Campbell Show, John Wayne, Tim Conway, Jerry Reed, Three Dog Night, Mike Curb Congregation, cameo with Carol Burnett

4 Ironside-Sarge Special Premiere: "The Priest Killer," Raymond Burr, George Kennedy, Ann Doran, Louise Latham, Anthony Zerbe, Ned Romero (2 hrs.)

7 Mod Squad, Michael Cole, Clarence Williams III, Scott Marlowe, Hal England, Alex Curi, Kim Hamilton

9 \*Movie: "Time Limit," Richard Widmark, Richard Basehart ('57). Wartime collaboration.

11 Dodger Dugout  
 13 It Takes a Thief, Robt. Wagner. Two days to find poison antidote.

28 \*Fanfare: "Georgia Brown Sings Kurt Weill" (R)

34 Espectaculos (music)  
 52 \*Movie: "Cain & Mable," Clark Gable, Marion Davies ('36)

7:53  
 11 Baseball (see sports) 8:00 P.M.  
 34 Beverly de Peralvillo  
 40 \*Nino (serial) 8:30

2 Hawaii Five-O, Jack Lord, Herbert Lom, France Nuyen, Jeff Cory, William Quinn

5 The Steve Allen Show, Della Reese, Milton Berle, Jerry Collins,

Count Marco  
 7 TV Movie of the Week: "The Forgotten Man," Dennis Weaver, Anne Francis, Lois Nettleton, Andrew Duggan, Pamela Lynn Ferdin  
 13 Dragnet, Jack Webb  
 28 Cleophas Adair (R). Prize-winning profile of the late former drug addict, and the street drug program he led in Watts.  
 34 La Cosa Juzgada 9:00 P.M.

13 Big Valley, Barbara Stanwyck. Victoria works for prison reform.

40 \*Rosas para Veronica 9:30

2 CANNON EXPLODES with  
 \*ACTION and SUSPENSE!  
 William Conrad, Sharon Acker, Tom Skerritt, Vincent Van Patten, John Parak

4 The Funny Side... of Health, Gene Kelly  
 9 Baxter Ward, News

28 Artists in America: "Rudy Pozzatti," printmaker and Indiana professor

34 \*Cruz de Marisa Cruces  
 52 \*Movie: "Hatchet Man," Edw. G. Robinson, Loretta Young 10:00 P.M.

5 Kevin Sanders, News  
 7 Marcus Welby, M.D., Robert Young, James Brolin, Diana Muldaur, Pernell Roberts, Clint Howard

9 Triumph out of Tragedy, Tom Frandsen  
 13 Mantrap, Al Hamael  
 28 The Advocates (R): "Dropping Barriers against Peking," Sen. James Buckley, Adm. U.S. Grant Sharp, Harrison Salisbury (R)

40 \*Festival Mexicano 10:30  
 2 The Goldiggers, Charles Nelson Reilly, Larry Storch, Fess Parker

4 We've Only Just Begun, Roland Bynum  
 5 \*Movie: "Rhythm on the River," Bing Crosby, Mary Martin ('40)

9 Psychic World of Bishop Pike (R), Hans Holzer

13 Bill Johns, News  
 34 \*Una Senorita Decente 11:00 P.M.

2 Jerry Dunphy Report  
 4 Tom Brokaw, News  
 7 Joseph Benti, News

11 George Putnam, News  
 13 Beat the Clock, Narz  
 34 Noticiero 34 (news) 11:30

2 The Merv Griffin Show with Joe Flynn, Arthur Treacher, Richard Dawson, Hal Kanter, Wally Cox, Fernando Lamas.

4 Tonight, Johnny Carson, Lana Cantrell, Dr. David Reuben

9 Movie: "April in Paris" (see 5 p.m.)

7 The Dick Cavett Show, Thor Heyerdahl

13 \*Movie: "4 Jills in a Jeep," Carole Landis  
 28 \*Realties: Prisons 12 MIDNIGHT

11 \*Movie: "To the Shores of Tripoli," John Payne 12:30  
 5 Kevin Sanders (R) 1:00 A.M.

2 \*Movie: "Mating Season," Gene Tierney, John Lund ('51) 2:00 A.M.  
 11 \*Movie: "Dangerous Profession," "Flight for Freedom" and "Station West"

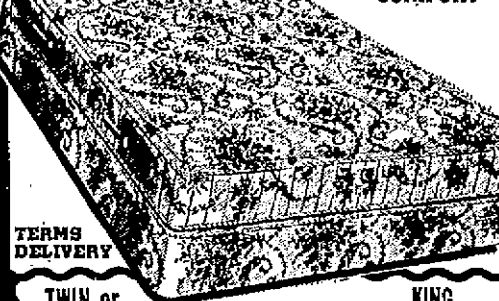
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**SPORTS TODAY**

**BASEBALL**, 7:53 p.m.  
 (11), has Vin Scully and  
 Jerry Doggett at San  
 Francisco where the Dodg-  
 ers try to pare the Giants'  
 lead in the standings.

**ward's** a family store  
and

**ZENITH**

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AND STEREO EVER OFFERED.

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BEST SERVICE**

NEW 1972 GIANT-SCREEN ZENITH

**COLOR TV  
CONSOLETTTE**

AT THE PRICE OF A TABLE MODEL!



Model C-F-208

BEST  
PRICE:

**\$379**

Swivel Base Optional

**BEST FEATURES:**

- Handcrafted Chassis
- Super Gold Video Guard Tuner
- Automatic Fine-tuning Control
- Automatic Tint Guard

**ATG**

Automatic Fine  
Tuning Control AFC

**AFC**

Automatic Tint  
Guard Control ATO

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Price includes delivery, set up by technician same day, 3-yr. picture tube warranty, 90 days in-home service, and 1 year warranty. On approval for 30 days.

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- That we at Ward's consider Zenith's CHROMACOLOR to be perfect color and that Zenith has the best service record in the industry.
- We guarantee our prices to be the lowest in Southern Calif., or we will cheerfully refund the difference, plus 10%.
- Pay 10% down and no interest, with 1/2 payment in Oct. and Nov. — or make payments at no more than \$20 per month.
- Any set purchased is on approval in your home for 30 days. Complete refund or exchange if you are not completely happy. All 1972 models have a 3-yr. picture tube warranty.
- We are one of the few large dealers in this area that sends a technician into your home a few hours after the console has been delivered — to make sure your set is perfect!

**ALL MODELS ON SALE NOW**

FOR BEST PRICE IN  
TOWN ON ANY MODEL

**CALL 591-2314**

**18" COMPACT  
COLOR TV**



1972  
Model

**\$339**

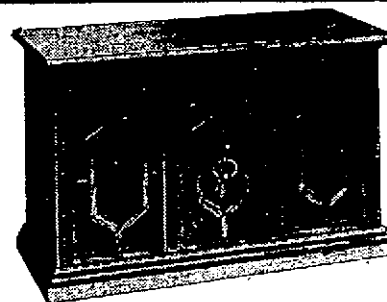
"In most stores you would receive a limited manufacturer's guarantee with 'carry-in service.' With Ward's BEST SERVICE: We deliver and a few hours later a technician adjusts the set perfectly; we service this set in your home for 90 days at no cost to you, and give a 1-year parts and 3-year picture tube warranty. If you are unhappy for any reason, within 30 days, we will exchange the set or refund your money.

**With FREE Roll About  
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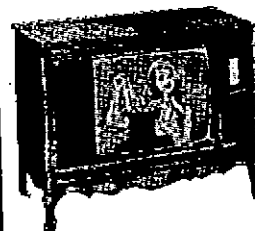
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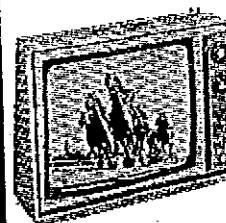
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20,000 volts of picture power. Dipole antenna.

**\$128<sup>00</sup>**



**WEDNESDAY**

September 15, 1971

**\* PAID ADVERTISEMENT**

An " indicates B-W.

Other shows in color.

- 6:00 A.M.  
2 Human Environment  
6:25  
4 Collective Bargaining: "Mediator's Role"  
6:30  
2 Break to the Sun (USC)  
11 Let's Talk of Teens  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, Jeffrey St. John, Fred Wayne as Dickens, discussion of Lt. William Calley  
11 Thunderbirds (cartoon)  
13 Spider-Man (cartoon)  
22 Market Opening  
28 Sesame Street (208-R)  
7:30  
7 Teacher In-Service  
9 Davey and Goliath  
11 Yogi & His Friends  
13 Hobo Kelly Show  
8:00 A.M.  
2 Captain Kangaroo  
7 Ralph Story's A.M.  
9 Ted Meyers, News  
11 Superman-Aquaman  
8:30  
11 Dennis the Menace  
13 Gumby (cartoon)
- 9:00 A.M.  
2 Lucy Show, Lucille Ball with Clint Walker  
4 Dinah's Place, Dinah Shore, Lucie Arnaz and husband Phil Vandervort  
5 The Gallery (R)  
9 Jack LaLanne Show  
11 \*Movie: "This Above All," Joan Fontaine, Tyrone Power ('42)  
13 Uncle Waldo (cartoon)  
28 Sesame Street (208-R)  
9:30  
2 The Beverly Hillbillies  
4 Concentration, Clayton  
5 \*Movie: "Conan of Monto Cristo," Robert Donat, Elissa Landi  
7 \*Movie: "Lady from Louisiana," John Wayne, Ona Munson  
9 \*Movie: "Jane Eyre," Orson Welles, Joan Fontaine ('44)  
13 The Romper Room  
10:00 A.M.  
2 Family Affair, Keith  
4 Sale of the Century  
13 Federal Exec. Board  
10:30  
2 The Love of Life  
4 Hollywood Squares  
13 Vagabond: Sun Valley  
22 Market Update  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet  
13 Topper, Leo G. Carroll

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**CLOSED SUNDAYS**

- 11:30  
2 Search for Tomorrow  
4 Who, What or Where  
7 That Girl, M. Thomas  
9 Tempo, Philbin-Bohrman, Ernest Fleischman on Bowl  
11 Let's Rap with Allecia  
13 Bill Johns, News  
12 NOON  
2 Paul Bernard—Psychiatrist, Chris Higgins  
4 3 on a Match, B. Cullen  
5 Cooking around World  
7 Bewitched, Montgomery  
11 High Noon Buffoons  
13 Perspective  
22 The Real World  
12:15  
13 Stretch and Sew  
12:30  
2 As the World Turns  
4 Days of Our Lives  
5 Movie Game, Blyden  
7 Bewitched, Allen Ludden  
13 Dialing for Dollars  
22 Closing Prices  
1:00 P.M.  
2 Love Is a Many Splendored Thing (serial)  
4 The Doctors (serial)  
5 Virginia Graham Show, Julius LaRosa, Ann Elder, Roman Gabriel  
7 All My Children (ser'l)  
11 \*Movie: "Rogue River," Rory Calhoun, Peter Graves ('50)  
22 Charting the Market  
1:30  
2 The Guiding Light  
4 Another World (serial)  
7 Let's Make a Deal  
13 Sewing; Dialing Dollars  
22 "Commodity Report"  
2:00 P.M.  
2 The Secret Storm  
4 Bright Promise (serial)  
5 Ben Casey, Vince Edwards, Darren McGavin  
7 The Newlywed Game  
9 \*Movie: "20 Plus 2," David Janssen ('61)  
13 Travel, Don & Bettina  
2:30  
2 The Edge of Night  
4 Somerset (serial)  
7 The Dating Game  
13 Quest for Adventure  
3:00 P.M.  
2 Gomer Pyle — USMC  
4 It's Your Bet, Kennedy  
5 "Highway Patrol  
7 General Hospital  
11 Tennessee Tuxedo  
13 Rocky & His Friends  
3:30  
2 Barbour's People  
4 Mike Douglas Show, David Steinberg, Sheldon Leonard on Skelton, "Selling of Pentagon;  
5 "Sea Hunt, L. Bridges  
7 One Life to Live  
11 Yogi and Friends  
13 Bozo's Big Top Show  
32 Felix the Cat  
4:00 P.M.  
2 \*Movie: "Secret Ways," Richard Widmark ('61)  
5 "Rifleman, C. Connors  
7 Love, American Style  
9 Baxter Ward, News  
11 Batman-Aquaman  
13 Porky Pig & Friends  
28 Maggie & the Beautiful Machine: "Chest" (R)  
52 Three Stooges  
4:30  
5 \*Father Knows Best  
7 Joseph Benti, News  
9 "The Real McCoy's  
11 "My Favorite Martian  
13 "Munsters, F. Gwynne  
28 Sesame Street (208-R)  
34 "La Gaviotam (serial)  
40 "Familiar con Consuelo  
52 Kimba, White Lion  
5:00 P.M.  
4 Jess Marlow, News  
5 Kevin Sanders, News  
9 Movie: "Track of the Cat," Robert Mitchum  
11 The Flintstones  
13 Cool McCool (cartoon)  
34 "Cita Emilio Tuero  
40 "El Amo (serial)  
52 "The Three Stooges  
5:30  
5 One Step Beyond

- SPECIAL**
- DOCTOR in the House (2), 7:30 p.m.** — Premiere. No medical series this, but a British-produced comedy of the improbable exploits of high-spirited first-year med students. Our hero, Barry Evans, gets admitted on opener.
- PRIMUS (4), 7:30 p.m.** — Premiere. Robert Brown stars as an oceanographer-trouble-shooter in series produced by Ivan Tors, with opening assignment hindered by a man's plan to steal his sophisticated equipment to look for sunken treasure.
- CAROL BURNETT (2), 8 p.m.** — 5th season premiere. Guest Jim Nabors sings "Help Me Make It Through the Night" and plays cruise-ship chapter of two "Mating Game" winners (Carol and Lyle Waggoner).
- ADAM-12 (4), 8 p.m.** — 4th season premiere. Malloy and Reed round up a gang of hoodlums engaged in an anti-Semitic shake-down. Benny Rubin is featured.
- Bewitched (7), 8 p.m.** — 8th season premiere. In start of a 2-parter, a furious witch, in the Tower of London, zaps Samantha back to the court of Henry VIII, where she could easily lose her head.
- COLUMBO (4), 8:30 p.m.** — Premiere. Peter Falk plays a supposedly-bumbling detective in first entry of the "Mystery Movie" trilogy (alternating with Dennis Weaver and Rock Hudson series). Tonight, mystery writer Jack Cassidy plans a "perfect crime," with his ex-partner Martin Milner as the target.
- EDDIE'S FATHER (7), 8:30 p.m.** — 3rd season pre-

- miere. Tom's art class advances him to live (and nude) models, and Eddie wants to follow suit.**
- MEDICAL CENTER (2), 9 p.m.** — 3rd season premiere. William Windom and Carol Lawrence play the parents of a critically-ill child who needs blood only his father, who is hiding from the police, can supply.
- SMITH FAMILY (7), 9 p.m.** — 2nd season premiere. Chad looks forward to a 21st anniversary dinner fixed by Cindy, but it gets cold while he searches for an escaped police killer.
- SHIRLEY'S WORLD (7), 9:30 p.m.** — Premiere. Shirley MacLaine plays a globe-roving photo-journalist, who tonight gets assigned to interview a retired Lord Chamberlain who lives at an austere club to which no woman has ever been admitted.
- MANNIX (2), 10 p.m.** — 5th season premiere. A wealthy woman calls on Mannix when it appears that she, rather than her blackmailer, may go to prison.
- NIGHT GALLERY (4), 10 p.m.** — Rod Serling's series of eerie stories now goes weekly, with Joseph Campanella as a Dracula-like character, Clint Howard as a boy who sees the future and George Maharis as a man whose hand has been taken over by evil spirits.
- MAN & THE CITY (7), 10 p.m.** — Premiere. Anthony Quinn plays the compassionate mayor of a small city who tonight intercedes on behalf of a deaf-mute couple faced with losing custody of an adopted son because of their handicaps.
- 7 News, Smith-Reasoner**  
11 "Dennis the Menace"  
13 Gilligan's Island  
28 Mister Rogers  
34 "Comicos y Canciones"  
40 "Natacha (serial)  
52 The Speed Racer  
6:00 P.M.  
2 Big News, J. Dunphy  
4 Tom Snyder, News  
5 "The Fugitive, David Janssen, Wm. Shatner  
7 Joseph Benti, News  
11 The Flintstones  
13 Star Trek, Wm. Shatner, Leonard Nimoy. Spock's charged with mutiny (pt. 1)  
28 "Children's Fair  
34 Noticiero 34 (news)  
52 Headshop, Pietromonaco  
6:30  
7 Movie: "A New Kind of Love," Paul Newman, Joan Woodward ('63). Part two.  
11 Flying Nun, Sally Field  
28 Hodgepodge Lodge  
40 "Aaron Berger Show  
7:00 P.M.  
2 Walter Cronkite, News  
4 John Chancellor, News  
5 "Movie: "Rendezvous at Midnight," Ralph Bellamy ('35)  
8 What's My Line?  
11 "I Love Lucy, L. Ball  
13 Dragnet, Jack Webb  
28 "George Solti on Conducting (R)-London's Royal Opera House

- Child: Hamburger dinner**  
34 Olympic Wrestling  
40 "Nino (serial)  
8:30  
4 NBC Mystery Movie — Columbo, Peter Falk, Jack Cassidy, Martin Milner, Rosemary Forsyth  
5 Steve Allen Show (R), Milton Berle, Marty Ingels, Amanda Blake, Suzanne Charney  
7 Courtship of Eddie's Father, Bill Bixby, Brandon Cruz, Patti Cohoon, Angus Duncan  
11 The David Frost Show, Lana Cantrell, Patrick O'Higgins, Sol Stein  
13 Dragnet, Jack Webb. Jade is missing from home wall safe.  
28 Boboquivari: "Tim Buckley" on vocals and 12-string guitar.  
8:00 P.M.  
2 Medical Center, Chad Everett, James Daly, William Windom, Percy Rodrigues, Carol Lawrence, Loretta Leverence, Vincent Van Patten  
7 Smith Family, Henry Fonda, Janet Blair, Greg Mullavey, Julie Parrish, Vince Howard  
13 Big Valley, Barbara Stanwyck, Richard Long. Dying town survives by charging for everything.  
28 William Buckley Show: "Presidential Hopeful," Sen. Fred Harris (D-Okl.) defending his "populist style" with a redistribution of wealth.  
40 "Rosas para Veronica  
52 "Movie: "Footlight Parade," James Cagney, Joan Blondell, Dick Powell, Ruby Keeler ('33-1st run)  
9:30  
7 Shirley MacLaine's  
★ NEW HIT SHOW—NOW! Shirley's World, Shirley MacLaine, John Grogan, Charles Lloyd-Pack, Erik Chitty  
9 Baxter Ward, News  
34 "Cruz de Marisa Cruces  
10:00 P.M.  
2 Mannix, Mike Connors, Rosemary Forsyth, Guy Stockwell, Robert Reed, Josephine Hutchinson  
4 Rod Serling's Night Gallery: "Boy Who Predicted Earthquakes," Clint Howard: "Miss Lovecraft Sent Me," Sue Lyons, Joseph Campanella; "Hands of Borgus Weems," George Maharis, Ray Milland; "Phantom of What Opera?" Leslie Nielsen  
5 Kevin Sanders, News  
7 The Man & the City, Anthony Quinn, Mike Farrell, Mala Powers, with June Lockhart, Audree Norton, Lou Fant  
9 "Movie: "Town without Pity," Kirk Douglas, E.G. Marshall ('61). Gang rape by GIs in Germany.  
11 George Putnam, News  
13 Mantrap, Al Hanel  
28 Evenings at Pops, Arthur Fiedler and Boston Pops (R), with cast of "Sesame Street"  
40 "Box Professional  
10:30  
5 Rams Action, Tommy Prothro, Tom Harmon. Highlights of last week's 49ers game at Coliseum.  
13 Bill Johns, News  
(Continued Page 15)

# WEDNESDAY

(Continued from Page 14)

34 \*Una Senorita Decente  
11:00 P.M.

2 Jerry Dunphy Report  
4 Tom Brokaw, News  
7 Joseph Benti, News  
11 \*Movie: "Cry the Be-  
loved Country," Canada  
Lee, Sidney Poitier  
13 Beat the Clock, Narz  
28 Book Beat, Robert  
Cronin: "Pike's Peak,"  
Frank Waters

34 Noticiero 34 (news)  
11:30

2 The Merv Griffin Show  
Joe Flynn, Karen Mor-  
row, Frankie Avalon,  
David Janssen, Lainie  
Kazan, Danny Kaleikini  
4 Tonight, Johnny Carson,  
David Brenner, Phyllis  
Newman

5 "Bing Crosby Movie:  
"Sing You Sinners,"  
Fred MacMurray (38)  
7 The Dick Cavett Show,  
Richard Kiley  
13 \*Movie: "I'll Sell My  
Life," Michael Whalen  
1:00 A.M.

2 \*Movie: "Make Haste  
to Live," Stephen Mc-  
Nally (54)

11 \*Movies: "Tom, Dick &  
Harry," "Fighter At-  
tack" and "Human De-  
sire"

1:30  
5 Kevin Sanders (R)  
2:00 A.M.

5 Gallery: Tom Bradley,  
mobile homes

## QUARTERLY REPORT,

aired Sept. 8, Ch. 4;  
NBC presented the first  
of its new "Quarterly Re-  
port" series, with John  
Chancellor serving as an-  
chorman for a number of  
summaries of some high  
news points of the past  
three months plus a look  
ahead.

"Quarterly Report" out  
of the NBC News Depart-  
ment, benefits from having  
a definite structure and  
thus avoids being simply a  
catch-all for timely and  
timeless news features, the  
form of the other network  
"magazine format" pro-  
grams — NBC's "First  
Tuesday" and CBS's "60  
Minutes."

Chancellor and network  
correspondents involved  
seem to be allowed consid-  
erable editorial freedom in  
their comments, although  
nothing particularly con-  
troversial was expressed.

The initial program first  
focused on the new consti-  
tutional amendment which  
permits 18-year-olds to  
vote. The segment empha-  
sized the difficulty some  
young people are having in  
trying to register. Report-  
er Sander Vanocur remind-

ed viewers meaningfully  
that voting is a right, not a  
privilege.

Another portion was con-  
cerned with capital punish-  
ment in light of a forth-  
coming Supreme Court de-  
cision on its constitutiona-  
lity. There were interviews  
with some convicted men  
and a woman — some of  
whom have been on death  
row for as long as 10

years. Their faces and  
their remarks were more  
impressive than the philo-  
sophizing of reporter Jack  
Perkins about the morality  
of a death sentence.

— Cynthia Lowry, AP

FIRST TUESDAY, aired  
Sept. 7, Ch. 4.

An NBC-TV newsman  
described on television  
how he underwent the an-

cient Chinese treatment of  
acupuncture for his case of  
tennis elbow, and now  
feels like "playing a cou-  
ple of good hard sets."

In the Chinese treat-  
ment, the body is punc-  
tured with needles to cure  
disease or relieve pain.  
The newsman, David We-  
ber of the network's Lon-  
don bureau, appeared on  
"First Tuesday" and also

interviewed the ph sician  
who treated him, Dr. Yong  
Chi Siow, a leading acu-  
puncturist in England.

Weber said he took a  
crack at acupuncture be-  
cause "everything else had  
failed — the cortisone  
shots, the ... in  
treatment ... a  
copper brace ...

(Continued Page 14)

## OPEN SUNDAY 10 TO 4 BUILDING HAMMOND LUMBER AND SUPPLIES

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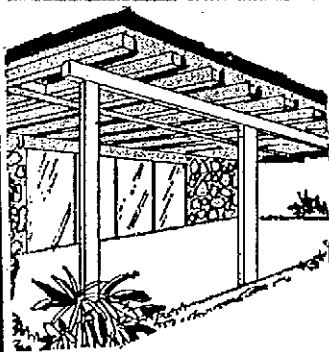


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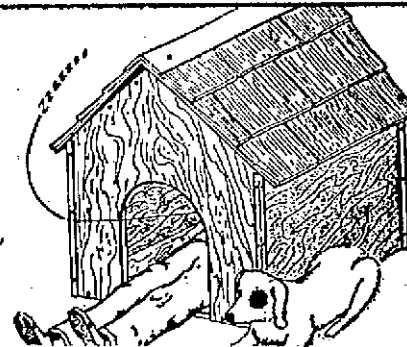
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- All Parts Disassembled  
are Pre-Cut and Ready  
to Assemble

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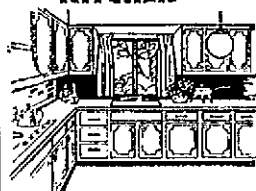
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## The BIBLE

Says



Question: What about astrology?

Astrology supposes the influence of the heavenly bod-  
ies upon human affairs, and involves the practice of divin-  
ing events from astronomical observations. The Bible con-  
demns astrology by principle and by name. Those who  
respect the teaching of the Bible reject this superstition.

Through Moses, in the O.T., God revealed His attitude  
toward various occult practices: "There shall not be found  
among you anyone who ... uses divination, one who  
practices witchcraft, or one who interprets omens, or a  
sorcerer, or one who casts a spell, or a medium, or a  
spiritist, or one who calls up the dead. For whoever  
does these things is detestable to the Lord" (Deut. 18:10-  
12 NASV). The worthlessness of astrology is indicated in  
Isaiah 47:12-14, where the Lord challenged, "Stand now  
with thine enchantments, and with the multitude of thy sor-  
ceries ... Let now the astrologers, the stargazers, the  
monthly prognosticators, stand up, and save thee ... Be-  
hold, they shall be as stubble; the fire shall burn them;  
they shall not deliver themselves from the power of the  
flame." Sorcery, which is connected with astrology in the  
O.T., is condemned as sin which will send its practitioners  
to hell (Gal. 5:19-21).

Astrology gradually enslaves the lives of those who  
are intrigued by it. Astrology de-emphasizes the Son (of  
God) and substitutes the sun, moon and stars (planets).  
Astrology supports a host of fakes, crooks and charlatans.  
Astrology is associated, both in the Bible and in practice,  
with the occult, sorcery, and various kinds of superstition.  
Those who respect the teaching of the Bible will have noth-  
ing but disdain for astrology.

Some suppose there is real power and reality behind  
modern sorcery, astrology, necromancy, palmistry, etc. If  
so, it is evil, for God has condemned these practices.  
Many say there is nothing to astrology, then read their  
"horoscopes" for mere amusement. But experience shows  
that what has often begun as an "innocent pastime" ends  
as a sinful obsession that has enslaved its victims.

Send questions to

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West-land) 7:30 p.m. Phone: 429-0128 429-1288



## THURSDAY

September 16, 1971

## ★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color.

- 6:00 A.M.  
2 New Science, Jastrow  
6:25  
4 Collective Bargaining: "Grievance Procedures"  
6:30  
2 Break to the Sun (USC)  
11 \*Math In-Service  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, segments on the black West, Catalyst (part-time jobs), making oil from solid wastes  
11 Thunderbirds (cartoon)  
13 Spider-Man (cartoon)  
22 Market Opening  
23 Sesame Street (209-R)  
7:30  
7 \*Teacher In-Service  
9 Parent-Youth Forum  
11 Yogi & His Friends  
13 Hobo Kelly Show  
8:00 A.M.  
2 Captain Kangaroo  
7 Ralph Story's A.M.  
9 Ted Meyers, News  
11 Aquaman-Superman  
8:30  
11 \*Dennis the Menace  
13 Gumby (cartoons)  
9:00 A.M.  
2 Lucy Show, Lucille Ball  
4 Dinah's Place, Dinah Shore, Bob Conrad  
5 The Gallery (R)  
9 Jack LaLanne Show  
11 \*Movie: "Tackman Mystery," Margaret Leighton (Br.'55)  
13 Uncle Waldo (cartoon)  
23 Sesame Street (209-R)  
9:30  
2 The Beverly Hillbillies  
4 Concentration, Clayton  
5 \*Movie: "Nightclub Scandal," John Barrymore ('37)
- 7 \*Movie: "Follow the Sun," Glenn Ford, Anne Baxter ('61)  
9 \*Movie: "Billy Budd," Robert Ryan, Terence Stamp, Peter Ustinov  
13 The Romper Room  
22 OTC Reviewer, Farar  
10:00 A.M.  
2 Family Affair, Keith  
4 Sale of the Century  
13 Reconciliation (relig.)  
22 N.Y.S.E. Report  
10:15  
22 Phyllis Denny Show  
10:30  
2 The Love of Life  
4 Hollywood Squares  
13 Quest for Adventure  
22 Market Update  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
5 \*Movie: "Fargo," Bill Elliott ('52)  
7 Galloping Gourmet.  
13 \*Topper, Leo G. Carroll  
11:15  
11 Ben Hunter: Adoptions  
13 Sewing Tips (11:20)  
11:30  
2 Search for Tomorrow  
4 Who, What or Where  
7 That Girl, M. Thomas  
9 Tempo, Philbin-Bohrman, Duke Snider  
11 Let's Rap with Alicia  
13 Bill Johns, News  
12:00 NOON  
2 Paul Bernard—Psychiatrist, Chris Wiggins  
4 3 on a Match, B. Cullen  
7 Bewitched, Montgomery  
11 High Noon Buffoons  
13 Travel, Don & Bettina  
22 The Real World  
12:30  
2 As the World Turns  
4 Days of Our Lives  
5 Movie Game, Blyden  
7 Password, Allen Ludden  
13 Dialing for Dollars  
22 Closing Prices  
1:00 P.M.  
2 Love Is a Many Splendored Thing (serial)  
4 The Doctors (serial)  
5 Virginia Graham Show,



LUCILLE BALL guests on Flip Wilson's first show of the new season at 8 p.m., Thursday, Ch. 4.

## SPORTS TODAY

BOXING, 8:30 p.m. (13), has Dick Lane ringside at the Olympic for two 8-round bantamweight matches, Danny Lopez vs. Gary Newmeyer and Arturo Pineda vs. Chamaco Cota.

Peter Lawford, Jeanne Cooper, George Carlin, 7 All My Children (ser'l)  
11 \*Movie: "Cairo Road,"

Laurance Harvey  
22 \*Charting the Market  
1:30

- 2 The Guiding Light  
4 Another World (serial)  
7 Let's Mike a Deal  
13 Sewing: Dial Dollars  
22 \*Commodity Report

2:00 P.M.

- 2 The Secret Storm  
4 Bright Promise (serial)  
5 \*Ben Casey, Vince Edwards, Peter Falk  
7 The Newlywed Game  
9 Movie: "Sitting Bull," Dale Robertson ('64)  
13 See the USA: L.A.  
2:30

- 2 The Edge of Night  
4 Somerset (serial)  
7 The Dating Game  
13 Quest for Adventure

3:00 P.M.

- 2 Gomer Pyle—USMC  
4 It's Your Bet, Kennedy  
5 \*Highway Patrol  
7 General Hospital  
11 \*Tennessee Tuxedo  
13 Rocky & His Friends  
3:30

- 2 Barbour's People  
4 Mike Douglas Show, David Steinberg, Wilson Pickett, Peter (1976)  
Stone, Judy Graubart, Joanna Simon  
5 \*Sea Hunt, L. Bridges  
7 One Life to Live  
11 Yogi and Friends  
13 Bozo's Big Top Show  
22 \*Felix the Cat  
3:45

- 34 Nuevos Conceptos  
4:00 P.M.

- 2 \*Movie: "Babe Ruth Story," William Bendix  
5 \*Rifleman, Chuck Connors, Akim Tamiroff  
7 Love, American Style  
9 Baxter Ward, News  
11 Batman-Superman  
13 Porky and Friends  
22 French Chef (R), Julia Child: hamburger dinner

- 32 Calendario Comunidad  
52 \*Three Stooges  
4:15  
34 \*Gallos en Palenque  
4:30

- 5 \*Father Knows Best  
7 Joseph Benti, News  
9 \*The Real McCoys  
11 \*My Favorite Martian  
13 \*Munsters, F. Gwynne

**ROLLIN' on the River** (2), 7:30 p.m. — Premiere. Kenny Rogers and the First Edition host a weekly riverboat jamboree of contemporary music. Tom Smothers is initial guest, with a Paul Simon medley featured.

**LASSIE** (4), 7:30 p.m. — 18th season premiere. After three repeats, the famed collie will have new syndicated shows. Tonight finds Robert Bray riding a wooden log flume to get medical attention for the injured dog.

**ALIAS SMITH & Jones** (7), 7:30 p.m. — 2nd season premiere. Walter Brennan guests in a special 90-min. segment, playing an ex-con artist who poses as a grandmother to help the former outlaws save their chance for amnesty. (Series will air at 8 p.m. after today.)

**BEARCATS!** (2), 8 p.m. — Premiere. Rod Taylor and Dennis Cole, playing adventurers who roam the southwest U.S. (circa 1914) in a Stutz Bearcat, are assigned to track down a gang armed with a stolen Army tank which is terrorizing and robbing border towns.

**FLIP WILSON** (4), 8 p.m. — 2nd season premiere. Highlight is a "Peanuts" spoof with Flip as Charlie Brown, Lucille Ball as Lucy, Ed Sullivan as Snoopy and Donny Osmond as Linus. Ed and Lucy also join Geraldine

- 34 \*La Gaviotam (serial)  
40 \*Music y Comentarios  
52 Kimba, White Lion

- 5:00 P.M.  
4 Jess Marlow, News  
5 Kevin Sanders, News  
9 Movie: "Legend of the Lost," John Wayne, Sophia Loren ('57)  
11 The Flintstones  
13 Snuffy Smith (cartoon)  
34 \*Cita Emilio Tuero  
40 \*El Amo (serial)  
52 \*The Three Stooges

- 5:30  
5 \*One Step Beyond.  
7 News, Smith-Reasoner  
11 \*Dennis the Menace  
13 Gilligan's Island  
28 Mister Rogers  
34 \*Comicos y Canciones  
40 \*Natacha (serial)  
52 The Speed Racer

- 6:00 P.M.  
2 Big News, J. Dunphy  
4 Tom Snyder, News  
5 \*The Fugitive, David Janssen, Joanna Pettet.  
7 Joseph Benti, News  
11 The Flintstones  
13 Star Trek, Wm. Shatner, Leonard Nimoy.  
28 \*Children's Fair  
34 Noticiero 34 (news)  
52 Headshop, Pietromonaco, Andy Augular

- 6:30  
7 \*Movie: "Hunny Lake Is Missing," Laurence Olivier, Carol Lynley ('65). Preminger who-dunit, pt. 1.

- 11 **DRUG ABUSE CAUSES?**  
★ **TEENS vs. TEENS ON PEER GROUP PRESSURE** Alternatives: "Friends." The why of drugs.  
24 Hodgepodge Lodge

"Hot Pants" Jones in a car-hop sketch.

**NICHOLS** (4), 9 p.m. — Premiere. James Garner stars as Nichols, who quits the Army to seek his fortune, but is hoodwinked into becoming sheriff of an unruly Arizona town. Comedy series has a 1915 setting.

**LONGSTREET** (7), 9 p.m. — Premiere. James Franciscus stars as a blind insurance investigator who tonight tries to break up a ring that has been hijacking a million dollars a month in merchandise from the New Orleans docks.

**DEAN MARTIN** (4), 10 p.m. — 7th season premiere. Liberace, Petula Clark, Art Carney and Richard Castellano are guests, with sketches including a musical tribute to hot pants and a spoof of national budgetary problems. New feature is a 10-min. situation comedy with Kay Medford, Tom Bosley, Marian Mercer, Lou Jacobi and Ken Lane. The Ding-a-Ling Sisters round out the hour.

**OWEN MARSHALL, Counselor at Law** (7), 10 p.m. — Premiere. Arthur Hill stars as a Santa Barbara attorney, tonight defending a tennis pro charged with the attempted murder of a writer whose expose of a gubernatorial candidate will incorporate an incident about the tennis player's past.

- 40 \*Adorable Prof. Aldao  
7:00 P.M.  
2 Walter Cronkite, News  
4 John Chancellor, News  
5 \*Movie: "Crime of Dr. Hallett," Ralph Bellamy  
9 What's My Line?  
10 Tom Jones Show  
11 \*I Love Lucy, L. Ball  
13 Dragnet, Jack Webb. Dog sniffs out marijuana.  
23 Speculation: "A Conversation with Mortimer J. Adler" (R)  
52 \*The Addams Family

- 7:30  
2 Rollin' on the River, Kenny Rogers and the First Edition, Tommy Smothers.  
4 Lassie, Robert Bray ('69-R)

- 7 Alias Smith & Jones, Pete Duel, Ben Murphy, Walter Brennan, Robert Morse, Earl Holliman, Belinda Montgomery, Sam Jaffe (90 min.)  
9 \*Movie: "Wind across the Everglades," Christopher Plummer, Burl Ives ('58)

- 11 **HOGAN'S HEROES—★ SUPER FUN!** Hogan's to destroy a strategic bridge.  
13 It Takes a Thief, Robt. Wagner, Lex Barker. Kidnaping in Rome.  
34 Premier Movie  
52 \*Movie: "Million-Dollar Baby," Ronald Reagan, Priscilla Lane ('41)

- 8:00 P.M.  
2 Bearcats! Rod Taylor, Dennis Cole, John Vernon, Paul Koslo

(Continued Page 17)

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# THURSDAY

(Continued from Page 16)

- 4 The Flip Wilson Show, Lucille Ball, Ed Sullivan, the Osmonds
- 11 Truth or Consequences
- ★ NEW TIME-NEW FUN! Bob Barker is host.
- 28 Washington Review
- 40 "Nino (serial)"

- 8:30
- 5 Steve Allen Show (R), Milton Berle, Joe Higgins, Pamela Mason, Richard Dawson.

- 11 The David Frost Show, Gen. Joan Holm, Arthur Hill.

- 13 Boxing (see "sports")
- 28 NET Playhouse—N.Y. TV Theatre: "Tennessee Williams' Dragon Country" (R), Kim Stanley, William Redfield, Lois Smith. Two one-act plays by Williams.

- 9:00 P.M.
- 2 Movie: "Harper," Paul Newman, Lauren Bacall, Julie Harris, Arthur Hill, Janet Leigh, Pamela Tiffin, Shelley Winters ('66-1st run). Whodunit opens 7th season of movies, with a footloose private eye hired to find a missing millionaire.

- 4 Nichols, James Garner, Neva Patterson, John Beck, Margot Kidder, Stuart Margolin, Paul Hampton.
- 7 Longstreet, James Franciscus, Marilyn Mason, Lou Gossett, John Milford, Bruce Lee, Ann Doran.

- 40 "Rosas para Veronica" 9:30
- 9 Baxter Ward, News
- 34 "Cruz de Marisa Cruces"
- 52 "Movie: 'Alibi Ike,'" Joe E. Brown, Olivia DeHavilland ('35)

- 10:00 P.M.
- 4 The Dean Martin Show, Liberace, Petula Clark, Art Carney, Richard Castellano, regulars Kay Medford, Ding-a-Ling Sisters, Lou Jacobi, Marian Mercer

- 5 Kevin Sanders, News
- 7 Owen Marshall, Counselor at Law, Lee Majors, Glenn Corbett, Dane Clark, Pat Harrington, Darby Hinton
- 9 Movie: "Legend of the Lost" (see 5 p.m.)
- 11 George Putnam, News
- 28 Diez-y-Sels. The Chicano Movement in Film, Jesus Trevino. Featured are "Yo Soy Joaquin," "Ya Basta!" and "Requiem 29"

- 40 "Box Professional" 10:30
- 5 "Bing Crosby Movie: 'Double or Nothing,'" Martha Raye ('37)
- 13 Bill Johns, News
- 34 "Una Senorita Decente" 11:00 P.M.
- 4 Tom Brokaw, News
- 7 Joseph Benti, News
- 11 "Movie: 'Magnificent Dope,'" Henry Fonda ('42)
- 13 Beat the Clock, Narz
- 34 Noticias 34 (news)
- 2 Jerry Dunphy (11:20) 11:30

- 4 Tonight, Johnny Carson, Dinah Shore, Larry Kert, Victor Buono, Ace Trucking Co. guests.
- 7 The Dick Cavett Show, Roger Miller
- 13 "Movie: 'Road to the Big House,'" John Shelton ('47)

## RADIO

KABC — 750 KH	640 KGIL	1260 KMPC	710 KRLA	1110
KALI — 1430 KFOX	1280 KGRB	900 KNX	1070 KTYM	1460
KBIG — 740 KFWB	980 KHI	930 KOGO	400 KWIZ	1480
KBBQ — 750 KGBS	1020 KKAR	1220 KPOL	1540 KWKW	1300
KDAY — 1580 KGER	730 KIEV	970 KRIL	1370 KXOW	1600
KEZY — 1190 KGFI	1230 KLAC	570 KLIJ	1150 XPRS	1050
KFAC — 1330			XTRA — 690	

SUNDAY, SEPTEMBER 12, 1971

### SPECIAL BROADCASTS—

- 9:10 a.m., KABC—Crime and Punishment (to 2 p.m.)
- 1:00 p.m., KFI, KOGO—Baseball: Dodgers at Padres
- 2:00 p.m., KMPC—Baseball: Milw. Brewers at Angels
- 7:50 p.m., KNX—Death: Great American Denial (debut)
- 8:30 p.m., KRLA—An Office of Highest Public Trust

#### 7:00 A.M.

KLAC—Christ Ch. Undly  
KFI—Truth That Heals  
KMPC—Religious News  
KBIG—Service by Sea  
KHJ—Great Sermons  
KABC—News  
KRLA—Weekend News  
KFI—Heaven in Mind  
KFOX—World Tomorrow  
KGER—All of Prayer  
KFI—Univ. Explorer  
KMPC—News  
KGER—Chosen People

#### 8:00 A.M.

KLAC—Faith of Fathers  
KFI—Voice of Prophecy  
KMPC—News  
KBIG—Great Hour  
KABC—News  
KHJ—Revival Hour  
KRLA—Constitutional  
KFI—Back to God  
KGER—World L.R. Crusade  
KMPC—Bible Speaks

#### 9:00 A.M.

KLAC—Bill Thompson, to  
KFI—For Every Sake  
KMPC—Dick Whitmarsh  
KBIG—Your Bible  
KABC—Joe Ortiz (to 2)  
KHJ—Dick Smith (to 2)  
KRLA—Amor, Top 6  
KFOX—Te. Gollin  
KGER—World Missions  
KBIG—Tenech Treasure  
KRLA—John & Emma  
KGER—Frank Brown Hr

#### 10:00 A.M.

KMPC—Roger Carroll  
KBIG—Mormon Choir  
KABC—Arthur Godfrey  
KFOX—Grace Worshippers  
KRLA—Paul Ward (to 3)  
KNX—Weekend News  
KGER—Ch. Open Door

#### 11:00 A.M.

KFOX—Charlie Williams  
KNX—Face the Nation  
Sen. William Proxmire  
(D-Wisc.)  
12:00 NOON  
KNX—Weekend News  
KRLA—Shade Stevens  
KFOX—Brad Wallon  
KGER—Word of Grace  
KGER—Prisoners Bible

#### 1:00 P.M.

KLAC—Deane Day (to 5)  
KFI—Bigsby, Dodgers at  
KRLA—Padres  
KFOX—Hill Parade  
KGER—Victor Glenn  
KMPC—Angels 1st Line  
KGER—Hour of Faith

#### 2:00 P.M.

KMPC—Baseball: Milw.  
Brewers at Angels  
KABC—Johnny Williams  
KNX—Weekend News  
KGER—World L.R. Crusade  
KGER—The Quiet Hour

#### 3:00 P.M.

KBIG—Mel Clark (to 5)  
KGER—Full Gospel  
KFI—Ron McCoy (to 5)  
KGER—Revivaltime

#### 4:00 P.M.

KRLA—Dave Diamond  
KGER—The Joyful Sound  
KGER—Family Bible Hr

#### 5:00 P.M.

KLAC—Gene Price (to 9)  
KFI—Lambert & Barkley  
KMPC—Pete Smith  
KFOX—Instant Replay  
KGER—Rev. Billy Graham  
KGER—Heaven & Home

#### 6:00 P.M.

KMPC—Dick Walsh Show  
KABC—News: Perspective  
KGER—Rescue Mission  
KMPC—Pete Smith (to 9)

#### 7:00 P.M.

KABC—Religion on the  
Line (to 9)  
KFOX—Personal Opinion  
KABC—Gordon Palmer  
KBIG—Best in the West  
KGER—Bethel Home

#### 8:00 P.M.

KFI—Newsfront L.A.  
KABC—Weekend News  
KRLA—Jim Meeker  
KFI—Lella Amalos  
KGER—Ann Indian Church

#### 9:00 P.M.

KLAC—First Person  
KFI—World Tomorrow  
KMPC—News  
KHJ—Bill Wade (to 12)  
KRLA—Weekend News  
KFOX—Source Through  
KABC—Paul Werth (to 12)  
KGER—Belief Church  
KMPC—M. B. Jackson  
KFOX—El Toro Base

#### 10:00 P.M.

KLAC—Southland Closeup  
KFI—Changed Lives  
KABC—Univ. Explorer  
KRLA—Of Many Things  
Dr. Frank Baxter  
KFOX—World Tomorrow  
KGER—New Testament Light  
KMPC—Leon News

#### 11:00 P.M.

KFI—Rev. Billy Graham  
KMPC—News: KMPC  
Forum (10:05)  
KABC—News: Issues & An-  
swers (10:05): Brian  
Paulkner, P.M. Northern  
Ireland  
KNX—Weekend News  
KRLA—Jim Meeker, to 12  
KFOX—Removal time  
KGER—Confession Church  
KLAC—World of Wells  
KFI—Alliance Hour  
KMPC—Inquiry: A Quest  
for Answers  
KABC—Headlines Voice  
KFOX—Your Library

#### 12:00 A.M.

KFI—News: Meet the  
Press (11:05): Governors  
of Cal., Ohio, Va., Mich.,  
Mo., Puerto Rico  
KMPC—Pete Smith  
KABC—World News  
KFOX—Center Band  
KGER—Circle Mission  
KABC—Space Science  
KLAC—Wells Revisited  
KABC—Education Report  
KABC—LAPD Soc. Sec.  
12 MIDNIGHT  
KLAC—Don Kent (to 6)  
KFI—Scott Ellsworth  
KMPC—Pete Smith  
KNX—All Night News

### FM STATIONS

KLON	88.1	KJGI	98.7
KSPC	88.7	KFOX	108.3
KXLU	89.1	KHJ	107.1
KPFK	90.7	KUTB	101.9
KUSC	91.5	KKDJ	102.7
KFAC	92.3	KOST	103.5
KXII	93.1	KOST	104.3
KPOL	93.9	KOST	105.1
KTBT	94.3	KBIG	104.3
KMET	94.7	KBIG	104.3
KLOS	95.5	KBIG	104.3
KRRD	96.3	KBCA	105.3
KWIZ	96.7	KWIZ	105.9
KGBS	97.1	KWIZ	105.9
KNOB	97.4	KYMS	104.3
KDUO	97.5	KPSA	107.3

- 28 Washington Review (R) 11:50
- 2 The Merv Griffin Show with Jack Klugman, Tony Randall
- 12 MIDNIGHT
- 9 "Movie: 'Desert At-  
tack,'" John Mills, Syl-  
via Syms (Br-'60)
- 12:30
- 5 Kevin Sanders (R) 1:00 A.M.
- 4 KNBC Newservice
- 5 The Gallery: 18-year-old  
vote
- 7 The Late Report
- 11 "Movie: 'Apache War-  
rior,'" "House of Strang-  
ers" and "It Should  
Happen to You"
- 1:20
- 2 Movie: "The Land Un-  
known," Jack Mahoney  
(57)



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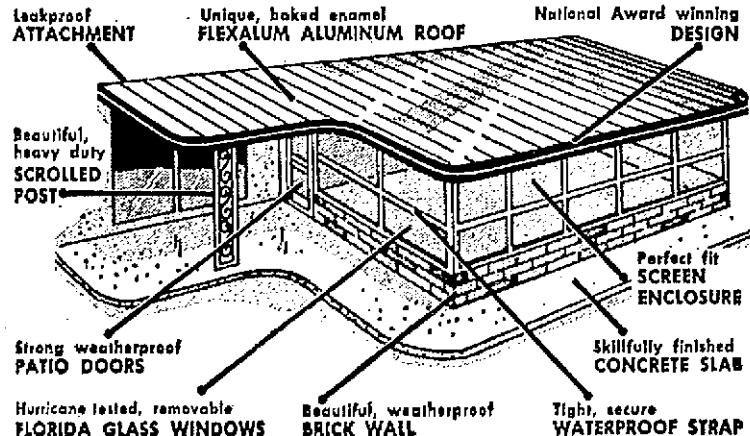
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# FRIDAY

September 17, 1971  
★ PAID ADVERTISEMENT  
An \* indicates B-W.  
Other shows in color.

- 6:00 A.M.  
2 Human Environment  
6:25  
4 Collective Bargaining  
6:30  
2 Break to the Sun (UC)  
11 Nutrition: "Beauty"  
6:45  
22 \*Commodity Report  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs  
Judith Crist, Dinah  
Shore, Gov. John Gilligan (Ohio), Pasadena  
minister George Regas  
on his new peace group  
11 Thunderbirds (cartoon)  
13 Spider-Man (cartoon)  
22 Market Opening  
28 Sesame Street (210-R)  
7:30  
7 \*Teacher In-Service  
9 Resources for Youth  
11 Yogi & His Friends  
13 Hobo Kelly Show  
8:00 A.M.  
2 Captain Kangaroo  
7 Ralph Story's A.M.  
9 Ted Meyers, News  
11 Superman-Aquaman  
8:30  
11 \*Dennis the Menace  
13 Gumbly (cartoon)  
9:00 A.M.  
2 Lucy Show, Lucille Ball  
with Jack Benny  
4 Dinah's Place, Dinah  
Shore, Gloria Stewart  
5 The Gallery (R)  
9 Jack LaLanne Show  
11 \*Movie: "Panic in the  
Streets," Richard Wid-  
mark, Jack Palance  
(50)  
13 Uncle Waldo (cartoon)  
28 Sesame Street (210-R)

- 9:30  
2 The Beverly Hillbillies  
4 Concentration, Clayton  
5 \*Movie: "Life with Hen-  
ry," Jackie Cooper, Ed-  
die Bracken ('41)  
7 Movie: "Son of Robin  
Hood," David Hedison  
(Br-'53)  
9 Movie: "By the Light of  
the Silvery Moon," Gor-  
don MacRae, Doris Day  
(53)  
13 The Romper Room  
10:00 A.M.  
2 Family Affair, Keith  
4 Sale of the Century  
13 Discrimination & Law  
"Anti-Semitism"  
28 Maggie & the Beautiful  
Machine: "Chest" (R)  
10:15  
13 Perspective  
22 \*Astrology & Market  
10:30  
3 The Love of Life  
4 Hollywood Squares  
13 USA: "Boy Scouts"  
22 Stock Market Update  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet  
13 \*Topper, Leo G. Carroll  
22 Other Side of the News  
11:15  
5 \*Movie: "Tillie & Gus,"  
W.C. Fields, Allison  
Simpson ('33)  
22 The Earth Report  
13 Sewing Tips (11:20)  
11:30  
2 Search for Tomorrow  
4 Who, What or Where  
7 That Girl, M. Thomas  
9 Tempo, Philbin-Bohr-  
man, "J." demonstra-  
tion of Israeli cooking  
11 Let's Rap with Alicia  
13 Bill Johns, News  
22 Amer. Stock Exchange  
12 NOON  
2 Paul Bernard—Psychia-  
trist, Chris Wiggins  
4 3 on a Match, B. Cullen

- 7 Bewitched, Montgomery  
11 High Noon Buffoons  
13 Rendez, w/Adventure  
22 The Real World  
12:30  
2 As the World Turns  
4 Days of Our Lives  
5 Movie Game, Blyden  
7 Password, Allen Ludden  
13 Dialing for Dollars  
22 Closing Prices  
1:00 P.M.  
2 Love Is a Many Splen-  
dored Thing (serial)  
4 The Doctors (serial)  
5 Virginia Graham Show,  
Carroll O'Connor, Dana  
Valery, Sheila MacRae,  
Ulrich O'Connor  
7 All My Children (ser'l)  
11 \*Movie: "Inside De-  
troit," Dennis O'Keefe,  
Pat O'Brien ('56)  
22 \*Charting the Market  
1:30  
2 The Guiding Light  
4 Another World (serial)  
7 Let's Make a Deal  
9 Orange County Report,  
Bob Harke  
13 Sewing: Dial Dollars  
22 \*Commodity Report  
2:00 P.M.  
2 The Secret Storm  
4 Bright Promise (serial)  
5 \*Ben Casey, Vince Ed-  
wards, Margaret Leigh-  
ton  
7 The Newlywed Game  
9 \*Movie: "Kiss of  
Death," Brian Donlevy  
(47)  
13 \*Topper, Leo G. Carroll  
2:30  
2 The Edge of Night  
4 Somerset (serial)  
7 The Dating Game  
13 Quest for Adventure  
3:00 P.M.  
2 Gomer Pyle—USMC  
4 It's Your Bet, Kennedy  
5 \*Highway Patrol  
7 General Hospital. Al  
and Lucille are wed.  
11 \*Tennessee Tuxedo  
13 Rocky & His Friends  
3:30  
2 Barbara's People  
4 Mike Douglas Show,  
David Steinberg, Jerry  
Vale, Jim Fowler,  
Adelle Davis, Stanley  
Kramer  
5 \*Sea Hunt, L. Bridges  
7 One Life to Live  
11 Yogi & His Friends  
13 Bozo's Big Top Show  
3:45  
34 M.A.O.F. en Marche  
4:00 P.M.  
2 Movie: "Romanoff &  
Juliet," Peter Ustinov,  
Sandra Dee, John Gavin  
(61)  
6 \*Riflemen, C. Connors  
7 Love, American Style  
9 Baxter Ward, News  
11 Batman-Aquaman  
13 Porky Pig & Friends  
20 Book Beat (R), Robt.  
Cronin: "Pike's Peak"  
(Frank Waters)  
4:15  
34 \*Gallos en Palenque  
4:30  
5 \*Father Knows Best  
7 Joseph Benti, News  
9 \*The Real McCoys  
11 \*My Favorite Martian  
13 \*Munsters, F. Gwynne  
28 Sesame Street (210-R)  
34 \*La Gaviotana (serial)  
5:00 P.M.  
5 Jess Marlow, News  
5 Kevin Sanders, News  
9 Movie: "Alexander the  
Great," Richard Bur-  
ton, Fredric March,  
Claire Bloom ('56). His  
life, loves and battles.  
11 The Flintstones  
13 Beetle Bailey (cartoon)  
5:30  
5 \*One Step Beyond:  
"The Dark Room,"  
Cloris Leachman  
7 News, Smith-Reynolds

# SPECIAL

**CIRCUS (2), 7:30 p.m.** —  
Premiere. Bert Parks is  
ringmaster for a series  
taped during actual per-  
formances of Europe's fi-  
nest acts, tonight featur-  
ing four acts from Yugoslavia,  
including tigers, polar  
bears and Bruno's Star of  
India elephant.

**CHICAGO Teddy Bears (2), 8 p.m.** — Premiere.  
Dean Jones and John Ban-  
ner, as owners of a Chica-  
go speakeasy in the roar-  
ing '20s, try to keep gang-  
ster Art Metrano from hir-  
ing away the club's popu-  
lar orchestra led by a fa-  
vorite named Rudy Vallee.

**THE D.A. (4), 8 p.m.** —  
Premiere. Because of a  
technicality, a man guilty  
of drowning his 2-year-old  
daughter may get off with  
a charge of involuntary  
manslaughter. Robert Con-  
rad stars as D.A., Paul  
Ryan.

**BRADY BUNCH (7), 8  
p.m.** — 3rd season pre-  
miere. Jim Backus plays a  
grizzled prospector in the  
first of a 3-part segment  
filmed at the Grand Can-  
yon about the Brady fami-  
ly's vacation.

**O'HARA, U.S. Treasury (2), 8:30 p.m.** — Premiere.  
David Janssen, as agent  
Jim O'Hara, poses as a  
waterfront importer in an  
effort to catch smugglers  
of heroin rumored to be  
arriving from the Orient.

**WORLD PREMIERE (4), 8:30 p.m.** — Season  
premiere. Rock Hudson  
stars with Susan Saint-  
James in the pilot for their

11 \*Dennis the Menace  
13 Gilligan's Island  
28 Mister Rogers  
34 \*Comicos y Canciones  
40 \*Natacha (serial)  
52 The Speed Racer  
6:00 P.M.  
2 Big News, J. Dunphy  
4 Tom Snyder, News  
5 \*The Fugitive, David  
Janssen, Lee Meriwether  
7 Joseph Benti, News  
11 The Flintstones  
13 Star Trek, Wm. Shat-  
ner, Leonard Nimoy,  
Ron Soble. Gunfight at  
the OK corral.  
28 \*Children's Fair  
34 Noticiero 34 (news)  
52 Headshop, Pietromonaco  
6:30  
7 \*Movie: "Bunny Lake  
Is Missing," Laurence  
Oliver, Carol Lynley  
(65). Part two.

11 Flying Nun, Sally Field  
28 Hodgepodge Lodge  
40 Duelo en Patines (roller  
games)  
7:00 P.M.  
2 Walter Cronkite, News  
4 John Chancellor, News  
5 \*Movie: "Crimson Ca-  
nary," Noah Beery Jr.  
(45)  
9 What's My Line?  
11 \*I Love Lucy, L. Ball  
13 Dragnet, Jack Webb,  
Burt Mustin. Old man  
helps solve murder.  
28 30 Minutes with...  
34 \*To Be Announced  
52 \*The Addams Family  
7:30  
2 Circus! Bert Parks  
4 NFL Game of the  
Week, Bob DeLaney

**"McMillan & Wife" series,**  
a mystery-comedy dealing  
with the disappearance of  
a rare Egyptian sarcoph-  
agus at a charity auction.

**PARTRIDGE FAMILY (7), 8:30 p.m.** — 2nd se-  
ason premiere. Reuben  
lines up a guest singer,  
who wins Keith's heart,  
but her voice is horrible.

**ROOM 222 (7), 9 p.m.** —  
3rd season premiere. Bur-  
gess Meredith guests as a  
school board member who  
gives Walt Whitman High  
a radio station, but insists  
on censoring tapes of his  
own remarks.

**CBS TV-MOVIES (2),  
9:30 p.m.** — Premiere.  
Leif Erickson, Doug Mc-  
Clure, Lois Nettleton and  
Roddy McDowell star in a  
suspense story by "Air-  
port" author Arthur Hal-  
ley, first in a series of 90-  
min. films.

**ODD COUPLE (7), 9:30  
p.m.** — 2nd season pre-  
miere. Hilarie Thompson,  
as Oscar's runaway niece,  
arrives at the apartment  
and announces she's going  
to have a baby by natural  
childbirth.

**LOVE, American Style (7), 10 p.m.** — 3rd season  
premiere. Ken Barry, Mi-  
chael Callan and Chris  
George stars in separate  
comic episodes.

**MONTY NASH (4), 10:30  
p.m.** — Premiere. Harry  
Guardino plays a special  
investigator in series  
based on the Richard Jes-  
sup novels, with opener in-  
vestigating a syndicate.

(premiere). Highlights  
of 1970 season.  
9 \*Movie: "Razor's  
Edge," Tyrone Power,  
Gene Tierney ('46)  
11 HOGAN'S HEROES —  
★ SUPER FUN!

Hogan smuggles out  
photos by faking a Hit-  
ler broadcast announc-  
ing the fall of Berlin.  
13 It Takes a Thief, Robt.  
Wagner, Fred Astaire,  
Gavin McLeod  
28 Masterpiece Theatre —  
The First Churchills  
(R): "A Famous Victo-  
ry," John Neville  
34 Estrellas Musicales  
52 \*Movie: "Hard to Han-  
dle," James Cagney,  
Mary Brian ('33)  
8:00 P.M.

2 Chicago Teddy Bears,  
Dean Jones, Art Me-  
trano, Marvin Kaplan,  
John Banner, guest  
Rudy Vallee  
4 The D.A., Robert Con-  
rad, Harry Morgan,  
Ned Romero, Austin  
Kelly, Ellen Corby,  
Booth Colman, Pamela  
McMyler  
7 Brady Bunch, Robert  
Reed, Florence Hender-  
son, Jim Backus, Hoke  
Howell (pt. 1)  
11 Truth or Consequences  
★ NEW TIME — NEW FUN!

Bob Barker hosts.  
34 \*Sylvia y Enrique  
40 \*Nino (serial)  
8:30  
2 O'Hara, United States  
Treasury, David Jans-  
sen, George Takei, Eric

Braeden, Stacy Harris,  
Angel Tompkins, Allen  
Jung  
4 World Premiere: "Once  
Upon a Dead Man,"  
Rock Hudson, Susan  
Saint James, Jack Al-  
bertson, Herb Edelman,  
Kurt Kasznar, Jonathan  
Harris  
5 Steve Allen Show (R),  
Mort Sahl, Frank  
D'Rone, Nipsey Russell,  
Rex Reed  
7 Partridge Family, Shir-  
ley Jones, Dave Mad-  
den, David Cassidy, Ro-  
byn Millan, Jack Burns  
11 The David Frost Show,  
Art Carney and his son  
Paul, Pat O'Brien, duo-  
pianists Arthur Whitte-  
more and Jack Lowe.  
13 Dragnet, Jack Webb  
Expected suicide and  
expected tidal wave.  
28 Bobquavari: "Tim  
Buckley" (R)

9:00 P.M.  
7 Room 222, Lloyd  
Haynes, Burgess Mere-  
dith, Feshimu, Ta-Tan-  
isha, Judy Strangis  
13 Big Valley, Barbara  
Stanwyck, Peter Breck,  
Michael Burns. Young  
thief traps Nick with a  
clever trick.  
28 George Lucas: Maker  
of Films, Gene Young-  
blood. With excerpts  
from Lucas' "THX  
1138."  
34 \*Criada Bien Criada  
40 \*Rosas Para Veronica  
52 Movie: "That Certain  
Woman," Bette Davis,  
Henry Fonda ('37)  
9:30

2 New CBS Friday Night  
(TV) Movies: "Terror  
in the Sky," Leif Eric-  
son, Doug McClure,  
Roddy McDowell, Lois  
Nettleton, Keenan  
Wynan, Christopher  
Dark.  
7 Odd Couple, Tony Ran-  
dall, Jack Klugman,  
Joan Hotchkis, Hilarie  
Thompson  
9 Baxter Ward, News  
34 \*Cruz de Marisa Cruces  
10:00 P.M.

5 Kevin Sanders, News  
7 Love, American Style.  
Ken Berry tells the po-  
lice he's been assaulted  
by two love-starved  
females, with Yvonne  
Craig as a bride whose  
tooth picks up radio  
broadcasts, and Chris  
George as a pharma-  
ceutical executive who  
uncover a stimulant to  
arouse his wife.  
9 Movie: "Alexander the  
Great" (see 5 p.m.)  
11 George Putnam, News  
13 Mantrap, Al Hamel  
28 \*Realities: "Prisons" (R)  
40 \*Lucha Libre (wrestl'g)

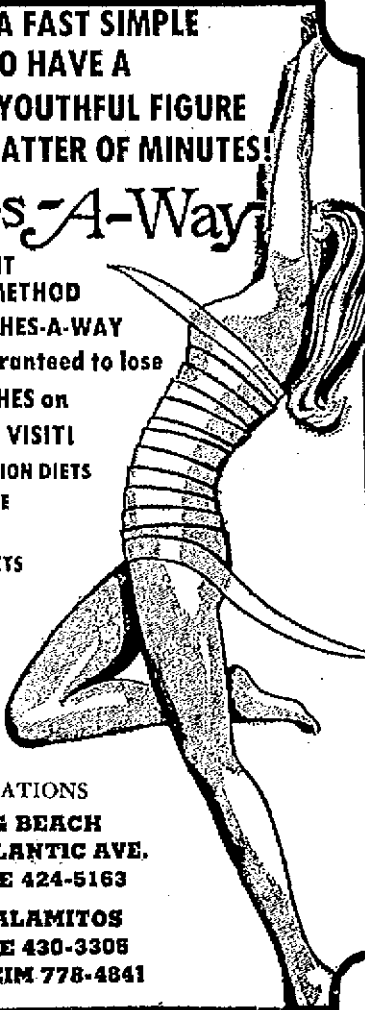
10:30  
4 Monty Nash, Harry  
Guardino, Don Gordon,  
Lew Gallo  
5 \*Bing Crosby Movie:  
"Birth of the Blues,"  
Mary Martin ('41)  
13 Bill Johns, News  
34 \*Una Senorita Decente  
11:00 P.M.

2 Jerry Dunphy Report  
4 Tom Brokaw, News  
7 Joseph Benti, News  
11 \*Movie: "Viva Zapa-  
ta!" Marlon Brando,  
Anthony Quinn ('52).  
John Steinbeck story of  
revolutionary.  
13 Beat the Clock, Narz  
28 Psychiatrist: "Non-Lov-  
ing Uses of Sexual Be-  
(Continued Page 19)

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# CRITICS' CORNER

(Continued from Page 15)

Dr. Siow needed me; as the acupuncture people like to say, and, I must say it was an unnerving experience, although not particularly painful, just watching that stainless steel needle about an inch and a half long and the thickness of a human hair go sliding into my arm...

"Well, now, a week after

this treatment, I find I can move my wrist freely. I can make a very tight fist and not feel any of the old pain. Of course, my acupuncture tennis elbow has not been subjected to the acid test, but I can say for the first time in two years that I at least feel like picking up the tennis racket and playing a couple of good hard sets."

The "First Tuesday" segment on acupuncture presented statements by those both optimistic and pessimistic about the worth of the treatment. An American expert in neurological surgery said:

"I am concerned about the publicity given to acupunc-

tuncture because I fear that many people with chronic illness are going to take up new hopes and perhaps are going to be subjected to treatments that are bound to be painful and without an ultimate benefit, and certainly they should consult their own medical authorities in this country who have, in my opinion, a more scientific approach than has ever been offered by acupuncture."

According to Dr. Siow, acupuncture "mainly is to function the nerves and increase the blood corpuscles strengthening the muscles."

— Rick DuBrow, UPI

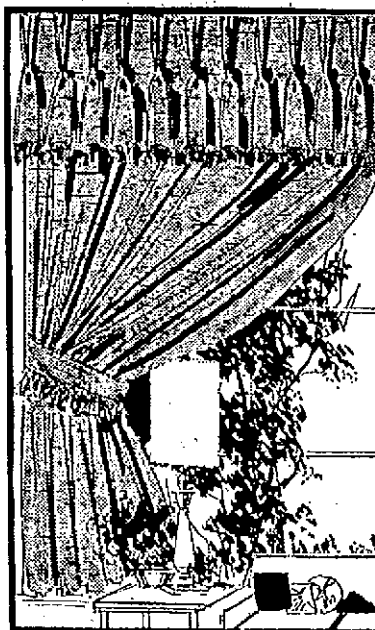
## FRIDAY

(Continued from Page 18)

- havior" (R)  
34 Noticiero 34 (news)  
11:15  
34 "Cinema 34: "Esquina Bajan," David Silva  
11:30  
2 Movie: "Agent for H.A.R.M.," Mark Richman, Wendell Corey ('66)  
4 Tonight, Johnny Carson, Mickey Rooney, Robert Klein, Marlina Arroya  
7 The Dick Cavett Show, Rod Serling  
13 Movie: "I Wonder Who's Kissing Her Now," June Haver, Mark Stevens ('47)  
12 MIDNIGHT  
9 "Movie: "Paths of Glory," Kirk Douglas ('57)  
12:15  
5 Movie: "Constant Husband," Rex Harrison, Kay Kendall (Br. '54)  
1:00 A.M.  
2 "Movie: "Slaughter Trail," Brian Donlevy ('51)  
4 KNBC Newservice  
7 The Late Report  
11 "Movies: "Storm Center," "Ambush at Cimarron Pass" and "Pushover"  
2:00 A.M.  
5 Kevin Sanders (R)  
2:30  
2 Movie: "Hercules vs. Moon Men," Alan Steel ('64)



DAVID JANSSEN returns to network TV, starring in "O'Hara, U.S. Treasury," which premieres at 8:30 p.m., Friday, Ch. 2.



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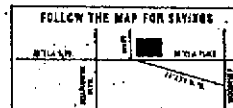
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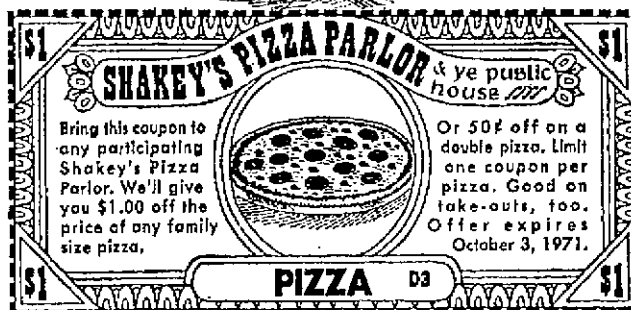
CARPET



# We're passing the buck.

# Once...

# twice!





# SATURDAY

September 18, 1971  
**\* PAID ADVERTISEMENT**  
 An \* indicates B-W.  
 Other shows in color.

2 New Science, Jastrow  
 7 The Black Experience  
 7:00 A.M.

2 Human Environment  
 4 Dr. Dolittle (cartoon)  
 7 Will the Real Jerry  
 Lewis Please Sit Down?  
 11 Thunderbirds (cartoon)  
 7:30

2 Dusty's Treehouse  
 4 Woody Woodpecker  
 7 Road Runner (cartoon)  
 11 Yogi and Friends  
 8:00 A.M.

2 Bugs Bunny (cartoon)  
 4 Deputy Dawg (cartoon)  
 7 Funky Phantom  
 9 Movie: "Lightning  
 Bolt," Anthony Eisley  
 11 Batman-Superman  
 8:30

2 Scooby-Do, Where Are  
 You? (new time)  
 4 Pink Panther Meets the  
 Ant & Aardvark  
 5 Organic Gardening  
 7 Jackson 5 (cartoon)  
 11 "The Cisco Kid"  
 9:00 A.M.

2 Harlem Globetrotters  
 4 Barrier Reef: "White  
 Death," Ken James.  
 Man seeks revenge  
 against sharks that  
 mauled him.

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Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_ Age \_\_\_\_\_

5 \*Movie: "White Woman,"  
 Carole Lombard  
 Bewitched, Montgomery  
 7 \*Movie: "Spy-Smasher  
 Returns," Kane Rich-  
 mond ('60)  
 13 \*Movie: "The Shadow,"  
 Henry Kendall (Br-'39)  
 34 \*Cuerdas y Guitarras  
 40 \*Panorama Latino  
 9:30

2 Help! It's the Hair Bear  
 Bunch! (cartoon)  
 4 Take a Giant Step:  
 "The Constitution." A  
 pop-rock group, the  
 Great Wall, is featured.

7 Lidsville, Butch Pa-  
 trick, Charles Nelson  
 Reilly. Mark fights Hoo  
 Doo's vacuum cleaner.  
 9 \*Movie: "Son of Belle  
 Starr," Keith Larsen  
 34 \*Arriba el Norte  
 10:00 A.M.

2 Pebbles & Bamm-  
 Bamm  
 7 Curiosity Shop. Weather  
 is the theme.  
 34 \*Cine on su Casa  
 10:30

2 Archie's TV Funnies  
 4 Bugaloos, Martha Raye  
 5 \*Movie: "Cocoanuts,"  
 Marx Brothers ('29)  
 11 \*Movie: "Bohemian  
 Girl," Laurel & Hardy  
 13 \*Documentary Movie:  
 "Dangerous Journey"  
 11:00 A.M.

2 Sabrina, Teenage Witch  
 4 Pre-Game Show  
 7 Johnny Quest (cartoon),  
 9 Movie: "War Drums,"  
 Lex Barker ('57)  
 40 \*Variedad (variety)  
 11:15

4 Baseball (see sports)  
 11:30  
 2 Josie & the Pussycats  
 7 Lancelot Link, Secret  
 Chino Hour

11 \*Movie: "Lost in Alas-  
 ka," Abbott & Costello  
 13 Movie: "Springtime in  
 the Rockies," Betty  
 Grable ('42)  
 12 NOON

2 The Monkees, P. Tork  
 7 American Bandstand

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# SPORTS TODAY

**BASEBALL, 11:15 a.m.** (4), has a game to be an-  
 nounced as races shape up.

**NCAA FOOTBALL, 1:30 p.m.** (7), deposits a regional  
 telecast from the Coliseum where UCLA takes on the  
 Texas Longhorns. (Next week, Oregon at Stanford.)

**RYDER CUP Golf Tournament, 2 p.m.** (9), airs the  
 final round action from St. Louis, with top pros from  
 England and the U.S.

**ABC's WIDE WORLD of Sports, 5 p.m.** (7), has Bill  
 Flemming at Darlington, S.C., for the Southern 500 stock  
 car race, with Bud Palmer at Montreal with the world  
 invitational high diving championship.

**BOXING, 8 p.m.** (5), finds Tom Harmon ringside at  
 Devonshire Downs for a 10-round welterweight bout be-  
 tween Rebel Nate Robinson and LeRoy Romero.

**PCAA FOOTBALL, 11 p.m.** (11), has Bill Welsh with  
 tapes of the contest finding San Jose State at Fresno  
 State.

'71, Dick Clark, guests  
 34 Teatro Fantastico  
 40 \*Viaje (to 8 p.m.)  
 12:30

2 You Are There, Walter  
 Cronkite: "Lewis &  
 Clark at the Great Di-  
 vide," John Cullem, Earl  
 Hindman, Addison Pow-  
 ell. A crucial day in Au-  
 gust, 1805.  
 5 \*Movie: "Return of  
 Jesse James," John Ire-  
 land ('51)  
 9 \*Movie: "Black Fox,"  
 Marlene Dietrich nar-  
 rates ('63)  
 1:00 P.M.

2 CBS Children's Film  
 Festival: "Elephant  
 River," David Wyman,  
 Tissa Weerasinghe.  
 Eurasian boy in Ceylon  
 thinks he's an outcast.  
 7 M.V.P., Johnny Bench  
 11 Man to Man, Roman  
 Gabriel, Merlin Olsen,  
 Gordie Howe, Johnny  
 Bench, Arlie Johnson  
 13 Nick Carter, News  
 34 \*La Gaviotam (serial)  
 1:30

7 NCAA Football (sports)  
 11 Unlamed World  
 13 Movie: "San Francisco  
 Story," Joel McCrea  
 2:00 P.M.

2 Dusty's Treehouse (R)  
 4 Station-to-Station:  
 "They Don't Even  
 Speak Spanish"  
 5 Kick Boxing, Machado  
 9 BELL SYSTEM PRESENTS  
**TOP PROS**  
**IN RYDER CUP GOLF**  
 (see "sports")  
 11 \*Daktari, M. Thomson  
 2:30

2 Steps to Learning  
 4 Characters in the Arts:  
 "The Mother"  
 3:00 P.M.  
 2 The Sista Is Over, Bob  
 Navarro  
 4 Agriculture U.S.A.:  
 "L.A. County Fair"  
 5 Best of Bowling, Keith  
 Jackson, Bill Bunetta  
 (premiere)  
 11 \*Movie: "Big Lift,"  
 Montgomery Clift ('60)  
 13 Movie: "Blue Lagoon,"  
 Jean Simmons, Donald  
 Houston (Br-'49)  
 34 Lucha Libre (R)  
 3:30

2 Our American Musical  
 Heritage, Robert De-  
 Cormier: "Age of  
 Aquarius," Felicia  
 Sanders, Sisters Two,  
 Voices of East Harlem  
 4 Focus, Inez Pedrosa:  
 "St. Andrews Priory"  
 9 Movie: "The Lone  
 Ranger," Clayton  
 Moore, Jay Silverheels  
 52 Agric.: Brief Perusal  
 4:00 P.M.

2 Insider-Outsider, Tru-  
 man Jacques. Judicial  
 practice of release on  
 recognizance.  
 4 On Campus (Scripps):  
 "Art Mix" (R). Sculp-  
 ture and ballet.  
 5 Sports Challenge, Dick  
 Enberg: Hall of Famers  
 vs. Detroit Tigers.  
 52 Corona Now, Des Galiffa,  
 Rena Parker  
 4:30

2 \*Movie: "They Met in  
 Bombay," Clark Gable,  
 Rosalind Russell ('41)  
 4 What's Going On? John  
 Roseboro  
 5 Lakers: A Special of  
 Highlights, Chick  
 Hearn. Films of Cham-  
 berlain, West and Bay-  
 lor with the '71 Lakers  
 34 \*Mundo en Vivimos  
 52 Kimba, White Lion  
 4:45

13 Commercial  
 34 Pre-Game Soccer  
 5:00 P.M.  
 4 Chicano: "Stereotyping  
 in the Mass Media"  
 5 \*This Week in Pro Foot-  
 ball, Don Meredith, Pat  
 Summerall (premiere).  
 7 ABC's Wide World of  
 Sports (see "sports")  
 9 I Spy, Robert Culp, Bill  
 Cosby, Zohra Lampert.  
 Russian ballerina is  
 slain.  
 11 \*Movie: "Tennessee  
 Johnson," Van Heflin,  
 Lionel Barrymore, Ruth  
 Hussey ('43). Andrew  
 Johnson biopic.  
 13 Mantrap, Al Hamel  
 34 \*Futbol (soccer)  
 52 The Three Stooges  
 5:30

4 KNBC Newservice  
 13 That Good Ole Nash-  
 ville Music  
 52 The Speed Racer  
 6:00 P.M.

2 Big News, C. Roberts  
 4 Garrick Utley, News  
 5 Rams Action, Tommy  
 Prothro, Tom Harmon  
 (R): San Francisco  
 49ers  
 9 Boss City, Don Steele  
 13 Big Valley, Barbara  
 Stanwyck, Lee Majors.  
 Friend thinks Heath is  
 interested in his fiancée.  
 22 \*Waterfront, P. Foster  
 28 4 Seasons of Japan  
 52 Headshop, Pietromona-  
 co  
 6:30

4 KNBC News Conference  
 7 Hugh Williams, News  
 22 Travelure  
 28 French Chef (R), Julia  
 Child: hamburger din-  
 ner.  
 7:00 P.M.

2 Roger Mudd, News

# SPECIAL

**NATIONAL Geographic**  
 Hour (4), 7 p.m. — Orson  
 Welles narrates the story  
 of an amateur crew that  
 took an 18-month voyage  
 on the brigantine "Yan-  
 kee," first in weekly re-  
 peats from the CBS series.

**HEE HAW** (5), 7 p.m. —  
 Syndicated premiere. Roy  
 Rogers and Dale Evans  
 join Dale Robertson, George  
 Lindsey and Amanda  
 Blake as guests on the  
 country music comedy  
 hour hosted by Roy Clark  
 and Buck Owens. Sherry  
 Miles and Ray Sanders are  
 new regulars.

**JERRY Visits Glenn** (2),  
 7:30 p.m. — Premiere.  
 Jerry Dunphy visits the  
 fabulous home of Glenn  
 Ford, with its organic gar-  
 den, and learns of his ca-  
 reer and how he got his  
 stage name.

**ALL IN THE FAMILY**  
 (2), 8 p.m. — 2nd season  
 premiere. The Bunker  
 household faces a touchy  
 and tragic situation when  
 an unwelcome visiting re-  
 lative dies in their home.  
 Who's to pay for the fu-  
 neral?

**THE PARTNERS** (4), 8  
 p.m. — Premiere. Don Ad-  
 ams and Rupert Crosse, as  
 police squad car partners  
 assigned to capture bank  
 robbers, manage to dam-  
 age their unmarked car,  
 visit a topless bar and en-  
 ter the wrong apartment.

**GETTING TOGETHER**  
 (7), 8 p.m. — Premiere.  
 Bobby Sherman stars as  
 songwriter Bobby Conway,  
 who tonight finds that he  
 may lose custody of his  
 12-year-old sister (Susan  
 Neher) unless he changes  
 his job and lifestyle.

**FUNNY FACE** (2), 8:30  
 p.m. — Premiere. Sandy  
 Duncan (of UCB commec-  
 ial fame), plays a UCLA  
 student supporting herself  
 with TV commercials, to-

night agreeing to do used-  
 car commercials in ex-  
 change for a free car.  
 Jack Jones sings the  
 theme song.

**THE GOOD Life** (4),  
 8:30 p.m. — Premiere.  
 Stockbroker-turned-bulter  
 Albert Miller (Larry Hag-  
 man) tries to sell his em-  
 ployers' Rolls Royce for  
 them, but loses it to a con  
 man.

**THE BIRDMEN** (7),  
 8:30 p.m. — An unbelieve-  
 able escape plan plotted by  
 a group of Allied POWs  
 held in an impenetrable  
 medieval castle is the sto-  
 ry for the premiere "TV  
 Movie of the Weekend."  
 Doug McClure and Chuck  
 Connors star in thriller  
 based on a 1940 incident.

**DICK VAN DYKE** (2), 9  
 p.m. — Premiere. Phoenix  
 TV host joins a chimpan-  
 zee in blowing smoke rings  
 on his show, and thereby  
 breaks a non-smoking pact  
 with his wife, his manager  
 and his sister.

**MARY TYLER Moore**  
 (2), 9:30 p.m. — 2nd sea-  
 son premiere. When Phyl-  
 lis can't cope with the situ-  
 ation, Mary gets trapped  
 into talking with young  
 Bess Lindstrom about the  
 birds and the bees.

**MISSION: I m p o s s i b l e**  
 (2), 10 p.m. — 6th season  
 premiere. Jim Phelps un-  
 dergoes an eye operation  
 so he can convincingly  
 pose as a blinded FBI man  
 who was injured while in-  
 vestigating a crime syndi-  
 cate's attempt to take over  
 a large chemical plant.

**THE PERSUADERS** (7),  
 10 p.m. — Premiere. Tony  
 Curtis and Roger Moore  
 star as a rich American  
 and an English lord who  
 tonight are tricked into  
 teaming up for a new and  
 challenging career of ad-  
 venture, danger and fun.

4 National Geographic  
 hour: "Voyage of the  
 Brigantine Yankee" (R)  
 5 Hee Haw, Buck Owens,  
 Roy Clark, Roy Rogers  
 and Dale Evans  
 7 Let's Make a Deal,  
 Monty Hall (new time)  
 9 Death Valley Days:  
 "Courtship of Carrie  
 Huntington," Sue Ran-  
 dall  
 11 LAWRENCE WELK  
 ★ SUPER ENTERTAINMENT  
 A musical salute to  
 good old school days,  
 plus a medley from  
 "Music Man"  
 13 Wrestling, Dick Lane  
 22 \*Creative Crafts, Artis  
 23 David Susskind Show:  
 "It's Hell Being a Cop"  
 (R)  
 34 To Be Announced  
 52 \*The Addams Family  
 7:30

2 Jerry Visits Glenn  
 7 Juvenile Jury, Jack  
 Barry. Monty Hall joins  
 the kids for a junior  
 edition of "Let's Make  
 a Deal."  
 9 \*Movie: "The Ghost &  
 Mrs. Muir," Rex Harri-  
 son, Gene Tierney ('47)  
 34 Mujeres y Algo Mas  
 52 \*Movie: "Big City

Blues," Humphrey Bog-  
 art, Joan Blondell  
 8:00 P.M.  
 2 All in the Family, Car-  
 roll O'Connor, Jean Sta-  
 pleton, Jack Grimes,  
 Will B. Able  
 4 The Partners, Don Ad-  
 ams, Rupert Crosse,  
 Yvonne Craig, Jesse  
 White, Joey Forman,  
 Art Metrano  
 5 Boxing (see "sports")  
 7 Getting Together, Bob-  
 by Sherman, Wes Stern,  
 Susan Neher, Pat Car-  
 roll, with Diana Ewing,  
 Jane Dulo  
 11 \*Movie: "Tennessee  
 Johnson" (see 5 p.m.)  
 22 World Tomorrow:  
 "What World Needs  
 Now"  
 34 \*El Usurero (serial)  
 8:30

2 Funny Face, Sandy  
 Duncan, Valerie Arri-  
 strong, Tom Bosley  
 4 The Good Life, Larry  
 Hagman, Donna Mills,  
 David Wayne, Her-  
 mine Baddeley  
 7 TV Movie of the Week-  
 end: "The Birdmen,"  
 Doug McClure, Chuck

(Continued Page 21)

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# **SATURDAY**

(Continued from Page 20)

Connors, Richard Basehart, Max Baer, Tom Skerritt, Greg Mullavey, Rene Auberjonois  
 13 \*Honeymooners, Jackie Gleason, Art Carney  
 22 \*Hour of Deliverance

9:00 P.M.

2 New Dick Van Dyke Show, Hope Lange, Marty Brill, Fannie Flagg, Nancy Dussault  
 4 Movie: "The Alamo," John Wayne, Richard Widmark, Laurence Harvey, Richard Boone, Frankie Avalon, Linda Cristal ('60-1st run), Sam Houston, Jim Bowie and Davey Crockett battle for Texas independence. (Tonight is part one, with film concluded Monday at 9 p.m.)  
 13 \*Trackdown, Robt. Culp  
 28 Artists in America: "Rudy Pozzatti" (R)  
 52 Homebuyers' Guide

9:30

2 Mary Tyler Moore Show, Cloris Leachman, Lisa Gerritsen

9 Larry Burrell, News  
 13 Del Reeves Carnival  
 28 NET Playhouse (R): "Tennessee Williams' Dragon Country," Kim Stanley, Lois Smith, N.Y. TV Theatre

10:00 P.M.

2 Mission: Impossible, Peter Graves, Lynda Day George, Jason Evers, Tom Bosley; Harold J. Stone, Peter Brown  
 5 Stan Chambers, News  
 7 1st: TONY CURTIS AND ROGER MOORE IN PERSUADERS - NOW! with guest Laurence Naismith  
 9 Target, Regis Philbin  
 11 Ken Jones, News  
 13 Porter Wagoner Show  
 34 Noches Tapatias  
 52 Lou Gordon Show, with author Arthur Hailey

10:30

5 \*Movie: "5 Graves to Cairo," Akim Tamiroff, Anne Baxter ('53)  
 9 Movie: "Human Duplicators," George Nader, Barbara Nichols ('65)  
 13 Bill Reddick, News  
 34 \*Boxing from Mexico

11:00 P.M.

2 Clete Roberts Report  
 2 KNBC Newservice  
 7 Hugh Williams, News

11 PCAA Football (spts)  
 13 \*Movie: "Rise & Shine," Milton Berle, Jack Oakie ('41)  
 11:15  
 2 \*Movie: "Escape to Mindanao," George Maharis, Nehemiah Persoff, James Shigeta ('60)  
 7 Sam Donaldson, News  
 11:30  
 4 \*Movie: "Billy Liar," Tom Courtenay, Julie Christie (Br.-'63)  
 7 Movie: "The Crowded Sky," Efrem Zimbalist Jr., Dana Andrews ('60)  
 12:10  
 9 \*Movie: "Unearthly," John Neville (Br.-'64)  
 12:30  
 5 \*Movie: "Sealed Verdict," Ray Milland ('40)  
 1:00 A.M.  
 2 Movie: "Black Torment," Heather Sears, John Turner (Br.-'64)  
 11 \*Movies: "Force of Evil," "Claw Monster" and "Solid Gold Cadillac"  
 13 \*Movie: "Blonde Bait," Jim Davis ('56)  
 1:20  
 4 Speaking Freely: Dorothy Height (NCNW)  
 2:45  
 2 \*Movie: "Kill Me Tomorrow," Pat O'Brien ('57)

# **Where are all the comics?**

(Continued from Page 5)

dated fast. As Kanter points out: "A guy can be the leader of the nation's top rock group and in six months people ask 'Who's he?'"

On the other hand, situation comedies can go on forever. Witness the endless replays of "I Love Lucy" and "The Dick Van Dyke Show."

An oddity in the decline of comics on television is the ascendancy of the come-

dienne. With the notable exception of the perennial Lucille Ball, funnywomen haven't fared too well on the home screen.

But now Lucy has been joined by Carol Burnett, Mary Tyler Moore, Doris Day, Elizabeth Montgomery and others in outnumbering the comedians.

Says a longtime TV observer: "Mostly those ladies underplay the comedy, surrounding themselves with funny actors. That's the way to make it in television: Play it cool."

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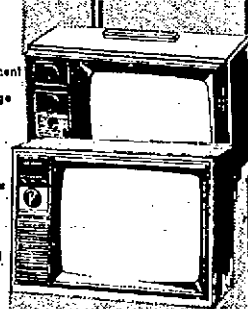
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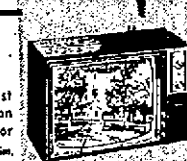
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# View of 'All in the Family'

(Continued from Page 7)

I KEPT asking that same question outside CBS as I phoned or went to see certain leaders in the field of fighting discrimination and prejudice. Mostly my question startled them — they had never thought to ask it themselves. At the Anti-Defamation League of B'nai B'rith, I talked for more than an hour to Benjamin R. Epstein, its National Director, and Oscar Cohen, Director of its National Program Division, and was surprised that their organization had taken "no official position" on the show, though several months had gone by since its premiere.

No official position had been taken by the National Conference of Christians and Jews either, another of the nation's best-known and longest-established human-relations organizations.

None of these people at the head of these and other organizations, of course, wondered that I was disturbed at seeing bigotry aired weekly to the nation as a laughable little matter, nor did they disagree that the rebuttal, supposedly built into each show, was pretty feeble. Indeed they agreed that the chiding of Archie by his "liberal" daughter Gloria and her college-student husband, also "liberal" and jobless and living off her family, were merely two more butts for Archie in other kinds of stereotypic prejudice, giving him endless chances to get off nifties about "radical liberal garbage" or "pinko atheistic meathead," as well as endless variations of "you dumb Polack." Even his wife Edith with her stream of

dim witticisms, supplies him with the cue to use his frequent injunction, "will you stifle, Dingbat?" and to hold forth in general on the dopey inferiority of Dingbats, i.e., women.

AT ONE point in my research, I began to go back to the night I first really tangled with "All in the Family." It was the night of May 9, the night of the Emmy awards, and it involved the word Hebe.

Johnny Carson was the glamorous Master of Ceremonies that night, with a glamorous live audience and a national TV audience looking on. Just after the announcement that "All in the Family" had won the Emmy, and of course in the spirit of the show, Johnny Carson wisecracked, "Norman Lear — a nice guy for a Hebe." The audience roared with laughter.

I suppose Norman Lear laughed too. Would he have laughed, I suddenly wondered, if Johnny Carson had said, "Norman Lear, a nice guy for a Kike?"

Unthinkable. Johnny Carson would never, never (—) I know he wouldn't. Besides, it was never never used in the show. Hebe, yes; Chosen People, yes; Yenta, yes; Yid, yes. But Kike? Never.

I BEGAN to listen for it as I began my little study of the re-runs. Never. And Shenny? Never.

Had Norman Lear never realized that what bigots really called Jews was Kike or Sheeny? That they didn't really go around talking about the Chosen People or One of That Tribe or Yenta? That their own word, the word they actually used, was Kike and Sheeny? Then why did Norman Lear in this honest portrayal of the bigot next door never say either?

And that other word. Where was that one, among the Spades and Coons and Jungle Bunnies and Black Beauties? I was listening to the shows regularly by then, pad and pencil at the ready, and I never once heard it. But do the bigots of this world really talk about Spades moving in next door, or not breaking bread with no Jungle Bunnies, or signing petitions to keep Black Beauties from ruining real estate values on the street?

You know the word they use. The one word, the hideous word.

Unthinkable, too. Don't even print it. Nigger.

You know and I know and Lear knows and the anonymous vice-president of the press relations department at CBS knows that Archie Bunker in the flesh would be holding forth about Niggers moving in next door, and not breaking bread with no Niggers, and getting up a petition for keeping Niggers from wrecking real estate values on the street.

Everybody knows it. Then why doesn't this honest show use the real words that real bigots always use?

Is there a little list of Forbidden Words floating around CBS? Is it a little list self-imposed by Lear himself? Or is it a little list imposed by the Program Practices Department and the CBS executives in charge of that department?

THAT WAS my one big question. Instinctively I knew the answer but tied into it was that other point, what was the list for? Were the honest producer and the responsible network trying to make bigotry more acceptable? Were they trying to clean it up, deodorize it, make millions of people more comfy about hearing it, indulging in it?

It strikes me that, unconsciously or not, that's just what they were doing. And of course it was the essential trick, to make this show laughable not only to the bigots among that 100 million out there, but also to the "bigotees," the very Hebes and Coons and Spades and Spics and Polacks themselves.

Do you think that any of the nation's blacks would laugh if Archie Bunker constantly said Nigger? Do you think many Jews would laugh if he said Kike?

Another missing word was Mafia. Missing also was any name-calling of Catholics. None of that "hotline to the Vatican" and "Pope in the White House" that was so rampant among bigots in the 1960 election.

STRANGE, all these omissions. But then there are some 20 million to 33 million first-and-second-generation Italian Americans in this country, and some 13 million Irish Americans and, often overlapping, over 48 million Catholics, and if you got THEM good and sore, as well as 9 million Spanish-speaking people and 6 million Jews and 23 million blacks, where would your Nielson ratings be?

Don't risk it. Don't tell it like it is. Clean it up, de-ferge it, bleach it, enzyme it, and you'll have a show about a lovable bigot that everybody except a few pinko atheistic bleeding hearts will love.

Well, I differ. I don't think you can be a bigot and be lovable; I don't think you can be a black-baiter and lovable, nor an antisemite and lovable. And I don't think



THE BUNKERS — Carroll O'Connor as Archie, Jean Stapleton (center) as his wife, and Sally Struthers as their daughter. Controversial show's season premiere is at 8 p.m., Saturday, Ch. 2.

the millions who watch this show should be conned into thinking that you can be.

AND THERE you have the basis for my peculiar complaint: there's nowhere near enough bigotry in "All in the Family," not by a long sight. How about showing the real thing for a while, before accepting any more praise for honest shows and honest laughter? What about laying it on the line about bigots and then seeing whether CBS switchboards light up with nothing but cheers?

But this is supposed to be a comedy! I know, but a network is supposed to care about the public interest. And one thing that's nearly as nasty as exposing those millions, and their children, week after week to bigotry, is to expose them constantly to hypocrisy.

Particularly since more children than ever will be watching in the new season. As I finish this piece, in late August, CBS has just announced a last-minute switch in its schedules. Here in the east the show had been on at 9:30 Tuesday nights; in May word went out that this would shift in the fall to 10:30 Monday nights, in an effort, some said, to cut away from the younger, more impressionable kids in its vast audience. But now all that has been ditched and the new time — oh, triumph — will be Saturday nights at 8, a time when even the kindergarten set can be in on the laughable business of bigotry.

To be among the first to teach impressionable children that they're not wanted in certain neighborhoods, that there's something that makes people laugh at them and look down at them and call them names, seems to me callous, even cruel. Indeed, to teach other children that it's quite all right to go around saying Spade and Hebe and Coon and Spic — for of course kids always imitate what they see on TV — that seems to me pretty cruel, too.

Of course "All in the Family" doesn't mean to do that, nor does CBS. Just now, in the avalanche of spot promotions that herald the new season, they seem to be stepping pretty warily. In one of these promo's, Archie tells Edith that no, the Pentagon Papers weren't what's delivered on people's doorsteps in the morning.

Nowhere in any of these promo's is there one whiff of bigotry. Not one word about Hebes and Spics and Spades and Coons. Was this whiter-than-white advertising one more aspect of that Forbidden List nobody had ever yet acknowledged?

THAT TORE it. I picked up the phone and at last made the one call I had been telling myself all along was futile — to California and Norman Lear.

Lear was tied up on another line, his secretary said, and illogically enough, while I waited, I thought about network censors and censorship in general. I am unalterably opposed to all forms of censorship. Equally unalterably, I believe in a citizen's right to protest, in peaceful assembly, on lecture platforms, in books and plays and films, and in the newspapers.

Two or three times the secretary apologized for the lengthening delay and finally she said that Lear couldn't manage it at all just now and would have to call me back later on.

It was some hours before the call came and when it did, it was not Norman Lear out there in Hollywood, but his PR man, Buddy Clarke, right here in town.

"Norman Lear," he began, "says if you would go out to California, he would be delighted to meet you, run some tapes for you, spend all the time you might want in a personal interview about 'All in the Family,' but he feels that this is too sensitive a subject to discuss on the phone."

And that was that. One last time, nowhere. Or was it?

## ORIGINAL HAND COLORED CARICATURE WATCHES

by Chris Martinez



\$24<sup>95</sup>

TURN YOURSELF  
INTO A WATCH!

## TV NOTEBOOK

(Continued from Page 7)

shall do everything possible to make the 1972 Tournament of Roses the best in history," he added.

PUBLIC hearings dealing with the impact of television advertising, originally scheduled for this week by the Federal Trade Commission have been postponed until late October.

The delay, in large part, was caused by the reluctance of manufacturing and advertising executives to participate in the hearings.

## CONCRETE



Getting  
You  
Down?

TRY A  
'COMFORT-DESIGNED'  
SHOE

Tired feet taking away your good disposition? Red Wing has the answer. Our popular service oxford provides "cushion comfort" all day long.

RED  
WING

—LONG BEACH—  
230 East 5th St.  
Phone 436-1818

Park FREE on Lot  
Cor. 5th & Locust

—NORWALK—  
11864 E. Rosecrans  
Phone 864-2411

Enclosed is a recently taken close-up photo of your face. Please send me a personalized caricature watch for \$24.95. California residents add \$1.25 sales tax.

☐ Check ☐ Money Order  
Please indicate your hobby, occupation, or special interest you wish caricatured on your watch.

Please Print

First or Nick Name

(In detail on watch—12 lines max)

City State Zip

Age Occupation

Sex Mar. St.

Address

City State Zip

Phone

Send no money now

EGO TIME CO.

3227 GRANT STREET Signal Hill, California 90801



**'TERROR IN THE SKY'**  
Doug McClure, Lois Nettleton

## PAN AND FAN MAIL

(Continued from Page 4)

them dispose of those square, swing musicians in favor of more youth-oriented programming.

In addition to the distasteful commercials and Welk's disconcerting naivete, the show itself had a saccharine and phony air about it, that was something less than palatable.

Poor Welk. Must be down to his last five million. Someone should take up a collection.

But I do realize he's in

syndication now and is probably getting a larger slice of the pie than before, but still there's that certain satisfaction...

Edna Wildener, Bellflower

(What's his "five million" got to do with it?)

## TV MOVIE TIPS

**SUNDAY**—"Owen Marshall, Counselor at Law" (TV movie), 9 p.m., Ch. 7; Arthur Hill, Vera Miles, William Shatner, Dana Wynter; attorney defends hippie charged with murder; film is pilot for series premiering at 10 p.m., Thursday, Ch. 7.



**PAUL NEWMAN**  
'Harper'

**MONDAY**—"Rear Window" ('54), 8:30 p.m., Ch. 7; James Stewart, Grace Kelly, in Alfred Hitchcock drama about immobilized man who witnesses murder from his apartment window.

**TUESDAY**—"The Forgotten Man" (TV movie) 8:30 p.m., Ch. 7; Dennis Weaver, Anne Francis, Lois Nettleton, Andrew Duggan, Percy Rodrigues, Pamela Lyn Ferdin; escaped POW returns to find his wife remarried, his business sold.

**THURSDAY**—"Harper" ('66), 9 p.m., Ch. 2; Paul Newman, Lauren Bacall, Julie Harris, Shelley Winters, Arthur Hill, Janet Leigh, Pamela Tiffin, Robert Wagner, Robert Webber; private eye story based on Ross MacDonald's "The Moving Target."

**FRIDAY**—"Once Upon a Dead Man" (TV movie), 8:30 p.m., Ch. 4; Rock Hudson, Susan Saint James; mystery-

comedy dealing with disappearance of Egyptian sarcophagus; film is basis for "McMillan & Wife" series on NBC.

"Terror in the Sky" (TV movie), 9:30 p.m., Ch. 2; Leif Erickson, Doug McClure, Lois Nettleton; passenger and stewardess try to fly a plane whose pilot and co-pilot are felled by illness.

**SATURDAY**—"The Birdmen" (TV movie), 8:30 p.m., Ch. 7; Doug McClure, Chuck Connors, Richard Basehart; Allied prisoners of Nazis plot escape from fortress prison by glider.

"The Alamo", Part 1, 9 p.m., Ch. 4 (Part II airs 9 p.m., Sept. 20); John Wayne, Richard Widmark, Laurence Harvey; stand of Americans against Mexicans in San Antonio in 1836.



**ARTHUR HILL**  
'Owen Marshall'



**DENNIS WEAVER**  
'The Forgotten Man'



# Free! 4 Magnificent Days in Butterfield Country!

It's all yours when you buy a Mobile Home, Van Conversion or Apache "Solid State" Camper Trailer at Glenn E. Thomas Dodge Company



**Close Out Prices**

On remaining 1971 Models (Van Conversions — 1/2-Ton Pickups — Camper Trailers - Etc.)

**D-100 Sweepline Pickup**  
V-8, automatic, radio, tint glass, heavy duty equipment & trim moldings. Tu-tone white & blue. Ser. No. 306477.  
**CLOSE OUT \$3225 PLUS TAX & LIC.**

**VAN CONVERSIONS**  
B-200 Contempo Conversion, V-8, automatic, disc brakes, deluxe seats, power steering, radio, fully insulated, maximum springs & tires. Tu-tone green & white. Loaded with extras, sleeps 4. Ser. #318234.  
**NOW \$6530 PLUS TAX & LIC.**

**B-200 127" Gypsy**  
Tu-tone beige & tan. V-8, automatic, power steering, radio & heater, etc. Loaded with other optional equipment. Ser. No. 301858.  
**BUY AT \$5795 PLUS TAX & LIC.**

Good selection of 1972 trucks and conversions on hand. See the New Contempo to sleep up to 6 and carry a trail bike too. A radical new floor plan. Also the new 1972 Travel On Conversion with Fibra Glass Top.

Butterfield Country is part of the 8500 acre recreation development in Rancho California. It includes Vail Lake with the best bass fishing in all California... and you even get a boat and motor for a full day at no charge, foot sailing, horseback riding, trail bike riding (175 c.c. maximum), swimming and special evening entertainments are available. Ask our salesmen for additional information.

**THIS OFFER GOOD THRU SEPT. 30th, 1971**

1972 Mini Motor Homes in stock from \$7995 + Tax & Lic. Ser. No. 326524 & 322085, include Balboa, Chinook 18+, Californians (2 Floor Plans), Gypsy Queen and the new Sunchaser from Sundial.

Apache trailers at close-out prices. Display models and lightly damaged in transit at very special prices.



**FROM \$1545 UP**

# GLENN E. THOMAS

## DODGE COMPANY

437 E. Anaheim, Long Beach  
437-6491 Ext. 56



# Los Altos Shopping Center

Long Beach's . . . Smartest Shopping Center



You've already  
bought your kids'  
back-to-school  
supplies . . .  
Now, you deserve  
a little some-  
thing for yourself!



59 STORES WITH A LITTLE SOMETHING FOR YOU!

**Los Altos**

SHOPPING  
CENTER

**BELLFLOWER BLVD. AT STEARNS**

*Long Beach . . . just South of the San Diego Freeway*

## *The California Hospital Plan*

The combined sickness and accident  
plans that pay you up to...

# \$10,000.00

## EXTRA CASH

From the very first day  
you are hospitalized!

THIS SPECIAL LIMITED  
AREA ENROLLMENT ENDS  
SEPTEMBER 20, 1971

Only \$1.00\* enrolls you for the first month  
in the first "TAX FREE-EXTRA CASH" plans  
designed especially for Californians—  
by a California Insurance Company.



### 1. What is The California Hospital Plan?

The California Hospital Plan is a brand-new low-cost **SICKNESS AND ACCIDENT PROTECTION PLAN**—THAT PAYS "TAX-FREE-EXTRA CASH" DIRECTLY TO YOU FROM THE VERY FIRST DAY OF HOSPITAL CONFINEMENT, when a covered accident or illness hospitalizes you or a covered member of your family.

### 2. Why do I need The California Hospital Plan in addition to regular insurance?

With the ever-rising hospital costs, your present hospital insurance probably won't cover all your hospital expenses, but even if it does, you will still need help to cover all your household expenses when you are hospitalized.

### 3. Can I collect if I carry other insurance?

Yes. The California Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare. And all your benefits are tax free. Of course, you may have only one like policy with The Zenith California Hospital Plan.

Remember, The California Hospital Plan is not affected by and does not affect any other insurance protection you now have.

### 4. Is there a lot of red tape to qualify for The California Hospital Plan?

None at all. Your only qualification is to complete and mail your Enrollment Form by the deadline date shown. And since Zenith's California Hospital Plan is headquartered and administered right here in California, your Enrollment Form is processed immediately.

### 5. Which plan can I choose?

You may choose any of four low-cost plans—you can actually select the exact plan that suits you best.

If yours is a young, growing family, we recommend the **ALL-FAMILY PLAN**. You and your wife are covered at once for accidents, for new sicknesses after 30 days, and for maternity benefits after 10 months. All your children (and future additions) between 3 months and under 21 are included at no extra cost, as long as they are unmarried and live at home.

If you are the only parent living with your children, we suggest the **ONE-PARENT FAMILY PLAN**. This covers you and all unmarried children living at home between 3 months of age and under 21. If you have no children, or if you have children who are grown and no longer dependent on you, you will want the **HUSBAND-WIFE PLAN**. Or, if you are by yourself or desire individual coverage, choose the **INDIVIDUAL PLAN**.

### 6. If I become hospitalized when do my benefits begin?

On all plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.

### 7. How much can I get paid?

Each plan has its own "Aggregate of Benefits," what we call the maximum.

For example, under the **ALL-FAMILY PLAN**, the maximum is \$10,000 — \$100 a week (\$14.28 a day) extra cash income for you; \$75 weekly (\$10.71 daily) for your wife; \$50 weekly (\$7.14 daily) for each of your eligible children.

Under the **ONE-PARENT FAMILY PLAN**, the maximum is \$7,500 — \$100 weekly (\$14.28 daily) for you; \$50 weekly (\$7.14 daily) for each of your eligible children.

Under the **HUSBAND-WIFE PLAN**, the maximum is \$7,500 — \$100 weekly (\$14.28 daily) for you; \$75 weekly (\$10.71 daily) for your wife.

Under the **INDIVIDUAL PLAN**, the maximum is \$5,000 — \$100 a week (\$14.28 a day) for you.

### 8. Are there any additional benefits included in The California Hospital Plan?

Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

### 9. What is meant by "double" cash benefits?

If you and your wife are both injured and hospitalized at the same time and are covered by the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**, you get double cash benefits. You get twice the amount — \$350 A WEEK.

### 10. Does The California Hospital Plan pay in any hospital, regardless of location?

You will be covered in any lawfully operated hospital in the United States and Canada except nursing homes; convalescent, extended-care, or self-care units of hospitals; or V.A. facilities.

### 11. When does my policy go into force?

It becomes effective the very same day we issue your policy. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the **ALL-FAMILY PLAN** and the **HUSBAND-WIFE PLAN**, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

### 12. What if someone in my family has had a health problem that may occur again?

Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for three years.

### 13. Just what conditions are not covered by this plan?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**); war; military service; mental derangement; alcoholism or drug addiction; or if something happens "on the job" and is covered by Workmen's Compensation or under The Employer's Liability Act.

### 14. Can I drop out any time? Or can you drop me?

We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify, or terminate your policy unless we decline renewal or modify all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.

### 15. Why is The California Hospital Plan almost like having a health bank account?

When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000—depending upon the plan you choose. This is your "Health Bank Account." Then, every month your policy is in force, a sum equal to your regular monthly premium (including your first month) is actually added to your maximum. When you have claims, benefits are subtracted from your "account."

### 16. How does Zenith handle my claims so promptly?

With your policy, you will receive a simple, easy-to-use Claim Form. And since Zenith's Hospital Plan is headquartered and administered right here in California your claims can be processed quickly and your checks sent directly to you in a shorter amount of time.

### 17. Why are the premiums so low with The California Hospital Plan?

With The California Hospital Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesman will call. Our volume is higher and our total sales costs are lower.

### 18. How much money will my first month of health insurance cost?

If you are under 65, your first month costs only \$1.00... If you or your wife are 65 or older, only \$2.00. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the **INDIVIDUAL PLAN**; only \$6.45 a month for the **HUSBAND-WIFE PLAN**; only \$7.95 a month for the **ALL-FAMILY PLAN**; only \$5.95 a month for the **ONE-PARENT FAMILY PLAN**. (If you are 65 or older, see modest increase in Box 20).

### 19. Why should I enroll now, instead of waiting?

Because an unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately. Act now, as this plan has a limited enrollment period!

### 20. If I am over 65, do I qualify for this plan?

Yes. During this limited enrollment, you can get the extra protection needed without any qualifications, just by using the form on the reverse side. It's a fact that people over 65 go to the hospital more often and have larger hospital bills. That's exactly why they need extra cash protection. And that's why some hospital plans won't accept them or charge rates beyond their means. The California Hospital Plan not only accepts you, regardless of age, it gives you easy-to-carry protection that is within your means. If you are over 65 now, or when you become 65, the following modest additional rate applies:

Female on <b>ALL-FAMILY</b> or <b>HUSBAND-WIFE PLAN</b> .....	\$2.50
Female on <b>ONE-PARENT FAMILY</b> or <b>INDIVIDUAL PLAN</b> .....	\$3.50
Male on Any Plan .....	\$3.50

These 20 questions and answers show how you and your family benefit from the New California Hospital Plan.

Get the facts. Then enroll today. Just fill out the form on the other side, and return it with \$1.00 in the postage free envelope provided.

<p><b>1. What is The California Hospital Plan?</b></p> <p>The California Hospital Plan is a brand-new low-cost <b>SICKNESS AND ACCIDENT PROTECTION PLAN</b>—THAT PAYS "TAX FREE-EXTRA CASH" DIRECTLY TO YOU FROM THE VERY FIRST DAY OF HOSPITAL CONFINEMENT, when a covered accident or illness hospitalizes you or a covered member of your family.</p>	<p><b>2. Why do I need The California Hospital Plan in addition to regular insurance?</b></p> <p>With the ever-rising hospital costs, your present hospital insurance probably won't cover all your hospital expenses, but even if it does, you will still need help to cover <u>all your household expenses</u> when you are hospitalized.</p>	<p><b>3. Can I collect if I carry other insurance?</b></p> <p>Yes. The California Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare. And <u>all your benefits are tax free</u>. Of course, you may have only one like policy with The Zenith California Hospital Plan.</p> <p>Remember, The California Hospital Plan is not affected by and does not affect any other insurance protection you now have.</p>	<p><b>4. Is there a lot of red tape to qualify for The California Hospital Plan?</b></p> <p>None at all. Your only qualification is to complete and mail your Enrollment Form by the deadline date shown. And since Zenith's California Hospital Plan is headquartered and administered right here in California, your Enrollment Form is processed immediately.</p>	<p><b>5. Which plan can I choose?</b></p> <p>You may choose any of four low-cost plans—you can actually select the exact plan that suits you best.</p> <p>If yours is a young, growing family, we recommend the <b>ALL-FAMILY PLAN</b>. You and your wife are covered at once for accidents, for new sicknesses after 30 days, and for maternity benefits after 10 months. All your children (and future additions) between 3 months and under 21 are included at no extra cost, as long as they are unmarried and live at home.</p> <p>If you are the only parent living with your children, we suggest the <b>ONE-PARENT FAMILY PLAN</b>. This covers you and all unmarried children living at home between 3 months of age and under 21. If you have no children, or if you have children who are grown and no longer dependent on you, you will want the <b>HUSBAND-WIFE PLAN</b>. Or, if you are by yourself or desire individual coverage, choose the <b>INDIVIDUAL PLAN</b>.</p>	<p><b>6. If I become hospitalized when do my benefits begin?</b></p> <p>On all plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.</p>		
<p><b>7. How much can I get paid?</b></p> <p>Each plan has its own "Aggregate of Benefits," what we call the maximum.</p> <p>For example, under the <b>ALL-FAMILY PLAN</b>, the maximum is \$10,000—\$100 a week (\$14.28 a day) extra cash income for you; \$75 weekly (\$10.71 daily) for your wife; \$50 weekly (\$7.14 daily) for each of your eligible children.</p> <p>Under the <b>ONE-PARENT FAMILY PLAN</b>, the maximum is \$7,500—\$100 weekly (\$14.28 daily) for you; \$50 weekly (\$7.14 daily) for each of your eligible children.</p> <p>Under the <b>HUSBAND-WIFE PLAN</b>, the maximum is \$7,500—\$100 weekly (\$14.28 daily) for you; \$75 weekly (\$10.71 daily) for your wife.</p> <p>Under the <b>INDIVIDUAL PLAN</b>, the maximum is \$5,000—\$100 a week (\$14.28 a day) for you.</p>	<p><b>8. Are there any additional benefits included in The California Hospital Plan?</b></p> <p>Yes. You receive a <u>50% increase in cash benefits</u> if you or any covered family member is hospitalized for cancer (Including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).</p>	<p><b>9. What is meant by "double" cash benefits?</b></p> <p>If you and your wife are both injured and hospitalized at the same time and are covered by the <b>ALL-FAMILY PLAN</b> or the <b>HUSBAND-WIFE PLAN</b>, you get double cash benefits. <u>You get twice the amount—\$350 A WEEK.</u></p>	<p><b>10. Does The California Hospital Plan pay in any hospital, regardless of location?</b></p> <p>You will be covered in any lawfully operated hospital in the United States and Canada except nursing homes; convalescent, extended-care, or self-care units of hospitals; or V.A. facilities.</p>	<p><b>11. When does my policy go into force?</b></p> <p>It becomes effective the very same day we issue your policy. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the <b>ALL-FAMILY PLAN</b> and the <b>HUSBAND-WIFE PLAN</b>, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.</p>	<p><b>12. What if someone in my family has had a health problem that may occur again?</b></p> <p>Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for three years.</p>		
<p><b>13. Just what conditions are not covered by this plan?</b></p> <p>Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the <b>ALL-FAMILY PLAN</b> or the <b>HUSBAND-WIFE PLAN</b>); war; military service; mental derangement; alcoholism or drug addiction; or if something happens "on the job" and is covered by Workmen's Compensation or under The Employer's Liability Act.</p>	<p><b>14. Can I drop out any time? Or can you drop me?</b></p> <p>We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify, or terminate your policy unless we decline renewal or modify all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.</p>	<p><b>15. Why is The California Hospital Plan almost like having a health bank account?</b></p> <p>When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000—depending upon the plan you choose. This is your "Health Bank Account." Then, every month your policy is in force, a sum equal to your regular monthly premium (including your first month) is actually added to your maximum. When you have claims, benefits are subtracted from your "account."</p>	<p><b>16. How does Zenith handle my claims so promptly?</b></p> <p>With your policy, you will receive a simple, easy-to-use Claim Form. And since Zenith's Hospital Plan is headquartered and administered right here in California your claims can be processed quickly and your checks sent directly to you in a shorter amount of time.</p>	<p><b>17. Why are the premiums so low with The California Hospital Plan?</b></p> <p>With The California Hospital Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesman will call. Our volume is higher and our total sales costs are lower.</p>	<p><b>18. How much money will my first month of health insurance cost?</b></p> <p>If you are under 65, your first month costs only \$1.00 . . . If you or your wife are 65 or older, only \$2.00. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the <b>INDIVIDUAL PLAN</b>; only \$6.45 a month for the <b>HUSBAND-WIFE PLAN</b>; only \$7.95 a month for the <b>ALL-FAMILY PLAN</b>; only \$5.95 a month for the <b>ONE-PARENT FAMILY PLAN</b>. (If you are 65 or older, see modest increase in Box 20).</p>		
<p><b>19. Why should I enroll now, instead of waiting?</b></p> <p>Because an unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately. Act now, as this plan has a limited enrollment period!</p>	<p><b>20. If I am over 65, do I qualify for this plan?</b></p> <p>Yes. During this limited enrollment, you can get the extra protection needed without any qualifications, just by using the form on the reverse side. It's a fact that people over 65 go to the hospital more often and have larger hospital bills. That's exactly why they need extra cash protection. And that's why some hospital plans won't accept them or charge rates beyond their means. The California Hospital Plan not only accepts you, regardless of age, it gives you easy-to-carry protection that is within your means. If you are over 65 now, or when you become 65, the following modest additional rate applies:</p> <table><tr><td>Female on <b>ALL-FAMILY</b> or <b>HUSBAND-WIFE PLAN</b> . . . . .</td><td>\$2.50</td></tr><tr><td>Female on <b>ONE-PARENT FAMILY</b> or <b>INDIVIDUAL PLAN</b> . . . . .</td><td>\$3.50</td></tr><tr><td>Male on Any Plan . . . . .</td><td>\$3.50</td></tr></table>	Female on <b>ALL-FAMILY</b> or <b>HUSBAND-WIFE PLAN</b> . . . . .	\$2.50	Female on <b>ONE-PARENT FAMILY</b> or <b>INDIVIDUAL PLAN</b> . . . . .	\$3.50	Male on Any Plan . . . . .	\$3.50
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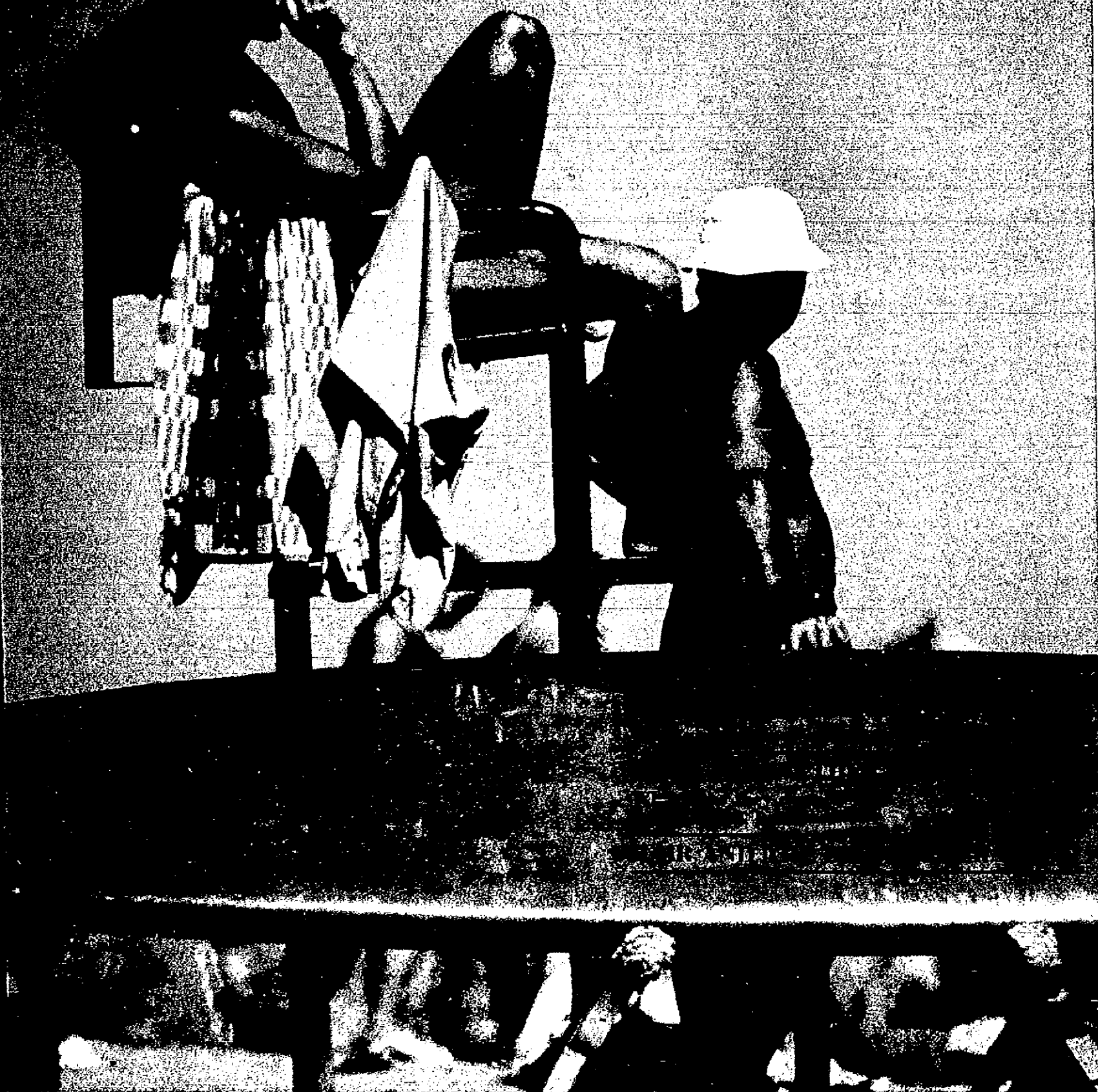
These 20 questions and answers show how you and your family benefit from the New California Hospital Plan.

Get the facts. Then enroll today. Just fill out the form on the other side, and return it with \$1.00 in the postage free envelope provided.



# southland sunday

SEPTEMBER 12, 1971



# SWIMMING POOLS



**ORDER YOUR  
POOL NOW  
TO BE SWIM READY  
FOR THE HOT  
WEATHER AHEAD**



**14' WIDE x 28' LONG : 392 SQUARE FEET  
3 FEET TO 8 FEET DEEP  
CEMENT CONSTRUCTION**

**COMPLETE WITH**  
• Heavy Duty Filter, Motor & Pump  
• Automatic Surface Skimmer  
• Deluxe Tanning Kit  
• Non-corrosive Plumbing  
• Interior By Union Carbide  
• Chlorine Dispenser  
• Safety Bullnose Coping

## \$1795

**COMPLETE INCLUDING INSTALLATION AND PLUMBING  
CONVENIENT FINANCING AVAILABLE • FREE ESTIMATES**

VISIT OUR WEI  
POOL DISPLAY  
2 LOCATIONS  
TO SERVE YOU  
OPEN 7 DAYS  
DAILY 11 TO 7  
SUNDAY 12 TO 5



4007 ROSEMEAD BLVD.  
1/2 MILE N. of BEVERLY BLVD. OFF 405 FREEWAY  
PICO RIVERA  
692-4167 or 692-2101

POOL  
SPECIALISTS  
LICENSED & INSURED  
CONTRACTORS

ORANGE COUNTY  
1525 W. CHAPMAN  
(1 MILE E. OF SANTA ANA FREEWAY)  
(714) 532-1992  
ORANGE

# southland Sunday

SEPTEMBER 12, 1971

Magazine of The Long Beach Independent Press-Telegram

Mary Ellis Carlton  
Director, Special Sections

Robert Martin  
Editor

John Bruce  
Art Director

4

The Wells Report

6

Glad You Asked That!

8

Lifeguarding:  
Vital, Yes — but Look What It Costs

Having the ocean and a beach for a front yard is a costly luxury that cities like Long Beach have to bear. Staff writer Terry Sattoria takes a look at what it costs the city to protect swimmers and visitors to its beaches.

10

Poor Meriwether Lewis:  
Look What They've Done to Your Trail

AP Newsfeatures writer Jules Loh traces the trail followed by Lewis and Clark. In this vivid and troubling journal of nature, he describes how a legacy of paradise has been lost.

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Rooms at the Top

Bachelor Bill Lane is an inventive decorator whose work is so much a part of his life that he brings it home. Writer Ellen Krec, in story and photos, describes his plush penthouse apartment.

20

Hair and the Split Generation

Writer Tom Wolfe, one of the foremost commentators on the youth scene, takes a look at some hairy aspects of today's protesting youth culture.

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Gourmet Guide

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Feature Photo

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Crossword Puzzle



## ON THE COVER

Waiting can be an occupation all its own. Armies await battles; firemen await fires; rescue squads await disasters. Lifeguards play a waiting game too, they are always there ready to respond. This week's cover photo was made by our Southland Sunday photographer Roger Coar, who awaits assignments. This one happened to be — "Rog, get a picture of some lifeguards."

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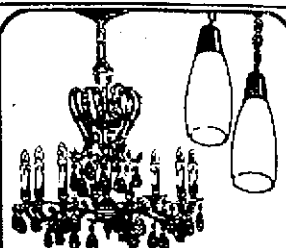
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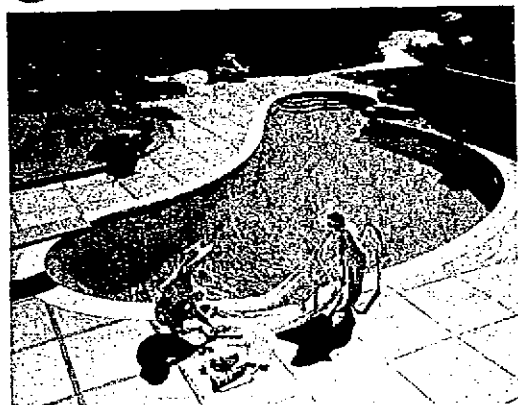




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LONG BEACH, CALIFORNIA

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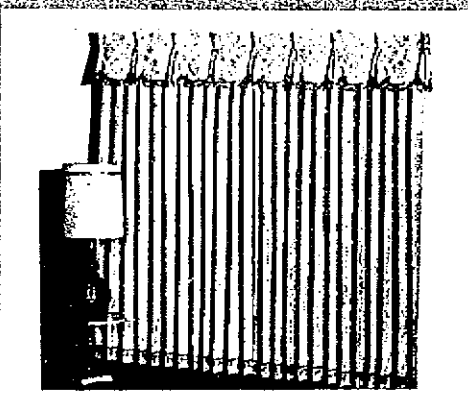
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# WELLS REPORT

Smalltown, U.S.A.



As his friends well remember, the late Gerald Desmond, city attorney of Long Beach, had a multitude of talents. One of the things he did well was travel. Whenever business carried him to a distant city or place, Gerry would reserve a small amount of time to learn one thing more about that city or to visit one new place of interest. Before he left, he would carefully research the object of his visit.

As a result, over the years he became a walking almanac on American localities. There were few cities over 20,000 population concerning which he could not immediately inform you as to population, principal industry, climate, urban problems, history, cultural resources and points of interest.

Most of all he was continually curious to discover what peculiar stamp or characteristic a given locality placed upon the people who lived there. I had occasion to travel with Gerry only briefly, yet he imparted this curiosity to me and I still suffer from it. Despite the broad, homogenizing influences of public education, the press and particularly of television, each community imparts a special experience to the people who live in it that sets them apart however subtly from people whose lives are elsewhere.

The lifestyles of Lakewood certainly differ from those found in San Francisco but, in recent years, the similarities have become more remarkable than the differences as both are being slowly choked by the spreading megalopolitan cancers. I find myself more interested in the way people live in the areas that have been bypassed by the freeways and left to fend for themselves. What do people do in Gonzales and King City? In Lompoc and Coalinga and Hemet?

It will take a reporter about a week of hard work, usually, before he knows enough about a previously unfamiliar city to write authoritatively about it without danger of grievous error. He starts out, perhaps, by visiting the local library and reading a history of the community. He studies maps and drives through it. Then he parks his car and studies the business district, the civic center, the principal residential areas and other differentiated areas on foot.

There is no better way to get to know a community than to walk through it. I find I know the cities I fly to better than the ones I drive to, although I know how to get from one point to another better in the cities I am used to driving.

The reporter learning a new city will read all the local newspapers. He will talk to newspaper editors and columnists. He visits parks, museums, art galleries, schools and factories. If he can arrange it, he spends a couple of hours riding with patrol officers in a police car.

After doing 10 or 12 cities this way, he then goes home and writes a book called "Adventures in America," or "In Search of America," or one of those pretentious things that seem to be the vogue now. It is more fun to discover America for one's self rather than to read about it. Most people don't have a week to give to one city. They usually don't even have a full day.

It is possible to get the "feel" of a community in just a few hours — the time span, say, between checking into a motel in the late afternoon and departing the next morning. It won't furnish material for any writing except a letter, but it makes travel more satisfying.

The casual traveler arrives in town about the time such excellent sources as the chamber of commerce, banks and newspaper offices are either closed or closing. Many cities maintain an official information bureau. Invariably the young ladies in these booths know little beyond the name of the main street and the dates of the county fair.

Hotel people in America are also not knowledgeable. We have nothing like the European concierges who know everything and everybody. Hotel and motels are often well-stocked with brochures and other such tourist information but if desk clerks, bellmen or bartenders have read them, they give no sign of it.

The yellow pages of the telephone directory are a mine of information. The number of businesses under each category will tell you much about the economic life of the community.

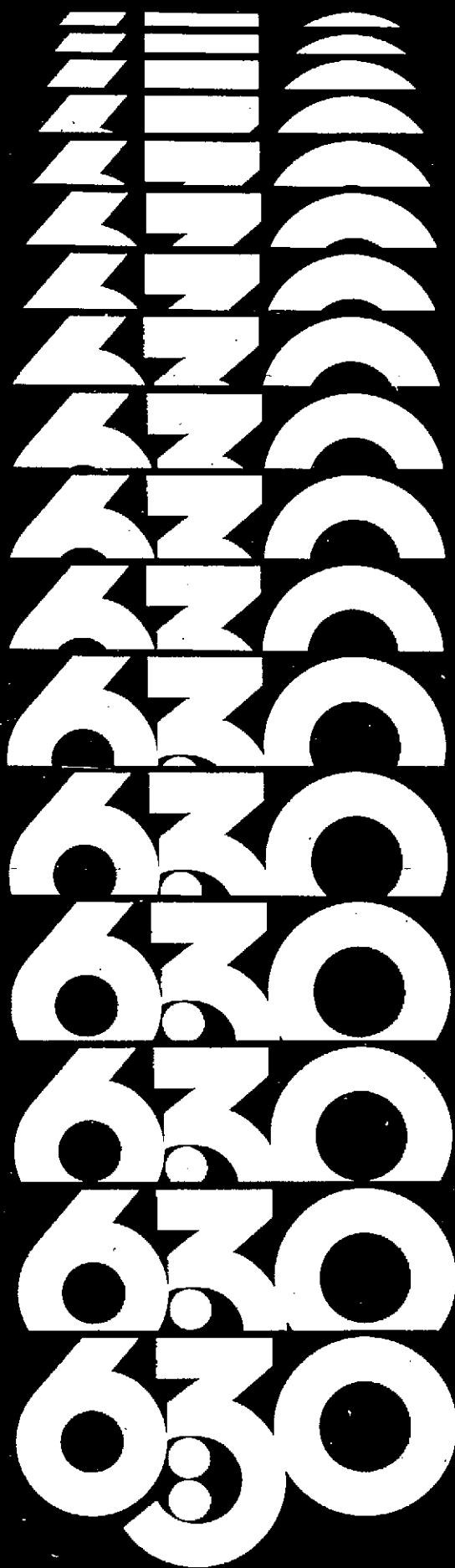
Newspapers give the traveler information about a strange community in inverse ratio to their circulations. The bigger daily newspapers use up much of their space for wire service stories on the news of the world and the nation and they have little left for local news. Small dailies summarize the wire news and devote most of their space to their communities. The best source of all for the stranger are good weekly newspapers that take pride in their coverage of their communities. Newspaper advertisements will also tell you much about the area.

If you need a haircut, barbers are good and willing sources of information. So, usually, are garage and service station owners. Bartenders (nonhotel) give lively information even if it isn't accurate.

With these sources and an auto club or other tour book, it is amazing how much you can learn about a strange community in the few hours you spend in it. For other travelers' impressions of the area, look closely at roadside poles and signs where young hitchhikers often leave comments about a city much as the hobos of another era used to do. □

By Bob Wells





# ZORBA THE GREEK HARLOW

SOME BACK LITTLE SHEBA  
THE MIRACLE WORKER

# CAPRICE

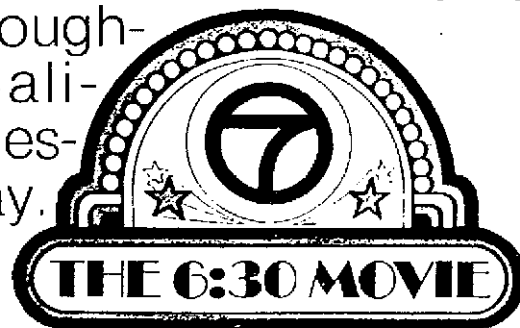
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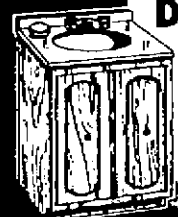
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# Glad you asked that!

By HY GARDNER

The  
Carpenters ...  
they believe in  
marriage.



President Richard Nixon ...  
Tricky at Duke too.



Jim Morrison of the Doors ...  
he never knew of last success.



Betty Hutton ... trying through  
talent "God has given me"  
to make something come alive again.



Frank Sinatra ... his mother  
now his favorite girl.

**Q:** The Carpenters — that brother and sister team on NBC-TV — is it true that, like so many other young people of today, they don't believe in the institution of marriage? — Prissy Reynolds, Omaha.

**A:** On the contrary. Says Richard: "I dig marriage — but at the proper time. I don't dig all this living-together stuff. Most of the kids I knew in school are married and divorced. So many girls marry too early and, after two swinging weeks in the sack, it's all over." Sister Karen told Ingenue's Art Unger: "When I was 17 some guy proposed to me. I wasn't even out of high school then. I guess he just didn't have anything else to do that week ... Touring so much I simply don't have time to date seriously." The Carpenters' music has been described as "a cross between Lawrence Welk and Blood, Sweat & Tears." "One thing I'm sure of," Rich chuckles, "we certainly don't play bubblegum music."

**Q:** I hear "it's a thing" between Jill St. John and Sean Connery — now making a new James Bond movie together. Isn't he married? And do they do any bedroom scenes in the film? — Dorothy C., Woodside, N.Y.

**A:** While shooting in London, Sean and Jill were photographed in a torrid love scene — under (not atop) a transparent water bed! Legally, Connery is still wed, but the marriage is half dead, it is reported. Miss St. John says Sean's "smashing" — but no romance. Meanwhile, she plays the field; latest is Michael Caine, but she's seen most frequently with Dr. Henry Kissinger.

**Q:** We just watched a 1950 musical, "Let's Dance," co-starring Fred Astaire and Betty Hutton. We know that he's alive and well, but whatever happened to Miss Hutton? — Riley J. Eastlick, Ashtabula, Ohio.

**A:** Even though Betty was swinging so high in the '40s that her name was billed above Fred Astaire's, the fates grounded her. She recently admitted: "I just can't take any more setbacks ... I lost my mother, my two older girls walked away from me, I had a very bad marriage and my career stopped except for summer stock at some cockamamie places I never would have been booked into before. I closed myself up in my house, just sat and washed and ironed, and I was dying inside. Without my little girl, Carrie, I would have committed suicide." Miss Hutton confessed to a Life reporter: "9.5 million went down the tube. I'm broke. I've been reading the Bible, and I've had great therapy from the Assembly of God church. I think things are going to go right for me again. I'm not old. I'm old enough, but I photograph young, thank God, and I still have a public. I still get fan mail ... I must make something come alive again through the talent God has given me."

**Q:** Frank Sinatra may be retired from show business — but not from dating. He's linked with lots of girls, but who, today, is his favorite girl? — Eloise McN., Jersey City.

**A:** His widowed mother, Natalie. He's even built a house for her on the grounds of his Palms Springs estate.

**Q:** Isn't it true that Jim Morrison died without realizing that he and The Doors were getting hot again? — Teresita D., Nashville.

**A:** Sad but true. Shortly after his death, the album Morrison recorded with the group, "L.A. Woman," was certified gold — making the artists the first American rock group to mine seven straight gold albums.

**Q:** My son, a Duke University student, claims that when President Nixon was a law student there, he once led a sit-in in the dean's office. Anything to this? — Matilda R., Roanoke, Va.

**A:** No sit-in. He just wanted to see some secret papers — his second-year marks. "Young Nixon and two roommates," according to biographer Bela Kornitzer, "tired of waiting for the dean's office to release the grades, decided to find out for themselves. Since Richard was the thinnest of the trio, he was hoisted atop their shoulders and entered the dean's office through a transom for an informal look at the grades. The mission was accomplished with such finesse that years passed before the exploit became common talk on the campus."

LONG BEACH, CALIFORNIA

## MAY WE HAVE THE FLOOR?



JACK WALLACE



DOUG BOWER



BOB HARTOG



JOEL FUSCO

Very seldom has anyone ever stumbled onto anything good while sitting down.

It usually takes less time to do a thing right than it does to explain why you did it wrong.

Daughter of a friend is now making her own way in the world. She wrote her Dad: "Things aren't really too bad. I'm just sort of involuntarily watching my weight."

Nearly everybody in our business talks about price. We think the important thing to talk about is value. Every time we attend a market to buy goods, we pass up items we could sell at fantastically low prices. Once, to people who would be awful mad at us about six months later! We'll continue to concentrate on value, not price.

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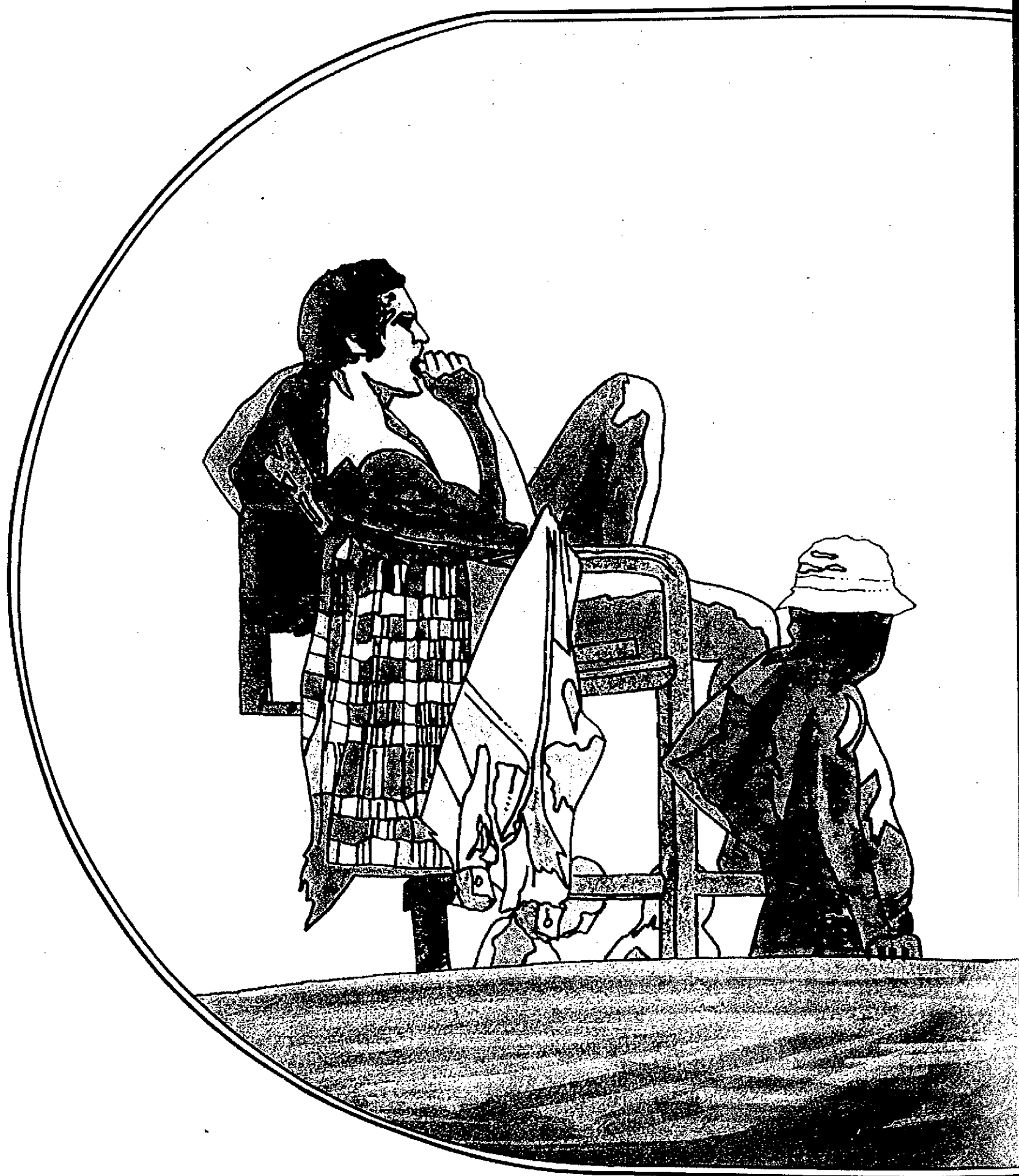


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# LIFEGUARDING

Morning. The sky over the broad reach of sand that stretches the length of Long Beach's coastline from Queen's Park to the tip of the peninsula and then wraps around Alamitos Bay is gray and dreary.

There is no breeze and the ocean, captured by a long finger of rock -- the breakwater -- lazily assaults the shoreline.

Later, usually following the same pattern day after day, the clouds will

in small glass and wood towers scattered along the beach.

Every day, while the sky is still gray, 123 men cross the sandy strand and take their posts to get ready for the day's work.

And it's some work if you can get it.

"Sure we sit around on our duffs," says one beach guard, "but our only job is to be ready when something happens."

---

## Vital, yes - but look what it costs!

---

give way to the heat of the sun and the day will become bronze, hard and brilliant. And with the sun, on busy days, will come perhaps as many as 100,000 sand and surf lovers.

By noon or after, here and there, in small knots, children scamper in and out of the half-hearted waves, and occasionally a more intrepid swimmer ventures more than a 100 feet beyond the surfline.

All the time they are watched. Watched by the bronze-skinned men who perch atop chairs or by other red-suited men who spend their days

And to be ready next summer, it will cost a little more than three quarters of a million dollars -- just in salary.

This year the fee came to a total of \$659,736 to pay 26 permanent, full-time career life guards and approximately 97 part-time guards during the summer months.

And in the past 12 months about 6.5 million beachgoers have come under the vigilance of the suntanned stalwarts which, in terms of salaries, amounted to about 10 cents for each person who visited the beach.

That sounds cheap enough but, in

»»

By Terry Sattoria



# POOR MERIWETHER LEWIS:

**EDITOR'S NOTE** — We all learn about it in high school history. The Lewis and Clark expedition, an epic of exploration; the first American eyes to look on a land of wealth and beauty, of wonder and wilderness. But now, their legacy of paradise is lost. And what has been gained? AP Newsfeatures Writer Jules Lob retraces the trail in this distinguished, vivid and troubling journal of nature, a nation and its people; of human nature, its feats and its follies.

By JULES LOB

*"To Meriwether Lewis, esquire . . . Beginning at the mouth of the Missouri, you will take observations of latitude & longitude, at all remarkable points on the river, & especially at the mouths of rivers, at rapids, at islands & other places & objects distinguished by such natural marks & characters of a durable kind, as that they may with certainty be recognized hereafter."*

One wonders what sort of hereafter the prescient Thomas Jefferson envisioned for his country when he wrote those instructions in 1803.

Lewis and Clark followed their orders precisely. Were they to retrace their route of discovery today, however, they would with certainty recognize precious little of it. It was wilderness then, all of it, from the Missouri to the Pacific, and the natural landmarks and remarkable points they noted in their journals were numerous and spectacular.

Not even the most ardent preservationist would suppose the land could or should remain, in the 165 years since Lewis and Clark completed their expedition, a primeval Eden. The very reason President Jefferson sent them on their journey was to open up the wild continent "for the purpose of commerce."

That they did. Smokestacks and power lines and shopping centers all along the route manifest the destiny America perceived for itself.

A 20th century American, aroused, as Lewis and Clark were not, over the deteriorating quality of a finite environment, can find no better example of man's treatment of nature's resources than to re-examine the route of those two explorers. They saw the land new and wrote down what they saw. The modern traveler sees the land after it has felt man's hand.

He sees it against the broad canvas of the entire history of white America's development of a section of the country stretching from the Midwestern prairies across the Rockies and northern Cascades to the misty Oregon coast. He passes through 10 states where nearly 20 million people now live, the accumulated progeny of eight generations of Americans who in their turn and by their own lights traded on the bounty of the land.

They took timber from its valleys and ore from its mountains to build homes, hospitals, schools and church-

## 'Look what they've done to your trail, boss'



es, ski lodges, and matinas and jiffy car washes. They turned prairie into wheat field, wheat field into shopping center. They built dams that light cities and kill salmon, smelters that lift life out of the stone age and befoul air.

At man's gain, or simply his gratification, they have reshaped nature at nature's expense.

As Meriwether Lewis pressed westward, beyond the last buffalo trail, he came to a point in his expedition not unlike the juncture America has now reached in its march through history. To paraphrase the thought Lewis confided to his journal: I have come so far I am committed; there is no turning back. I can only continue, and pray I keep my wits and do not lose my daring. . . .

The Lewis and Clark expedition began in St. Louis, at the mouth of the Missouri, May 13, 1804, ascended the lower segment of the river and arrived at what is now Sioux City, Iowa, on Aug. 20.

*"The water excessively rapid, & Banks falling in,"* Clark noted early in the voyage. Cursing and sweating against the roiling current, the crew sailed and rowed and poled and towed a 55-foot keelboat and two large pirogues up the river.

This was the wild Missouri of song and legend. It became a mighty water highway for a nation moving west. The treacherous stream whose hidden snags and underwater logs, called sawyers — a name immortalized by Mark Twain's mischievous lad — stove in and sank no fewer than 441 steamboats before the railroad ended that romantic era and began another.

And today?

The Missouri of 1971 would inspire few to song. Diesel towboats passively ply a well-buoyed channel between St. Louis and Sioux City hauling shapeless barges. Where Lewis and Clark saw trees four feet thick snatched into the current by the roots, levees now keep the riverbed in one place.

Man has sliced away the wickedest of the river's bends, making shortcuts. In fact, man and nature together have made it well nigh impossible to locate with certainty the lower Missouri campsites that Lewis and Clark set down with such geographic precision in their journals.

Meriwether Lewis and William Clark rank with Columbus and Coronado as explorers, with Boone and Crockett as frontiersmen, and were, in addition, accomplished diplomats, geographers, botanists, zoologists. Merely completing the two-year journey against such improbable odds — the party had been given up for dead — was as inspiring a feat of endurance and leadership as history offers. On top of that, Lewis and Clark brought back eight volumes of documentation which shed the first light of knowledge on an area twice the

SOUTHLAND SUNDAY, SEPTEMBER 12, 1971

size of the then existing United States.

Prior to their expedition the entire Louisiana Purchase was a blank not only on the map but in human thought. Their success also gave America paramount claim to the detached Oregon region which otherwise might have become a domain of either Britain or Russia.

Yet many who live along the route of the expedition are aware of little other than that the two passed by on their way from somewhere to somewhere. Monuments to their passing mostly take the form of the Lewis and Clark Trailer Court, the Lewis and Clark Texaco station, the Lewis and Clark Coin Operated Laundry, Lewis Boulevard and Clark Road.

At some places the past and present collide with jarring irony. The Pony Express Stables, carefully preserved in St. Joseph, Mo., stand in rough hewn permanence next to the neon-lit Pony Express Bowling Lanes. North of Yankton, S.D., a tangled parcel of suburban land known as Devil's Nest when Jesse James used it for his hideout, will soon become a fashionable housing development to be called — are you ready? — Hideaway Acres.

If Lewis and Clark were to pole their pirogues up the Missouri today, Yankton would be as far as they would get. There they would run into the towering face of the Gavins Point Dam, the first of six huge dams which have converted the upper Missouri from a rampaging river into a series of lakes stretching across both Dakotas and into Montana.

To a card-carrying conservationist of, say, the Friends of the Earth variety, plugging a river heads the list of capital sins.

"Yes, our business is changing the environment," said Brig. Gen. John W. Morris, chief of the Army's Corps of Engineers Missouri River Division. "Changing it for the better."

The six mainstream Missouri dams alone — there are 77 lesser ones on its tributaries and 22 more planned — have, by the government's estimate, prevented \$700 million in flood damage over the past 18 years, generated 13 billion kilowatt hours of electricity annually, irrigated countless thousands of arid prairie acres and, as a lagniappe, made possible the spectacle of midcontinent sailboat races. The six lakes inundate 1,776 square miles, a total water area roughly the size of Delaware.

"Twenty million people have visited those lakes for recreation," Gen. Morris said. "If we hadn't developed that river, they wouldn't have been out there — reading our signs about Lewis and Clark. We haven't hurt the cause of history, we've helped it."

That depends. It is one thing to view the hulking powerhouse at Gavins Point Dam with its ganglion of wires and read that it stands on the precise spot, Calumet Bluff, where Lewis and Clark smoked a peacepipe with the Yankton Sioux; it might be immeasurably more rewarding, however, to stand where the explorers stood and see the country exactly as they saw it, hear the rushing water as

they heard it, smell the smells they smelled.

Is not this sort of history in the wild an American resource too?

"Of course it is," said Elmo W. McClendon, chief of the Corps' Reservoir Control Center in Omaha. "But how many Lewis and Clark campsites do you need to preserve? Before those dams were built, only one farm in 20 in all this vast area had electricity. Now all of them do. I grew up on a farm in Texas with kerosene lamps. I don't belittle electricity."

The point environmentalists make is that man does not know enough about nature's mysteries to presume to alter the ecology on so large a scale as by damming a great river.

The people of Niobrara, Neb., bitter and dismayed, are wondering. Their town is slowly drowning.

Niobrara, population 602, lies at the mouth of the river of the same name which rises 451 miles away, in Wyoming, and discharges with a frothy rush into the Missouri just below the South Dakota border.

That is, it used to. Gavins Point Dam has turned the swift Missouri into a sluggish lake, no longer able to flush away the tons of silt washing down the Niobrara from the Wyoming hills. The mud piles up at the Niobrara's mouth. Water seeps across the lowlands. Beneath the town the water table is rising inexorably. Cellars flood. Trees rot in the ooze. Citizens say that sewage problems, health problems, are only a matter of time. "Muskeeters verry troublesome," Meriwether Lewis observed when he passed the mouth of the primeval Niobrara. Today they are a positive menace.

Westward across the boundless Missouri Plateau, geological laboratory of the 20th century's Corps of Engineers . . . past the sacred Black Hills — sacred until they were thought to harbor mineral treasure, then profaned . . . past the badlands, "rich pleasing and beautiful, lightened by immense herds of Buffaloes which we saw in every direction, so gentle that we pass near them while feeding" — now all gone, in an orgy of marksmanship.

Past Indian villages: the Mandans, "Kind, pure, & extravagant, possessing national pride, not beggarly;" the Arikaras, "inclined to be at peace with all nations," a people who "never whipped even their Children, from their births" — both tribes still in existence, in name at least, still proud, still peaceful, still abominably poor on a shared North Dakota reservation.

Past a fall in the river the explorers named Elk Rapids, "the most considerable rapids which we have yet seen on the Missouri" — gone now, inundated by Fort Peck Reservoir, the last and largest of the Corps of Engineers dams. And beyond the manmade lake. . . .

"The hills and river cliffs which we passed today exhibit a most romantic appearance," wrote Lewis.

"The water in the course of time in descending from those hills and plains on either side of the river has trickled down the soft sand cliffs and worn it into a thousand grotesque figures, which with

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## POOR MERIWETHER

(Continued From Page 11)

the help of a little imagination . . . are made to represent elegant ranges of lofty freestone buildings, having their parapets well stocked with statuary.

"As we passed on it seemed as if those seems of visionary enchantment would never have an end. So perfect indeed are those walls that I should have thought that nature had attempted here to rival the human art of masonry had I not recollected that she had first began her work."

Amen.

By some uncanny providence the most spectacular portion of America's longest river, the most enchanting in Lewis' eye, is also the segment least aware of man's meddling hand. It remains as Lewis described it.

It stretches 180 miles from the tailwaters of the Fort Peck impoundment westward to the charmingly antique village of Ft. Benton, winding unmolested through one of the blankest areas on the map of America. No highways approach it. To see it one must earn the privilege: hike in, float down the swift, wild stream, camp on the banks.

Those so privileged enter a hushed corridor of fantasy within a cathedral of nature beneath a vaulting, cobalt dome of Montana sky. It is almost more than the senses can absorb.

In the files of the Corps of Engineers there exists a proposal to dam up and flood this portion of the river too.

The engineering studies refer to it as the High Cow Creek Dam. The Corps, however, is not currently pressing the proposal. "Not during this ecology kick," a civilian employee explained. It would be located just above Cow Island, a site given its name by Lewis and Clark.

The National Park Service firmly opposes the High Cow Creek Dam. It has proposed that it be developed for public enjoyment. That means picnic tables, boat ramps, litter baskets, access roads, rest rooms.

"God damn," said Thomas Hart Benton, the artist, who floated the wild river several years ago making sketches. "God damn! God damn!"

Upstream Lewis came upon "a noble river . . . its borders garnished with one continued garden of roses." The two explorers assigned names to all the rivers they encountered and right away he named it Maria's River for his "lovely fair one," Maria Wood. Maria, alas, decided not to wait for Meriwether and married another.

Like its namesake, the Marias is a fickle stream, changing its course, eroding its banks. Just recently, upstream from Shelby, Mont., it began chewing at the turf alongside one of the holes at the Marias Valley Golf and Country Club. A par three, it was. To forestall that disaster, junked autos — the feces of the affluent society, as commonplace along the Lewis and Clark trail today as once were buffalo chips — were dumped over the bank as a rampart. In their haste the innovators failed to drain the cars' crankcases and for miles downriver

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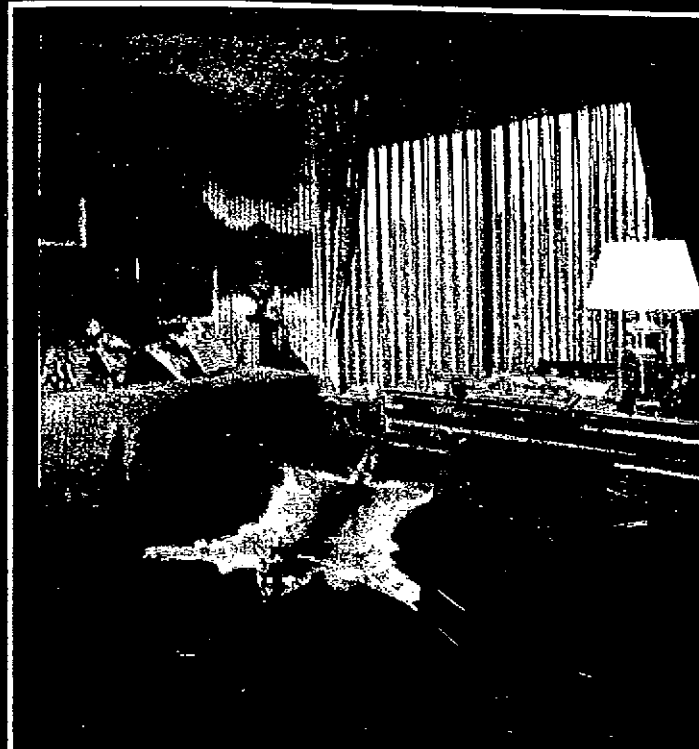






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# ROOMS AT THE TOP



Stripes, furs give lavish touch to guest room which also makes rapid transition to work space.



Baccarat chandelier glistens above dining table while perimeter rooms reflect in mirrored wall.

By Ellen Krec

Breathes there a male anywhere who wouldn't trade his diggings for this plush penthouse apartment, a 2,300-square-foot spanse of masculine elegance perched high above Beverly Hills' pulsating Sunset Strip?

No bachelor cliches here. Not a bit of the dour dens of Sherlock Holmes or Henry Higgins. Instead, it's a bright and debonair mix of modern and antique, of life style and professional know-how, all not unexpected when one learns the bachelor, Bill Lane is an inventive decorator whose work is so much a part of his life that he inevitably brings it home.

He digs the lure of the city and what it has to offer — the magnetic pull, the variety, the kind of freedom that has its home in a crowded and anonymous seclusion. The extra-lure: his business address is



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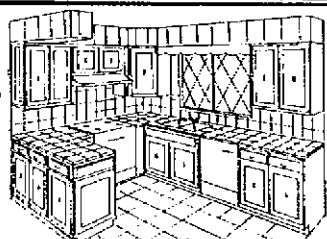
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# ROOMS AT THE TOP

(Continued From Page 17)

just a few short blocks down the street from his Empire West apartment.

As a bachelor, Lane's entertainment needs were the excuse for a living space designed for cocktails in and dinner out. Such an area resulted between the more classic living room and decidedly formal dining area where "infrequent non-gourmet" dinners are served beneath a Baccarat chandelier.

In the welcome room "for sprawling" are a pair of yellow stripe velvet lounges backed by matching Parsons tables, each red lacquered and providing 16 feet of stretched space for lamps, books and a collection of rare obelisks. The tables also serve as part-time buffets.

Elephant color velvet, a lavish choice for the walls, proves a lush muted foil for the dark walnut parquet floors and cut-stripe geometric area rug. Several tri-leg plastic sling chairs move about readily for instant conversational grouping. Yellow vertical-wave print tie-backs are repeated in the step-up living room that Lane platformed to give more defined areas. Floral carpeting in autumnal shades gives a happy base to the bronze velvet sofa and matching lounge chair. Honey-tone cabinets stretching the full length of one wall were custom designed to cover television, stereo and storage while open-faced cabinets expose further collections and books.

Smooth transition from the living and entertainment areas is accomplished with wave-striped fabric which repeats itself on the upholstered wall of the dining room. A mirrored wall enlarges the perspective and reflects the twinkling lights of the city beyond.

The guest bedroom serves also as a work/study area with a fine antique desk suitable for storage as well as writing. Golden hues of the other rooms are threaded through the olive and cobalt wallcovering. "Grandma," a bobcat rug, adds furry charm to the bold blue carpeting. Cornering a bed, topped with throw and piled with pillows, increases the usable space in the room.

The master bedroom is the get-away-from-everything room where a near-chaise and ottoman reside close enough to the terrace for restful viewing. Gold is introduced more strongly in the master bedroom where a geometric print increases the fabric interest in the otherwise muted room. Still another Parsons touch is a slim wall-backed table, lime-painted and used to service the chair with light and underscore a collection of fine prints collected by the designer. The master bath is an "unreal" 20-by-7 feet of palm-printed space. The light, airy look is altered only by the olive-painted pullman.

But the kitchen is where the tradition turns to fun. Bronze and white ticking is the wallcover choice while the bronze-painted door makes a graphic statement as a true match for the window shade. An old Victrola is "played back" as a useful bar and big red, white and gold 1-2-3s do a countdown on the wall.

So well organized is the apartment that there's never a crush even though 100 for cocktails is not unusual.

Bill Lane knows his direction, but likes change. He's a beach buff with a weekend hideaway — at least until winter when snow areas entice him into his ski boots. Not content with the "ideal home," he currently is attempting to bridge two interior design philosophies under another roof.

His penthouse apartment is a study in long-lived and well-loved traditional, but his new project is a home for "now" with all the fun, fashion and fantasy of today. He stresses, however, the fun home can be the more costly since high style is shorter lived than good fashion.

One who lives in high style must be ready for the change that comes every two years, he points out, while good solid fashion in furniture goes on forever with minimal changes.

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# POOR MERIWETHER

(Continued From Page 14)

crevice, nature's baptismal fonts lavishing purest waters over infant brows of moss. But will any of it remain that way? Fresh, unaltered?

Clark and Lewis descended the tortuous canyons of the Snake, shooting its frequent rapids in their dugout canoes when they dared, capsizing once, portaging often, and arrived at the second great objective of their journey, the Columbia River, on Oct. 16, 1805.

That raging river plunged westward in a white fury through the Cascades, classic, conical mountains born of volcanic fire and shaped by glacial ice. Through the towering basalt cliffs of the Columbia Gorge — the "Great Shute," as Clark called it — the river became a veritable millrace.

It was a river alive. Alive and gone made with "swells & whirlpools" and airy iridescent rips from bank to bank. Alive with fat salmon fairly leaping into fishermen's nets, the basis of an elaborate Indian economy, fish so plentiful they were used for fuel. When the water finally flattened into a broad estuary, it was alive with telltale creatures, "great numbers of sea otters," and began to taste unmistakably of salt.

"Ocean in view!" scribbled Clark on Nov. 8. "O! the joy."

Today that ocean extends in effect from Astoria, Ore., Lewis' and Clark's Pacific terminus, 433 miles inland across Oregon and Washington.

In April 1975, it will bore even deeper into the continent, 465 miles, and oceangoing ships will tie up at Lewiston, Idaho. That is the scheduled date for completion of the 18th and latest — one hesitates to say last — of the dams on the Columbia and Snake which have transmogrified those leaping rivers into artificial things.

Those 18 aren't all by any means. There are 50 dams on the Columbia and its tributaries. The Columbia has only one 50-mile stretch of free flowing river remaining from tidewater to the Canadian border and there are plans to dam that stretch as well. On the Snake, the Columbia's 1,000-mile main tributary, only 100 undammed miles remain.

The last remaining wild portion of the Snake is also the most spectacular: Hells Canyon, the deepest gorge on the face of the earth. Plum black basalt and granite cliffs glisten 6,500 feet above the stream bed, nesting places for falcons.

At this location a 670-foot-high dam has been proposed, one of several that a consortium of power companies would like to build on the Snake, flooding Hells Canyon. The Federal Power Commission approved the dam once, but the Supreme Court in 1967 directed the agency to reconsider since the public interest is also served by "preserving reaches of wild river in wilderness areas." An FPC examiner since has recommended that two dams be allowed after a five-year wait.

And how are the salmon faring?

The Pacific salmon is a most remarkable creature. It is an anadrom-

ous fish, which is to say it breeds in fresh water and lives to adulthood in salt water. From the moment it hatches on the gravel bar of some quiet mountain stream hundreds of miles, thousands of miles, from the ocean, it has but one driving goal: to reach the sea. Should it escape an early end in some Alaskan or Russian or Japanese cannery, another, more mature urge takes over: the urge to spawn. Nor spawn just anywhere, but in the precise stream, indeed the precise gravel bar, where it first knew life. Only when it reaches that spot, battered and weary and hungry, for it makes the arduous upstream pilgrimage without eating, will the female deposit her eggs, the male fertilize them. Then, their life's work done and nature's mysteries served, both die. "The number of dead salmon on the shores & floating in the river is incredible," Clark wrote while descending the Snake.

Incredible because the Columbia system with its labyrinthine tributary streams is the world's largest producer of the Pacific salmon and its anadromous cousin, the steelhead trout.

Today the Pacific salmon is threatened with extinction. Today the number of dead fish in the river is as incredible as that that astonished Clark. Except today they are not dying from a consummate act of procreation. They are dying of the bends.

Most of the Columbia system's dams are equipped with fish ladders, underwater staircases leading over the dams so the migrating salmon may continue their cycle of survival. Some dams, such as Grand Coulee and Chief Joseph on the Columbia and Brownlee Dam on the Snake, are not so equipped. These and others have sealed off more than half the spawning areas of the Columbia basin. Technology and federal dollars have striven to replace these natural nurseries with artificial hatcheries — not without success.

What technological man did not reckon on, however, was the effect on fish of tons of water plunging over spillway after spillway to the ocean. Only in 1968, when yet another spillway was added and fish began to die by the thousands, did scientists discover that the huge quantities of air forced deep into the pools below each dam caused a supersaturation of nitrogen in the water. Nitrogen bubbles expanding in the blood vessels of fish affecting them the same way ascending too rapidly affects deep sea divers. The more spillways, the greater the nitrogen buildup.

Following the path of Lewis and Clark, knowing how they saw the land, seeing it now, seeing evidence of the unconcern of Americans, and of their concern, the impression is that people, in the final analysis, prefer clean Columbias and Missouris and ultimately will insist on them. Lewis and Clark often expressed the feeling that the American wilderness was endless. There is reason to think that their heirs are coming to the realization that it is not, and that what remains is worth no less than the value Thoreau placed on it: "The preservation of the world." □

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Tom Wolfe, in the forefront of commentators on the youth scene, often interprets the obvious things we overlook. He points out the forest to the rest of us who mostly see only the trees. This time Wolfe rounds up the hairy aspects of our society in a revealing story of today's protesting youth culture.

# HAIR

## And the Split Generation

The first hair freaks I ever saw in California were not hippies, but surfers and horrodders. Both wore their hair long, but the surfers always parted it and combed it forward or straight down.

The horrodders, or Hair Boys, as they were also known, always combed it straight back, without any part, often in tremendous teased pompadours that looked curiously like 18th Century perukes or periwigs.

Likewise, among the girls. The surfer girls wore their hair down, long and flowing, in the pre-Raphaelite style, after the manner of Dante Gabriel Rossetti's wife.

The horrod girls wore theirs up, in what was known as the beehive hairdo.

I admit that only later did it dawn on me that what I was really looking at was the living symbol of a class rift among American youth.

The surfers were mainly middle class. The horrodders, the Hair Boys, were almost exclusively working class.

What we are really dealing with here is not class in the strict sense, but status; the actual dividing line, usually, was whether or not the child's father had a college education and the ambitions and tastes to go along with it.

The surfers used to refer to the horrodders neither as horrodders nor as Hair Boys, but as "greasers."

They like to think they were merely describing personality and appearance. In fact, of course, they were talking about status. All across the country in the mid 1960s, I ran into middle class high school students who used that same

term, "greasers," to describe those boys, and girls, who were obviously low rent, lower class ... "not our sort."

In their heyday, the 1950s and early 1960s, the horrodders were thought of as a wild, anarchistic force among American youth. They were the great hairy villains of that innocent period when the only Youth Problem the press mentioned was "juvenile delinquency." So what has happened to the horrodders now that they are 5, 10, 15 years down the line?

### FORMER WILDMEN— NOW CONSERVATIVE

James Q. Wilson of Harvard found that these erstwhile wildmen of Southern California now ... vote Republican. They back Ronald Reagan. Why? Partly for the simple reason that at the heart of a horrodder's life was owning a car. They were solid converts to the glories of private property. By and by they would marry and invest the same pride and love in a house plus a car. Politically what riled them was the nation of "big government," because that meant big taxes on property. The Democrats stood for big government. So they voted Republican ... Sayonara, you all, hairy anarchists of 1959 ...

But that was nothing compared to the sheer class bitterness that was building up.

Throughout the United States working class youth have grown steadily more resentful of long-haired middle class youth over the past four years.

Story and illustrations by Tom Wolfe

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Both the student radicals and the "hippies" look to them like some sort of weird elitists. They come on like play actors, with their army surplus poorboy outfits . . . and their would-be funky hair.

Both the student radicals and the hippies, like the surfers before them, wear their hair combed down or down and forward . . . or, if they have curly hair, they always wear it in the dandelion or "white Afro" style or else conk it and comb it down . . .

In either guise they strike working class youth as rich kids or intellectuals playing in the gutter and thumbing their noses at the plain and simple folk around them and telling them that the workingman's new affluence, his possessions, his yearnings for middle class status, are nothing but a slob's delusions.

In May of 1970 hundreds of construction workers attacked student war protesters in the Wall Street area of New York in the famous "hard hat riot." The next week I went down to City Hall Plaza to watch a rally of not hundreds, but tens of thousands of workers who had been fired up by the conflict. Right away I noticed several curious things.

First, a high percentage of these workers were young, in their twenties — which shouldn't have been surprising, I suppose, since steel construction is a young man's job.

Second, a high percentage of them wore big mustaches, terrific mutton chops and long hair, long as Tarzan's — but always combed back . . .

Third, this rally was supposed to be a rally in support of the war, the Flag, patriotism, our men in Vietnam. But for every placard that had anything to do with such matters, I saw at least 10 directed specifically against New York's mayor, John Lindsay.

They bore sentiments such as, "Lindsay Eats Here," with a picture of a toilet bowl drawn in below. Not only that, there must have been 30 effigies of Lindsay that the marchers carried up in the air on poles. They bobbed along with signs around the dummies' necks saying things like "Our Red Hippie Mayor." In every case the dummy's hair was fashioned out of a mop, the stringy kind, that sat on top of the head and hung down . . . and forward . . . to its shoulders.

In strict point of fact, Lindsay combs his hair in a rather conventional manner — but the thought was there . . . it didn't take 15 minutes to realize that this rally was actually a protest against the middle-class intellectual elitism and antiworking class snobbery that both Lindsay and the student radicals seemed to be parties to. Thus the phrase: "Our Red Hippie Mayor."

By the same token the police who are the most zealous about cracking down

22



"Don't ask me why, I'm such a hairy guy." Struggling youth protest against society by forming their own class structures symbolized by hair.

The first hair freaks Wolfe observes are the "Los Angeles Hair Boys" with their high, pompadoured, up-swept look — almost exclusively working class.



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## HAIR

(Continued From Page 21)

on student radicals and student drug users are not the commissioners, not old-line captains with the purple spider-work of veins on their upper cheeks, but the young officers, in their twenties.

They are among the true militants of the working class.

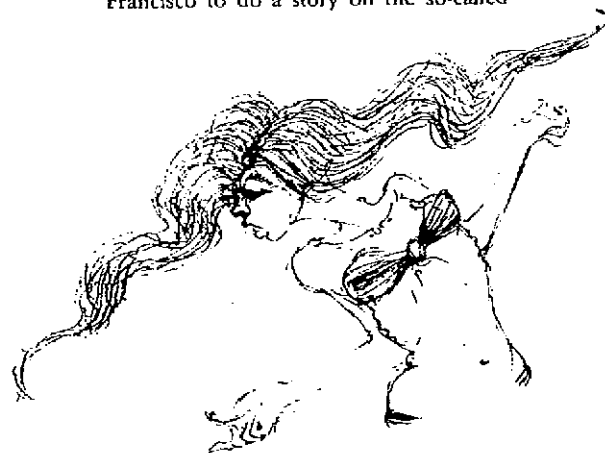
In some cases it is all their superiors can do to hold them in check. In many cities policemen are now allowed to wear their hair long, and the young ones, the militants, wear it that way, with mustaches, sideburns, even mutton chops (no beards allowed, however) and great thatches of hair heading down to the collar—and always combed back...

In the final Gallup poll taken before the 1968 election, one-fourth of the voters under the age of 30 said they intended to vote for George Wallace. The vast majority of them were from working class areas. That is probably at least as high a percentage of young voters as would have expressed a preference for Eugene McCarthy had his name been on the ballot as a fourth candidate.

But the class divisions (and, for that matter, the curious hair divisions) cannot be adequately expressed in such simple terms.

For example, even within the ranks of the New Left, class divisions have helped cripple the movement.

In 1968 I went to Chinatown in San Francisco to do a story on the so-called



Surfer girls wear their hair down, long and flowing in style Wolfe describes as pre-rapheelite.

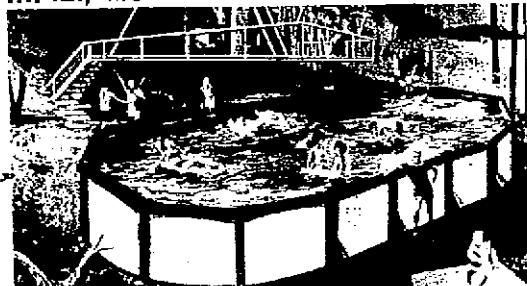
"Yellow Peril Movement" of militant Chinese youth. A group of hard-core lower-class street youth known as the Wah Ching, most of them born in Hong Kong, had held a public meeting and threatened to burn down Chinatown, Watts-style.

On the streets I started seeing Chinese youth who had on guerrilla gear that was so righteously revolutionary that if Che Guevara had ever come against it, he would have gotten bucked down to company chaplain. They had on the berets and the raggedy field jackets and the combat boots and the blue jeans

24

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# HAIR And the Split Generation

(Continued From Page 22)



Female counterpart to the Los Angeles Hair Boys are the hotrod girls identified by their piled-up beehives.

— and long black hair hanging down to the shoulders, 1958 Fidel & Raoul Sierra Maestra-style.

## MIDDLE CLASS CHARADE

They were not the Wah Ching, however. They were the Red Guard . . . THE Red Guard were mostly American-born and middle class on the Chinatown scale. Like several middle-class, student-dominated Chinese radical groups, the Red Guard had tried to enlist the Wah Ching.

The Wah Ching were the true street youth. They were already prepared to fight the merchant cliques that ran Chinatown. They were already "radicalized," as the phrase goes. But no middle-class group, no matter how radical ever had a chance in winning over the Wah Ching. A student of esoteric symbols could read that much in the hair . . .

The Wah Ching were split into two factions. The members of one faction wore some of the most baroque hair styles I ever saw. They wore their hair very long, very high, pompadoured, swept up . . . and back . . . after the fashion of the L.A. Hair Boys five years ago.

It took me almost a month, but I finally managed to arrange a meeting with the leader of the second faction. His appearance, when he walked in, amazed me. His hair was neither long and combed back nor long and combed back. It was short, but not like a crew-cut. It was just chopped off short all around, like a parody of the old rice bowl cut. The moment I asked him about his hair — that led him straight into politics:

"We're not like the hippies and we're not like the Red Guard. We're on our own."

"They're crazy. They come to us like they're going to be generous and give us their theories and tell us what to do. But all the time they look down on us. They think we're inferior. When we first came from Hong Kong, they called us 'China-bugs.' So we said, 'What do you think you are, real Americans?' We don't need them."

The New Left, white and black as

well as Chinese, has run into the same problem in street situations everywhere, and without being aware what the problem really was: their own unconscious middle-class snobbery. As for the Wah Ching, they drifted into two tongs, the same two, in fact, that fought it out in the Tong Wars of the 1880s and 1890s in Chinatown.

I figured the Wah Ching and their anti-hair style to be unique until I started noticing the arrival of the "cleancuts" in high schools in the Northeast last year.

The basic social division in these schools ten years ago was between the "greasers" and the "soshe" or "scis." "Soshe" was short for "socialites"; scis was pronounced the same as sighs and stood for "society kids." The soshe and the scis were the sons and daughters of middle class families. The greasers, of course, came from lower class families.

Ten years ago it was the greaser boys who wore long hair and sideburns (combed back in the Presley or Big Bopper manner). The soshe boys were in the last stages of the old Ivy look, with the plain but neat clothes and the short but (if possible) tweedy-thatchy-Ivy hair.

## HIPPIES VS. CLEANCUTS

The status rift—middle class vs. working class—has never changed. It has merely deepened. The symbolism, however, has been reversed, and in a revealing manner. Instead of soshe vs. greasers, the lineup is now "hippies" vs. "cleancuts." Hippies is the name now given to the middle-class children. It is they who now wear the Army surplus jackets and the raggedy blue jeans and the long hair — but combed down or forward or fluffed out in the white Afro. And suddenly it is the working class boys who are coming on with the plain but neat look, even with ties and jackets here and there . . . and short hair.

Somewhat I can't help but think of boys I met in London in 1969 who were already raking this little drama of snobbery, resentment, class and hair to its stark conclusion. I am speaking of the Skinheads.

## SKINHEADS' UGLY TRIP

These were hard-core working class youth who hated students and hippies as middle-class poseurs who got themselves up in pretty costumes from the rag shops and played like soul brothers of the poor. So the Skinheads had set out on an intentional Ugly Trip.

They wore their hair either chopped off down to clumps or shaved down to a stubble. They wore shirts that were skin tight, but not because they were your tailored top-stitch Western shirts with the pearl-button flaps over the breast pockets — but because they were too small and they buttoned one-third the way up the forearm, so that the wrists hung out like pigs' knuckles.

And they wore pants that were about four sizes too big and had huge balloon seats—real night watchman's pants made of green twill, the kind I thought you could find only in Sears basement or at the White Front.

And to finish off this perfect Ugly ensemble they had boots — but not your dude Caliente triple-A hand-tooled Mexican Yucatan boots or your chamois-hide hand-sewn Big Sur elf boots that heads go for, —but clod hoppers . . . real farm boots . . . with the inch-thick soles and the metal-cap toes and the studs on the bottom — the last word in ugly boots . . .

And what the Skinheads did was go around kicking students and hippies with these boots. If you were a Skinhead, that was what you did, that was your role in life, your destiny—you went around with your head shorn, with all the subtleties gone, kicking hippies and students with your colossal ugly bleeding boots.

In both Europe and the United States the class lines—middle class vs. working class—are sharply drawn among the young. All of the prevailing theories about homogeneous "counter culture" among the young, or about a new generation united by a unique consciousness, collapse in the face of that fact . . . but enough; that sounds terribly serious; and after all, this has been merely a brief dissertation on hair. □

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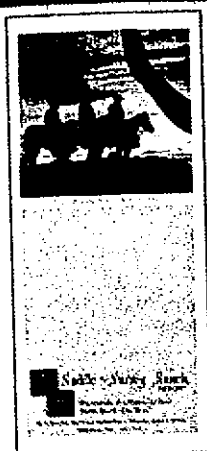
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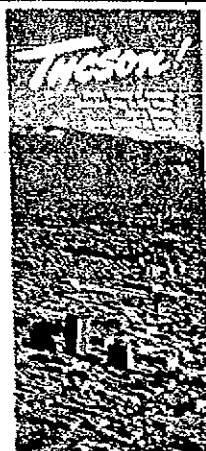
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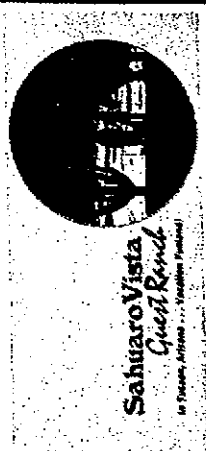
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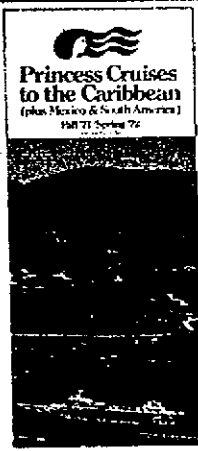
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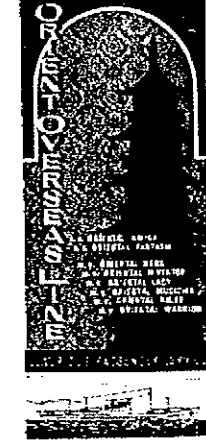
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## LIFEGUARDING

(Continued From Page 9)

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Summertime guards can  
earn as much as \$4.67 an

hour. The county's statistics  
show that 3,228 actual surf  
rescues and 33,670 preven-  
tative rescues (no actual  
physical contact) were  
made.

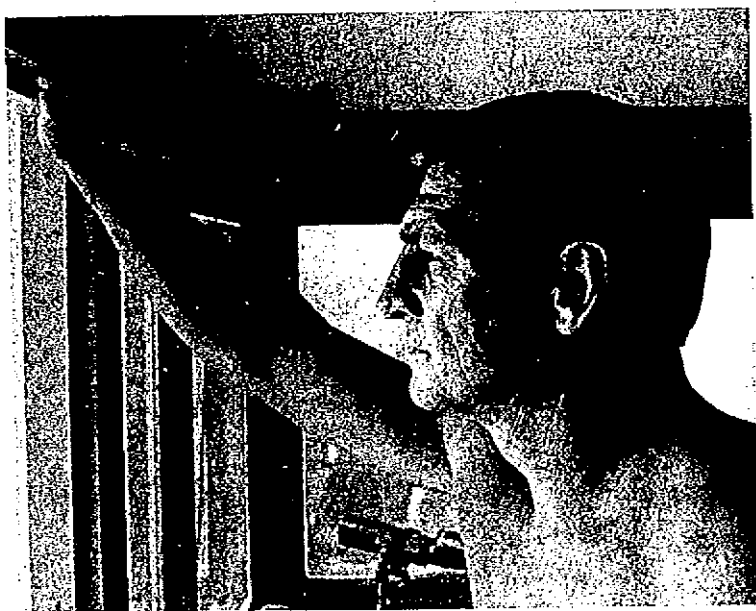
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Long Beach guards, who  
do not distinguish actual  
rescues, instead statistically  
lump "rescues and assist-  
ance." The total: 4,736.

Long Beach's four lifo-  
guard patrol boats assisted  
1,571 small boats. The coun-  
ty boats aided 710 craft in  
open sea.

There are many who  
visualize a lifeguard as a  
muscular chap sprawled on  
the beach concerning the  
day long with a galaxy of  
scantily clad damsels.

"Not so," says chief life-



CHIEF JOHN OLSZWELSKI ... Heads a year-round force of 26.

hour. All categories are al-  
lowed overtime.

The city of Long Beach is  
not alone in this costly di-  
lemma. Los Angeles county,  
with 14.4 miles of beach  
front, (Long Beach has 7.5  
miles including Colorado  
Lagoon) last year spent  
\$1,086,000 for lifeguards'  
wages. The county has 51  
permanent guards and  
hires 206 temporaries dur-  
ing the summer months.

Next year the county an-  
ticipates hiring eight addi-

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lump "rescues and assist-  
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the beach concerning the  
day long with a galaxy of  
scantily clad damsels.

"Not so," says chief life-



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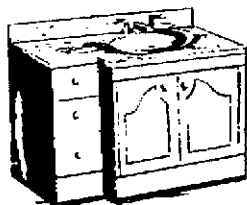
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guard John Olszewski, "Long Beach's lifeguards are hard-working lads who must pass rigid physical tests and then buckle down to not only aiding those in trouble, but also preventing accidents on the beach.

"A good guard can spot trouble almost before the swimmer himself knows he's in trouble," Olszewski says. Long Beach's summer lifeguards are given a five-day training course in first aid and resuscitation. The permanent guards have more training and a lot more experience. Most of the permanents, whose average age is about 35, are career guards. With 25 years service they can retire at half salary.

During the winter months 26 men maintain lifeguarding duties on Long Beach beaches. There are a few health addicts who swim the year round and warm days will bring a few more to the beach. Add them together -- it means some beach activity all year.

During the past year lifeguards also conducted 134 water safety classes with a total attendance of 29,750. Next year 30,000 are expected.

No one can deny that no amount of money could replace a life, but during the months of virtually no beach attendance, the cost burden is high.

Actually the number of permanent guards has decreased over the years. In 1948 the city maintained 45 guards year round. Of course, the salary was only \$250 a month.

Perhaps because the job is often tedious and boring -- long hours in a chilly tower -- high salaries are justified.

Whatever the justification the fact remains, the luxury of having a public beach and a dip in the Pacific is costly. On the other hand, a swimming pool of your own costs \$5,000, plus \$40 a month maintenance.

## ANSWER TO CROSSWORD PUZZLE

(See Page 31)



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by **Tedd Thomey**

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Terminal Island

During the many years that  
I've been dining out in the Long  
Beach area, I've discovered only  
one restaurant which offers its  
guests something unusual called  
"the salad tray."

The restaurant is Jones Dining Room, 120 E. Fifth St., just east of Pine Avenue. It's been serving salad trays with its dinners for about 30 years. The waitresses carry the large trays — containing half a dozen salad varieties — to each table. The guest chooses the one he wishes (vegetable, fruit, Waldorf, gelatin, mixed green, etc.) and the waitress tops it with a generous amount of fresh dressing.

Why haven't other restaurants attempted to duplicate the salad tray technique, which is one of the most delightful and successful ideas at Jones Dining Room? The answer is simple. Owners Harold A. Jones Sr., his wife Ivalou and their business manager son, Hal, maintain one of the largest salad facilities in town. Other restaurants aren't willing to hire and train the extra employees required to load the trays and patiently take them from table to table and from guest to guest.

The Jones family also owns the adjacent, spacious cafeteria, also renowned for the quality of its salads. The salads are made fresh daily by Helen Brane. The cafeteria's salads (which aren't offered on trays) are cru-



**HAROLD A. JONES SR.**  
No Preservatives

ated under the direction of Doris Ford. All are topped with creamy dressings made daily in Jones' kitchens.

The Jones restaurants are also unusual because they employ other methods which aren't in general use throughout the restaurant industry. Fresh vegetables, requiring extra preparation, are served instead of frozen convenience foods. And baker

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Harold Egan turns out scads of the most delectable hot fresh sweet rolls, bran muffins, blueberry muffins, whole wheat muffins, hot cheesebread and white rolls — all of which are included with the Dining Room dinners. He also bakes all the rich pies and cakes.

Commercial rolls and muffins are made with chemical preservatives to keep them fresh. When guests prepare to take home extra rolls, Jones employees warn them they won't stay fresh more than a day or two because they're baked without preservatives (and thus taste better.)

Giant, multi-course complete dinners are served Sundays in the Dining Room for \$3.25 to \$4.50. Smaller dinners are served at lower prices. The large, complete dinners in the cafeteria are \$1.70 to \$2.45. Numerous lower priced items are also displayed.



**BERNIE MOSKALENKO**  
The Manners of Gentlemen

Caricatures by Larry LaVie

fact that service by a European-trained waiter in a handsome uniform adds an extra touch of class. That's one of the reasons my wife and I always enjoy our visits to Anderson's Tally Ho, 5829 Lakewood Blvd., just north of South Street in Lakewood.

Old English in motif, Anderson's has a terrific staff of waiters directed by manager and host Bernie Moskalenko, who received his training in Europe. Anderson's waiters have the manners and bearing of gentlemen. They also are gifted with intuition that enables them to

sense what a guest needs and deliver it almost before the request is made.

Each waiter at Anderson's knows the menu in detail and can explain exactly what each entree consists of. Furthermore, they enjoy such chats and never take a superior attitude toward guests who may lack knowledge of certain continental terminology.

Long one of the most successful and beloved restaurants in this area, Anderson's has a large and varied menu, offering several dozen dinner entrees, \$3.50 (luscious filet of sole) to \$6.95 (epicurean filet mignon and lobster combination.) Each is served with a big bowl of iced relishes, steaming soup or chilled salad with croutons and chopped egg; fresh baked potato, hot cheesebread and beverage.

The veal Oskar, beef Stroganoff and grenadine of beef are served with scrumptious international sauces that make taste-buds vibrate with ecstasy. The prime rib is pampered beef, rich and juicy; so are the thick, elegant steaks, ranging from top sirloins to New York cuts, T-bones and special pepper varieties. Also emphasized are crown rack of lamb; flaky, tender halibut steak, lobster thermidor, scampi royal (prawns, Italian-style), stuffed abalone, roast Rockingham turkey, sauteed fresh chicken livers with mushrooms and roast duckling a l'orange.

The restaurant has upstairs banquet facilities for luncheon or dinner, accommodating groups of 12 to 55. Open every day, it serves dinner Sunday starting at 3 p.m.

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## 'Pie in the Sky'

Little did Mrs. Frisbee dream years ago as she baked pies to be devoured by Princeton students that she would be lending her name to a national pastime. The pie tins she used were of such superb aerodynamic quality that the men could sail them about in a slow-motion game of catch. The sporting craze has long since reached the West Coast, where it now has obviously gone to the dogs.

PHOTO BY NORLYN COAR



# CROSSWORD PUZZLE

By Fred  
DiLanai

## ACROSS

- 1 Eritrea's former capital.
- 7 Lure.
- 11 Erode.
- 17 Abstract sculpture.
- 19 Lohengrin's wife.
- 20 Sealing agent.
- 22 Stately court dance.
- 24 Rebuff.
- 25 Unfamiliar.
- 26 Surrounded by.
- 27 Angel of mercy.
- 29 Renown.
- 31 Martini ingredient.
- 32 Shang dynasty.
- 33 Upoar.
- 34 Wooden core.
- 35 Nota \_\_\_\_.
- 36 City in Judah.
- 38 Doeile.
- 39 Squander.
- 42 Cap.
- 43 Flat breast-boned bird.
- 45 Selenko best seller.
- 47 Colleen.
- 48 French city: 2 words.
- 50 Become compact.
- 51 Method.
- 52 Glaze.

- 55 Girl's name.
- 56 \_\_\_\_ processing.
- 57 Tout's suggestion.
- 58 Taj Mahal site.
- 59 Little lady's nickname.
- 62 Past help: 2 words.
- 64 Type of truck.
- 65 Prongs.
- 66 Have rather.
- 68 Unused type.
- 70 Contribute.
- 71 Scampered.
- 72 Farming implement.
- 73 Layer.
- 75 Guided.
- 76 English boy's school.
- 77 Roscoe.
- 78 Ward off.
- 79 Saracen.
- 81 Imitation fabric: Suff.
- 82 Beam.
- 83 Anthracite.
- 84 Delay.
- 87 Cheerless.
- 89 Green onion.
- 92 Amen! 3 words.
- 94 Ornamental loop.
- 96 Irish county in Munster.
- 97 Antarctic sea.
- 99 Likewise.
- 100 Pallid.
- 101 Liharian tribesman.
- 102 "The Holy

- Sinner" author.
- 103 Snake.
- 104 The gums.
- 105 Plaid cloth.
- 108 Assumed name.
- 110 Footprint.
- 111 Affecting a cure.
- 113 Burg.
- 115 Prolific.
- 117 Ornament; inlay.
- 118 Russian city.
- 119 Postpone.
- 120 More costly.
- 121 Great majority.
- 122 Candle.

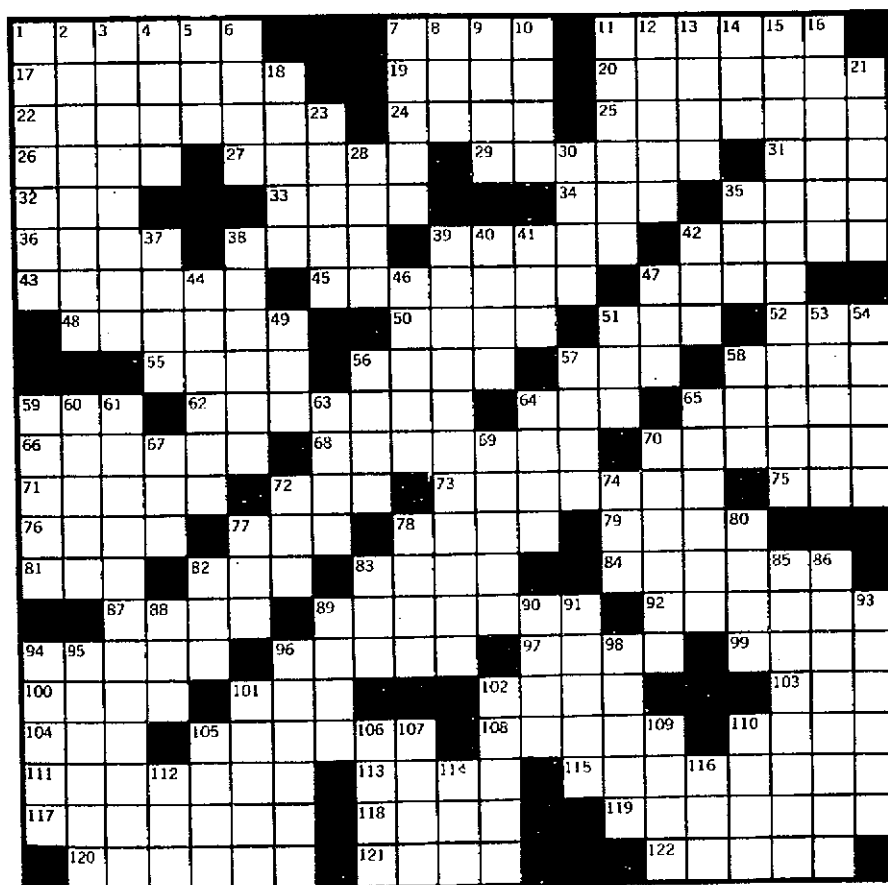
## DOWN

- 1 Mining analyst.
- 2 Involving staying power.
- 3 Steep in a dressing.
- 4 That's not \_\_\_\_ idea: 2 words.
- 5 Tease.
- 6 \_\_\_\_ Breck Stewart.
- 7 Assail.
- 8 Wholly.
- 9 Bavarian river.
- 10 Magnetic or masking.
- 11 Appropriate.
- 12 Miss Davis.
- 13 Unheard of.
- 14 Wing: Lat.

- 15 Warning: 2 words.
- 16 Railroad locomotive.
- 18 Habituate: Var.
- 21 Principle.
- 23 Desiccated.
- 28 Jurisdiction: O.E.
- 30 Naggin.
- 35 Egyptian god.
- 37 Coarse Roman face.
- 38 Tutor.
- 39 Shakespeare's "The \_\_\_\_": 2 words.
- 40 Don Giovanni's "Champagne \_\_\_\_".
- 41 Immoveable.
- 42 Laurel.
- 44 Made lace.
- 46 Cut a figure 8.
- 47 Once around the track.
- 49 Saint: Port.
- 51 Take the title.
- 53 Cane is its capital.
- 54 Alleviated.
- 56 Man's nickname.
- 57 So long: Brit.
- 58 French river.
- 59 Carousal.
- 60 Fretful.
- 61 Ex con's goal: 2 words.
- 63 Plunder.
- 64 Quitte.

- 65 Beefsteak, e.g.
- 67 Marsh.
- 69 Play for time.
- 70 Constraint.
- 72 Canadian river.
- 74 Sailor.
- 77 Chatter.
- 78 Ascend.
- 80 Polish cake.
- 82 Coiffure gadget.
- 83 Oriental tea.
- 85 Applicable.
- 86 Diamite.
- 88 Rob \_\_\_\_ cocktail.
- 89 Cut.
- 90 Viva voce.
- 91 Hair product.
- 93 Lady's coat style.
- 94 Linger a while.
- 95 Sicily, e.g.
- 96 Professional life.
- 98 Complication.
- 101 "\_\_\_\_ Triste."
- 102 Masculine.
- 105 \_\_\_\_ ski lift.
- 106 Infinitesimal bit.
- 107 "A Doll's House" heroine.
- 109 Stock exchange membership.
- 110 Intercept.
- 112 Well now!
- 114 Old English W.
- 116 Indian title.

Answer on Page 27



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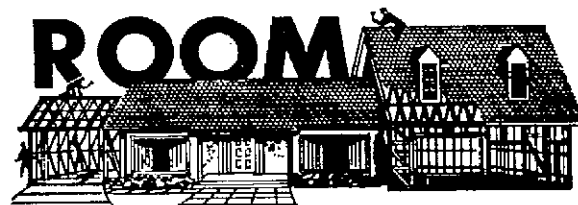
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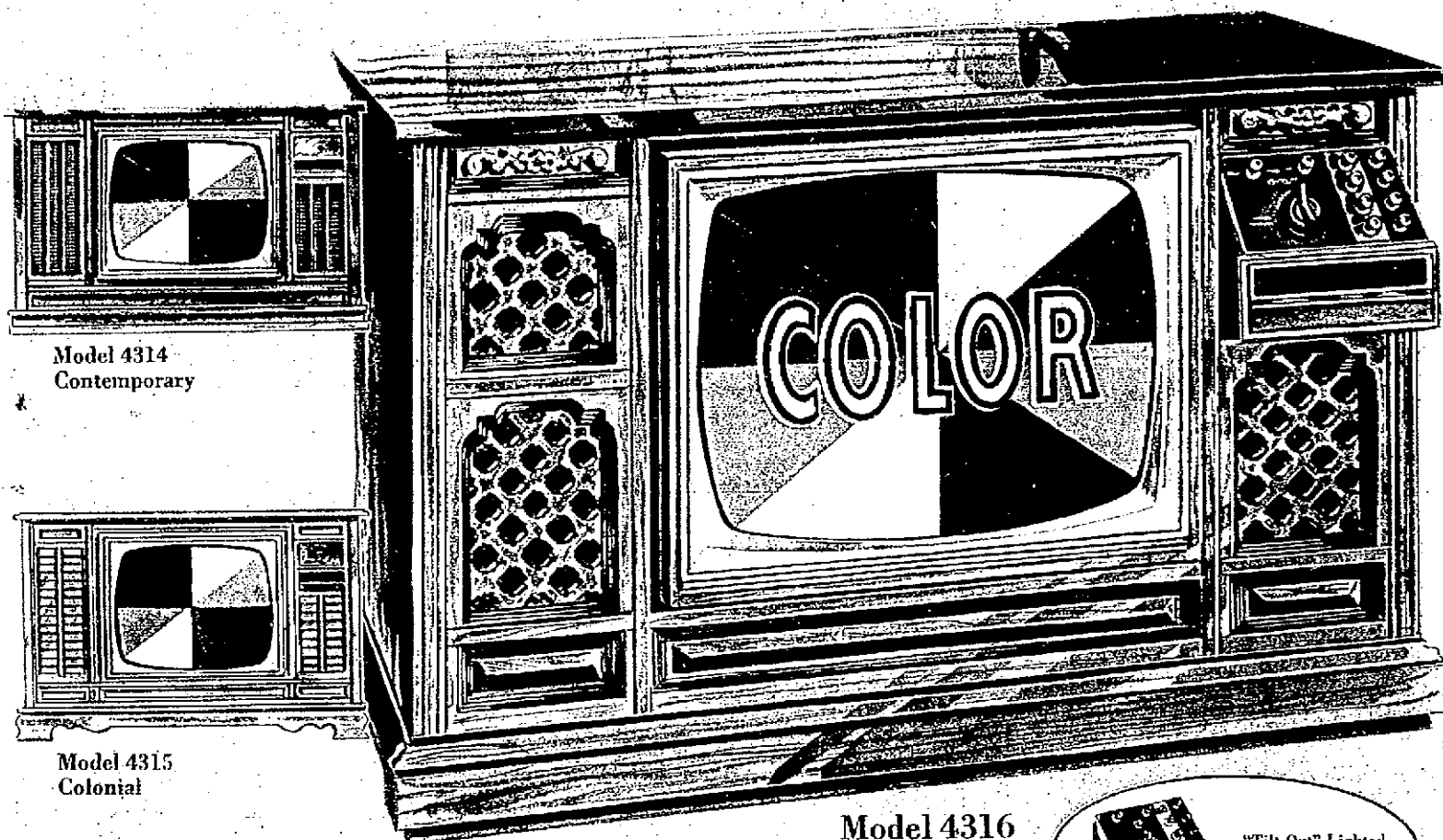
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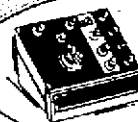
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SOUTHLAND SUNDAY, SEPTEMBER 12, 1971



# parade

Love Secrets:  
Should a Doctor Tell?  
by Lloyd Shearer

An American Girl  
Tours Mainland China  
by Susan Shirk

on the cover: Chinese Children Welcome Her



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THE HAPPY BRIDEGROOM



THE HAPPY BRIDE



THE UNHAPPY FATHER

**Q.** I understand that Jackie Onassis has a new 47-year-old son-in-law named Joseph Bolker from Los Angeles. Is it true that Jackie and Aristotle Onassis blew their tops when they heard that Christina Onassis, age 20, had eloped to Las Vegas with this guy? —Theodora Ellis, Salem, Mass.

**A.** Onassis, 65, and Jacqueline were vacationing on their Greek island of Skorpios celebrating Jackie's 42nd birthday when they heard of the impending marriage between Bolker and Christina, Onassis' daughter by his marriage to Tina Livanos.

According to one Greek newspaper, "Christina Onassis phoned her father three days before the wedding to announce the news. He not only strenuously objected to the marriage but threatened to cut Christina off if she went ahead with it."

Bolker, 47, a millionaire builder with four teenage children by a previous marriage, refused to be cowed and married Christina in Las Vegas.

What bugs Onassis about the elopement is that he has long planned to marry Christina off to Peter Goulandris, scion of another wealthy Greek shipowner. Christina's engagement to young Goulandris has been in the works four or five times, has always been canceled because of Christina's refusal to see it through.

Jacqueline Kennedy Onassis sees relatively little of her two stepchildren, Alexander and Christina, takes virtually no part in their lives. She is of course the last one to object to a girl like Christina marrying a millionaire 27 years her senior.

**Q.** I notice that last month President and Mrs. Nixon vacationed on Minot's Island, a 22-acre private island off the Maine coast. The island is owned by whom? —Morlon Alfred, Bangor, Maine.

**A.** The island is owned by Jack Dreyfus, Jr., chairman of the board of the Dreyfus Fund. In 1968 Mr. and Mrs. Jack Dreyfus contributed \$76,000 to the Republican Party, \$169,000 to the Democratic Party.

**Q.** Who said, "If all economists were laid end to end, they would not reach a conclusion"? —Fred Shoen, New York, N.Y.

**A.** George Bernard Shaw.

**Q.** Burt Lancaster was recently arrested on suspicion of drunken driving. With him at the time was a woman named Jackie Bone. Who is she? —Helen Watford, Hartford, Conn.

**A.** Jackie Bone, 44, has been Lancaster's steady girl since his divorce from his wife Norma several years ago. Having worked around the Hollywood studios for years, she knows the motion picture game well.



**Q.** Who is Elmer Bobst, and why is he known as Richard Nixon's honorary father? —Haley Ivey, Washington, D.C.

**A.** Elmer Bobst, 85, former head of Warner-Lambert Pharmaceuticals, is the corporation head responsible for getting Richard Nixon a senior partnership with the New York City law firm of Mudge, Rose, Guthrie, and Alexander. He is called "Uncle Elmer" by the Nixon children who realize that Bobst came to the aid of their father in his darkest hour after he had been defeated by John F. Kennedy for the U.S. Presidency and Pat Brown for the governorship of California.

Bobst refused to accept the proposition that Richard Nixon was a "natural loser." He not only got him a job in New York but supported his 1968 Presidential campaign to the tune of \$63,250.

When Warner Lambert recently sought permission to merge with Parke, Davis & Co., Attorney General John Mitchell, like Nixon a senior partner on leave from the Mudge, Rose law firm, disqualified himself from the case. He turned it over to his deputy Richard Kleindienst who promptly dropped the action. A suit against the merger, however, has been begun by the Federal Trade Commission under Miles Kirkpatrick, like Mitchell and Kleindienst, also a Nixon appointee.



**Q.** How come someone like Dustin Hoffman, the actor who has it made, still goes to a psychiatrist? —Peter Hickey, Fort Lauderdale, Fla.

**A.** "If you're basically insecure," says Hoffman, "all the fame and fortune in the world isn't going to change you. The change has to come from within and that's what a psychiatrist's supposed to help you with."

**Q.** Vida Blue, the black baseball pitching ace—is his girl friend white or black? —Meta Johnson, Asheville, N.C.

**A.** White.



GEORGE HAMILTON



ODILE RODIN

**Q.** George Hamilton who used to date Lynda Bird Johnson—has he latched onto Porfirio Rubirosa's wealthy widow? —Wells Thorpe, Palm Beach, Fla.

**A.** Odile Rodin, widow of playboy Rubirosa, claims to be in love with Hamilton, would like to marry him. They are a well recognized duo on the Paris scene.

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THE SUNDAY  
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SEPTEMBER 12, 1971

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# An Tours



The meeting with Premier Chou En-lai: Susan Shirk, from Port Washington, N.Y., found the

Chinese leader a "brilliant and charming man." He gave Susan and her colleagues long audience.

## An Evening With Chou

**S**usan Shirk, a pert young brunette from Port Washington, N.Y., is back in Hong Kong these days doing her favorite thing—talking Chinese to the Chinese.

"I have to keep speaking the language," says 26-year-old Susan, "otherwise my conversational ability goes way down."

Susan, who earlier this summer was among the Committee of Concerned Asian Scholars (CCAS), the second U.S. group invited to tour mainland China—the first was the Ping-Pong team—tells about her experiences in an accompanying article.

If, perhaps, her report sounds over-enthusiastic, it should be understood, as Susan says, "What a joy it was to actually be in China after years of studying the country from books and practicing my Chinese in Chinese restaurants."

As a Ph.D. candidate in political science from M.I.T., Susan is in Hong Kong doing research on Chinese high schools for her doctoral thesis. "I could gather plenty of material in the States," she says, "but there's no library research that compares with talking to the many Chinese in Hong Kong who know the subject."

Susan recalls that one of the many highlights of her stay in China was the

group's audience with Premier Chou En-lai:

"At 8:30 p.m. we 15, plus guides and interpreters, entered the Great Hall of the People. Bright lights and whirring cameras. We were stiff and nervous. The personal thrills started almost immediately. Premier Chou was at the doorway to greet us. We were introduced by the Chinese names we adopted in our studies, which he quickly translated back into English.

"We'd expected a half hour of formal chitchat but instead we had a conversation that lasted three and a half hours. It was we who ended the discussion after midnight because we were exhausted and figured he must be, too. Later our Chinese friends told us Chou loves to talk all night and that we had

ended the occasion prematurely. He is a brilliant and charming man.

"He had been well briefed about us and frequently made personal references to us as individuals.

"Chou knew that Uldis Kruze, of our group, was interested in philosophy. He knew Rhea Whitehead had been ill. And when Paul Pickowicz was listing our itinerary and left out T'ai Yuan, Chou immediately corrected him."

Susan's pursuit of Chinese studies has taken her through Mount Holyoke, Princeton, University of California and now M.I.T. Before the visit to mainland China she had one six-month session in Hong Kong and is now in her second half-year stint there.

"I first became interested in China out of plain fascination with a country so completely unknown to Americans—a country that may have a population as high as 800 million," Susan explains. "But as I went along I became more and more interested in modern China as a huge social experiment.

"I hope to visit China again but I'm not going to press for it now. The Chinese want visitors from the U.S. and I think others should get the chance to see the country. Europeans have been going there for some time. We saw all sorts of touring groups there. And when we left we invited a group of Chinese young people to visit the U.S. as guests of the CCAS. Chou personally accepted for them, but the details have to be worked out.

"Everybody in our group hopes to do some speaking to tell our countrymen more about China. After 22 years of separation it's about time we got to know each other."



Susan back home after her China visit and before taking off for Hong Kong.

**A**s a young American graduate student studying contemporary China, I learned to live with frustration. For over five years I studied Chinese language, society, politics, at Mount Holyoke, Princeton, Berkeley and M.I.T. without any possibility of visiting the country to see for myself. Thus it came almost as a shock when I and 14 other young China scholars, all members of the Committee of Concerned Asian Scholars (CCAS), were invited to visit China for one month as guests of the Chinese Government.

I should explain at the outset that I saw none of the political repression reported in the West. But, of course, in one month, on a government-sponsored tour, one simply does not expect to see such things.

What moved me most was the spirit of the people I met. From Premier Chou En-lai to the ordinary man on the street, the Chinese really like Americans. They told us that the Government of the United States is their enemy, not the American people. Everywhere we went, people greeted us warmly and said how glad they were to meet Americans.

### 'Old friends'

The evening we arrived in Shanghai, I went for a stroll along the Wuang P'o River with two other members of the group. We received scant attention from the other people out enjoying the evening air—mostly lovers embracing in the shadows. But when we got on the ferry to cross the river, we were immediately surrounded by workers on bicycles returning home. On learning that we were Americans, they enthusiastically grabbed our hands, laughing with amazement at our Chinese. By the time we reached their homes on the other side of the river, we were old friends.

The Chinese are proud and self-confident, and take great pleasure in entertaining foreign guests. One old woman

# American Girl Mainland China

by Susan Shirk

in Tachai, home of a model farm production brigade in northwest China, invited me to dinner. She talked of how difficult life used to be and pointed to her bound feet as symbols of past oppression. Then she served a plentiful supper of meat, vegetables and millet.

Never having visited the country before, I could not compare it with pre-revolutionary China. What I saw, however, convinced me that although China is by no means economically or technologically advanced, the material conditions of life are adequate. And unlike many other developing countries, China is modernizing in the countryside as well as in the cities.

## Going to school

Many old peasant grandmothers told me that the most important change in their lives is that, after many generations of illiteracy, their grandchildren are now attending school. City doctors have set up hospitals in the countryside and trained peasant medics ("barefoot doctors") to meet the health needs of the 80 percent of the Chinese population who live in rural areas. Small rural factories produce chemical fertilizer and farm implements for agricultural production. There are even movies, shown on bicycle-powered film projectors.

This is not to say that China has solved all her problems—far from it. Rather, that the Chinese people tackle their problems with confidence and a pioneer spirit which I, as a young American, found exciting.

This spirit is especially notable in the countryside where there is a continual struggle to conquer nature. I felt it most strongly in Tachai, where the land is rugged and the people are tough and strong.

Ch'en Yung-kuei, leader of the 437-member production brigade at Tachai, best personifies the pioneer spirit of the land to me. Son of a landless

*continued*



Four of the visiting American group are seen strolling along China's Great Wall.



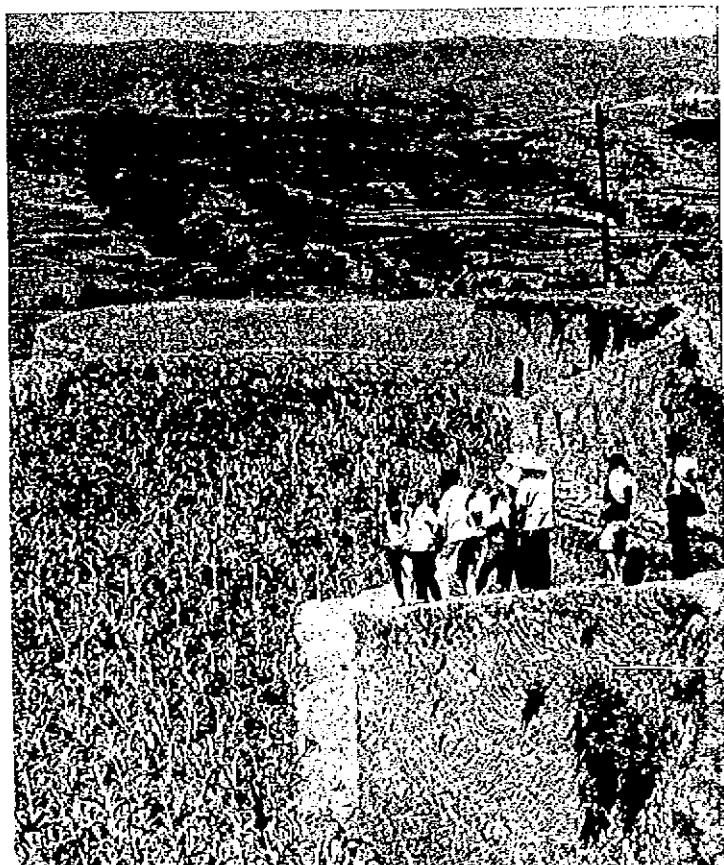
These high school students in Peking are engaged in mass calisthenics. Susan Shirk found that whatever

the Chinese do, they throw themselves into the endeavor with what seemed to be vigorous enthusiasm.



Ballet students at Sian. The Chinese are stressing culture. Many factories and farms have performing

groups, and professional troupes from the big cities tour the rural areas to bring entertainment to all.



A view of Tachai, an agricultural area in northwest China. The land is rugged and it's a constant struggle to conquer nature and make it productive.



All factories have their own nurseries. Here attendant holds infant while the parents work.

peasant who worked himself to death, Ch'en was forced into servitude as a small boy. He became a leader after the revolution and earned the respect of the people with his bold ideas. Ch'en was recently made a member of the Central Committee of the Communist Party, but he spends most of his time working the land with the people, in his white homespun shirt, his strong hands calloused and his face weather-beaten.

## Destructive flood

Ch'en explained to us how the people rebuilt Tachai after the great flood of 1963 washed away their dams and terraces and destroyed their homes. On their own initiative, without any state aid, they rebuilt the dams and terraces, making them curved to withstand water pressure better than the old straight ones.

This pioneer spirit is a creative thing, and I found it all over China. At a middle school in Peking, a young student showed me his school workshop where kids learn by doing. They had repaired machinery discarded by factories, and were making electrical wiring for trucks—the nation's chief means of transportation.

I found the spirit of inventiveness in

Chinese laboratories and hospitals, too. Although Chinese scientists and doctors refuse to be overawed by it. Rather than discard their traditional folk medicine, they continually improve it and combine it with Western techniques. I saw acupuncture used to treat deaf-mutes, paralytics, and anesthetize patients for surgery.

One of our group, Rhea Whitehead, fainted from heat exhaustion in Yenan and was revived with smelling salts and an acupuncture needle under her nose. At first I was skeptical of the needles and the mysterious herbs the Chinese take pride in. But I saw results.

## Visit to a workshop

In Peking I visited a small workshop set up by wives and mothers of workers to produce simple subsidiary products and perform odd jobs to assist the factory. Some middle-aged women were extracting metal slivers by hand from rags used to clean machines so that the rags could be used again.

But life in China is not just dreary self-denial, all work and no play. Chinese people have fun! Everywhere we went we saw parks, beautifully-kept old gardens, well-restored historical monuments. Moreover, China's plea-

sure spots are always crowded, because different enterprises give their employees different days off.

And who says there's no nightlife in China! Schools, factories and farms all have their own performing groups, and professional troupes travel widely, so that even people in the countryside get to see the Peking opera, variety shows, puppet shows, acrobats, all of which are enormously popular.

Shanghai really swings at night! On a summer evening people loosen their collars or put on their "pajamas" and take to the streets. Strolling down Nanking Road in Peking, I found the wide sidewalks swarming with people—sitting on stools and engaging their neighbors in lively conversation, playing games or cards, singing and laughing, eating ice cream, or just enjoying the night.

Before I went to China I thought the people all wore drab uniforms and serious faces, men and women alike. This is simply not true. Chinese women are beautiful because they look healthy and natural, and—as the guys in our group pointed out—they look very feminine. Colors and fabrics are varied, lots of

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In this particular case, the woman did follow the procedures set up by the doctor, and they helped her succeed in living with her arthritis.

This book, comprehensive in scope and encouraging in tone, will answer many of your questions about arthritis, and show you practical steps to take that often bring relief:

Why is proper examination so important? What good does exercise do? Should an arthritis patient drink? Should he cut down on his weight? Is the disease hereditary? What simple self-help devices are available? The cause of arthritis is still unknown, and its course in any one victim is unpredictable. But when you finish *Living With Arthritis*, you'll know a lot more about the disease, your prospects, and yourself.

## Favorable factors

Dr. Corrigan emphasizes a positive note: "For those who do have the disease the outlook is generally not too bad. Statistics show that, with treatment, 70 percent of patients improve, and that only 30 percent continue to have major problems."

*Living With Arthritis* is an essential handbook for sufferers and their families. At its low price of \$1 it offers an indispensable key to understanding and coping with arthritis.

## AN AMERICAN GIRL CONTINUED



Young children line up with wooden rifles in the front row to join in militia drill. Scene of this exercise is Nanking.

floral prints and checks, and women of all ages in Shanghai and Peking find dirndl skirts more comfortable than the traditional "pajamas" during the summertime.

The Chinese pioneer spirit is not an individual matter, as in the West, but rather part of a whole campaign to "Serve the People." This slogan, the title of an article by Mao Tse-tung, is

painted on billboards and walls throughout the country. (I even bought a green book bag embroidered with the slogan.) The newspapers are full of articles about clerks in stores, factory apprentices, or just simple peasants who have made an extra effort or a creative innovation.

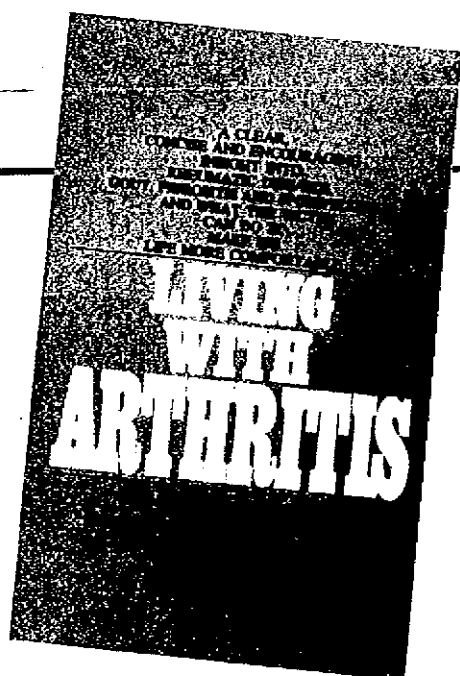
That's what I learned in China. I couldn't have learned it from books.



At school for government officials, Americans were greeted by ceremonial drumming. Frank Kehl (r) quickly joined his hosts.

## To Order Your Copy:

Send \$1 in cash, check or money order to PARADE, P.O. Box 130, Kensington Station, Brooklyn, N.Y. 11218. Print name, address and zip code. Please allow three weeks for delivery.





# WIN GOLD!

☆☆☆ **GRAND PRIZE** ☆☆☆

## 10 LB. SACK OF GOLD!

**RARE, AUTHENTIC U.S. COINS WORTH ABOUT \$7000**

☆☆ **360 SECOND PRIZES** ☆☆

**10 U.S. GOLD COINS WORTH ABOUT \$70 EACH AWARDED DAILY FOR 36 DAYS!**

## GOOD-AS-GOLD NUCOA SWEEPSTAKES

**FOR PEOPLE WEST OF THE ROCKIES WHO DIG NUCOA**

1. On an official entry or on a 3" x 5" piece of paper, hand print your name, address and zip code. With each entry, send the Nucoa name from the Nucoa cube margarine box or the Nucoa soft margarine lid or send the words "GOOD AS GOLD" NUCOA, hand printed in block letters on a 3" x 5" piece of paper. Enter as often as you wish but each entry must be mailed in a separate envelope. Mail to Box 1606, Burbank, California 91505.

2. Ten winners will be drawn each day from September 20 to October 30 (excluding Sundays). Each winner will receive one authentic \$20 U.S. gold coin (currently worth about \$70). All prizes will be awarded by registered mail.

3. There will be one grand prize consisting of a ten pound sack of U.S. twenty dollar gold coins. All entries are eligible for the grand prize to be drawn November 15, 1971. Entries for the grand prize must be postmarked by October 30 and received by November 6, 1971.

4. Winners will be determined in random drawings conducted by V.I.P. Service Inc., an independent judging organization whose decisions are final.

5. Sweepstakes will only be open to the residents of the following states: Arizona, California, Colorado, Montana, Nevada, New Mexico, Oregon, Utah. Employees and their families of CPC International, its subsidiaries and affiliated companies, its advertising agencies and V.I.P. Service, Inc., are not eligible. Void in the states of Washington and Idaho and wherever else prohibited or restricted by law. All federal, state and local laws and regulations apply. To obtain a winners' list, send a stamped, self addressed envelope to: Nucoa "Good as Gold" Winners, Box 1303, Burbank, California 91505. Please do not send the request with your entry.

6. Local, state, and federal taxes, if any, are the responsibility of the winners.

7. NO PURCHASE REQUIRED.



Use this entry form or sheet of paper and send to:  
**NUCOA "GOOD AS GOLD" SWEEPSTAKES**  
BOX 1606,  
BURBANK, CALIFORNIA 91505

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Store Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**"GOOD AS GOLD... FOR VERY LITTLE SILVER"**

Best Foods, a Division of CPC International Inc. **CPC**





# Gala Dessert

by Beth Merriman  
PARADE FOOD EDITOR

**D**elicate layers of meringue concealing bits of semisweet chocolate, filled and topped with a luscious, creamy chocolate marshmallow mixture and chopped pistachio nuts—this Chocolate Meringue Torte is a fitting climax for a company dinner.

## CHOCOLATE MERINGUE TORTE Meringue Layers

5 egg whites, at room temperature	1/2 teaspoon vanilla
1/4 teaspoon cream of tartar	1 package (1 cup) semisweet chocolate pieces, chopped
3/4 cup sugar	

Place egg whites in large bowl; add cream of tartar; beat at high speed of electric mixer until foamy. Add sugar, about 1 tablespoon at a time; beat until very stiff. Beat in vanilla; fold in chopped semisweet chocolate. Place four 7-inch circles of waxed paper on baking sheet. Grease well. Spread with meringue. Bake at 200° for 1 hour. Turn off heat; cool in oven about 2 hours. Carefully peel off paper.

## Chocolate Filling

16 large marshmallows	1 package (1 cup) semisweet chocolate pieces
1/3 cup water	1/2 cup heavy cream, whipped
1/8 teaspoon salt	1 teaspoon vanilla
3 egg yolks, beaten	1/2 cup chopped pistachio nuts

Combine marshmallows, water and salt in medium saucepan. Place over low heat; stir constantly until marshmallows melt and mixture is smooth. Remove from heat. Stir a small amount of hot mixture into beaten egg yolks, then stir into marshmallow mixture in saucepan. Cook over low heat 1 minute, stirring constantly. Remove from heat; stir in semisweet chocolate. Stir until chocolate melts and mixture is smooth. Cool 5 minutes. Fold in whipped cream and vanilla; chill until thick enough to spread. Spread filling on each meringue circle and sprinkle each layer with pistachio nuts. Stack circles. Chill several hours. Makes 8 to 10 servings.

Beth Merriman, whose "Fondue Cookbook" proved so popular with our readers, has written a sequel called "The Fondue Party Cookbook." You will want to own her new book with its recipes and menu suggestions to make your party a success. The price is \$1. Send check, cash, or money order to PARADE, P.O. Box 145, Kensington Sta., Brooklyn, N.Y. 11218. Print name, address, zip code and allow three weeks for delivery.

FROM PARADE'S TEST KITCHEN

PHOTO BY WALTER STRELNICK

The 1972 BAKE OFF is going to Houston, and Pillsbury has made it Texas-size. With two \$25,000 Grand Prizes.

Besides winning General Electric ranges and mixers, each of the 100 finalists gets an expense-paid trip to Houston and \$100 cash. Exciting Houston, home of NASA's Manned Spacecraft Center and the

Astrodome—world's largest domed stadium. (You'll be staying at the Astroworld Hotel—right next door to the Astrodome.)

So better send us your favorite recipe right away. February is BAKE OFF Time in Texas.

And who knows? You could strike it rich in Texas, to the tune of \$25,000.

# Y'ALL COME! IT'S BAKE OFF TIME IN TEXAS!

Enter your favorite recipe in our Texas-size BAKE OFF.  
Two \$25,000 Grand Prizes!



## 100 WINNERS

Refrigerated Crescent Roll And Biscuit Dough Division  
\$25,000 Grand Prize†

Crescent Roll Dough Category  
\$5,000 First Prize  
\$1,000 Second Prize

Biscuit Dough Category  
\$5,000 First Prize  
\$1,000 Second Prize

Pillsbury's Best Flour And Create-A-Cake Mix Division  
\$25,000 Grand Prize†

Pillsbury's Best Flour Category  
\$5,000 First Prize  
\$1,000 Second Prize

Create-A-Cake Mix Category  
\$5,000 First Prize  
\$1,000 Second Prize

PLUS: 100 cash prizes of \$100 to each finalist

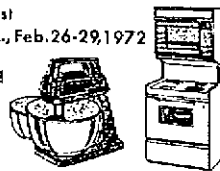
PLUS: 100 expense-paid trips to Houston, Tex., Feb. 26-29, 1972

PLUS: From the General Electric Company!

• 100 GE Housewares Variable Speed Stand Mixers, with stainless steel mixing bowls

• 100 GE P\*7® Self-Cleaning Oven Ranges

†NOTE: Each BAKE OFF Grand Prize consists of a \$5,000 first prize in a category, plus an extra \$20,000 awarded for being the best in the Division.




## Enter by October 31

### OFFICIAL BAKE OFF RULES

#### 1. What your recipe will be judged on:

- TASTE-APPEARANCE**—Does it taste and look excellent so that most homemakers will want to serve it often to family and friends?
- POPULAR APPEAL**—Is it a popular food and flavor combination which appeals to most families?
- VALUE-COST**—Is it a good value in terms of quality and cost, considering the serving occasion?
- PREPARATION TIME AND METHOD**—Is it relatively quick and easy to make for the category in which it is entered?
- INGREDIENTS USED**—Does it use common ingredients you have in the kitchen or could easily find on a shopping trip? Do they help shorten preparation time?

- You are eligible if 12 years of age or older and a resident or citizen of the U.S., its territories, or possessions, unless you are an employee of The Pillsbury Company, The Range Products Marketing Department of the General Electric Company, their advertising agencies or the BAKE OFF judging agency, or if you live in the same household as any of such employees. Also excluded are previous \$25,000 BAKE OFF prize winners and professionals involved in the creation of recipes for pay, such as chefs, food editors, and practicing food home economists.
- Print or type your name, address, telephone number, and the category you are entering on the entry blank or on a plain piece of paper. On a separate sheet of paper, print or type your name, address, telephone number, and your RECIPE. Mail to: Pillsbury BAKE OFF, Box 60-38-JP, Minneapolis, Minnesota 55460. Entry must be postmarked by October 31, 1971, and received by November 5, 1971. No entry will be returned or acknowledged.
- List every ingredient and exact measurement in level cups, tablespoons, teaspoons, ½ teaspoon, etc. Give complete directions, pan sizes, baking time, and temperature.
- Your recipe must use at least one of the Pillsbury brand products required for the category involved in at least the quantity specified.
- Contestants may enter as many recipes as desired. Each contestant will be judged on the basis of the best recipe submitted. Where appropriate, the judges reserve the right to assign each recipe to the category they think best.
- Do not submit previously published recipes. They will be disqualified unless they feature significant changes in ingredients or methods of preparation or both.
- A professional judging agency and a staff of home economists will judge all entries. 100 bake-tested recipes will be selected for final judging at the BAKE OFF in Houston, Texas.
- At the BAKE OFF, recipes must be prepared by the contestant alone, exactly as originally submitted, and during the 6-hour contest time.
- Finalists are eligible for the First Prize or the Second Prize in the category in which they compete. Of the two category First Prize winners in the Pillsbury's Best Flour and Create-A-Cake Mix Division, one will be awarded an additional \$20,000 as the Grand Prize winner in that Division; and of the two category First Prize winners in the Refrigerated Crescent Roll and Biscuit Dough Division, one will be awarded an additional \$20,000 as the Grand Prize winner in that Division.
- Rules are binding on all entrants, and the judges' decisions are final. All entries become the property of The Pillsbury Company, which reserves the right to edit, adapt, use and publish those it selects.

 Mr. Miss  
NAME: Mrs. \_\_\_\_\_ Please type or print

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



ZIP CODE \_\_\_\_\_ PHONE NO. Area Code ( ) \_\_\_\_\_

ENTER MY RECIPE IN THE CATEGORY INDICATED. (Check only one)

<input type="checkbox"/> Pillsbury's Best Flour Category—Recipe must use at least ½ cup Pillsbury's Best brand All-Purpose or Self-Rising Flour.	<input type="checkbox"/> Create-A-Cake Mix Category—Recipe must use at least one entire package of large size Pillsbury brand Cake or Frosting Mix. (Entries using angel food cake mix not accepted.)	<input type="checkbox"/> Crescent Roll Dough Category—Recipe must use at least one entire can of Pillsbury brand Refrigerated Crescent Dinner Rolls.	<input type="checkbox"/> Biscuit Dough Category—Recipe must use at least one entire 8 oz. can of Pillsbury brand Refrigerated Buttermilk or Country Style Biscuits. (Entries using Hungry Jack Biscuits not accepted.)
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In addition to the points covered in rule #1, what else makes your recipe special?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## PARADE'S SPECIAL

EDITED  
by LLOYD SHEARER

# INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

**SCOOP** Henry Kissinger's trip to mainland China to confer with Chou En-lai was a well-kept secret from the U.S. press but no big surprise to the readers of "The Amrita Bazar Patrika," one of Calcutta's leading morning newspapers.

On June 15, 1971, the Indian newspaper carried the following story with a New York Dateline filed by Asia Features:

"A plan is taking dramatic shape at the White House for President Nixon to travel to Peking in the election year of 1972. That is the news Mr. Nixon's advisers have been leaking to selected reporters in the past few days. A theoretical outline of a China trip has been drawn up in the office of Henry Kissinger.

"Such a project would have seemed insane only a few weeks ago, but events are moving so fast that even the Rumanians who acted as Mr. Nixon's first diplomatic link with Peking think he may very well be able to pull it off."

On July 9th, 24 days later, Henry Kissinger and three aides landed in Peking where Kissinger proceeded to arrange Richard Nixon's impending visit to mainland China.

destruction of nerve cells and initiates senility earlier in the life of any drinking man--or woman," reports Dr. Melvin H. Knisely, head of the South Carolina research team.

Alcohol, Dr. Knisely explains, forms an adhesive substance in the blood which cuts off blood cells from their oxygen supply. The trapped cells eventually die, affecting the

heart, liver and brain. As more nerve cells are destroyed, senility sets in.

"There is no such thing as an innocent cocktail," warns Dr. Knisely, who has himself given up alcohol altogether as a result of his findings. The process of sludging is detectable after the smallest amounts of alcohol are imbibed.

Blood sludging also oc-

curs in other diseases, such as cancer, arthritis and malaria. With their new-found knowledge of how to induce it, the South Carolina team is now trying to reverse the process.

"What we're trying to do now," explains Dr. Raymond C. Pennington, a member of the research team, "is to examine the chemistry of sludging and find ways to neutralize it."

## WHAT'S YOUR ORIGIN?

When the Census Bureau a year ago asked Americans to identify their national origins, it got some surprising results.

Almost half the respondents claimed to be Americans, having lost track in the melting pot of history of their original derivation.

Of the 38 percent who claimed European origin, the largest number--20 million--gave their descent as German. Close behind were the English--19 million; followed by Irish--13 million; Spanish--9 million; Italian--7 million; Polish--4 million, and Russian--2 million.

The survey revealed that it is largely the more

recent immigrants who retain their sense of ethnic origin, which gradually dissipates over time.

Most German-Americans, however, emigrated to this country in the late 19th century, and thus have an unusually tenacious sense of national identity.

The Nixon Administration offers the most striking evidence of German ethnic

preponderance in our country. Nearly all the President's top White House aides sport unmistakably Teutonic surnames--Kissinger, Haldeman, Ehrlichman, Klein, Kleindienst, Ziegler and Shultz. Around Washington, they are known collectively as the German Mafia, the Fourth Reich, the Berlin Wall, All the King's Krauts.



KISSINGER



KLEIN



HALDEMAN



EHRlichMAN



SHULTZ



KLEINDIENST



ZIEGLER

## DRINK YOUR-SELF SILLY

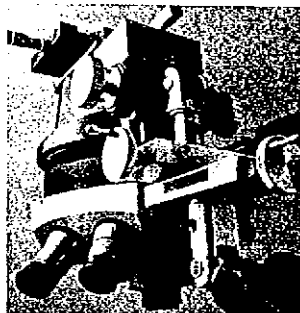
Ever wonder why some people get silly when they drink? A research team at the University of South Carolina Medical School has an answer: alcohol induces senility by a process known as "blood sludging."

"Alcohol, even in moderation, speeds up the

continued



# How Norelco beat the blades. And proved it.



The machine created to measure whiskers.

Early this year we introduced the new Norelco Tripleheader III. It delivered such an improved shave, we were convinced it could even beat blades.

But how could we convince men that *any* electric shaver could perform that well? We proposed 3 tough tests and hired an independent research firm to execute them.

## The First Test

After using a new Tripleheader two weeks, 112 men—most of them blade users—shaved one side of their face with the Tripleheader and the other with a new blade—a leading chromium or platinum one. Then the men compared the shaves. Even those blades couldn't beat Norelco for closeness. On comfort and lack of irritation, Norelco beat the blades. (See Chart.)

## The Second Test

Next, 3 barbers inspected the faces. They had no idea which side was shaved with the Norelco, which with the blade. They touched. They scrutinized. And 7 out of 10 times the barbers judged the Norelco shave to be as close or closer than the blade shave. As impressive as these results were, we went further.

Men's Preferences Norelco vs. The Leading Platinum and Chromium Blades				
	Closeness	Comfort	Lack of Irritation	Preferred Overall
Norelco preferred	35%	59%	64%	60%
Blade preferred	24	20	23	26
Norelco and blades equal	41	21	13	14
(Norelco equal or better)	(76)	(80)	(77)	(74)

## The Machine That Had To Be Invented To Measure Whiskers After Shaving

We combined a Bausch & Lomb microscope and a special lighting system cool enough not to affect the skin. We added a special tiny rotating mirror for the lens end to see and measure the full length of each bristle. Finally, a camera to photograph each one at 210 times life size.

This machine was the basis for...

## The Third Test

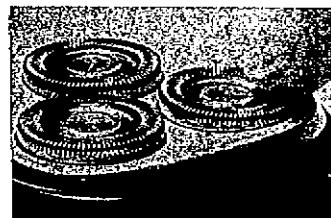
One by one, 24 men got under the microscope. Whisker by whisker, the camera photographed the blade-shaved side and the Norelco-shaved side.

These remarkable photomicrographic measurements showed the stubble for the 24 men tested was an average of 10.8% shorter on the Norelco-shaved side than on the blade-shaved side!

How did Norelco deliver this shaving performance?

## The Unique Norelco Principle

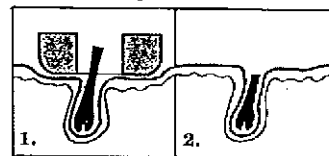
The genius of the Norelco idea is 18 self-sharpening blades made of surgical steel—rotary blades that continuously *stroke* whiskers away without a nick or a pinch. And because they're inside floating heads, they *nestle* into the curves of your face, cutting smoothly, more evenly *overall*. A Norelco shave feels smoother because it *is* smoother. But what's new is what we've done to the shaving heads themselves.



Breakthrough—the SUPER Microgroove floating head.

## The 1971 Breakthrough—The SUPER Microgroove™ Head

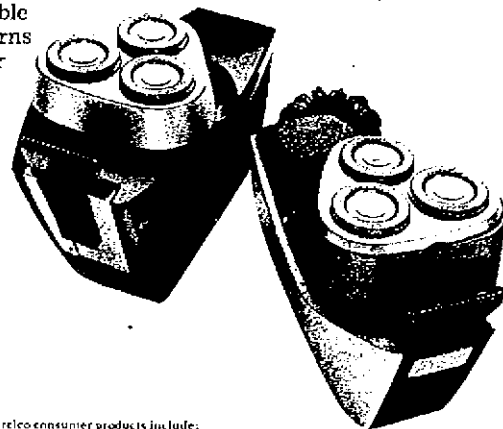
Most men think you can't get a close shave with an electric shaver because of the metal screen between the blades and your skin. But in the revolutionary design of the Norelco floating head, the metal literally presses the skin down around each whisker (1) and gently lifts the hair up to the rotary blades. (2) So the whisker can actually be shaved off *below* skin level. Close, but still comfortable.



How the SUPER Microgroove head shaves below skin level.

## If You Haven't Tried An Electric Shaver In a Long Time, You've Got a Surprise In Store For You

Just as blades have changed a lot over the years, electric shavers have, too. No one ever disputed the fact that Norelco delivers the most comfortable shave of all. But now, when the most comfortable shave in history turns out to be as close or closer than blades, electric shaving has come of age.



**Norelco®**  
We beat the blades.

A.I. is a cook's best friend in the kitchen. But every cook needs a friend outside the kitchen. A diamond ring, for instance. So, A.I. is giving 10 women a free diamond dinner ring. A shiny cluster of six fine full cut diamonds. All you have to do to win is tell us why you think A.I., a delicious pour-on and pour-in, is a cook's best friend.



A.I. is a cook's best friend in the kitchen. But every cook needs a friend outside the kitchen. A diamond ring, for instance. So, A.I. is giving 10 women a free diamond dinner ring. A shiny cluster of six fine full cut diamonds. All you have to do to win is tell us why you think A.I., a delicious pour-on and pour-in, is a cook's best friend.

Yes, Enter My Name In the A.I. Cook's Best Friend-Diamond Sweepstakes! I understand that all entries are eligible for the drawing. I think A.I. is a Cook's Best Friend in the kitchen because (check any one, two or all three to enter):

- ☐ A.I. Sauce makes even a simple recipe memorable.
- ☐ A.I.'s 13 seasonings pep up everything from soups to salads to appetizers.
- ☐ All kinds of meat are tastier when you pour on A.I. Sauce.

Mail to: A.I. Cook's Best Friend-Diamond Sweepstakes, P.O. Box 754, Oak Brook, Illinois 60521

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City & State \_\_\_\_\_ Zip \_\_\_\_\_

**CONTEST RULES:** 1. Pick reason(s) why you feel A.I. Sauce is a Cook's Best Friend in the kitchen. Mail entry blank to A.I. Cook's Best Friend-Diamond Sweepstakes, P. O. Box 754, Oak Brook, Illinois 60521. No purchase required. Open to U.S. residents, 21 years old or over. One entry per family. 2. Entries will be tabulated and ten (10) winners will be selected by random drawing by an independent judging organization. All entries are eligible for drawing and all prizes will be awarded. 3. Winners will receive six 40-point (4/10th carat) Diamonds (approximately 2 1/2 carats in total) in one white or yellow gold setting, limited to either a dinner ring, brooch, pendant or earrings. Each winner will have a choice of design and setting subject to mutual agreement between winner and Heublein, Inc. Winners will receive appraisal certificates for jewelry selected. 4. All entries must be postmarked by midnight, October 15, 1971. The drawing will take place on October 29, 1971. Winners will be notified by mail by December 1, 1971 and must claim prize by February 28, 1972. 5. Employees of Heublein, Inc., subsidiaries, advertising agencies, food brokers and R. H. Donnelly Corp. are not eligible.

## SINGLE MOTHERS

The stigma of unwed motherhood is fast disappearing from America's permissive society.

Every year more women in this country bear children out of wedlock and keep them. Follow-up studies reveal that these single mothers and their offspring gradually blend into our society, no longer stigmatized as social outcasts.

The number of illegitimate children born in the U.S. has registered a steady increase every year since World War II. In 1967 approximately 318,000 Americans were born out of wedlock, compared to only 89,500 in 1940.

Moreover, the Census Bureau reports, the illegitimacy rate for whites has increased steadily over the last decade, while that for blacks has declined.

In California alone, 46,000 single women gave birth last year. Almost half were under the age of 20, of whom about 99 percent decided to keep their children.

With the greater social acceptance of single motherhood, fewer of the teenagers and young women who find themselves pregnant seek the seclusion and anonymity of the proverbial "Home for Unwed Mothers."

The Florence Crittenton House, Washington D.C.'s largest such facility, reports that while illegitimate births have increased from one-fifth to one-third in the past 20 years, applications for residence declined by a third.

Where do young single mothers now go? Most of them remain right where they are. A follow-up study of over 200 unwed mothers conducted by the Community Council of Greater New York explodes most of the myths about these mothers.

"For the great majority this experience has not been the beginning of a life of promiscuity, instability, and dependency," write Mignon Sauber and Eileen Corrigan, authors of the study. "Six years after their first child was born, they have in most respects blended into the general population of mothers and children, and exhibit the wide range of life styles and life situations found among families in the population generally."

Half of the women in the survey were still single by their child's sixth birthday, and half had married--50 percent of these to the father of their child. Of the single mothers, 31 percent had maintained contact with the father.

In most cases, the New York report concludes, single mothers are warm and demonstrative toward their first-born, and typically follow societal norms in child-rearing.

What does this mean for the future of marriage as an institution? The Women's Lib movement contends that some women can, have, and will do a good job of giving birth and raising children without husbands.

**HIDDEN MIKES** The Japanese Embassy in Moscow has discovered "a considerable number of listening devices" deviously planted on its premises by the KGB, the Soviet Union's security apparatus. This, of course, is par in the Soviet Union.

Masajo Sato of the ministry's secretariat acknowledges the fact but declines to reveal where or how many hidden microphones were uncovered during a recent shakedown of

the Japanese Embassy.

"We have to take into consideration," he explains, "our relations with the country involved. We have not yet decided to protest."

The discovery did not come as any great surprise to the Japanese. Wataru Owada, minister at the embassy, reveals that "a similar discovery has been made in the past, and we are well aware of the Soviet proclivity for eavesdropping."



A SCENE IN SAIGON, THE COSTLIEST CITY

## MOST EXPENSIVE CITIES

The most expensive city in the world, the UN reports, is now Saigon.

In a comparative analysis of living costs for international officials, the UN assigned New York City a cost index of 100. Saigon with a rate of 163 ranks as the world's costliest city for international officials, followed by six African cities and another war-torn Southeast Asian capital. They are: Abidjan,

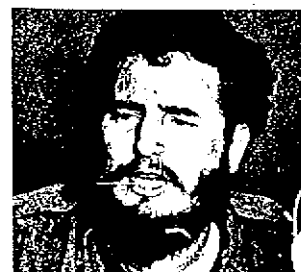
Ivory Coast (126); Brazzaville, Congo (112); Lagos, Nigeria (106); Bangui, Central African Republic (105); Phnompenh, Cambodia, and Algiers, Algeria (103), and Accra, Ghana (102).

World capitals where the living is cheaper than New York include Paris (94), Rome (88), Geneva (85) and London (82).

These figures are used by the UN and other organizations to determine international salary levels which are geared to the local cost of living.



FRANCO



CASTRO

## SPANISH DICTATORS

The two strongmen of the Spanish-speaking world, Franco of Spain and Castro of Cuba, are under pressure from their superpower allies to resign.

In Spain, the Nixon Administration has been quietly working to convince Generalissimo Francisco Franco to resign as head of state. Franco has already designated Prince Juan Carlos of Bourbon as his successor, but the prince is young and inexperienced, and U.S. officials fear that Franco's sudden demise (he is 78) would unleash a power struggle. Better that El Caudillo, who has ruled Spain with an iron hand since 1939, effect the change of power now.

Our NATO allies would also prefer another Spanish head of state before that country's entry into the treaty organization. Memories of Franco's ties with

the Nazis and Fascists during World War II die hard in Europe.

In Cuba, "The London Observer" reports, the Soviet Union would like to see Fidel Castro replaced as Premier. Soviet preference for the post: Carlos Rafael Rodriguez, now First Secretary of the Cuban Communist Party and Minister of Industry in Castro's government.

Rodriguez, 54, an experienced economist, would be more likely than Castro to follow the Soviet line, the Russians believe. And by replacing the maverick Castro, the Soviets would be bolstering their hegemony in the world Communist movement.

Franco and Castro are a generation apart in age, an ocean apart in geography, and a millennium apart in politics, but they agree on one thing: both oppose outside meddling and show no inclination to bow to superpower desires.

## THE WIFE-BEATERS

A bored man is a potentially violent man, claims Dr. Roger Tredgold, a British specialist on psychological medicine.

And statistics in the city of Birmingham (England) seem to bear him out.

For the past six months an increasing number of Birmingham wives report that their husbands have taken to beating them. Black eyes, bruised faces, twisted arms--such is their lot in life.

Why is the wife-beating problem on the increase?

"Many cases stem from the frustrations and tensions

in homes where the men are unemployed," reports a spokesman for the Birmingham Citizens Advice Bureau. "It has gotten so bad that we are thinking of setting up a small hotel where wives can get away from it all for a little while."

Unemployment is at its highest level in Great Britain in more than a decade, and apparently wife-beating goes hand in hand with unemployment. Frustrated, bored, unable to find a satisfying outlet for their energy, Britishers who are reduced to life on the dole meet adversity like men: they blame it all on their wives. Then, pow!!!



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To prove our point, we've arranged a special sale the week of September 11-18.

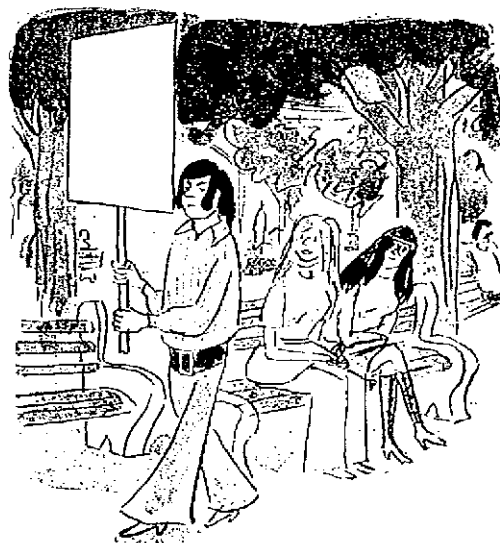
Here's your chance to find out why Alive is catching on faster than any other support pantyhose.

	Reg:	Sale
Pantyhose	5.95	4.95
Stockings	3.95	3.25



*Hanes*  
YOU'RE WORTH IT.

# It's to Laugh

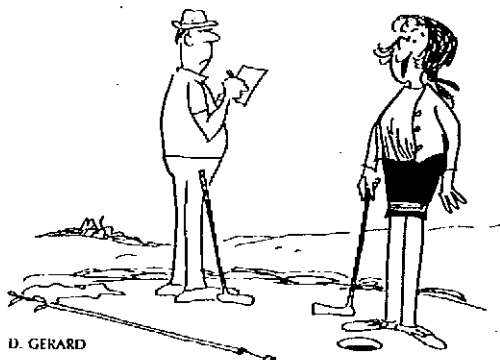


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"I hope this is important!"

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## What Has Summer Weather Done to Your Complexion?

Summer should bring a lovely blooming glow to your skin, making you look younger and healthier. But all too often your skin becomes dried-looking instead, making you appear older than you ought. Summer sun and wind, extra fresh-up baths and showers, and increased outdoor activity can combine to make your complexion distressingly dry.

Fortunately, there is a remarkable fluid, developed by beauty researchers, with an unusual ability to counteract the harsh effects of summer weather. This unique blend is available from druggists in the United States as Oil of Olay moisturizing fluid and used by beautiful women in all parts of the world. It contains natural moisturizing oils that can do wonders in alleviating summer dryness, which can accentuate wrinkles on your complexion, adding unnecessary years to your appearance.

The beauty blend penetrates the important surface layer of the skin rapidly and evenly, allowing you to retain the vital moisture summer's sun and wind and heat can steal from your complexion.

Oil of Olay is compatible with the skin and blends readily with skin fluids. Its natural ingredients form an efficient barrier that retains the complexion's own moisture, particularly necessary in maintaining a youthful-looking glow in hot weather. Most women discover that Oil of Olay, used regularly in a twice-daily beauty ritual, morning and night, very quickly brings a moist, vital look to the skin.

During the summer, however,

you may find it desirable to pamper your skin even further. Soothe on Oil of Olay whenever your complexion feels dry and taut. This may be after exposure to the sun or wind, after bathing or showering, when you've returned from swimming or other outdoor activity, or even when you feel your skin responding unpleasantly to air conditioning.

But no matter how often you use Oil of Olay during the day, do not be tempted to miss the morning and evening beauty ritual. Applied generously to your face and throat just before bedtime, the unusual blend works quietly throughout the night. In the morning, smooth on Oil of Olay before making up. Due to its even spreading and rapid penetration, the beauty fluid provides an ideal base, preventing streaking, separating or discoloration of your cosmetics, all the while it protects and cherishes your complexion.



### Hints That Beauty Specialists Recommend

*At the end of a long, hot day, lavish Oil of Olay® on your face and throat before you relax in a tepid tub. You will emerge refreshed and revitalized.*

\*\*\*

*During the summer, more of your body than usual is exposed to the weather. Lavish as much of the precious Oil of Olay as you dare on arms, legs, elbows and other areas that yearn for such delicious pampering.*



## Has the Catholic Church deserted the Catholic Faith?

Many sincere people who long regarded the Catholic Church as a pillar of stability are now disturbed and confused by reports of changes in the Church since the Second Vatican Council. They wonder if the Church has deviated from the faith entrusted to it by the Lord. Or if all believers of good-will who seek fidelity to God's truth, may still find it in the Catholic Church.

Our new pamphlet entitled "To Understanding The Church Today" points out that nothing substantial has changed. The changes are in the manner of expressing basic beliefs through new language and ceremonies, to promote better understanding and more response.

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SUPPORT YOUR LOCAL  
CYSTIC FIBROSIS CHAPTER



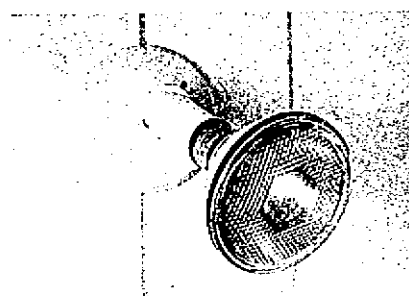
# PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



**LASAGNA DISHES:** Useful for preparing and serving lasagna—and for other baking as well—these dishes (above) have steel cores for durability, a smooth ceramic sheathing for easy cleaning. Removable chrome handles facilitate use at table. Blue, orange or green. Sizes: 12 1/4" x 7 1/2" x 2 1/8" deep and 16 1/2" x 10 1/8" x 2 3/8" deep. \$5 and \$7 in stores. U.S. Stamping Co., Dept. PP, Moundsville, W. Va. 26041.

**PROFILE PAINT SCRAPER:** Next time you scrape paint from irregular surfaces such as molding and furniture legs, a new tool can simplify the job. It has 7 different contour blades to match a wide range of surfaces. Blades slide into grooves that secure them; storage chamber in handle holds blades not in use. \$2.80 in stores. Coastal Abrasive & Tool, Dept. PP, Box 337, Trumbull, Conn.

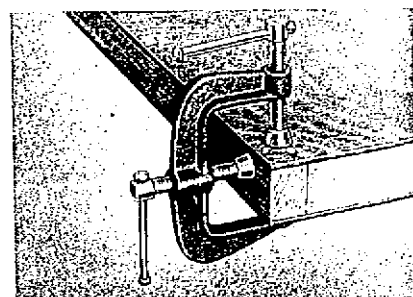


**NO-RUST FIXTURE:** Here's an outside light fixture (above) made of materials that won't rust or corrode and endanger life and property. The 5"-diameter, 4 3/4"-high unit is guaranteed for 10 years even in salt water areas. You can angle it in any direction. \$5.95. Double unit: \$9.95. Harris, Dept. PP, Box 25281, Charlotte, N.C. 28212.

**WIG AND HAIR BRUSH:** A new combination brush has, on one side, 7 rows of wire bristles set into a flexible rubber base to take care of a wig. On the other side, there are 5 rows of regular bristles for your hair. \$2.50 postpaid. Hollis Co., Dept. PP, 1113 Broadway, New York, N.Y. 10010.



**SKI TRAINER/CONDITIONER:** Designed to help you sharpen your skiing skills and keep in good condition out of season, this device (above) can simulate every skiing movement. It lets you practice angulation, change of lead, unweighting, weight shift, traversing, snowplowing, parallel, wadeln, vorlage, and pole plant. Heel and toe holders are adjustable so the whole family can use the device. Heavy chrome finish with rubber guards to prevent marring of floors. \$39.95. Ski-Trol, Dept. PP, Box 69, Stamford, Conn. 06497.



**THREE-SURFACE CLAMP:** With its second adjustable screw in right-angle position, this clamp (above) provides a simple way to hold edging strips securely in place while glue sets. It has a 2 7/8" jaw, 1 1/4" depth. Useful for working with wood, metal, sheet formica. \$1.99. Sunset, Dept. PP, 62 Sunset Bldg., Beverly Hills, Calif. 90213.

**MASSAGE CHAIR:** Stretch out, full length, on a new reclining lounge chair and, with a flip of a switch, you can get an all-over body massage—either vigorous and stimulating, or low and relaxing, as you choose. There's also a heat element you can switch on to accompany the massage—and an automatic timer to control heat and massage in case you want to take a nap in the chair. Details: Niagara Therapy Corp., Dept. PP, Adamsville, Pa. 16110.

Parade of Progress items are NOT advertising. While manufacturer if not available in stores. Allow three to four weeks for a reply. Manufacturers: PARADE will consider ideas but cannot correspond about them.



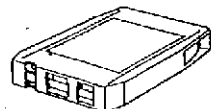
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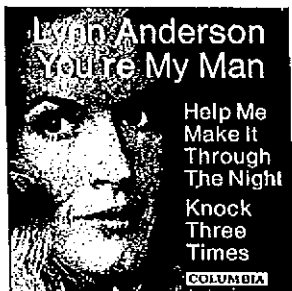


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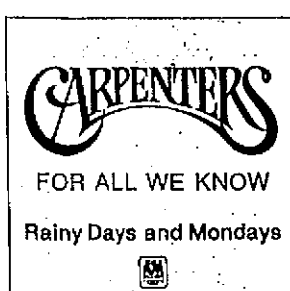
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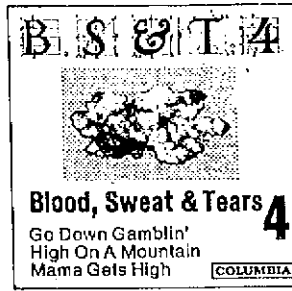
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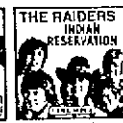
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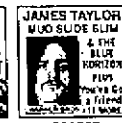
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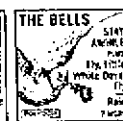
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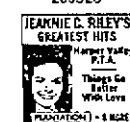
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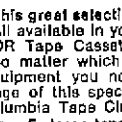
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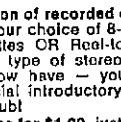
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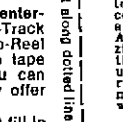
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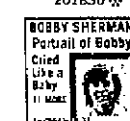
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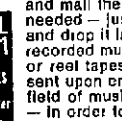
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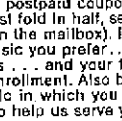
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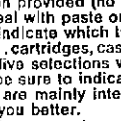
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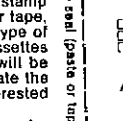
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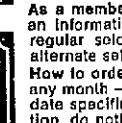
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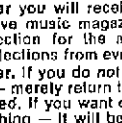
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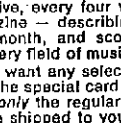
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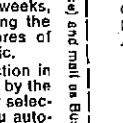
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- Be sure to check one box only
- ☐ 8-Track Cartridges (54-W) B31
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- ☐ Reel-to-Reel Tapes (BW-Y)

Send me the five selections indicated at the right, for which I will be billed only \$1.00, plus processing and postage. I agree to buy six selections (at regular Club prices) during the coming year, and may cancel membership any time thereafter, if I continue. I will be eligible for your bonus plan. All selections will be described in advance in the Club magazine, sent every four weeks. If I do not want any selection, I'll return the selection card by the date specified — or use it to order any selection I do want. If I want only the regular selection, I need do nothing — it will be sent automatically. From time to time, I'll be offered special selections which I may accept or reject by using the dated form.

MY MAIN MUSICAL INTEREST IS (check one box only)

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MC, MRS, MISS (Please Print) First Name Initial Last Name

Address

City State Zip

Do you have a telephone? (check one) ☐ YES ☐ NO

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How to order. If you do not want any selection in any month — merely return the special card by the date specified. If you want only the regular selection, do nothing — it will be shipped to you automatically. Or use the card to order any of the alternate selections offered. And from time to time, we will offer some special selections, which you may reject by returning the special dated form provided — or accept by doing nothing... the choice is always up to you!

Your own charge account will be opened upon enrollment... you pay for your selections only after you have received them. They will be mailed and billed to you at the regular Club prices: cartridges and cassettes, \$6.98; reel-to-reel tapes, \$7.98... plus processing and postage. (Occasional special selections may be somewhat higher.)

Fantastic bonus plan. Your only obligation is to buy six selections (at the regular Club prices) during the coming year. After doing so, you have no further obligation — and you may cancel membership at any time. If you decide to continue, you will be eligible for our generous bonus plan — which can save you at least 33% on all your future purchases! This is the most convenient way possible to build a stereo tape collection at the greatest savings possible! So don't delay! Act now!

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Doctor and patient: Does he have a right to betray a confidence? The question is pointed up by a case in Britain where a family physician told a teenager's parents a birth control clinic had put her on pills.

## OPEN TO DISCUSSION— Love Secrets: Should a Doctor Tell?

by Lloyd Shearer

**A** LEICESTER, ENGLAND  
few months ago, a 16-year-old English girl was placed on the pill by a Birmingham birth control clinic. Following the usual procedure, the clinic informed her family physician in confidence.

The physician, 64-year-old Dr. Robert Browne, promptly told her parents. Was he right in doing so? For months this deeply human controversy has raged back and forth throughout British medical circles.

Does a physician have a right to break a patient's confidence without her permission?

Does a physician have the moral duty to preserve a patient's secret no matter what her age?

Can a doctor be sued for violating the sacred patient-doctor relationship? Or can he be accused of serious professional misconduct?

A few weeks ago the physicians of Great Britain finally resolved their dilemma. They said simply: "Doctors

must not tell." If a girl asks to be placed on the pill, her parents must not be notified without her specific permission.

At the same time, the members of the British Medical Association agreed that it is a doctor's duty to try mightily to persuade all minor girls to agree to such disclosures.

In the doctors' debate which occurred at the annual BMA meeting here, a letter from the parents of the 16-year-old girl was unofficially introduced.

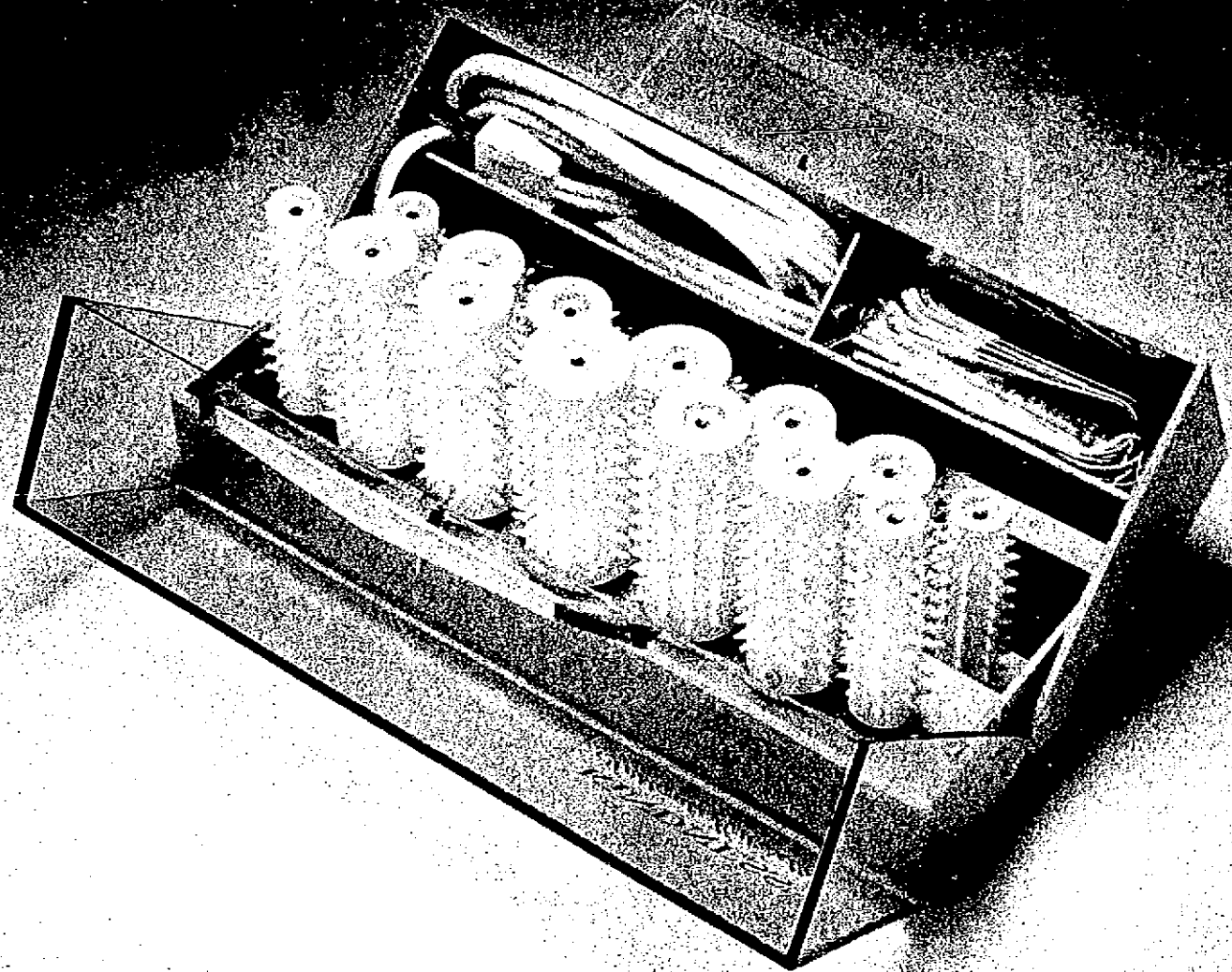
"As parents," it said, "we consider we have every right to this information, our daughter being a minor and therefore our responsibility.

"If family doctors are denied the freedom to use their own discretion in cases such as these, it will most definitely undermine the confidence which families have in them."

Many American parents will strongly agree with the above letter. The British Medical Association, however, does not. Parents want to rely on their family physicians. But so do minors. If a 16-year-old girl has no confidence in her family physician, she may very well stay "off" the pill and become pregnant, she

*continued*

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I am enclosing \$5.95 (in check or money order) and 3 Seals of Quality from any of these fine Scott products: strong ScottTowels, soft Scotties® Facial Tissue, economical ScottTissue®, gay Scott® Family Napkins, or thrifty Family Scott® Bathroom Tissue.

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Watch for Scott on these great new shows the week of September 12th: Cannon, The City, Marriage Can Be Fun, Longstreet, Night Gallery, Partners, The Good Life.





## Different strokes



for



## different folks

Some girls believe that 100 brush strokes a day keep their hair beautiful, healthy and shiny, while others just run a comb through it and it seems to do the trick. Everyone's different. And yet, when it comes to sanitary protection more women agree on internally worn Tampax tampons. They're the best selling tampons in the world.

Tampax tampons give you the freedom and dependable protection you need, right from the start. You can ski, hike, dance, bend, twist and nothing will hamper you. There are no binding belts, pins or pads. And so comfortable, Tampax tampons can't even be felt when they're in place. They're softly compressed to give you the best possible protection. And disposal's no problem at all. Everything is flushable.

So no matter what your beauty secrets are, let Tampax tampons keep your monthly secret.

Right from the start...



DEVELOPED BY A DOCTOR  
NOW USED BY MILLIONS OF WOMEN  
TAMPAX® TAMPONS ARE MADE ONLY BY  
TAMPAX INCORPORATED, PALMER, MASS.



Charles Whitman, a Texan who killed 16 people. A few months before he climbed a tower in Austin with

a rifle, he had confided to a psychiatrist his urge to kill. Should the doctor have notified the police?

## SHOULD DOCTOR TELL? CONTINUED

may very well permit a venereal disease to go untreated, or she may prescribe the pill for herself and become ill, or in some cases die of thrombosis.

Confidence in the physician is paramount. Doctors simply must not tell secrets—unless, of course, the disclosure of such secrets benefits the community.

### The Whitman case

For example, several years ago Charles Whitman, a student at the University of Texas in Austin, ascended the tower and shot 44 people, 14 of whom died, before the police could gun him down. The bodies of his mother and wife were found later in their homes.

Several months previously Whitman had consulted a psychiatrist to whom he had confided that from time to time he felt like "going up on the tower with a deer rifle... and shooting people."

Should the psychiatrist have notified the authorities about Whitman's fanta-

sies? Or was he correct in assuming that a tremendous hiatus existed between a psychiatric patient's desires and his overt behavior?

According to the American Medical Association principle of ethics, a physician should not betray any secrets or confidences or character inadequacies revealed to him by a patient unless the law requires him to do so, or he feels strongly that such a disclosure would protect the community's welfare.

Take a physician who examines an airline pilot. There is some doubt about that patient's heart condition. Should the physician call the airline and ground the pilot, or let him fly another 90 days and thereby qualify himself for a pension?

Or take the physician who examines a cabdriver who obviously drinks too much. Must the doctor phone the cab company and say, "This man constitutes a threat to society?"

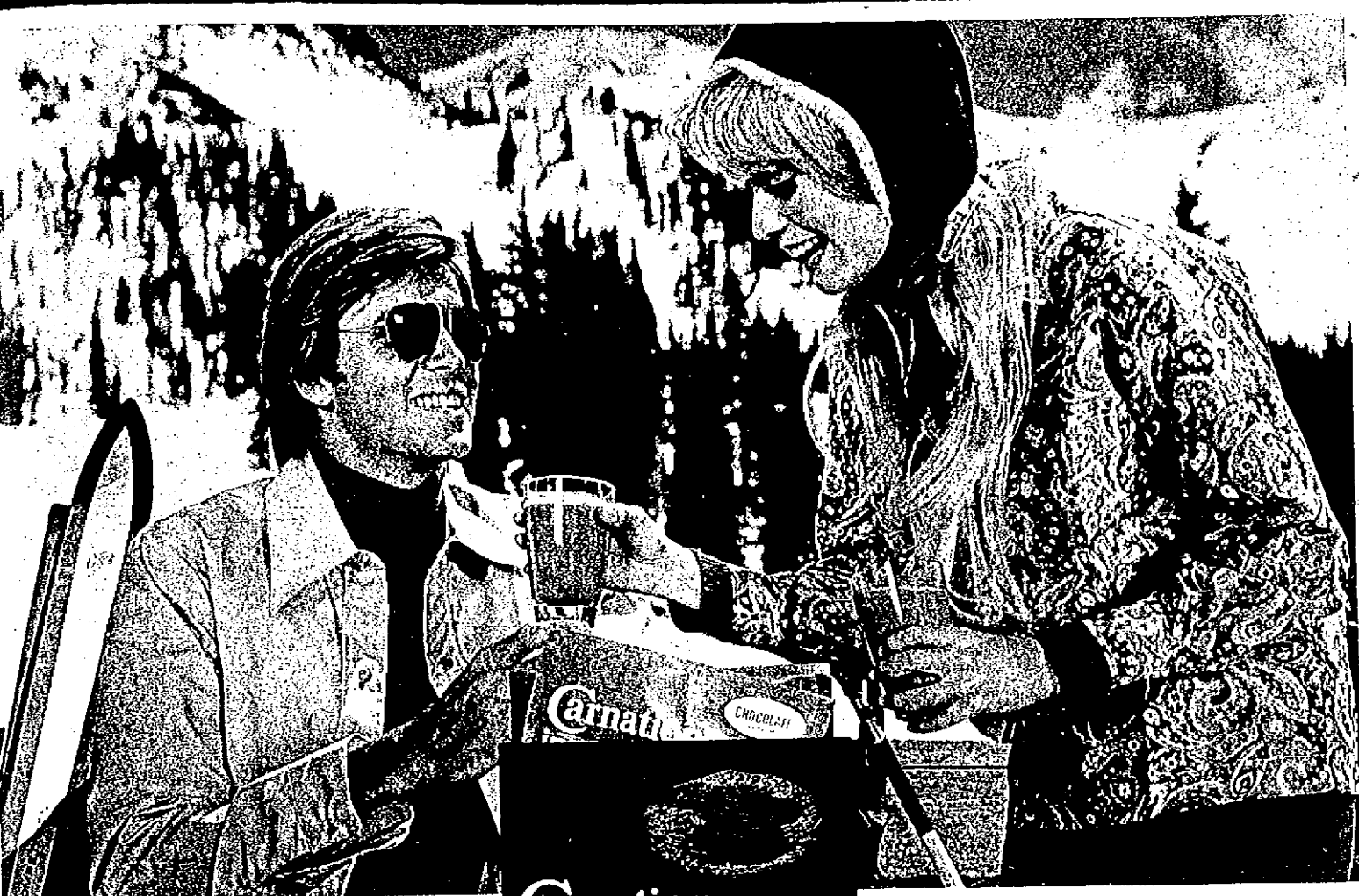
Thirty-seven states have laws which hold that communications between

doctors and patients are privileged. All 50 states permit a patient to sue a physician for civil damages if the doctor betrays his patient's confidence.

Twenty-two states will revoke or suspend a doctor's license if he is found guilty of disclosing a patient's secrets. Yet there are countless exceptions to the law, particularly in cases of communicable disease. Of late there has also been enacted a rash of state laws which hold that doctors may now treat minors for venereal disease without notifying parents.

### Can compel disclosure

Here in England, in contrast to the United States, however, a doctor's relationship with his patient is not considered legally privileged. Any judge can compel a doctor to disclose his secrets in court. If the doctor is not willing, he can be jailed for contempt of court. The Anglo-Saxon common law maintains that lawyers are the sole professionals (not including clergymen) who need not disclose a client's confidences in court.



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instant breakfast

makes milk a meal

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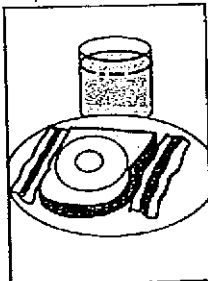
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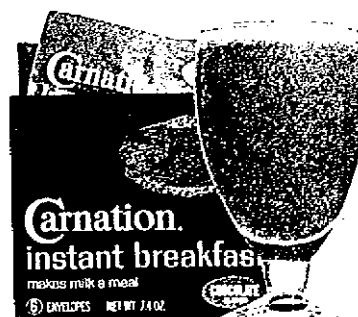
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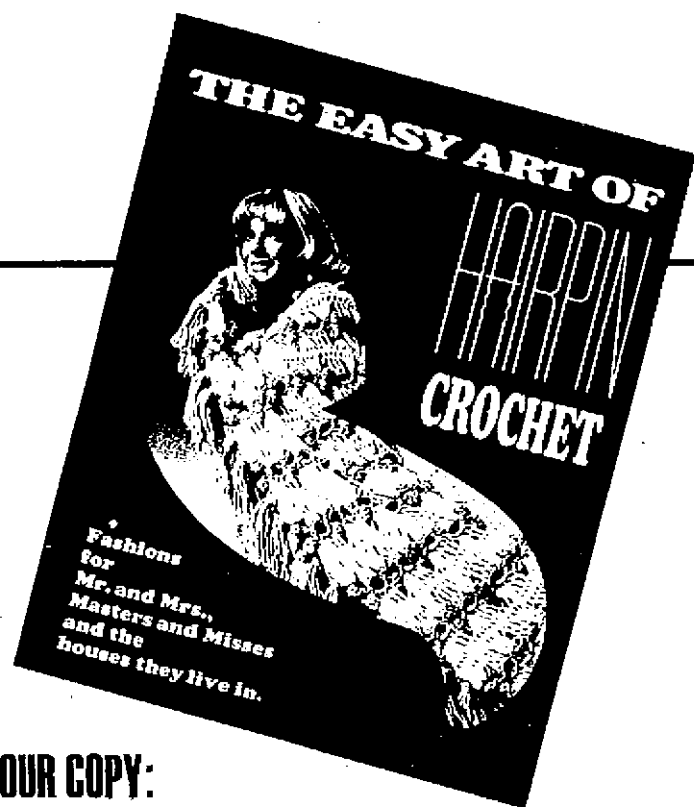
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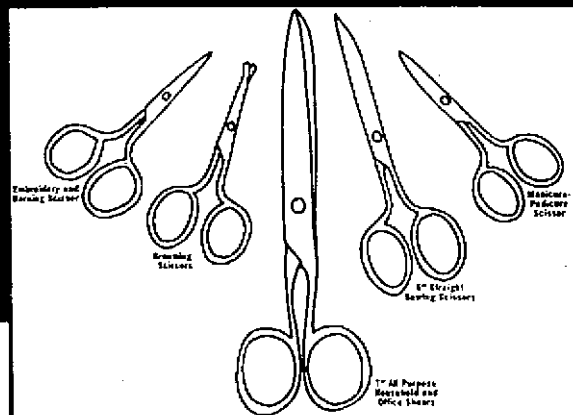


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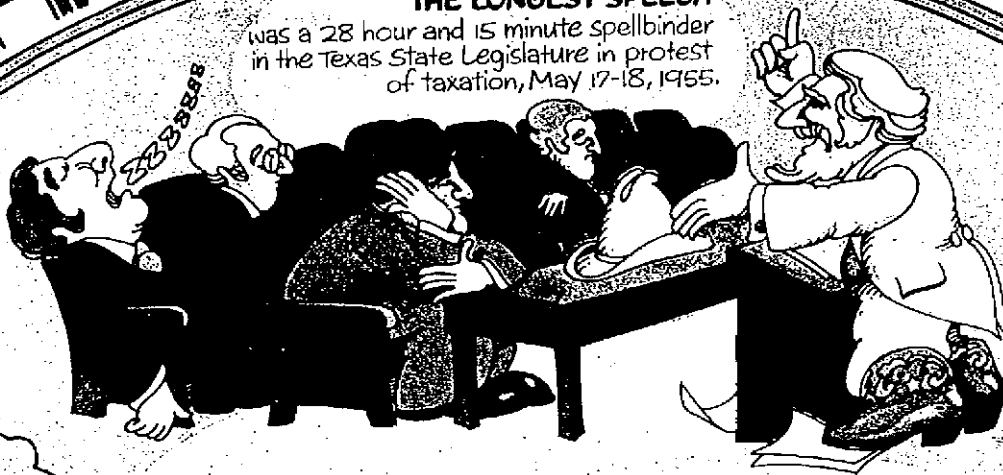
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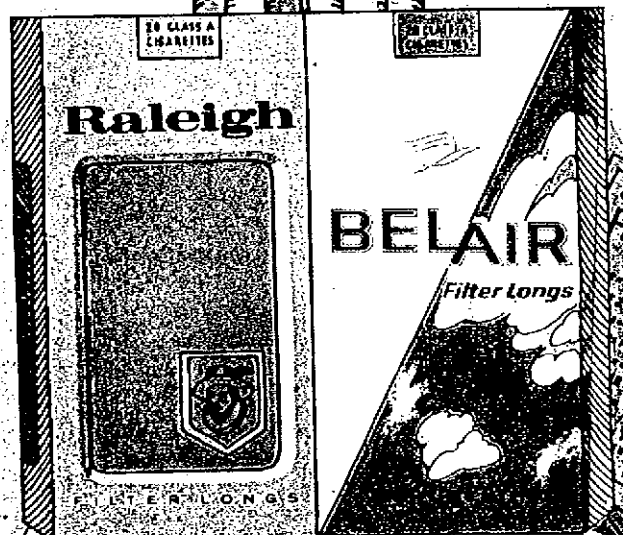


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# The Phantom Detective

NEWARK, N.J.

**D**ave Toma is a detective with a thousand faces and ten thousand gimmicks. As a result, an army of junkies, prostitutes, pimps and bookies in Newark N.J., would love to run him down with a steamroller—if they could ever find him in his real face.

"Hell, he ain't no cop; he's Houdini," moaned a numbers runner arrested by Toma for the third time, each under a different disguise. "The guy drives me nuts."

Toma's boss, police inspector Irving J. Moore, describes the 38-year-old ex-Marine as "an enigma, a phantom. He prefers to work alone, and we give him carte blanche. He's unorthodox in his style."

That Toma doesn't operate by the book is putting it mildly. Yet his car trunk filled with disguises and makeup kits has been instrumental in his compiling a conviction record of better than 99 percent of the several thousand arrests he has made in 15 years. Toma is particularly proud of never having to fire his revolver in one of the highest crime-rate areas in America.

### 'Some close calls'

"I've had some close calls, but I'm a firm believer in criminal rehabilitations," he says.

His office is a 1963 Plymouth Valiant—which can hit 100 mph in a chase—and from the moment he turns the key he's at work. As a member of the Vice, Gambling, Narcotics and Liquor Squad,

Toma picks his own prey. Possessing a photographic mind, he doesn't bother to write down addresses, names, license plates or other routine facts. Toma doesn't even carry a pencil.

"I remember everything I have to remember. Writing down facts kills too much time. I keep everything in my head. I move by instinct.

"I'm turned on by the least bit of suspicion. A face or license number leads me to some house." After opening one of the three suitcases in his trunk, he'll duck to the floor of his car and in minutes he might become a Good Humor ice cream man with messy hair and a slight limp.

## Living his part

"I'm always psyched to the maximum for the role I play. If I'm dressed as a gimpy Good Humor man, then I am a gimpy Good Humor man. I'll stop the first person I see, put on a stupid grin and pretend to be very conscientious, like I just got the job and I'm checking the neighborhood to see how many kids live there. Meanwhile, I get to find out who lives in that house."

Minutes later he might be back as a hippie looking for a friend. He might return later as a bum knocking on apartment doors in his target house for a handout, or maybe a street cleaner seeking a glass of water, or any of a multitude of characters. "I prefer to play the priest strolling along a new neighborhood. I can become very pious."





# Baked Potatoes?



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2. Combine 1/4 cup grated Romano or Parmesan cheese with 1 envelope Shake 'n Bake® Original Flavor Seasoned Coating Mix for Chicken in bag. Add potato strips and shake.

3. Bake potatoes in a single layer on cookie sheet lined with Reynolds Wrap® aluminum foil at 400° for 30-35 minutes or until tender (20-25 minutes for frozen potatoes). Serve.



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TAKE THIS TO YOUR GROCER NOW



Home economist Gale Steves in New York office of the National Marine Fisheries Service. She's holding a government brochure.

# Eat Fish? She Tells You Why

by Herbert Kupferberg

NEW YORK, N.Y.

**G**ale Steves' job is selling fish. But she doesn't work in a fish store. Her boss is the U.S. Government, and her customers are the American consuming public.

Gale, a pretty brunette who is a 1964 graduate of Cornell, is one of eight home economists employed by the National Marine Fisheries Service—currently celebrating its 100th anniversary—to travel about the country convincing housewives that fish is an economical, tasty and nutritious dish.

The job is easy for Gale because she's a fish-eater from her childhood days on the shores of Long Island and because she believes that seafood of all kinds ought to play a much larger part on American menus.

"There are 240 different fish as against only eight or nine kinds of meat, including poultry," she says. "How's that for variety?"

Four or five times each month Miss Steves, whose territory is the Northeast-

ern U.S., sets out on one of her fish-demonstration expeditions, with the objective of telling housewives how to shop for and prepare fish.

She begins her day by traveling to New York's Fulton Fish Market at 6 a.m. to pick up 25 or 30 pounds of freshly caught specimens. Usually she'll purchase a variety—cod, ocean perch, pollock, whiting, haddock. These she places in a hamper filled with ice and heads for the airport.

When she first began working for the Fisheries Service in 1968, airline guards and stewardesses used to look suspiciously at the bulky container.

"They asked me what was in it, and when I told them 'fish' they looked kind of funny. They were afraid it would smell. I assured them that fresh fish doesn't smell—that it has a nice fresh fishy tang to it, that's all. Now most of them know me and I never have any trouble."

Miss Steves' demonstrations are usually held before civic, school or con-

sumer groups. First she discourses on the virtues of fish as food—their high concentration of protein, their lack of fat, their availability both in fresh and frozen form.

"You have to overcome a certain prejudice against fish," she admits. "There's always somebody in the audience who just doesn't like it. I tell them how to make sure fish is fresh before purchasing it. Most fish markets won't let you press the fish to see how firm it is, but your eyes—and nose—are the best guides, anyhow. Fish go bad from the outside in, so you should look out for dark colorations or marks on the skin. I've gotten so I can tell from just a glance how old a fish is."

To prove how good fish can be, Miss Steves climaxes her demonstration by cooking on the spot a variety of dishes. She'll try five or six different recipes each time, baking a flounder, broiling a cod steak, poaching a trout, oven-frying a haddock, sautéing a tunaburger. She then serves portions to her audience which by now is practically drooling. Miss Steves concocts some of her own recipes, gets others from booklets on seafood preparation put out by the U.S. Government Printing Office.

## Out of the frying pan

"Many women don't realize the scope for imagination in cooking offered by fish," says Gale. "I find that about 98 percent of women fry fish. Their mothers fried fish, so they fry fish, too. We'd like to see them try the other methods. I'm not there to teach them how to cook, but to give them creative ideas. Sometimes, though, they give me ideas. A lady in Mineola, N.Y., gave me a great recipe for cooking shrimp in beer. You don't taste the beer at all, but it has a very distinctive flavor. Another woman in Saratoga Springs, N.Y., said she cooked salmonburgers in muffintins. As I say, fish offers you scope."

When she's on the road, Miss Steves says that she has an occasional meat dinner just to break things up. But for

her an ideal meal consists of a platter of clams or oysters, followed by a good chowder and then a main fish course. One of these days, she says enthusiastically, there may even be fish desserts, because government scientists are working on chocolate cookies made of fish-protein concentrates.

During her travels Gale says she has tried "to calm the fears" of people upset over the findings of high mercury concentration in swordfish and tuna. As a result of the studies by the Food and Drug Administration, swordfish has disappeared from the market, but tuna has now been given a clean bill of health. Experts are in disagreement over whether the mercury in large predatory fish like swordfish is natural in origin or the result of industrial pollution of the water.

## The scare subsides

In any case, Miss Steves, who eats tuna "at least twice a week" herself, says that there are plenty of other fish in the sea brimming with vitamins and untouched by any suspicion of mercury. When the scare was at its height, she says, she received 500 inquiries a week at her New York Fisheries Service regional office at 110 East 45th St., but now these have subsided.

"There's really no reason why fish should be such a poor relation in so many households," she says, "yet the average American only eats 11 pounds a year compared to 100 pounds of beef. I'm not against meat in any way, shape or form, but fish does add variety and flavor to a diet."

This month Miss Steves is getting married to Sherwood Pratt, an executive with Engelhard Industries, but she's going to keep on working as a fish ambassador. "I enjoy my job and feel I'm doing a service for consumers," she says.

Asked whether her husband-to-be likes fish, she pauses a moment and replies: "Well, he likes it better than he used to."



About once a week Gale goes to market for a variety of fish that she will cook and serve during her demonstration before a gathering of housewives.

# Keeping Up...With Youth

by Pamela Swift



## They Bar Recruiters

Each year the Pentagon compiles a list of colleges nationwide where visits by military recruiters are barred.

Federal law declares that such colleges shall not receive research grants from the military or the National Aeronautics and Space Administration.

As of this past June the following colleges comprised the list: Bethune-Cookman College in Daytona Beach, Fla.; Boston State College, Boston, Mass.; Grinnell College, Grinnell, Iowa; Wilmington College, Wilmington, Ohio; Cooper Union, New York City; Friends Uni-

versity, Wichita, Kan.; Los Angeles City College, and Mt. San Jacinto College, Gilman Hot Springs, Calif.

One of the reasons military recruiters from the Army, Navy, and Air Force have been banned from these institutions is that their presence has stimulated campus demonstrations.

No war in this century has been more unpopular on American college campuses than the undeclared war in Southeast Asia.

Many college students have come to the regretful conclusion that they have not been told the truth by three different Administrations concerning our involvement in Vietnam, Laos, and Cambodia.

Military recruiters for their part

cannot understand why they should be banned from a campus when recruiters from defense contractors like Lockheed, General Dynamics, Bell Telephone, and duPont are not.



## Vietnam Studies

"Those who cannot remember the past are condemned to repeat it," philosopher George Santayana wrote.

So that we may never forget the terrible lesson of Vietnam, Harvard University is setting up a Vietnamese study program. Funded by the Ford Foundation and private donors, the program

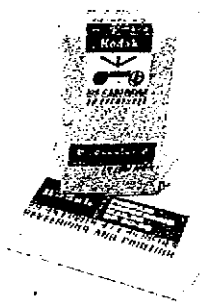
will begin with a general historical survey and a seminar on Vietnamese history, both conducted by Alexander B. Woodside, assistant professor of history. Eventually, the program will be expanded to lead to a Ph.D. in Vietnamese Studies.

Harvard's Vietnam program is the culmination of ten years of effort by John King Fairbank, longtime China-hand and director of Harvard's East Asian Research Center. "The program will enable Americans to look back on our record and understand the Vietnamese in the future," Fairbank explains.

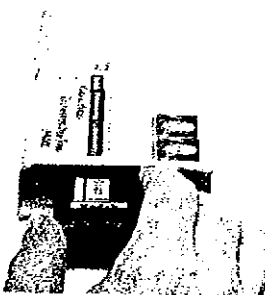
The program as conceived by

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Fairbank also reflects the assumption that the U.S. will remain in Vietnam after the war is over, repairing the damage. "We can't just shoot up a country and forget about it," Fairbank declares.



### What Teaching Pays

If you're going to be a school teacher, you may be interested in the 1970-71 salaries paid elementary and secondary school teachers in the ten largest U.S. cities.

	Minimum With Bachelor's	Maximum With Master's
New York	\$8450	\$14,500
Chicago	8000	13,650
Los Angeles	7590	14,730
Philadelphia	7300	12,600
Detroit	8277	15,500
Houston	7020	10,640
Baltimore	7500	12,900
Dallas	6800	11,220
Washington	7800	15,200
Indianapolis	7200	13,300
Average of districts with more than 100,000 enrollment	\$7200	\$12,600

## FRANK MERRIWELL AT YALE AGAIN



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A familiar literary hero is about to make his reappearance in the nation's college bookstores. He's Frank Merriwell of Yale, whose athletic prowess and manly character made him a shining light for young readers 50 years ago. Merriwell had no equal on the gridiron, at the stroke oar, anchoring a tug-of-war or protecting the fair name of womanhood. In baseball, his best pitch was a double-shoot, which curved twice on its way to the plate. He was as honest as he was manly and millions of people followed his adventures in 245 dime novels written by au-

thor Gilbert Patten under the pseudonym of Burt L. Standish.

Now the entire Merriwell series is going to be reissued, both in paperback and hardcover by Smith Street Publications of Plainview, N.Y. Publisher Jack Rudman is going to concentrate his initial sales effort in campus book stores because he feels that college youth is as ready as he is "to believe in Frank Merriwell." Rudman thinks today's uneasy stock market, free dancing spirit and miniskirt fashions all have their parallels in the 1920's. In any case, the first volume of the reissues, "Frank Merriwell's Schooldays," is being printed in an edition of 100,000.

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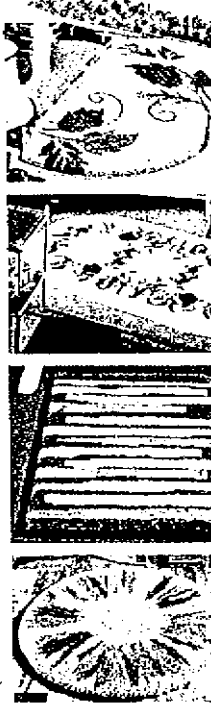
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If you're touring a foreign country, get set for some hard news.

No matter which way you go, you'll run smack into drug laws that are a whole lot tougher than ours.

You may have heard differently. You may have heard possession and sale of drugs overseas or south of our own border is okay. Or at least tolerated. That's a lie. Drugs are illegal. The same as here. And that's the truth.

Only one thing is different. The penalties are stiffer. In Lebanon, for instance, possession gets you 3 to 5 years in a mental hospital. That's the law. And there's no way around their law.

Drug arrests of Americans overseas have jumped 70% since last year. And nobody can help. Not friends. Or family. Or the smartest lawyer in town. Not the United States government.

That's why there are over 700 American citizens doing time on drug charges in foreign jails.

Those are the facts.

**Their drug laws are a whole lot tougher than ours. Check it out.**



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# Let's Overhaul Our Military Justice

SEN. BIRCH BAYH (D., IND.)

by Senator Birch Bayh

**S**uppose I were to describe a system of justice in which one person holds the power to decide whether to bring to trial his fellow citizens, to select the prosecuting attorney, the members of the jury, and in most cases defense counsel, and then review the findings and sentence.

Suppose I were to tell you that more than 100,000 such trials are held each year—three times the number of criminal trials in the whole Federal system.

"Terrible!" you would probably say. "You must be describing the court system of some country behind the Iron Curtain."

### Right here in the U.S.

No, I would have to tell you. I am describing a system of justice that exists right here in the United States—the system of justice that we provide our men and women in the Armed Forces.

It is a shameful fact that this nation, which prides itself on offering "liberty and justice for all," fails to provide a first-rate system of justice for the very citizens it calls upon to defend those principles. More than 3 million Americans now under arms are being denied rights fundamental to all members of a free society.

As a United States Senator, a lawyer, and a former serviceman, I am increasingly concerned about our nation's military justice system. This system has always been viewed as separate and distinct from our civilian legal system, with the dual aims of providing justice and maintaining military discipline. Both these aims are legitimate. What is not legitimate is to use the "need to maintain discipline" as a rationale for denying American servicemen the basic rights to which their citizenship entitles them.

Courts-martial may impose numerous penalties, including dishonorable discharge, lengthy imprisonment, or even

death. And yet we give one man—the commander—virtually unlimited powers over this process which affects the lives of thousands of our young and plays an integral role in the appellate process. He can appoint the pretrial investigating officers, authorize searches and arrests, convene the court-martial, and decide whether the accused shall remain in pretrial confinement. He chooses the prosecuting attorney and, in most instances, the defense counsel. Finally, he chooses each of the men who will serve as members of a court—the military equivalent of jurors—decides whether a sentence to confinement shall be deferred pending appeal, and makes the initial review of the case.

Such overwhelming control of the court-martial by definition carries with it great dangers. While I believe the vast majority of our military commanders are fair and would not use their influence improperly, there are always exceptions. One letter I received recently told of a commanding officer who had tried to court-martial a cook—who had ruined some fish cakes—for destruction of government property!

### Triple-crossed

In one startling case I was told about, a young airman's wife ran off with another man and left the airman with heavy debts. He applied for a hardship discharge. The commanding officer first agreed, but then changed his mind after himself getting involved with the airman's wife. When the young man then went AWOL and was subsequently court-martialed, the person who executed his sentence was the very same commanding officer!

The way to prevent more such tragedies from occurring in the future seems fairly obvious: eliminate command influence. For as long as the commander controls the entire court-martial machinery, there will be continuing possibility of improper command influence,

and the right to a fair and impartial trial will remain in jeopardy.

What is urgently needed is a major reform of the military justice system.

My bill, the Military Justice Act of 1971, would eliminate all danger of command influence over courts-martial. It would do this by setting up a separate and totally independent Court-Martial Command, modeling it along the lines of our civilian courts, and investing it with all the powers over the court-martial process and proceedings now held by the commanding officer.

### Trial by peers

Selection of the jury constitutes an extremely important reform, for under present military law, the commander hand-picks the members of a court-martial. This hardly squares with the fundamental American principle of the right to trial by one's peers chosen at random, and it gives rise to serious abuses. I learned of one recent case, for example, in which a serviceman was charged with taking dangerous drugs. His commander prejudiced the case from the start by sternly lecturing his subordinate officers on the evils of drugs immediately before the trial and then selecting his jury from among these officers! Such a jury—mindful of their commander's feelings on drugs and dependent on him for favorable ratings and promotions—could hardly be expected to render a truly impartial decision.

My reform of the jury system, together with all the changes embodied in an independent Court-Martial Command, would eliminate virtually all possibility that the commander could control the outcome of a particular case—as can happen now.

### Reforms essential

I believe major reforms such as these are essential to the continued vitality of both our civilian and military systems of justice.

Most of the young men and women now under arms are going to come in contact with American justice for the first time while they are serving their country. If we are to create at an early age the respect for the law which these young persons ought to take back into civilian life, we must see that justice is justice, whether it be civilian or military.

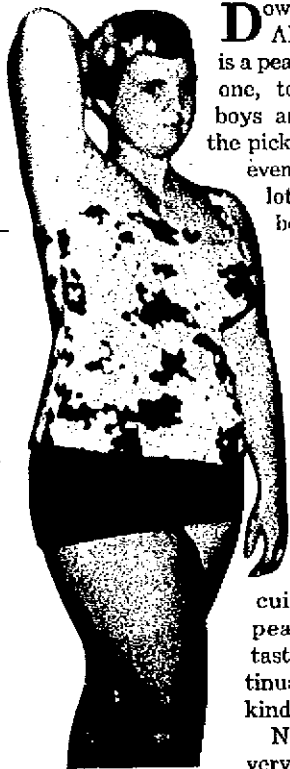
Beyond this, we must see to it that no man is convicted and confined, his life perhaps ruined, without having been accorded the full protection of a first-class system of justice.

This country was born in the belief that a society could be both ordered and fair, and we have seen this belief realized in much of our society.

But, to paraphrase Abraham Lincoln, we are beginning to see that a society cannot remain only half just. We must provide true justice for all, or we will have justice for none.

# I was the biggest peanut in the family until I lost 66 pounds.

By Glenda Reynolds—as told to Ruth L. McCarthy



Look at those thighs! At 197 pounds, I was some backyard beauty.

Down in Clayhatchee, Alabama, my daddy is a peanut farmer. A good one, too. He raised two boys and four girls from the pickings of those vines, even if we did eat up a lot of his profits. One bonus he always had, though, was me. I was the fattest one of the crop. 197 well-fed pounds of meat with very little shell.

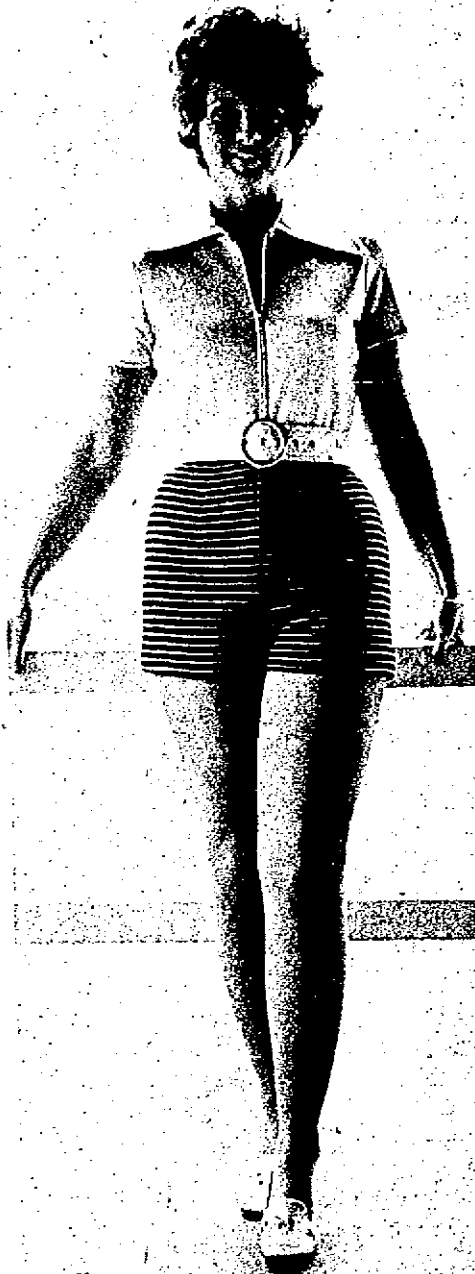
I used to get my feelings hurt all the time about being plump. But Mama was such a wonderful cook and her hot biscuits and homemade peanut butter cake tasted so good, I'd continually eat away the unkind comments.

Needless to say, I had very few dates. Nobody seemed interested in a fat girl. Guess it was a lucky thing for me that I went to my uncle's wedding. I was only nine years old, but I met my future husband, Steve, there. He was the bride's brother, so we saw a lot of each other as the years went by.

Maybe that's why Steve never really saw how fat I was. Anyway, he never mentioned my weight. But it bothered me. I kept promising myself I was going to reduce, but I didn't. Instead, I married Steve and gained even more.

We lived in a trailer right next to my parents' home, and since I worked, Mama continued to cook for us. How we ate! On weekends, there were big feeds at Steve's folks, too. I could never say no. So, before long, the only kind of clothes I could buy were grandmother styles. And I don't mean granny dresses.

It was not, however, until one of Steve's little nephews made a remark that I really got the message. He said: "Aunt Glenda, are you going to have a baby?" I may have looked that way, but I wasn't the least bit pregnant. Fact is, the gynecologist had said that I'd better not have any children until I lost some weight.



Now that I'm 131 pounds, I can wear hot pants. Why, my waist is even smaller than my upper leg used to be!

That's when I started crash dieting. I took diet pills and lost 23 pounds. When I stopped, I gained back 46. And so it went. Then one day, I sat down in my platform rocker and it gave way. Cracked right in half. It broke up my husband, too. He laughed and laughed. But I didn't think it was the least bit funny.

I decided right then I was going to lose weight, if I had to starve myself. That was a stupid idea, I know, but I felt desperate. Fortunately, I had read some of those stories of people who had lost weight with the help of that reducing-plan candy, called Ayds®. So I bought some of the chocolate mint fudge type at the drugstore. I was glad to learn from the folder that Ayds contains vitamins and minerals, but no harmful drugs. I followed directions, taking one or two Ayds before each meal with a hot drink, and they really helped curb my appetite.

On the Ayds Plan, I was able to give up those starchy foods I used to stuff on and to concentrate on meats and vegetables. Sometimes I'd have just a couple of Ayds and hot coffee for lunch and that actually satisfied me. After I had lost about 50 pounds, I told our family doctor that I was taking Ayds and he was very interested. He thought that the Ayds Plan had done me a great deal of good.

The only one who was sorry for me was the grandmother of a friend of mine. She's in her eighties and she thought nobody could lose 66 pounds without being sick. Well, I was never ill or weak, even once, on the Ayds Plan.

One of the best things about Ayds is that they are not a crutch you have to lean on for the rest of your life. I haven't taken any Ayds in several months and I haven't gained an ounce.

Of course, I've received all sorts of compliments since reducing with the help of Ayds. But the one that pleased me the most came from my 16 year old brother. He said to my husband: "I'd marry a fat girl anytime if she'd turn out like Glenda." I guess you could say that I'm now his kind of peanut.

## BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'6"	5'6"
Weight	197 lbs.	131 lbs.
Bust	40"	34"
Waist	29"	23½"
Hips	42"	36½"
Dress	18	9

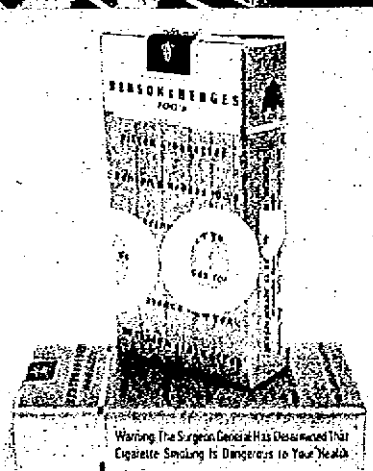




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# My Favorite Jokes

by Harry Hershfield

EDITOR'S NOTE: He's never without a story. From his first job as a cartoonist at 16, to his syndicated comic strip "Abe Kabibble" on up through the present, Harry Hershfield—raconteur supreme—has created merriment for nearly 70 years. He tells the most famous anecdote of his career with relish: "I was a retoucher on 'The Chicago Daily News.' That means you touch up photos so they'll reproduce right. One day a building in Venice, the Campanile, collapsed. Now on a subject like this, newspapers and magazines will often show four or five pictures of other buildings in danger of collapse. Well, they gave me a picture of the Leaning Tower of Pisa to touch up. I thought the photographer took a bad picture and I straightened it out. It got into the paper perfectly straight, so they fired me for two weeks to study up—on history and geography."

Hershfield was equally adept at conveying other people's humorous situations and went easily from comic strips to comedy monologues. In his repertoire are anecdotes about some of the era's great men. "Did you ever hear about the line I gave Dewey? I had to introduce him at a benefit one time. He was Governor of New York then and he had already run for President twice. And I said: 'This man Thomas E. Dewey is the oddest man in politics. I've noticed one thing. Everytime he runs for President he's elected Governor.'"

For years Hershfield was a regular on radio's *Can You Top This?* and has been on television countless times.

Nowadays he's devoting his energies to writing an autobiography. Its temporary title is *The Tale of Three Cities*, Chicago, San Francisco, New York. Hershfield, a widower, lives in New York City in an apartment filled with valuable paintings, art objects and numerous mementos of his long career. He is in great demand as an after-dinner speaker. Herewith some of his favorite stories:

I spoke to Bernard Baruch one time and I said, "I haven't seen you, Mr. Baruch, in quite a while." He said, "I was in Paris for the first time." "How'd you like seeing Paris?" I asked. He said, "I wish I had seen it 50 years ago." I said, "You mean when Paris was really Paris?" He said, "No, when Baruch was really Baruch."

This was Governor Dewey's favorite story: The old Republican Club used to be on Fifth Avenue and 38th Street in New York City. It was a grimy, terrible-looking building. Two men passed by and one said, "What's this awful building?" The other replied, "That's the



Harry Hershfield in his art-filled home. The famed cartoonist and raconteur has known the great and the near great and at 85 will tell a story at the drop of a hat.

Republican Club." "But, why is there black crepe on the building?" "Oh, one of the members died so they put on crepe." "Well," said the questioner, "it does liven up the place a bit."

A fellow was invited to a political meeting in the old Tammany days—the old days. It was one of those beer parties. He wasn't there half an hour when somebody had stolen his wallet. He went over to a man who looked like the leader and said, "Somebody stole my wallet." The leader said, "Don't say anything. Who were you standing next to last?" So the leader left him and returned in about 15 minutes with the wallet. And the fellow said, "What did he say?" And the leader said, "Shh. He doesn't know I got it."

When Franklin D. Roosevelt ran for President for the first time—he was Governor of New York then—I was to introduce him at a political meeting. Well, he asked me to ride down in his car with him. So I got in the car and

we were speeding. Now I'm against fast driving—and the speed increased and all along the route the Boy Scouts and Girl Scouts and the police were all saluting the car. And I turned to Roosevelt and said: "Mr. Roosevelt, do you have to go so fast?" He said: "They all know who's in the car." I said, "I know it, but would you slow up a bit so they can see who's with you?"

Conditions were not good when Roosevelt ran for President and this was his favorite story: A fellow was a big drinker. And he went to the doctor and said, "I can't hear and I can't see good." The doctor asked, "Are you a drinker?" "Yes, I'm a heavy drinker." "That's why you can't see and hear so good. You've got to stop drinking." A month later the doctor runs into the fellow and he's drunk again. "Didn't I tell you that drinking would interfere with your seeing and hearing?" he said. "Doc, what I've been drinking is so much better than what I've been seeing and hearing lately I decided to keep it up."

My favorite war story: Two fellows meet and one says: "The government has no right to draft me, give me a uniform and a gun and take me to a far place and have me shoot a man I don't even know." And the other says: "The government doesn't do that at all. The government does not have you shoot a man you don't know. True they draft you, true they give you a uniform, and true they take you to a far place. Then they put you 50 feet away from the enemy who's also got a gun. Then they let you use your own judgment."

A daughter and her mother go to Switzerland and the daughter says, "Mom, isn't that a beautiful view?" And the mother answers, "What view? The mountains are in the way."

A father went to a fellow and said: "You've been calling on my daughter now for years. Are your intentions to her honorable or dishonorable?" And the fellow says, "You mean I got a choice?"

A man wants to join a notorious gang. The head of the gang says, "It's not easy to get into this mob, what's your record?" "Well I robbed the First National Bank and the Third National Bank." "What's the matter with the Second National Bank?" And the man said, "That's where I keep my money."

There's a dowager and she has a man escort her to the opera. "La Boheme" is playing and all during the opera she talked and yakked, talked and yakked. He could hardly stand it. When the opera was over she said: "Would you like to take me to the opera next week?" He said: "Yes, I'd love to hear your 'Tannhäuser.'"

A father takes his little boy for culture to the Metropolitan Opera. Out comes the conductor with his baton, and out comes the big diva, and she starts to sing an aria. As the conductor is waving his baton, the kid says, "Papa, why is that man hitting that woman?" The father says, "He isn't hitting her, that's the conductor." "Well if he ain't hitting her, why is she hollering?" The opera people here like that story very much. They all say it's about someone else.

A lot of war stories are really about every war, they're just modernized. There's one about the Civil War. A general says to his troops: "Don't shoot until you see the whites of their eyes. Being color-blind, I'm leaving now."

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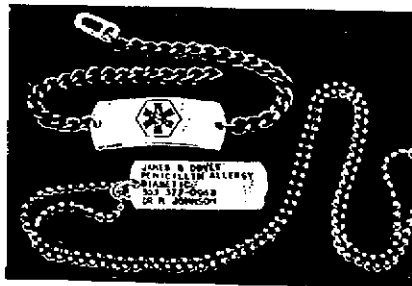
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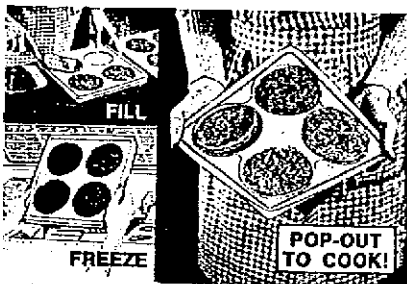
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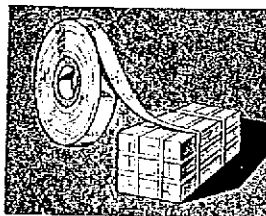
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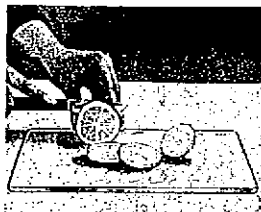
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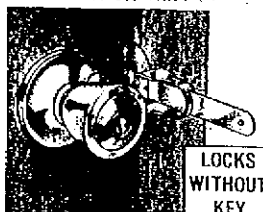
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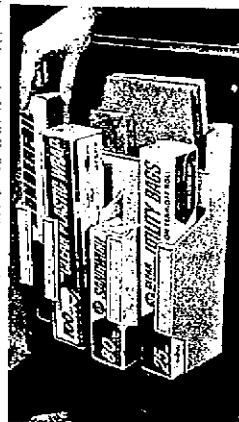
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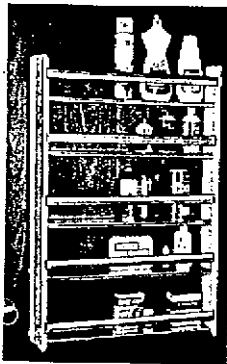
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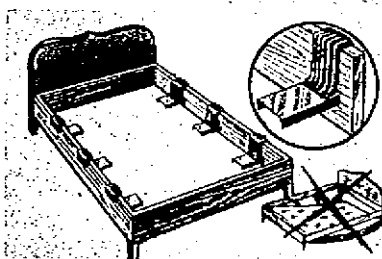
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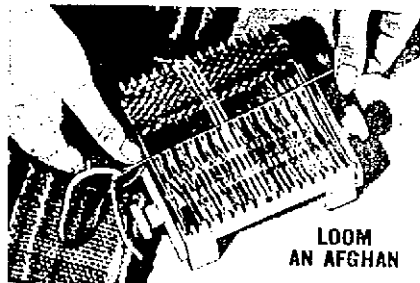
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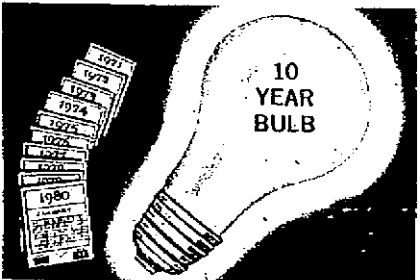
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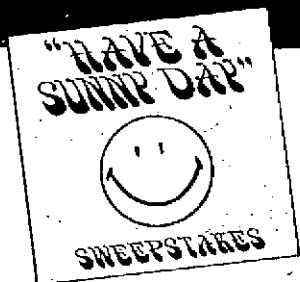
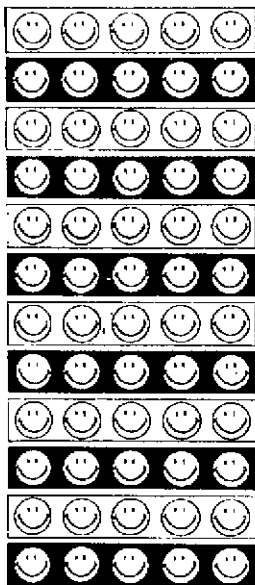
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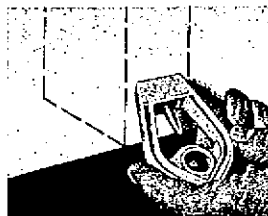
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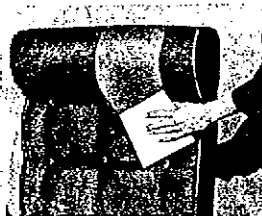
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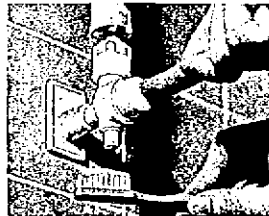
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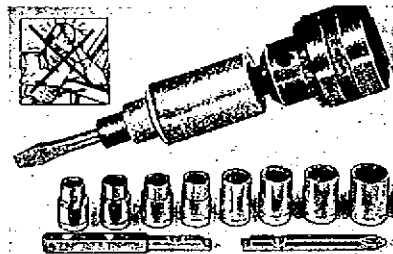
**FIND WALL STUDS EASILY**, accurately with this ingenious Magnetic locator—absolutely indispensable any time you put up a cabinet or shelf, hang a mirror or picture! Just move along baseboard—it points to nails, accurately locating studs every time! You drill or nail into firm studs—not soft plaster!  
☐ Stud Finder (51540) ..... \$1



**AMAZING WONDER-KLOTH DRY CLEANS UPHOLSTERY** faster & easier than anything you've ever used—and saves a fortune in dry cleaning! Just a wipe removes deep-set dirt & soil! No waiting for upholstery to dry! Ideal for sofa, chairs, drapes, throws, pillows. Use over & over! 12" x 6".  
☐ Wonder-Kloth (34082) \$1.99



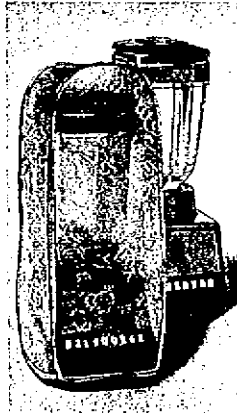
**NOW! NEVER SQUEEZE ANOTHER TUBE** of toothpaste, hair cream, shampoo, ointment, etc. Just push button to dispense right amount. Vacuum pump dispenser empties tube down to last drop. Saves money. No waste, twisted tubes, lost caps. Self-slick bracket. Rubber & plastic.  
☐ Push-A-Tube (30189) \$1.99



**YOUR DRILL IS A POWER SCREWDRIVER** or power nut runner when you insert these handy attachments! Fit any electric drill to provide the power that saves you time & effort. Drive & remove screws & nuts easily! Set incl. a regular screwdriver head, Phillips head, socket adapter & 6 sockets: 1/8", 1/4", 3/8", 1/2", 5/8", 3/4".  
☐ Power Screwdriver (15180) ..... \$2.99

**LOVE YOUR BLENDER? COVER IT** with our Custom Cover. Prevents scratches, dust accumulation between uses. Parts stay free of grime! Embossed vinyl won't hide blender's good looks. Wipes clean; won't crack or peel. Fits all standard blenders. Covers also available for mixer, can opener and toaster.

☐ Custom Covers:  
Blender (50187) \$1  
Mixer (06769) \$1  
Opener (06767) \$1  
Toaster (87306) \$1







### SMOOTH CALLUSES AWAY IN SECONDS!

Electric Callus-Off works as easily as an electric shaver to smooth unattractive calluses to silky skin! Feet look & feel years younger! Helps prevent hosiery snags & runs. Great for rough elbows, too! Plastic case; 8 ft. cord.

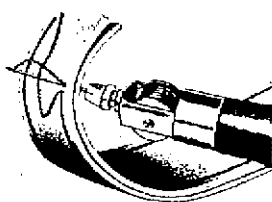
- ☐ Callus-Off (23333) ... \$4.99
- ☐ 7 Refill Heads (32375) \$1.49



### YOUR HAIR DRYER'S LIKE NEW AGAIN

when you replace your worn hood with a pretty, fashion-color flower-print bonnet! Big enough to fit easily over fattest rollers; it's made of lined heavy-duty vinyl with a smooth-fitting elasticized edge. Attaches easily to any portable dryer.

- ☐ Dryer Hood (48959) \$1.99



### SEW LEATHER, CANVAS, ETC. EASY! FAST!

Stitch-Awl lets you sew an instant lock stitch like a machine. Repair belts, luggage, bags, moccasins, baseball gloves, saddles, tents, awnings. No pressure, force! Incl. 2 needles (1 straight, 1 curved), heavy duty thread.

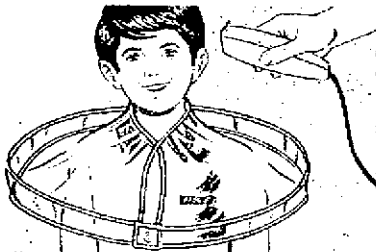
- ☐ Stitch-Awl (22004) ... \$1.99
- ☐ Xtra Thread (26419) ... 79c



### PERSONALIZED PATIO BELLINGS

IN THE CREW at chowtime! Calls guests & family to "come & get it" in strong, clear tones! Its wrought-iron look makes it a handsome accent for porch, yard, patio—and it's inscribed with your family name to add a warm personal note! Scroll bracket fastens to wall, post, tree! All steel; brass clapper; leather pull. 13 1/2" hi. State family name.

- ☐ Personalized Patio Bell (P-49809) ... \$3.99



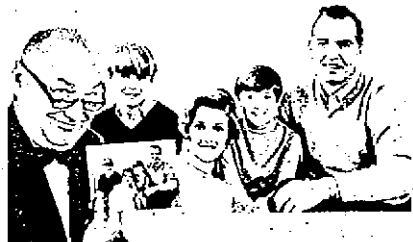
### HAIR TRIM TRAY CATCHES CLIPPINGS

before they're scattered all over clothes, floor, furniture! Ingenious snap-on vinyl cover-up has flexible rim that captures hair trimmings! No more messy clean-ups; itchy hair down your back! A must for home barbering, permanents, bleaching, tinting! Ideal for putting on make-up. Wipes clean; adjustable.

- ☐ Hair Trim Tray (23267) ... \$1.89

**TURN ANY SNAPSHOT INTO A GIANT 2 FEET X 3 FEET POSTER!** Send us your favorite photo or document (diploma, marriage certificate, letter, etc.) We'll enlarge it to a whopping 3 ft. tall black & white poster! A big bold wall decoration; gift, gag! Pictures can be from 2 1/2" x 3 1/2" to 16" x 20", black & white or color (no negatives). Originals returned undamaged. Hang poster instantly with new press-on Poster-Mounts. Use to accent, outline, or hold poster invisibly. Exclusive tension pads prevent curling. Black; set of 4.

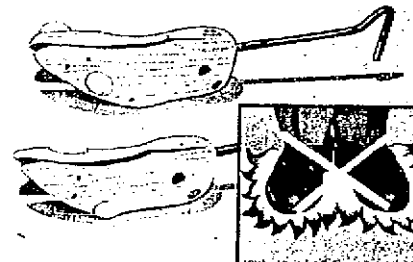
- ☐ Giant Photo Posters: Each (D-37853) ... \$3.95
- Set of 3 (D-17509) ... \$9.99
- ☐ Poster-Mounts Set (44073) ... 49c



### DON'T SUFFER TIGHT SHOE PAIN!

No need to endure cramped feet, pinched corns & bunions! Stretch tight shoes to comfortable, "custom-made" fit with professional, top-quality Stretchers! They widen, re-shape shoes to provide wonderful relief! And each comes with 2 special nylon attachments to spot-stretch shoe at exact points of pressure. Fit right or left shoe.

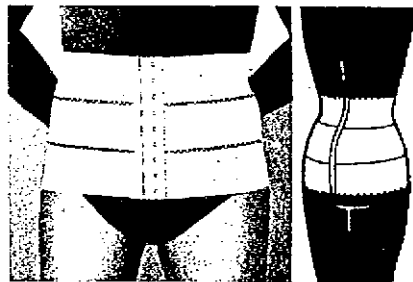
- ☐ Men's Shoe Stretcher ... ea. \$4.99
- 7D to 11A (33977) 10B to 14B (33985)
- ☐ Women's Shoe Stretcher ea. \$4.99
- 5B to 8A (33993) 8B to 11A (34009)



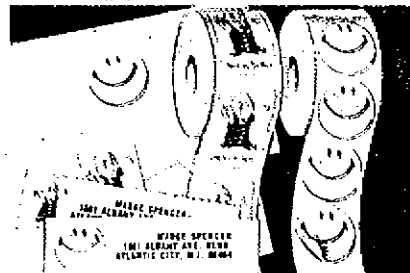
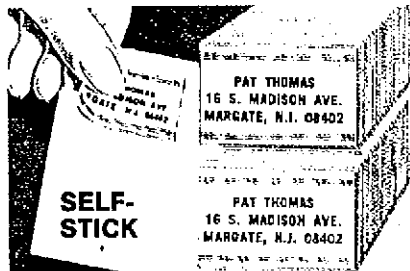
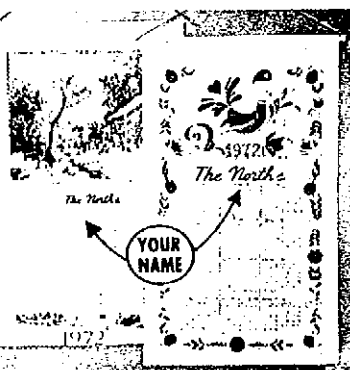
### FEEL FITTER & LOOK TRIMMER

with new elastic waist support for active men & women! Patented design trims inches off your waist contour as it helps relieve backache & muscle strains. Perfectly contoured to lend gentle but firm support to lower back, kidney & stomach area. No riding up, rolling or roping! Machine washable. Specify waist measurement.

- ☐ Women's Waist Support ... \$8.99
- 20"-22" (43125); 24"-26" (43133); 28"-30" (43141); 32"-34" (43158)
- ☐ Men's Waist Support ... \$8.99
- 30"-32" (43166); 34"-36" (43174); 38"-40" (43182); 42"-44" (43190)



**YOUR NAME EMBROIDERED ON CALENDAR TOWELS!** Hang decoratively on kitchen, dining room, den wall all through 1972. Your choice of a bright Pennsylvania Dutch pattern or a colorful Currier & Ives winter scene. When 1973 comes, use them as pretty dish towels. Rich-looking oyster white crash linen; 16" x 20". Colorfast; washable. Hanging braided cords on wood dowels. State family name. ☐ Personalized 1972 Towels...\$1.79 Pennsylvania Dutch (P-06197) Currier & Ives (P-52505)



**PERSONALIZED GOLD FOIL LABELS ADD AN AIR OF ELEGANCE**... & a distinctive personal touch to envelopes, stationery, invitations, etc. Perfect for identifying books, cameras & the like, too! Big 1" x 2" size in gleaming gold foil with smart black border & lettering. No moistening! Just press—they stick! Also available in hi-gloss white. Print name, address, zip code, using up to 3 lines; a maximum of 27 letters & spaces per line. ☐ 300 Gold Labels (D-44826)...\$2.99 ☐ 300 White Labels (D-44834)...\$2.99

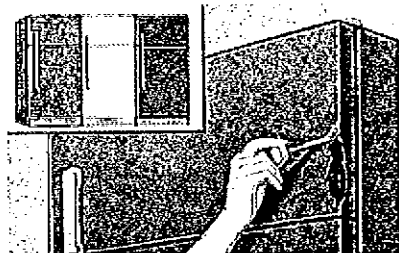
**SUNNY LABELS BRIGHTEN YOUR MAIL!** Add your own special personal touch with adorable "Love You" (1 1/2" x 1") or "Smile" (3/4" diam.) Labels. Pick a wide grin to spark correspondence with extra cheer! And for somebody you love "this much"—let our wistful bumpkin say it all! Regular Labels are self-adhesive; Gummed Address Labels are personalized; state name, address & zip. ☐ 100 "Love You" Labels (41681) \$1.00 ☐ 300 "Love You" Labels (41699) \$2.50 ☐ 100 "Smile" Labels (41707)...\$1.00 ☐ 300 "Smile" Labels (41715)...\$2.50 ☐ 500 Address Labels...\$1.49 "Love You" (D-51136); "Smile" (D-51144)



**SCISSORS SO STRONG THEY'LL CUT A COIN!** Golden scissors with inlaid tempered stainless steel blades designed to last a lifetime! The top quality skilled dressmakers prefer. Stay sharp as a new razor blade. Zip right thru toughest fabric without pressure. Light, easy to hold. Rustproof. Two pair in gift box: 7-1/2" heavy-duty shears; 5" scissors. ☐ Lifetime Scissors Set (48009)...\$4.99



**PERT CUPID PERCHES ATOP PRETTY BISQUE TREASURE DISH**... Catch the surprise in her big wide eyes, the wisp of a blush on her sweet smiling face as shy little angel nestles coyly in the center of a dainty flower lid. Beautiful trinket dish holds pins, rings, lockets, earrings—any precious little things. Fine bisque; ass't pastel shades. 5 1/4" hi. ☐ Flower Angel Trinket Box (46995)...\$1.99

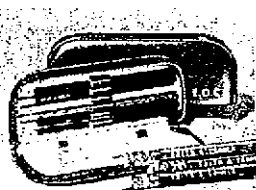


**REPAIR CHIPPED PORCELAIN LIKE NEW**—IN MINUTES with Porcelain Glaze! Brushes on easily (brush is in cap), dries to a gleaming, porcelain-hard finish. Restores sink, tub, refrigerator to like-new beauty! Won't crack, chip, peel! In white, coppertone or avocado. Enough for scores of touch-ups. ☐ Porcelain Glaze: White (42747); Avocado (42754); Coppertone (42762)...Ea. 99c

# EXQUISITE BISQUE "LOVE STORY" MUSIC BOX

plays the moving theme from the unforgettable motion picture! The tender young lovers—gently embracing—slowly revolve... recapturing all the joy, the warmth, the tears of this touching story. Truly a collector's treasure—beautifully crafted in bisque ceramic, hand-painted in soft life-like colors. 7 1/4" hi. ☐ Love Story Music Box (44339)...\$4.99

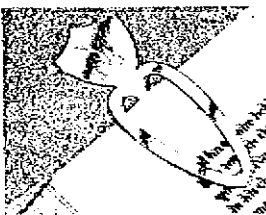




**INITIAL PENCIL CASE FITS THE HAND!** So easy to carry to school! And who can resist showing off his (or her) initials, handsomely gold stamped on the leather grain red vinyl? Open zipper—inside are a pencil sharpener, eraser, ruler & 6 personalized pencils. 8 1/4" x 3". State full name & initials.  
☐ Pencil Case (P-04465) \$1.99



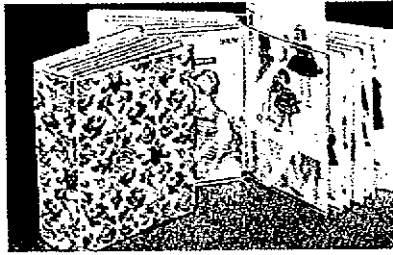
**INSULATED PITCHER** keeps drinks piping hot or icy cold for hours! In mirror-polished chrome, completely thermal lined, sleek 1 qt. pitcher with screw-tight, leak-proof locking cap absolutely seals in heat—or cold! Heat-resistant handle & base. Great for parties. Ideal for bedside, desk. 10" hi.  
☐ Therm-Pitcher (49825) \$7.99



**MONOGRAMMED STERLING SILVER SHIELD BOOKMARK**—the ultimate in elegance! In solid sterling silver, graceful shield-shaped crest is engraved with your initial in flowing script. Holds page securely. 2 1/4" print initial.  
☐ Sterling Bookmark Each (P-50013) ..... \$1.29  
☐ Set of 3 (P-50021) ..... \$3.25



**GLOWING GLOBES, FLOATING IN SPACE** create dazzling new worlds of decorating excitement! Unique tabletop mobile presents a bouquet of luminous spheres that seem to float into space! Glows in the dark like a mysterious multicolor galaxy! Tap lightly, globes sway, chiming melodiously. Dramatic centerpiece, novel party decoration! 15" hi.  
☐ Glowing Globe Tree (41483) ..... \$2.99



**PROTECT YOUR PRIZED PATTERNS!** Pretty needlepoint-print album safely stores a dozen in heavy vinyl see-thru pockets! Attractive way to keep patterns in apple-pie order & fingertip handy! No more torn, dog-eared patterns or lost pieces! No frantic searches for that pattern you "put away so carefully"! 15 1/2" x 8 1/2" windows hold any size pattern.  
☐ Pattern Album (48185) ..... \$2.99

## Spectacular "Daisy Meadow" Afghan

Even if you're a beginner . . . you can loom it yourself in only a few nights!

IT'S FUN!

COMPLETE KIT ONLY \$1288



**Glorious Floral Colors—Choose!**

**Daisy (S-34355)**—Sassy yellow centers surrounded by white petals and joined by a rich green chain stitch.

**Delphinium (S-34363)**—Deep blue centers surrounded by soft, sky blue petals and joined by an avocado chain stitch.

**Geranium (S-34389)**—Coral centers surrounded by bright red petals and joined by a black chain stitch.

**Americana (S-50146)**—Red centers surrounded by white petals and joined by a flag blue chain stitch.

**FREE!**

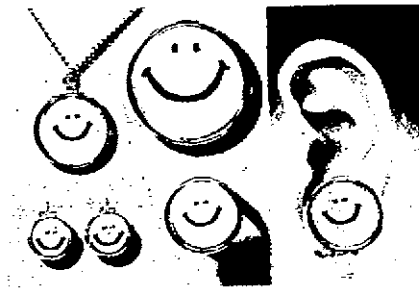
**Easy-to-use Flower Loom** that can also be used to create beautiful sweaters, ponchos, baby blankets, tote bags, placemats . . . and more!

**PURE WOOL! MOTHPROOF! HAND WASHABLE! FINISHED SIZE—48" x 62"!**

When this breathtakingly beautiful Afghan is finished, friends won't believe you made it yourself in just a few nights! The secret—a miniature, easy-to-use loom that pops off sassy daisies . . . one after the other! And when you've completed enough flowers . . . you just crochet them together with a simple, basic chain stitch. You get all the necessary yarn for a big, luxurious 48" x 62" afghan . . . plus free flower loom and easy-to-follow instructions.

**JEWELRY WITH A SMILE!** What could be a happier finishing touch for any outfit than a smile? Happy-go-lucky accessories say it all with a sunny face silk-screened on a yellow enameled circle framed in gleaming gold-toned jeweler's metal. Available as clip-on earrings or pierced style with 14K gold post; 1 1/2" diam. pin with safety catch; pendant on 18" gold-toned chain necklace; or adjustable ring.

☐ "Smile" Jewelry  
 Clip-On Earrings (42044) ..... \$1.49  
 Pierced Earrings (42051) ..... \$1.99  
 Ring (42069) ..... \$1.00  
 Pin (42077); Pendant (42085) Ea. \$1.49





## Spencer Gifts'



### 327 CASH PRIZES GIVEN AWAY!

FIRST GRAND PRIZE  
\$5,000

SECOND GRAND PRIZE  
\$7,000

5 THIRD PRIZES  
\$100

20 FOURTH PRIZES  
\$25

300 FIFTH PRIZES  
\$10

### SWEEPSTAKES RULES

1. Compare the Happy Faces on the Entry Order Form (page 512) to the Happy Faces shown on page 54. When you see that your row of Happy Faces matches exactly any row on page 54, you can be sure that you are eligible for the Sweepstakes. And if when we check your entry, your row matches a pre-selected winning row, you are a Happy Cash Winner.
2. Fill in your name and address and check either the "Yes" or "No" box on your entry order form and return to Spencer Gifts. All entries must be postmarked by January 25, 1972 and received by January 31, 1972.
3. You may already be a winner because all cash prize categories have been matched to some of the "Happy Faces" rows listed on page 54. Pre-selected winning rows of Happy Faces have been and will be included on an impartial basis in Spencer Gifts advertisements in this publication and in other publications this fall. Winning entries are subject to authentication by the judges. In the event that holders of pre-selected winning rows fail to enter, the unclaimed prizes will be awarded in random drawings from all entries received.
4. The random drawing will be conducted by D. L. Blair Corporation, an independent judging organization whose decisions are final. One prize allowed per family.
5. Sweepstakes is open to all residents of U. S. except

void in the states of Wash., Mo., Wis., & where prohibited by law. All Federal, State, and local regulations apply. Employees and their immediate families of Spencer Gifts; the independent judging organization; their advertising agencies; production agencies and publications carrying this special insert are not eligible. NO PURCHASE REQUIRED.

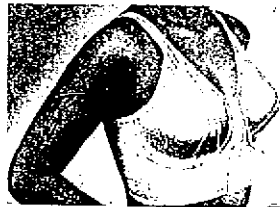
6. For a complete list of winners, send a stamped, self-addressed envelope to Spencer's "Have A Sunny Day" Prize List, Box 208, Atlantic City, N. J. 08404.

### SPECIAL RULE FOR SUPER PRIZE DRAWING

The Super Prize of \$50,000 will be awarded in a separate random drawing from entries received in the "Have A Sunny Day" Sweepstakes and in three other sweepstakes sponsored by Spencer Gifts this fall. An entry in any one of these sweepstakes which is postmarked by midnight December 10, 1971 and received by December 27, 1971 is automatically eligible in the Super Prize Drawing. Sweepstakes entries received after these dates are still eligible in the particular sweepstakes entered according to the expiration dates set forth in the rules of each sweepstakes. The winner will be officially notified by mail. For the winner's name, send a self-addressed, stamped envelope to "Super Prize Winner", P. O. Box 1972, Atlantic City, N. J. 08404.

**ATTRACTIVE COVER PROTECTS & HIDES YOUR ROLLAWAY BED!** Let's face it...that convenient extra bed can be an eyesore when you don't need it! But this good-looking cover solves the problem. Heavy gauge avocado vinyl with crisp white piping, it covers your rollaway completely...protecting it from dust & dirt... & keeping your storage area neat as a pin! Slips on & off in a jiffy. 31" x 23" x 42" to fit any standard rollaway.

□ Rollaway Bed Cover (43919) \$2.99



**COMPLETE COMFORT... PERFECT FIT... FOR LARGER SIZES!** Here, at last, is a bra designed especially to complement fuller figures. Fashioned for firm support plus heavenly comfort & custom fit... front-fastening, so it's easy to put on... it's styled in white cotton with elastic back & strap inserts for ease in movement. Machine washable, of course. In 21 hard-to-fit, hard-to-get sizes! Pick the one perfectly proportioned for you!

□ Full Figure Bra ..... \$2.99

36B (16519)  
36C (16527)  
36D (16535)

36B (16543)  
36C (16550)  
36D (16626)

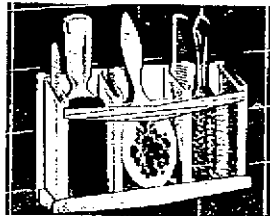
40B (16634)  
40C (16667)  
40D (16675)

42B (16683)  
42C (16691)  
42D (16709)

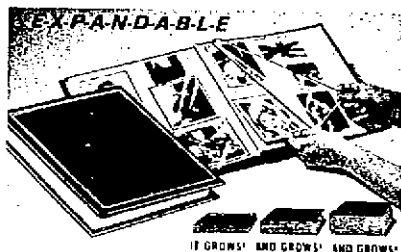
44B (16717)  
44C (16725)  
44D (16733)

46B (16741)  
46C (16758)  
46D (16766)

48C (16774)  
48D (16782)  
50D (16790)



**KEEP BRUSHES & COMBS TIDY & HANDY...** No more combs and brushes cluttering bureau, sink, toilet tank top. Tidy rack holds 8 or more combs & 3 brushes. 3 sections adjust to any brush size. Mounts on bathroom wall or sits atop toilet tank, shelf. Plastic; 10"x6"x3". Screws incl. □ Tidy Rack (32447)... \$1.99



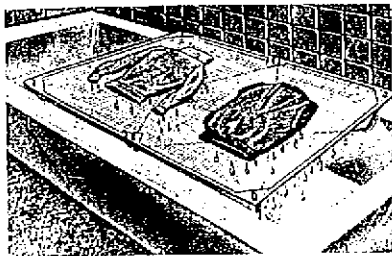
**MAGIC-MOUNT PHOTO ALBUM EXPANDS** as your collection grows! Expands as you add new prints & pages, yet never bulges, always opens flat! No paste or glue. Press... photos stick to "magic-grip" surface... clear plastic film protects them. Golden-rod red leatherette binder; 5 two-sided pgs. 11 1/2" x 12".

□ Expandable Photo Album (23135)... \$4.99  
□ 5-page Refill Pack (23168)... \$1.99



**MOVE HEAVIEST FURNITURE & APPLIANCES EFFORTLESSLY** with Miracle Movers. Ends struggling to clean behind sofas, dressers, beds, refrigerators, ranges, etc. & rearrange furniture! Install instantly. Glide smoothly over carpeting, linoleum, hardwood. Gum rubber tops; nickel-plated steel bottoms. Set of 4, ca. 2" diam.

□ Miracle Movers (49320)... \$1.99



#### TRY AIR CONDITIONED SWEATER DRYING!

Unique dryer holds sweater high up above any surface so air circulates around & thru it. Nylon mesh fabric for twice-as-fast AIR-CONDITIONED drying action. Blocks, re-sizes, too. Regular, 26" sq. Giant 26"x42" for dress or 2 sweaters. Folds flat to store.

- ☐ Regular Sweater Dryer (73395) . . . \$1.99
- ☐ Giant Sweater Dryer (39545) . . . \$2.99

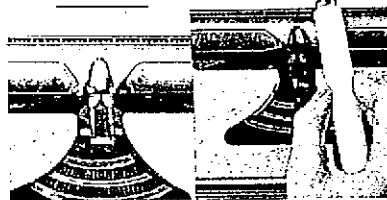


#### GOURMETCHEF'S COMPLETE 8-PC. SET OF HARDWOOD UTENSILS!

Decorate your kitchen wall . . . handsomely . . . & have every tool you need to prepare gourmet cuisine! Here's the perfect "recipe" — ladle, tenderizer mallet, mortar, large & small pestle, 16" rolling pin & pie crimper — all in richly grained hardwood. 7 utensils store on 9" rack.

- ☐ 8-Pc. Chef Utensil Set (49759) . . . \$4.99

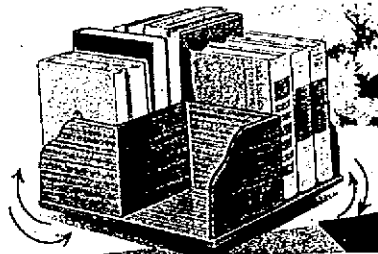
#### MISTEAK



#### MISTAKE

**TYPING MISTAKES DISAPPEAR INSTANTLY—WITHOUT MESSY ERASURES!** A dab with new Corrector Pen does it! Opaque fluid covers mistakes . . . dries quickly, invisibly to let you type in corrections. No liquids that can spill, thicken! No messy erasures! No eraser "flakes" to clog typewriter! Always ready to use—won't dry up. 5 1/2" long.

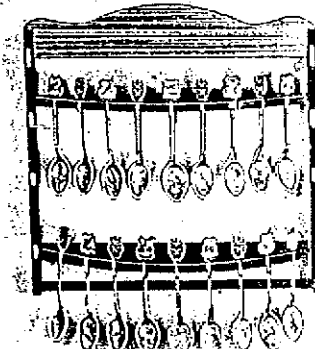
- ☐ Typewriter Corrector Pen (41889) . . \$1.49



#### REVOLVING BOOK RACK SAVES SPACE . . .

on home or office desk! Organizes up to 20 books in minimum area, only 12" sq. At the slightest touch, ball bearing action spins the merry-go-round library for easy, at-your-fingertips selection. Rich, teak finish hardwood. Great for den, cookbooks in kitchens, students' reference books in dorm, etc.

- ☐ Book Go Round (00588) . . . \$5.99



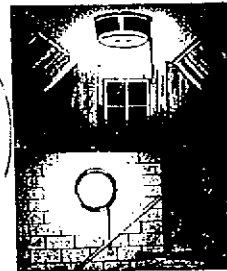
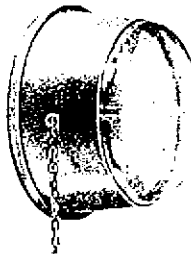
**CHARMING ANTIQUED "OLDE ENGLISH" SPOON RACK** Copied from the graceful spoon racks created in 16th-century England, it's crafted in richly grained hardwood . . . finished in varnished dark walnut & distressed with spicy "black pepper" accents. Holds 18 of your favorite collector's spoons. Gilded hanging rings. 13" x 13" x 3 1/2".

- ☐ Collector's Spoon Rack (38244) \$2.99

#### WIRELESS LIGHT FIXTURE SAVES MONEY!

No need for expensive electrical wiring in those little-used areas in your home . . . attic, closet, shed, under stairs. Our battery-run light fixture is a snap to install . . . just attach to wall or ceiling . . . no plugs, outlets, awkward cords. A tug on the chain gives you the light you need. And what a handy emergency light when electric power fails! Runs on batteries available anywhere. 5 1/2" diam x 3" hi.

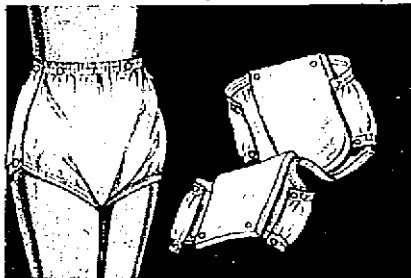
- ☐ Wireless Light Fixture Each (49767) . . . \$2.99
- Set of 2 (49775) . . . \$5.50



**HI-WAIST PANTY GIRDLE SLIMS MIDRIF . . . TUMMY, TOO!** Softly-lined, extra wide 4" elastic waistband — designed so it can't roll — smoothes away midriff bulge! And in front, satin inserts pull in tummy like strong fingers while power net sides of Lycra Spandex trim hipline! White. Order by waist size.

- ☐ Panty Brief High-Waist Girdle . . \$5.99
- Sm. 24-26 (16908), Med. 27-28 (16916),
- Lg. 29-30 (16932), X-Lg. 31-32 (16965)
- ☐ Long-Line High-Waist Girdle \$6.99
- Sm. 24-26 (16881), Med. 27-28 (16899),
- Lg. 29-30 (16907), X-Lg. 31-32 (16915)





**HYGIENIC PANTS** **PROTECTING, BEDDING** when wetting can't be controlled. End embarrassment for men, women, children who suffer from incontinence. Waterproof, plasticized rayon pants come with cotton flannel reusable liner! Snap out for washing; snap in a fresh one! Elasticized waist and leg openings provide a perfect fit. Cannot be detected under clothes. Extra liners: 2 per box. Order by waist size.

☐ Hygienic Pants: . . . . . Each \$4.99  
Sm (20-25) (40139); Med (26-31) (40147); Lg (32-37) (40154); X Lg (38-44) (40162)

☐ Extra Liners: Sm (40170); Med (40188); Lg (40196); X Lg (40204)  
Box of 2 . . . . . \$3.99

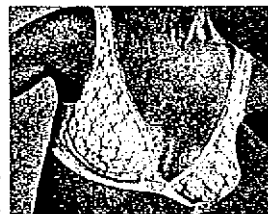
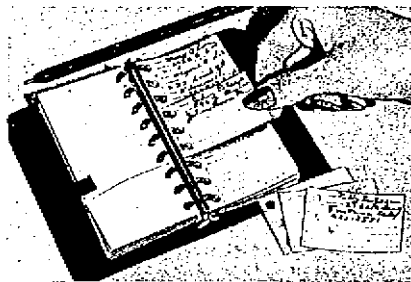
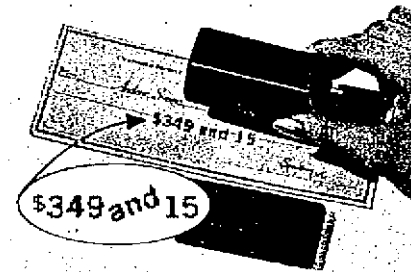
**PROTECT YOUR CHECKS FROM BEING ALTERED IN AMOUNT**—the way big businesses do, with Protect-A-Check! Hand-size stamper imprints in red ink any dollars-&cents amount up to \$9,999.99. Just dial amount desired . . . stamp on check. Eliminates costly chance of alteration; gives checks an impressive, business-like appearance. Ideal for home use, & carries handily in pocket, purse. Plastic; 3" long. Built-in stamp pad; ink incl.

☐ Protect-A-Check (45005) . . . \$5.99

**NEW, LIFETIME ADDRESS BOOKS**

—Always Up To Date! To make a change, simply pull out old card & insert new one into loose-leaf rings! Names are always in alphabetical order & A to Z tabs locate them instantly! Incl. 100 perforated cards with space for name, address, phone, etc. Black leatherette cover. Pocket-size, 3" x 5". Desktop model, 5" x 7 1/2".

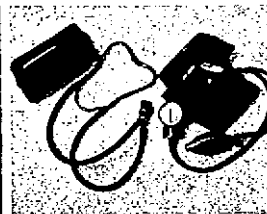
☐ Pocket Address Book (01750) . . . . . \$1.49  
☐ 50 Refills for Pocket Model (01768) . . . . . 49c  
☐ Desktop Address Book (15511) . . . . . \$2.99  
☐ 100 Refills for Desk Model (15529) . . . . . 98c



**LIGHT LACY SLUMBER BRA**

Soft, subtle support—gives with every move. All-over nylon stretch lace. No heavy straps. Snaps in front. Enough to "shape" nighties; lounge-wear, casual day wear. Order by cup size. White or black.

☐ Slumber Bra . . . . . \$1.99  
A-B: Wh. (67413); BK. (68841)  
C-D: Wh. (67421); BK. (68858)



**TAKE YOUR BLOOD PRESSURE**

The way doctors do! Use the same type instruments. Set has air-chamber, arm wrap, pump, and "sphygmomanometer" (records rapidity, strength, and uniformity of arterial pulse). Add stethoscope for a regular check.

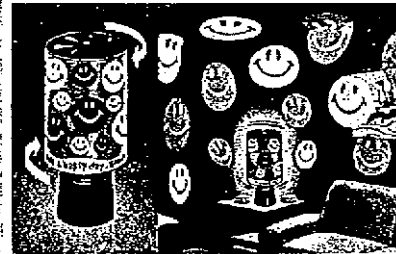
☐ Pressure Set (22335) \$14.95  
☐ Stethoscope (22343) \$2.95



**TRIM TOUGHEST NAILS WITH EASE!**

Super-strong scissors end struggling to cut thick or ingrown toenails with delicate manicuring scissors, awkward clippers. "Surgical" type, long shank, gives leverage power to cut sharply & cleanly. Precision made. Imported steel lasts a lifetime. 4 1/2". Case incl.

☐ Toe Scissors (42663) \$2.99



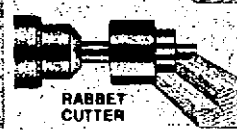
**A WHOLE ROOM "LIGHTS UP" WITH A WHIRLING PARADE OF SMILES!** Revolving Smile Machine turns a darkened room into a bright, happy, new world! Creates moving-picture "light show" of smiling reflections & the cheery message. Have a happy day, Smile! Spreads joy over 200 sq. ft. of ceiling, walls! 10 1/2" ht. bulb & 64" cord.

☐ Revolving Smile Machine (50385) \$9.99

**FINISH CORNERS & MAKE DECORATIVE MOLDINGS**

with any electric drill! Professional-type attachments cut fast, clean contours! No need to buy expensive pre-cut stock! You can finish corners, custom-cut trim & moldings, with craftsman precision! Set of 3 molded to cut: Rabbits, Fancy Cove, Roman Ogee. Long-life, industrial quality manganese alloy steel.

☐ Molding Cutter Set (35360) \$3.99

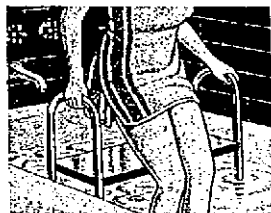






### STOP TARNISH FOR 5 YEARS!

Just spray on this amazing new invisible metal protector and your polishing days are over. Silverware, lamps, candlesticks, trophies will stay sparkling bright! Miracle formula prevents tarnishing & rusting of silver, any metal! Non-toxic. Generous 7 ozs. aerosol can.  
☐ Stop Tarnish (18362) \$1.99



### NO MORE MISHAPS IN THE TUBI!

Protect Invalids & elderly folks from falls & slips. Tubi-Seat offers safe sit-down comfort—no bending. Firm grip handles ease getting in & out. Ends back strain while bathing kids. Non-skid rubber feet; adjusts to 4 heights; white enameled steel. Fits all tubs.  
☐ Tubi-Seat (D-08007) \$9.95

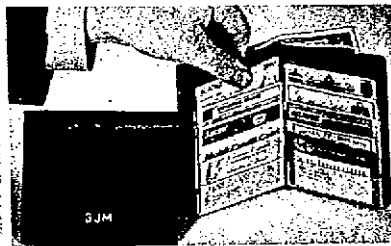


### HOT SOX WARM COLD FEET!

Have warm feet in lowest temperatures. Hot Sox have amazing heat-retaining ability. Quilted nylon insulated with dacron fill. Outdoors wear in boots, indoors, alone. Snug fit ankle grips. Washable. Sm. for women; lg. men.  
☐ Sm. Hot Sox (31500) \$1.99  
☐ Lg. Hot Sox (31526) \$1.99



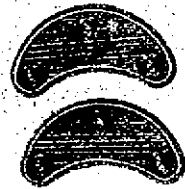
**GRIPROAST FIRMLY, AS YOU CARVE IT INTO PERFECT SLICES!** With this clever sure-grip roast holder anyone can carve a roast like a master chef! It's fast, easy, eliminates roast slipping & sliding as you carve. Curved lines fit around roast. Just grasp handles with one hand, slice thru spaced lines with the other. Whole, even slices every time—thick or thin! Aluminum.  
☐ Sure-Grip Roast Holder (51250) \$1.99



### SEE ALL YOUR CREDIT CARDS AT ONCE

No more hunting, shuffling! Monogrammed leather case holds 20 credit cards in full view in overlapping, clear vinyl pockets! 6 additional pockets for cash, memos, photos, etc. Fully-lined slim design. Your monogram in 18K gold plated metal. State initials.  
☐ Showcard Wallet (P-30486) \$2.99  
☐ Natural (P-30502)

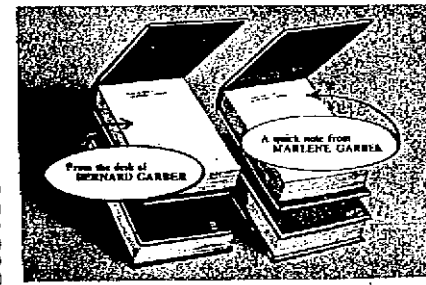
**END RUN-DOWN HEELS... SAVE SHOE REPAIR COSTS** with amazing noiseless, non-metal taps! Never again will you have to live with shoddy run-down heels... or pay a fortune for repairs. These revolutionary polyurethane taps keep heels in perfect, like-new condition for many months for just pennies. So quiet, only you know you're wearing them. So tough, they wear better than iron! Positively won't skid or scuff floors like metal taps. Attach easily to rubber or leather, lacks incl. | Noiseless Shoe Taps... 3 Pair \$1 Men's (42283); Women's (42281)

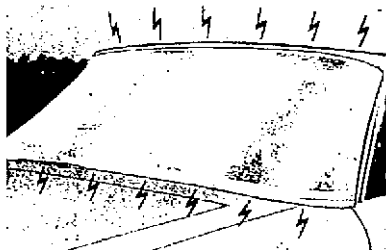


**PORTABLE GARAGE! 300 SQUARE FEET...** Complete protection for car or boat anywhere! Take it with you! Gigantic 12' x 25' steel gives complete coverage! Heavy gauge, durable polyethylene. Weatherproof, resists tears & scuffs. Stores in car trunk. Heavy Strength cover has 8 tie-down tight grammels. Deluxe 12' x 19' double strength plastic, custom-contour, snug-fit elastic edging.  
☐ Portable Garage: Regular Strength (31864) \$3.99  
☐ Heavy Strength (01081) \$4.99  
☐ Deluxe Strength (01271) \$14.99



**EXECUTIVE MEMO PAD PRINTED WITH YOUR NAME** And it's encased in its own smart monogrammed custom cover! Each sheet is distinctively personalized & imprinted with the heading "From the desk of"—for men; "A quicknote from"—for ladies. So handy in home, office, school to identify notes & messages! Leather-grain vinyl case: men's in jet black; ladies' in French blue. Refillable. Quality paper, 3 1/2" x 5 1/2". State full name for pad & initials for cover.  
☐ 100 sheet Exec Pad & Cover \$1.99 Men's (D-29496); Ladies' (D-35568)  
☐ 100 sheet Exec Pad Refill... \$1.00 Men's (D-26260); Ladies' (D-35576)  
☐ 250 sheet Exec Pad & Cover \$2.99 Men's (D-29504); Ladies' (D-35592)  
☐ 250 sheet Exec Pad Refill... \$1.99 Men's (D-26286); Ladies' (D-35618)

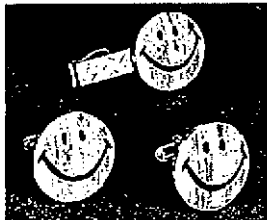




**MAGNETIC WINDSHIELD ICE-PROTECTOR**

Just lay it on at night . . . windshield stays clear!! Next morn . . . heaviest snow & ice flip off with tilt! No scraping, sweeping, wiping! On & off with one hand . . . magnets at top & bottom grip hood & roof! Saves winter work, worry, and time. Heavy plastic; Jumbo 7 ft. size. (Get an extra one for the rear window.)

☐ Deluxe Flip Guard (63677) . . . . . \$1.99



**FOR THE MAN WHO LIKES TO WEAR A SMILE—"smile"**

cufflinks & tie clasp are his style! Openwork "smiles" beam on gleaming 1" circlets of textured Florentine-finish jeweler's metal. Handsome "in fashion" accessories give his attire a happy point of view!

☐ Smile Links (46474) . . \$1.49

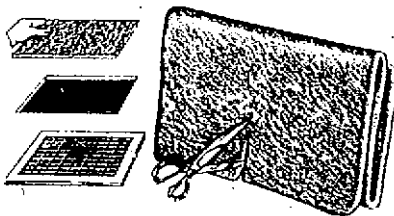
☐ Smile Clasp (46452) \$1.49



**FILTER LID STOPS GREASE SPATTERS!**

... Saves washing grease off range top, walls and floor. LETS STEAM ESCAPE FREELY as the aluminum mesh frying pan lid traps spattering grease. Foods are really fried, not steamed. Swishes clean in the sink or dish washer. Fits 9"-11" pan.

☐ Filter Fry (17533) . . . \$1.49

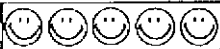


**KEEP HEATED AIR CLEAN . . . place a disposable Filter Pad in every register in your house.**

Filters out dirt from furnace. Only clean warm air comes thru! Soot & dust won't ruin drapes, wall paint. The air your family breathes is healthier! Fireproof fiber glass cuts with scissors to fit any size register. Easy to change from year to year. 10 sq. feet.

☐ Register Filter Pad (04150) . . . . . \$2.79

**HERE'S YOUR ROW  
OF HAPPY FACES**



When they match any one row on page S4 exactly, you are eligible to enter. Check right now!

# SPENCER GIFTS

913 Spencer Building, Atlantic City, N. J. 08404

# ENTRY ORDER FORM

Remember, you must send in this convenient form to find out if you are already a winner and to be eligible for the "Sunny Day" Sweepstakes Drawing for all unclaimed prizes.

- ☐ YES—send me the items below and enter me in the Sweepstakes. Please notify me if I am a Happy Cash Winner.
- ☐ NO—I'm not ordering now, but please enter me in the Sweepstakes. Please notify me if I am a Happy Cash Winner.

NAME \_\_\_\_\_

PLEASE PRINT

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

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# INDEPENDENT PRESS-TELEGRAM

Voice of the Southland

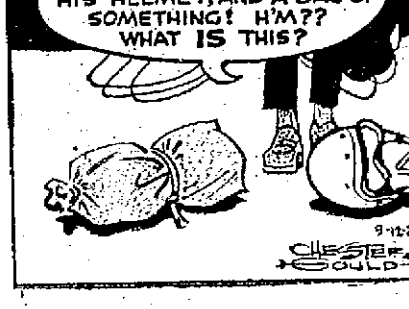
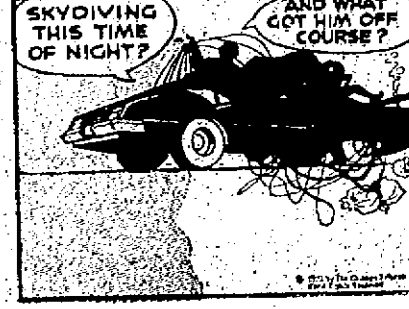
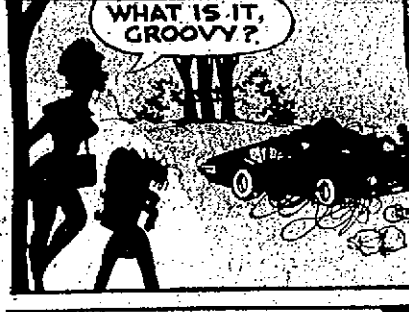
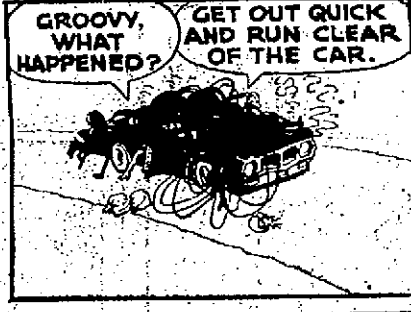
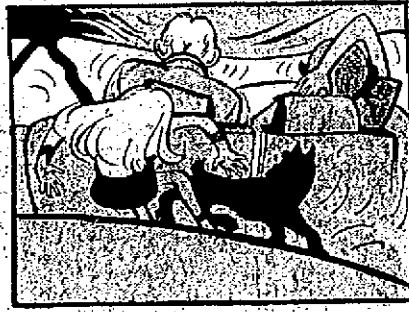
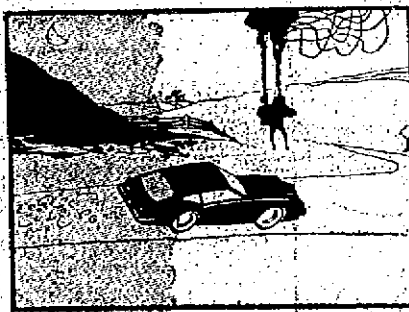
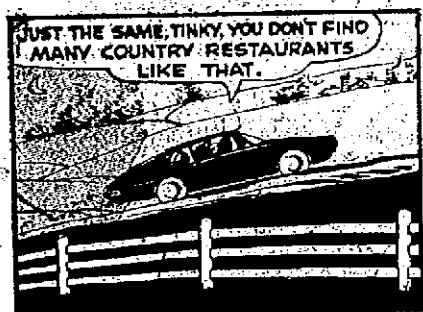


SAY LIFEGUARDS:  
VITAL, YES - BUT LOOK  
WHAT IT COSTS

Southland SUNDAY

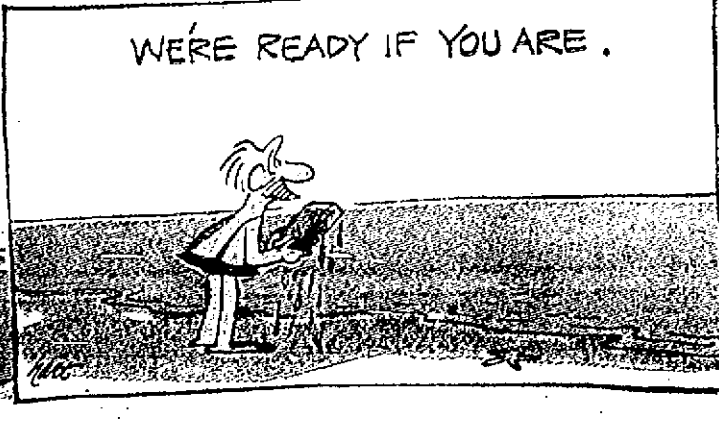
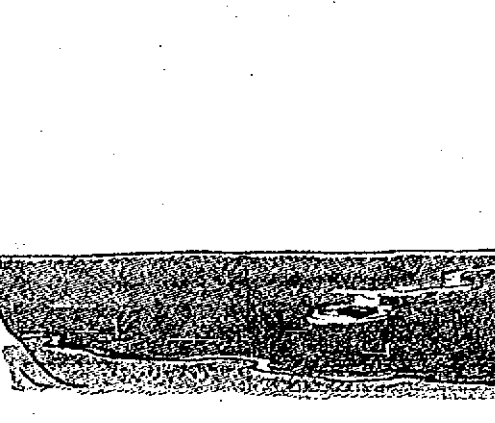
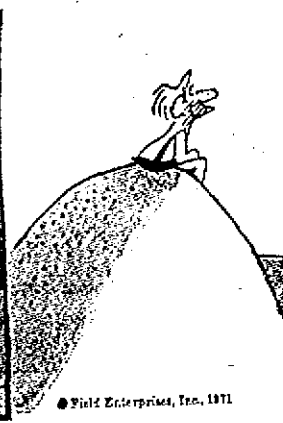
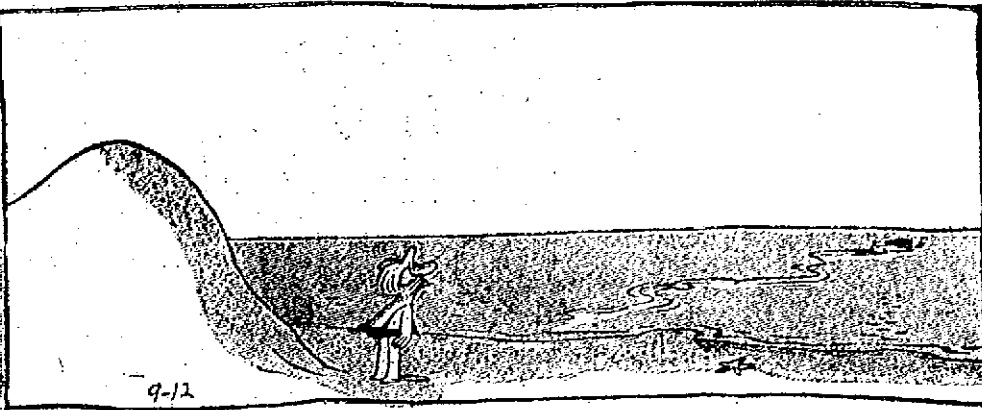
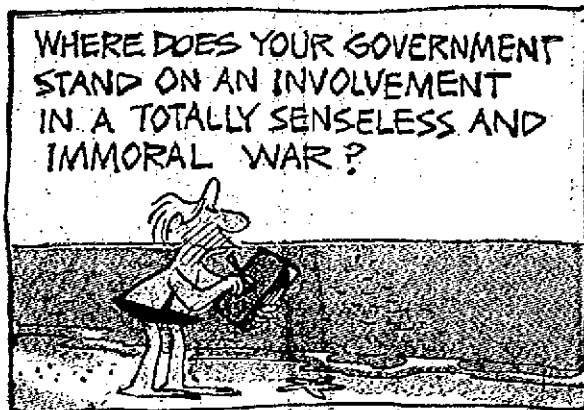
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LONG BEACH, CALIF., SEPT. 12, 1971



B.C.

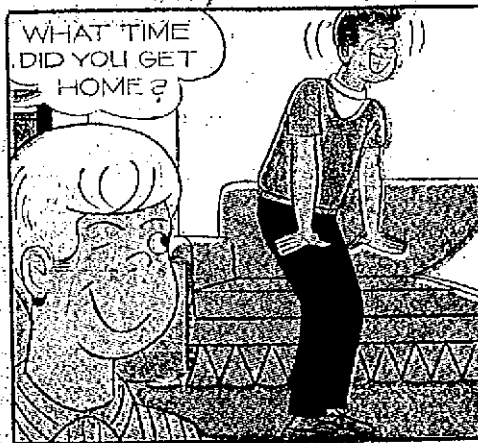
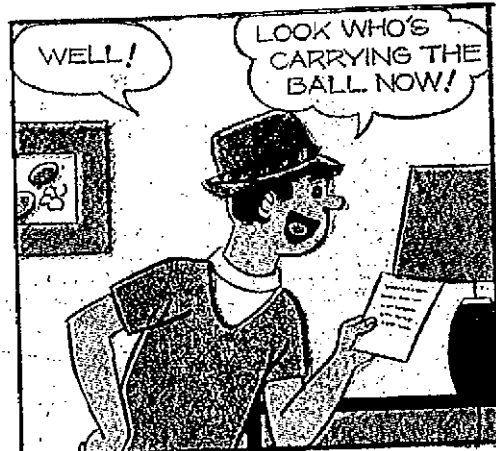
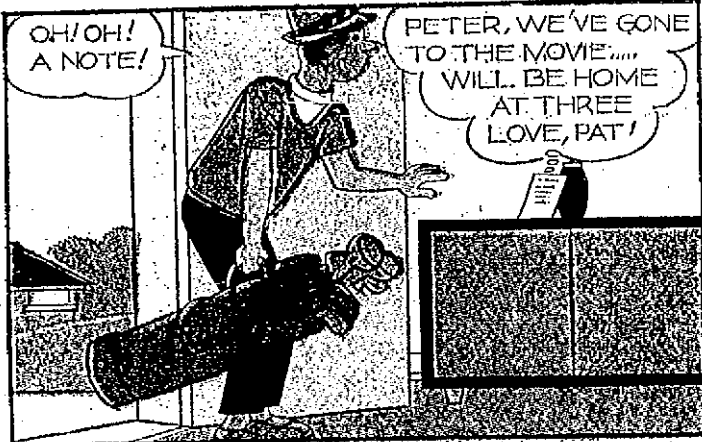
By Johnny Hart



# THE BROWNIES

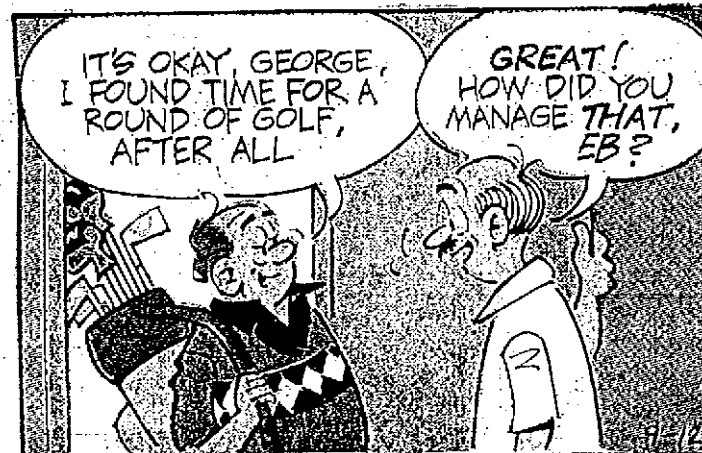
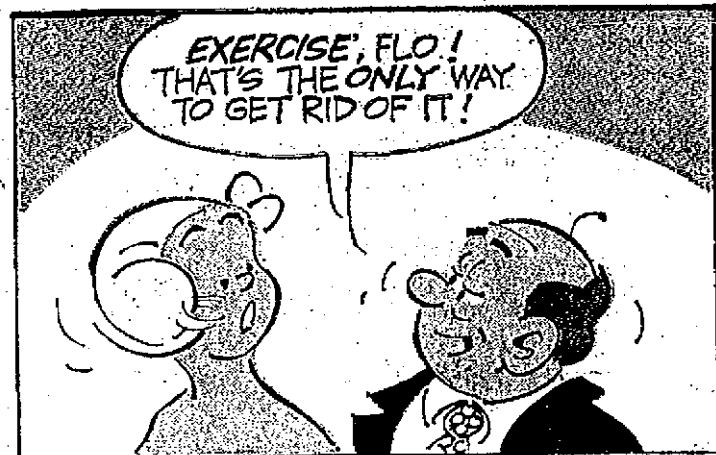
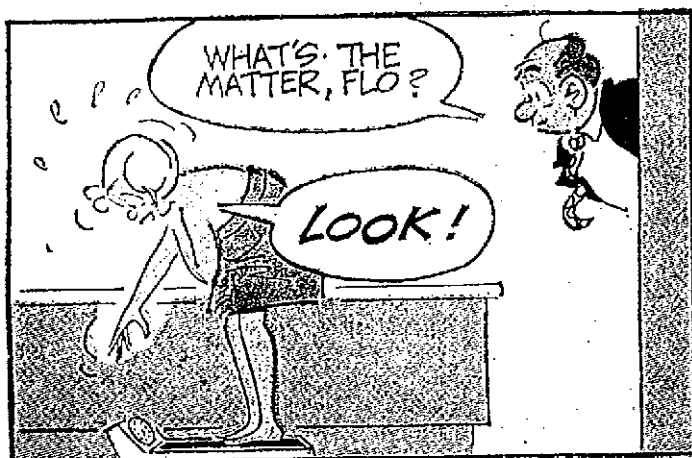
by CARL GRUBERT  
9-12

IT'S FIVE O'CLOCK!  
AND PAT SAID TO BE HOME AT THREE!  
I'M A DEAD DUCK!



## EB and FLO

By Paul Sellers



## GRAFFITI - the Best from Readers

NO ONE  
EVER  
LISTENED  
HIMSELF  
OUT OF  
A JOB

THANKS TO:  
IRENE KARA  
BILLERICA, MASS.

Misers  
let the  
rest of  
the world  
go buy

THANKS TO:  
CHARLES WILKINSON, JR.  
MODEL, COL.

An apple  
a day  
Keeps the  
doctor  
away - providing  
you don't  
get sick

THANKS TO:  
MIKE DUFFY  
STROODSBURG, PA.

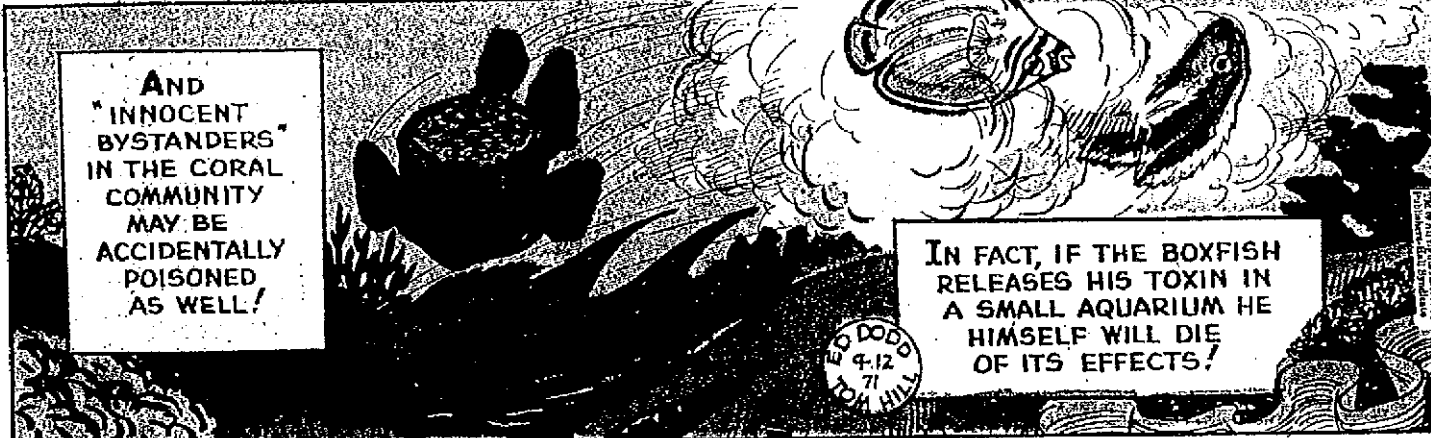
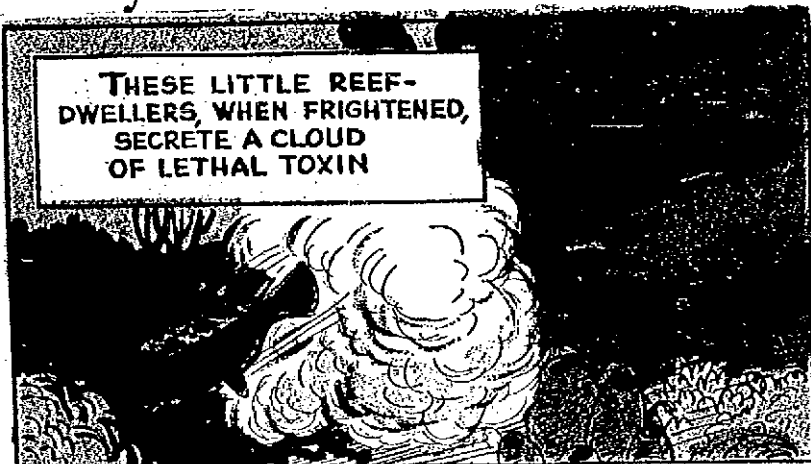
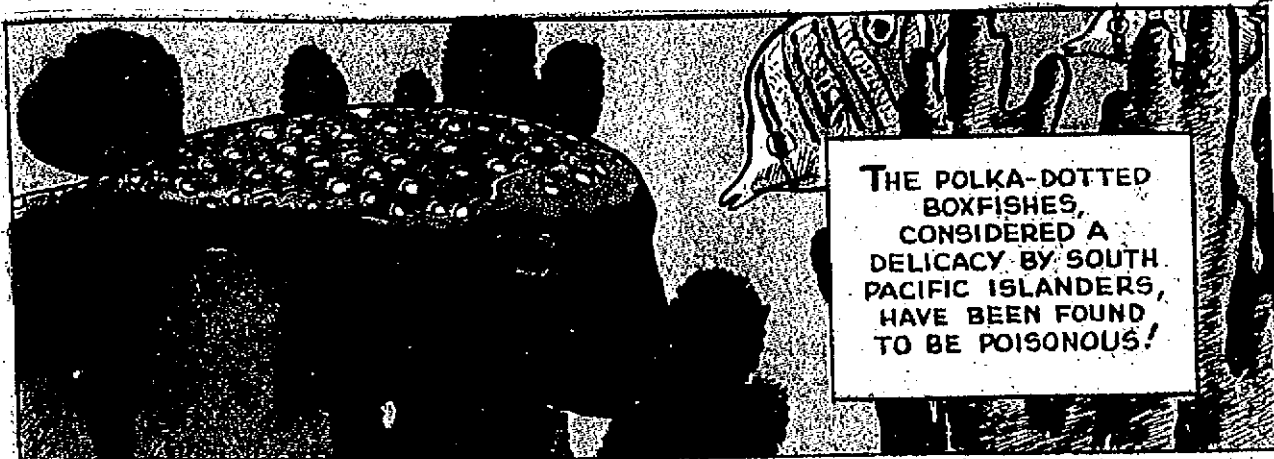
FOR  
RENT

Litter  
bugs  
got  
America  
in a  
heap of  
rubble

THANKS TO:  
BILL GUSTAFSON,  
GLADWYNE, PA.

Print your Graffiti on a postcard and mail it to GRAFFITI, % this Newspaper.



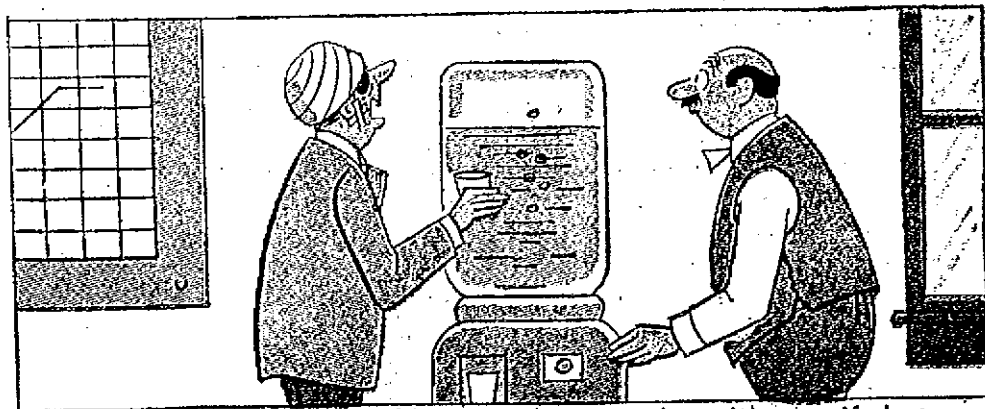
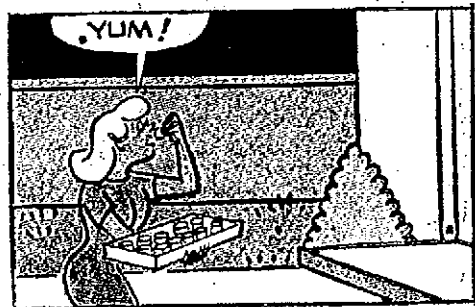
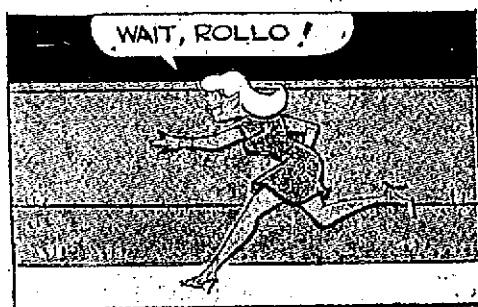
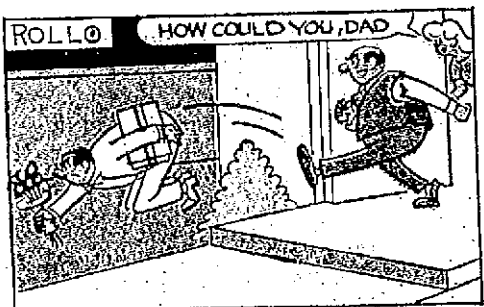


ADVERTISEMENT

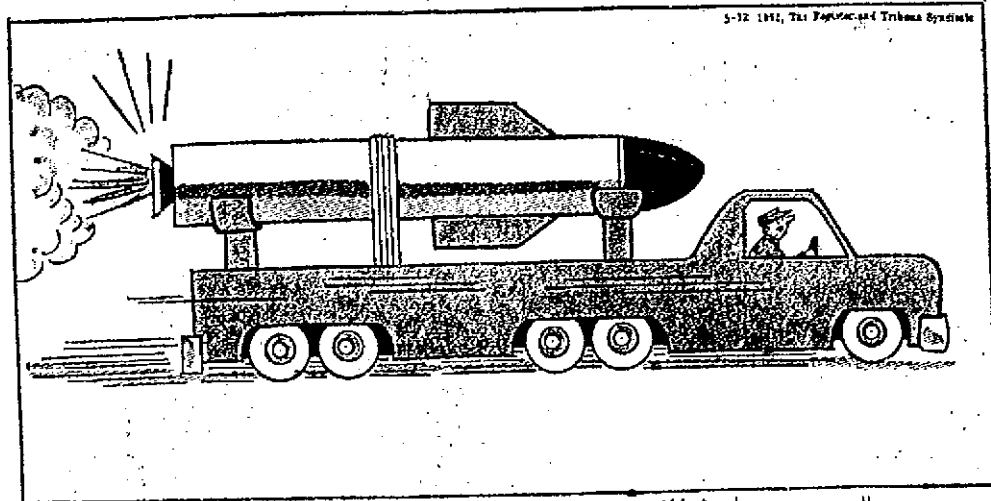
ADVERTISEMENT



"I had another busy monotonous day too—I haven't even had time to put the usual 'ditto' marks in my diary."



"What started out as a mild protest demonstration with my wife last night erupted into violence."



"Fantastic, 120 miles an hour and I'm still in low gear."

# FREE MUNCH MONEY!

WORTH 10¢ WHEN YOU BUY SNICKERS® MUNCH PEANUT BRITTLE!

Discover the munchiest, most delicious peanut brittle candy ever! SNICKERS Munch Peanut Brittle is a whole fistful of peanuts in munchy golden candy! More munchy-delicious than any other peanut candy you ever tasted!



Clip your free MUNCH MONEY now—and get SNICKERS Munch Peanut Brittle next time you shop.





# TERRY AND THE PIRATES

by GEORGE WUNDER

GLEN ENGLISH CAUSES FRICTION BETWEEN TERRY AND DOLORES.

HEY! HONORABLE DEEPSIX! I DIDN'T MEAN THAT YOU'RE THAT OLD, BUT YOU MUST ADMIT THE KID MAKES A FUNNY SIGHT MOONING AFTER YOU.

SO HILARIOUS, IN FACT, THAT YOU ARE ENJOYING A JEALOUSY BINGE OF EPIC PROPORTIONS, AREN'T YOU, TERRY, DEAR?

OH, THAT I'M SAVING FOR WHEN YOUR BOY BRAIN OUT-GROWS HIS TRAINING BIKE.

TERENCE, SWEET, YOU REALLY MUST LEAVE NOW. YOUR JOKES ARE ADDING EVEN MORE WRINKLES TO MY WIZENED OLD CRONE'S FACE.

AND NEXT DAY...

PEACE OFFERING, LADY...

...I'VE DECIDED TO OVERLOOK YOUR LACK OF A SENSE OF HUMOR AND...

EXCUSE ME, COLONEL LEE... MRS. DEEPSIX, I'VE CHECKED THE SENATOR'S OFFICE AND HE AGREES.

TIME TO LEAVE FOR YOUR T.V. DATE, DOLORES.

YOUR SPEECH IS SET, DOLORES.

UNTIL...

LONESOME, ISN'T IT, HONORABLE DOLORES? I'VE BEEN WITH YOU FOR TEN MINUTES AND GLEN HASN'T MADE THE SCENE.

HMMM, STILL BOTHERED BY THAT OLD JEALOUSY SYNDROME, AREN'T YOU, DEAR? I MUST SAY IT'S GOOD FOR MY MORALE...

EXCUSE ME, DOLORES. YOUR COMMITTEE CHAIRMAN'S ON THE PHONE. CAN YOU MEET HIM AT THREE?

NOW I DON'T FEEL LONESOME ANY MORE.

YOU WANTED TO SEE ME, GIL?

SIT DOWN, GAL.

Y'KNOW, DOLORES, MY COMMITTEE GETS A LOT OF CRANK RUMORS, BUT WHERE FEDERAL FUNDS ARE CONCERNED, YOU NEVER KNOW.

THIS ONE CONCERNS YOUR DISTRICT. THE NAME "BENTLY BURLY" MEAN ANYTHING TO YOU?

OF COURSE, I RECOMMENDED HIM FOR HIS JOB. DON'T TELL ME HE'S IN TROUBLE.

I DUNNO, BUT I SUSPECT ANYBODY WHO HANDLES THE TAXPAYERS' MONEY, AND BURLY'S HANDLED A LOT OF CONTRACTS LATELY.

I DON'T WANT TO DO ANYTHING TO EMBARRASS YOU, DOLORES, IF I CAN AVOID IT. WHAT WOULD YOU THINK OF SETTING UP AS A ONE-MEMBER SUBCOMMITTEE AND DOING A NICE, QUIET CHECK?

THAT'S RIGHT. I WANT TO SEE EVERY PIECE OF PAPER BENTLY BURLY EVER SIGNED!

## Little Orphan Annie

"HONESTY IN THE HANDS OF AN UNSCRUPULOUS MAN IS A LETHAL WEAPON" -NLPAC

FREAKED-OUT SMOKE!! YA GOTTA... (CHOKE)...CHOKE ON IT T' BELIEVE IT!!

WHEN THREE BIKE-HOODS MENACE JOHNNY JOYSOWER, A SNAKE-LIKE COLUMN OF SMOKE ROLLS OUT OF THE FOREST AND ATTACKS THEM!!

CUT OUT... (COUGH)... MEN!! IT'S A HANGMAN'S NOOSE AN' WE'RE... (CHOKE)...TOO YOUNG T' DIE!!

YOU PUTTIN' ME ON, JOHNNY... CLAIMIN' THAT A "MR. ?" IS IN CHARGE O' THEM TRAVELIN' LASSOES??

HE IS THERE, ANNIE!

YA'D HAF TA SEE IT T' BELIEVE IT... AN' I STILL GOT DOUBTS!!

DIG THAT CRAZY MIXED-UP MOLOTOV COCKTAIL! IT'S STILL... ARGGH... TAILIN' US!! HEAD FOR THE HIGH GROUND!!

THERE'S SOMEBODY BY THE NAME O' "MR. ?" HIDIN' OUT IN THEM TREES... AN' YOU'RE TELLIN' ME HE'S IN CHARGE O' MAKIN' SMOKE?

"MR. ?" HAS STRANGE POWERS, ANNIE!

YA'D BETTER BELIEVE IT! IS HE A PAL O' YOURS?

HE IS A FRIEND OF ALL WHO NEED HIM, ANNIE! THAT IS ALL I KNOW OF "MR. ?"!

WELL, I GOTTA SAY "THANK YOU" TO A BUDDY WHO SHOWS UP ONLY WHEN YA NEED HIM REAL BAD...

YOU WILL NOT FIND HIM, CHILD!

'SCUSE ME, JOHNNY... BUT I DON' UNDERSTAND THAT!

ONE DOES NOT FIND HIM! HE FINDS YOU WHEN YOUR NEED IS GREATEST!

YOU FIGGER "MR. ?" IS WATCHIN' US RIGHT NOW?

HE IS! I CAN SEE HIM, ANNIE!

I'M LOOKIN' AS HARD AS I CAN, JOHNNY... BUT ALL I CAN SEE IS TREES!

HE'S THERE... AND HE SEES YOU!

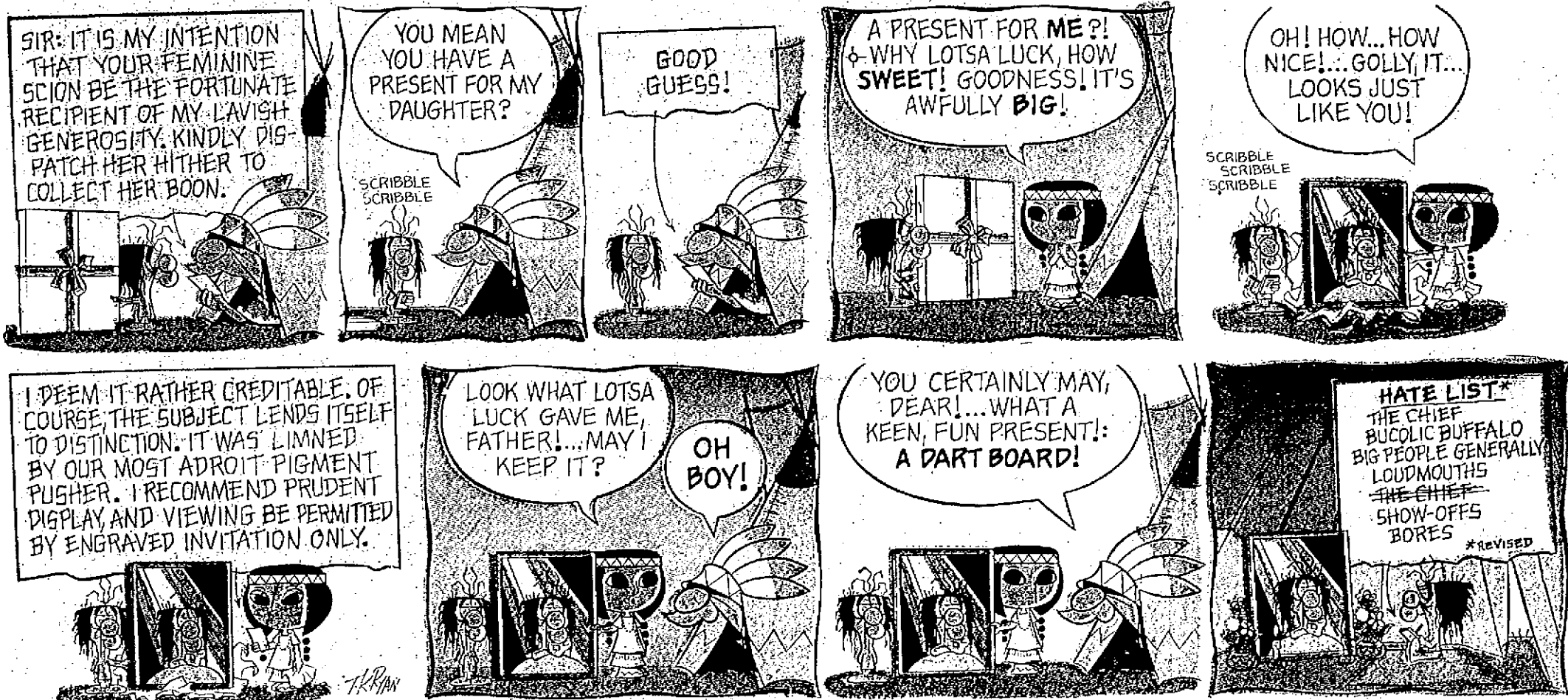
9-12-71

# by AL CAPPE

Operation Head Start -

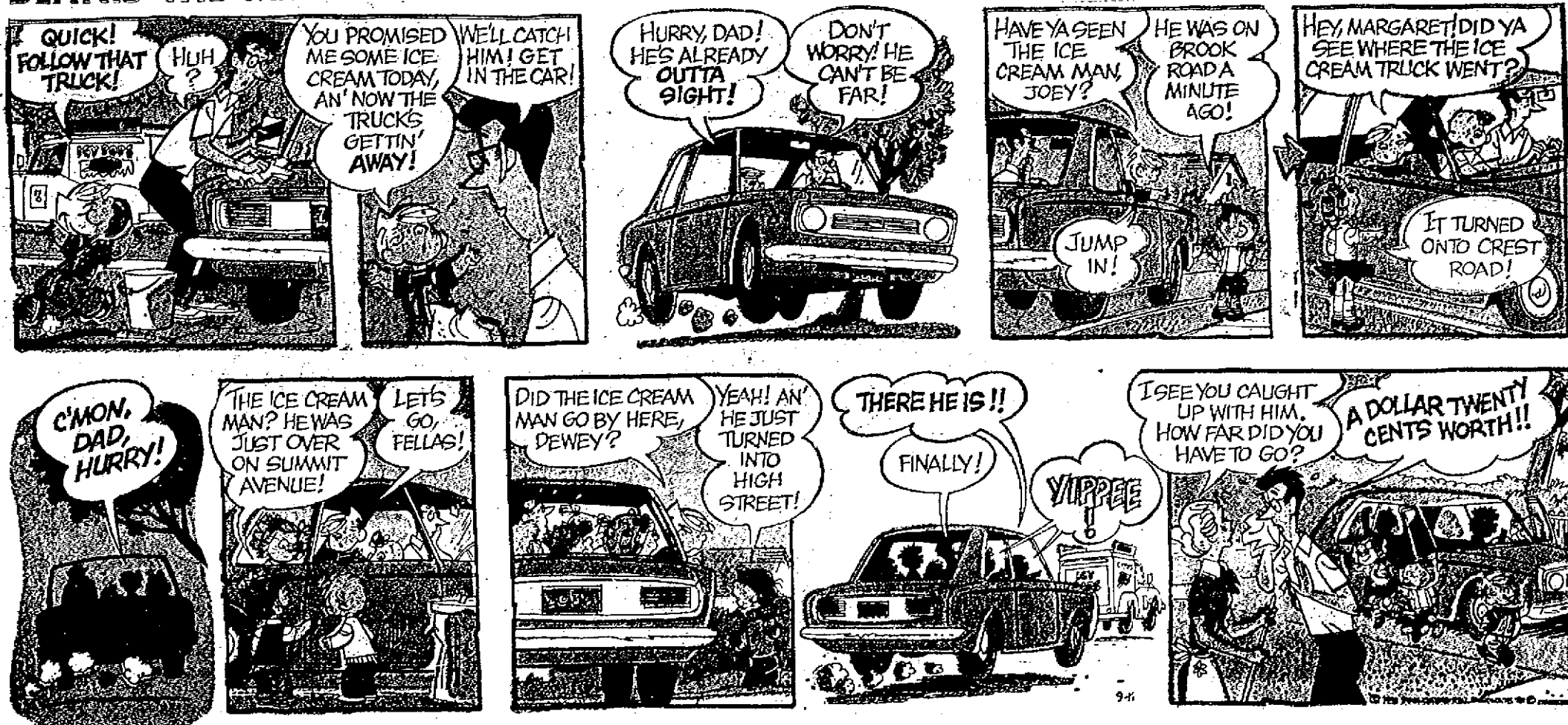


## TUMBLEWEEDS by Tom K. Ryan

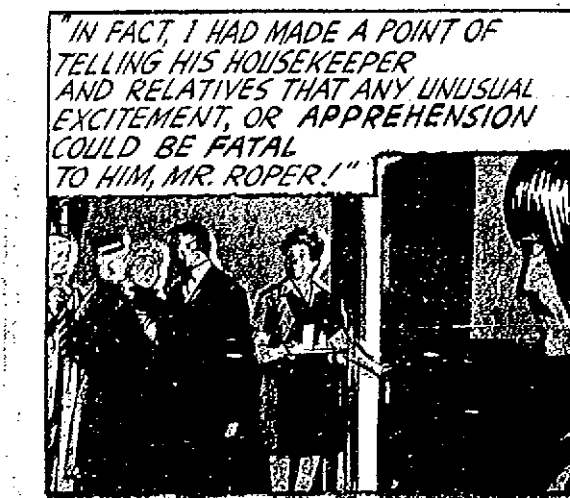
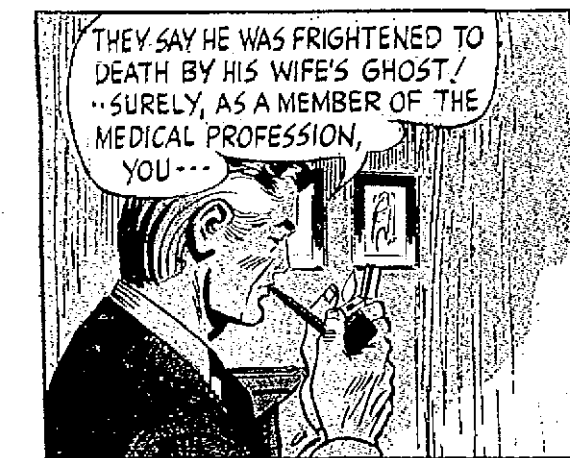
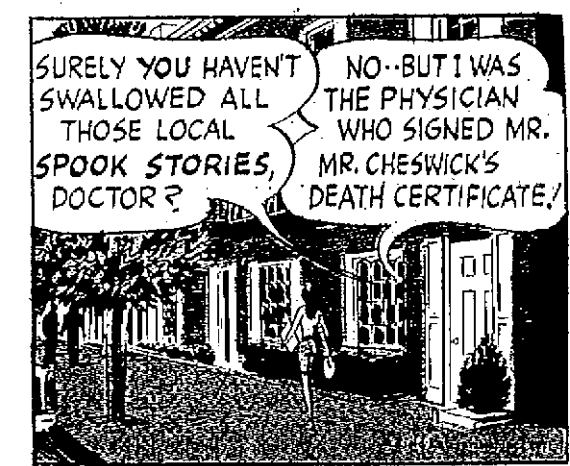
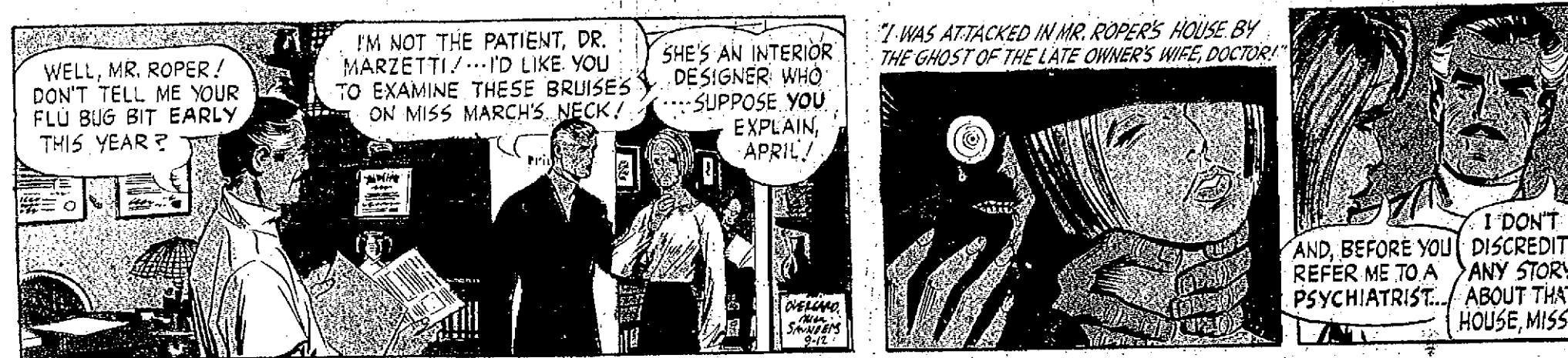


## DENNIS THE MENACE

By Hank Ketcham







# PEANUTS PATCHES!

SIMPLY IRON THEM ON. GET 2 FOR 50¢, ALL 5 FOR \$1.00, PLUS END-PANELS FROM WEBER'S BREAD

They're really neat. Each one is woven with thread in bright colors, and they're washable.

And your Mom can easily iron or sew them on your jacket, or sweater, or whatever, anywhere you want!

You can get Charlie Brown and Frieda. Or Lucy and Linus. Or the whole gang, PLUS His Royal Highness, the Prince of Sandwiches.

See the full details on special loaves of Weber's White Bread. And mail this coupon right away. Then decide where you're going to put your iron-on Peanuts Patches!



The bread that makes a sandwich a sandwich.

Get yours today. Peanuts Patches — P. O. Box 1000, Paramount, California 90723

Please send me the iron-on Peanuts Patches that I've checked below. Enclosed is my money and end-panels cut from Weber's Bread packages.

Set A ☐ Charlie Brown and Frieda — 50¢, plus one end-panel.

Set B ☐ Lucy and Linus — 50¢, plus one end-panel.

☐ Charlie Brown, Frieda, Lucy, Linus AND the Prince of Sandwiches — \$1.00, plus two end-panels.

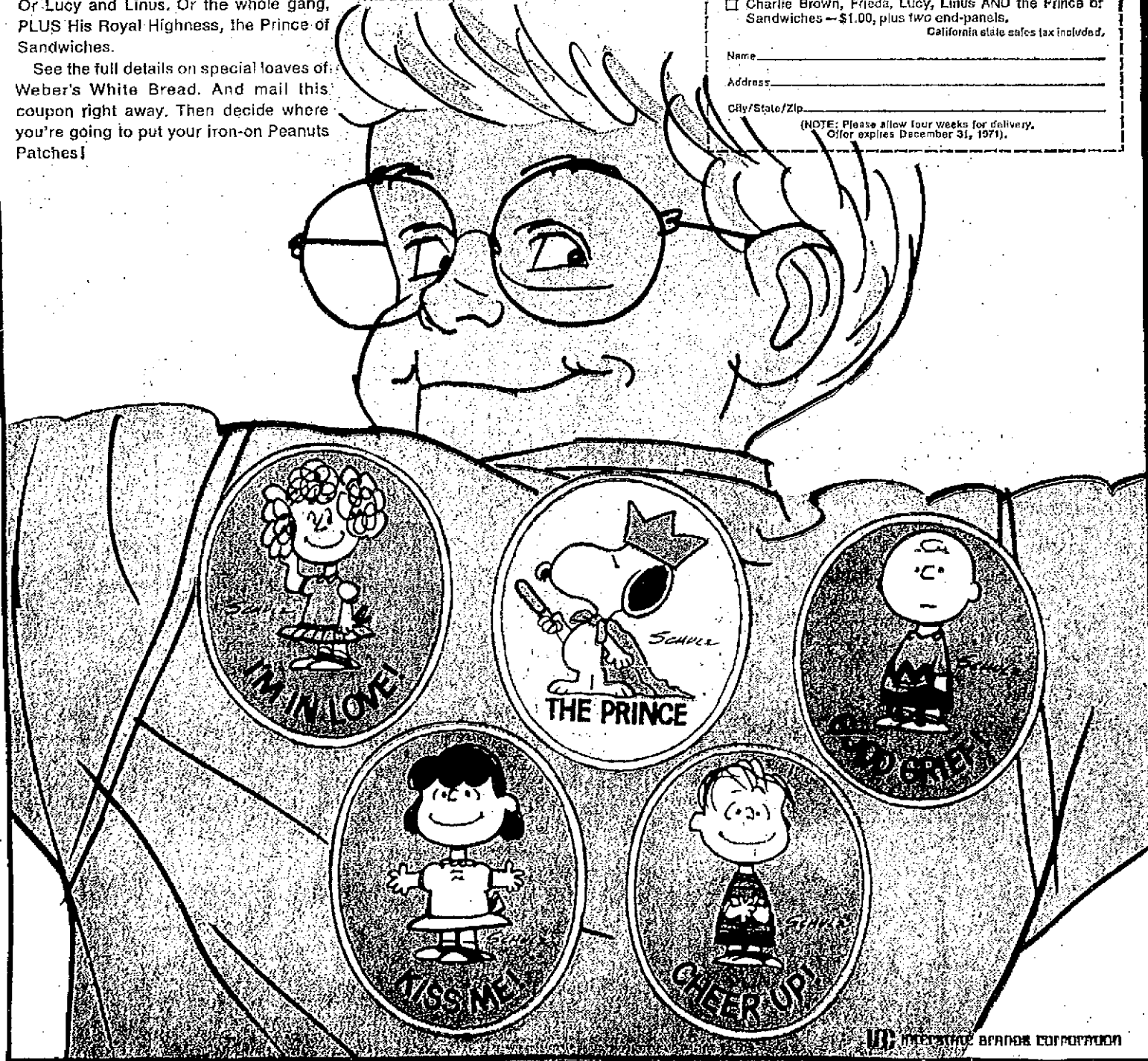
California state sales tax included.

Name \_\_\_\_\_

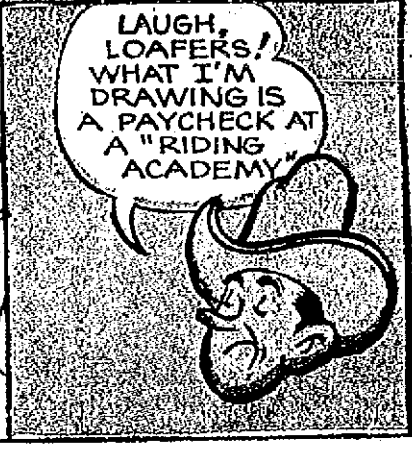
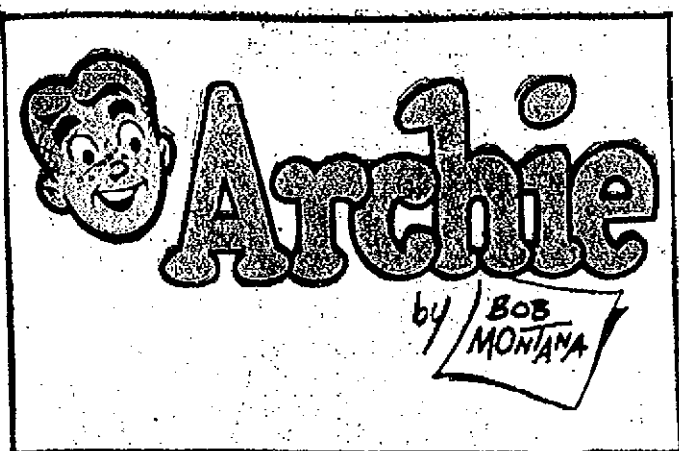
Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

(NOTE: Please allow four weeks for delivery. Offer expires December 31, 1971).

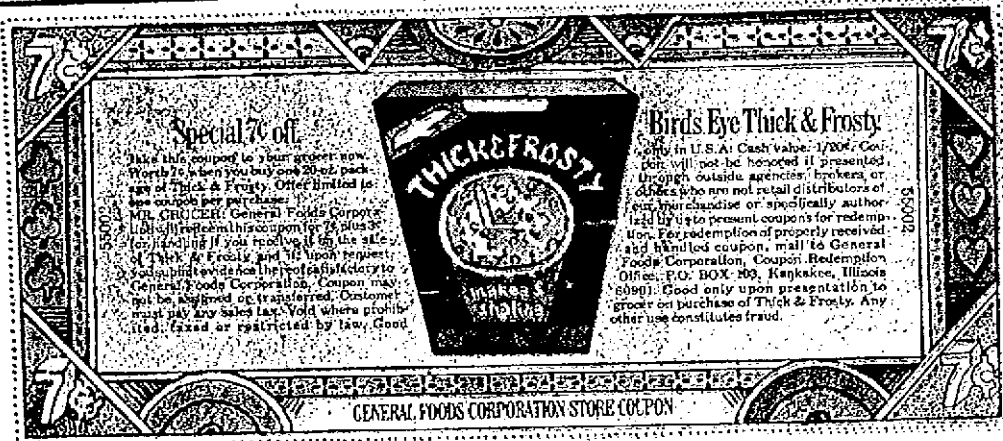






ADVERTISEMENT

ADVERTISEMENT



The time has come, dear Alice said,  
To talk of many things:  
Of a shake called Thick & Frosty  
And a taste that's fit for kings.  
Of clipping out the coupon  
For the 7 cents it brings.

This thick cold taste, the Walrus said,  
Is what we chiefly need.  
The hatter cried, it's mixed with milk!  
And everyone agreed.  
The rabbit sniffed and wisely said,  
Indeed indeed indeed.



# NANCY

By Ernie Bushmiller



# THE JACKSON TWINS

By Dick Brooks

